

# JODY A. BLANKENSHIP

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## Work Experience

### **Ohio Historical Society, Columbus, Ohio**

*Manager, Outreach and Field Services Department, 11/06 – p.d.*

*Executive Secretary, Ohio Association of Historical Societies & Museums, 1/09 – p.d.*

- Manage the Society's statewide outreach and field services to the local history and K-20 education communities through the Local History Office and its partnership with the Ohio Association of Historical Societies & Museums, the Ohio Historical Markers program, the Civil War Sesquicentennial, professional development programs, National History Day in Ohio, the Ohio Social Studies Resource Center ([www.ossrc.org](http://www.ossrc.org)), and the Buckeye Council for History Education.
- Develop partnerships and create collaborative programs that support the Society's strategic initiatives in concert with universities, historical organizations, state agencies, school districts, and education consortiums.
- Awarded \$12 million in grants from federal, state and local public and private institutions.
- Served on advisory boards for the Ohio Governor's Office, the Ohio Department of Education and other education organizations.
- Supervise twelve full-time staff.
- Plan and manage a \$1.53 million annual budget.

*Manager, Outreach Projects Unit, Collections/Curatorial Department, 12/05 – 11/06*

- Developed, implemented and administered nine collaborative programs (as the managing institution or a budgeted partner) from 2005 to 2006 for grades K-20 students and faculty in partnership with school districts, education consortiums, state agencies, universities, community and historical organizations.
- Awarded \$4.2 million in grants from federal, state and local public and private institutions.
- Constructed advisory boards of educators, curriculum directors, and school administrators to aid in the development of primary source-based curricular material.
- Supervised four full-time staff.
- Planned and managed a \$650,000 annual budget.

*Project Archivist, Collections/Curatorial Department, 12/02 – 11/05*

- Helped facilitate two professional development programs for grades K-12 Social Studies teachers in partnership with the Ohio State University and the Columbus Public Schools.
- Provided assistance and research services for teachers to aid in the integration of OHS collections material into curricula.

- Recruited teachers to participate in programming.
- Managed and developed content for the projects' websites ([www.historyworksohio.org](http://www.historyworksohio.org)).
- Designed and implemented several collections-centered and skill-based products and local history programs for classroom use.
- Served on the Society's Business Planning Team (2004) and Rewards & Recognition Committee (2003-2007).

**National Baseball Hall of Fame & Museum**, Cooperstown, New York

*Education Intern, 1/02-5/02*

- Produced and implemented distance learning programs addressing topics in multiculturalism, history, geography, art, and economics.

**New York State Historical Association**, Cooperstown, New York

*Education Programs Associate, 9/01-1/02*

- Assisted in the development and testing of the New York State Freedom Trail Curriculum (statewide curriculum about the Underground Railroad in New York for grades 4-10).
- Designed companion web site.

**Margaret Woodbury Strong Museum**, Rochester, New York

*Swinney Intern (Education Department), 5/01-9/01*

- Created a resource library using original research, primary and secondary source material for museum teachers.
- Evaluated middle school lessons and assisted with public programs.

**Selected Presentations & Publications**

- *Provoking Innovation: Creating Grassroots and Intersectional Programming at Historical Organizations*, Journal of Museum Education, forthcoming Summer 2009
- *Good Neighbors: Successful Strategies for Museum Community Outreach*. Presented at the American Association for State and Local History 2008 Annual Meeting
- *Making Connections: TAH Grants and Historical Societies*. Presented at the American Association for State and Local History 2007 Annual Meeting
- *Takeout: Bringing Collections to the Classroom*. Presented at the Midwest Archives Conference 2007 Annual Meeting
- *Community Engagement and Teaching American History Projects*. Presented at *Engagement Through the Disciplines*, 2006 National Outreach Scholarship Conference

- *Building a Diverse Community of Scholars*, panel session. Presented at *Histories Mysteries*, American Association for State and Local History 2005 Annual Meeting
- *Archives in the Classroom: Education Partnerships*. Presented at *The Business of Archives: Tools of the Trade*, Society of Ohio Archivists 2005 Spring Conference
- *Partners in Teaching History Roundtable*. Presented at the Ohio Academy of History 2005 Spring Conference
- *Archives and the Classroom*. Presented at *Teachers as Architects: Designing the Citizen Foundation for the 21<sup>st</sup> Century*, 2005 Ohio Council for the Social Studies
- *History WORKS: P-16 Partnerships and Collaborative Design & History WORKS: Engaging Public Schools through Collaborative Design*. Presented at *Transformation Through Engagement*, 2005 National Outreach Scholarship Conference
- Guest lecturer in Museum Education and Material Culture, Graceland University/Kirtland Temple Museum Management Program, 2003-present
- *Rise of the Trailer Class: the reinvention of a mobile home community in western New York* (State University of New York, College at Oneonta, 2002)

### **Education**

*Seminar for Historical Administration*, American Association for State and Local History, 2007

*MA, History Museum Studies*, Cooperstown Graduate Program, State University of New York, 2002

*BA, History*, Ohio Northern University, 2000

Ohio Teaching License, Grades 6-12 Comprehensive Social Studies, valid through 2009

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# CHRISTOPHER R. SHIRES

## EDUCATION

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- 2003                      **University of Missouri—St. Louis**                      St. Louis, MO
- M.A. and Graduate Certificate, History and Museum Studies.
  - E. Desmond Lee Fellowship in Museum Studies
  - Phi Kappa Phi—National Academic Honor Society
  - 3.98 Grade Point Average
- 2001                      **Marshall University**                      Huntington, WV
- B.A., History
  - Phi Alpha Theta—National History Honor Society

## EXPERIENCE

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- 2008-Present        **National Underground Railroad Freedom Center**                      Cincinnati, OH  
*Director of Education, Exhibits, and Programs*
- Exhibit Development—Initiated the development of a \$3,000,000—5,000 square foot traveling exhibit.
  - Exhibit Scheduling—Scheduled a three-year menu of mission driven traveling exhibits which required the expansion of exhibit space from 3,000 to 5,000 square feet. Revised exhibit selection process.
  - Grant Writing—Co-authored a \$1,000,000 grant from the Department of Education, serving as the grants Program Director
  - Strategic Planning—Led the Education, Exhibits and Programs Department in its first ever strategic planning exercise.
  - Evaluations—Developed a department wide evaluation plan to evaluate all public programs, interpretive tours and guides, educator surveys, exhibits, and visitor experiences.
  - Performance Management—Set goal to become AAM accredited by 2013—Engaged institution in AASLH Performance Management program as first step towards this goal.
  - Management—Manage a team of 11 employees.
- 2003-2007        **National Underground Railroad Freedom Center**                      Cincinnati, OH  
*Interpretive Services Manager*
- Interpretive Planning—Developed the interpretive plan for the 150,000 square ft. facility, including stationed interpretation; standards based educational tours and thematic tours.
  - Volunteer Management—Managed, trained and recruited a diverse group of 180 adult and youth exhibit interpreters.
  - Training and Teaching—Developed and implemented a rigorous 20-week training

program emphasizing history, educational theory, interpretive skills and dialogue

- Program Development—Developed an internship program with Northern Kentucky University to train first-person historical interpreters.
- Grant Writing—Successfully wrote a grant with the Lilly Foundation of Indianapolis.

2001–2003                                      **Campbell House Museum**                                      St. Louis, MO

*Site Manager/Caretaker*

- Site Management—Provided historic interpretation and tours, served as caretaker of the Campbell property.
- Volunteer Coordinator—Supervised docents, scheduled and coordinated volunteer services, instituted new docent training and recruitment policies.
- Research Intern—Researched Campbell family papers for reinterpretation of the museum as a community site, created Access database and finding aid for the papers.

2002–2003                                      **St. Louis Mercantile Library—John W. Bariger III**                                      St. Louis, MO

**National Railroad Library**

*Graduate Archivist*

- Archivist—Archived and catalogued four large collections, produced finding aids for each collection

2001–2002                                      **Missouri National Guard Armories Project**                                      St. Louis, MO

**UMSL Museum Studies Program**

*Project Coordinator*

- Historic Preservation—Researched historical and architectural significance of nine Missouri National Guard armories. Determined whether armories were qualified for the National Register of Historic Places.

#### PROFFESIONAL SOCIETIES AND COMMITEES

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- National Advisory Council—National Civil War Museum, Harrisburg, PA
- AASLH—National Educators and Interpreters Committee
- Member—American Association of Museums
- Member—American Association for State and Local History

## BOB BEATTY

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### EXPERIENCE

#### **VICE PRESIDENT FOR PROGRAMS (promoted from Director of Programs)**

**American Association for State and Local History, Nashville, TN, 2007-present**

- Administer national initiatives for a nonprofit association that serves over 6,000 members--including historic sites, museums, archives, and other organizations--that work to preserve and interpret state and local history
- Oversee all of AASLH's professional development initiatives including developing online and onsite workshops and seminars, soliciting and developing content for the AASLH annual meeting, and all AASLH publications
- Develop three-year operating plan for AASLH's programs and services and participate in planning and implementation of marketing plans as they pertain to programming.
- Editor of *History News*, AASLH's quarterly magazine
- Manage over 50 volunteers serving affinity groups and committees including Professional Development, Educators and Interpreters, Small Museums, Internet Digital Encyclopedia Alliance, Publications, and Presidential Sites and Libraries
- Supervise staff who manage over 100 volunteers in affinity groups and committees including Leadership in History Awards, Historic Houses, Corporate History, and Military History
- Staff liaison and member of Editorial Advisory Board of AASLH's publication series with AltaMira Press
- Establish, coordinate, and engage in national partnerships between history organizations, museums, and other organizations to provide leadership, service, and support for those who preserve and interpret state and local history
- Supervise staff who coordinate the Performance Management for History Organizations visitor satisfaction evaluation program developed in partnership with the Center for Nonprofit Management
- Responsible for staff who manage over 80 history and museum professionals volunteering with AASLH's National Standards Program to develop a national standards for small and mid-sized history museums and historical organizations.
- Represent AASLH on committees and programs including partnerships with state, regional, and national museum and history organizations
- Manage the Seminar for Historical Administration partners group consisting of AASLH, the American Association of Museums, Colonial Williamsburg, the National Trust for Historic Preservation, the Smithsonian's National Museum of African American History and Culture, and the Indiana Historical Society
- Regularly present sessions at state and national history and museum conferences and serve as guest lecturer/speaker
- Recruit, hire, and supervise two fulltime program staff, one part time staff person, volunteers, and other staffing as needed per grant and/or other contracts
- Manage the Institute for Museum and Library Services Connecting to Collections Bookshelf

project, a \$1 million initiative to develop an application process, review applications, purchase and distribute over 3,000 sets of conservation-related texts to successful applicants, and create and develop reports for IMLS on the program's success

- Authored and manage national grant projects through the National Endowment for the Humanities (\$25,000) and the Institute for Museum and Library Services (\$494,041)
- Secure local and national sponsorship for AASLH Annual Meeting totaling \$40,000 annually--\$92,000 in 2009

## **CURATOR OF EDUCATION**

**Orange County Regional History Center, Orlando, FL, 1999-2007**

- Directed education department at AAM-accredited history museum with \$3.5 million budget
- Created and delivered museum educational programming including programs for schools, children, museum members, adult, and special or traveling exhibits ensuring both a high quality guest experience as well as an historically accurate presentation
- Established and maintained partnerships with community organizations in order to fulfill the History Center's mission as a community service institution
- Built and nurtured a partnership with Orange County Public Schools which included an annual stipend for field trips to the History Center, partnerships on Project R.E.A.L., a \$1 million U.S. Department of Education grant, hosting Social Studies Department Chair Meetings, teacher workshops, In-Service Programs, and other programs for teachers and students
- Managed unit with \$150,000 revenue budget per year, a 400% increase over four years and a \$125,000 expenditure budget
- Authored *Florida's Highwaymen: Legendary Landscapes* (Historical Society of Central Florida, 2006)
- Recruited, hired, and supervised four fulltime Education Coordinators, one part time Managing Director, who supervised one fulltime and three part time staff, 30 actors, and over 100 volunteers
- Sought out grant funding opportunities, authored grant proposals, and managed grant-funded projects averaging \$23,000 per year
- Represented the History Center on local community initiatives and committees
- Regularly presented sessions at state and regional history, museum, and arts and cultural conferences and as guest lecturer at the University of Central Florida
- Assisted in the marketing of educational programs including developing brochures, writing copy, website, interviews with print, television and radio media and other external outlets, all of which generated an average of more than 25,000 annual visitors to, and over 100,000 served by, the History Center
- Developed history theatre first-person interpretation program
- Staff coordinator for Museum Assessment Plan III - Public Dimension

## **ADJUNCT INSTRUCTOR**

**Valencia Community College, Orlando, FL, 2004-2007**

**University of Central Florida, Orlando, FL, 2003-2004**

- Instructor of The History of Rock & Roll (Valencia)
- Instructor of AMH 2010, American History to 1877 (Valencia)
- Instructor of AMH 2020, American History 1877-present (Valencia and UCF)

### **PROGRAM MANAGER, CONTINUING PROFESSIONAL EDUCATION**

**Valencia Community College, Orlando, FL, 1998-1999**

- Scheduled, organized, and implemented onsite training courses in the areas of leadership, team building, communication skills, and customer service for businesses in Central Florida
- Assisted sales force in sales process including attending sales calls and overseeing course coordination sessions
- Managed department which experienced a 381% increase in revenue in one year
- Researched training curriculum focusing on programs with a student-centered approach
- Interviewed and selected adjunct instructors based on client needs, company culture, and instructor expertise

### **PROGRAM MANAGER, NON-TRADITIONAL CAREERS PROGRAM/CAREER DIRECTIONS**

**Valencia Community College, Orlando, FL, 1996-1998**

- Advised students enrolling in non-traditional career programs in the areas of career assessment, vocational counseling, and financial aid assistance
- Cultivated relationships with local business people to establish volunteer advisory committee
- Managed a \$51,000 grant budget
- Evaluated students for disbursement of student tuition and textbook funds
- Designed and instituted student survey to track student progress
- Analyzed and prepared mid-year and final reports for state Leadership Development Program for Equity
- Delivered presentations to community organizations regarding Federal Perkins Grants and Valencia Community College programs and opportunities
- Developed and implemented a marketing campaign for Career Directions

### **TRAINING COORDINATOR**

**Harmon Glass National Call Center, Orlando, FL, 1995-1996**

- Instructed customer service representatives on insurance claim processing procedures
- Evaluated, placed, and trained 100 employees in four step advancement training program
- Developed training manuals and implemented training programs to accommodate new customer specifications
- Analyzed and revised computer script workflow for new and existing accounts

### **TRAINING LIAISON**

**Teletch Teleservices, Inc., Denver, CO, 1994-1995**

- Conducted new-hire and continuing training for airline computer reservations systems for Midway Airlines and Continental Airlines and certified new customer service agents
- Developed training material for Midway Airlines including instructor's manual, student



- handbook, and testing materials
- Assisted in the development of computer reservations system for Midway Airlines

## **EDUCATION**

### **University of Central Florida**

- Master of Arts, History, August 2002
- Bachelor of Arts, Liberal Studies, May 1994

## **PUBLICATIONS/EDITORIAL**

- *Florida's Highwaymen: Legendary Landscapes*. Orlando, FL: Historical Society of Central Florida, Inc., 2006. (Now in third edition).
- Editor, *History News* magazine, 2007-present.
- Editorial Advisory Board, American Association for State and Local History series with AltaMira Press, 2007-present.
- Board of Editors, *Reflections from Central Florida*, 2002-2007.
- "Tracks to Freedom: Central Florida and the Underground Railroad," *Reflections From Central Florida* 3 (January 2005).
- "The Civic Origins of the Orange County Regional History Center," *Florida Historical Quarterly* 81 (Summer 2002).

## **AWARDS**

- Who's Who in Collegiate Faculty, 2007
- Who's Who in America, 2007
- National Association of Counties Achievement Award 2002, 2004, 2005
- Outstanding New Professional, Florida Association of Museums, 2002
- Community Leader of the Year, Phi Delta Kappa, 2001
- Arts Innovator of the Year, United Arts 2001

## **PROFESSIONAL ORGANIZATIONS**

### **American Association for State and Local History**

**American Association of Museums:** Visiting Committee Member, Accreditation Program; Peer Reviewer, Museum Assessment Program

### **Tennessee Association of Museums**

## **COMMUNITY SERVICE**

- Tennessee War of 1812 Bicentennial Committee, 2009-present
- Guest lecturer/speaker, Middle Tennessee State and Belmont University, 2008-present
- Board of Directors, Workforce Advantage Academy, 2006-2007
- Chapter (Vestry), Cathedral Church of St. Luke, 2003-2006
- Mentor, Jones High School, 2003-2005
- Education and Community Resources Committee, Orange County Arts and Cultural Affairs, Vice Chair, Community Arts Audit, 2002-2006
- Board of Directors, Lake Eola Charter School 2000-2003