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Corporate History

THE NEWSLETTER FOR THE AASLH CORPORATE HISTORY AFFINITY GROUP

Issue 5 December 2012

About the AASLH
Corporate History
Affinity Group

Welcome to New Corporate History Committee Members



The time has come to say “Thank you!” to our outgoing AASLH Corporate History Committee members. Stepping off the Committee are Chairman Greg Vadney (formerly with the StickleyMuseum) and Committee members Unette Lemke Barros (formerly Case New Holland), Daniela Licata (Wells Fargo), Brian Richards (New York Yankees) and Julie Washam (Chesapeake Energy). They have each served the Committee well and we thank them for their guidance.

For your new Corporate History Committee, I will be your new chair. I have been involved with the Committee since 2008, and work with the corporate museum of Delta Air Lines. Joining me are fellow members Patrick Grandy (Zippo/Case), Toni Nagel Mason (King Ranch), Tim McElroy (CR Smith Museum – American Airlines), Annie de Vona (Walmart), and Patricia LaBounty (Union Pacific Railroad).

We are also looking for more volunteers to serve on the committee. If you are interested in getting involved, please email Bethany Hawkins, AASLH, at hawkins@aslh.org.

To find out more about the affinity group or saving corporate history, please visit the [Corporate History page](#) on the AASLH website. We look forward to serving you in the next year ahead.

Tiffany Meng (pictured above)
Director Delta Air Transport Heritage Museum
Atlanta, GA

Please feel free to forward this e-mail to colleagues. For more Corporate History resources, [click here](#).

To sign up to receive future issues of *Corporate History Affinity Group News*, join the AASLH Corporate History Affinity Group. **The Affinity Group is not a membership organization and there is no fee to join.** However, you will need to create a username and password and share your basic contact information. Go to the [Corporate History webpage](#) and click on “Join the Corporate History Affinity Group” link at the top of the page and then on “Don’t have a Login? Click here.”

For more information about all of AASLH’s programs and services, visit <http://aslh.org/>

AASLH Membership

Not an **AASLH** member? [Check out benefits that our members enjoy](#).

AASLH is the ONLY national organization dedicated to the field of state and local history. It is a membership association - A home for institutions and people who work in the field of state and local history. AASLH provides leadership and support for its members who preserve and interpret state and local history in order to make the past more meaningful.

Corporate History in Salt Lake City

The Corporate History Affinity Group was well-represented in Salt Lake City at the 2013 AASLH Annual Meeting. The group hosted a luncheon with a discussion of hot topic issues in the Corporate History field along with a panel session.

The session, entitled *Corporations Connecting with Their Community* was led by Tiffany Meng, and Marie Force, Delta Air Transport Heritage Museum, Patricia LaBounty, Union Pacific Railroad Museum, and Toni Nagel Mason, King Ranch. The session focused on what kind of resources are available at corporate museums and archives and what they can do within their community. Speakers talked about their experiences working within the museum community and with the general public.

Make plans now to join the Corporate History Affinity Group in Birmingham, AL, for the [2013 AASLH Annual Meeting](#) on September 18-21. There will be a session dedicated to corporate history as well as a joint luncheon with the Visitors Voices Affinity Group focused on evaluation and benchmarking.



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