

GREATER  
THAN THE  
SUM  
OF OUR  
PARTS



SEPTEMBER 17-20 ~ 2014 AASLH ANNUAL MEETING  
ST. PAUL, MINNESOTA



# RIVER LIFE CITY LIGHTS

From sightseeing cruises to festivals on the river's edge, the Mississippi River flows through the heart of Saint Paul. Under the city lights, concerts and hockey rock the Xcel Energy Center, local microbrews are poured freely in our neighborhood pubs and the Juicy Lucy leaves burger lovers hungry for more. Dive into our storied gangster past; be awestruck in our Cathedral of Saint Paul or shop the day away on beautiful Grand Avenue. We're glad you're here in Minnesota's capital city.



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# Join Us in St. Paul

Nothing can replace the opportunities that arise when you intersect with people who come together around common goals and interests — good history and good times. In 2014, the AASLH Annual Meeting in St. Paul will enable us to explore ways to be “greater than the sum of our parts.”

Minneapolis and St. Paul, the “Twin Cities,” developed to meet different needs. St. Paul grew as the state capital and the port at the head of navigation on the Mississippi, while Minneapolis developed around the industrially powerful and majestic Falls of St. Anthony. Minneapolis and St. Paul complement one another just as so many historical organizations across the country do today. Their historic partnership — and occasional good-natured ribbing — serves as a vibrant example of how strategic networks of complementary efforts benefit everyone.

We are excited about the opportunity to learn from one another, forge new relationships, and explore new partnerships. We will explore how you have capitalized on a successful collaboration or learned from disappointing partnerships. We will discover how you have built strategic networks among peers and with others in your communities to achieve more than what would have been possible individually. And we will organize around existing opportunities and upcoming initiatives in the field to maximize resources and demonstrate our collective impact. From the simplest partner program to a highly coordinated advocacy, marketing, or joint-fundraising effort, your organization will recognize and prepare for a big win for history and cultural heritage.

The 2014 AASLH Annual Meeting will include enriching educational sessions, pleasurable evening events, and exciting tours packed with opportunities to learn, network, and enjoy. Keynote speaker Garrison Keillor, famous for his *A Prairie Home Companion* radio show, will entertain and inspire with his personal brand of storytelling. Trailblazer and worldwide business leader Marilyn Carlson Nelson, our plenary speaker, will stimulate thought on how we lead our organizations and why it matters. At the awards banquet, Anton Treuer, leading scholar of the Ojibwe language and American Indian studies, will connect us to the Native Peoples of Minnesota.

Make your reservations now to join us in St. Paul for an exciting week of networking, tours, events, and professional development that will energize you, expand your knowledge, encourage you to create new collaborations, and help you discover resources for the work you do in the field of state and local history. Together we can achieve an outcome that is ***Greater Than the Sum of Our Parts***.

We look forward to seeing you in St. Paul!

Sincerely,

Erin Carlson Mast  
Program Chair  
President Lincoln's Cottage

Andrea Kajer  
Host Committee Chair  
Minnesota Historical Society

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# St. Paul and Its Rich History

By John M. Lindley, Editor  
Ramsey County Historical Society

St. Paul, the host city of the AASLH meeting, contains a rich history within its borders. AASLH attendees will find many avenues to explore the city. Situated initially at the head of practical steamboat navigation on the Mississippi River, the early pioneers found the later channel was strewn with too many boulders for industry. Consequently St. Paul concentrated its energies on transporting people and goods between the populous cities of the East and the vast prairie and mountain lands to the West.

Fort Snelling, built in 1819 on the bluffs overlooking the confluence of the Mississippi and Minnesota Rivers during a time when the area's Native American, Euro-American, and mixed-blood inhabitants depended on the fur trade for their livelihoods. The fort sits on land a U.S. Army exploration party purchased from a council of 150 Mdewakanton Dakota in 1805. St. Paul emerged from these roots.

In 1839 a few hardy people who were not welcomed at the fort established

a small community on the river about three miles to the south of the military installation. Soon Father Lucien Galtier arrived to minister to the community. In 1841 he named this place "St. Paul." The U.S. Congress established the Minnesota Territory in 1849 and St. Paul became its capital with 910 residents. New treaties with the Dakota opened more land and brought a rush of settlers. Statehood followed in 1858.

The railroad was a prime mover of people to and from St. Paul, which



Make your reservations now to join us in St. Paul for an exciting week of networking, knowledge, help you make connections between the present and the past, and allow



made the city a gateway to the West. St. Paul's many banks, wholesale houses, and insurance companies supported a diverse economy that expanded as capitalists built new businesses, such as 3M (relocated 1910) and Ford's assembly plant (opened 1924). They, along with agriculture and state government, sustained the local economy until the late 1920s.

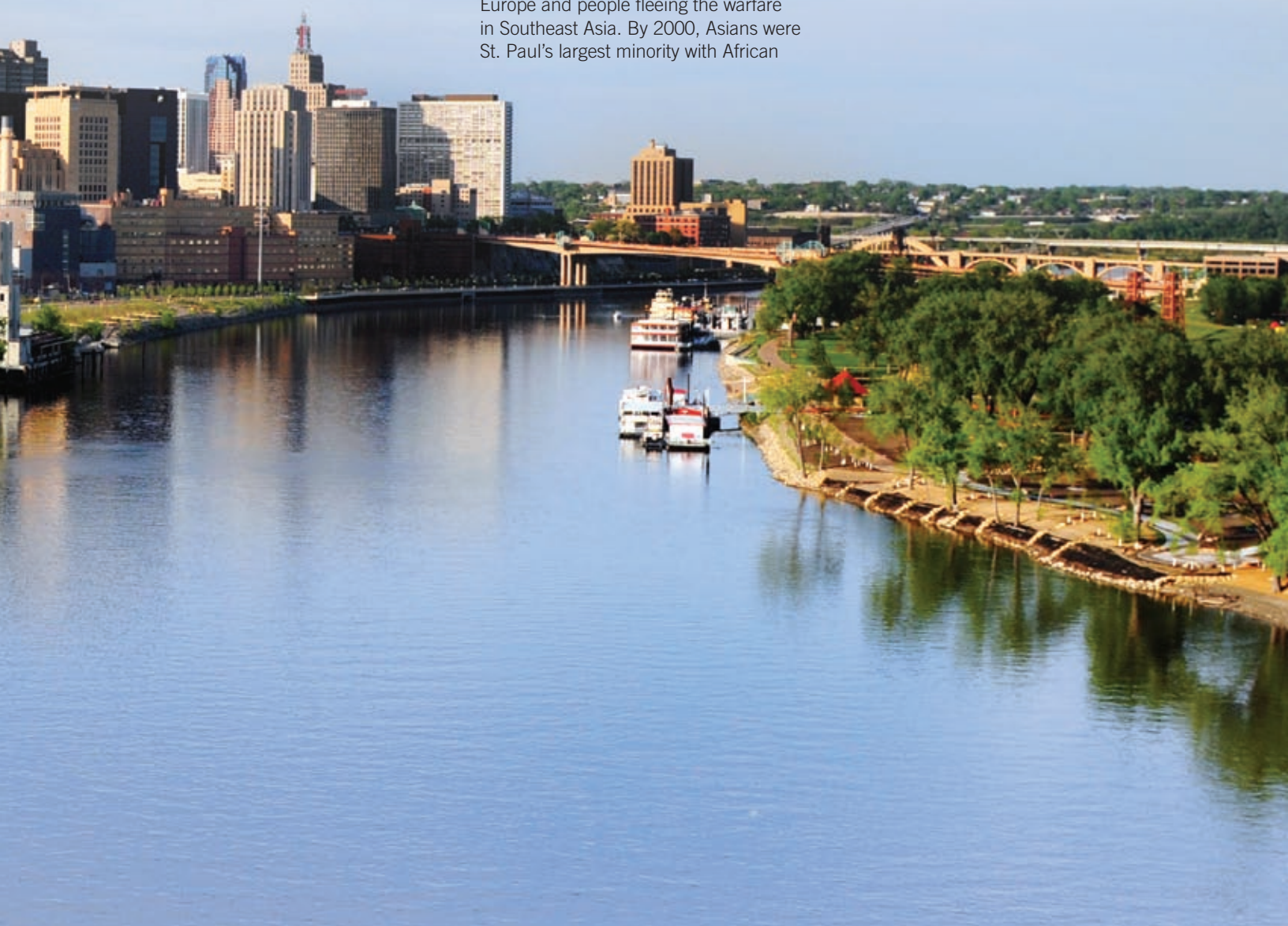
St. Paul residents also know how to have fun. The city once ranked fifth in the nation in beer production, but all of that changed with prohibition and, subsequently, gangsters like John Dillinger and Ma Barker invaded the town. After the Great Depression, the

need to supply weapons and material for fighting World War II, combined with the prosperity that came from a growing national economy, gradually helped St. Paul regain its vitality with a program of urban renewal and redevelopment. Interstate highway construction followed in the 1960s, but these massive projects had their costs. The prosperous Rondo community, which was home to many of St. Paul's African-American residents and businesses, was destroyed by the construction of I-94.

At the same time, the makeup of St. Paul's population was shifting. Changes to federal immigration laws spurred the arrival of refugees from Communist Europe and people fleeing the warfare in Southeast Asia. By 2000, Asians were St. Paul's largest minority with African

Americans and Latinos close behind. More Hmong lived in St. Paul than in any other city in the U.S. Other new residents arrived from Somalia and central Africa.

In 2012 the city's estimated population was 290,770 and its economy was changing. Many of its long-time industrial employers had declined or moved away, but others, such as Ecolab, Xcel Energy, 3M, CHS Cooperatives, Land O'Lakes, Lawson Software, and St. Jude Medical, chose to stay. Today they provide the long-term growth that has helped St. Paul to flourish into the jewel that you will visit in September.



tours, events, and professional development that will energize you, expand your  
you to discover resources for the work you do in the field of state and local history.

# Featured Speakers



**Garrison Keillor**, Thursday's keynote speaker, is one of America's most beloved radio hosts and acclaimed humorists. He was born in 1942 in Anoka, Minnesota, and began his radio career as a freshman at the University of Minnesota, from which he graduated in 1966. He went to work for Minnesota Public Radio in 1969, and on July 6, 1974, he hosted the first broadcast of *A Prairie Home Companion* in St. Paul. Today, some 4 million listeners on more than 600 public radio stations coast to coast and beyond tune in to the show each week. Keillor has been honored with Grammy, ACE, and George Foster Peabody awards, the National Humanities Medal, and election to the American Academy of Arts and Letters. His many books include *Lake Wobegon Days*, *The Book of Guys*, *Pilgrims: A Wobegon Romance*, and *Guy Noir and the Straight Skinny*. In 2007, he opened an independent bookstore, Common Good Books, in St. Paul, where he lives with his wife and daughter.



**Marilyn Carlson Nelson**, Friday's keynote speaker, is former chairman and CEO of Carlson, which includes such brands as Radisson Blu and Radisson Hotels, Country Inns and Suites, and Carlson Wagonlit Travel. *Forbes* named her one of "The World's 100 Most Powerful Women" and *U.S. News and World Report* called her one of "America's Best Leaders." Marilyn served as co-chair of the World Economic Forum, chair of the National Women's Business Council, and chair of the U.S. Travel and Tourism Advisory Board. She also serves on the boards of the UN Global Compact, the Committee Encouraging Corporate Philanthropy, and The Kennedy Center for the Performing Arts, and is past chair of the Mayo Clinic Board of Trustees. Marilyn teaches corporate responsibility to MBA students at the University of Minnesota's Carlson School of Management and is the author of the bestselling book *How We Lead Matters: Reflections on a Life of Leadership*.



**Dr. Anton Treuer**, Awards Banquet Speaker, is Executive Director of the American Indian Resource Center at Bemidji State University and author of thirteen books. He has a B.A. from Princeton University and a M.A. and Ph.D. from the University of Minnesota. He is editor of the *Oshkaabewis Native Journal*, the only academic journal of the Ojibwe language. Dr. Treuer sits on many organizational boards and has received more than forty prestigious awards and fellowships, including ones from the American Philosophical Society, the National Endowment for the Humanities, the National Science Foundation, the MacArthur Foundation, the Bush Foundation, and the John Simon Guggenheim Foundation. His published works include *Everything You Wanted to Know About Indians But Were Afraid to Ask*, *Ojibwe in Minnesota*, and *The Assassination of Hole in the Day*, which won the AASLH Award of Merit in 2012.



## Why Attend?

- **Choose from more than 70 sessions** that will show you the latest in developing, delivering, and connecting to history.
- **Find colleagues who share** your specific and unique challenges by participating in an AASLH Affinity Group event.
- **Learn how collaboration**—personal, professional, and historic—can lead to change in our lives, our institutions, and in history.
- **Explore the AASLH Exhibit Hall** to find the newest products and services that directly improve the way history professionals operate.
- **Have fun and explore the rich history** of St. Paul through evening events and engaging tours.

## Who Attends?

The AASLH Annual Meeting provides the following new and experienced history professionals with the networking and resources they need to succeed and become leaders in the field:

- Archivists
- CEOs
- Curators
- Directors
- Educators
- Librarians
- Registrars
- Students
- Museum Administrators
- Preservationists
- and More

## Association of Tribal Archives, Libraries and Museums



**In recognition of an ever-growing interest in developing meaningful relationships between tribal and non-tribal cultural institutions,** the Association of Tribal Archives, Libraries, and Museums (ATALM) is pleased to again partner with AASLH to present a series of programs that inspire collaboration and provide insights into diverse cultures.

ATALM is an international nonprofit organization that maintains a network of support for indigenous programs, provides culturally relevant programming and services, encourages collaboration among tribal and non-tribal cultural institutions, and articulates contemporary issues related to developing and sustaining the cultural sovereignty of Native Nations.

## Preserve Minnesota 2014 – Historic Preservation Conference



AASLH welcomes the 34th Annual Statewide Historic Preservation Conference for Minnesota held in conjunction with the 2014 AASLH Annual Meeting. The Minnesota Historic Preservation Conference brings together Minnesotans who passionately seek ways to preserve the built environment of the state. The conference is often hosted by a city with a Heritage Preservation Commission to showcase a community's portfolio of historic preservation work that supports the conference's theme. The conference is coordinated by the Minnesota State Historic Preservation Office, a unit of the Minnesota Historical Society's Historic Preservation Department, which is the Society's liaison with the state's numerous history partners.

This year's historic preservation track at the American Association for State and Local History conference not only supports the conference's overall theme of "Greater Than the Sum of Our Parts," but highlights the built environment component of what makes places particularly noteworthy for their rich textures and contexts informed by historic places. Meeting in the only city to ever be the capital, conferees will have a unique opportunity to discover how Minnesota has unfolded over the last 156 years with its residents vigorously making their state known for high quality and opportunity.

Visit [www.mnhs.org/shpo/conference](http://www.mnhs.org/shpo/conference) for more information on this important conference partner.

# Meeting Highlights



## History Happy Hour!

New this year! On Thursday between sessions and the evening event, take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. A full schedule will be distributed onsite in St. Paul.

## Explore New Products and Services in the Exhibit Hall

On Thursday, September 18, and Friday, September 19, don't miss your chance to visit the AASLH Exhibit Hall and meet more than fifty vendors and suppliers at this year's annual meeting. The Exhibit Hall is your place to network, check out the latest technology and services being offered, and WIN lots of great prizes!

The National Council on Public History will sponsor a poster session in the exhibit hall during the morning coffee break on Friday, September 19.



## Sharing Your Ideas and Opportunities

The Annual Meeting includes activities and networking especially for the field of state and local history! In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to be inspired:

<b>Corporate History Museums and Archives</b>	Tour on Wednesday
	Luncheon on Thursday
<b>Court and Legal History</b>	Luncheon on Thursday
<b>Educators and Interpreters</b>	Roundtable and Luncheon on Thursday
<b>Field Services Alliance</b>	Meeting on Wednesday
<b>Historic House Museums</b>	Luncheon on Thursday
<b>Military History</b>	Breakfast on Friday
<b>Small Museums</b>	Luncheon and Small Museums Day on Thursday
<b>Visitors' Voices</b>	Luncheon on Thursday

## Can't Travel to St. Paul?

### Try AASLH's Online Conference

No money in the budget for travel? Can't come to St. Paul, but still want to attend? Need a way to provide low-cost training for employees? Sign up now to hear six of the best sessions from the AASLH Annual Meeting by participating in the AASLH Online Conference. AASLH will broadcast six of the best sessions presented in St. Paul so you can participate, ask questions, and make comments from your desk or your kitchen table. With the Online Conference, you can provide training for all your employees and volunteers and hear what experts from the field are talking about, all for one low price.

AASLH will air three sessions per day during the conference on Thursday and Friday, September 18–19. Participants will also have access to the session handouts. The recordings will be available to the online participants for reviewing for six months after the broadcast through LearningTimes.

### Be challenged and improve your organization by participating live in the following sessions:

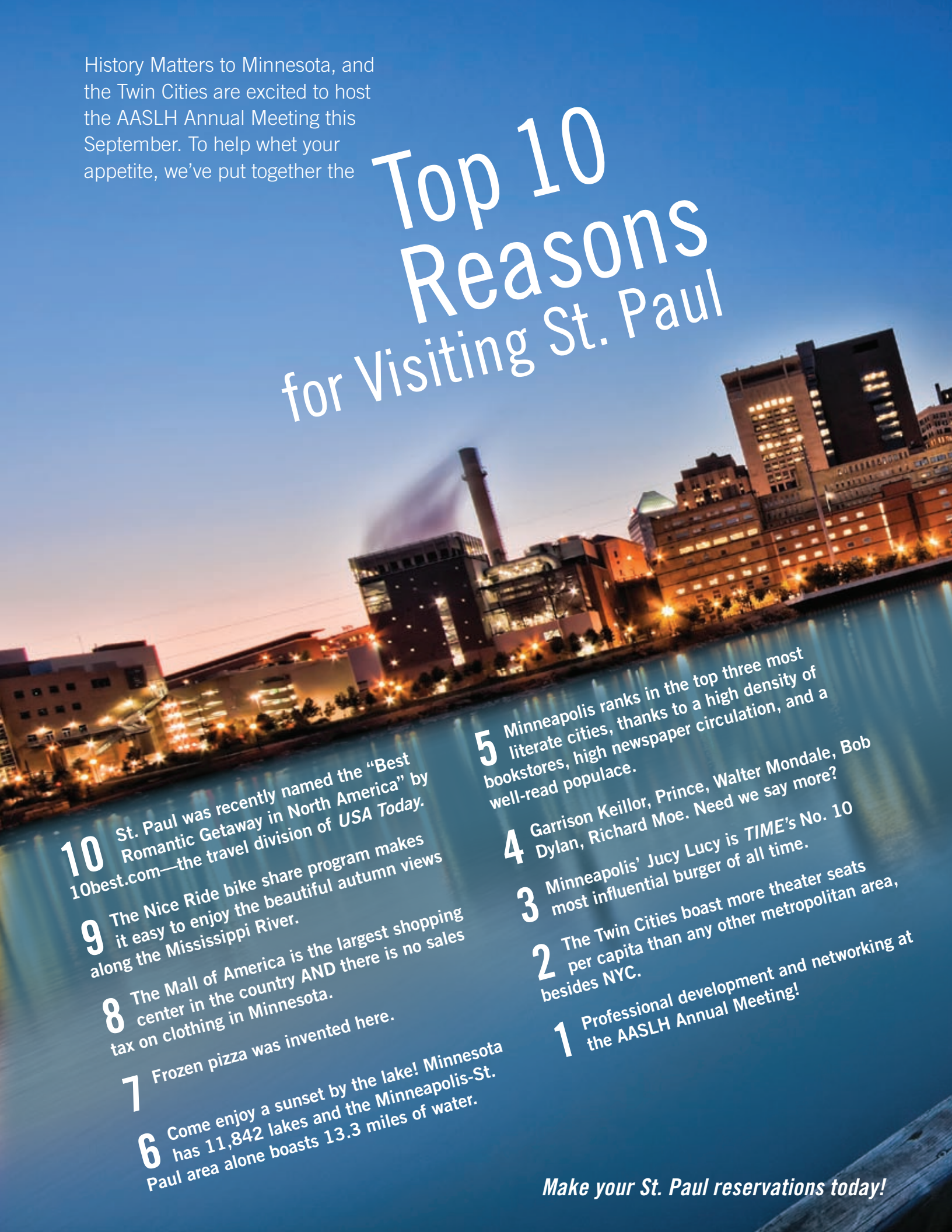
- Field Services Alliance Presents Navigating Legal Landmines in Museums and Archives
- Many Small Surveys, One Big Impact
- Museum Management Tune-Up
- Support Young Children, Grow Future Audiences
- Telling a Whole History: Methods of Interpreting Domestic Servants in Historic House Museums
- Your Most Valuable Partnership: Engaging Your Board to Ensure Success and Sustainability

Register for the online conference at <http://about.aaslh.org/am-online-conference>. You will receive instructions by email about how to log on to the LearningTimes site and information about technical issues and requirements. If you have any questions, please email Terry Jackson at [jackson@aslh.org](mailto:jackson@aslh.org).



History Matters to Minnesota, and the Twin Cities are excited to host the AASLH Annual Meeting this September. To help whet your appetite, we've put together the

# Top 10 Reasons for Visiting St. Paul

- 
- 10 St. Paul was recently named the "Best Romantic Getaway in North America" by 10best.com—the travel division of *USA Today*.
  - 9 The Nice Ride bike share program makes it easy to enjoy the beautiful autumn views along the Mississippi River.
  - 8 The Mall of America is the largest shopping center in the country AND there is no sales tax on clothing in Minnesota.
  - 7 Frozen pizza was invented here.
  - 6 Come enjoy a sunset by the lake! Minnesota has 11,842 lakes and the Minneapolis-St. Paul area alone boasts 13.3 miles of water.
  - 5 Minneapolis ranks in the top three most literate cities, thanks to a high density of bookstores, high newspaper circulation, and a well-read populace.
  - 4 Garrison Keillor, Prince, Walter Mondale, Bob Dylan, Richard Moe. Need we say more?
  - 3 Minneapolis' Jucy Lucy is *TIME's* No. 10 most influential burger of all time.
  - 2 The Twin Cities boast more theater seats per capita than any other metropolitan area, besides NYC.
  - 1 Professional development and networking at the AASLH Annual Meeting!

*Make your St. Paul reservations today!*



# Schedule at a Glance

## TUESDAY, SEPTEMBER 16

3–5 pm **REGISTRATION**

## WEDNESDAY, SEPTEMBER 17

7 am–6 pm **REGISTRATION**

### TOURS

8 am–5 pm

- Ojibwe and Dakota Indians in Northern Minnesota, Cost: \$75

8:30 am–5 pm

- Museums of Minneapolis, Cost: \$75

1–4:30 pm

- St. Paul's Summit Avenue, Cost: \$45

1–5 pm

- Corporate History Tour, Cost: \$45

7–9 pm

- Downtown Low-Down Pub Crawl, Cost: \$25

### MORNING WORKSHOPS

8:30 am–12 pm

- Game Design Workshop: Basic Design Concepts for History Museums, Cost: \$45
- Memories Matter: Using Our Historic Resources to Help Those with Alzheimer's and Related Diseases, Cost: \$45

8:30 am–1 pm

- CEO Forum: Leading through the Rough, Cost: \$100

### FULL DAY WORKSHOPS

8:30 am–5 pm

- DesignLab: Create Your Own Location-Based Mobile Experience, Cost: \$75
- From Theory to Action: A Pragmatic Approach to Digital Preservation Tools and Strategies, Cost: \$75
- Using Strategic Foresight to Plan for a Preferred Future, Cost: \$75

9:30 am–3:30 pm

- Say It in Dakota: A Collaborative Study and Tour, Cost: \$75

### AFTERNOON WORKSHOPS

1:30–5 pm

- Creating Connections: Integrating STEM Learning into History Exhibitions and Programs, Cost: \$45
- Field Services Alliance Meeting, Cost: Free

6:30–9:30 pm

- Evening Event: Mill City Cooks!, Cost: \$50, Preregistration Required

## THURSDAY, SEPTEMBER 18

7 am–6 pm **REGISTRATION**

### TOURS

7–8:30 am

- Walking Tour: St. Paul's Lowertown, Cost \$15

12–1:30 pm

- Walking Tour: Historic Downtown St. Paul, Cost \$15

1–4:30 pm

- Cass Gilbert in St. Paul, Cost: \$45

### BREAKFAST

7–8:30 am

- Directors' Breakfast, Cost: \$30

### CONCURRENT SESSIONS

8:30–9:45 am

- Advancing Access and Inclusion by Building a Community of Practice
- The Advantage: Keys to a Healthy Organization
- Blurred Lines: Museum as Community Center
- Educators and Interpreters/Visitors' Voices Roundtable
- Institutional Investment and Community Involvement in the Interpretation of Slavery
- Interpreting and Planning Places with Challenging Histories and Difficult Memories
- Making Your Museum or Archives Invaluable to Your Parent Organization
- Putting the Native American Voice into Historic Sites
- Saving the Charnley Norwood House
- What Does a Museum Look Like for the Non-Museum Professional?

9:45–10:45 am

- Break in the Exhibit Hall
- First-Time Attendees/New Member Reception, Cost: Free, Preregistration Required

10:45 am–12 pm

- Keynote: Garrison Keillor

### AFFINITY GROUP LUNCHEONS

12–1:15 pm

- Corporate History Archives and Museums, Cost: \$35
- Court and Legal History, Cost: \$35
- Educators and Interpreters/Visitors' Voices, Cost: \$35
- Historic House Museums/Religious History, Cost: \$35
- Small Museums, Cost: \$35

### CONCURRENT SESSIONS

1:30–2:45 pm

- #QR1863: A Collaborative Twitter Reenactment of Quantrill's Raid
- Big Impact for Small Museums: Internships as a Win-Win-Win for All Participants
- Collections in the Classroom: Museums and Teachers Unite
- The Role of Racial Identity in Interpretation
- Seeing the Forest: A National Perspective of History Organizations
- Talking to Your Board About Money
- Telling Untold Stories: Designing Native American Museums and Galleries
- Two Very Different Historic Houses Ask: We Got the Money—Now What?
- The Battle for Vietnam: Understanding a Divisive Conflict through Museum Programming and Exhibitions

2:45–3:45 pm

- Break in the Exhibit Hall

### CONCURRENT SESSIONS

4–5:15 pm

- Beyond Selma: Remembering Race and Racism in the North
- Building Digital Archives: Lessons Learned from Four Crowdsourced Online Projects
- Funder's Forum
- If You Build It: What Small Museums Need to Know About Big Construction Projects
- Long-Distance Relationships: Maintaining Organizational Identity and Seamless Operations Over Long Distances and Multiple Sites
- Many Small Surveys, One Big Impact
- Shall We Get Together: How to Make Partnerships Work
- Telling a Whole History: Methods of Interpreting Domestic Servants
- Welcoming All Visitors: Accessible Programs at History Museums and Sites
- Your Most Valuable Partnership: Engaging Your Board to Ensure Success and Sustainability

5:45–6:45 pm

- Developing Leaders @SHA Reception, Cost: Free, Preregistration Required
- History Happy Hour

6:30–9:30 pm

- Evening Event: Playing with the Past, Cost: \$50



# Schedule at a Glance

## FRIDAY, SEPTEMBER 19

7 am–6 pm **REGISTRATION**

### TOURS

7–8:30 am

- Walking Tour: St. Paul's Landmarks and Parks, Cost \$15

8 am–1 pm

- Minnesota Farm Tour, Cost: \$55

1–4:30 pm

- From Pig's Eye to Summit: St. Paul's Brewing History, Cost: \$50

### BREAKFAST

7–8:30 am

- Military History Affinity Group Breakfast, Cost: \$30

### CONCURRENT SESSIONS

8:30–9:45 am

- Boos, Booze, and Running Shoes: Engaging New Communities through Special Events Fundraising
- Bring Historic Preservation to Your Community
- Diversity and Inclusion: What Does That Really Mean for Museums and Historic Sites?
- It Took a Village: Lessons Learned through Revising Our State History Curriculum
- Museum Management Tune-Up
- NEH: Fostering Collaboration for Broad Community Impact
- Partners in Collections Care: Sharing Strengths, Skills, and Stories
- Take Me Out to the Ballpark: Building Community Engagement and Partnerships through Exhibit Planning and Development
- Using Audience Research to Shape the Visitor Experience
- Where is Art in History?

9:45–10:45 am

- Break in the Exhibit Hall

10:45 am–12 pm

- Keynote: Marilyn Carlson Nelson

12–1 pm

- Annual Meeting Attendees' Luncheon

1–2 pm

- AASLH Meeting of the Membership

### CONCURRENT SESSIONS

2–3:15 pm

- And Then a Miracle Happened: Connecting Local History to National Initiatives
- Archival Adventures in Small Repositories
- Diversity in Education: Teaching about Slavery, Innovative Strategies, and Best Practices
- History Rising: The Campaign for Promoting the Value of History Continues

- Interpreting Main Street: A Roundtable Discussion
- Making the Invisible Visible: Using Mobile Technology to Reach New Audiences, Improve Accessibility, and Breathe New Life into a Virginia Historic Site
- Military 101: Managing Military Artifacts
- Talking about Religion in History Museums
- The Who, What, and How of Tapping into New Scholarship for Your Site or Exhibit
- Zombie Attack! Role Playing an Extreme Disaster Scenario in a Museum

3:15–4 pm

- Break in the Exhibit Hall

### CONCURRENT SESSIONS

4–5:15 pm

- Cultural Considerations in the Care of American Indian Objects
- Field Services Alliance Presents Navigating Legal Landmines in Museums and Archives
- Managing a "Whale" of a Project: The 38th Voyage of the Charles W. Morgan
- So You Want to Publish a History Book?
- Museum Vampires: How to Suck the Life Out of Your History Museum
- Special Events Security
- "Streetcar Time Machine:" Using Museum Theater to Bridge the Past and the Present
- Support Young Children, Grow Future Audiences
- To Use or Not to Use, or Keep? Ethical Issues in Collections
- Utilizing Volunteers for Preservation Solutions

6–9:30 pm

- Evening Event: AASLH Leadership in History Awards Banquet, Cost \$60

## SATURDAY, SEPTEMBER 20

### TOURS

8:30 am–12:30 pm

- Exploring Local Foods, Cost: \$25

8 am–5 pm

- Exploring the Minnesota River, Cost: \$75

9 am–4:30 pm

- New Uses for Old Houses, Cost: \$75

1–5 pm

- Railroads in Minneapolis/St. Paul, Cost: \$45

### WORKSHOPS

9 am–12 pm

- Community Oral History Workshop, Cost: \$45

9 am–3:30 pm

- Practical Solutions for Storing, Displaying, and Caring for Textiles, Beadwork, and Leather, Cost \$75

### CONCURRENT SESSIONS

9–10:15 am

- Discussing Museum Decolonization
- Flash Marketing: Free/Cheap Ways to Create, Implement, and Measure a Marketing Plan
- Leadership Matters: A Look at 21st-Century Museum Leadership
- Redefining Success: Tips and Techniques for Training Interpreters to Talk about Slavery
- Strange Bedfellows: Unexpected and Successful Partnerships at Historic Sites
- They Can't All Be Museums
- Total Immersion: Creating Interactive, Immersive Experiences on the Museum Floor
- The Ways We Word: Nomenclature and Other Data Standards for Documenting Collections

10:15–10:45 am

- Break

### CONCURRENT SESSIONS

10:45 am–12 pm

- 2015 Annual Meeting Roundtable
- Connecting through Empathy: Inviting Visitors to Play a Role
- Making Friends with Failure
- Scrapbooks: Personal and Community History in the Digital Age
- Understanding Historic Bridges: State and Local Approaches to Identification, Preservation, Interpretation, and Management
- The Visitor Experience: Customer Service to Programming
- Working Together for Better Preparedness: Developing Cooperative Disaster Networks

### WORKSHOPS

1:30–5:30 pm

- B&B's Revealed: Innkeepers' Secrets, Cost: \$45
- Beyond the Butter Churn: Reinventing Foodways and Farm Interpretation, Cost: \$45
- Can You Hear Me Now? Connecting to Visitors through Real Stories of Artifacts and Place, Cost: \$45

### LABS

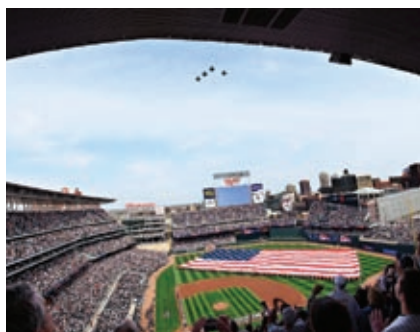
1:30–5:30 pm

- Discovering Our Histories One Story at a Time, Cost: \$30
- "Everything is a Bicycle:" Advocacy, Collaboration, and Interpretation on Two Wheels, Cost: \$30
- History Matters! Advocacy Lab, Cost: \$30
- Pocket Change: Moving a House Museum into the 21st-Century on a Budget, Cost: \$30



# Tours

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.



Target Field

## WEDNESDAY, SEPTEMBER 17

### Ojibwe and Dakota Indians in Northern Minnesota

8 am–5 pm

COST: \$75

The history of north central Minnesota is rich and deep with the area first inhabited by the Dakota people, and then by the Ojibwe. Start your day at Mille Lacs Kathio State Park, the site of ongoing archaeology studies and interpretive trails exploring thousands of years of human habitation. Then travel to the Mille Lacs Indian Museum and Trading Post and learn the story of the Mille Lacs Band of Ojibwe. Finally, end your day with a stop at the historic trading post where you can take home hand-made Indian items from the band and around the country.

### Museums of Minneapolis

8:30 am–5 pm

COST: \$75

Minneapolis is home to many unique museums and this tour provides a sampling of those museums. Begin your day at the baseball museum at Target Field, the home of the Minnesota Twins, then explore the Mill City



Somali Artifact and Cultural Museum

Museum housed in the ruins of one of the largest flour mills in the world. Next, visit the Hennepin History Museum and the Museum in the Streets, a heritage walking tour of Lake Street, which figures prominently in the history of Minneapolis. Finally, the tour will visit the world's only Somali Artifact and Cultural Museum for a taste of the world cultures who call Minnesota home.

### St. Paul's Summit Avenue

1–4:30 pm

COST: \$45

St. Paul is home to the country's best preserved Victorian residential boulevard. This tour will include a walking tour of Summit Avenue as well as a behind-the-scenes tour of the James J. Hill House, a 36,500-square-foot Gilded Age mansion. The tour will conclude with refreshments on the terrace of the Hill House.



St. Paul's Summit Avenue Tour

### Corporate History Tour

1–5 pm

COST: \$45

Join the Corporate History and Archives Affinity Group for a tour of the General Mills Archives and the Wells Fargo History Museum. The General Mills Archives began in 1988 when the company collected artifacts to celebrate the 100th anniversary of Gold Medal Flour and now contains over 3,000 square feet of company history. At the Wells Fargo History Museum, explore a turn-of-the-century bank, discover frontier transportation including a restored 1863 Concord stagecoach, experience

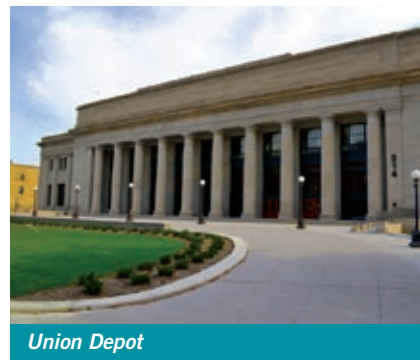
19th-century communications with a working telegraph station, and listen to the Northwestern National Bank Weatherball jingle.

### Downtown Low-Down Pub Crawl

7–9 pm

COST: \$25

Discover how Gilded Age robber barons, intrepid entrepreneurs, crime bosses, vaudeville impresarios, and influential politicians transformed a down-and-dirty river port into the gleaming power center of St. Paul. Note: The tour does not include the cost of food or beverages.



Union Depot

## THURSDAY, SEPTEMBER 18

### Walking Tour: St. Paul's Lowertown

7–8:30 am

COST: \$15

Strap on your walking shoes and explore the site of the first port on the Upper Mississippi and hub for St. Paul railroad. Many of the buildings, including Union Depot, designed for the railroads by prominent architects such as Cass Gilbert, have been repurposed as artist studios, restaurants, and even transportation venues.

### Walking Tour: Historic Downtown St. Paul

12–1:30 pm

COST: \$15

Former AASLH board member David Grabitske will take people outside the doors of the hotel to explore the neighborhood, showing off nice examples of historic preservation as well as evidence of previous urban planning gone awry.





*Cass Gilbert's Capitol Tour*

Tour will include a stop at Minnesota Saloon, winner of the Twin Cities Best Burger in 2013. Note: The tour does not include the cost of food or beverages.

### Cass Gilbert in St. Paul

**1–4:30 pm**

COST: \$45

Cass Gilbert, a prominent American architect whose buildings include the Woolworth Building and the Alexander Hamilton Customs House in New York, started his career in St. Paul. This tour will focus on Gilbert's early work: homes located in the Ramsey Hill neighborhood, the largest historic district in the country, the Minnesota State Capitol, and several buildings in downtown St. Paul.

## FRIDAY, SEPTEMBER 19

### Walking Tour: St. Paul's Landmarks and Parks

**7–8:30 am**

COST: \$15

Proceed along St. Paul's Kellogg's Blvd., which offers an expansive view of the Mississippi River to Rice Park, established in 1849. Visit the park's lovely fountain and walk by other neighborhood treasures including the Ordway Center for the Performing Arts, St. Paul Public Library, James J. Hill Reference Library, and the Landmark Center (formerly the Federal Courthouse) where John Dillinger, Creppy Karpis, and Ma Barker and her boys were tried.

### Minnesota Farm Tour

**8 am – 1 pm**

COST: \$55

Agriculture is a central story in Minnesota's past, and much of what is now the Twin Cities used to be farmland. This tour features two farms that survived as public resources, and just as their histories are different, so are their current operations. The Gibbs Farm dates to the territorial era, but is remarkable for the story of Jane Gibbs and her relationships with Dakota Indians—come hear their joint story as told at the Gibbs Museum of Pioneer and Dakotah Life. Oliver Kelley was one of the founders of the National Grange, and Grange members first preserved his farmstead in the 1930s. His farm is now a National Landmark and living history site portraying a farm in the 1860s. The tour includes lunch.

### From Pig's Eye to Summit: St. Paul's Brewing History

**1–4:30 pm**

COST: \$50

Seek out a new go-to brew and learn about St. Paul's hoppy past. This three-hour bus tour features samples, conversation, and a few hidden gems of St. Paul's brewing history along the way. New breweries springing up around St. Paul are a powerful testament to today's fascination with the sudsy stuff, but German immigrant Anthony Yoerg opened St. Paul's first brewery in 1849. The tour will visit remnants of St. Paul's historic brewing past including the imposing old Hamm's and Schmidt breweries, which are now part of St. Paul's aggressive adaptive reuse and redevelopment strategy. Note: All participants must be over twenty-one and no open-toed shoes are allowed.



*Farmer's Market*

## SATURDAY, SEPTEMBER 20

### Exploring Local Foods

**8:30 am – 12:30 pm**

COST: \$25

Explore two different aspects of the Twin Cities' food heritage in one morning—both in historic places that have been reimagined in creative ways. Start with breakfast, chef demonstrations, and a chat with the founders of the Mill City Farmers Market, a destination for foodies set in the historic train shed of Mill City Museum. Seasoned veterans like the irony of enjoying local, organic foods in the cradle of the industrialized food movement. On the way back to the conference hotel, stop at the Midtown Global Market, formerly the largest Sears Roebuck catalog distribution center, but now the home of a wide variety of foods from recent immigrants to Minneapolis. Note: The tour does not include the cost of food or beverages.



*Alexander Ramsey House*

### Exploring the Minnesota River

**8 am–5 pm**

COST: \$75

The first major tributary of the Mississippi is rich with sites that are central to the history of the state of Minnesota. Start your day on the river at The Landing, a living history village depicting life from the 1840s–1890s. From there, travel downriver to the Sibley House Historic Site in Mendota, a major center of the region's fur trade. Conclude your day with an afternoon in the area known as B'dote—where the Minnesota and Mississippi Rivers meet. Considered by many to be the place of origin for the Dakota people, it is also the place where the U.S. government set up its headquarters at Fort Snelling—first to protect business interests in the fur trade, but ultimately to manage settlement of the 32nd state. Visit Historic Fort Snelling and learn not only

*continued page 13*





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## THE Cooperstown GRADUATE PROGRAM

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## Tours continued from page 11

Dakota and military history, but the story of Dred and Harriet Scott, whose time here became the basis for their landmark Supreme Court case. Tour Pilot Knob and hear about the remarkable preservation story of this prominent site above the rivers and a traditional place of burial for the Dakota. And last, but not least, tour Fort Snelling State Park, a place of natural beauty and historic interest in the heart of the Twin Cities.

### New Uses for Old Houses

**9 am–4:30 pm**

COST: \$75

Three different houses, three different organizations, three different missions—

tour each home, visit with staff to learn how each organization deals with the challenges in programming that only a house museum can present. Begin with the Alexander Ramsey house, a Second Empire-style historic house that recently rethought their programming, resulting in new audiences. Then, take in the American Swedish Institute, located in a castle-like facility built for the Turnblad family in 1908. In 1929 it became the home of the American Swedish Institute. Finally, the Le Duc Estate, located in Hastings Minnesota, is one of the most complete, unaltered examples of the Andrew Jackson Downing style and recently underwent a complete restoration.

### Railroads in Minneapolis/St. Paul

**1–5 pm**

COST: \$45

Railroads made St. Paul a national transportation hub. Explore St. Paul's newly renovated Union Depot through which, at its peak in the 1920s, there were 282 train movements daily. The Minnesota Transportation Museum is housed in the Jackson Street Roundhouse where you see the restoration of railroad equipment, including vintage steam engines and many exhibits featuring local and regional railway history. Finally, end your afternoon with a train ride on the Osceola and St. Croix Valley Railway.

## Evening Events

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.



### Mill City Cooks!

**Wednesday, September 17**

**6:30–9:30 pm**

COST: \$50

Housed in the ruins of what was once the largest flour mill in the world, Mill City Museum overlooks the Mississippi River and Saint Anthony Falls, which was once the source of power for the mill. Today, the museum tells the intertwined stories of flour milling, the river, and Minneapolis. What happened there influenced the way the world ate, and in the spirit of that story, this event will feature guest chefs in the museum's Baking Lab, heavy hors d'oeuvres, and local music. Visit the exhibit gallery, ride the Flour Tour, and enjoy terrific views of the river from the ninth-floor observation deck.



### Playing with the Past

**Thursday, September 18**

**6:30–9:30 pm**

COST: \$50

Play around with the past while enjoying the architectural splendor, innovative exhibits, and programs of the Minnesota History Center. Romp through the new *Toys of the 50s, 60s, and 70s* exhibit, create your own souvenir, and get a Cootie tattoo. Visit the AASLH award-winning *Then Now Wow* exhibit, enjoy museum theater, and peek behind the scenes at collections, distance learning, game design, and much more. In between, kick up your heels to live music, sample complimentary beer from local breweries, and munch on mouth-watering regional cuisine.



### AASLH Leadership in History Awards Banquet

**Friday, September 19**

**6:30–9:30 pm**

COST: \$60

Join AASLH in honoring the best in state and local history at the 2014 Leadership in History Awards. Dr. Anton Treuer, author of *Everything You Wanted to Know About Indians But Were Afraid to Ask*, will provide the banquet address. The evening will also include dinner and a lively awards presentation.



# Pre-meeting Workshops

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

## Wednesday, September 17

### MORNING WORKSHOPS

8:30 am–12 pm

#### Game Design Workshop: Basic Design Concepts for History Museums

COST: \$45

Digital games offer museums a new type of engaging, meaningful learning experience, but how do you design a good game? Through small group prototyping exercises, participants will learn how the elements of a game (actions, rules, chance, and skill) can be combined to create compelling, even addicting learning experiences for our audiences.

Chair: David T. Schaller, Principal, Eduweb, St. Paul, MN

#### Memories Matter: Using Our Historic Resources to Help Those with Alzheimer's and Related Diseases

COST: \$45

Someone is diagnosed with Alzheimer's every thirty-three seconds. Historic sites and museums are in a unique position to serve this audience. Participants will receive a greater understanding of the needs of those with Alzheimer's and learn about a pilot program created by the Minnesota Historical Society specifically for this audience. Held at the Minnesota Historical Society.

Chair: Maren Levad, Museum Outreach Specialist, Minnesota Historical Society, St. Paul, MN

8:30 am–1 pm

#### CEO Forum: Leading through the Rough

COST: \$100

To be the best leader you can be, it's important to understand your leadership style and know the strategies that make you effective in leadership situations. But when trouble hits, where do you turn for support and what are the most important qualities that you need to protect and support? During this forum, participants will consider case studies, leadership examples, and other resources that will give us armor for when we're faced with challenging times, be it at the board level or staff level.

Chair: Cinnamon Catlin-Legutko, CEO, Abbe Museum, Bar Harbor, ME



### FULL DAY WORKSHOPS

8:30 am–5 pm

#### DesignLab: Create Your Own Location-Based Mobile Experience

COST: \$75

Mobile apps are increasingly being used by historic sites and museums as an interpretive tool. In this workshop, participants will work together to create prototypes of mobile, location-based games about history using ARIS: Augmented Reality and Interactive Storytelling (arisgames.org) and explore storytelling, mobile, and rapid prototyping techniques. Held at the James J. Hill House.

Chair: Jennifer Sly, Museum Education and Technology Specialist, Minnesota Historical Society, St. Paul, MN

## From Theory to Action: A Pragmatic Approach to Digital Preservation Tools and Strategies

COST: \$75

This workshop will provide participants already possessing an introductory knowledge of digital preservation issues with a discussion of planning for digital preservation, a discussion of how to promote digital preservation among institutional stakeholders, and hands-on experience with several available digital preservation utilities.

Chair: Drew E. VandeCreek, Director of Digital Services, Northern Illinois University Libraries, DeKalb, IL

## Using Strategic Foresight to Plan for a Preferred Future

COST: \$75

If history organizations hope to remain relevant, serving the needs and interests of our changing communities, we need to be thinking about the future. This interactive workshop will introduce new ways of looking at the future and explore techniques for identifying emerging trends and integrating futures thinking into our work.

Chair: Lisa Eriksen, Principal, Lisa Eriksen Consulting, Oakland, CA



Mill City Museum



Mille Lacs Indian Museum Trading Post

9:30 am–3:30 pm

## Say It in Dakota: A Collaborative Study and Tour

COST: \$75

Discover how a collaboration between Gibbs Museum of Pioneer and Dakotah Life and the University of Minnesota Dakota Language Department has enhanced museum resources and impacted the community during this hands-on program and site tour focusing on the *Say It in Dakota* language camp.

Chair: Terry Swanson, Gibbs Museum Site Manager, Ramsey County Historical Society, St. Paul, MN

## AFTERNOON WORKSHOPS

1:30–5 pm

## Creating Connections: Integrating STEM Learning into History Exhibitions and Programs

COST: \$45

Learn how historic museums and sites are integrating science museum STEM-based activities into their exhibitions and interpretation in order to broaden their offerings and their audience. Investigate the network that is being built among history museums addressing STEM-learning. Experience live examples of this work and hear how evaluation played a key role.

Chair: Cathy Ferree, Vice President of Exhibits, Programs, Interpretation, and Facilities, Conner Prairie, Fishers, IN

## Field Services Alliance Meeting

COST: FREE

Members and interested colleagues of FSA will gather to receive an update on a variety of issues facing local grassroots history organizations. Visit <http://community.aash.org/fsa> for more information.

Chair: Stuart Sanders, Community Services Administrator, Kentucky Historical Society, Frankfort, KY

6:30–8:30 pm

## Evening Event: Mill City Cooks!

COST: \$50, PREREGISTRATION REQUIRED



7–8:30 am

## Directors' Breakfast

COST: \$30

Directors and CEOs of organizations of all sizes are invited to breakfast for networking and discussion. Bring your appetite and business cards!

## CONCURRENT SESSIONS

8:30–9:45 am

### Advancing Access and Inclusion by Building a Community of Practice

This session will describe how cultural access groups spark dialogue and support collective efforts to strengthen every museum's capacity to meet the needs of visitors with disabilities. You will learn how you can work together with other organizations to create an effective community of practice.

Chair: Kris Johnson, Manager, Indiana Deaf History Museum, Indianapolis, IN

### The Advantage: Keys to a Healthy Organization

"Organizational health trumps everything," according to best-selling author and management consultant Patrick Lencioni. After all, healthy organizations understand that they are "greater than the sum of their parts." This practical, common-sense approach focuses on clarity and communication. Join the conversation about how to apply this model back at home and work.

Chair: Kent Whitworth, Executive Director, Kentucky Historical Society, Frankfort, KY

### Blurred Lines: Museum as Community Center

In this interactive session, discuss unexpected ways to engage your community through programs that fall outside the typical offerings of a history museum. Hear examples of successful programs, such as outdoor movies, after-school clubs, and yoga, and then brainstorm with your peers.

Chair: Julia Swan, Adult Public Programs Manager, Museum of History and Industry, Seattle, WA

### Educators and Interpreters/Visitors' Voices Roundtable

The Educators and Interpreters and Visitors' Voices Committees are teaming up to provide an annual meeting kickoff! Join us as we explore concepts such as incorporating visitor feedback into program development, creating effective evaluations, interpreting third-party reviews (Yelp!, Trip Advisor) and more! Be prepared to roll up your sleeves and get to work in this hands-on session.

Chair: Tobin Voigt, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI



Minnesota State Capitol

### Institutional Investment and Community Involvement in the Interpretation of Slavery

Learn how sites have fostered sustained institutional commitment and developed community partnerships to support the interpretation of slavery and other nontraditional stories. Contributors to a new book on interpreting slavery offer practical advice from Monticello, Gunston Hall, and the National Underground Railroad Freedom Center, among other sites, both from the North and South.

Chair: James DeWolf Perry, Executive Director, Tracing Center on Histories and Legacies of Slavery, Watertown, MA

### Interpreting and Planning Places with Challenging Histories and Difficult Memories

By discussing strategies for meeting the challenges of interpreting controversial sites and collaborating with diverse partners and communities, participants will learn approaches to make meaningful connections between personal and community histories to inform design and strengthen community relations.

Chair: Anne Ketz, CEO and Services Director, 106 Group, St. Paul, MN

### Making Your Museum or Archives Invaluable to Your Parent Organization

This session, sponsored by the AASLH Corporate History Affinity Group, is aimed toward museums/archives answering to a parent organization. Explore ways to raise awareness that your museum or archives is an invaluable resource. Conversely, discuss what happens when you aren't seen as valuable. How does that affect the larger organization and how can you fight to get your organization reestablished?

Chair: Sarah Lund-Goldstein, Contract Historian, The Sherwin-Williams Co., Kent, OH

### Putting the Native American Voice into Historic Sites

Changing interpretation from a frontier military battlefield to interpretation that includes the other point of view has been a process fraught with starts and stops. Roundtable presenters will tell of the difficulties and successes that have been encountered along the way.

Chair: Diane Rogness, Historic Sites Manager, State Historical Society of North Dakota, Bismarck, ND

## Saving the Charnley Norwood House

The Charnley Norwood House, the architectural masterpiece designed by Louis Sullivan and Frank Lloyd Wright, is the star in an eight-year saga of the interesting effort to enlist partners, collaborators, and funders to buy, stabilize, restore, and open this Hurricane Katrina-ravaged summer cottage in Ocean Springs, MS, for visitors.

**Chair:** Donna Ann Harris, Principal, Heritage Consulting, Inc., Philadelphia, PA

## What Does a Museum Look Like for the Non-Museum Professional?

Entering into co-creator partnerships with organizations and communities from outside your museum can be very valuable, not just for the museum, but also for the outside group. Three case studies from the American Swedish Institute highlight how these partnerships begin, function, and succeed or fail, told from the point of view of the outside organization.

**Chair:** Scott Pollock, Director of Exhibitions, Collections, Programs, American Swedish Institute, Minneapolis, MN

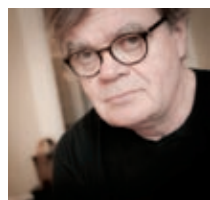
9:45–10:45 am

## Break in the Exhibit Hall

### First-Time Attendees/New Member Reception

COST: FREE, PREREGISTRATION REQUIRED

First-time conference attendees and new AASLH members are invited to attend a special reception in their honor to meet new colleagues and learn tips for getting the most out of their annual meeting experience.



10:45 am–12 pm

**Keynote:**  
Garrison Keillor

## AFFINITY GROUP LUNCHEONS

12–1:15 pm

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for more details.

COST: \$35 FOR EACH LUNCHEON

### Corporate History Archives and Museums

Join colleagues for lunch and lively discussion as we hear from guest speaker Charity Lifke, Corporate Archivist for Hormel Foods, as she discusses the development and growth of their corporate archives. There will also be a not-to-be-missed

discussion of the Spam Museum, one of Minnesota's most popular attractions.

**Chair:** Tiffany Meng, Director, Delta Air Transport Heritage Museum, Atlanta, GA

### Court and Legal History

Join this affinity group comprised of individuals working in state legal history societies, circuit court libraries, and the U.S. Supreme Court Historical Society for lunch. Minnesota's first African-American Supreme Court Justice, Alan C. Page, will be the luncheon speaker. Justice Page is widely renowned for his former career as a professional football player. Elected to the Pro Football Hall of Fame in 1988, he is best known for his defensive efforts with the Minnesota Vikings in the 1970s.

**Chair:** Elizabeth Osborn, Ph.D., Court Historian, Indiana Supreme Court, Indianapolis, IN

### Educators and Interpreters/Visitors' Voices

Do you enjoy museum education and interpretation and/or audience research and evaluation? Want to join fun and lively discussions about current issues that intersect these areas? Do you like to eat food? If you answered "Yes," join these two affinity groups for lunch. Bring your business cards, your dilemmas, and your best practices. It's time to dine and dish! All conference attendees welcome.

**Chairs:** Tobin Voigt, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI; Sheila Brommel, Evaluation Coordinator, Minnesota Historical Society, St., Paul, MN; Kerry Lippincott, Executive Director, Geneva Historical Society, Geneva, NY

### Historic House Museums/Religious History

Almost every historic house museum includes some aspect of religious history tied to the individuals who lived within its walls. How do we incorporate the religious story into our interpretation? Dr. Jeanne Kilde, professor of religious studies at the University of Minnesota and author of *When Church Became Theatre: The Transformation of Evangelical Architecture and Worship in Nineteenth-Century America*, will discuss interpreting religious history in historic spaces.

**Co-Chairs:** Gary L. Boatright Jr., Historic Sites Curator, LDS Church, Salt Lake City, UT; and Michelle Zupan, Curator, Hickory Hill, Thomson, GA

### Small Museums

Many small museums are so often deeply engaged in both caring for and interpreting their collections as well as keeping the lights on and the doors open that sometimes thinking about the future gets lost in the shuffle. Join Mary Warner, the Museum Manager of the Morrison County Historical Society in Little Falls, Minnesota, as she shares how her institution is actively collecting for the future, using traditional methods, as well as incorporating important contemporary resources such as social media, to preserve stories for tomorrow's museum goers. Mary will share the lessons of what she has learned and how modern media is shaping important current stories. Come to the luncheon to network with fellow small museum folks, share how your organization is looking forward, and leave inspired for the remainder of the conference and your return home!

**Chair:** Maggie Marconi, Museum Administrator, Sandusky Library/Follett House Museum, Sandusky, OH



## CONCURRENT SESSIONS

1:30–2:45 pm

### #QR1863: A Collaborative Twitter Reenactment of Quantrill's Raid

Collaboration among several Kansas institutions resulted in a Twitter-based, real-time “reenactment” of Quantrill's Raid—one of the worst Civil War-era raids on civilians—on its sesquicentennial. The event trended worldwide, received national press, and won multiple awards. Organizers will discuss details of coordinating and executing this multiple-participant online event.

Chair: Julie McPike, Managing Director, Freedom's Frontier National Heritage Area, Lawrence, KS

### Big Impact for Small Museums: Internships as a Win-Win-Win for All Participants

This session explores the perspectives of the university, student, and small museum in examining best practices through case studies of internship programs. The session emphasizes collaboration of all parties to achieve a win-win-win result. Topics include scope, legal requirements, recruitment, funding, setting goals, career networking, and development opportunities.

Chair: Robert P. Connolly, Ph.D., Director, Associate Professor, C.H. Nash Museum, University of Memphis, Memphis, TN

### Collections in the Classroom: Museums and Teachers Unite

History museums and classroom teachers are natural allies, and no institution is too large or small to partner with teachers! Learn about educational collaborations developed to address use of digital collections in classrooms, including current trends in classroom primary-source use, and how teacher needs are informing museum primary-source delivery.

Chair: Jessica Ellison, Communications Specialist, Minnesota Historical Society, St. Paul, MN

### The Role of Racial Identity in Interpretation

Our racial identities, and those of our visitors, can distort the interpretive experience. This session will offer insights, from sites interpreting African American and Native American history, into how to work with your own perspectives, biases, and emotions, and those of your visitors, to offer balanced, sensitive, and inclusive interpretation.

Chair: James DeWolf Perry, Executive Director, Tracing Center on Histories and Legacies of Slavery, Watertown, MA

### Seeing the Forest: A National Perspective of History Organizations

National studies bring new perspectives to the challenges and opportunities facing state and local history museums and historic sites. In this session, discuss the research results of the National Endowment for the Arts, AASLH's Visitor's Count!, consumer research, and others to map the potential directions and hurdles for your organization.

Chair: Max A. van Balgooy, President, Engaging Places, LLC, Rockville, MD



Minnesota History Center

### Talking to Your Board About Money

Although board members generally understand that a major part of their responsibility is raising money, it continues to be a challenge, particularly in smaller and mid-sized organizations, for all members to meet their fundraising obligations. This session will identify a number of techniques that can assist museum leaders to clearly identify board financial responsibilities and help ensure 100% participation.

Chair: Janice Klein, President Elect, Museum Association of Arizona, Tempe, AL

### Telling Untold Stories: Designing Native American Museums and Galleries

From North Dakota to Oklahoma, this session brings together museum directors and designers to focus on work recently completed that showcases local Native American communities. Panelists will describe the challenges of interpreting and designing for diverse Native American communities, including displaying historical artifacts, developing new exhibits, and representing living cultures.

Chair: Chris Johnson, Director, Museum Division, State Historical Society of North Dakota, Bismarck, ND

### Two Very Different Historic Houses Ask: We Got the Money—Now What?

Two historic houses secure major funding to meet very different community needs. Did they succeed? Hear about the innovative approach they each took and the results they saw. Finally, brainstorm with the panelists on what these houses and others could change based upon their experiences.

Chair: Robert Kiihne, President, RK Exhibits, Concord, MA

### The Battle for Vietnam: Understanding a Divisive Conflict through Museum Programming and Exhibitions

Planning any events related to the 50th anniversary of the Vietnam War? This panel, led by three experienced hands at developing Vietnam War programming and exhibitions, will provide guidance on collection development and how to interact with veterans, why community partnerships and diverse programming are critical to success, and how to include aspects of the home front, from popular music to the anti-war movement, to create a balanced and engaging approach.

Chair: William Brewster, Curator of Collections, First Infantry Museum at Cantigny, Wheaton, IL

2:45–3:45 pm

## Break in the Exhibit Hall

### CONCURRENT SESSIONS

4–5:15 pm

#### Beyond Selma: Remembering Race and Racism in the North

Building off momentum from last year's meeting in Birmingham, which observed the 50th anniversary of the civil rights movement, this session examines the experience of African Americans in northern states, and helps curators and educators think about how to best interpret and program the complex and often hidden history of northern Cold War segregation.

Chair: Joe Hoover, Digital Technology Outreach Specialist, Minnesota Historical Society, St. Paul, MN

#### Building Digital Archives: Lessons Learned from Four Crowdsourced Online Projects

The digital revolution is allowing local and state historical organizations to place more primary sources online. But digitization is labor-intensive. Learn more about the successes and failures of four unique projects that are using crowdsourcing to mitigate

the labor demands of digitization while providing educational opportunities for their constituents.

Chair: David McKenzie, Digital Projects Manager, Ford's Theatre Society, Washington, DC

#### Funder's Forum

Take some of the mystery out of fundraising and grants. Learn what funders at the local and national level seek in proposals. Understand how to frame proposals that meet donor/funder needs while also meeting the needs of your institution. Discover various funding initiatives, funding cycles, the importance of evaluation to your projects, and more! Panelists will include representatives from the General Mills Foundation, Minnesota Philanthropy Partners, and the Institution of Museum and Library Services.

Chair: D. Stephen Elliott, Director/CEO, Minnesota Historical Society, St. Paul, MN

#### If You Build It: What Small Museums Need to Know About Big Construction Projects

A new building or addition might seem like a dream for small or mid-sized museums, but it is an attainable goal that can make a real difference in how you carry out your mission and serve your constituency.

Chair: Maggie Marconi, Museum Administrator, Sandusky Library/Follett House Museum, Sandusky, OH

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# Thursday, September 18

## Long-Distance Relationships: Maintaining Organizational Identity and Seamless Operations Over Long Distances and Multiple Sites

Organizations with facilities and staff that are dispersed over large distances face special challenges. Two historical organizations will open this roundtable by explaining how they have led their distant historic sites. All participants will then discuss those methods while contrasting their advantages and challenges of maintaining a unified organizational identity across sites.

**Chair:** Mark Sundlov, Local History Office Manager, Ohio Historical Society, Columbus, OH

## Many Small Surveys, One Big Impact

Systematic evaluation of teacher and student experiences across multiple programs, including field trips, can reveal powerful stories of institutional impact while exposing vast areas for improvement. Using examples from collaboration among fifteen Minnesota Historical Society sites, panelists explore evaluation challenges, provide do-it-yourself tools, and discuss how to use results effectively.

**Chair:** Wendy Jones, Director, Museum Education and Lifelong Learning, Minnesota Historical Society, St. Paul, MN

## Shall We Get Together: How to Make Partnerships Work

Learn how partnerships between public and private groups saved a historic federal building to turn it into a hub for vibrant historical exhibits and have created engaging resources for public education in a state supreme court. Learn about how to draw on their experiences to develop your own successful collaborations.

**Chair:** Daniel S. Holt, Assistant Historian, Federal Judicial Center, Washington, DC

## Telling a Whole History: Methods of Interpreting Domestic Servants

PBS' popular television show *Downton Abbey* has led to an increase in visitors' interest in domestic service. Is your museum current with scholarship and new trends in interpretation of this phenomenon? Discuss methods and strategies for revitalizing interpretation in historic house museums to include the voices of domestic servants.

**Chair:** Ashley Rogers, Assistant Director, Denver Regional Museums, History Colorado, Denver, CO

## Welcoming All Visitors: Accessible Programs at History Museums and Sites

This interactive panel for historic houses and historic sites offers attendees the opportunity to learn how to create a truly inclusive environment for all visitors, including those with a range of disabilities. The panel is made up of four museum professionals who are actively promoting accessibility at historic sites and structures through programs, exhibits, and their communities. This highly engaging panel will end with a directed Q&A to ensure that your ideas and questions are heard.

**Chair:** Katie Stringer, Ph.D., Executive Director, Blount Mansion, Knoxville, TN



Jean Baptiste Faribault House

## Your Most Valuable Partnership: Engaging Your Board to Ensure Success and Sustainability

Your relationship with your board matters—are you setting them up for success? Join colleagues from around the country to identify strategies you can use right away to ensure your board is engaged and effective.

**Chair:** Chad Roberts, President, Ramsey County Historical Society, St. Paul, MN

5:45–6:45 pm

## Developing Leaders @SHA Reception

COST: FREE, PREREGISTRATION REQUIRED

## History Happy Hour

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. A full schedule will be distributed onsite in St. Paul.

6:45–9:30 pm

## Evening Event: Playing with the Past

COST: \$50



Minnesota History Museum

# Friday, September 19

7–8:30 am

## Military History Affinity Group Breakfast

COST: \$30

Join the AASLH Military History Affinity group as they network and hear from Dan Spock, Director of the Minnesota History Center Museum. Dan will talk about MHS's experience with the commemoration of the U.S.-Dakota War of 1862, their outreach and programming, and finding partners to help guide the evolution of the interpretation of this difficult topic.

Chair: Gordon Blaker, Director/Curator, U.S. Army Artillery Museum, Fort Sill, OK

## CONCURRENT SESSIONS

8:30–9:45 am

### Boos, Booze, and Running Shoes: Engaging New Communities through Special Events Fundraising

In order to remain sustainable in today's uncertain fiscal times, museums and historic sites must do what they can to encourage cultural ownership in their own communities. Museums accomplish this in a variety of ways, but this session will explore different institutions engaged in varying degrees of local individual and group community partnerships.

Chair: Kara Deadmon, Historic Interpreter and Assistant Site Manager, Charlotte Hawkins Brown Museum, Carrboro, NC

### Bring Historic Preservation to Your Community

Join an archaeologist, architect, historian, and planner as they identify ways to harness existing programs and develop new methods for preserving spaces significant to our shared heritage. Every attendee should walk away knowing positive actions they can take in their community, along with a sound introduction to historic preservation.

Chair: John Smoley, Ph.D., City Planner, City of Minneapolis, Minneapolis, MN

### Diversity and Inclusion: What Does That Really Mean for Museums and Historic Sites?

The world's demographics are changing, but is your history organization ready to respond to them? This interactive roundtable offers an opportunity to explore issues and strategies around diversity and inclusion with other history professionals, and to walk away with a network of professionals to support your work in this area.

Chair: Jennifer Niemi, Program Manager, Split Rock Lighthouse Historic Site, Minnesota Historical Society, Two Harbors, MN

### It Took a Village: Lessons Learned through Revising Our State History Curriculum

No matter your size, creating curricular materials can engage students with your collections. Hear from editors of Minnesota's



Oliver H. Kelley Farm

(newly revised) history curriculum for sixth grade. The lessons learned, challenges and successes, can help you bring stories to life. View the curriculum at [www.mnhs.org/northernlights](http://www.mnhs.org/northernlights).

Chair: Suzi Hunn, Curriculum Specialist, Minnesota Historical Society, St. Paul, MN

### Museum Management Tune-Up

Are you as good a manager as you think you are? We'll help you kick the tires, read the gauges, and help out if your check engine light is on. In this session, you'll evaluate your own skills in the following areas: employee assessment and review, communication, time management, and work relationships.

Chair: Trevor Jones, Director, Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY

### NEH: Fostering Collaboration for Broad Community Impact

Come learn how partnerships and working with local communities can broaden the humanities impact of your programming! Hear successful grantees discuss their experiences applying for and managing grants and building collaborative networks to better serve a broader community. Also hear about support available from NEH and from State Humanities Councils for museums and historical organizations. NEH program officers from three funding areas will also be on hand to offer tips and answer questions.

Chair: Mary Downs, Senior Program Officer, National Endowment for the Humanities, Washington, DC

### Partners in Collections Care: Sharing Strengths, Skills, and Stories

The Jicarilla Apache Nation Archives acquired a collection of historic items and contacted Fort Lewis College's Museum at the Center of Southwest Studies to help with a plan for its care and preservation. Learn about this partnership and how the initial consultation led to several larger projects including accomplishing archival storage, exhibiting the collection, customization of a collections database, and making historic photos from other repositories easily available to Nation members.

Chair: Jeanne Brako, Conservator, Fort Lewis College, Durango, CO



# Friday, September 19

## Take Me Out to the Ballpark: Building Community Engagement and Partnerships through Exhibit Planning and Development

Understanding the history of your community directs new programming. A small partnership has led to a progressive series of community collaborations. This process has dramatically increased our audience, connected us with our community in new ways, created opportunities to generate revenue, and enhanced staff capacity.

Chair: Mollie Spillman, Curator/Archivist, Ramsey County Historical Society, St. Paul, MN

## Using Audience Research to Shape the Visitor Experience

Every museum, historic site, and house offers a unique visitor experience. Do you have a clear understanding of why people want to visit *your* museum? Hear how three museums are using Visitors Count! data and other audience research to meet visitor expectations and prioritize opportunities for improvement.

Chair: Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MO

## Where is Art in History?

If history and art museums serve its visitors and communities in similar ways through educational programs and exhibitions, why are there not more collaborations? This session will explore how history and art museums can benefit each other in shared resources, ignite powerful partnerships, and engage communities to embrace art to explore history.

Chair: Mari Carpenter, Curator of Collections Management, State of Delaware, Dover, DE

9:45–10:45 am

## Break in the Exhibit Hall



10:45 am–12 pm

**Keynote:**  
**Marilyn Carlson Nelson**

12–1 pm

## Annual Meeting Attendees' Luncheon

1–2 pm

## AASLH Meeting of the Membership



Museum of the Streets

## CONCURRENT SESSIONS

2–3:15 pm

## And Then a Miracle Happened: Connecting Local History to National Initiatives

For small museums, the key to success is collaboration and a willingness to study the experts. Learn how alliances with state, local, and national agencies made the exhibits of the ITOW Veterans Museum possible and how that model could be utilized in other places with other content.

Chair: Lina Belar, Retired, Perham, MN

## Archival Adventures in Small Repositories

The Historical Society of Pennsylvania's *Hidden Collection Initiative for Pennsylvania Small Archival Repositories* is a project to make better known and more accessible archival collections held at small historical institutions. This session will present *HCI-PSAR* as a model and will share resources for those managing archives at small organizations.

Chair: Jack McCarthy, Project Director, Historical Society of Pennsylvania, Philadelphia, PA

## Diversity in Education: Teaching about Slavery, Innovative Strategies, and Best Practices

This session introduces strategies for museum professionals to effectively interpret the history of American slavery, using historic sites in Charleston, SC, as case studies. Public historians will discuss strategies for engaging this complex historic subject in a range of educational settings, from school field trips and public programs to online exhibitions and mobile tours.

Chair: Rikki Davenport, Curator of Education, Drayton Hall, Charleston, SC

## History Rising: The Campaign for Promoting the Value of History Continues

The campaign to raise the value of history continues to gather momentum and build capacity. Attend this roundtable to react to the goals and value statements that have been developed, offer examples of these values in action, and devise action steps to move the initiative toward public engagement at your institution.

Chair: Kim Fortney, Deputy Director, National History Day, College Park, MD

### Interpreting Main Street: A Roundtable Discussion

This interactive roundtable session showcases how communities interpret their historic commercial districts—and the many partners. Learn about how interpreting local history in a commercial district fits economic development, tourism, and branding strategies. Highlighted projects include walking tours prescribed by local doctors, podcasts, QR codes, and mobile apps.

Chair: Catherine Sandlund, Historic Preservation Specialist, Minnesota Historical Society, St. Paul, MN

### Making the Invisible Visible: Using Mobile Technology to Reach New Audiences, Improve Accessibility, and Breathe New Life into a Virginia Historic Site

In 2009, Stratford Hall hosted a symposium titled “Rediscovering the Historic House.” The pilot program launched in 2014 is a direct outcome of this symposium. Through the use of mobile technology, Stratford Hall introduced a self-guiding tour of the Great House and worked with a sound artist to breathe life into the landscape.

Chair: Abigail Newkirk, Director of Interpretation and Education, Stratford Hall, Stratford, VA

### Military 101: Managing Military Artifacts

The collections of small historical institutions often include weapons and other military artifacts. Managing identification, maintenance, safety issues, legal concerns, storage, and exhibiting can be very challenging. This session will provide these institutions with affordable, common-sense methods for the identification, safe handling, preservation, and exhibition of their collections.

Chair: Gordon Blaker, Director/Curator, U.S. Army Artillery Museum, Fort Sill, OK

### Talking about Religion in History Museums

Despite growing academic research on the history of religion and strong public interest, many museums struggle with whether religious content is appropriate in museum presentations. Historians and museums join in a roundtable discussion of how historical interpretations of faith add up to something greater than the particulars of individual belief.

Chair: Melissa Bingmann, Ph.D., Director of Public History, West Virginia University, Morgantown, WV

### The Who, What, and How of Tapping into New Scholarship for Your Site or Exhibit

Larger historical institutions typically have the resources and staff to disseminate new ideas in exhibitions and other forms of public history and to draw on new scholarship. But where can organizations without the funding, time, or expertise on hand turn for up-to-date public history practices and scholarly context on unfamiliar topics? This panel will talk about how to relate to recent scholarship in a more active way.

Chair: John Dichtl, Director, National Council on Public History, Indianapolis, IN

### Zombie Attack! Role Playing an Extreme Disaster Scenario in a Museum

The Zombie Apocalypse is here and the undead are making their way to your museum. Using an extreme—but fun—disaster scenario, this session will help you consider the practical and ethical questions behind disaster planning at your museum.

Chair: Mary Warner, Museum Manager, Morrison County Historical Society, Little Falls, MN

3:15–4 pm

### Break in the Exhibit Hall

#### CONCURRENT SESSIONS

4–5:15 pm

### Cultural Considerations in the Care of American Indian Objects

For Native American traditionalists, certain items in museum collections need to be cared for within cultural guidelines. Many museums are working with Native Americans to fulfill this need, while balancing conservation concerns. This panel will present specific examples of how museums address this issue and advice for achieving this goal.

Chair: Joe D. Horse Capture, Associate Curator, Collections Research and Documentation, National Museum of the American Indian, Washington, DC

### Field Services Alliance Presents Navigating Legal Landmines in Museums and Archives

There are many aspects of running an archive and museum that are grounded in the law. This information-packed session addresses legal concerns surrounding oral history, collections, and digital copyright to help increase your legal literacy in recognizing and understanding the various concerns organizations face in these areas. The session is intended to be academic in nature and will not provide legal advice.

Chair: Joe Hoover, Digital Technology Outreach Specialist, Minnesota Historical Society, St. Paul, MN



Minnesota State Capitol



# Friday, September 19

## Managing a “Whale” of a Project: The 38th Voyage of the *Charles W. Morgan*

Mystic Seaport leaders will share strategies, successes, and challenges from the summer 2014 voyage of the whale ship *Charles W. Morgan*. See how a visionary project can further a museum's mission, vision, and programmatic goals through exhibits, online programs, and community partnerships. What worked, what did not, and lessons learned from managing this “whale” of a project!

Chair: Susan Funk, Executive Vice-President, Mystic Seaport: The Museum of America and the Sea, Mystic Seaport, CT

## So You Want to Publish a History Book?

Publishing state and local history, in either a print or electronic format, can be quite a daunting challenge. Issues from editing to printing and marketing can sometimes feel overwhelming. This roundtable will provide suggestions and answer your questions about starting and completing a publishing project.

Chair: Elizabeth Brand Monroe, Associate Professor of History, Indiana University-Purdue University, Indianapolis, IN

## Museum Vampires: How to Suck the Life Out of Your History Museum

This tongue-in-cheek title is really just the set-up for a panel of experienced history museum professionals who will use photos and stories from real museums (the names may be changed to “protect the innocent”) to explore a different way of looking at best practices by examining what we are doing wrong—from our audience's point of view.

Chair: Andy Masich, President and CEO, Heinz History Center, Pittsburgh, PA

## Special Events Security

The recent Boston Marathon bombing was a tragic experience, and a valuable lesson about how easily our defenses may be penetrated without detailed planning, intelligent analysis, and reasonable prevention measures. From private parties to major events, institutions should be following very definite guidelines in preparing for, and carrying out, special event security.

Chair: Rob Layne, Executive Director, International Foundation for Cultural Property Protection, Denver, CO

## “Streetcar Time Machine:” Using Museum Theater to Bridge the Past and the Present

Watch a performance of “Streetcar Time Machine,” a short play celebrating the diversity along University Avenue, a main Twin Cities thoroughfare, and hear from the program manager/producer, playwright, and director. Gain useful tips and guidelines for developing a museum theater program. Sponsored by the International Museum Theater Alliance.

Chair: Annie Johnson, Interpretive Programs Supervisor, Minnesota Historical Society, St. Paul, MN

## Support Young Children, Grow Future Audiences

At a very young age, children develop a sense of who they are and begin to construct meaning regarding their heritage, families, and communities. Through collections, cultural artifacts, and everyday objects, museums are in a unique position to provide important information that helps children gain insight about themselves and others. Consider the impact building relationships with young children and their families will have on the future of your institution.

Chair: Betsy Bowers, Director, Center for Innovation in Early Learning, Smithsonian Early Enrichment Center, Washington, DC

## To Use or Not to Use, or Keep? Ethical Issues in Collections

This session looks beyond traditional policies on using artifacts in historic sites, looks specifically at deaccessioning, and argues for more flexibility with collections. Participants will solve the problem of three real-life case studies. The aim is to consider the pros and cons of mass deaccessioning, and using historic objects in museums and the legal, ethical, and person considerations that go into decisions.

Chair: Kenneth C. Turino, Manager of Community Engagement and Exhibitions, Historic New England, Boston, MA

## Utilizing Volunteers for Preservation Solutions

Volunteers have been the bedrock of historic preservation since the movement began. Oriented toward small or large organizations that have or plan to incorporate volunteers on preservation projects, this session will review organizational needs to manage and sustain an effective and qualified volunteer base including recruitment, training, and outreach.

Chair: Jean Nierenhausen, Volunteer Programs Manager, Minnesota Historical Society, St. Paul, MN

.....  
6–9:30 pm

## Evening Event: AASLH Leadership in History Awards Banquet

COST: \$60



Dr. Anton Treuer

# Saturday, September 20

## WORKSHOPS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for more details.

9 am–12 pm

### Community Oral History Workshop

COST: \$45

In this workshop, participants will review and discuss replicable, collaborative steps to record and use oral history to document community histories and connect them to larger interpretive themes. Strategies for involving community members, finding funding, and building support networks also will be explored.

Chair: Barb Sommer, Owner, BWS Associates (MN), Mendota Heights, MN

9 am–3:30 pm

### Practical Solutions for Storing, Displaying, and Caring for Textiles, Beadwork, and Leather

COST: \$75

Careful storage, exhibition, and care are important for preserving textiles for future generations, and for extending the life of textiles that might still be in use for dancing or other purposes. In this workshop, we will look at a variety of textiles and textiles materials, including cotton, silk, wool, fiber, feathers, beadwork, hide, leather, and even plastic ones, and explore ways to economically and safely display, store, protect, and share them. The workshop will include handouts, how-to guides, hands-on projects, and visual examples of how museums, tribal organizations, and families have worked to preserve these often well-loved and well-used items. Please bring pictures (either printed or digital) of items that you might like to share about textiles in your care.

Chair: Jeanne Brako, Conservator, Fort Lewis College, Durango, CO

## CONCURRENT SESSIONS

9–10:15 am

### Discussing Museum Decolonization

Museum decolonization is a critical issue facing 21st-century history organizations—indigenous rights and concerns must be considered when working with Native American collections and when presenting related topics in exhibits and programs. Participants will hear an example of decolonization practices and engage in a discussion about how their sites are approaching decolonization or why not.

Chair: Cinnamon Catlin-Legutko, President/CEO, Abbe Museum, Bar Harbor, ME

### Flash Marketing: Free/Cheap Ways to Create, Implement, and Measure a Marketing Plan

No time or budget for marketing? Explore flash marketing from local, state, and national perspectives with techniques

and examples that will work for everyone.

This session will navigate through proven free/cheap methods to create, implement, and measure a marketing plan for small organizations.

Chair: Wendy Petersen-Biorn, Executive Director, Carver County Historical Society, Waconia, MN



Sunny Library

### Leadership Matters: A Look at 21st-Century Museum Leadership

What makes a successful museum leader tick? Are there discernible attitudes and skills that set a person apart from the thousands charged with moving their institutions forward? This session explores the characteristics of successful 21st-century museum leaders and considers why now is the time to emphasize leadership development.

Co-Chairs: Anne W. Ackerson, Executive Director, Council of State Archivists, Troy, NY; and Joan H. Baldwin, Curator of Special Collections, The Hotchkiss School, Lakeville, CT

### Redefining Success: Tips and Techniques for Training Interpreters to Talk about Slavery

It is time for historic sites to redefine how they measure the success of their interpretation of slavery. This roundtable will share best practices for training staff about the difficult history of slavery, navigate the surrounding complicated emotions, and how to foster new interpretive techniques.

Chair: Kristin Gallas, Consultant, Medford, MA

### Strange Bedfellows: Unexpected and Successful Partnerships at Historic Sites

Metal detector enthusiasts, teenage playwrights, and student interior designers—National Trust Historic Sites have cultivated relationships with unexpected partners like these to enhance and expand resource management, interpretation, and audiences. Learn how to identify and cultivate unusual partners, raise money for your project, navigate differing priorities, and succeed with projects that break the rules.

Chair: Katherine Malone-France, Director of Outreach, Education, and Support, National Trust for Historic Preservation, Washington, DC

### They Can't All Be Museums

It is a place of historic importance in your community, yet another museum does not fit the bill. What are your options? Learn alternatives through the rehabilitation and reuse of two historic properties—a railroad depot adapted to current market trends and two adjacent residences that provide multi-functional space for meetings, events, and lodging.

Chair: Mary Warner, Museum Manager, Morrison County Historical Society, Little Falls, MN



# Saturday, September 20

## Total Immersion: Creating Interactive, Immersive Experiences on the Museum Floor

When museums combine immersive environments with interactive content they create engaging and entertaining exhibits that connect with visitors on a personal level. Join the conversation with colleagues who have created such experiences to discuss their exhibits, share lessons learned, ask questions, and explore the effectiveness of this model more broadly.

Chair: Jason Crabill, Manager, Curatorial Services, Ohio Historical Society, Columbus, OH

## The Ways We Word: Nomenclature and Other Data Standards for Documenting Collections

Computers have radically changed the way museums manage and share information about their collections. Presenters will discuss various controlled vocabularies and will update attendees on the latest developments concerning AASLH's *Nomenclature*. Attendees will have an opportunity to share their own experiences regarding the benefits and challenges of data standards.

Chair: Paul Bourcier, Chief Curator, Wisconsin Historical Society, Madison, WI

10:15–10:45 am

### Break

## CONCURRENT SESSIONS

10:45 am–12 pm

### 2015 Annual Meeting Roundtable

The program committee for the 2015 AASLH Annual Meeting in Louisville, KY, wants to hear your ideas for making the next meeting better. What did you like about the meeting? What should we have done differently? Members of the 2015 Annual Meeting program committee should attend. All meeting attendees are welcome.

Chair: Kyle McKoy, Vice President, Education and Exhibits, Indiana Historical Society, Indianapolis, IN

### Connecting through Empathy: Inviting Visitors to Play a Role

As exhibits address a desire for immersive experiences that connect visitors to the past using emotion and empathy, developers and educators are trying new interpretive techniques to connect visitors with the experiences of real people. This session will explore case studies and evaluation data from projects that have used variations of this technique.

Chair: Eloise Batic, Director, Exhibitions Research and Development, Indiana Historical Society, Indianapolis, IN



Alexander Ramsey House

### Making Friends with Failure

Have you ever failed? Are you afraid to fail? If so, this session is for you. Come share your biggest fails in a safe environment, and learn to use failure as a powerful tool for greater success. Learn concrete tools to help you understand failure's role in the creative process and begin to build a learning community of history professionals who are failure-friendly, opening up space for the challenges of our work to lead to greater institutional transformation.

Chair: Linda Norris, Principal, The Uncatalogued Museum, Treadwell, NY

### Scrapbooks: Personal and Community History in the Digital Age

The artifact(s) most likely to make you grab your head in your hands is... that group of scrapbooks! But what if you could go back to your institution with resources and strategies to preserve and/or digitize these materials successfully—regardless of institutional size? Join us and you will!

Chair: Alix Bentrud, Preservation Services, LYRASIS, Atlanta, GA

### Understanding Historic Bridges: State and Local Approaches to Identification, Preservation, Interpretation, and Management

Groups and individuals may be asked about a local historic bridge. Is the bridge significant? Can it be saved, and how? Is it safe? Who will pay for it? How can we research and interpret it? Who researches bridges? Bridge historians, engineers, and state agency specialists suggest creative approaches.

Chair: Kristen Zschomler, Supervisor, Historian, and Archaeologist, Cultural Resources Unit, Minnesota Department of Transportation, St. Paul, MN

### The Visitor Experience: Customer Service to Programming

Many factors contribute to the satisfaction of your museum visitors' experience. Join this roundtable discussion and examine how to take a holistic look at the visitor experience through many managerial tools and examine how to stay forward-looking in order to focus on changes that can be made within limited resources.

Chair: Megan Wood, Associate Vice President, Education and Visitor Experience, Historic Ford Estates, Grosse Pointe, MI

## Working Together for Better Preparedness: Developing Cooperative Disaster Networks

As emergency planning systems have grown more sophisticated, museums and historic sites are challenged to develop effective responses to large disasters. This session will discuss the importance of forming networks for response and training, provide tips for starting new networks, and offer suggestions for fostering relationships with emergency management personnel.

**Chair:** Dyani Feige, Preservation Specialist, Conservation Center for Art and Historic Artifacts, Philadelphia, PA

## WORKSHOPS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for more details.

1:30–5:30 pm

### B&B's Revealed: Innkeepers' Secrets

COST: \$45

Thinking of opening your historic home to paying guests? Learn the trials of operating and tribulations of renovating and maintaining a historic inn through visits to an 1896 Victorian era house, a 1915 Craftsman overlooking Como Lake, and a former towboat on the Mississippi River.

**Chair:** Michael Koop, Historic Preservation Program Specialist, State Historic Preservation Office, Minnesota Historical Society, St. Paul, MN

### Beyond the Butter Churn: Reinventing Foodways and Farm Interpretation

COST: \$45

Enthusiasm for local food and sustainable agriculture presents challenging ways for historic sites to reach new audiences and partners. In this workshop, develop historically-grounded strategies for engaging with local food networks, revising antiquarian approaches, and asserting the value of historical knowledge in reinventing contemporary food systems.

**Chair:** Michelle Moon, Assistant Director of Adult Programs, Peabody Essex Museum, Salem, MA

### Can You Hear Me Now? Connecting to Visitors through Real Stories of Artifacts and Place

Cost: \$45

Do you want to use artifacts to tell compelling stories? Are there difficult issues within your community you would like to address? Do you want to be a better storyteller so that your history organization is more relevant to your visitors and your community? Then this workshop is for you.

**Chair:** Scott Carrlee, Curator of Museum Services, Alaska State Museum, Juneau, AK



William G. LeDuc House

## LABS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for more details.

1:30–5:30 pm

### Discovering Our Histories One Story at a Time

COST: \$30

When a story is recorded using easy-to-learn, best practices from the Oral History Association, life is breathed into the past. Learn how to collect, archive, and use priceless stories about your community history with take-home templates and experience hands-on training in one of the nation's only mobile oral history trailers.

**Chair:** Kathleen Klehr, Executive Director, Scott County Historical Society, Shakopee, MN

### "Everything is a Bicycle:" Advocacy, Collaboration, and Interpretation on Two Wheels

COST: \$30

Bicycles can help transport your mission into the community. Learn how a recent exhibit, book, and bicycle tour created new partnerships and contributed to contemporary bicycle advocacy. Pedal along on a six-mile bicycle tour of local cycling history with stops at landmarks, the Minnesota History Center, and Great Waters Brewery. Bicycles will be available for rent for those who do not have them.

**Chair:** Nicholas J. Hoffman, Chief Curator, History Museum at the Castle, Appleton, WI

### History Matters! Advocacy Lab

COST: \$30

We know that history matters for our daily lives and for our larger society and economy, but how do we translate that into action to make funding and good public policy actually happen? This lab, held at the Minnesota State Capitol and St. Paul City Hall, will explore practical ways that staff and volunteers, at all levels of an organization, can get involved to make a difference.

**Chair:** David Kelliher, Director of Public Policy and Community Relations, Minnesota Historical Society, St. Paul, MN

### Pocket Change: Moving a House Museum into the 21st-Century on a Budget

COST: \$30

The Ramsey Redevelopment Project charged the Alexander Ramsey House with making meaningful change on a budget. Participants will become a part of the process by brainstorming ideas to continue this work—ideas that must cost less than \$200. Join us for an exercise in creative problem-solving where inspiration meets reality.

**Chair:** Jayne Becker, Site Manager, Alexander Ramsey House, St. Paul, MN



# Come Early or Stay Late!



First National Bank



Historic Fort Snelling

Consider coming early or staying late when you come to St. Paul for the AASLH Annual Meeting. You won't be disappointed! St. Paul is a beautiful city with the Mississippi River in its front yard. Mark Twain called the Upper Mississippi between Lacrosse, Wisconsin, and St. Paul the most beautiful in the world.

Minneapolis/St. Paul provides many options for exploring the Mississippi. If you like to walk or run there are miles of trails that run along the river, right outside the door of the conference hotel. Enjoy the high bluffs, two islands, and the largest bend in the river as you run. If you prefer, you can rent a bike from *Nice Ride* and ride the trails. *Nice Ride* stations are located throughout downtown St. Paul.

St. Paul is home to one of the largest populations of Asian Americans in the United States. Hop on the light rail and ride to University Avenue, for an amazing selection of Asian restaurants!

If theater or music is your passion, St. Paul and her sister city Minneapolis are home to two fine orchestras, the St. Paul Chamber Orchestra and the Emmy Award-winning Minnesota Orchestra. If you prefer jazz, check out the Artist's Quarter or the Dakota in Minneapolis. Within walking distance of the conference hotel is the Park Square Theatre and the Bedlam Theatre. Minneapolis is home to the Guthrie Theater as well as many other theater troupes. Check the City Pages for a complete listing when you are in town ([www.citypages.com](http://www.citypages.com)).

If art is your passion, walk down to Lowertown and visit the many artists who have their studios in the Great Northern Building or the Northwestern. The Minnesota Museum of American Art has a small gallery downtown. Minneapolis is home to the Minneapolis Institute of Arts, rated among the top ten in the country. Minneapolis is also home to the only museum in North America devoted to Russian art.

The Minnesota Twins will be home during the conference, so hop on the light rail and go to Target Field in Minneapolis and enjoy Major League Baseball in the newest ballpark in the county.

Last but not least, Minnesota and western Wisconsin are home to countless compelling historic places within an easy drive from the Twin Cities. Check out the arts and heritage options on the Minnesota tourism website at <http://tinyurl.com/mlej5hw> and Wisconsin at <http://tinyurl.com/kt5fl62>.

Enjoy your stay and be sure to visit the Visit St. Paul booth at the conference for more options.



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# Hotel & Travel



Riverboat Cruises

## Meeting Location:

All concurrent sessions, general sessions, meals, and exhibit hall will be held at the Crowne Plaza St. Paul.

## Headquarter Hotel:

The Crowne Plaza St. Paul is the host hotel for the conference. Visit <http://about.aaslh.org/am-travel> for more information. Be sure to mention the group code Z6D to receive the discounted single/double rate of \$135 plus tax.\*

### **Crowne Plaza St. Paul**

11 East Kellogg Boulevard  
St. Paul, MN 55101  
Phone: 651-292-1900  
Group Code: Z6D  
Hotel Reservation Link:  
<http://tinyurl.com/jvlw22h>  
Room rate: \$135 night  
Room block cut-off date: August 26 or when block is full

**\*The Crowne Plaza St. Paul is undergoing renovations and will be renamed as an Intercontinental Hotel later in 2014. It is uncertain if the brand change will take place before the AASLH conference.**

## Overflow Hotels:

### **DoubleTree Hotel by Hilton Hotel St. Paul Downtown**

411 Minnesota Street  
St. Paul, MN 55101  
Phone: 651-291-8800  
Hotel Reservation Link:  
<http://tinyurl.com/kd3pcvk>  
Room rate: \$142 night  
Room block cut-off date: August 17 or when the block is full

### **Holiday Inn St. Paul Downtown**

175 West 7th Street  
St. Paul, MN 55102  
Phone: 877-834-3613  
Hotel Reservation Link:  
<http://tinyurl.com/mz6h2rx>  
Room rate: \$127 night  
Room block cut-off date: August 22 or when the room block is full

## Airport Transportation

The Minneapolis / St. Paul International Airport is located approximately eight miles from downtown St. Paul. Several shuttles offer shared service from the airport and taxis are available. For information about taxi and shuttle service from the airport, visit [www.mspairport.com/GroundTransportation.aspx](http://www.mspairport.com/GroundTransportation.aspx).

St. Paul also has an express bus service from the airport to downtown for a very minimal fee, as well as light rail service. Maps showing the routes between the airport and downtown St. Paul are on the AASLH website at <http://about.aaslh.org/am-travel>.

## Registration Information

All attendees, speakers, and exhibitors must register for the Annual Meeting. Registration and all meeting functions for the AASLH Annual Meeting will take place at the Crowne Plaza St. Paul. When you receive your registration materials, please consult the Program Update for the location of each activity you plan to attend.

## Membership and Nonmember

You may become a member or renew your membership with AASLH when you register for the annual meeting by checking the appropriate box on the registration form. Institutional members of AASLH may send two attendees with waiver of individual membership, and Institutional Partners (institutions that join AASLH at \$1,000 or more) may send an unlimited number

*continued next page*



of attendees with waivers of individual memberships. Institutional members sending three or more people at the regular member rate will receive a 10% discount for each registration when such registrations are submitted as a package. Non-members may attend the annual meeting. Please see the appropriate fee on the registration form.

## Scholarship Opportunities

There are three opportunities for scholarships to attend the AASLH Annual Meeting.

**AASLH Small Museum Scholarship**—Now in its eighth year, AASLH's Small Museums Committee is offering scholarships to any AASLH members who are full-time, part-time, paid, or volunteer employees of small museums. The \$500 scholarship will cover the cost of registration and the Small Museums Luncheon. Any remaining funds can be used to offset travel and/or lodging expenses. To qualify, the applicant must work for a museum with a budget of \$250,000 or less and either be an individual member of AASLH or work for an institutional member. Deadline for Applications is **June 13, 2014**. The application form is available at <http://community.aaslh.org/small-museum-scholarship>.

**Douglas Evelyn Scholarship for Minority Professionals**—The Evelyn Scholarship is named in honor of Douglas Evelyn, AASLH president from 1992–1994, and recognizes Evelyn's strong support of AASLH's professional development mission. A primary objective of the Douglas Evelyn Scholarship is to increase culturally diverse participation at the AASLH Annual Meeting and in all of the association's programs. The scholarship includes annual meeting registration fee, a one-year individual membership in AASLH, and \$500 toward travel and hotel expenses. Applications are due in the AASLH office by **5 p.m. CDT on July 1, 2014**. The application form is available at <http://about.aaslh.org/annual-meeting-scholarships>.

**Robert Richmond Scholarship**—The Heritage League of Greater Kansas City offers a \$500 scholarship and complimentary registration for beginning professionals to attend the American Association for State and Local History Annual Meeting in honor of Robert W. Richmond, Heritage League founder and past president

(1985–1986) of the American Association for State and Local History. To apply for the Robert W. Richmond Fund Scholarship, new professionals (less than five years in the museum profession) from Missouri, Kansas, Nebraska, or Iowa, who are Heritage League members in good standing and have never attended an AASLH conference, should submit a letter of application discussing their goals in the history field, and how their organization will benefit from their participation in the AASLH Annual Meeting. With this letter, attach a current résumé and a letter of support from their supervisor or board chair by July 1. Applications should be sent to: Richmond Scholarship Fund Committee, Heritage League of Greater Kansas City, P.O. Box 7298, Kansas City, MO 64113.

## Registration Deadlines

**Early Bird Registration—July 25, 2014**

**Preregistration Deadline—August 15, 2014**

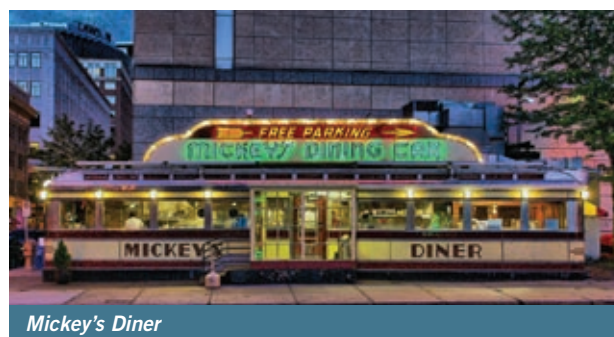
If you are unable to register by mail before the preregistration deadline, August 15, plan to register on-site at the Crowne Plaza St. Paul. Registrations received by the AASLH office after August 15 will be taken to the meeting and treated as on-site registrations.

## One-Day Tickets and On-Site Registrations

One-day registrations received by the AASLH office after August 15 will be taken to the meeting and treated as on-site registrations. One-day tickets are valid only for the day of issue for program sessions, general sessions, coffee breaks, and admission to the exhibit hall. On-site registrations will be available.

## Student Volunteers

Any full-time student who is a member of AASLH may volunteer to work eight hours during the Annual Meeting in exchange for a complimentary full meeting registration. Each volunteer will be assigned to work two, four-hour shifts during the meeting. For more information on student volunteer opportunities, please contact Terry Jackson at [jackson@aaslh.org](mailto:jackson@aaslh.org) or 615-320-3203.



Mickey's Diner

## Special Events, Workshops, and Labs

Tickets are available in advance and require preregistration. AASLH reserves the right to cancel workshops, labs, and special events if minimum numbers are not met. Refunds will be made after the meeting for any canceled event.

## Program Updates

Attendees will receive a program update at the registration desk with any program or activity changes. The update will also list meeting room locations for all sessions and activities. AASLH reserves the right to make changes in programming as necessary.

## Accessibility

AASLH is committed to providing access to all individuals attending the Annual Meeting. Please mark the appropriate box on the registration form if you have special needs that require our consideration. Send your request to AASLH no later than August 15, so that we have adequate time to prepare for your accommodations.

## Cancellation/Refunds

All cancellations must be in writing. Cancellations postmarked on or before August 15 will be subject to a \$55 processing charge on the canceled registration fee and a 50% canceled fee on all special events, including workshops. No refunds for registration, workshops, and special events will be made after August 15. AASLH is not responsible for cancellations that were mailed or faxed but never received. Refunds will be made in the same payment manner received. If you do not receive confirmation from AASLH within three weeks, please contact the AASLH office at 615-320-3203 or [membership@aaslh.org](mailto:membership@aaslh.org).



# Registration Form

AASLH Annual Meeting 2014 in St. Paul

PAGE 1 OF 2

We will produce the meeting participant list and your name badge directly from this form. Please type or print legibly. All correspondence and written confirmations will be sent to the address below.

☐ Please do not include my information in the attendee directory.

Nickname/Badge Name \_\_\_\_\_

Name \_\_\_\_\_

Position/Title \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Guest Name (if attending any Events/Tours) \_\_\_\_\_

Organization Type \_\_\_\_\_

Job Type/Occupation \_\_\_\_\_

**First-Time Attendee** ☐ Yes ☐ No

AASLH Membership Number \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**More Savings!**  
**Become an AASLH Member**  
**and Save \$140–175!**

**AASLH New Members or Renewals (Check One)**

☐ Join ☐ Renew

**AASLH Individual Memberships**

- ☐ Patron \$250
- ☐ Sustaining Member \$125
- ☐ Supporting Member \$85
- ☐ Basic Member \$70
- ☐ Retired Member \$40
- ☐ Student Member \$30

**AASLH Institutional Memberships**

- ☐ Institutional Partner \$1,000
- ☐ Sustaining Institutional Member \$750
- ☐ Supporting Institutional Member \$500
- ☐ Contributing Institutional Member \$250
- ☐ Basic Institutional Member \$115

## AASLH ANNUAL MEETING 2014 REGISTRATION RATES

Full Meeting Rate	Early Bird Rate by July 25	Prereg- istration Rate by Aug 15	On-site Rate
<input type="checkbox"/> Member Rate	\$245	\$310	\$335
<input type="checkbox"/> Non-Member	\$460	\$485	\$510
<input type="checkbox"/> Staff of Institutional Partners	\$245	\$245	\$270
<input type="checkbox"/> Full-time Student Member	\$195	\$195	\$195
<input type="checkbox"/> Student Volunteer <small>Part-time students who are employed full-time do not qualify for the student rate</small>	Free	Free	Free
Daily Rate	Early Bird Rate by July 24	Prereg- istration Rate by Aug 15	Onsite Rate
<input type="checkbox"/> One Day: Member	\$150	\$170	\$190
<input type="checkbox"/> One Day: Non-Member	\$300	\$350	\$400
<input type="checkbox"/> One Day: Speaker <small>Additional days available at member rate</small>	\$0	\$0	\$0
<b>Circle the day:</b> <b>Wed, Sept 17</b> <b>Thur, Sept 18</b> <b>Fri, Sept 19</b> <b>Sat, Sept 20</b>			

SEND BOTH PAGES OF THE FORM!



# Registration Form

PAGE 1 OF 2

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

## WEDNESDAY, SEPTEMBER 17

- Tour: Ojibwe and Dakota Indians in Northern Minnesota \_\_\_\_\_ x \$ 75 \_\_\_\_\_
- Tour: Museums of Minneapolis \_\_\_\_\_ x \$ 75 \_\_\_\_\_
- Tour: St. Paul's Summit Avenue \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Tour: Corporate History Tour \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Tour: Downtown Low-Down Pub Crawl \_\_\_\_\_ x \$ 25 \_\_\_\_\_
- Game Design Workshop: Basic Design Concepts for History Museums \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Memories Matter: Using Our Historic Resources to Help Those with Alzheimer's and Related Diseases \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- DesignLab: Create Your Own Location-Based Mobile Experience \_\_\_\_\_ x \$ 75 \_\_\_\_\_
- From Theory to Action: A Pragmatic Approach to Digital Preservation Tools and Strategies \_\_\_\_\_ x \$ 75 \_\_\_\_\_
- Using Strategic Foresight to Plan for a Preferred Future \_\_\_\_\_ x \$ 75 \_\_\_\_\_
- Say It in Dakota: A Collaborative Study and Tour \_\_\_\_\_ x \$ 75 \_\_\_\_\_
- Creating Connections: Integrating STEM Learning into History Exhibitions and Programs \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Field Services Alliance Meeting \_\_\_\_\_ FREE \_\_\_\_\_
- Evening Event: Mill City Cooks! \_\_\_\_\_ x \$ 50 \_\_\_\_\_
- CEO Forum: Leading through the Rough \_\_\_\_\_ x \$ 100 \_\_\_\_\_

## THURSDAY, SEPTEMBER 18

- Walking Tour: St. Paul's Lowertown \_\_\_\_\_ x \$ 15 \_\_\_\_\_
- Walking Tour: Historic Downtown St. Paul \_\_\_\_\_ x \$ 15 \_\_\_\_\_
- Tour: Cass Gilbert in St. Paul \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Directors' Breakfast \_\_\_\_\_ x \$ 30 \_\_\_\_\_
- First-Time Attendee Reception \_\_\_\_\_ FREE \_\_\_\_\_
- Luncheon: Corporate History Archives and Museums \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Luncheon: Court and Legal History \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Luncheon: Educators and Interpreters/Visitors' Voices \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Luncheon: Historic House Museums/Religious History \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Luncheon: Small Museums \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Reception: Developing Leaders @SHA \_\_\_\_\_ FREE \_\_\_\_\_
- Evening Event: Playing with the Past \_\_\_\_\_ x \$ 50 \_\_\_\_\_

## FRIDAY, SEPTEMBER 19

- Walking Tour: St. Paul's Landmarks and Parks \_\_\_\_\_ x \$ 15 \_\_\_\_\_
- Minnesota Farm Tour \_\_\_\_\_ x \$ 55 \_\_\_\_\_
- Pig's Eye to Summit: St. Paul's Brewing History \_\_\_\_\_ x \$ 50 \_\_\_\_\_
- Military History Affinity Group Breakfast \_\_\_\_\_ x \$ 30 \_\_\_\_\_
- Leadership in History Awards Banquet \_\_\_\_\_ x \$ 60 \_\_\_\_\_

## SATURDAY, SEPTEMBER 20

- Tour: Exploring Local Foods \_\_\_\_\_ x \$ 25 \_\_\_\_\_
- Tour: Exploring the Minnesota River \_\_\_\_\_ x \$ 75 \_\_\_\_\_
- Tour: New Uses for Old Houses \_\_\_\_\_ x \$ 75 \_\_\_\_\_
- Tour: Railroads in Minneapolis/St. Paul \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Workshop: Community Oral History Workshop \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Workshop: Practical Solutions for Storing, Displaying, and Caring for Textiles, Beadwork, and Leather \_\_\_\_\_ x \$ 75 \_\_\_\_\_
- Workshop: B&B's Revealed: Innkeepers' Secrets \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Workshop: Beyond the Butter Churn: Reinventing Foodways and Farm Interpretation \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Workshop: Can You Hear Me Now? Connecting to Visitors through Real Stories of Artifacts and Place \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Lab: Discovering Our Histories One Story at a Time \_\_\_\_\_ x \$ 30 \_\_\_\_\_
- Lab: "Everything is a Bicycle Advocacy, Collaboration, and Interpretation on Two Wheels \_\_\_\_\_ x \$ 30 \_\_\_\_\_
- Lab: History Matters! Advocacy Lab \_\_\_\_\_ x \$ 30 \_\_\_\_\_
- Lab: Pocket Change: Moving a House Museum into the 21st-Century on a Budget \_\_\_\_\_ x \$ 30 \_\_\_\_\_

## PAYMENT

All registrations must be prepaid by check or credit card. Please do not send registrations to AASLH officers, members, or meeting representatives for the conference. Send completed Registration Form (both page 1 and page 2) with payment by:

**Fax** – You may fax your registration form with credit card information to 615-327-9013, 24 hours a day.

### Mail – AASLH

Attention: Annual Meeting Registration  
1717 Church St., Nashville, TN 37203

**Online** – Registrations can be submitted through the AASLH website at [www.aaslh.org](http://www.aaslh.org).

**Confirmation** – You will receive a registration confirmation from AASLH. If you do not receive confirmation from the AASLH office within three weeks of sending your registration, please contact our office.  
*AASLH is not responsible for registrations that were faxed or mailed and never received.*

## SPECIAL REQUEST

Accessibility (please explain)

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Dietary Restrictions

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## PAYMENT INFORMATION

☐ Check # \_\_\_\_\_

(Make payable to AASLH)

☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card Number \_\_\_\_\_

Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature \_\_\_\_\_

## PAYMENT ENCLOSED

Registration Fees (from page 31) \$ \_\_\_\_\_

Membership Fees \$ \_\_\_\_\_

Special Event Fees \$ \_\_\_\_\_

Total Due \$ \_\_\_\_\_

**Be sure to fax/mail BOTH pages of the registration form.** Do not mail registration forms or payment after August 15. If payment has not been received by August 15, you will be responsible for payment at the registration desk. Check your registration forms carefully. An incomplete form could delay your registration.

# Special Thanks!

AASLH would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. We appreciate you!

## Program Committee

### **Erin Carlson Mast, Program Chair**

President Lincoln's Cottage  
Washington, DC

### **Andrew Albertson**

City of Las Cruces Museum System  
Las Cruces, NM

### **Scott Alvey**

Kentucky Historical Society  
Frankfort, KY

### **Laura Caldwell Anderson**

Birmingham Civil Rights Institute  
Birmingham, AL

### **Dina Bailey**

National Center for Civil and Human Rights  
Atlanta, GA

### **Harvey Bakari**

Colonial Williamsburg  
Williamsburg, VA

### **Jackie Barton**

Ohio Historical Society  
Columbus, OH

### **Gordon Blaker**

U.S. Army Artillery Museum  
Ft. Sill, OK

### **Bill Brewster**

First Division Museum at Cantigny  
Wheaton, IL

### **Tanya Brock**

Dayton History  
Dayton, OH

### **Catherine Burkhart**

Carnegie Museum of Montgomery County  
Crawfordsville, IN

### **Marian Carpenter**

Division of Historical and Cultural Affairs  
Dover, DE

### **Leigh Grinstead**

LYRASIS/ArchivesSpace  
Denver, CO

### **Graham Humphrey**

Herreshoff Marine Museum  
Portsmouth, RI

### **Heather Huyck**

National Collaborative for Women's  
History Sites  
Williamsburg, VA

### **David Janssen**

Brucemore, Inc.  
Cedar Rapids, IA

### **Sarah Jencks**

Ford's Theatre Society  
Washington, DC

### **Richard Josey**

Minnesota Historical Society  
St. Paul, MN

### **Andrea Kajer**

Minnesota Historical Society  
St. Paul, MN

### **Katherine Kane**

Harriet Beecher Stowe Center  
Hartford, CT

### **Jeffrey Kollath**

UW-Madison Center for the Humanities  
Madison, WI

### **Leo Landis**

State Historical Society of Iowa  
Des Moines, IA

### **Tim McElroy**

CR Smith Museum/American Airlines  
Dallas, TX

### **Kyle L. McKoy**

Indiana Historical Society  
Indianapolis, IN

### **Cindy Olsen**

Independent Museum Professional  
Dearborn, MI

### **Tom Pfannenstiel**

Minnesota Historical Society  
St. Paul, MN

### **Chad Roberts**

Ramsey County Historical Society  
St. Paul, MN

### **Ashley Rogers**

History Colorado  
Denver, CO

### **Sandra Smith**

Senator John Heinz History Center  
Pittsburgh, PA

### **Ryan Spencer**

The Henry Ford  
Dearborn, MI

### **Danielle Stuckle**

State Historical Society of North Dakota  
Bismarck, ND

### **Mark Sundlov**

Ohio Historical Society  
Columbus, OH

### **Craig Tuminaro**

Peabody Essex Museum  
Salem, MA

### **Travis Zimmerman**

Mille Lacs Indian Museum  
Onamia, MN

## Host Committee

### **Andrea Kajer, Host Chair**

Minnesota Historical Society

### **Lorrie Larson**

Visit St. Paul

### **John Lindley**

Ramsey County Historical Society

### **James Lundgren**

MALHM

### **Stephanie Madden**

Visit Saint Paul

### **Todd Mahon**

Anoka County Historical Society

### **Ann Meline**

Stearns History Museum

### **Wendy Petersen-Biorn**

Carver County Historical Society

### **Mai Vang**

Minnesota Discovery Center

### **Bill Whittenbreer**

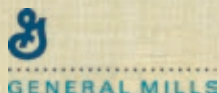
Augsburg College

## Minnesota Historical Society Staff

Angela Casselton  
John Crippen  
Laura Dobbs  
Stephen Elliott  
Sherri Gebert-Fuller  
David Grabitske  
Sue Leas  
Ben Leonard  
Wendy Jones  
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Laura Rick  
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## AASLH Meeting Sponsors

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# AASLH

American Association  
for State and Local History

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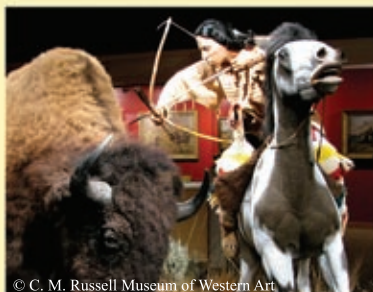
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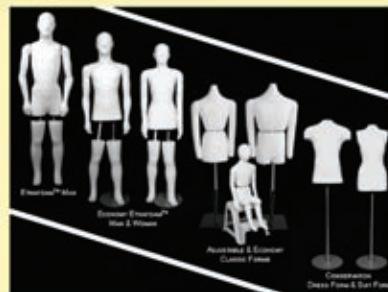
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