



2020 Advertising & Marketing Kit



Reach over 20,000 history professionals and organizations through AASLH's nationally recognized publications and events.

AASLH is the only national association of its kind for professionals in the field of state and local history. We serve all-volunteer run museums, national historical institutions, and everyone in between with diverse programs and services that meet the needs of all our members while progressively advancing the goals and standards of the field of state and local history.

Who is a Member of AASLH?

Individuals

- Directors & CEOs
- Administrators
- Archivists & Librarians
- Curators, Conservators & Collection Managers
- Educators & Program Managers
- History/ Museum Studies Professors & Graduate Students
- Historians & Preservationists

Institutions

- History Museums
- Historic House Museums
- Historic Sites
- Historical Societies
- Cultural Centers
- Libraries & Archives
- Academic Programs
- Art Museums
- & More



ADVERTISE IN HISTORY NEWS

History News magazine is the official publication of AASLH. Written by and for history professionals, each issue of the quarterly magazine provides industry articles, columns, Technical Leaflets, and authoritative discussions of current issues facing history organizations. It is consistently ranked as one of the top benefits of AASLH membership.

At least one copy of each History News issue is sent to every individual and institutional member, with higher institutional levels receiving up to ten copies for their senior staff. In addition to the physical reach, AASLH members and *their entire staff* can download the most recent 12 issues of the magazine for free on our website, and every member has access to the entire collection of issues on JSTOR.

ADVERTISING RATES

Cover Spaces	1x Rate	2x Rate	4x Rate
Full Page	\$770	\$735	\$680
Full Page, Inside Covers	\$1100	\$1000	\$930
1/2 Page	\$570	\$545	\$500
1/3 Page	\$495	\$475	\$435
1/2 Page, Outside Back Cover (horizontal)	\$720	\$695	\$650
1/4 Page, Outside Back Cover (vertical)	\$645	\$625	\$585

DEADLINES

Issue	Reserve Deadline	Art Deadline
Autumn 2019	November 1, 2019	November 8, 2019
Winter 2020	January 3, 2019	January 10, 2020
Spring 2020	April 3, 2020	April 10, 2020
Summer 2020	July 3, 2020	July 10, 2020
Autumn 2020	October 9, 2020	October 23, 2020
Winter 2020	January 8, 2020	January 15, 2020

DIMENSIONS

Size	Width	Height
Full Page	7.5 in	9.75 in
1/3 Page	4.875 in	4.875 in
1/2 Page	7.5 in	4.875
1/4 Page	3.5 in	4.875



CONTINUING EDUCATION SPONSORSHIPS

AASLH continuing education programming reaches more than 3,500 people per year, and is promoted each week to more than 20,000 history practitioners. Live webinars and onsite workshops are supplemented by recorded and print materials that have an extended shelf life and are incorporated within our programs and used by other partners in the field.

What types of AASLH Continuing Education can I sponsor?

There are two different types of programs that are available to sponsor.

- **Webinars** – 60-90 minutes, taught by experts, offered at a variety of price points
- **Workshops** – 1- to 3-day, in-person gatherings, taught by experts, with opportunities to network with instructors and other students

What does my sponsorship provide? Your support allows AASLH to provide an enhanced experience for Continuing Education participants. Your sponsorship can help provide:

- Lower costs to learners throughout the history field
- Closed captioning for live online events
- Transcription of recorded webinars
- Lunch to onsite workshop participants
- Snack and beverage breaks
- More free and low cost content
- Bring onsite workshops to new sites

Important Sponsorship Information

- Continuing Education sponsorships are open now. Events that are available for sponsorship are added seasonally to the calendar.
- Sponsorships are competitive, and preference is given on a first come, first served basis.
- Deadlines
 - **January 15, 2020:** for year-long sponsorships
 - **Ongoing:** Seasonal specific sponsorships.
 - Once the calendar year is full, a waitlist will be created.
- All social media mentions are deployed by AASLH and are subject to approval.
- Federal Tax ID #: 39-0962197

Questions? Have an idea for a sponsorship you don't see? Marketing Manager Darah Fogarty at fogarty@aslh.org.

AASLH reserves the right to reject sponsorships and/or material that are not consonant with the mission, values, or goals of the organization.



CONTINUING EDUCATION SPONSORSHIPS

Webinar Sponsorship Opportunities

PLATINUM

\$8,000 | 1 Available

Deadline: January 15, 2020

Platinum Webinar Sponsors sponsor webinars for the duration of the year and receive sponsor benefits throughout a full calendar year. Sponsor benefits extend to all applicable webinars offered during the calendar year AND to the recordings of these webinars.

- Name, logo, link and 100-word profile on the **webinar page** for duration of the year
- Name and link in webinar **event description** for all applicable webinars for the duration of the calendar year
- Name and link in **webinar recording description** for the life of the webinar recording.
- **4 Twitter mentions** from the AASLH Twitter account (one per season), reaching our 10,000+ followers
- **4 Facebook mentions** from the AASLH Facebook page (one per season), reaching our 10,000+ Facebook fans
- **Logo on sponsor slide** during webinar presentation
- **Verbal recognition** before webinar
- **10 complimentary webinar registrations** to be used through the year of sponsorship.

PREMIER

\$1,200 - \$2,400 | 11 Available

Deadline: Ongoing

Premier Webinar Sponsors choose from one of four seasons:

- **Spring - \$2,400** (3 available)
- **Summer - \$2,400** (3 available)
- **Fall- \$2,400** (3 available)
- **Winter - \$1,200** (2 available)

*Winter webinar sponsors support the shorter winter season.

Sponsor benefits extend to 3 - 6 live webinars during the season.

- Name, logo, link and 100-word profile on **the webinar page** for duration of the **season**
- Name and link in **webinar event description**
- Name and link in **webinar recording description** for the life of the webinar recording.
- **1 Twitter mention** from the AASLH Twitter account, reaching our 10,000+ followers
- **1 Facebook** mention from the AASLH Facebook page, reaching our 10,000+ Facebook fans
- **Logo on sponsor slide** during webinar presentation
- **Verbal recognition** before webinar
- **3-6 complimentary webinar registrations** during sponsorship season (number is dependent on season)

GOLD

\$150

Deadline: Ongoing

Gold Webinar Sponsors offset the cost of providing closed captioning for an individual live webinar.

- Name and link in **webinar event description**
- **Verbal mention** during the event.

***Looking for a more exclusive sponsorship opportunity?** To inquire about becoming the exclusive webinar sponsor for an entire calendar year, contact AASLH Marketing Manager, Darah Fogarty at fogarty@aslh.org

AASLH reserves the right to reject sponsorships and/or material that are not consonant with the mission, values, or goals of the organization.

CONTINUING EDUCATION SPONSORSHIPS

Workshop Sponsorship Opportunities

<p>PLATINUM \$10,000</p> <p>Platinum Workshop Sponsors offset the registration cost to participants for one of our two- or three-day workshops</p>	<ul style="list-style-type: none">• Name, logo, link and 100-word profile on the workshop event description• Name and logo on the workshop agenda• Handout in onsite materials• Verbal recognition during the event• 2 Twitter mentions from the AASLH Twitter account, reaching our 10,000+ followers• 2 Facebook mentions from the AASLH Facebook page, reaching our 10,000+ Facebook fans• Provides 2 Workshop Scholarships. AASLH will choose scholarship recipient.
<p>PREMIER \$5,000</p> <p>Premier Workshop Sponsors offset the registration cost to participants of a one-day workshop.</p>	<ul style="list-style-type: none">• Name, logo, link and 100-word profile on the workshop event description• Name and logo on the workshop agenda• Handout in onsite materials• Verbal recognition during the event• 1 Twitter mention from the AASLH Twitter account, reaching our 10,000+ followers• 1 Facebook mention from the AASLH Facebook page, reaching our 10,000+ Facebook fans• Provides 1 Workshop Scholarship. AASLH will choose scholarship recipient.
<p>GOLD \$1,200</p> <p>Gold Workshop Sponsors offset the cost of providing lunch for a one-day workshop or one day of a two-day workshop.</p>	<ul style="list-style-type: none">• Name and link in event description• Verbal recognition by AASLH staff during the event
<p>SILVER \$600</p> <p>Silver Workshop Sponsors offset the cost of providing beverage and snack breaks for a workshop.</p>	<ul style="list-style-type: none">• Name and link in event description• Verbal recognition by AASLH staff during the event

Workshop Sponsorship Deadline: Ongoing

ANNUAL MEETING OPPORTUNITIES

Reach more than 5,500 history professionals and organizations through AASLH's Annual Meeting.

The 2020 AASLH Annual Meeting will be held in Las Vegas, NV, on September 23-26. You're invited to connect your organization, institution, services, or products with the 1,000-plus attendees and over 5,500 members of the association, with a total estimated reach of 20,000.



Get the Word Out

- **Sponsor.** Get maximum brand exposure as an Annual Meeting Sponsor. Sponsor packages start at \$500.
- **Exhibit.** Reserve a booth in our two-day Exhibit Hall. Packages start at \$825.
- **Advertise.** Raise awareness of your organization or product with a full-color ad in our preliminary and onsite program. Prices start at \$200.

Who are AASLH Members?

- AASLH has over **5,500** members. Roughly 30% are individuals and 70% are institutions. Institutional members can have an unlimited number of staff associated with their account, bringing the AASLH community to an estimated total of **20,000** people.
- The AASLH Annual Meeting is attended by **1,000-plus history professionals**.
- The Exhibit Hall generally draws **40-50 vendors**.

Why Attend the Annual Meeting?

History and museum professionals from all over the country attend the AASLH Annual Meeting to learn new techniques, solve challenges together, and find new products or services to improve their practice of history. As an exhibitor or sponsor, you have a unique opportunity to meet prospective clients and network at dozens of sessions, tours, evening events, luncheons, and more.



What Do Attendees Say?

"What an incredible event - very valuable! It was a great opportunity to learn about the many important initiatives that are going on at museums and historical associations across the USA. The trade show was excellent for making and renewing contacts with vendors."



"I almost always learn something new. Even when a session just reinforces the best practices/information that I already know, it's still energizing. I love networking and making new connections and seeing old friends."

"The combination of inspirational (e.g. keynotes) events and practical sessions . . . is a good mix. I left with lots of interesting ideas that I felt I will be able to put into practice right away."

"It was my first time attending and I loved it! It's a good size (smaller than AAM, but bigger than regional conferences). I liked meeting new colleagues, getting new ideas, and just the general air of excitement that comes from putting a whole bunch of nerdy museum/history types all in one space. I'm already looking into how I can attend next year's conference!"

"This is a powerful conference."

About the 2020 AASLH Annual Meeting

The 2020 AASLH Annual Meeting will be Las Vegas, Nevada, September 23-26, 2020. The theme is **What Kind of Ancestor Will You Be?** Our role as members of history communities comes with a responsibility to advocate for the unheard and the unseen. We have the chance to dislocate dominant culture and tell stories from multiple perspectives by being co-stewards with the communities that we serve in the spirit of equity and inclusion. Our sector should strive to be the types of ancestors that changed the course of history by how they stewarded it.

What will historians, history professionals, and history lovers say about us? Will they say that our generation was the one to lift the veil of division? Will they say that our generation focused on community interpretation that emphasized bringing proximity to differences as opposed to isolation?

As Las Vegas has grown, its inhabitants and history practitioners have begun to ask **"What Kind of Ancestor Will You Be?"** Las Vegas and Nevadans are answering that question by protecting and preserving our stories outside of the single narrative that so many have come to recognize.

Las Vegas serves as the perfect place to gather and learn from the best in the field.

SPONSOR

Sponsor the Annual Meeting

Sponsors of the AASLH Annual Meeting get comprehensive brand exposure in programs, on the website, in the conference app, and on conference signage along with a host of other great benefits to help you reach AASLH members and conference attendees.

All sponsorship packages include the following benefits, in addition to the specific benefits associated with each type:

- Recognition and direct link on AASLH website through September 2020
- Recognition on conference signage
- Recognition in the 2020 conference app
- Recognition at Meeting of the Membership

Purchase via check or be invoiced (and pay by credit card) by filling out the form on the last page. Make checks payable to AASLH:

AASLH
2021 21st Ave. S, Suite 320
Nashville, TN 37212



Important Sponsorship Information

- General sponsorships are open now. The list of events available to sponsor will be posted on the AASLH website in early spring of 2020.
- Sponsorships are competitive and preference is given on a first come, first served basis.
- Deadlines:
 - **March 16, 2020** - for acknowledgment in all digital and print versions of the Preliminary Program.
 - **June 1, 2020** - for acknowledgment in all digital and print versions of the Onsite Guide, conference app, and conference signage.
 - **July 1, 2020** – water bottle insert reservation.
 - **August 21, 2020** – water bottle inserts must arrive onsite.
- All social media mentions are deployed by AASLH and are subject to approval.
- Federal Tax ID #: 39-0962197
- Send all questions to AASLH Marketing Manager Darah Fogarty at fogarty@asaslh.org.



Have an idea for a sponsorship you don't see? We'd love to work with you to create an individualized package. Contact AASLH Marketing Manager Darah Fogarty at fogarty@asaslh.org.

SPONSORSHIPS

DIAMOND | \$10,000
(1 available)

The Diamond sponsor sees maximum brand exposure and reach through logo placement on attendee water bottles, full page ads in both programs and verbal and visual recognition throughout the event .

- Logo placement on attendee water bottles.
- 6 total complimentary registrations
- Exhibit booth
- Water bottle insert (the size of a business card)
- Full-page ad in the Preliminary Program
- Full-page ad in the Onsite Guide
- Pre- and Post-Conference contact list
- Full page ad in *History News*, (Winter 2021 issue)
- 4 Twitter mentions from the AASLH Twitter account (one prior to the conference, one onsite), reaching our 10,000+ followers
- 4 Facebook mentions from the AASLH Facebook page (one prior to the conference, one onsite), reaching our 10,000+ Facebook fans

PLATINUM | \$7,500
(2 available)

- 4 total complimentary registrations
- Exhibit booth
- Water bottle insert (the size of a business card)
- Full-page ad in the Preliminary Program
- Full-page ad in the Onsite Guide
- Pre- and Post-Conference contact list
- Full page ad in *History News*, (Winter 2021 issue)
- 2 Twitter mentions from the AASLH Twitter account (one prior to the conference, one onsite), reaching our 10,000+ followers
- 2 Facebook mentions from the AASLH Facebook page (one prior to the conference, one onsite), reaching our 10,000+ Facebook fans

PREMIER | \$5,000
(2 available)

- 4 total complimentary registrations
- Exhibit booth
- Water bottle insert (the size of a business card)
- Full-page ad in the Preliminary Program
- Full-page ad in the Onsite Guide
- Pre- and Post-Conference contact list
- Full page ad in *History News*, (Winter 2021 issue)

GOLD (KEYNOTE) | \$3,000
(2 available)

Gold level sponsors have their choice of the opening or closing keynote to sponsor. Preference is given on a first come, first serve basis.

- 3 complimentary registrations
- Exhibit booth
- Pre- and Post-Conference contact list
- Half-page ad in the Preliminary Program
- Half-page ad in the Onsite Guide
- 1/3 page ad in *History News* (Winter 2021 issue)

SPONSORSHIPS

SILVER | \$2,000

Silver sponsors may choose to sponsor a specific event, or the name badge lanyard. Preference is given on a first come, first served basis.

All Silver sponsors receive 2 complimentary registrations and the pre- and post- conference contact lists, in addition to the specific benefits listed here.

- **Name Badge (1 available)**
 - Name and/or logo on name badge lanyard
 - Exhibit booth
 - Water bottle insert (the size of a business card)
- **Leadership Forum (1 available)**
 - Recognition on event signage
 - Recognition at event
 - 1 complimentary ticket to the event
- **Evening Event (2 available)**
 - Recognition on event signage
 - 1 complimentary ticket to the event

BRONZE | \$1,500

- Exhibit booth
- ¼ page ad in the Onsite Guide
- 1 complimentary registration

NETWORKING | \$500

- 1 complimentary registration
- 1 complimentary ticket to the sponsored event
- May choose from a list of events, made available spring 2020, of breakfasts, luncheons, tours, and coffee breaks



ADVERTISE

There are three ways to advertise at the Annual Meeting. You can place an advertisement in the Preliminary Program, the Onsite Guide, or provide an insert to be included in each attendee's water bottle (or all three).

PRELIMINARY PROGRAM

<ul style="list-style-type: none"> • Reservation Deadline: March 16, 2020 • Artwork Deadline: April 1, 2020 	COST	SIZE	DIMENSIONS
<ul style="list-style-type: none"> • Printed and mailed to all AASLH members (roughly 5,500 individuals and institutions) in spring of 2020 	\$400	¼ page	3.2 x 4.75 in
<ul style="list-style-type: none"> • Online at the AASLH website in spring of 2020. 	\$600	½ page	7.5 x 4.875 in
<ul style="list-style-type: none"> • The full-color guide to the Annual Meeting 	\$700	½ page, outside cover (1 available)	7.5 x 4.875 in
<ul style="list-style-type: none"> • PDF format, 300 DPI or higher, four-color 	\$800	Full page	7.5 x 9.75 in
<ul style="list-style-type: none"> • Email questions and ad files to fogarty@aaaslh.org 	\$900	Full page, inside cover (1 available)	7.5 x 9.75 in

ONSITE GUIDE

<ul style="list-style-type: none"> • Reservation Deadline: June 1, 2020 • Artwork Deadline: June 26, 2020 	COST	SIZE	DIMENSIONS
<ul style="list-style-type: none"> • Printed and distributed to all conference attendees at registration 	\$200	¼ page	3.2 x 4.75 in
<ul style="list-style-type: none"> • Online at aaaslh.org 	\$400	½ page	7.5 x 4.875 in
<ul style="list-style-type: none"> • A full-color guide to the Annual Meeting, including last-minute changes, exhibitor directory, and onsite logistical information 	\$500	½ page, outside cover (1 available)	7.5 x 4.875 in
<ul style="list-style-type: none"> • PDF format, 300 DPI or higher, four-color 	\$600	Full page	7.5 x 9.75 in
<ul style="list-style-type: none"> • Email questions and ad files to fogarty@aaaslh.org 	\$700	Full page, inside cover (1 available)	7.5 x 9.75 in

WATER BOTTLE INSERT (5 available)

- | | |
|--|--|
| <ul style="list-style-type: none"> • Place something inside every conference attendee's water bottle (can be literature, a sticker, or a small item) • 4 x 6 inches (postcard size) or smaller • 1000 copies/items • Items must be delivered to the decorator service at the conference location before the Annual Meeting | <ul style="list-style-type: none"> • Reservation Deadline: July 1, 2020 • Inserts must arrive onsite in Las Vegas by September 18, 2020 • \$425 per item |
|--|--|

EXHIBIT

Exhibit at the Annual Meeting

Showcase your products and expertise in the Exhibit Hall and meet potential clients and speak one-on-one in a fun, informal environment. Morning and afternoon coffee and snack breaks are held in the exhibit hall to encourage attendees to visit your booth.

Reserve early to get the best spot. The floor plan for the Exhibit Hall will be released closer to the meeting, and **those who registered early will be given preference in order of registration date.**

Exhibit Booth Package

- 8x10 booth space with company sign
- 6ft skirted table
- Backdrop
- Side rail dividers
- Two chairs
- A wastebasket
- Two complimentary full-conference registrations for booth staff
- Pre- and Post-Conference attendee contact list
- Company name and description in the Onsite Guide.

Cost

- Early Bird Rate: \$825 (before May 29, 2020)
- Standard Rate: \$925 (after May 29, 2020)
- Early Dismantle Fee: \$200
- Additional Exhibitors: \$75 per person

Important Dates

March 16, 2020	Deadline to be included in the Preliminary Program
May 29, 2020	Deadline for Exhibit Booth Early Bird Price
June 1, 2020	Deadline to be included in the Onsite Guide
September 23, 2020	2-6pm - Exhibit Hall set up
September 24, 2020	6:30-8am Exhibit Hall set up 9am - 5pm Exhibit Hall open
September 25, 2020	9am - 4pm Exhibit Hall open 4 - 6pm Exhibit Hall break down

How to Register as an Exhibitor

To register, please fill out the Order Form on the last page and email it to Darah Fogarty (fogarty@aaaslh.org) or fax it to 615-327-9013.



QUICK FACTS

Have an idea for a sponsorship you don't see? We'd love to work with you to create an individualized package. Contact the AASLH Marketing Manager Darah Fogarty at fogarty@aslh.org.

To reserve or purchase a sponsorship, exhibit booth, or advertising opportunity, fill out the order form on the last page and send it by mail, email or fax.

General sponsorships are now open. Advance registrations for exhibit booths will open in January of 2020.

IMPORTANT DATES

- **Preliminary Program Deadline:** March 16, 2020
- **Onsite Guide Deadline:** June 1, 2020
- **AASLH Annual Meeting:** September 23-26, 2020
- **Exhibit Hall:** September 23-26, 2020

LOCATION & HEADQUARTERS HOTEL

Tropicana Las Vegas
3801 Las Vegas Blvd. South
Las Vegas, NV 89109

BOOKING INFORMATION

Room Rate for Club Deluxe Room: \$135 per night plus a \$10 daily resort fee and 13.38% county tax.

Resort fee includes:

- High-speed wireless internet access in guest room
- Two bottles of Tropicana water
- Unlimited pool and fitness center access
- 2 for 1 show tickets to Laugh Factory (Sun-Thurs)
- 2 for 1 cocktails at Oakville Steakhouse from 5-8 pm

STAFF CONTACT

Darah Fogarty
AASLH Marketing Manager
fogarty@aslh.org
Tel: 615-320-3203
Fax: 615-327-9013



CORPORATE ASSOCIATES



The AASLH Corporate Associate program allows companies and other organizations to use AASLH's name when providing a discount or special service to AASLH member individuals or institutions.

Corporate Associates can:

- Offer discounts to either Individual or Institutional AASLH members
- Place a promotional material in New Member Kits
- Discount will be included in renewal materials for renewing and returning members
- Acknowledgement and hyperlink on the Corporate Associate page on the AASLH website, as well as description of the benefit being offered.

For more information about the Corporate Associate program, or to sign up, contact AASLH Membership & Development Coordinator, Rey Regenstreif-Harms at regenstreif-harms@aslh.org.

ORDER INFORMATION

To sign up or order any of the advertising or marketing opportunities, fill out one (or both) of the forms on the next couple pages.

- For Annual Meeting related orders, please fill out and return the Annual Meeting Order Form (purple).
- For all other advertising orders, please fill out and return the General Marketing Order Form (green).

For Annual Meeting related opportunities, please fill out the 2020 Annual Meeting Marketing Order Form.

For all other orders, please fill out the 2020 General Marketing Order Form.

Questions about opportunities? Ideas for a new opportunity? We'd love to work with you. Contact AASLH Marketing Manager, Darah Fogarty at fogarty@aslh.org.





AMERICAN ASSOCIATION *for* STATE *and* LOCAL HISTORY

Exhibit/Advertise/Sponsor Order Form

AASLH Annual Meeting, Las Vegas, NV, September 23-26, 2020

Return BOTH pages of form to AASLH Marketing Manager Darah Fogarty at fogarty@aslh.org, by fax at 615-327-9013, or by mail to AASLH, 2021 21st. Ave S. Suite 320, Nashville, TN 37212

Contact Information

Name:

Email:

Phone:

Organization:

Address, City, State, Zip:

Payment Information: Payment may be made via credit card, check, or by invoice. Please complete your preferred payment method below.

Credit Card

Credit Card #:

MasterCard Visa AmEx Discover

Security Code:

Expiration Date:

Signature:

Name on Card (Please PRINT):

Check

Please make checks out to:
AASLH
2021 21st Ave S. Suite 320
Nashville, TN 37212

Invoice Me

Email:

Address:

Signature:

Date:



AMERICAN ASSOCIATION *for* STATE *and* LOCAL HISTORY

Exhibit/Advertise/Sponsor Order Form

AASLH Annual Meeting, Las Vegas, NV, September 23-26, 2020

Return BOTH pages of form to AASLH Marketing Manager Darah Fogarty at fogarty@aaaslh.org, by fax at 615-327-9013, or by mail to AASLH, 2021 21st. Ave S. Suite 320, Nashville, TN 37212.

SPONSOR			
Diamond: \$10,000			
Premier: \$7,500		\$	
Platinum: \$5,000		\$	
Gold (Keynote): \$3,000		\$	
Silver: \$2,000		\$	
Bronze: \$1,500		\$	
Networking: \$500		\$	
SPONSORSHIP SUBTOTAL		\$	
ADVERTISE			
Preliminary Program		Onsite Guide	
¼ page \$400	\$	¼ page \$200	\$
½ Page \$600	\$	½ Page \$400	\$
½ page, outside cover \$700	\$	½ page, outside cover \$500	\$
Full page \$800	\$	Full page \$600	\$
Full page, inside cover \$900	\$	Full page, inside cover \$700	\$
PRELIMINARY PROGRAM SUBTOTAL	\$	ONSITE GUIDE SUBTOTAL	\$
EXHIBIT			
Early Bird (Before May 29, 2019) \$825		\$	
Standard Rate (After May 29, 2019) \$925		\$	
Early Dismantle \$200		\$	
Additional Exhibitor \$75 per person		\$	
Online Conference Exhibitor \$200		\$	
EXHIBIT SUBTOTAL		\$	
WATER BOTTLE INSERT			
\$425 per item		\$	

TOTAL	\$
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Advertising & Marketing Order Form

Return BOTH pages of form to AASLH Marketing Manager Darah Fogarty at fogarty@aslh.org, by fax at 615-327-9013, or by mail to AASLH, 2021 21st. Ave S. Suite 320, Nashville, TN 37212

Contact Information
Name:
Email:
Phone:
Organization:
Address, City, State, Zip:

Payment Information

Payment may be made via credit card, check, or by invoice. Please complete your preferred payment method below.

Credit Card	
Credit Card #: Visa <input type="checkbox"/> AmEx <input type="checkbox"/> Discover	<input type="checkbox"/> MasterCard <input type="checkbox"/>
Security Code:	Expiration Date:
Signature:	Name on Card (Please PRINT):

Check	Invoice Me
Please make checks out to: AASLH 2021 21 st Ave S. Suite 320 Nashville, TN 37212	Email: Address:

Signature:

Date:



AASLH Advertising & Marketing Order Form

Return BOTH pages of form to AASLH Marketing Manager Darah Fogarty at fogarty@aslh.org, by fax at 615-327-9013, or by mail to AASLH, 2021 21st. Ave S. Suite 320, Nashville, TN 3721

Item	Description	Price
		\$
		\$
		\$
		\$
		\$
		\$
		\$
Subtotal		\$

TOTAL	\$
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