

How Sustainable is Your Historic House Museum?

Suggested Reading

In addition to the Technical Leaflet, *How Sustainable is Your Historic House Museum?*, the Historic House Affinity Group Committee offers this informative bibliography to help you locate resources to help your house museum be more sustainable.

This bibliography is not meant to be, nor could it be, exhaustive. There are many more wonderful resources available that are directed at other professions, but have applicability in the Museum Field. Please email Hawkins@aaahl.org if you have suggestions for additions to the bibliography.

1. A sustainable historic house museum serves its audience and is valued by its community.

AASLH's Performance Management Program. www.aahl.org/perfmanagement.htm.

American Association of Museums. 2002. *A Museums and Community Toolkit*

American Association of Museums. 2002. *Mastering Civic Engagement*.

Archibald, Robert R. 2004. The New Town Square: Museums and Communities in Transition. Walnut Creek, CA: Altamira Press.

Diamond, Judy. 1999. Practical Evaluation Guide: Tools for Museums and Other Informal Educational Settings. Walnut Creek, CA: AltaMira Press.

Graziano, Susan. Winter 1993. "Assessing a Museum's Public Dimension," The Journal of Museum Education, 18:1.

Karp, Ivan; Christine Mullen Kreamer and Steven D. Lavine. 1992. Museums and Communities: The Politics of Public Culture. Washington, DC: Smithsonian Institution Press.

Sheppard, Beverly, ed. 2000. Building Museum and School Partnerships. Washington, DC: American Association of Museums.

Woods, Thomas A. December 1995. "Museums and the Public: Doing History Together," Journal of American History.

2. Sustainable historic house museums are inspiring.

Anderson, Gail, Editor. 1998. Museum Mission Statements: Building a Distinct Identity. Washington DC: American Association of Museums.

Suchy, Sherene. 2004. Leading with Passion: Change Management in the 21st Century Museum. Walnut Creek, CA: Altamira Press.

Weaver, Stephanie. 2007. Creating Great Visitor Experiences: A Guide for Museums, Parks, Zoos, Gardens, and Libraries. Walnut Creek, CA: Left Coast Press.

3. Sustainable historic house museum leaders adhere to a standard of excellence.

American Association for State and Local History. 2002. Statement of Professional Standards and Ethics.

American Association of Museums. 1992. "Excellence and Equity: Education and the Public Dimension of Museums". Washington DC: American Association of Museums.

American Historical Association. 2002. Statement on Standards of Professional Conduct. www.theaha.org/pubs/standard.htm.

Donnelly, Jessica Foy ed. 2002. Interpreting Historic House Museums. Walnut Creek, CA: AltaMira Press.

Malaro, Marie C. 1994. Museum Governance: Mission, Policy, Ethics. Washington, DC: Smithsonian Institution Press.

Nichols, Susan K., Compiler and Series Editor. 1990. Visitor Surveys: A User's Manual. American Association of Museums Technical Information Service.

Reibel, Daniel B. 2008. Registration Methods for the Small Museum. Walnut Creek, CA: Altamira Press.

Skramstad, Harold. Summer 1999. "An Agenda for American Museums in the Twenty-First Century," Daedalus, 128:3, 109-128.

4. Sustainable historic house museum leaders embrace a culture of learning and a spirit of inquiry.

Anderson, Jay, ed. 1991. A Living History Reader, Volume One, Museums. Nashville, TN: American Association for State & Local History.

Hughes, Sandra R. 1999. To Go Forward, Retreat!: The Board Retreat Handbook. Washington, DC: National Center for Nonprofit Boards.

Pitman, Bonnie, ed. 1999. Presence of Mind: Museums and the Spirit of Learning. Washington DC: American Association of Museums.

5. Successful historic house museums are connected to groups and individuals outside the organization who are leaders and decision-makers in their communities and in the professional field.

Association for Living History, Farm and Agricultural Museums (ALHFAM). Annual meeting, publications, and professional interest groups especially for historic house museums that use living history or focus on agricultural topics, including food.
www.alhfam.org

American Association of Museums. Historic house museums will find the Museum Assessment Program (MAP), technical information service, and book catalogue especially useful. www.aam-us.org

American Association for State and Local History. Offers advice, training programs, workshops, annual conference, a quarterly magazine, *History News*, and monthly newsletter, *Dispatch*, and a Historic House Museum Listserv. www.aaslh.org

Institute of Museum & Library Services. Offers a wide range of federal grants, as well as occasional conferences and reports on special subjects. www.imls.gov

Kiwanis International. Connects to Kiwanis Clubs throughout the world. www.kiwanis.org

Lions Clubs International. Connects to Lions Clubs throughout the world.
www.lionsclubs.org

Museum Education Roundtable. Offers anthologies of articles from their *Journal of Museum Education*. www.mer-online.org

Rotary International. Connects to Rotary Clubs all over the world. www.rotary.org

6. Sustainable historic house museum leaders are proactive governors and managers of their organizations.

Butcher-Young, Sherry. 1993. Historic House Museums: A Practical Handbook for Their Care, Preservation, and Management. New York: Oxford University Press.

Dietel, William and Linda Dietel. 2001. The Board Chair Handbook. Washington, DC: National Center for Nonprofit Boards.

Durel, John and Anita Nowery Durel. Summer 2007. "A Golden Age for Historic Properties," History News.

Falk, John H. and Beverly K. Sheppard. 2006. Thriving in the Knowledge Age: New Business Models for Museums and Other Cultural Institutions. Walnut Creek, CA: Altamira Press.

George, Gerald. *Starting Right: A Basic Guide to Museum Planning*, Second Edition. Lanham, MD: Altamira Press, 2004.

Merritt, Elizabeth E. 2008. National Standards and Best Practices for U.S. Museums. Washington, DC: American Association of Museums.

7. Sustainable historic house museums' leaders are proactive stewards of their buildings, collections, and landscapes.

Canadian Conservation Institute (CCI). www.cci-icc.gc.ca. Provides publications for sale as well as free brochures on the basic care of collections, offers annual conference and special workshops, and provides referrals to art conservators.

Heaver, Melissa. 2000. Housekeeping for Historic Homes and House Museums. Washington DC: Preservation Books.

Heritage Preservation, Emergency Response and Salvage Wheel.
www.heritagepreservation.org/PUBS/PUBSINDEX.HTM

Fisher, Charles E. and Gordon Bock eds. 1998. Caring for Your Historic House. Heritage Preservation and the National Park Service.

Kerschner, Richard L. 1992. "A Practical Approach to Environmental Requirements for Collections in Historic Buildings," Journal of the American Institute for Conservation, 31:65-76.

Lord, Gail Dexter and Kate Markert. *The Manual of Strategic Planning for Museums*. Lanham, MD: Altamira Press, 2007.

MacLeish, A. Bruce. 2000. "Collections Management Policy Template," Newport Restoration Foundation Collections Management Manual.

McCauley, April and Bethany L. Hawkins. "Disaster Planning, Preparedness, and Recovery: A Resource Guide." Technical Leaflet #234. Spring 2006. AASLH.

Malaro, Marie. 1998. A Legal Primer on Managing Museum Collections, Second Edition. Smithsonian Institution Press.

Southeastern Museums Conference. Steal This Handbook! A Template for Creating a Museum's Emergency Preparedness Plan. Atlanta, GA.

8. **Sustainable historic house museums are interpreted in innovative and creative ways that extend well beyond the traditional house tour. Sustainable historic house museum programs are developed in conjunction with new sources of revenue.**

Alderson, William T., and Shirley Payne Low. Second edition 1985; originally 1976. Interpretation of Historic Sites. Nashville, TN: American Association for State and Local History.

Beck, Larry, and Ted T. Cable. 1998. Interpretation for the 21st Century: Fifteen Guiding Principles for Interpreting Nature and Culture. Champaign, IL: Sagamore Publishing.

Dierking, Lynn D. 1991. "Learning Theory and Learning Styles: An Overview," Journal of Museum Education, 16:1, Winter.

Donnelly, Jessica Foy ed. 2002. Interpreting Historic House Museums. Walnut Creek: AltaMira Press.

Durbin, Gail, Editor, on behalf of the Group for Education in Museums. 1996. Developing Museum Exhibitions for Lifelong Learning. London: the Stationery Office.

Falk, John H. and Lynn D. Dierking. 1992. The Museum Experience. Washington, DC: Whalesback Books.

Falk, John H. and Lynn D. Dierking. 2000. Learning from Museums: Visitor Experiences and the Making of Meaning. Walnut Creek, CA: AltaMira Press.

Johnson, Anna, et al. 2008. The Museum Educator's Manual. Walnut Creek, CA: AltaMira Press.

Kolb, David A. 1984. Basic Matrix of Learning Styles, Experiential Learning: Experience as The Source of Learning and Development. Englewood Cliffs, NJ: Prentice-Hall, Inc.

Levy, Barbara, Sandra Lloyd, and Susan Schreiber. 2002. Great Tours!: Thematic Tours and Guide Training for Historic Sites. Walnut Creek: AltaMira Press.

National Park Service. Tools for Learning. www.cr.nps.gov/toolsfor.htm

National Park Service. Teaching with Historic Places. www.cr.nps.gov/nr/twhp

Schlereth, Thomas J. 1980. Artifacts and the American Past. Nashville, TN: American Association for State & Local History.

Shroeder, Fred. 1986. "Interpreting and Reinterpreting Associative Historic Sites and Artifacts," Technical Report 6. Nashville, TN: American Association for State & Local History.

Woods, Thomas A. 1989. "Perspectivistic Interpretation: A New Direction for Sites and Exhibits," History News, September-October.

9. Sustainable historic house museum leaders are strategic in their thinking and in their activities.

Allison, Michael and Jude Kaye. 1997. Strategic Planning for Nonprofit Organizations. New York: Wiley.

Bryan, Charles F., Jr., and Helms, Ben. July/August 1994. "Where Do We Go From Here? Some New Approaches to Strategic Planning at Your Institution," History News.

Bryson, John M. and Farnum K. Alston. 1995. Creating and Implementing Your Strategic Plan: A Workbook for Public and Nonprofit Organizations. San Francisco, CA: Jossey Bass.

Catlin-Legutko, Cinnamon. "DIY Strategic Planning." Technical Leaflet #242. Spring 2008. *History News*.

Fischer, Daryl and Lawrence Butler. 2004. Strategic Thinking and Planning. Tucson, AZ: Museum Trustee Association.

Merritt, Elizabeth E. and Victoria Garvin, eds. 2007. Secrets of Institutional Planning. Washington, DC: American Association of Museums.

Wolf, Thomas. 1999. Managing a Nonprofit Organization in the 21st Century. New York: Simon & Schuster, Inc.

10. Sustainable historic house museums that are well prepared for the future adapt current technologies to enhance their understanding of their resources, expand public access, and improve efficiency and effectiveness.

Koelling, Jill Marie. 2004. Digital Imaging: A Practical Approach. Walnut Creek, CA: Altamira Press.

Hupfer, Ryan, Mitch Maxson, and Ryan Williams. 2008. MySpace for Dummies. Hoboken, NJ: John Wiley & Sons.

Lopuck, Lisa. 2006. Web Design For Dummies, 2nd Edition. Hoboken, NJ: John Wiley & Sons.

Mintz, Ann and Selma Thomas, eds. 1998. Virtual and the Real, The: Media in the Museum. Washington, DC: American Association of Museums.

Morris, Tee, Chuck Tomasi, Evo Terra, and Kreg Steppe. 2008. Podcasting For Dummies, 2nd Edition. Hoboken, NJ: John Wiley & Sons.

Trant, Jennifer and David Bearman, eds. 2008. "Museums and the Web 2008: Selected Papers from an International Conference." Washington, DC: American Association of Museums.

11. Sustainable historic house museums are branded, promoted, and marketed using consistent graphic languages.

Adams, G. Donald. Spring 2000. "Make Your Museum an Expert on Its Customers," History News.

Chiaravalle, Bill and Barbara Findlay Schenck. 2006. Branding For Dummies. Hoboken, NJ: John Wiley & Sons.

Hall, Jason. 1994. How to be Your Museum's Best Advocate. Washington: American Association of Museums.

Ingenthron, Mary Kay. Spring 2000. "Creating Your Marketing Plan: First Know Your Audience," History News.

Kotler, Neil, and Philip Kotler. 1998. Museum Strategy and Marketing: Designing Missions, Building Audiences, Generating Revenue and Resources. San Francisco, CA: Jossey-Bass Publishers.

Runyard, Sue and Ylva French. 2000. Marketing and Public Relations Handbooks for Museums, Galleries, and Heritage Attractions. Walnut Creek, CA: Altamira Press.

Van Balgooy, Max. 2004. "Tourism Trends for Historic Sites." National Trust for Historic Preservation.

Wallace, Margot A. 2006. Museum Branding: How to Create and Maintain Image, Loyalty, and Support. Walnut Creek, CA: Altamira Press.