

American Association for State and Local History

ONSITE PROGRAM

# TURNING

# POINTS



Ordinary People

Extraordinary Change

AASLH ANNUAL MEETING

*in partnership with the INTERNATIONAL COALITION OF SITES OF CONSCIENCE*

SEPTEMBER 18-21, 2013

BIRMINGHAM, ALABAMA

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*Dear Attendees:*



**W**elcome to Birmingham! We are delighted to have you join us for the annual meeting of the American Association for State and Local History.

The Local Host and Program Committees created a terrific meeting experience for you, including speakers, sessions, tours, an outstanding exhibit hall, and evening events that are the perfect combination of fun and education. We are sure you will enjoy this first-rate professional development and networking opportunity, and hope you take part in as many events as possible.


Your registration packet contains many important items. Be sure to look through it carefully for notices and program updates. If you have any questions, don't hesitate to ask one of the many volunteers working at the meeting. You can spot them by the ribbons they wear:

- Purple – Volunteer Staff
- Maroon – AASLH Council Members
- Cream – Host Committee
- Pink – Program Committee

Please take the time to thank our sponsors and exhibitors for their role in making this meeting useful and affordable. These dedicated professionals are here to bring you products and services that will help you in your important work. They also enable us to keep your registration fee the best deal in the country!

On behalf of AASLH and the dozens of volunteers who have worked so hard to bring you this event—have fun and remember that we are here to make this meeting a special experience for you. Don't hesitate to let us know how we can help.

Sincerely,

  
Terry L. Davis  
President and CEO  
AASLH

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# WELCOME TO BIRMINGHAM!

**B**irmingham is a city that has reoriented its history, inspiring international human rights movements. It is the perfect place to think and talk about how stories of ordinary people and extraordinary change inspire and inform us, our publics, our programs, and outreach. This 2013 Annual Meeting, with partner the International Coalition of Sites of Conscience, considers how history organizations can change the way they do things, taking issues and turning them into solutions, by using ordinary people to tell extraordinary stories.

Focusing on the famous names of history neglects the unnamed people who insisted on their rights, worked together, and who were anything but ordinary in their courage and resolve. Founded in 1871 as a transportation and industrial center of the New South, Birmingham was nicknamed the “Magic City” for its fast growth. And it was the center of a movement that caught the attention of the world and led to the 1964 Civil Rights Act and, in later years, the Birmingham Pledge to eliminate prejudice. The 1963 Birmingham Summer transformed the city and changed the United States.

Fifty years after hundreds of young people stood solid for freedom. Fifty years after King’s “Letter from Birmingham Jail” articulated principles of nonviolence. Fifty years later we ask: If history is the example, the provocateur, and the context—how do we best use it today? How do we incorporate stories of ordinary people’s extraordinary lives in our institutions? How can we build programs that deal directly with issues, making history interesting, relevant, useful, and human? What interesting and unusual techniques do you use to fulfill your organization’s mission? What kinds of program ideas are you trying out that are a little different from what you’ve always done? How do you encourage active involvement from your public? What have you tried that hasn’t been as successful as you want? How do you take the history your organization uses and connect it to people’s lives? How is change reflected in your institution’s programs? What ideas and examples are there in local history that can inspire us?

The 2013 AASLH Annual Meeting includes enriching educational sessions, pleasurable evening events, and exciting tours packed with opportunities to learn, network, and enjoy. Keynote speaker Natasha Trethewey, U.S. Poet Laureate, will use history and memory to uplift us. Plenary speaker Doudou Diène will discuss the international work of history. At the awards banquet, hear Alabama historian Dr. Ed Bridges and honor the best in state and local history. And as a special treat, in the Sixteenth Street Baptist Church, hear from Carolyn McKinstry, a survivor of the 1963 bombing.

We hope that the AASLH 2013 Annual Meeting energizes you, expands your knowledge, helps you make connections between the present and the past, and allows you to discover resources for the work you do in the field of state and local history.

Sincerely,

Katherine Kane  
Program Chair  
Harriet Beecher Stowe Center

Angela Fisher-Hall  
Host Committee Chair  
Birmingham Public Library

OFFICE OF THE GOVERNOR

ROBERT BENTLEY  
GOVERNOR



STATE CAPITOL  
MONTGOMERY, ALABAMA 36130

(334) 242-7100  
FAX: (334) 242-3282

## STATE OF ALABAMA

September 17, 2013

Greetings:

As Governor, I would like to welcome you to the American Association of State and Local History Annual Meeting held in Birmingham, Alabama on September 17–21, 2013.



Organized in 1945, the AASLH is the only comprehensive national organization dedicated to the field of state and local history. I am confident that you will be presented with invaluable information and knowledge at this year's convention.

While in Birmingham, I hope you will take advantage of the many cultural, historical, and recreational activities that your host city has to offer. Upon completion of the convention, many of you will be returning to your homes and I wish you a safe and pleasant journey.

Again, welcome to the American Association of State and Local History Annual Meeting and best wishes for a memorable event.

Sincerely,

A handwritten signature in black ink that reads "Robert Bentley".

Robert Bentley  
Governor

RB/pb/dr





OFFICE OF THE MAYOR  
CITY OF BIRMINGHAM

WILLIAM A. BELL, SR.  
MAYOR

September 17, 2013

American Association of State and Local History  
2013 Annual Meeting  
Birmingham, Alabama

Dear Friends:

On behalf of the City of Birmingham, it is my distinct pleasure to extend a cordial welcome to the American Association of State and Local History. We are glad to have you in our great city on September 18–21, 2013 for the 2013 Annual Meeting, which will serve as a great contribution to the social, spiritual, and economic life of Birmingham.

While visiting Birmingham, I invite each of you to explore some of the great attractions we have to offer. You will find that we are a city united, as evidenced by the growth of our business and industrial sectors, the addition of new and expanded hotels, our thriving cultural and entertainment districts, and a strong sense of progress and civic spirit.

Once again, welcome and best wishes for a successful conference.

Sincerely,

A handwritten signature in cursive script that reads "William A. Bell, Sr.".

William A. Bell, Sr.  
Mayor

# Need to Know

1. All meeting rooms, ballroom, and the exhibit hall are located in the East section of the Birmingham Jefferson County Convention Center. Select meals will be held at the Sheraton and are noted in the program guide.
2. Name badges must be worn at all times.
3. Only registered attendees will be allowed to attend sessions and workshops.
4. Nonregistered guests are not allowed to attend sessions or workshops but may purchase tickets to attend tours and other special events. Please check with AASLH registration desk for availability.
5. Your purchased tickets are located in your registration packet. Please check them for the appropriate meeting times and locations for special events.
6. Tickets are necessary for all workshops, labs, luncheons, tours, and evening events. (A ticket is not required for the membership luncheon on Friday.) Please show your ticket before boarding buses or entering an evening event. If you'd like to purchase tickets, please visit the AASLH registration desk. Some events may be sold out.

## AASLH REGISTRATION DESK HOURS

The AASLH Annual Meeting registration desk is located in the main level lobby of the Convention Center. The desk will be staffed during the following times to answer any questions you may have during the meeting.

- Tuesday, September 17** ..... 3–5 pm  
**Wednesday, September 18** ..... 7 am–6 pm  
**Thursday, September 19** ..... 7 am–6 pm  
**Friday, September 20** ..... 7 am–5 pm  
**Saturday, September 21** ..... 8 am–12 pm

## Sessions and Annual Meeting Evaluations

Help us improve! Session evaluations are placed in each meeting room. Please take a few minutes to complete the form at the end of the session. An overall Annual Meeting evaluation will be emailed after the meeting.

### SESSION UPDATES

#### SESSION CANCELLED

**Meeting the Needs of African American Cultural Heritage Practitioners**

Thursday, September 19, 4 pm has been cancelled.

#### SESSION RESCHEDULED

**Shift Change: Organizational Culture Shifts to Address Contemporary Issues, and Use of New forms of Community Engagement**

is now Friday, September 20, 4 pm

#### WORKSHOP CANCELLED

**Digital Collections 101: Creating a Digital Presence for Your Museum** Saturday, September 21 has been cancelled.

#### TOURS CANCELLED

**The Past and Future of Birmingham**  
Wednesday, September 18 has been cancelled.

**Florence: Alabama's Renaissance City**  
Saturday, September 21 has been cancelled.

FREEDOM WALK

# SPEAKERS

## NATASHA TRETHERWEY,

Thursday's keynote speaker, is the 19th United States Poet Laureate (2012–13). In his citation, Librarian of Congress James Billington wrote, "Her poems dig beneath the surface of history—personal or communal, from childhood or from a century ago—to explore the human struggles that we all face." She is the author of *Thrall*, *Native Guard*, for which she won the 2007 Pulitzer Prize, *Belloq's Ophelia*, which was named a Notable Book for 2003 by the American Library Association, and *Domestic Work*. She is also the author of *Beyond Katrina: A Meditation on the Mississippi Gulf Coast*. A memoir is forthcoming in 2013.



Joel Benjamin

## CAROLYN MCKINSTRY

will deliver a special presentation for the AASLH conference at the 16th Street Baptist Church on Thursday evening. Carolyn was present on September 15, 1963, at the 16th Street Baptist Church in Birmingham when white racists bombed the church. Carolyn's four young friends were killed. As a teenager, Carolyn felt her "calling" by attending the mass meetings and rallies at the 16th Street Baptist



Beimont University

Church. She was among thousands of students hosed by firemen during the 1963 marches. She survived a second bomb explosion that destroyed a large portion of her home in 1964. An "authentic child of the movement," Carolyn believes that God spared her life on September 15, 1963, so that she could continue to live in service to others. She is now a citizen of the world, and an ordained itinerant messenger of the gospel.

## DOUDOU DIÈNE,

Friday's keynote speaker, was born in Senegal in 1941. Doudou Diène was a prizewinner in philosophy in Senegal's Concours Général.

Having joined the UNESCO Secretariat in 1977, in 1980 he was appointed Director of the Liaison Office with the United Nations, Permanent



Doudou Diène

Missions and United Nations departments in New York. Prior to this, he had served as deputy representative of Senegal to UNESCO and, in that capacity, as Vice President and Secretary of the African Group and Group of 77. Between 1985 and 1987, he held the posts of Deputy Assistant Director-General for External Relations, spokesperson for the Director-General, and acting Director of the Bureau of Public Information. After a period as Project Manager of the *Integral Study of the Silk Roads: Roads of Dialogue* aimed at revitalizing East-West dialogue, he was appointed Director of the Division of Intercultural Projects

in 1993. In this capacity, he directed various projects on intercultural dialogue, including the *Slave Route*, *Routes of Faith*, *Routes of al-Andalus*, and *Iron Roads in Africa*. In 1998 he was placed in charge of activities pertaining to inter-religious dialogue. In 2002, he was appointed by the Commission on Human Rights as Special Rapporteur on contemporary forms of racism, racial discrimination, xenophobia, and related intolerance, a mandate in which he served until July 2008. He is also active with the International Coalition of Sites of Conscience.

## EDWARD BRIDGES,

awards banquet speaker, graduated from Furman University in Greenville, South Carolina, and received his M.A. and Ph.D. in history from the University of Chicago. He taught history in high school in Greenville and also taught at Georgia Tech before joining the staff of the Georgia Department of Archives and History in 1976. After six years at the Georgia Archives, where he last served as Assistant Director, he was appointed Director of the Alabama Department of Archives and History in 1982 and retired in 2012. Ed's professional interests have centered on the historical background of current policy issues and on the management of modern records. He has been active in national archival organizations and also with information policy and Alabama history groups in the state.



Alabama Department of Archives and History



# HIGHLIGHTS

## Sharing Your Ideas and Opportunities

The Annual Meeting includes activities and networking especially for the field of state and local history! In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to be inspired:

- **Corporate History Museums and Archives**  
*Luncheon on Thursday*
- **Court and Legal History**  
*Luncheon on Thursday*
- **Directors**  
*Breakfast and Session on Thursday*
- **Educators and Interpreters**  
*Session and Luncheon on Thursday*
- **Historic House Museums**  
*Breakfast on Friday*
- **Military History**  
*Breakfast on Saturday*
- **Small Museums**  
*Luncheon and Small Museums Day on Thursday*
- **Visitors' Voices**  
*Luncheon on Friday*

## Connect With Us

### 2013 ANNUAL MEETING BLOG



Get excited about the conference by visiting the 2013 Annual Meeting Blog. Prepare for the conference with posts on our theme: *Ordinary People, Extraordinary Change*. Also, keep up with what is going on throughout the conference as attendees provide a "man/woman on the ground" perspective of conference sessions and events. [www.aaslhcommunity.org/am2013](http://www.aaslhcommunity.org/am2013)

### TWITTER



Share your comments about the conference on Twitter. Use hashtag **#AASLH2013**.

## International Coalition of Sites of Conscience Track

The International Coalition of Sites of Conscience is proud to partner with AASLH on its 2013 Annual Conference. The Coalition is the only worldwide network specifically dedicated to transforming places that preserve the past into spaces that promote civic action. As a network of more than 300 Sites of Conscience in 47 countries, we engage millions of people every year in powerful participatory programs that bring people together across difference and build the global movement to connect past to present, memory to action.

Conference participants are welcome to attend any and all sessions within the Sites of Conscience track, developed to share bold, effective programs that connect the history of communities with critical social issues in their region and discuss how we may link these efforts across the world. Please plan to join us for a reception on **Friday, September 20, at 5:30 pm** to meet our member sites and find out more about our work.

### WEDNESDAY, SEPTEMBER 18

8:30 am–12 pm	Workshop: We Listened: How to Conduct a Listening Session
8:30 am–5 pm	Workshop: Embracing Divergent Memories through Dialogue Design and Facilitation

### THURSDAY, SEPTEMBER 19

8:30–9:45 am	Working with the Community to Address Things That Matter Locally
1:30–2:45 am	<i>Latino New South</i> : A New Lens Into Institutional and Community Engagement
4–5:15 pm	The National Dialogues on Immigration Project

### FRIDAY, SEPTEMBER 20

8:30–9:45 am	The Memphis Initiative: A Case Study in Community Partnerships
10:45 am–12 pm	Featured Speaker: Doudou Diène
4–5:15 pm	International Collaboration: Extraordinary Benefits
4–5:15 pm	Shift Change: Organizational Culture Shifts to Address Contemporary Issues and Use New Forms of Community Engagement
5:30–6:30 pm	Sites of Conscience Reception

### SATURDAY, SEPTEMBER 21

9–10:15 am	Movement Creates Museum: Activist Beginnings of History Institutions
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# SCHEDULE *at a* GLANCE

## TUESDAY SEPTEMBER 17

3–5 pm

- **Registration**

## WEDNESDAY SEPTEMBER 18

7 am–6 pm

- **Registration**

8 am–5 pm

- **Tour:** Montgomery: Civil War and Civil Rights, Cost: \$75

8:30 am–12 pm

- **Workshop:** Financial Management Bootcamp, Cost: \$45 *Room: East J*
- **Workshop:** We Listened: How to Conduct a Listening Session, Cost: \$45 *Room: East L*

8:30 am–3:30 pm

- **CEO Forum:** A National Branding Strategy for History, Cost: \$150/\$220 for two from same organization. For institutions with budgets of \$1 million+ *Room: Birmingham Ballroom 3 (Sheraton)*

8:30–5:30 pm

- **Tour:** Highlights from 700 Years of Alabama History, Cost: \$75

8:30–5 pm

- **Workshop:** Embracing Divergent Memories through Dialogue Design and Facilitation, Cost: \$75 *Room: East F*
- **Workshop:** Giving Voice to the Long-Silenced Millions: Best Practices for Interpreting Slavery at Historic Sites and Museums, Cost: \$75 *Room: East K*

1–5 pm

- **Tour:** Corporate History Tour, Cost: \$45

1:30–5:30 pm

- **Workshop:** Field Services Alliance Meeting, Cost: Free *Room: East L*

1:30–5 pm

- **Workshop:** I Collected Surveys, Now What? Tools for Analyzing and Using Visitor Feedback, Cost: \$45 *Room: East J*

2:15–5:15 pm

- **Lab:** The Force of Sports: Connecting Communities through Sports History, Cost: \$25 *Alabama Sports Hall of Fame*

6:30–9 pm

- **Evening Event:** The Magic City's Food, Music, and Industry, Cost: \$45

## THURSDAY SEPTEMBER 19

7 am–6 pm

- **Registration**

7–8:30 am

- **Tour:** Civil Rights Walking Tour, Cost: \$25

7:15–9:45 am

- **Director's Breakfast and Session,** Cost: \$30 *Birmingham Ballroom 9 (Sheraton)*

8:30–9:45 am

- **Diversity: Positive Programs in Corporate Archives, Museums, and Visitors Centers** *Room: East K*
- **History Matters! A Movement to Create a National Brand for History** *Room: East O*
- **Managing Change: The Keys to Successful Transitions within Historic Organizations** *Room: East L*

- **NEH 2013: Making Extraordinary Change with NEH Support** *Room: East B*

- **Ordinary People with Extraordinary Stories of Birmingham** *Room: East A*

- **Small Museums, Big Impact** *Room: East C*

- **Turning Points: An Educators and Interpreters Meeting Kick-Off** *Room: East N*

- **What Happened to All the People? Researching and Interpreting the Ordinary People and Extraordinary Change of the Border War** *Room: East J*

- **Working with Community to Address Things That Matter Locally** *Room: East F*

9:45–10:45 am

- **Break** *Exhibit Hall*
- **First-Time Attendee Reception** *Room: East G–H*

10:45 am–12 pm

- **Keynote Address:** Natasha Trethewey *Room: East Ballroom B*

12–1:15 pm

### ALL LUNCHEONS IN SHERATON

- **Corporate History/Visitors' Voices Luncheon,** Cost: \$35 *Birmingham Ballroom 12*

- **Court and Legal History Luncheon,** Cost: \$35 *Birmingham Ballroom 11*

- **Educators and Interpreters Luncheon,** Cost: \$35 *Birmingham Ballroom 9*

- **Small Museums Luncheon,** Cost: \$35 *Birmingham Ballroom 1*

1–5 pm

- **Tour:** Sites and Sounds of Historic Birmingham, Cost: \$45

1:30–2:45 pm

- **Are We Safe? What Protection Do We Have Against Armed Intruders?** *Room: East L*

- **Entering the Mainstream, Interpreting GLBT History: Challenges and Opportunities** *Room: East K*

- **Latino New South: A New Lens into Institutional and Community Engagement** *Room: East F*

- **The Many Faces of Mentoring: Yesterday, Today, and Tomorrow** *Room: East J*

- **Using Legal Documents in Civil Rights History Exhibits** *Room: East C*

- **Vintage or Artifact? Collecting the 20th and 21st Centuries** *Room: East B*

- **Where's the Humanity in Science, Technology, Engineering, and Math (STEM)?** *Room: East N*

2:45–3:45 pm

- **Break** *Exhibit Hall*

4–5:15 pm

- **Curating the Confederacy** *Room: East B*

- **The Importance of Addressing Difficult Topics in History** *Room: East L*

- **Mergers, Alliances, and Partnerships: What's Right, What's Wrong, What's Deadly?** *Room: East O*

- **The National Dialogues on Immigration Project** *Room: East F*

- **Quick and Dirty DIY Mobile Content Creation and App Development** *Room: East K*

- **Recruiting, Orienting, and Engaging Board Members** *Room: East A*

- **The Toolkit Talks: Sharing Resources for Small Museums** *Room: East N*

5:45–6:45 pm

- **Special Speaker:** Carolyn McKinstry, Cost: Free *16th Street Baptist Church*

6:45–9 pm

- **Evening Event:** A Walk Through Birmingham's Civil Rights History, Cost: \$45

## FRIDAY SEPTEMBER 20

7 am–6 pm

- **Registration**

7–8:30 am

- **Breakfast:** Historic House Museum, Cost: \$30 *Birmingham Ballroom 1 (Sheraton)*

**FRIDAY** *continued*

**8:30 am–12:30 pm**

- **Driving Tour:** Birmingham's Captains of Industry, Cost: \$45

**8:30–9:45 am**

- Field Services Alliance Presents Museum Tips *Room: East J*
- Focusing on the Future to Preserve the Past: Examining Trends to Navigate Ongoing Change *Room: East N*
- Forging Business and Academic Alliances in Training Historians for the 21st Century Marketplace *Room: East L*
- Grassroots Efforts to Save Buildings Create Community Treasures *Room: East K*
- Meeting Visitor Expectations with the Visitors Count! Program *Room: East B*
- The Memphis Initiative: A Case Study in Community Partnerships *Room: East F*
- Playing Games with History *Room: East C*
- Using Visitor Input for a Business Model That Works *Room: East O*
- Where are the Women at Historic Sites? *Room: East A*

**9:45–10:45 am**

- Break *Exhibit Hall*
- National Council on Public History Poster Session *Exhibit Hall*

**10:45 am–12 pm**

- **Keynote Speaker:** DouDou Diène *Room: East Ballroom B*

**12–1 pm**

- AASLH Membership and Networking Luncheon, Cost: Free *Exhibit Hall*

**1–2 pm**

- AASLH Meeting of the Membership *East Ballroom B*

**2–2:15 pm**

- Break *Exhibit Hall*

**2:15–3:30 pm**

- Creating Meaningful Outcomes for Programs and Exhibits *Room: East N*
- Enlivening Historic Sites with the Arts *Room: East J*
- Financial and Mission Questions Boards Should Ask and Staff Should Answer *Room: East L*
- Historic Turning Points Fueling Contemporary Change *Room: East F*
- Integrating African American Voices into Historic Plantation Tours *Room: East O*
- Religious Places and the Civil Rights Movement *Room: East K*
- Taking the *Right* StEPs Together: Starting a StEPs Group in Your State *Room: East B*

- Universities and Local History: Building Connections *Room: East A*
- Volunteers: Ordinary People, Extraordinary Change *Room: East C*

**3:30–4 pm**

- Break *Exhibit Hall*

**4–5:15 pm**

- *Becoming Alabama:* Engaging the Public in a State's Story through Collaborative Public History *Room: East C*
- IMLS Community Anchors: Stories from the Field *Room: East A*
- International Collaboration, Extraordinary Benefits *Room: East L*
- Many Voices: One Chorus for Your Collection *Room: East G*
- The Period of Significance is NOW: Catalytic Change at National Trust Historic Sites *Room: East J*
- Shift Change: Organizational Culture Shifts to Address Contemporary Issues and Use New Forms of Community Engagement *Room: East F*

- Small Museum Leadership Considered: Picking Your High-Priority Project *Room: East N*

- Tie—A Thinking Big at Historic Sites Futures Scenarios Game *Room: East O*

- Turning Historic House Museums Upside Down: Teens Reinterpret a House *Room: East K*

- Working with the Deaf Community *Room: East B*

**5:15–6 pm**

- Developing Leaders @SHA Reception, Cost: Free *Room: East M*

**5:30–6:30 pm**

- International Coalition of Sites of Conscience Reception, Cost: Free *Room: East D*

**6:30–9:30 pm**

- AASLH Leadership in History Awards Banquet, Cost: \$60 *East Ballroom A*

**SATURDAY  
SEPTEMBER 21**

**8 am–12 pm**

- **Registration**

**7:30–8:45 am**

- **Breakfast:** Military History Affinity Group, Cost: \$30 *Birmingham Ballroom 1 (Sheraton)*

**8 am–5 pm**

- **Tour:** Tuskegee's Extraordinary History, Cost: \$75

**SATURDAY** *continued*

**9–10:15 am**

- Commemorating Controversy: The Dakota–U.S. War of 1862 *Room: East K*
- The Continuum of Excellence and How Your Museum Can Be a Part of It *Room: East J*
- From Reconstruction to Desegregation: Oral History and the African American Experience in Northwest Alabama *Room: East L*
- Movement Creates Museum: Activist Beginnings of History Institutions *Room: East F*
- Practical Solutions for Rethinking Our Collections and How We Use Them *Room: East G*
- Social Media Madness! *Room: East C*
- Trends in Local History: Lessons Learned from the *Encyclopedia of Local History*, 2nd Edition *Room: East B*
- We Have a Difficult Story to Tell, Now What? *Room: East A*

**10:15–10:45 am**

- Break *Room: East Lobby D–M*

**10:45 am–12 pm**

- 2014 Annual Meeting Roundtable *Room: East G*
- The Birmingham Civil Rights Heritage Trail and the Future of Cultural Tourism *Room: East K*
- Direct Care: Pushing the Exterior Envelope *Room: East F*
- Escaping "Great Men" History on a Budget: DIY Gallery Renovations *Room: East C*
- Lessons from the Field: Collaboration and Access in Oral History *Room: East E*
- Lights, Camera, Alabama: Making Movies about Local History *Room: East L*
- Whose History Are You Getting? Exploring the Neglected Stories in Your Community *Room: East A*

**1:30–4:30 pm**

- **Tour:** Birmingham City Center Over the Decades, Cost: \$25

**1:30–5 pm**

- **Lab:** Exhibition Research, Oral History, and Artifact Collection: One Museum's Community-Based Approach, Cost: \$25 *Vulcan Park and Museum*
- **Lab:** The SHA Saturday Seminar: Preview, Renew, or Refresh Your Leadership Potential, Cost: \$25 *Alabama Sports Hall of Fame*



# Exhibit Hall Schedule and Facility Layouts

## Explore New Products and Services in the Exhibit Hall

On Thursday and Friday, don't miss your chance to meet this year's vendors and suppliers. The Exhibit Hall is your place to network and check out the latest technology and services. You can also visit the AASLH Career Center to find your next job or post a job opening with your organization. Finally, check in at the office or post to Twitter or Facebook about the conference at the Email Center and Cyber Café.

### NATIONAL COUNCIL ON PUBLIC HISTORY POSTER SESSION

Be sure to stop by the exhibit hall on Friday morning to hear from students in Public History programs around the country.



## Food, Drinks, and Networking

The Exhibit Hall features networking, food, and beverages during the Annual Meeting. Take a break and join us!

### Thursday, September 19

9 am Exhibit Hall Opens  
 9:45–10:45 am Morning Refreshment Break  
 2:45–3:45 pm Afternoon Refreshment Break  
 5:15 pm Exhibit Hall Closes

### Friday, September 20

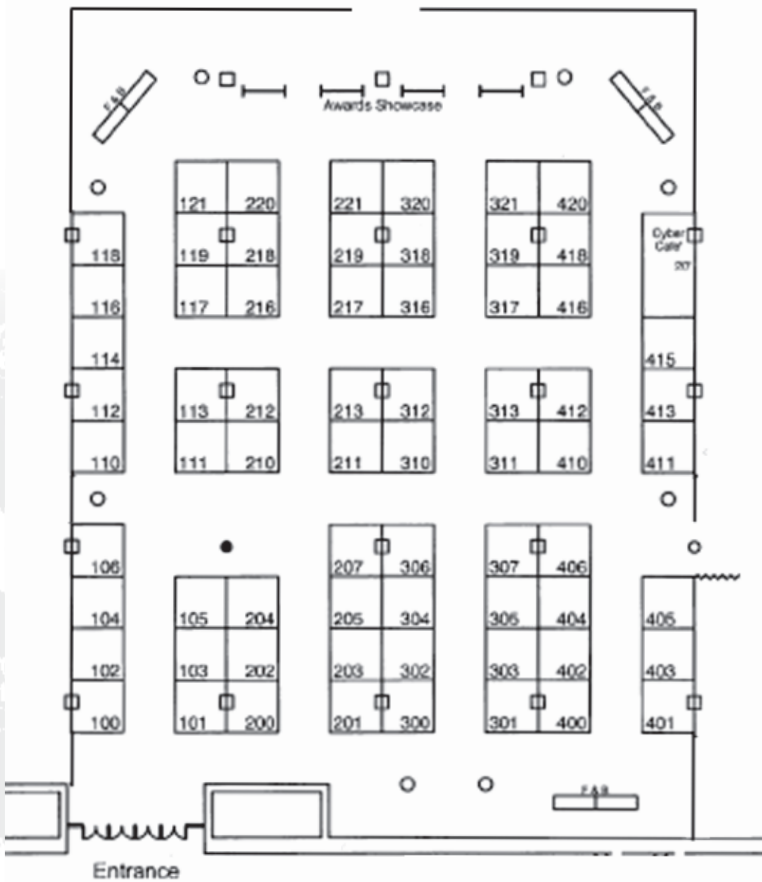
9 am Exhibit Hall Opens  
 9:45–10:45 am Morning Refreshment Break  
 NCPH Poster Session  
 12–1 pm Free Membership Luncheon  
 4 pm Exhibit Hall Closes

## FRIDAY, SEPTEMBER 20

### 9:45-10:45 AM EXHIBIT HALL

Around the Bend: Interpreting North Bend State Park's Stone Features	Jenny Boulware Abigail Cioffi Alee Robins	West Virginia University
Conducting Preservation Needs Assessments for Historic House Museums	Jenna Cooper	University of Texas at Austin
Cypress Gardens: Promoting Racial Hierarchy in Paradise	Mary C. Kelley	University of Central Florida
Education in Global Public History: Curricular Innovations in the University of North Carolina Wilmington's Public History Program	Tammy S. Gordon, Ph.D.	University of North Carolina at Wilmington
Guantanamo Public Memory Project	Sean Baker Jane Gangne Jamie Gray Jeremy Hatcher Martha Tye	University of West Florida
An Historical Footnote: Williamston Freedom Movement, 1957–1970	Amanda Smith	North Carolina State University
League of Women Voters: Decades of Political Activism in the Pensacola Bay Area	Kelcie Lloyd Ashley Goethe	University of West Florida
Lincoln Log Cabin State Historic Site: Food Preservation and Herb Use Program	Danielle DiGiacomo Anna Mullen	Eastern Illinois University
Miles of Memories: Shared Authority and Traveling 219	Andrew Mack Jennifer Miller	West Virginia University
Miss Enid Justin: The Legacy of Nocona Boot Company and the Lady Boot Maker	Jessee Wayne Beckham	Texas Tech University
Outcome-Based Evaluation for <i>The Hermitage, Andrew Jackson, and a Changing America</i>	Jane-Coleman Harbison	Brown University
Trans-Allegheny Lunatic Asylum: Interpreting Madness	Eliza Newland	West Virginia University

EXHIBIT HALL



2013 EXHIBITOR GUIDE

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AltaMira Press/Rowman & Littlefield	#103 and #105
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American Institute for Conservation of Historic and Artistic Works	#203
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East Exhibition Hall



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**Phone:** 202-289-1818

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**Email:** rseyler@conservation-us.org

**Web:** www.conservation-us.org

The American Institute for Conservation (AIC) is the national membership organization supporting conservation professionals in preserving cultural heritage by establishing and upholding professional standards, promoting research and publications, providing educational opportunities, and fostering the exchange of knowledge among conservators,

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**Black Belt Museum and the Center for the Study of the Black Belt**

**Booth: #113**  
**Contact:** Dr. Tina Naremore Jones  
Station 45  
Livingston, AL 35470  
**Phone:** 205-652-3828  
**Email:** centerforblackbelt@uwa.edu

**Web:** www.centerforblackbelt.org; www.blackbeltmuseum.com  
Established in 2005, The Center for the Study of the Black Belt and the Black Belt Museum are housed within the Division of Educational Outreach at the University of West Alabama. Both units are charged with exploring the rich history, natural landscape and unique culture of the region. The CSBB and BBM serve as a regional source of expertise in southern history, natural history, archaeology, botany, and ecological and environmental studies.

**Brad Larson Media**  
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**Web:** www.museumfigures.com  
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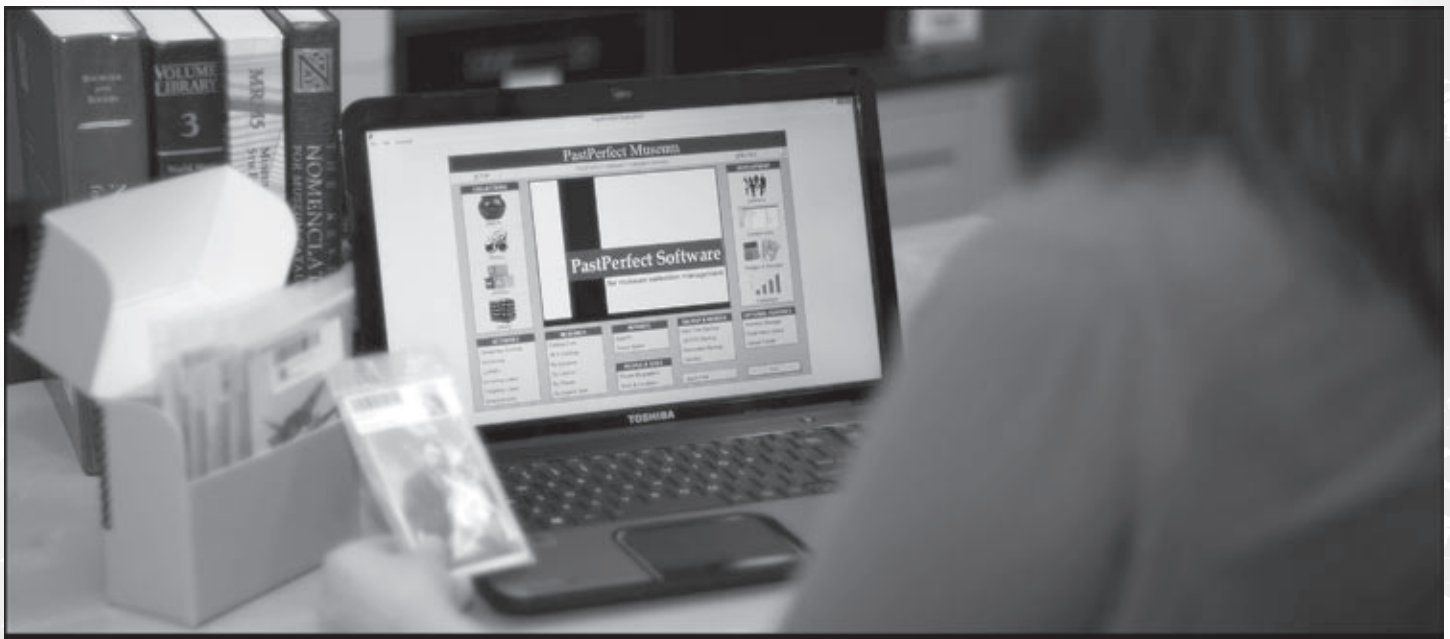
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**Web:** www.imls.gov  
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**International Coalition of Sites of Conscience**

**Booth: #415**

**Contact:** Sarah Pharaon,  
Program Director for North America  
10 W 37th St., 6th Floor  
New York, NY 10018  
**Phone:** 646-397-4272  
**Email:** spharaon@sitesofconscience.org

**Web:** www.sitesofconscience.org

The International Coalition of Sites of Conscience is a worldwide network of historic sites, museums, and initiatives that activate the power of places of memory to engage the public with a deeper understanding of the past and to inspire action toward a just future. The Coalition provides member sites with direct funding for civic engagement programs, organizes learning exchanges, and conducts strategic advocacy for sites addressing contemporary social issues.

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**Phone:** 800-999-8558

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**Booth: #204**

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**Phone:** 443-472-2670

**Email:** dalejones@makinghistoryconnections.com

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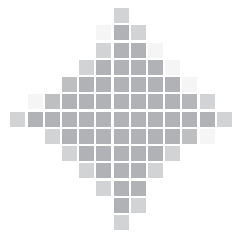
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**University of Oklahoma—College of Liberal Studies****Booth: #213**

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1610 Asp Ave., Ste. 108  
Oklahoma City, OK 73072  
**Phone:** 405-325-1061  
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# TOURS



Birmingham Civil Rights Institute



Magnolia Grove

Alabama Museums Association

BCRI

These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details. Some events may be sold out.

## WEDNESDAY, SEPTEMBER 18

### Montgomery: Civil War and Civil Rights

**8 am–5 pm**  
COST: \$75

Begin your day at the Alabama State Capitol, the first Confederate Capitol and also site of the speech by Dr. Martin Luther King Jr. after the 1965 Selma to Montgomery Civil Rights March. Venture to King's first pastorate, Dexter Avenue Baptist Church. Take a behind-the-scenes tour of exhibition construction at the Alabama Department of Archives and History. Have lunch at Old Alabama Town, a restored nineteenth-century village, and end the day at the Rosa Parks Museum at Troy University.

### Highlights from 700 Years of Alabama History

**8:30 am–5:30 pm**  
COST: \$75

Greensboro and Hale County tell the rich story of Alabama history from the Mississippian culture to the Civil Rights era. Start with the beginning at Moundville Archaeological Park. Enjoy lunch at a new nonprofit experiment, PieLab, whose mission of Pie + Conversation = Social Change matches our conference theme. Tour Magnolia Grove, an 1840s Greek Revival home. End the day at the Safe House Black History Museum, which once concealed Dr. Martin Luther King Jr.

### Corporate History Tour

**1–5 pm**  
COST: \$45

Join the Corporate History and Archives Affinity Group for a tour of the Alabama Power Company Corporate Archives. The archives collects material documenting the history of Alabama Power, its predecessors, and holding companies. The archives also documents the company's role in Alabama's economic development and the development of electric power generation in the southeast.

## THURSDAY, SEPTEMBER 19

### Civil Rights Walking Tour

**7–8:30 am**  
COST: \$25

Experience the culture and history of Birmingham's Historic Civil Rights and Fourth Avenue Business Districts.

### Sites and Sounds of Historic Birmingham

**1–5 pm**  
COST: \$45

Enjoy a walk along Birmingham's historic 3rd and 4th Avenue Theatre District. Hear the mighty Wurlitzer organ in Alabama's most ornate setting, the Alabama Theatre, and visit a historic renovation in progress at the Lyric Theatre. Groove to hometown sounds at the Alabama Jazz Hall of Fame. See dinosaur bones and experiment at the McWane Science Center. Finally, end your day honoring local sports heroes including Jesse Owens, Hank Aaron, and Willie Mays at the Alabama Sports Hall of Fame.





**FRIDAY,  
SEPTEMBER 20**

**Birmingham's Captains of Industry Driving Tour**

**8:30 am–12:30 pm**  
COST: \$45

Although local legend holds that Birmingham's captains of industry built their homes atop Red Mountain to survey their empires, it was more likely to escape from the stifling Jones Valley heat that led residents up the mountain in search of cool breezes. Visionary real estate developer Robert Jemison Jr. developed two Red Mountain neighborhoods, Redmont and Altamont, and prominent businessmen and industrialists began building homes on his property as early as 1915. This driving tour explores the grand exterior architecture of Red Mountain homes, and the social history of the area.

*Rosenbaum House*



**SATURDAY,  
SEPTEMBER 21**

**Walking Tour: Birmingham's City Center Over the Decades**

**1:30–4:30 pm**  
COST: \$25

Over the city's 140-year existence, Birmingham's downtown has responded to the city's ever-changing needs. Downtown evolved from residential neighborhoods with a small commercial and warehouse district to a vibrant downtown and black business district. Birmingham today houses a financial district, civic buildings, upscale entertainment and dining venues, and residential homes, alongside vestiges of the city's earliest days. This tour explores how Birmingham's downtown evolved into what it is today.

**Tuskegee's Extraordinary History**

**8 am–5 pm**  
COST: \$75

Relive the heroic exploits of ordinary men as you walk the grounds of Moton Field at Tuskegee Airmen National Historic Site. On the Tuskegee University campus, tour the George Washington Carver Museum and The Oaks, home of Booker T. Washington. End the day with a tour of the Tuskegee Human and Civil Rights Multicultural Center with founder Fred Gray, an attorney for Rosa Parks, the Selma to Montgomery marchers, and the men of the notorious Tuskegee Syphilis Study.

**Tuskegee Airmen National Historic Site**



**Rosa Parks Museum**





Stop by our booth for a 30% conference discount—New books co-published with AASLH

For the first time ever, individual volumes of the **Small Museum Toolkit**, edited by Cinnamon Catlin-Legutko and Stacy Klingler, are available for purchase separately!



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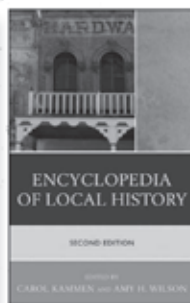
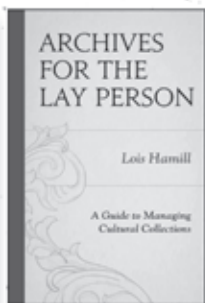
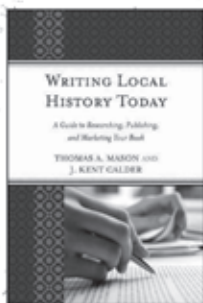
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# EVENING EVENTS



16th Street Baptist Church

## WEDNESDAY, SEPTEMBER 18

The Magic City's Food,  
Music, and Industry

**6:30–9:30 pm**  
COST: \$45

Start the evening at the Sloss Furnaces National Historic Landmark with delicious BBQ inside the preserved industrial setting that produced the iron that gave rise to the city of Birmingham. Then, travel to Vulcan Park and be welcomed by the world's largest cast iron statue, Vulcan, symbol of Birmingham cast from local iron in 1904. Overlook the city, enjoy southern hospitality, and visit the museum.

## THURSDAY, SEPTEMBER 19

Carolyn McKinstry  
at the 16th Street  
Baptist Church

**5:45–6:45 pm**  
COST: FREE

Begin an inspiring evening with a free presentation by Carolyn McKinstry at the 16th Street Baptist Church on the week of the 50th anniversary of the bombing that killed four little girls at the church. Carolyn was present on September 15, 1963 at the 16th Street Baptist Church in Birmingham when white racists bombed it. Experience extraordinary history during this meaningful event.

A Walk through  
Birmingham's Civil  
Rights History

**6:45–9 pm**  
COST: \$45

Take a journey through the American Civil Rights Movement of the 1960s at the Birmingham Civil Rights Institute. The Institute is more than just a museum; it is a place of research, a teaching facility, and a learning center for people of all ages and backgrounds. Taste the best of Alabama cuisine and enjoy a live jazz band. Following dinner, take a stroll through the historic Kelly Ingram Park located across the street.

## FRIDAY, SEPTEMBER 20

Leadership in History  
Awards Banquet

**6:30–9:30 pm**  
COST: \$60

Join AASLH in honoring the best in state and local history at the 2013 Leadership in History Awards. Edward Bridges, Director Emeritus of the Alabama Department of Archives and History, will provide the banquet address. The evening will also include dinner, a lively awards presentation, and a special presentation by the National History Day performance winner.

These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details. Some events may be sold out.





Birmingham CVB Images

Birmingham Museum of Art Sculpture Garden

These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details. Some events may be sold out.

**CEO FORUM**

**8:30 am–3:30 pm**

**A National Branding Strategy for History**

COST: \$150/\$225 FOR TWO FROM SAME ORGANIZATION FOR INSTITUTIONS WITH BUDGETS OF \$1 MILLION+

► **Room: Birmingham Ballroom 3 (Sheraton)**

We must begin to articulate a purpose for history organizations that both underscores the value of understanding the past and aligns with a nationally recognized need. For too long, we have let history play a negligible role in education, civil discourse, and decisions that affect the nation and our communities. What is the greater good that public history serves? What is the relevance of history? In the long run, what difference do history organizations make?

In the CEO Forum, we will consider what the public says, what filmmakers say, what our donors say, and what historians say about the relevance of history. Through dialogue, we will capture the most compelling statements and begin to discuss a national communications strategy for imprinting the relevance of history in the minds and hearts of people and decision-makers.

**Chair: Kent Whitworth, Executive Director, Kentucky Historical Society, Frankfort, KY**



Alabama Tourism Department

Arlington Antebellum Home & Garden



**HALF-DAY WORKSHOPS**

8:30 am–12 pm

**Financial Management Bootcamp**

COST: \$45

► **Room: East J**

Every museum leader must master financial analysis and management. This workshop will help you understand and discuss financial information to help your board make better decisions. The goal is to help you answer three key questions. What stories are hidden in your numbers? What do they mean? How can you tell them more effectively?

**Chair: Laura Roberts**, Principal, Roberts Consulting, Cambridge, MA; **Stacy Klingler**, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

**We Listened: How to Conduct a Listening Session**

COST: \$45

► **Room: East L**

Confronted with the question of what your community really wants from your institution? Listening sessions are an effective and meaningful tool to connect and engage with the members of your community. Join us for culturally sensitive tips to listen and really use what you've heard.

**Chair: Janeen Bryant**, Vice President of Education, Levine Museum of the New South, Charlotte, NC; **Laura Anderson**, Archivist/International Oral History Project Administrator, Birmingham Civil Rights Institute, Birmingham, AL; **Joanna Arrieta**, Independent Museum Professional, Newnan, GA; **Kate Whitman**, Vice President of Public Programs, Atlanta History Center/Margaret Mitchell House, Atlanta, GA

**FULL-DAY WORKSHOPS**

8:30 am–5 pm

**Embracing Divergent Memories through Dialogue Design and Facilitation**

COST: \$75

► **Room: East F**

This session will provide training and resources for facilitating dialogue across difference. Drawing on successful models from the International Coalition of Sites of Conscience, workshop attendees will experience specific techniques designed to engage visitors and also addresses practical issues of implementing dialogue programs, from marketing to staff buy-in.

**Chair: Sarah Blannett Pharaon**, Program Director, North America, International Coalition of Sites of Conscience, New York, NY

**Giving Voice to the Long-Silenced Millions: Best Practices for Interpreting Slavery at Historic Sites and Museums**

COST: \$75

► **Room: East K**

Learn best practices for connecting to and extending beyond your site's complex history of slavery; training to help staff achieve a greater understanding of the difficult knowledge and navigate surrounding complicated emotions; and tools to inventory current interpretations and evaluate new techniques.

**Chair: Kristin Gallas**, Consultant, The Tracing Center on Histories and Legacies of Slavery, Watertown, MA; **Tricia Brooks**, Senior Program Officer, National Endowment for the Humanities, Washington, DC; **Conny Graft**, Principal, Conny C. Graft Research and Evaluation, Williamsburg, VA; **Julie Rose**, Director, West Baton Rouge Museum, Port Allen, LA

**HALF-DAY WORKSHOPS**

1:30–5:30 pm

**Field Services Alliance Meeting**

COST: FREE

► **Room: East L**

Members and interested colleagues of FSA will gather to receive an update on a variety of issues facing local grassroots history organizations. Visit [www.aaslh.org/FSA](http://www.aaslh.org/FSA) for more information.

**Chair: Jeff Harris**, Director, Local History Services, Indiana Historical Society, Indianapolis, IN

**HALF-DAY WORKSHOPS**

1:30–5 pm

**I Collected Surveys, Now What? Tools for Analyzing and Using Visitor Feedback**

COST: \$45

► **Room: East J**

Have you ever said, "I have completed surveys. Now what do I do?" Answering that question is the heart of this workshop. Learn to conduct simple analyses, communicate results, and reconcile results with initial assumptions. Participants should bring laptops with Excel and a basic calculator.

**Chair: Caren S. Oberg**, Principal and Owner, Oberg Research, LLC, Irvington, NY; **Kristie Smeltzer**, Manager of Visitor Evaluation and Correspondence, Thomas Jefferson Foundation, Inc., Monticello, Charlottesville, VA

6:30–9:30 pm

**Evening Event: The Magic City's Food, Music, and Industry**

COST: \$45

**LAB**

2:15–5:15 pm

**The Force of Sports: Connecting Communities through Sports History**

COST: \$25; PREREGISTRATION REQUIRED

► **Alabama Sports Hall of Fame**

This session, hosted by the Alabama Sports Hall of Fame, will discuss sports and community connectivity. Presenters will address this topic in conversation with the experience of marginalized groups and periods of strife and war. The panel will also address the opportunities and issues of communicating sports history in a smaller state sports museum. The lab will also include a tour of the Alabama Sports Hall of Fame.

**Chair: Kathy Shinnick**, Graduate Student, University of Massachusetts, Boston, MA; **Rebecca Edwards**, Associate Professor, Rochester University, Rochester, NY; **Pamela Grundy**, History Consultant, Charlotte, NC; **Scott Myers**, Executive Director, Alabama Sports Hall of Fame, Birmingham, AL; **Ryan Swanson**, Assistant Professor of History, George Mason University, Fairfax, VA



Birmingham Civil Rights Institute

7:15–9:45 am

Director’s Breakfast and Session

COST: \$30

► **Room: Birmingham Ballroom 9 (Sheraton)**

Directors and CEOs of organizations of all sizes are invited to lunch for networking and discussion. Burt Logan, President and CEO of the Ohio Historical Society, invites you to think about your organization: the place it holds in your community; its value and distinctiveness; its connections to individuals and constituents; and its ability to affect and to be affected by change. Examine your own place within the organization, how you impart value, bring about change, and connect internally and externally.

**Chair: Lynne Ireland**, Deputy Director, Nebraska State Historical Society, Lincoln, NE, and Chair, AASLH Council

8:30–9:45 am

Diversity: Positive Programs in Corporate Archives, Museums, and Visitors Centers

► **Room: East K**

Businesses are constantly trying to grow their customer base to include various demographics from around the world. Just as the key to business is growth, so it is for museums. This session will include three case studies highlighting how corporate museums and archives embrace diversity communications along with their parent corporations, and engage diverse audiences through programming and other avenues.

**Chair: Tiffany Meng**, Director, Delta Air Transport Heritage Museum, Atlanta, GA; **Jamal Booker**, Manager, Heritage Communications, Coca-Cola, Atlanta, GA; **Scarlet Pressley-Brown**, Vice President-Marketing, National Center for Civil and Human Rights, Atlanta, GA

History Matters! A Movement to Create a National Brand for History

► **Room: East O**

History has a PR problem. The study and practice of history is devalued in America, from our schools to the halls of government. It is time for us to articulate and assert the relevance of history, not only individually but collectively, in a national campaign. Help craft strategic messages and a plan of action to create a brand for history.

**Chair: Tim Grove**, Chief, Museum Learning, National Air and Space Museum, Washington, DC; **John Durel**, Organizational Consultant, Qm<sup>2</sup>/Durel Consulting Partners, Baltimore, MD; **Kim Fortney**, Deputy Director, National History Day, College Park, MD; **Conny Graft**, Principal, Conny C. Graft Research and Evaluation, Williamsburg, VA; **Kent Whitworth**, Director, Kentucky Historical Society, Frankfort, KY

8:30–9:45 am *continued*

## Managing Change: The Keys to Successful Transitions within Historic Organizations

### ► Room: East L

Whether transitioning jobs, projects, leadership, or starting from scratch to create a whole new entity, managing change can provide seemingly insurmountable challenges. Learn how to employ key strategic and practical steps to help you handle any type of transition or change.

**Chair:** *Jeff Kollath*, Public Humanities Program Manager, University of Wisconsin, Madison, WI; *Bethany Buckingham*, Curator, Dorothy G. Page Museum, Wasilla, AK; *Bill Brewster*, Curator of Collections, First Division Museum, Wheaton, IL; *Emily Dunnack*, Head of Education Programs, Connecticut Historical Society, Hartford, CT; *J.J. Lamb*, Director, Vail Preservation Society, Vail, AZ

## NEH 2013: Making Extraordinary Change with NEH Support

### ► Room: East B

Come learn about support available from the NEH for museums and historical organizations. Successful grantees will discuss their experiences applying for and managing grants that fund interpretive exhibitions, building endowments for longterm support, and preserving collections in sustainable ways. NEH program officers from three funding areas will also be on hand to offer tips and answer questions.

**Chair:** *Andrea Anderson*, Senior Program Officer, National Endowment for the Humanities, Washington, DC; *Trisha Brooks*, Senior Program Officer, National Endowment for the Humanities, Washington, DC; *Norman O. Burns, II*, Executive Director, Maymont Foundation, Richmond, VA; *Catherine Fields*, Director, Litchfield Historical Society, Litchfield, CT; *Laura Word*, Senior Program Officer, National Endowment for the Humanities, Washington, DC

## Ordinary People with Extraordinary Stories of Birmingham

### ► Room: East A

This session will focus on Birmingham's ethnic, industrial, and racial history by telling of the people who comprised it. This session demonstrates how oral histories provide an innovative approach to studying complex history, especially those where the stories of the working class and unheralded are crucial to the telling.

**Chair:** *Theresa Thomas*, Director, Teaching American History for Birmingham,

*Birmingham Board of Education, Birmingham, AL; Staci Glover*, Adjunct Instructor, University of Alabama at Birmingham, Birmingham, AL; *Pamela Sterne King*, Assistant Professor and Director, Undergraduate Programs, University of Alabama at Birmingham, Birmingham, AL; *Karen Utz*, Curator, Sloss Furnaces National Historic Landmark, Birmingham, AL

## Small Museums, Big Impact

### ► Room: East C

In this session, representatives from three small museums will discuss the challenges faced by their institutions, and the changes they made to confront those challenges completely transforming the way their institutions work.

**Chair:** *Nate Meyers*, Curator of Collections, Chandler Museum, Chandler, AZ; *Alexandra Nicholis Coon*, Executive Director, Massillon Museum, Massillon, OH; *Jason Crabill*, Manager of Curatorial Service, Collections Division, Ohio Historical Society, Columbus, OH; *Julie Rose, Ph.D.*, Director, West Baton Rouge Museum, Port Allen, LA

## Turning Points: An Educators and Interpreters Meeting Kick-Off

### ► Room: East N

Join the Educators and Interpreters Committee for a 2013 Annual Meeting kick-off! We will explore the Annual Meeting theme through a presentation by Ahmad Ward, Head of Education at the Birmingham Civil Rights Institute, and then discuss how to incorporate “difficult” history into programs. We'll also share information on the meeting's education sessions.

**Chair:** *Tobi Voigt*, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI; *Callie Hawkins*, Curator of Education, President Lincoln's Cottage, Washington, DC; *Alexandra Rasic*, Public Programs Manager, Homestead Museum, City of Industry, CA

## What Happened to All the People? Researching and Interpreting the Ordinary People and Extraordinary Change of the Border War

### ► Room: East J

Join Freedom's Frontier National Heritage Area partners as they share how they engage the public in a discussion about contentious Civil War history in Missouri and Kansas. New interpretation of this period is rooted in social history research. Researchers will share their methods, including a crowd-sourcing model for census research.

**Birmingham Museum of Art  
Totem Pole**

**Chair:** *Julie McPike*, Program Coordinator, Freedom's Frontier National Heritage Area, Lawrence, KS; *Carol Schulze Bohl*, Retired Executive Director, Cass County Historical Society, Harrisonville, MO; *William E. Fischer, Jr.*, Fort Scott National Historic Site, Fort Scott, KS; *Elizabeth Hobson*, Daily Programs Coordinator and Collections Manager, Mahaffie Stagecoach Stop Historic Site, Olathe, KS

## Working with Community to Address Things That Matter Locally

### ► Room: East F

Is your history organization interested in taking on an exhibit or program that addresses a community issue? How do you involve the community? What angle do you take? What is the impact? Learn how three members of the International Coalition of Sites of Conscience launched dynamic, collaborative programs that address critical local issues.

**Chair:** *Lisa Falk*, Director of Education, Arizona State Museum, Tucson, AZ; *Suzanne Sheriff, Ph.D.*, Director, Gallery of Conscience, Museum of International Folk Art, Museum of New Mexico, Santa Fe, NM; *Sally Roesch Wagner, Ph.D.*, Director, Matilda Joselyn Gage Foundation, Fayetteville, NY

9:45–10:45 am

## Break in the Exhibit Hall

### First-Time Attendee Reception

COST: FREE

PREREGISTRATION REQUIRED

### ► Room: East G–H

First-time conference attendees are invited to attend a special reception in their honor to meet new colleagues and learn tips for getting the most out of their annual meeting experience.

*Sponsored by the AASLH Mentor Committee*



Alabama Tourism Department



10:45 am–12 pm

Keynote Address:  
Natasha Trethewey

► **Room: East Ballroom B**

Joel Benjamin



12–1:15 pm

## LUNCHEONS

All lunches located in Sheraton

### Corporate History/Visitors' Voices Luncheon

COST: \$35

► **Room: Birmingham Ballroom 12**

Join colleagues for lunch and lively discussion as we hear from guest speaker Peggy Dalman, Market Research Manager at the Biltmore Company. She will discuss guest satisfaction research at the beautiful Biltmore Estate including follow-up that strengthens the company's relationship with its guests, understanding that surveys need to be a strong representation of a company's brand, and why it's important to understand how guests feel when a company goes "off brand."

**Co-Chairs: Tiffany Meng**, Director, Delta Air Transport Heritage Museum, Atlanta, GA, and **Kristie Smeltzer**, Manager of Evaluation and Correspondence, Thomas Jefferson Foundation, Inc., Charlottesville, VA

### Court and Legal History Luncheon

COST: \$35

► **Room: Birmingham Ballroom 11**

Join this affinity group comprised of individuals working in state legal history societies, circuit court libraries, and the U.S. Supreme Court Historical Society for lunch. Anne S. Emanuel, Professor of Law (Retired), Georgia State University, College of Law, will speak on "Activists and Obstructionists: Southern Federal Courts and the Civil Rights Revolution." She is the author of *Elbert Parr Tuttle: Chief Jurist of the Civil Rights Revolution* (2011).

**Chair: Elizabeth Osborn, Ph.D.**, Court Historian, Indiana Supreme Court, Indianapolis, IN

### Educators and Interpreters Luncheon

COST: \$35

► **Room: Birmingham Ballroom 9**

Do you enjoy museum education and interpretation? Want to join fun and lively discussions about current issues? Do you like to eat food? If you answered "Yes!" join the Educators and Interpreters Committee for lunch. Bring your business cards, your dilemmas, and your best practices. It's time to dine and dish!

**Chair: Tobie Voigt**, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI

### Small Museums Luncheon

COST: \$35

► **Room: Birmingham Ballroom 1**

Come together with your fellow small museums colleagues for a lively and engaging luncheon. Network with your peers from around the nation and then listen in as our speaker, Sally Roesch Wagner of the Matilda Joslyn Gage Foundation, shares with us the story of Matilda Joslyn Gage, and how the Foundation applies her concepts to create a truly participatory museum experience. In the nineteenth century, Gage asked women to write postcards in support of suffrage. Attendees will pen a postcard or two of their own, and take away innovative ideas, proven concepts, and inspiration about why small museums want to preserve and display objects.

**Chair: Maggie Marconi**, Museum Curator, Sandusky Library/Follett House, Sandusky, OH

1:30–2:45 pm

## CONCURRENT SESSIONS

### Are We Safe? What Protection Do We Have Against Armed Intruders?

► **Room: East L**

After recent violent incidents, directors and managers of historic organizations are increasingly concerned about protecting staff, visitors, and others who visit our institutions daily. This session will outline the step-by-step methodology necessary to prevent occurrences of violence, enhance the survival of staff, visitors, and others, and bring violent or potentially violent incidents to a close as quickly and safely as possible.

**Chair: Rob Layne**, Executive Director, International Foundation for Cultural Property Protection, Denver, CO; **Stevan P. Layne**, CPP, CIPM, CIPI, President, International Foundation for Cultural Property Protection, Nokomis, FL

### Entering the Mainstream, Interpreting GLBT History: Challenges and Opportunities

► **Room: East K**

As historians delve into alternative histories, museums have the opportunity to explore broader topics with their visitors—including previously taboo subjects. The discussion of GLBT history has now begun to appear in mainstream venues. This presentation considers some of the commonly-cited challenges to incorporating queer history, along with examples of museums that have addressed these issues.

**Co-Chairs: Kenneth C. Turino**, Manager of Community Engagement and Exhibitions, Historic New England, Boston, MA; and **Susan Ferentinos**, Public History Researcher, Writer, and Consultant, Bloomington, IN; **Jessica Herczeg-Konecny**, Licensing and Reproductions Manager, Chicago History Museum, Chicago, IL; **Stacia Kuseyeski**, CEO of Creative Learning Factory, Ohio Historical Society, Columbus, OH

1:30–2:45 pm *continued*

## Latino New South: A New Lens into Institutional and Community Engagement

### ► Room: East F

The Latino population has been growing dramatically since the 1980s, and many of these newcomers are settling in the South. Hear how three very different museums confront the limitations of state and cultural boundaries as they explore what it means to work together documenting dramatic regional change as it happens.

**Chair: Janeen Bryant**, Vice President of Education, Levine Museum of the New South, Charlotte, NC; **Priscilla Hancock Cooper**, Vice President of Institutional Programs, Birmingham Civil Rights Institute, Birmingham, AL; **Melina Monita-Pacheco**, Latino New South Project Coordinator, Levine Museum of the New South, Charlotte, NC; **Kate Whitman**, Vice President of Public Programs, Atlanta History Center/Margaret Mitchell House, Atlanta, GA

## The Many Faces of Mentoring: Yesterday, Today, and Tomorrow

### ► Room: East J

Whether an emerging or seasoned professional, or somewhere in between, mentoring is for you. Come and discover how mentoring transcends the classroom and formal program, why mentors don't have to have gray hair (can't recent grads also mentor their tech-challenged bosses?), and how changing demographics and technology may change the face of mentoring in the future.

**Chair: Karen Graham Wade**, Director, Homestead Museum, City of Industry, CA; **Melissa Bingmann**, Assistant Professor, Director of Public History, West Virginia University, Morgantown, WV; **Lisa Eriksen**, Principal, Lisa Eriksen Consulting, Oakland, CA

## Using Legal Documents in Civil Rights History Exhibits

### ► Room: East C

Many of the civil rights struggles of the 1950s and 1960s took place in courtrooms. The records of those legal proceedings will strengthen any exhibit on the history of the era. Three experts in legal records and related exhibits will discuss how to make these documents a compelling part of your programming.

**Chair: Kathleen Shurtleff**, Assistant Director, Supreme Court Historical Society, Washington, DC; **Michael Hussey, Ph.D.**, Education and Exhibition Specialist, National Archives and Records Administration, Washington, DC; **Mike Lesperance**, Principal

and Content Director, Design Minds, Fairfax, VA; **Bruce A. Ragsdale**, Director, Federal Judicial History Office, Federal Judicial Center, Washington, DC

## Vintage or Artifact? Collecting the 20th and 21st Centuries

### ► Room: East B

At what point do we consider an object old enough to be an artifact? Must an item be rare to be worthy of collecting? This panel discussion will explore these questions and make the case for why history museums should be collecting contemporary, even mass-produced items today.

**Chair: Veronica Rodriguez**, Museum Curator, Rosie the Riveter/WWII Home Front National Historical Park, Richmond, CA; **Suzanne Fischer**, Associate Curator, Contemporary History and Trends, Oakland Museum of California, Oakland, CA

## Where's the Humanity in Science, Technology, Engineering, and Math (STEM)?

### ► Room: East N

Society increasingly measures educational achievement through quantifiable factors. STEM initiatives have the attention of policy makers. Where do history museums fit in this national interest? This session explores STEM initiatives, how to include humanities, and how museums can be the perfect arena for this new interdisciplinary approach.

**Chair: Betsy Bowers**, Deputy Director of Museum Education and Outreach, Smithsonian Early Enrichment Center, Washington, DC; **Richard Banz, D.Ed.**, Executive Director, Southern Museum of Civil War and Locomotive History and Kennesaw

Museum Foundation, Kennesaw, GA; **Ann Caspari**, Early Childhood Education Specialist, National Air and Space Museum, Smithsonian Institution, Washington, DC

2:45–3:45 pm

## Break in the Exhibit Hall

4–5:15 pm

## CONCURRENT SESSIONS

### Curating the Confederacy

#### ► Room: East B

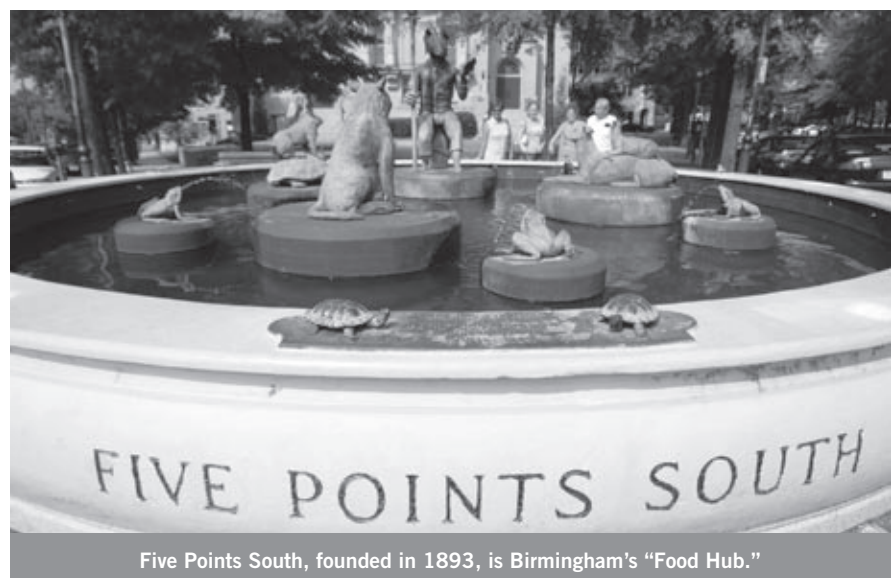
Any museum function including the Confederacy can quickly become controversial. This session will help curators and educators think about how to best interpret, exhibit, and program the story of the Confederacy and slavery. Three veteran curators will present their best practices in how to discuss the Confederate experience at your institution.

**Chair: Gordon Blaker**, Director/Curator, U.S. Army Artillery Museum, Fort Sill, OK; **Myers Brown**, Archivist, Tennessee State Library and Archives, Nashville, TN; **W. Allen Roberson**, Director, South Carolina Confederate Relic Room and Military Museum, Columbia, SC

### The Importance of Addressing Difficult Topics in History

#### ► Room: East L

The panel will discuss why meaningful dialogue is key to addressing difficult topics in history, such as race, dislocation, disenfranchisement, and marginalization. Presenters will also



Five Points South, founded in 1893, is Birmingham's "Food Hub."

Jeffrey Greenberg



4–5:15 pm *continued*

discuss challenges and strategies involved with acknowledging and talking about such stories of the past to address problems of today with honesty, accuracy, and empathy.

**Chair: Regina Faden**, Executive Director, Historic St. Mary's City, St. Mary's City, MD; **Nicole Annette Moore**, Consultant/Museum Educator, City of Virginia Beach Department of Museums and Historic Resources, Vero Beach, FL

## Mergers, Alliances, and Partnerships: What's Right, What's Wrong, What's Deadly?

► **Room: East O**

No matter what you call them, this roundtable will explore the potential benefits and pitfalls of museums joining together by using real examples from institutions, both urban and rural, that have recently gone through the process. Is this the right thing for your organization?

**Chair: Bill Peterson, Ph.D.**, Independent Museum Professional, Deadwood, SD; **Lisa Anderson**, President and CEO, Mesa Historical Museum, Mesa, AZ; **Dina Bailey**, Director of Exhibitions and Visitor Services,

*National Underground Railroad Freedom Center, Cincinnati, OH; Tonya Matthews*, Vice President of Museums, Cincinnati Museum Center, Cincinnati, OH

## The National Dialogues on Immigration Project

► **Room: East F**

*The National Dialogues on Immigration Project* is a groundbreaking series of public dialogue programs at immigration, civil rights, and ethnic identity museums aimed at sparking a national conversation on critical immigration questions. Learn how the project was developed and can be implemented at your site, bringing together museum staff, humanities scholars, and leading dialogue facilitators.

**Chair: Yolanda Chávez Leyva**, Director, Museo Urbano/Department of History, UTEP, El Paso, TX; **Linda Blanshay**, Director, Program Development, Museum of Tolerance, Los Angeles, CA; **Sonya Kassis**, Educator, Arab American National Museum, Dearborn, MI

## Quick and Dirty DIY Mobile Content Creation and App Development

► **Room: East K**

Learn what resources are available for designing a mobile app that will run on any smart phone or tablet and how to populate it with quality content for your institution on a shoestring budget and no tech skills.

**Chair: Charles Outhier**, Independent Museum Consultant, Museums2Go, Philadelphia, PA; **John Blades**, Executive Director, Flagler Museum, Palm Beach, FL; **Peter Dajevskis**, President, Interpretive Solutions, West Chester, PA; **Rob Pyles**, CEO and Chief Creative Guru, TourSphere, Boston, MA

## Recruiting, Orienting, and Engaging Board Members

► **Room: East A**

This session led by museum trustees with decades of board experience will help you build an effective and engaged board. The board/director partnership is critical and it begins with having the best board possible.

**Chair: Jim McCreight**, President, Museum Trustee Association, Beaverton, OR; **Carol Hart**, Director, Greensboro Historical Museum, Greensboro, NC; **Karen I. Johnston**, Trustee, Dali Museum, St. Petersburg, FL

## The Toolkit Talks: Sharing Resources for Small Museums

► **Room: East N**

Administration, finance, exhibits, programming, collections care—small museum staff do it all. Five authors of *The Small Museum Toolkit*, a series of books planned and written by experienced small museum professionals to provide a quick reference for their colleagues, will share their insights into varied aspects of small museum management.

**Chair: Janice Klein**, Consultant, EightSixSix Consulting, Tempe, AZ; **Stacy Klingler**, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN; **Allyn Lord**, Director, Shiloh Museum of Ozark History, Springdale, AR; **Rebecca Martin**, Volunteer and Tour Coordinator, National Archives and Records Administration, Washington, DC; **Pat Miller**, Executive Director, Illinois Heritage Association, Champaign, IL

5:45–6:45 pm

## Carolyn McKinstry at 16th Street Baptist Church

COST: FREE; PREREGISTRATION REQUIRED



Belmont University

6:45–9 pm

## Evening Event: A Walk Through Birmingham's Civil Rights History

COST: \$45; PREREGISTRATION REQUIRED



Alabama Tourism Department

Tuskegee Veil of Ignorance Memorial Statue





Birmingham CVB Images



American Village

7:15–8:30 am

## Historic House Museum Breakfast

COST: \$30; PREREGISTRATION REQUIRED

► **Room: Birmingham Ballroom 1 (Sheraton)**

Join historic house museum professionals for an engaging discussion of current issues. Franklin D. Vagone, Executive Director of the Historic House Trust of New York City, and Deborah E. Ryan, Professor of Architecture and Urban Design at the University of North Carolina at Charlotte, have developed a comprehensive new philosophy for historic house museums called *The Anarchist Guide to Historic House Museums*. This concept calls for the holistic reexamination of the current historic house museum model and the establishment of a paradigm from the perspective of human habitation.

**Chair: Michelle Zupan, Curator, Hickory Hill, Thomson, GA**

8:30–9:45 am

## CONCURRENT SESSIONS

### Field Services Alliance Presents Museum Tips

► **Room: East J**

In a world of riotous change, museums struggle to keep up with the eternal paradox of heavy workloads and limited resources. The FSA provides tips on new ways to approach old problems. This session will have participants using new technology for oral histories, controlling environments, and educational programs.

**Chair: Danielle Stuckle, Education Programs and Outreach Coordinator, State Historical Society of North Dakota, Bismarck, ND; Joe Hoover, Digital Technology Outreach Specialist in Field Services, Minnesota Historical Society, St. Paul, MN; Laura Hartz Stanton, Director of Preservation Services, Conservation Center for Art and Historic Artifacts, Philadelphia, PA**

### Focusing on the Future to Preserve the Past: Examining Trends to Navigate Ongoing Change

► **Room: East N**

The coming decades will bring about massive change, creating stress within our institutions and communities. Recognizing and responding to future trends is a crucial skill for all history professionals. This interactive session highlights foresight techniques used in the *Leaders of the Future* project of the California Association of Museums and guides participants in examining future trends.

**Chair: Lisa Eriksen, Principal, Lisa Eriksen Consulting, Oakland, CA; Leslie S. Matamoros, Museum Assistant, Museum of History and Art, Ontario, CA; Karen Graham Wade, Director, Homestead Museum, City of Industry, CA**

8:30–9:45 am *continued*

## Forging Business and Academic Alliances in Training Historians for the 21st-Century Marketplace

► **Room: East L**

Facing a challenging employment marketplace, academic history programs, professional organizations, and the history business community have increasingly acknowledged the need for properly trained historians. This roundtable brings together expert voices from the history employment and education sectors in addressing what academic institutions are teaching compared to what skills employers demand. Sponsored by National Council on Public History.

**Chair: Patrick K. Moore**, Public History Program Director, University of West Florida, Pensacola, FL; **Kristen Gwinn-Becker**, CEO and Founder, HistoryIT, LLC, Portland, ME; **Alexandra M. Lord**, Founder/Editor, *The Ultimate History Project*, Washington, DC; **Michelle McClellan**, Assistant Professor, Department of History and Residential College, University of Michigan, Ann Arbor, MI; **Brian W. Martin**, President, History Associates Incorporated, Rockville, MD; **Jon E. Taylor**, Associate Professor of History, University of Central Missouri, Lee's Summit, MO

## Grassroots Efforts to Save Buildings Create Community Treasures

► **Room: East K**

Grassroots efforts to rally around a historic structure can build momentum and result in continued economic and cultural growth for their communities. Learn how this has worked from three diverse case studies, the Autauga County Heritage Association, the Dennison Railroad Depot Museum, and the Lowell National Historical Park.

**Chair: Maggie Marconi**, Museum Administrator, Sandusky Library/Follett House Museum, Sandusky, OH; **David Blackburn**, Chief of Cultural Resources, Lowell National Historical Park, Lowell, MA; **Ann C. Boutwell**, Volunteer, Autauga County Heritage Association, Prattville, AL; **Wendy Zucal**, Executive Director, Dennison Railroad Depot Museum, Dennison, OH

## Meeting Visitor Expectations with the Visitors Count! Program

► **Room: East B**

Does your museum exceed, meet, or fall short of visitor expectations? More than ever, history organizations realize the need to better understand the people who arrive at their front door. Hear how two sites are using Visitors Count! to not only anticipate expectations but protect and promote what visitors love about them. Past Visitors Count! participants will also want to attend to hear about new Spotlight Surveys available for them.

**Chair: Cherie Cook**, Senior Program Manager, AASLH, Jefferson City, MO; **Keith Gill**, Director of Museum Operations, Cantigny First Division Museum, Wheaton, IL; **Kristie Smeltzer**, Manager of Visitor Evaluation and Correspondence, Thomas Jefferson Foundation, Monticello, Charlottesville, VA; **Deborah Wilcox**, Director of Evaluation, Center for Nonprofit Management, Nashville, TN

## The Memphis Initiative: A Case Study in Community Partnerships

► **Room: East F**

Learn how the National Civil Rights Museum is developing a robust multi-tiered strategic communications plan, with significant concentration on social media capacity, as well as integrating the education issues in NCRM exhibits, enabling the institution to be a platform for a national dialogue on equity in education.

**Chair: Beverly T. Sakaue**, Director of Development, National Civil Rights Museum, Memphis, TN; **Barbara Andrews**, Manager, Collections and Curatorial Services, National Civil Rights Museum, Memphis, TN; **Danielle Gonzales**, Senior Program Officer, Bill and Melinda Gates Foundation, Seattle, WA

## Playing Games with History

► **Room: East C**

Many museums today are turning to interactive gaming as a way to attract new audiences. When designed well, games engage the imagination, foster motivation, and facilitate learning. But how can museums of all sizes ensure their games meet mission and learning goals? In this session, museum educators and game designers will discuss challenges and opportunities that games present, including questions of audience, learning outcomes, history-based game play, and format.

**Chair: Tim Grove**, Chief, Museum Learning, National Air and Space Museum, Smithsonian Institution, Washington, DC; **Lisa Fischer**, Director, Digital History Center, Colonial Williamsburg, Williamsburg, VA; **Wendy Jones**, Head of Museum and Education Programs, Minnesota Historical Society, St. Paul, MN; **David T. Schaller**, Principal, Eduweb, St. Paul, MN; **Tobi Voigt**, Director of Education and Interpretation, Detroit Historical Society, Detroit, MI

## Using Visitor Input for a Business Model That Works

► **Room: East O**

The world is changing for historic house museums and we need to embrace this “new normal” with a new plan. This session will feature three different organizations talking about the process of gathering visitor input and how they turned this input into successful new business plans.

**Chair: Cindy Olsen**, Director of Visitor Experience, Automotive Hall of Fame, Dearborn, MI; **John Crippen**, Director of Historic Sites and Museums, Minnesota Historical Society, St. Paul, MN; **Gwendolen Raley**, Museum and Heritage Tourism Director, Indiana Landmarks, Indianapolis, IN; **Kenneth C. Turino**, Manager of Community Engagement and Exhibitions, Historic New England, Boston, MA

## Where are the Women at Historic Sites?

► **Room: East A**

It's hard to envision a historic site that does not have some link to women's history. This session will provide examples of how to discover and document that history through the work of the Evanston Women's History Project, National Historic Landmarks Program, and National Collaborative for Women's History Sites.

**Chair: Barbara J. Howe**, Member, Board of Directors, National Collaborative for Women's History Sites, Morgantown, WV; **Susan Ferentinos**, Consultant, National Historic Landmarks Women's History Initiative, Bloomington, IN; **Patricia Mooney-Melvin, Ph.D.**, Associate Dean, The Graduate School, Loyola University, Chicago, IL; **Lori Osborne**, Archivist, Evanston History Center, Evanston, IL

9:45–10:45 am

## Break in the Exhibit Hall

Sponsored by the National Council on Public History



9:45–10:45 am *continued*

## National Council on Public History Poster Session

► **Room: Exhibit Hall**

View the work of graduate students and others as they display and discuss their project-based work in a format that is interactive and collegial. Posters demonstrate the material and visual work of our field. Discover new research, talk with your colleagues, and provide your thoughts to the presenters about their work in this inaugural event sponsored by the National Council on Public History.

10:45 am–12 pm

## Keynote Speaker Doudou Diène



Doudou Diène

► **Room: East Ballroom B**

12–1 pm

## AASLH Membership and Networking Luncheon

COST: FREE

► **Room: Exhibit Hall**

Open to all, take time to check out the latest and greatest products available in the exhibit hall while grabbing a complimentary lunch.

1–2 pm

## AASLH Meeting of the Membership

► **Room: East Ballroom B**

2–2:15 pm

Break

2:15–3:30 pm

## CONCURRENT SESSIONS

### Creating Meaningful Outcomes for Programs and Exhibits

► **Room: East N**

What do you want visitors to know, feel, and do as a result of your interpretive program or experience? Join your colleagues in discussing the value of outcome statements and fun things you can do to develop meaningful, measurable, and mission-related outcomes for your programs and exhibits.

**Chair: Conny Graft**, Consultant, Evaluation and Research, Williamsburg, VA; **Shelia Brommel**, Evaluation Coordinator, Minnesota Historical Society, St. Paul, MN

### Enlivening Historic Sites with the Arts

► **Room: East J**

Innovative arts-related programming can enliven historic sites by developing new audiences, fostering new partnerships, and providing new ways for visitors to interact with buildings, landscapes, and collections. The Glass House, Kykuit, and Brucemore will discuss arts-based programming that is rooted in their history and has expanded their partnerships and interpretation.

**Chair: Katherine Malone-France**, Director of Outreach, Education, and Support, National Trust for Historic Preservation, Washington, DC; **Ann Cathcart**, Associate Manager of Collections and Programs, Chesterwood, Stockbridge, MA; **Judy Clark**, Deputy Director, Pocantico Center, Terrytown, NY; **David Janssen**, Executive Director, Brucemore, Inc., Cedar Rapids, IA

### Financial and Mission Questions Boards Should Ask and Staff Should Answer

► **Room: East L**

Does your organization's board have the right information to make good, responsible decisions for the institution? How does the staff provide the right level of information without getting bogged down in the details? Listen as a board member, a nonprofit CPA, and a director provide their perspectives on what boards really need to know.

**Chair: Stacy Klingler**, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN; **Brian Barksdale**, CPA, Partner, Carr, Riggs, and Ingram, LLC,

Birmingham, AL; **Faye Carter Bullock**, Past Board President, Monroe County Heritage Museum; **Jeffrey Nichols**, President and CEO, Thomas Jefferson's Poplar Forest, Forest, VA; **Scott Wands**, Program Officer, Heritage Resource Center, Connecticut Humanities, Middletown, CT

### Historic Turning Points Fueling Contemporary Change

► **Room: East F**

How can turning points in history illuminate the present? What can visitors to historic sites take from these pivotal moments? What challenges do history museums face when dealing with contemporary issues? Panelists will discuss making institutional commitments to address not only history, but how it changes and impacts visitors today.

**Chair: Kate Betz**, Education Programs Developer, Bullock Texas State History Museum, Austin, TX; **David Blackburn**, Chief of Cultural Resources and Programs, Lowell Historic Site, Lowell, MA; **Sean Kelly**, Senior Vice President, Director of Public Programming and PR, Eastern State Penitentiary, Philadelphia, PA; **Rebecca Sanders**, Executive Director, Chicago Cultural Alliance, Chicago, IL

### Integrating African American Voices into Historic Plantation Tours

► **Room: East O**

This roundtable will explore the challenges and processes of integrating African American voices into historic plantation tours. It features representatives from a diverse group of institutions in different phases of this process who will explore a variety of goals, experiences, and best practices to assist institutions undergoing this transformation.

**Chair: Charles Chamberlain**, President, Historia LLC, New Orleans, LA; **Antoinette Jackson, Ph.D.**, Associate Professor, Department of Anthropology, University of South Florida, Tampa, FL; **Laura Kincer**, Curator of Collections, Oak Alley Plantation, Vacherie, LA; **Deborah Mack, Ph.D.**, Associate Director for Community and Constituent Services, The National African American Museum of History and Culture, Smithsonian Institution, Washington, DC; **Justin Sarafin**, Director of Preservation Initiatives and Engagement, Preservation Virginia, Richmond, VA

### Religious Places and the Civil Rights Movement

► **Room: East K**

The Religious History Affinity Group Committee will discuss the role of





Birmingham Botanical Gardens

## 2:15–3:30 pm *continued*

religious places in the Civil Rights Movement. Join us and learn about interpreting extraordinary history at religious sites.

**Chair: Donna M. Sack**, Executive Director, Illinois Association of Museums, Springfield, IL; **Tara White**, History Instructor, Wallace Community College, Selma, AL

### Taking the *Right* StEPs Together: Starting a StEPs Group in Your State

► **Room: East B**

The StEPs program is serving as a catalyst for shared learning among small museums through the formation of statewide or regional StEPs groups. Whether you are interested in taking the message about StEPs groups back to your state or represent a service organization thinking about starting a group, join us to hear how museums are learning from each other and jumpstarting their StEPs programs.

**Chair: Cherie Cook**, Senior Program Manager, AASLH, Jefferson City, MO; **Bethany Hawkins**, Program Manager, AASLH, Nashville, TN; **James M. Manning**, Executive Director, Oaklands Historic House Museum, Murfreesboro, TN; **Scott Wands**, Program Officer, Connecticut Humanities, Middletown, CT

### Universities and Local History: Building Connections

► **Room: East A**

Colleges and universities are increasingly engaging in local history projects that enhance educational experiences, involve local residents in university life, and support local

historical organizations. In this session, panelists from three universities will discuss the benefits and challenges of working with communities and students to study and interpret local history.

**Chair: Evelyn D. Causey**, Historian, Auburn, AL; **Maiben Beard**, Outreach Associate, Caroline Marshall Draughon Center for the Arts and Humanities, Auburn University, Auburn, AL; **Howard Robinson**, Archivist, National Center for the Study of Civil Rights and African-American Culture, Alabama State University, Montgomery, AL; **Tina Naremore Jones**, Dean, Division of Educational Outreach, Executive Director, Center for the Study of the Black Belt, University of West Alabama, Livingston, AL

### Volunteers: Ordinary People, Extraordinary Change

► **Room: East C**

Discover how three organizations have re-worked their volunteer programs, creating a mutually beneficial relationship; expanding the role of volunteers by giving them greater responsibility and matching jobs to specialized skills; opening their volunteer program to younger and different people; and bringing about the institutional shifts necessary to support these changes.

**Co-Chairs: Phyllis Gilman**, Volunteer Administrator, Kentucky Historical Society, Frankfort, KY; and **Rebecca Martin**, Volunteer and Tour Coordinator, National Archives and Records Administration, Washington, DC; **Sharon Dean**, Director of Museum and Library Services, Ohio Historical Society, Columbus, OH

## 3:30–4 pm

Break in Exhibit Hall

## 4–5:15 pm

### CONCURRENT SESSIONS

#### *Becoming Alabama*: Engaging the Public in a State's Story through Collaborative Public History

► **Room: East C**

*Becoming Alabama*, a thematic concept centered on three transformative periods in the state's history, provided a focal point for collaboration by multiple partners that energized Alabama public history organizations, enhanced state-wide collaborations, and strengthened their capacity to connect with the public in an era of decreased funding.

**Chair: Scotty E. Kirkland**, Curator of History, History Museum of Mobile, Mobile, AL; **Debbie Pendelton**, Assistant Director for Public Services, Alabama Department of Archives and History, Montgomery, AL; **Susan Reynolds**, Assistant Editor, Alabama Heritage, Tuscaloosa, AL; **Claire Wilson**, Senior Content Editor, Encyclopedia of Alabama, Auburn, AL

#### IMLS Community Anchors: Stories from the Field

► **Room: East A**

The Institute of Museum and Library Services will discuss its grant funding opportunities and showcase a few very successful grant projects that focus on how museums use their community history in innovative and exciting ways to solidify or enhance their roles as community anchors and centers of learning.

**Chair: Steven Schwartzman**, Senior Program Officer, Institute of Museum and Library Services, Washington, DC; **Eloise Batic**, Director of Exhibitions Research and Development, Indiana Historical Society, Indianapolis, IN; **Joanne Hyppolite, Ph.D.**, Chief Curator, HistoryMiami, Miami, FL; **Mark Isaksen**, Senior Program Officer, IMLS, Washington, DC; **Sarah Blannett Pharaon**, Director of U.S. Initiatives, International Coalition of Sites of Conscience, New York, NY

#### International Collaboration, Extraordinary Benefits

► **Room: East L**

International collaborations present unique opportunities for expanding audience and mission while offering up an unexpected set of difficulties to overcome. The panel will explore the reasons for and benefits of reaching out globally along with tips for bridging the

4–5:15 pm *continued*

cultural divide a museum may encounter in creating joint programs and exhibits.

**Chair: Sally Roesch Wagner, Ph.D.**, Executive Director, *The Matilda Joslyn Gage Foundation*, Fayetteville, NY; **Laura Anderson**, Archivist/International Oral History Project Administrator, *Birmingham Civil Rights Institute*, Birmingham, AL; **Sonya Kassis**, Educator, *Arab American National Museum*, Dearborn, MI

### Many Voices, One Chorus for Your Collection

► **Room: East G**

Preservation is often cited as central to the mission of institutions that hold collections. Yet clear delineation of collection care responsibilities is often missing, leaving collections vulnerable. This session will allow participants to explore steps they can take to encourage broad-based participation in preventative care at their own institutions.

**Chair: Ruth Seyler**, *Membership and Meetings Director, American Institute for Conservation*, Washington, DC; **Rebecca Fifield**, *Collections Manager, Metropolitan Museum of Art*, New York, NY; **James Zilius**, *Manager of Historic Interiors and Collections Care, Colonial Williamsburg Foundation*, Williamsburg, VA

### The Period of Significance is NOW: Catalytic Change at National Trust Historic Sites

► **Room: East J**

The National Trust for Historic Preservation has resolved to create catalytic change across its twenty-seven historic sites based on defining their period of significance as NOW. This session will outline the principles, assessment, and network that support this effort and case studies of change prototypes at National Trust sites.

**Chair: Katherine Malone-France**, *Director of Outreach, Education, and Support, National Trust for Historic Preservation*, Washington, DC; **Cindi Malinick**, *Louise B. Potter Senior Director of Sites Stewardship, National Trust for Historic Preservation*, Washington, DC; **Estevan Rael-Galvez**, Ph.D., *Senior Vice President of Historic Sites, National Trust for Historic Preservation*, Washington, DC

### Shift Change: Organizational Culture Shifts to Address Contemporary Issues and Use New Forms of Community Engagement

► **Room: East F**

This session is tailored for executive directors and senior team members to explore the shifts at board and staff

level to support new programmatic approaches where historical perspectives can add value to addressing contemporary issues. Whether it be dialogue, social media, cross-regional collaboration, or other new notions, how can museums move forward and yet maintain integrity?

**Chair: Rick West**, *President and CEO, Autry National Center of the American West*, Los Angeles, CA; **Michael Rose**, *Executive Vice President, Atlanta History Center*, Atlanta, GA; **Elizabeth Silkes**, *Executive Director, International Coalition of Sites of Conscience*, New York, NY; **Emily Zimmern**, *President, Levine Museum of the New South*, Charlotte, NC

### Small Museum Leadership Considered: Picking Your High-Priority Project

► **Room: East N**

Overwhelmed by the new ideas you've (re)discovered at the conference? Daunted by what you will do upon your return? Take this session to reflect on which ideas will have the most impact on your organization and your ability to lead it with a priority-setting activity designed by the co-editors of the *Small Museum Toolkit*.

**Co-Chairs: Cinnamon Catlin-Legutko**, CEO, *Abbe Museum, Bar Harbor, ME*; and **Stacy Klingler**, *Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN*

### TIE—A Thinking Big at Historic Sites Futures Scenarios Game

► **Room: East O**

Using TIE, a scenario-building game inspired by future studies practice, participants explore strategies for incorporating innovation into traditional museum programs or exhibits. By brainstorming big ideas without limitations, the game creates unique juxtapositions, and feeds curiosity and creativity, resulting in strategies for scaling ideas to institutions of any size/budget.

**Chair: Kate Burgess-MacIntosh**, *Principal, Revitalizing Historic Sites*, Lowell, MA; **Ron M. Potvin**, *Assistant Director and Curator, John Nicholas Brown Center for Public Humanities and Cultural Heritage, Brown University*, Providence, RI

### Turning Historic House Museums Upside Down: Teens Reinterpret a House

► **Room: East K**

What do you get when you mix a group of teenagers, a diverse neighborhood, and a 300-year-old historic house with

a powerful slavery story? Come and hear the results, and then help presenters develop a visitor experience for all that could be a mode for historic house interpretation.

**Chair: Sheryl Hack**, *President, Connecticut Landmarks, Hartford, CT*; **James Chung**, *President, Reach Advisors, Quincy, MA*; **Robert Kiihne**, *Exhibition Designer and Museum Consultant, Concord, MA*

### Working with the Deaf Community

► **Room: East B**

How do you meet the needs of a deaf or hearing-impaired visitor to your museum? Learn what a deaf person might ask and expect of us, how to welcome a deaf casual visitor into your facility, and how you might build a longterm relationship with the deaf community in your area.

**Chair: Jeff Harris**, *Director, Local History Services, Indiana Historical Society, Indianapolis, IN*; **Jerry Cooper**, *President and Museum Director, Indiana Deaf Heritage, Inc., Indianapolis, IN*; **Kristina Johnson**, *Student, IUPUI, Indianapolis, IN*

5:15–6 pm

### Developing Leaders @SHA Reception

COST: FREE; PREREGISTRATION REQUIRED

► **Room: East M**

5:30–6:30 pm

### International Coalition of Sites of Conscience Reception

COST: FREE

► **Room: East D**

Find yourself nodding in agreement with the speakers at International Coalition of Sites of Conscience sessions? Please join us to meet our members, find out more about the Coalition, and learn how you can participate in ongoing efforts to move visitors from memory to action.

6:30–9:30 pm

### Leadership in History Awards Banquet

COST: \$60; PREREGISTRATION REQUIRED

► **Room: East Ballroom A**





Birmingham CVB Images

Historic Kelly Ingram Park

7:30–8:45 am

**Breakfast: Military History Affinity Group**

COST: \$30; PREREGISTRATION REQUIRED

► **Room: Birmingham Ballroom 1 (Sheraton)**

Join the AASLH Military History Affinity Group as they network and hear about the Confederate Powder Works, the greatest industrial accomplishment of the Confederacy. In only nine months a group of Confederate engineers built a factory that produced over three million pounds of gunpowder in three years. The breakfast speaker, Gordon Blaker, is a coauthor of the book *Never for Want of Powder: The Confederate Powder Works at Augusta, Georgia*.

**Chair: Gordon Blaker, Director/Curator, U.S. Army Artillery Museum, Ft. Sill, OK**

9–10:15 am

**CONCURRENT SESSIONS**

**Commemorating Controversy: The Dakota–U.S. War of 1862**

► **Room: East K**

The war began with broken treaties and cultural upheaval. It ended with the largest mass execution in U.S. history and exile of the Dakota nation. Learn about a partnership that produced a college course, public lectures, and an exhibit that served thousands, engaged Dakota communities, and changed students' lives forever.

**Chair: Ben Leonard, Executive Director, Nicollet County Historical Society, Saint Peter, MN; Dr. Elizabeth Baer, Professor in English, African Studies and Gender, Women, and Sexuality Studies, Gustavus Adolphus College, St. Peter, MN; Victoria Clark, Student, Gustavus Adolphus College, St. Peter, MN**

**The Continuum of Excellence and How Your Museum Can Be a Part of It**

► **Room: East J**

Learn how your institution can take part in the Continuum of Excellence and how AASLH and AAM are working together for history museums to move between the StEPs, MAP, Core Documents Verification, and Accreditation programs.

**Chair: Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MO; Jill Connors-Joyner, Assistant Director, Museum Assessment Program, American Alliance of Museums, Washington, DC**

**From Reconstruction to Desegregation: Oral History and the African American Experience in Northwest Alabama**

► **Room: East L**

This session examines the experience of African Americans in the Shoals region of Alabama, in particular African American activism as embodied by the Muscle Shoals Missionary Baptist



9–10:15 am *continued*

Association in the late 1900s and the movement towards desegregation in the 1950s and 60s as reflected in oral history interviews conducted by students enrolled in the Public History Program at the University of North Alabama.

**Chair:** **Dr. Carolyn Barske**, Assistant Professor of Public History, The University of North Alabama, Florence, AL; **Kristin Briggs**, Reference Librarian, Florence Lauderdale Public Library, Florence, AL; **Hanna Goode Garmon**, Graduate Student, The University of North Alabama, Florence, AL; **John Wesley Garmon**, Graduate Student, The University of North Alabama, Florence, AL; **Thomas McKnight**, President, Tennessee Valley Historical Society, Tuscumbia, AL

### Movement Creates Museum: Activist Beginnings of History Institutions

► **Room: East F**

How do we reclaim, democratize, and actualize history in contemporary spaces? How does activism make a difference in the realization of cultural and historic spaces and in the fight for social justice? This panel will present the approaches of museums remembering different histories but sharing a commitment to engage their histories in the struggle for justice.

**Chair:** **Jennifer Scott**, Vice Director/Director of Research, Weeksville Heritage Center, Brooklyn, NY; **Barbara Lau**, Director, Pauli Murray Project, Durham, NC; **Yolanda Chavez Leyva, Ph.D.**, Director, Museo Urbano, Department of History, University of El Paso, El Paso, TX

### Practical Solutions for Rethinking Our Collections and How We Use Them

► **Room: East G**

Do you feel that your institution is not making the best use of collections? Are the objects you have not the “right

ones”? If so, help decide what to do about it! This session recaps and then builds on the 2012 session “Do History Museums Still Need Objects?” Come prepared to discuss practical ways to solve these problems.

**Chair:** **Trevor Jones**, Director, Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY; **Paul Bourcier**, Chief Curator, Wisconsin Historical Society, Madison, WI

### Social Media Madness!

► **Room: East C**

Overwhelmed by social media? Worried your institution is not doing it right? Explore what’s hot, what’s not, what works, and who’s who in social media. A March Madness-esque bracket of social media platforms accompanied by social media experts via Google Hangout will be on board for this lively discussion.

**Chair:** **Jamie Glavic**, Strategic Projects Coordinator, Ohio Historical Society, Columbus, OH; **Michelle Moon**, Assistant Director for Adult Programs, Peabody Essex Museum, Salem, MA

### Trends in Local History: Lessons Learned from the *Encyclopedia of Local History*, 2nd Edition

► **Room: East B**

Editors of the *Encyclopedia of Local History* will present trends in local history that stem from newly published essays about local history in the states, about museums and practices in the field, and technological innovations. They invite discussion on innovative programs strategies, and trends from around North America and threats to doing history well.

**Chair:** **Amy H. Wilson**, Independent Museum Professional, Roswell, GA; **Tim Grove**, Chief, Museum Learning, National Air and Space Museum, Washington, DC



Alabama Tourism Department

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### We Have a Difficult Story to Tell, Now What?

► **Room: East A**

Your community has a difficult story to tell—is it time for your organization to address it with the community? Examine how three organizations chose to tell a difficult story, how they made the decision to move forward, what issues they encountered, and the positive and negative outcomes.

**Chair:** **Maggie Marconi**, Museum Administrator, Sandusky Library/Follett House Museum, Sandusky, OH; **Jason Crabill**, Manager, Curatorial Services, Ohio Historical Society, Columbus, OH; **Jeffrey Nichols**, President and CEO, Thomas Jefferson’s Poplar Forest, Forest, VA; **Shelia Washington**, Founder and Chairperson, Scottsboro Boy Museum and Cultural Center, Scottsboro, AL

10:15–10:45 am

### Break In East Lobby D–M

10:45 am–12 pm

### CONCURRENT SESSIONS

### 2014 Annual Meeting Roundtable

► **Room: East G**

The program committee for the 2014 AASLH Annual Meeting in St. Paul, MN, wants to hear your ideas for making the next meeting better. What did you like about the meeting? What should we have done differently? Members of the 2014 Annual Meeting program committee should attend. All meeting attendees are welcome.

**Chair:** **Erin Carlson Mast**, Director, President Lincoln’s Cottage, Washington, DC; **Bob Beatty**, Vice President for Programs, AASLH, Nashville, TN



Wurlitzer pipe organ at the Alabama Theatre

Alabama Tourism Department

10:45 am–12 pm *continued*

## The Birmingham Civil Rights Heritage Trail and the Future of Cultural Tourism

► **Room: East K**

This panel will thoroughly outline the planning and design process used to create this historically accurate trail. Lessons learned from foot soldiers, historians, and visitors would further inform future challenges to the establishment of a cultural heritage tourism industry for civil rights/kinship cities throughout the region and nation.

**Chair: Renee Kemp-Rotan**, Director, Birmingham Civil Rights Heritage Trail Program, Birmingham, AL; **Bettina Byrd-Giles**, Intercultural Communication, The Byrd's Nest, LLC, Birmingham, AL; **Brigitte George**, Records Manager, City of Birmingham, Birmingham, AL; **Sara Hamlin**, Vice President of Tourism, Greater Birmingham Convention and Visitors Bureau, Birmingham, AL; **Vickii Howell**, Editor, Birmingham View Magazine, Birmingham, AL

## Direct Care: Pushing the Exterior Envelope

► **Room: East F**

Historic sites are pushing the envelope in searching for funds to address critical capital needs. An exploration of ethical standards and site-specific examples will prompt a lively and substantive discussion of when the use of disposition proceeds on a building is appropriate and when it is not.

**Chair: William Cook**, Associate General Counsel, National Trust for Historic Preservation, Washington, DC; **Janet L. Mintzer**, President and CEO, Pearl S. Buck International, Perkasie, PA

## Escaping “Great Men” History on a Budget: DIY Gallery Renovations

► **Room: East C**

How can you update decades-old interpretation to create a more inclusive and engaging narrative in a gallery where American Indians are

discussed only as anonymous creators of archaeological objects, and African American and women's stories are physically segregated? This session offers opportunities for discussion from curatorial, design, and museum-education perspectives.

**Chair: Rebecca Bush**, Curator of History, The Columbus Museum, Columbus, GA; **John Jackson**, Exhibition Designer, Nelson-Atkins Museum of Art, Kansas City, MO; **Jessamy South**, Youth and Family Programs Coordinator, The Columbus Museum, Columbus, GA

## Lessons from the Field: Collaboration and Access in Oral History

► **Room: East E**

Oral history is often used to connect formal history to ordinary people. After the interviews have been conducted, how do organizations of all sizes make sure that these important records of history are built into collection plans as well as accessible to researchers

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10:45 am–12 pm *continued*

and the public at large? This panel will discuss this topic through the case studies of two oral history organizations.

**Chair:** **Mark Sundlov**, Site Supervisor, The Ronald Reagan Minuteman Missile Site, Cooperstown, ND; **Jennifer Abraham Cramer**, Director, Louisiana State University's T. Harry Williams Center for Oral History, Baton Rouge, LA; **Sarah Milligan**, Oral History Administrator, Kentucky Historical Society, Frankfort, KY

### **Lights, Camera, Alabama:** Making Movies about Local History

► **Room: East L**

*Lights, Camera, Alabama* trains and supports community members, students, museums, and teachers to make movies about state and local history on a budget. The session will also discuss how to distribute the movies and use them to raise funds for your institution.

**Chair:** **Billy Field**, Instructor, Honors College, University of Alabama, Tuscaloosa, AL; **Emily Clark**, Student, University of Alabama, Tuscaloosa, AL; **Jazzmin Franklin**, Film Maker, Birmingham, AL; **Dora Johnson**, Director, Face in the Courthouse Window Museum, Carrollton, AL; **Bethany Rogers**, Student, University of Alabama, Tuscaloosa, AL; **Evan Terry**, Student, University of Alabama, Tuscaloosa, AL

### Whose History Are You Getting? Exploring the Neglected Stories in Your Community

► **Room: East A**

Local history has long focused on a white, mainstream voice. It is a challenge for historians to explore and expose the unheard voices of the past. This panel will focus on sites which have gone beyond the white, male, or mainstream voices of local communities to explore a broader history that includes reframing the big stories of the past to include untold perspectives.

**Chair:** **Jeanne Schultz Angel**, Executive Director, Lombard Historical Society, Lombard, IL; **Isis Ferguson**, Museum Program Coordinator, Jane Addams Hull-House Museum, Chicago, IL; **Todd Palmer**, Curator of Creativity and Public Engagement, National Public Housing Museum, Chicago, IL



Barber Vintage Motorsports Museum

Birmingham CVB Images

LABS

1:30–5 pm

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

### Exhibition Research, Oral History, and Artifact Collection: One Museum's Community-Based Approach

COST: \$25; PREREGISTRATION REQUIRED

► **Room: Vulcan Park and Museum**

In this lab, collaborators behind Vulcan Park and Museum's recent exhibition *A Place of Our Own: The Fourth Avenue District, Civil Rights, and the Rise of Birmingham's Black Middle Class* discuss the techniques they used to gather information and objects to tell a compelling and accurate story using a small staff and modest budget. A tour of Vulcan Park and Museum and the exhibit are included in the lab.

**Chair:** **Phillip Ratliff**, Director of Education, Vulcan Park and Museum, Birmingham, AL; **Shelia Cook**, Educational Program Coordinator, Vulcan Park and Museum, Birmingham, AL; **Lindsay Elliott**, Museum Specialist, Vulcan Park and Museum, Birmingham, AL; **Michele Forman**, Co-Director of Digital Community Studies, University of Alabama at Birmingham, Birmingham, AL; **Rosie O'Beirne**, Co-Director of Digital Community Studies, University of Alabama at Birmingham, Birmingham, AL

### The SHA Saturday Seminar: Preview, Renew, or Refresh Your Leadership Potential

COST: \$25; PREREGISTRATION REQUIRED

► **Alabama Sports Hall of Fame**

Focusing on K-12 education, this lab is an opportunity for prospective SHA participants to experience the SHA learning environment for the first time. The seminar is also an opportunity for SHA alumni to reunite and gain additional professional development in the SHA format they know and love (and probably miss). Wrap up your conference experience with an active, challenging, and thought-provoking experience designed to develop history leaders.

**Chair:** **Tim Hoogland**, Director of Education Outreach Programs, Minnesota Historical Society, St. Paul, MN; **Stacia L. Kuceyeski**, CEO of Creative Learning Factory, Ohio Historical Society, Columbus, OH



# Special Thanks

AASLH would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. We appreciate you!

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