

# THE **POWER** OF **Possibility**



SEPTEMBER 16-19, 2015 AASLH ANNUAL MEETING  
LOUISVILLE, KY

# JOIN AASLH *IN* Louisville



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Nothing can replace the opportunities that arise when you intersect with people coming together around common goals and interests—in our case, good history and good times.

In 2015, the AASLH Annual Meeting in Louisville invites us to explore *The Power of Possibility*. Our host city is an excellent example of the conference theme. Minus the luxury of a coastal location, Louisville made its central inland position an asset and became a national hub for logistics. It's a solid reminder that there are multiple ways to achieve one's mission.



Channeling this same bold spirit of innovation, the history field today can likewise turn obstacles into opportunities. We all lament the lack of funding and political support. We agonize over the question of relevance. This challenging environment will continue unless we learn to see past the threats and embrace the possibilities—as have some of our peers who, despite facing the same barriers we all do, nevertheless have managed to thrive. What sets them apart? Just like our host city, they found ways to navigate the boundaries and barriers and ultimately unlock the power of possibility.

We all can step into “possibility” mode by setting a clear direction/vision, believing in our capabilities, remaining open to emerging opportunities and then by being flexible enough to take advantage of them. The 2015 AASLH Annual Meeting is the perfect place to begin this new journey. It includes enriching educational sessions, pleasurable evening events, and exciting tours packed with opportunities to learn, network, and enjoy. Keynote speaker Sam Wineburg, author of *Historical Thinking and Other Unnatural Acts*, will challenge and inspire you. Our plenary speakers—Kentucky author Wendell Berry, state historian James Klotter, and journalist Renee Shaw—will discuss the importance of local history to our nation. At the awards banquet, hear Carol Kammen, author of *On Doing Local History* and winner of the 2007 AASLH Award of Distinction, share her unique take on our field.

Make your reservations now to join us in Louisville for an exciting week of networking, tours, events, and professional development. In return we promise to energize you, expand your knowledge, encourage you to create new collaborations, and help you discover resources for the work you do in the field of state and local history.

We look forward to seeing you in Louisville to explore ***The Power of Possibility!***

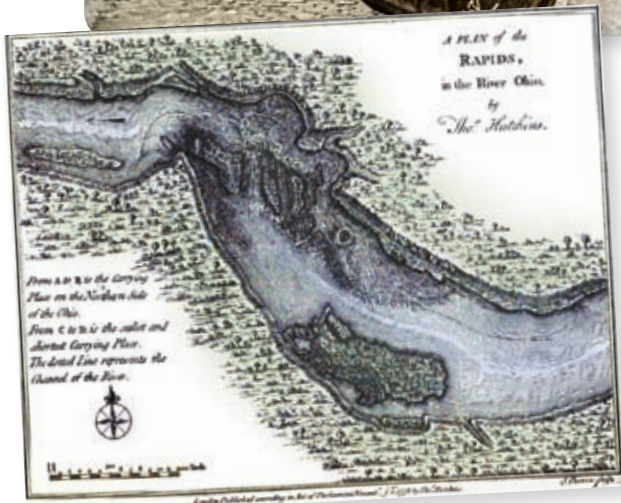
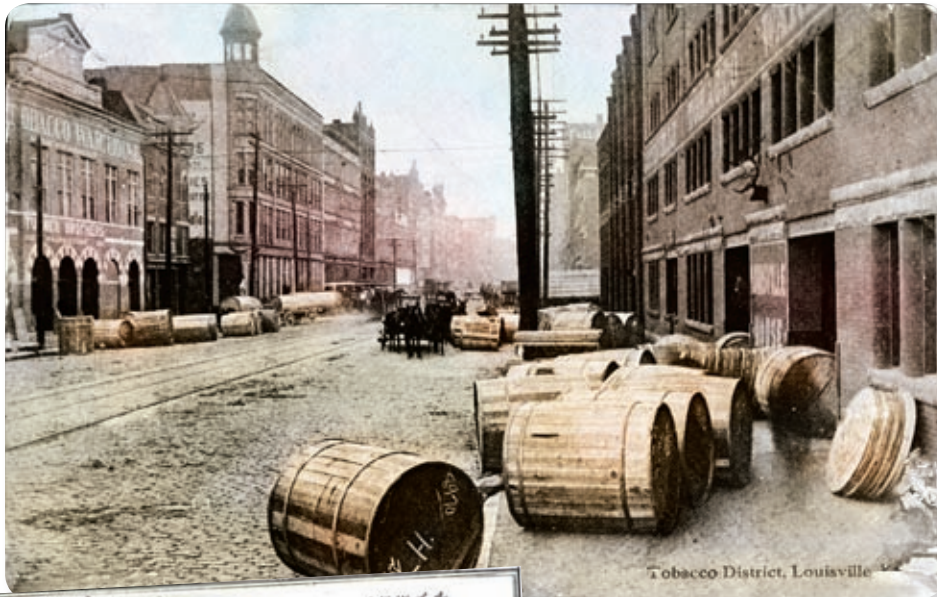
Sincerely,

  
 Kyle McKoy  
 Program Chair  
 Indiana Historical Society

  
 Scott Alvey  
 Host Committee Chair  
 Kentucky Historical Society

# ***Possibilities, Not Barriers***

## *Defines Louisville's Historic Evolution*



A series of treacherous rapids on the Ohio River led to the founding of one of the South's most vibrant cities today. The Falls of the Ohio, which in fact is not one waterfall, but in its natural state is a series of rapids that dropped twenty-six feet in about three miles, presented the only navigational hazard along the river's 981 miles in our nation's early years. Pioneers traveling west, many in keelboats and flatboats,

could traverse the Falls during periods of high water only, so the area became a stopping point while goods were unloaded and portaged. When there was enough water, boats could attempt to run one of three passages through the Falls. And that's where many dreams of traveling west ended, as this feat required great expertise and boats often wrecked.

However, the more enterprising pioneers decided to turn the barriers presented by the rapids into new opportunities. They set up trades and services for those coming after resulting in several settlements springing up in the Falls area. Among those was Louisville.

Louisville was founded by Revolutionary War hero George Rogers Clark in 1778 and named for King Louis XVI of France in appreciation for his assistance during the war. Two years later, on May 1, 1780, the Virginia General Assembly and Gov. Thomas Jefferson approved the town charter.





Kentucky Derby

Clark then recruited James John Floyd to plan and lay out Louisville. During this same year, three hundred families settled in the town.

By 1784, Louisville contained sixty-three clapboard finished houses, thirty-seven partly finished houses, twenty-two uncovered houses, and more than one hundred log cabins. When Kentucky separated from Virginia and became a state in 1792, Louisville already had its first church, followed a year later by its first hotel. With its logistical location at the doorway to the west, Louisville appeared poised for rapid advancement.

Still the city's growth during these early years lagged behind that of Lexington in central Kentucky. The population of Louisville in 1800 was 359, while Lexington's was 1,759. But the advent of the steamboat in the early 1800s sparked booming industrial development and by 1830, Louisville had secured its place as Kentucky's largest city.

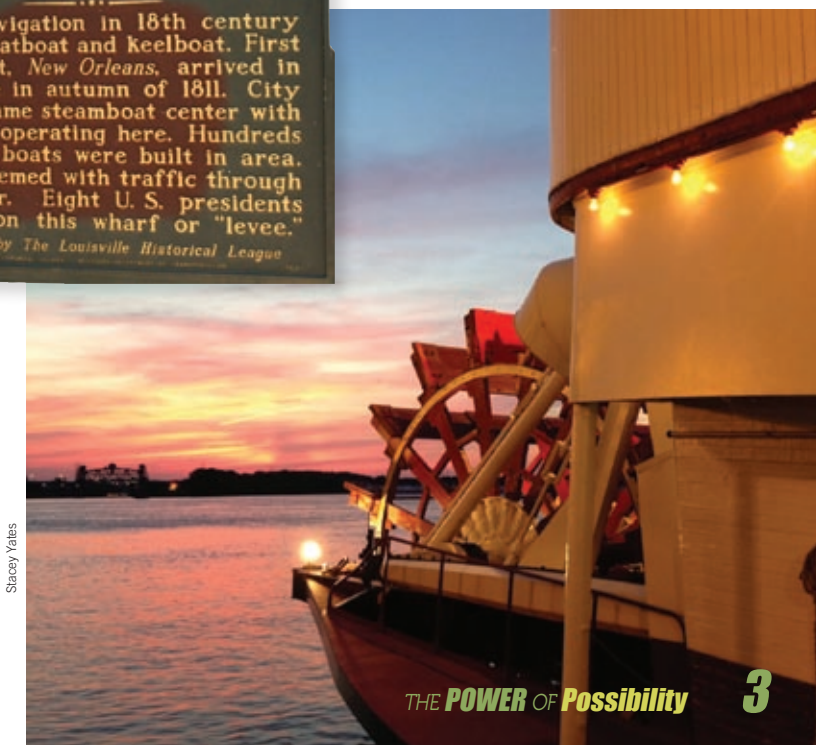
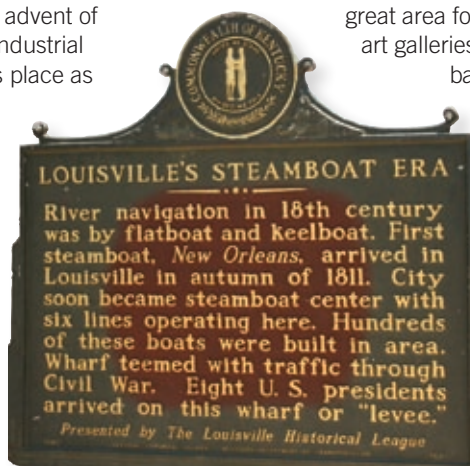
Due to changing agricultural needs in the state, Louisville had one of the nation's largest slave trades before the Civil War. In fact, the expression "sold down the river" originated from families being split when their members were sold in Louisville to be sent to the Deep South. Despite this, Louisville became an important Union base of operations and a major military supply center.

In the postwar era, the city emerged even more prosperous than before, with merchant princes and manufacturers shaping the new economy. Owing to its strategic location at the Falls, Louisville had already been a major commercial center, bolstered when river transportation was supplemented by the construction of the Louisville and Nashville Railroad, which was chartered in 1850 and operated more than 1,800 miles of line in the state by 1920. Among the businesses that were created and prospered was Joseph E. Seagram and Sons, which opened the world's largest distillery in Louisville following the repeal of prohibition, and Brown and Williamson Tobacco Corporation, which had moved to Louisville from North Carolina

after being purchased in 1927 by a company in London. Thanks to companies such as DuPont, the city became the world's largest producer of synthetic rubber during World War II.

Today, Louisville is headquarters for several of the nation's top companies—YUM! Brands, Brown-Forman, and Humana among them. It's a national hub for logistics and is known for manufacturing, health care, and medical science, in addition to a robust tourism industry, too. And don't forget that a third of the world's bourbon comes from Louisville!

Louisville continues to be a city of possibilities with a population of more than 250,000. Starting in the 1990s, a downtown revitalization brought new life to the city and a great area for visitors. Museums, restaurants, art galleries, and sports venues frame the banks of the Ohio with vibrant life and energy for visitors and residents alike to enjoy.



Stacey Yates

# *Make your reservations now to join us in Louisville*

for an exciting week of networking, tours, events, and professional development that will energize you, expand your knowledge, help you make connections between the present and the past, and allow you to discover resources for the work you do in the field of state and local history.

## *Why Attend?*

- Choose from more than 65 sessions that will engage you in the latest in developing, delivering, and connecting to history.
- Find colleagues who share your specific and unique challenges by participating in an AASLH Affinity Group event.
- Be inspired by the Power of Possibility in your career, institution, and the future of the field of history.
- Explore the AASLH Exhibit Hall to find the newest products and services that directly improve the way history professionals operate.
- Have fun and explore the rich history of Louisville through evening events and engaging tours.

## *Who Attends?*

The AASLH Annual Meeting provides the following new and experienced history professionals with the networking and resources they need to succeed and become leaders in the field:

- Archivists
- CEOs
- Curators
- Directors
- Educators
- Librarians
- Historians
- Museum Administrators
- Preservationists
- Registrars
- Students
- and More



## *CAN'T TRAVEL TO LOUISVILLE? TRY AASLH'S Online Conference*

No money in the budget for travel? Can't come to Louisville, but still want to attend? Need a way to provide low cost training for employees? Sign up now to hear six of the best sessions from the AASLH Annual Meeting by participating in the AASLH Online Conference. With the Online Conference, you can provide training for all your employees and volunteers and hear what experts from the field are talking about, all for one low price. Visit the AASLH website to view a free sample session from the 2014 Online Conference.

AASLH will air three sessions per day during the conference on Thursday and Friday, September 17–18. Participants will also have access to the session handouts. The recordings will be available to the online participants for reviewing for six months after the broadcast through LearningTimes.

For a schedule of sessions and to register for the Online Conference go to [about.aaslh.org/am-online-conference](http://about.aaslh.org/am-online-conference). You will receive instructions by email about how to log on to the Learning Times site and information about technical issues and requirements. If you have any questions, please email Aja Bain at [abain@aaslh.org](mailto:abain@aaslh.org).

# FEATURED *Speakers*



Linda A. Cicero, Stanford News



**Sam Wineburg**, Thursday's Keynote Speaker, is the Margaret Jacks Professor of Education and a professor of history, by courtesy, at Stanford University, where he directs the doctoral program in history education as part of the Stanford History Education Group. His *Historical Thinking and Other Unnatural Acts: Charting the Future of Teaching the Past* (2001) won the Association of American Colleges and Universities' Frederic W. Ness Book Award for the work that "best illuminates the goals and practices of a contemporary liberal education." He has also received, with his collaborators, the James Harvey Robinson Prize and the William Gilbert Award from the American Historical Association.

Tom Eblen, Lexington Herald-Leader



Friday's plenary session will be a discussion with author **Wendell Berry** and Kentucky state historian **Dr. James C. Klotter** moderated by KET personality **Renee Shaw**. Berry and Klotter will discuss the importance of studying the past as a way to prepare for the future. Berry is an author, and Kentucky treasure, world-famous for his writings on nature and ecology. Klotter received his Ph.D. in history from the University of Kentucky. He is the author, coauthor, or editor of almost twenty prize-winning books, including the standard works on Kentucky used at the elementary, secondary, and college level. Shaw is the host of *Connections with Renee Shaw* on Kentucky Educational Television.

Jason Koski, Cornell University Photography



The Awards Banquet will feature **Carol Kammen**, author of *The Encyclopedia of Local History*, *Zen and the Art of Local History*, and *Ithaca: A Brief History*, and a regular columnist for *History News*. In addition, she received the AASLH Award of Distinction in 2007. She has taught for many years at Cornell University and serves as the Tompkins County historian.

# MEETING *Highlights*

## EXPLORE NEW PRODUCTS AND SERVICES IN THE *Exhibit Hall*

On Thursday, September 17 and Friday, September 18, don't miss your chance to visit the AASLH Career Kiosk and meet more than fifty vendors and suppliers at this year's annual meeting. The Exhibit Hall is your place to network, check out the latest technology and services being offered, and WIN lots of great prizes!

National Council on Public History will sponsor a poster session in the exhibit hall during the morning coffee break on Friday, September 18.



## *History Happy Hour!*

On Thursday between sessions and the evening event, take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. Look for a full schedule onsite in Louisville and posted on the AASLH website.

## *Sharing Your Ideas and Opportunities*

The Annual Meeting includes activities and networking especially for the field of state and local history! In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to be inspired:

<b>Corporate History Museums and Archives</b>	Tour on Wednesday and Lunch on Thursday
<b>Court and Legal History</b>	Lunch and Happy Hour on Thursday
<b>Educators and Interpreters</b>	Roundtable and Lunch on Thursday
<b>Field Services Alliance</b>	Meeting on Wednesday
<b>Historic House Museums</b>	Breakfast on Friday
<b>Military History</b>	Breakfast on Friday
<b>Presidential Sites and Libraries</b>	Breakfast on Thursday
<b>Religious History</b>	Breakfast on Saturday
<b>Small Museums</b>	Luncheon and Small Museums Day on Thursday
<b>StEPs</b>	Breakfast on Saturday
<b>Visitors' Voices</b>	Happy Hour on Thursday

## POP-UP ROUNDTABLES!

Is your head buzzing with a current issue or question that is relevant to the field? Is there something you just want to talk about with your colleagues? We have held two slots during the conference for roundtable discussions about a subject you don't see represented in the current meeting schedule. THESE SESSIONS ARE NOT PRESENTATIONS—they are facilitated discussions. To propose a topic, visit the conference registration desk before 2 pm on Thursday. You can also visit the desk to vote for a proposed topic. We'll announce the session topics by 6 pm on Thursday (via Twitter and on the information board), and they'll be held during the following sessions Friday at 4:15 pm and Saturday at 9 am.

## BATTLEDECKS 2015: The Bluegrass Battle Royale

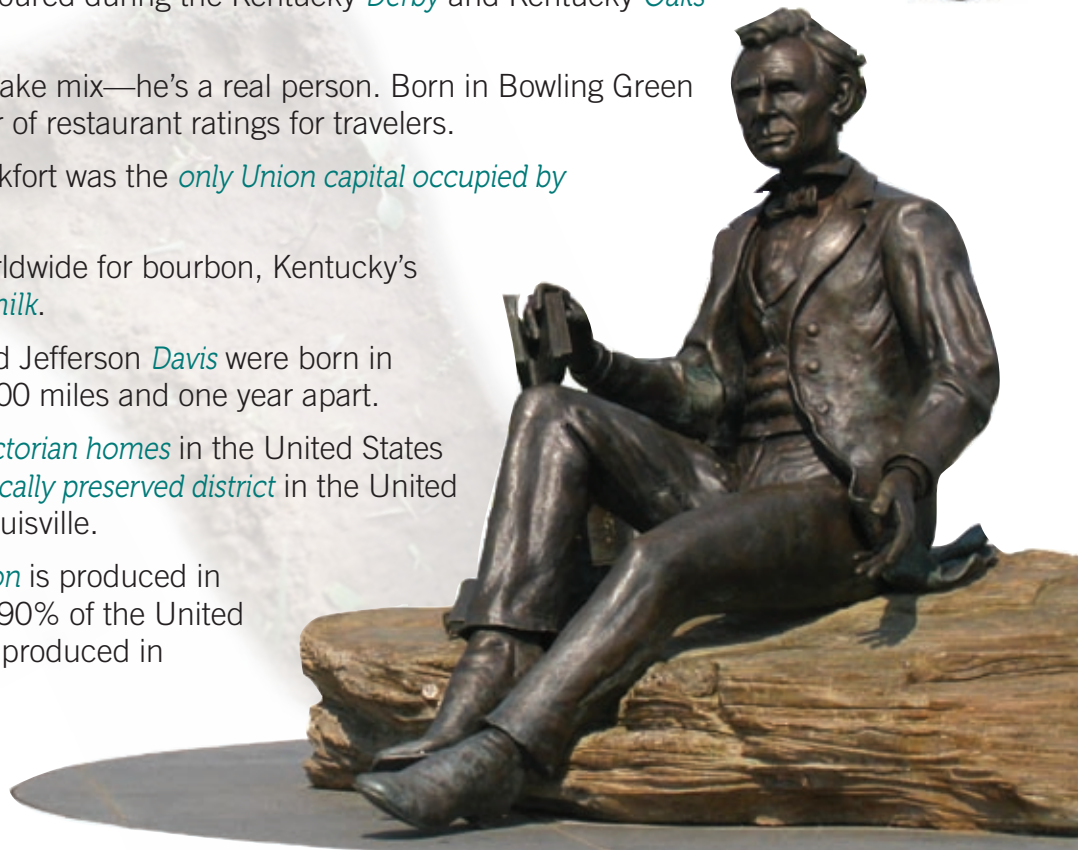
**Friday, September 18 at 9 pm**

At AASLH 2014, Bill Brewster (First Division Museum at Cantigny) overcame an impassioned, late-game charge by George Neptune (Abbe Museum) to take home the trophy. Who will challenge them for Battledecks supremacy in 2015? How about you? Join us for this exciting after hours event where the best and brightest in the museum field compete head-to-head in this inventive, interactive, and improvisational competition highlighting the theme of this year's meeting, *The Power of Possibility*. Ten contestants will present a four-minute presentation on ten Power Point slides they have never seen before. Topics will range from the relevant and real to the surreal and silly, and contestants will be judged by the audience on their adherence to the theme, creativity, and delivery. If last year is any indication, this event will again be one of the highlights of the annual meeting, so make plans to stay up late and attend.

Anything is possible in Kentucky ... even Bigfoot sightings ... and Louisville is excited to host the AASLH Annual Meeting this September. To prepare you to visit the Bluegrass State, here are the

# TOP TEN Reasons FOR Visiting KENTUCKY AND LOUISVILLE:

10. The song “*Happy Birthday to You*” was written in Louisville by two local sisters, Mildred J. and Patty Smith.
9. In 1873, Louisville druggist John Colgan *invented chewing gum* (he called it “Taffy Tolu”).
8. The replica of Babe Ruth’s 34-inch *Louisville Slugger* bat weighs 68,000 pounds, is made of steel, stands 120 feet tall, and is located at the Louisville Slugger Museum.
7. 100,000 *Mint Juleps* are poured during the Kentucky *Derby* and Kentucky *Oaks* each year.
6. *Duncan Hines* isn’t just a cake mix—he’s a real person. Born in Bowling Green in 1880, he was a pioneer of restaurant ratings for travelers.
5. During the Civil War, Frankfort was the *only Union capital occupied by Confederate* troops.
4. Despite being famous worldwide for bourbon, Kentucky’s official state beverage is *milk*.
3. Both Abraham *Lincoln* and Jefferson *Davis* were born in Kentucky and less than 100 miles and one year apart.
2. The *largest collection of Victorian homes* in the United States and the *third largest historically preserved district* in the United States is located in Old Louisville.
1. 95% of the world’s *bourbon* is produced in Kentucky. Coincidentally, 90% of the United States’ *disco balls* are also produced in Louisville each year.



**Tuesday, SEPTEMBER 15**

3–6 pm **REGISTRATION**

**Wednesday, SEPTEMBER 16**

7 am–6 pm **REGISTRATION**

**TOURS**

8 am–5 pm

- A River Runs Through It, Cost: \$65

8 am–5 pm

- Capitols, Criminals, and Candy: The Frankfort Experience, Cost: \$65

1–5 pm

- Louisville's Early Black Entrepreneurs, Cost: \$35
- Tour: Brandy, Bourbon, and Skyline, Cost: \$50

**WORKSHOPS**

8:30 am–12 pm

- Hot Stuff! Train the Trainer for Fire Recovery, Cost: \$45
- Museum Management Tune Up: The Workshop, Cost: \$45
- Speaking History: Development and Uses of Readers' Theater, Cost: \$45

8:30 am–1 pm

- CEO Forum: Leadership 4C, Cost: \$115

**FULL DAY WORKSHOP**

9 am–4 pm

- Identification and Care of Photographs, Cost: \$75

**AFTERNOON WORKSHOPS**

1–5 pm

- Accessibility in the Museum Setting: A Workshop at the Museum of the American Printing House for the Blind, Cost: \$25

1:30–5 pm

- Deaccessioning Demystified, Cost: \$45
- Field Services Alliance Meeting, Cost: Free
- The SHA Wednesday Workshop: Preview, Renew, or Refresh Your Leadership Potential, Cost: \$20

**EVENING EVENT**

6:30–9 pm

- An Evening at Locust Grove, Cost: \$50

# Schedule AT

SEPTEMBER 16–19, 2015

**Thursday, SEPTEMBER 17**

7 am–6 pm **REGISTRATION**

**BREAKFASTS**

7–8:30 am

- Directors Breakfast, Cost: \$35
- Presidential Sites and Libraries Breakfast, Cost: \$35

**TOURS**

7–8:30 am

- Walking Tour: Historic West Main, Cost: \$15

1:30–5 pm

- Planters and Barons: The Culbertson and Speed Experience, Cost: \$35

**CONCURRENT SESSIONS**

8:30–9:45 am

- Annual Meeting Newcomer Orientation
- Banishing Boredom: Facilitating Meaningful Meetings and Workshops
- Educators and Interpreters Annual Meeting Kick-Off
- Heritage Tourism in the 21st Century
- Is It Possible That Remembering Local History Can Heal Old Wounds?
- Sharing Resources and Combining Audiences: State History Organizations Cross Borders to Fulfill Missions
- Small Fish, Big Pond: How to Effectively Advocate in Your Community

9:45–10:45 am

- Break in Exhibit Hall
- New Member/Attendee Reception, Cost: Free

10:45 am–12 pm

- Keynote: Sam Wineburg

**LUNCHEONS**

12–1:15 pm

- Corporate History Archives and Museums, Cost: \$40
- Court and Legal History, Cost: \$40
- Educators and Interpreters, Cost: \$40
- Small Museums, Cost: \$40

**CONCURRENT SESSIONS**

1:30–2:45 pm

- After Teaching American History Grants Have Ended ... Imagine the Possibilities
- Developing 10 Ways to Use History to Make a

Difference in People's Lives

- It Was a Regular Day at the Museum Until ...
- Kids Count, Too! Writing History through Community Collaboration
- Managing Innovation
- Pop-Up Session: Technology
- Restoration and Reconstruction: Fulfilling the Possibilities of a 21st-Century Museum
- Rules of Engagement: Connect to Your Community with IMLS Funding
- Them's Fighting Words! New Approaches in Military History

3–4 pm

- Break in the Exhibit Hall

**CONCURRENT SESSIONS**

4–5:15 pm

- City Mouse and Country Mouse: Supporting Student Learning in New Environments
- The Courage to Co-Create: Practicing Engagement with Your Audience
- Curating and Interpreting America's Recent Military Conflicts
- Developing 10 Ways to Use History to Make a Difference in People's Lives (Part 2)
- New Ways to "Read" Old Objects
- Oral History Interactives: Going Beyond the Interview to Create Multimedia Experiences
- The Transformative Power of Well-Conceived Outcomes
- We Can Do It! Uncovering Women's History Together

5:45–6:45 pm

- Developing History Leaders @SHA Reception, Cost: Free
- History Happy Hour

**EVENING EVENTS**

6:30–9:30 pm

- Block Party on Museum Row, Cost: \$32

9 pm

- BATTLEDECKS 2015: The Bluegrass Battle Royale

# A Glance

## AASLH ANNUAL MEETING

**Friday, SEPTEMBER 18**

7 am–6 pm **REGISTRATION**

### TOUR

1–5 pm

- Louisville Women's Suffrage Tour, Cost: \$35

1:30–4:30 pm

- Tour: Filson Historical Society, Cost: \$35

### BREAKFASTS

7–8:30 am

- Historic House Museum Breakfast, Cost: \$35
- Military History Breakfast, Cost: \$35

### CONCURRENT SESSIONS

8:30–9:45 am

- From a Whisper to a Shout: Finding Ways to Share Women's History through Innovative Collaboration
- Historical Thinking Is an Unnatural Act
- Marketing Educational Programming in Tough Times
- New Partners and New Opportunities
- Old Houses, New Diverse Stories
- Online Engagement: An Almost Useless Term
- Remembering World War I
- Successful Delegation Makes Great Things Possible!
- An Untapped Resource: How to Locate and Use Legal Cases at Historic Sites
- Visitors Talk Back: What Audiences Tell Museums

9:45–10:45 am

- Break in the Exhibit Hall
- NCPH Poster Session

10:45 am–12 am

- Keynote: Wendell Berry, Dr. James C. Klotter, and Renee Shaw

### LUNCHEON

12–1 pm

- Annual Meeting Attendees Luncheon

1–2 pm

- AASLH Meeting of the Membership

2–2:15 pm

- Break

### CONCURRENT SESSIONS

2:15–3:30 pm

- Crazy, Sexy, Trendy: Technology and Your Organization
- Engaging the Grown-Ups: A Roundtable Exploring New Strategies
- From Boomers to Millennials: Strengthening Our Workforce through Generational Diversity
- Historic Houses USA or How to Think Outside Your Box
- Interpreting Religion at Historic Sites
- Pop-Up Session: Unfolding Events
- Preservation50: Celebrating the 50th Anniversary of the National Historic Preservation Act
- The Secret to Innovative Initiatives

3:30–4 pm

- Break in the Exhibit Hall

### CONCURRENT SESSIONS

4–5:15 pm

- Commerce + Interpretation: The Possibilities, Pitfalls, and Principles of Shared Use at Historic Sites
- The Extraordinary of the Ordinary: Challenges of Building a Collection for the National 9/11 Memorial Museum
- Field Services Alliance Tips: Demonstrating Relevance
- New Strategies for Inclusive Commemoration
- Pop-Up Session
- The Power of Possibility: Developing Partnerships through Project-Based Learning
- Reinventing Shaker Village of Pleasant Hill
- Stories from the HEART: Ten Years after Katrina and Rita
- That Belongs in a Museum! Community Curation through Personal Collecting

### EVENING EVENT

6:30–9:30 pm

- Leadership in History Awards Banquet, Cost: \$60

**Saturday, SEPTEMBER 19**

8 am–12 pm **REGISTRATION**

### TOURS

7–9 am

- New! AASLH 5K Fun Run, Cost: \$40

7:30 am–5 pm

- Roll Out the Bourbon Barrel, Cost: \$75

8 am–12 pm

- Tour: Backstretch Breakfast, Cost: \$50

1–5 pm

- Art on the Side, Cost: \$15

### BREAKFASTS

7:30–9 am

Religious History Breakfast, Cost: \$35

StEPs Breakfast, Cost: \$35

### CONCURRENT SESSIONS

9–10:15 am

- Ferguson, USA
- Great Exhibits Don't Happen By Accident
- Making the Common Core Connection: History Organizations and the School Audience
- Pop-Up Session
- Powerful Funding Makes History Possible
- The Rights Stuff: Copyrights, Access, and Digital Cultural Heritage Materials
- Shedding Old Names to Attract New Audiences

10:45 am–12 pm

- 2016 Annual Meeting Roundtable
- Achieving the Impossible: Strategies for Completing Projects That Seem Unlikely
- Controversial Objects
- Don't Be a Runaway Bride: The Possibility of Building a Long-Term Relationship with Your Community
- Making the Invisible Visible: Using Mobile Technology and Creative Storytelling to (Re) Discover a Virginia Historic Site
- School Bus Grants for Historic Sites and Museums

### WORKSHOPS

8 am–4 pm

- Best Practices for Interpreting Slavery at Museums and Historic Sites, Cost: \$75

1:30–5:30 pm

- Game Design Workshop: Basic Design Concepts for History Museums, Cost: \$45
- Gathering Feedback without Breaking Your Back or the Bank, Cost: \$45
- Black History Matters: High-Impact Programming for African American Audiences, Cost: \$45
- Onsite Design Lab at Solid Light, Cost: \$25

# Tours

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration form for details.

## Wednesday, SEPTEMBER 16

### A River Runs Through It

8 am–5 pm

COST: \$65

Experience some of Louisville's finest historic attractions while learning how the Ohio River helped shape this dynamic city. Begin at the Falls of the Ohio Interpretive Center with a hard hat tour of the exciting new exhibits overlooking the Devonian fossil beds that created the Falls. Next, travel south to Riverside, the Farnsley-Moremen Landing, to learn about historic farm life along the Ohio and get a behind-the-scenes look at its award-winning public archaeology program. Enjoy lunch in this beautiful setting before heading north again to Waterfront Park to visit our nation's oldest operating steamboat, the *Belle of Louisville* and take a short history walk to learn about the city's thriving 19th-century waterfront. Wind up your afternoon at the brand-new WaterWorks Museum at the National Historic Landmark Water Tower.

### Capitols, Criminals, and Candy: The Frankfort Experience

8 am–5 pm

COST: \$65

Delve into history, outlaws, and mouthwatering candy in this easy daytrip to Frankfort—the only pro-Union state capital captured by Confederate forces. Upon arrival, launch into “Murder and Mayhem” with Frankfort historian Russ Hatter, who paints a vivid picture of some of the state's most heinous crimes against the downtown backdrop. From seedy past, move on to Frankfort's elegant side, beginning at the resplendent Beaux Arts-inspired State Capitol, followed by lunch at the Governor's Mansion. Next, it's on to the Kentucky Historical Society campus for a behind-the-scenes tour of the Thomas D. Clark Center for Kentucky History and a look at the Old State Capitol. This architectural treasure introduced Greek Revival to the pioneering West. Cap off your Frankfort tour with history you can taste, at the Rebecca Ruth Candy factory, home of the world-famous bourbon ball.

### Louisville's Early Black Entrepreneurs

1–5 pm

COST: \$35

Eliza Tevis? Washington Spradling? Samuel Plato? Once pillars of the community, they left their mark on many Louisville neighborhoods. However, few today remember these business-people of color and the more robust black business community that once existed. This tour highlights Louisville's early black entrepreneurial class—their emergence, contributions, and how they faded into obscurity. It also provides a glimpse of local community historians and advocates who are exploring sustainable ways to celebrate Louisville's diverse heritage. What is the relevance of these stories to the 21st century? Join us and find out.

### Brandy, Bourbon, and Skyline

1–5 pm

COST: \$50

Get a taste of the rich history of craft distilleries without ever leaving Louisville. This tour begins with a step back in time at Evan Williams, where you can experience life and distilling just as it was in our nation's early days. This corporate history tour includes a look at the operations and premium bourbon tastings with souvenir glass, with an end stop at the Evan Williams' retail shop. Next, board the bus for Louisville's historic Butchertown district, home of Copper & Kings American Brandy. Enjoy a walk through the beautiful grounds and distillery, capped by a tasting on C&K's spectacular sky deck overlooking the Louisville skyline. Limited to 25.

*Belle of Louisville*



## Thursday, SEPTEMBER 17

### Walking Tour: Historic West Main

7–8:30 am

COST: \$15

Enjoy a walking tour of Louisville's famous Whiskey Row and Historic East Main Street with Dr. Tom Owen of the University of Louisville. The lively Main Street area is currently home to many of Louisville's cultural attractions and it boasts the second-largest number of cast-iron facades in the world (second only to SoHo in New York).

Joseph M. Schneid



*Riverside, the Farnsley-Moremen Landing*

### Planters and Barons: The Culbertson and Speed Experience

1:30–5 pm

COST: \$35

Don't miss this chance to experience two of the area's most seminal historic homes and the families behind them. No house in Kentucky more gracefully embodies Federal architecture than Farmington. Built for John and Lucy Speed and completed in 1816, it was the center of a thriving hemp plantation. They hosted many dignitaries, including Abraham Lincoln, whose enduring friendship with this slaveholding family was to prove important to his presidency and the Civil War. Then cross the Ohio River for a look at a masterpiece of Victorian artistry. The Culbertson Mansion's hand-painted ceilings, carved staircase, marble fireplaces, and elaborate plasterwork reflect the affluence of a man once considered Indiana's wealthiest.



*Kentucky  
Museum of  
Art and Craft*

## Friday, SEPTEMBER 18

### Louisville Women's Suffrage Tour

1–5 pm

COST: \$35

Have you begun preparing for August 26, 2020—the 100th anniversary of the passage of the 19th Amendment? The AASLH Women's History Affinity Group, the National Collaborative of Women's History Sites, and the League of Women Voters of Louisville have teamed up to present this tour of Louisville places where the fight for women's right to vote occurred. Participants not only gain a greater understanding of the struggles they went through, but might just be inspired to learn where the suffrage battles occurred in your own state. Included will be a brainstorming session on how to celebrate the centennial of woman's suffrage in your community and take home materials detailing how to create your own local suffrage tour.

### Filson Historical Society

1:30–4:30 pm

COST: \$35

Join us for a hard hat tour of The Filson Historical Society's campus expansion project located in Old Louisville, the nation's largest collection of Victorian homes according to the National Trust. The \$11.7 million project will double The Filson's campus, home to outstanding historical research collections, portraiture, and the historic 1905 Beaux Arts Ferguson Mansion. Also, learn about the obstacles and opportunities of campus expansion in a National Register district. Limited to 30 people.

# Tours

**Saturday, SEPTEMBER 19**

## Roll Out the Bourbon Barrel

**7:30 am–5 pm** COST: \$75

Hop aboard the AASLH bourbon bus bound for Woodford Reserve, the oldest working bourbon distillery in the United States. This National Historic Landmark is located in the heart of horse country. After touring the distillery and sampling the spirits, it's on to nearby Midway, a quaint town known for its gastronomic delights, headlined by Holly Hill Inn. Here, in this ca. 1845 setting, enjoy a three-course lunch defined by award-winning fare "that speaks Bluegrass." Wrap up the day with a visit to another National Historic Landmark, the 200-year-old Buffalo Trace Distillery in Frankfort, home of the "world's most award-winning distillery"—and more bourbon samples, of course. By the time you get back to the hotel, you can "speak bourbon" and regale your friends and family with your newfound knowledge of Kentucky's true spirit(s).

## Backstretch Breakfast Tour

**8 am–12 pm** COST: \$50

Experience what few outsiders ever do—backside at Churchill Downs, home of the Kentucky Derby. Rub elbows with the trainers, jockeys, and the other people who make thoroughbred racing come alive while enjoying breakfast in the track kitchen and watching the horses on their morning workouts. Then take advantage of the historic

## New! AASLH 5K Fun Run

**7–9 am** COST: \$40

Join us on Saturday morning for exercise, history, and an informal visit with colleagues! Enjoy the great outdoors as we gather at the award-winning Louisville Waterfront Park and run a 5K course together. We will conclude at the new Lincoln statue at Waterfront Park where we will hear from renowned sculptor and Louisville native Ed Hamilton. While in the park, you also will want to cross the Big Four (pedestrian) Bridge into historic Jeffersonville, Indiana. In addition to getting some exercise and supporting a great cause (a portion of your registration fee will go to the AASLH Annual Fund), you will get a t-shirt to commemorate the occasion and enjoy an active history experience! Transportation will be provided to and from host hotel.

walking tour of Churchill Downs led by entertaining and knowledgeable tour guides. You'll see the racetrack, finish line, winner's circle, the iconic Twin Spires, and more. After the tour, visit the Kentucky Derby Museum. Don't forget to take a stroll through the backyard paddock to meet the equine residents while also paying tribute to five Derby winners respectfully interred in the lovely Churchill Downs' garden.

## Art on the Side

**1–5 pm** COST: \$15

Louisville owns more than 300 public art works ranging from monumental outdoor sculptures and mosaic murals to fountains. Join us for a look at some of this rich and varied collection found just beyond your hotel door. This guided walking tour begins at the Kentucky International Convention Center where you'll learn about its magnificent floor mosaic. Next stop is Theatre Square to view Barney Bright's iconic Louisville Clock and sculptures by Raymond Graf. Along the way, enjoy plenty of other intriguing works of art, including numerous, definitely-not-your-typical bike racks. The tour concludes at the Main Library branch, which houses several pieces both indoors and out anchored by large-scale sculptures of Abraham Lincoln and Benjamin Franklin.

*Museum Row*



# EVENING *Events*

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration form for details.



Locust Grove

## An Evening at Locust Grove

Wednesday, September 16

6:30–9 pm

COST: \$50

Come tour the home of General George Rogers Clark, American Revolutionary War hero and founder of Louisville.

This 1790 Georgian mansion tells the story of its builders, William and Lucy Clark Croghan, and of America's beginnings, too. The Croghans along with Lucy's brother General Clark welcomed a generation of American luminaries to their home to rest, converse, campaign, and duel. Presidents James Monroe and Andrew Jackson, John James Audubon, Cassius Marcellus Clay, and Lewis and Clark—among others—all passed through Locust Grove. Now a National Historic Landmark, Locust Grove is a unique example of early Kentucky architecture, craftsmanship, and history. The evening will offer costumed interpreters and tours, live music, a three course buffet, hearth-cooked and preserved foods reminiscent of early 19th-century Kentucky, and more.

## Block Party on Museum Row

Thursday, September 17

6:30–9:30 pm

COST: \$32

Louisville welcomes AASLH in true southern style, closing the street for an all-out party on Museum Row. The night includes heavy hors d'oeuvres, cash bar, and live entertainment along the Row's four walkable blocks, plus free admission and gift shop discounts in the museums along the row including the Louisville Slugger Museum & Factory, Sons of the American Revolution Museum and Research Library, and Frazier History Museum. The Kentucky Historical Society's HistoryMobile will also be available for tours. Join your colleagues for an unforgettable evening on the streets of Louisville.



Louisville Slugger Museum & Factory



Frazier History Museum

## Leadership in History Awards Banquet

Friday, September 18

6:30–9:30 pm

COST: \$60

Join AASLH in honoring the best in state and local history at the 2015 Leadership in History Awards. Carol Kammen, author of *On Doing Local History*, will provide the banquet address. The evening will also include dinner and a lively awards presentation.

# WEDNESDAY PRE-MEETING **Workshops**

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

*St. James Court, Old Louisville*

8:30 am–12 pm

## **Hot Stuff! Train the Trainer for Fire Recovery**

COST: \$45

How boring are your disaster workshops? Ours are not! Experience this unique set-up to training professionals in a realistic fire disaster and artifact recovery scenario. A Train the Trainer approach provides a hands-on experience with triage, documentation, and stabilizing damaged artifacts after a fire.

**Chair:** LeRae Umfleet, Chief of Collections Management, North Carolina Department of Cultural Resources, New Bern, NC

## **Museum Management Tune Up: The Workshop**

COST: \$45

Find out if your management check engine light is on! Expanding on the popular 2014 session, this workshop will provide an in-depth way to learn (and practice) skills in employee assessment and review, communication, time management, and work relationships. Open to all levels of management experience.

**Co-Chairs:** Linnea Grim, Director of Education and Visitor Programs, Monticello, Charlottesville, VA, and Trevor Jones, Director of Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY

## **Speaking History: Development and Uses of Readers' Theater**

COST: \$45

Two award-winning practitioners of readers' theater offer a participatory experience in researching, editing, and preparing scripts from primary sources and will discuss public programs for dramatized history. This session is designed for participants new to readers' theater or those with limited experience.

**Chair:** Dr. Lorraine McConaghy, Public Historian Emeritus, Museum of History and Industry, Seattle, WA

8:30 am–1 pm

## **CEO Forum: Leadership 4C**

COST: \$115

Who could have imagined ten years ago that history leaders would be concerned about creating value for our communities, bringing our resources to bear on solving social challenges such as literacy, or being at the table when critical decisions about educational standards are being considered? Creating relevance is key, and those leaders who can both focus on the current, and look down the chessboard far enough to imagine and prepare for the organization's future well-being, are the leaders needed for the next generation of success. Be challenged as the group considers how leadership Competency, Courage, Commitment, and Communication are key to an organization's success.

**Chair,** Janet Gallimore, Executive Director, Idaho State Historical Society, Boise, ID



John Naiton

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## FULL DAY WORKSHOP

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9 am–4 pm

### Identification and Care of Photographs

COST: \$75

This workshop is intended as an introduction to the preservation of photographic materials. It will focus on historical and contemporary photographic prints, including their identification, deterioration, and preservation. Participants will learn to recognize various photographic formats and will study the unique preservation problems associated with each format type.

Chair: Monique Fischer, Senior Photograph Conservator, Northeast Document Conservation Center, Andover, MA

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## AFTERNOON WORKSHOPS

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1–5 pm

### Accessibility in the Museum Setting: A Workshop at the Museum of the American Printing House for the Blind

COST: \$25

The American Printing House for the Blind invites you over for a workshop to explore museum accessibility for your visitors with vision loss. The workshop will focus your attention on the needs of your visually-impaired audience and use the exhibits at American Printing House for the Blind to explore techniques for improving the programs and exhibits at your own museum. Sponsored by the American Printing House for the Blind.

Chair: Michael Hudson, Museum Director, American Printing House for the Blind, Louisville, KY

1:30–5 pm

### Deaccessioning Demystified

COST: \$45

Staff from Indiana Landmarks and the National Trust for Historic Preservation will discuss real-world implementation

of deaccessioning best practices and their innovative collections management policies. Deaccessioning is often seen as a road-block to progress because of its complexities. This workshop will demystify deaccessioning and provide pragmatic, hands-on experience with the process.

Chair: Gwendolen Raley, Director, Indianapolis Volunteers and Heritage Experiences Manager, Indiana Landmarks, Indianapolis, IN

### Field Services Alliance Meeting

COST: FREE

The Field Services Alliance (AASLH affinity group) consists of those who provide training and capacity-building services for local history organizations and museums. Join FSA members to discuss programs and services that can assist local grassroots history organizations. Visit <http://community.aaslh.org/fsa/> for more information.

Chair: Stuart W. Sanders, Professional Services Administrator, Kentucky Historical Society, Frankfort, KY

### The SHA Wednesday Workshop: Preview, Renew, or Refresh Your Leadership Potential

COST: \$20

Focusing on the importance of outreach programming to the mission of historical organizations, this workshop allows participants to experience the SHA model for professional development. This session is also an opportunity for SHA alumni to reunite and build additional leadership perspectives beyond the core SHA curriculum.

Chair: Tim Hoogland, Director of Educational Outreach Programs, Minnesota Historical Society, St. Paul, MN

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## EVENING EVENT

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6:30–9 pm

### An Evening at Locust Grove

COST: \$50, PREREGISTRATION REQUIRED



# Thursday

7–8:30 am

## Directors Breakfast

COST: \$35

Directors and CEOs of organizations of all sizes are invited to breakfast for networking and discussion. Bring your appetite and business cards!

## Presidential Sites and Libraries Breakfast

COST: \$35

The White House Historical Association (WHHA) hosts this year's Presidential Sites and Libraries affinity group breakfast. Join us as we discuss with the WHHA plans for the 2018 Presidential Sites and Libraries conference in Washington, DC (which they will also host) and ways the AASLH affinity community can work together.

Chair: Stewart McLaurin, President, White House Historical Association, Washington, DC

## CONCURRENT SESSIONS

8:30–9:45 am

## Annual Meeting Newcomer Orientation

Is this your first AASLH Annual Meeting? Do you need some tips on how to make the most of your AASLH experience? Join us for advice on sessions, networking tips, and more.

Chair: Bethany Hawkins, Program Manager, AASLH, Nashville, TN

## Banishing Boredom: Facilitating Meaningful Meetings and Workshops

We've all experienced lackluster meetings and boring programs, but it doesn't have to be that way! Join us in roundtable discussions exploring methods of facilitation that create meaningful interaction. We'll discuss good meeting structures, demonstrate graphic recording/facilitation, chat about hands-on activities, physically active learning, structured dialogue, role play, and more.

Chair: Tamara Hemmerlein, Director, Local History Services, Indiana Historical Society, Indianapolis, IN

## Educators and Interpreters Annual Meeting Kick-Off

Join the Educators and Interpreters Committee at a 2015 Annual Meeting kick-off! Learn how the Frazier History Museum transformed their special events to attract and retain new audiences. Then we'll develop criteria to help us assess the mission and audience impact of out-of-the-box program ideas.

Chair: Tobin Voigt, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI



## Heritage Tourism in the 21st Century

What does heritage tourism mean for history organizations in the 21st century? James Stevens co-authored a Pew Charitable Trust report on heritage tourism and will share the findings with attendees. The rest of the session will be a conversation about the report's trends and opportunities and how it can be used to attract visitors to historic sites.

Chair: James Stevens, Senior Associate, ConsultEcon, Inc., Cambridge, MA

## Is It Possible That Remembering Local History Can Heal Old Wounds?

Peace, love, and understanding, or bitter aftertaste? Can remembering troubled local history empower communities to reach common understanding and start to heal? Learn how Columbia, MO, citizens remembered a former black business district and reached for greater possibilities. Share your experiences and thoughts on how historians can help.

Chair: Toni Messina, Civic Relations Officer, City of Columbia, Columbia, MO

## Sharing Resources and Combining Audiences: State History Organizations Cross Borders to Fulfill Missions

State history organizations often find it difficult to serve the the farthest corners of their states. Museum educators from Indiana and Kentucky will share how they partnered using educational programs to serve overlapping and traditionally out-of-reach regions of their states with workshops and education events, and discuss possibilities for the future.

Chair: Matthew Durrett, Coordinator, Education Outreach and NHD in Indiana, Indiana Historical Society, Indianapolis, IN

## Small Fish, Big Pond: How to Effectively Advocate in Your Community

Can history organizations afford to not be engaged in advocacy? Find your voice in this session focused on advocacy techniques at both the state and local level, and in both large and small communities.

Chair: Melissa Prycer, Executive Director, Dallas Heritage Village, Dallas, TX

9:45–10:45 am

## Break in Exhibit Hall

### New Member/Attendee Reception

COST: FREE, PREREGISTRATION REQUIRED

Are you or your institution a new member of AASLH? Come learn about what AASLH has to offer and how you can reap the benefits of your individual or your museum's membership. Also, meet fellow AASLH members, along with members of the AASLH Council and staff.

Linda A. Cicero, Stanford News



10:45 am–12 pm

Keynote: Sam Wineburg

12–1:15 pm

### Affinity Group Luncheons

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration form for more details.

### Corporate History Archives and Museums

COST: \$40

Join the Corporate History Group for lunch with special guest Greg McCoy from Procter and Gamble. Greg will give an overview of his collection and discuss current trends in branded archives, including mergers, acquisitions, and divestitures and how they affect the archives department.

Chair: Tiffany Meng, Director, Delta Flight Museum, Atlanta, GA

### Court and Legal History

COST: \$40

Join this affinity group comprised of individuals working in state legal history societies, circuit court libraries, and the U.S. Supreme Court Historical Society for lunch. Professor Laura Rothstein of the University of Louisville's Louis D. Brandeis School of Law will speak on Supreme Court Justice Louis D. Brandeis and his connection to Louisville.

Chair: Daniel S. Holt, Associate Historian, Federal Judicial Center, Washington, DC

### Educators and Interpreters

COST: \$40

Do you enjoy museum education and interpretation or do you enjoy hanging out with those who do? Do you want to join fun, lively discussions about current issues? Do you like to eat? If you answered "Yes" to any of these, join the AASLH Educators and Interpreters Affinity Group for lunch. Bring business cards, your dilemmas, and your best practices. It's time to dine and dish!

Chairs: Tobi Voigt, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI

## Small Museums

COST: \$40

Small museums have the potential to be the creative incubators for the history museum field. Linda Norris, co-author of *Creativity in Museum Practice*, will share with us easy, low, or no-cost ways for you and your organization to maximize that creative potential, unleashing your organization's *Power of Possibility* (and more fun for all!).

Chair: Maggie Marconi, Museum Administrator, Sandusky Library/Follett House Museum, Sandusky, OH

## CONCURRENT SESSIONS

1:30–2:45 pm

### After Teaching American History Grants Have Ended ... Imagine the Possibilities

Teaching American History (TAH) grants are extinct. The innovative and entrepreneurial spirit that was the hallmark of successful TAH programs must now be the foundation for new educational programming. Learn how the Ohio History Connection has made the transition and share new ideas and approaches for success.

Chair: Stacia Kuceyski, Outreach Director, Ohio History Connection, Columbus, OH

### Developing 10 Ways to Use History to Make a Difference in People's Lives

Find out about the History Relevance Campaign's Impact Project and help us discover innovative ways to use history to make a difference in people's lives. Share your ideas and hear directly from colleagues representing each of ten ways to make history relevant in their state or community. Note: This session will continue during the 4 pm session block.

Chair: Kim Fortney, Deputy Director, National History Day, College Park, MD

### It Was a Regular Day at the Museum Until...

In February 2014, the Corvette Museum in Bowling Green, KY, had the unexpected challenge of a sinkhole appearing in one of their main galleries. The hole swallowed eight showpiece vehicles. Find out how they turned an act of nature into a positive rallying call for their institution. This session is sponsored by the AASLH Corporate History Affinity Group.

Chair: Sarah Lund-Goldstein, Chief Corporate Historian, Kent, OH

### Kids Count, Too! Writing History through Community Collaboration

As a public school teacher, a museum professional, and a municipal historian, session participants will discuss ways to work together to help children participate in the local history community. The session will offer practical suggestions while also posing questions about the practice of working with multi-generational community members.

Chair: Anastasia Pratt, Assistant Professor, SUNY Empire State College, Plattsburgh, NY

# Thursday

## Managing Innovation

With experience in the field comes the acceptance of certain realities of the workplace. Explore ways to nurture the creative exuberance of innovative ideas while maintaining a productive environment for seeing a great idea through to implementation.

Chair: Eloise Batic, Director, Exhibitions Research and Development, Indiana Historical Society, Indianapolis, IN

## Pop-Up Session: Technology

Is your organization using technology in an innovative way? Do you have an idea for a technology project that you want to discuss with your peers? Bring it with you to this Pop-Up Session. This informal session will allow participants five minutes to present a new technology idea and then give attendees a chance to provide feedback and discussion.

Chair: To Be Determined

Louisville Slugger  
Museum and Factory

James Moses

## Restoration and Reconstruction: Fulfilling the Possibilities of a 21st-Century Museum

Physical deterioration of the Woodrow Wilson Boyhood Home forced the closure of South Carolina's presidential site in 2005. Through nine years of rehabilitation and reinterpretation, Historic Columbia transformed the landmark property from its shrine-like origins into a 21st-century museum exploring Reconstruction's significance to the Wilson family and their fellow citizens.

Chair: John Sherrer, Director of Cultural Resources, Historic Columbia, Columbia, SC

## Rules of Engagement: Connect to Your Community with IMLS Funding

This session will highlight ways your museum can use IMLS funds to create new connections with your community and develop lasting partnerships. Hear from your colleagues about their community engagement projects and learn what did and did not work along their paths to creating deeper engagement.

Chair: Steven Schwartzman, Senior Program Officer, Institute of Museum and Library Services, Washington, DC

## Them's Fighting Words! New Approaches in Military History

Military history is full of stereotypes: rooms stuffed with weapons, exhibits with dense text going into the minutiae of battle, etc. This session advocates a people-centered approach instead, which makes military history relevant to returning visitors and those who dismiss military history as tedious.

Chair: Marc Blackburn, Supervisory Park Ranger, Mount Ranier National Park, Ashford, WA

3-4 pm

## Break in the Exhibit Hall

### CONCURRENT SESSIONS

4-5:15 pm

## City Mouse and Country Mouse: Supporting Student Learning in New Environments

Join us for conversation about the power of diverse settings to deliver what one inner-city teacher described as "life-changing experiences" for her students. How does your site, city, or country create space for these authentic learning experiences and how do we, as a field, better prepare students for having them?

Chair: Jacqueline Langholtz, Manager of School and Group Programs, Monticello, Charlottesville, VA

## The Courage to Co-Create: Practicing Engagement with Your Audience

Step outside of history and generate some tactics for engagement with Big Car, an Indianapolis arts collaborative experienced at creative community building from an

engagement-based perspective. Examine and share your own experiences of what makes for good engagement and leave with the courage to design and try new engagement strategies.

Chair: Stacy Klingler, Executive Director, William Butterworth Foundation, Moline, IL

## Curating and Interpreting America's Recent Military Conflicts

Would you like to know how to collect, catalog, safely handle, and interpret the artifacts of America's recent wars and conflicts? Managing identification, maintenance, safety issues, legal concerns, storage, and exhibition can be challenging. This session will offer affordable, common-sense methods for managing recent military collections.

Chair: Gordon Blaker, Director/Curator, U.S. Army Artillery Museum, Ft. Sill, OK

## Developing 10 Ways to Use History to Make a Difference in People's Lives (Part 2)

Find out about the History Relevance Campaign's Impact Project and help us discover innovative ways to use history to make a difference in people's lives. Share your ideas and hear directly from colleagues representing each of ten ways to make history relevant in their state or community. Note: This session is continued from the 1:30 pm session block.

Chair: Kim Fortney, Deputy Director, National History Day, College Park, MD

## New Ways to Read Old Objects

From the buildings on our block to the quilt on our couch, we interact with history daily. Yet too often we ignore our historical landscape in favor of formal texts. In this session, we'll challenge this trend with techniques to help us read the objects around us.

Chair: Mindy Farmer, Director, May 4 Visitors Center at Kent State University, Kent, OH

## Oral History Interactives: Going Beyond the Interview to Create Multimedia Experiences

Learn how the Ohio History Connection has used OHMS to create oral history interactives. We will discuss the challenges of producing high-quality oral histories, the additional challenges of producing them as oral history interactives, provide useful work flows, and include a Q&A discussion about oral history in the digital age.

Chair: Ty Pierce, Manager of Multimedia Services, Ohio History Connection, Columbus, OH

## The Transformative Power of Well-Conceived Outcomes

Are the outcomes you write for programming and exhibits carrying their own weight? A good set of outcomes have the power to transform a program or organization, but only if they fully accommodate audience (including teachers) needs. Bring your outcomes or start from scratch.

Chair: K. Allison Wickens, Vice President of Education, George Washington's Mt. Vernon, Mt. Vernon, VA



## We Can Do It! Uncovering Women's History Together

Do you want to increase access to women's history and discover diverse and untold stories within your community? This session explores research and access to women's history through a series of firsthand accounts and offers practical techniques to integrate women's history into a broader interpretation of the nation's sites.

Chair: Jennifer Krafchik, Independent Cultural Heritage Consultant, Bowie, MD

5:45–6:45 pm

## Developing History Leaders @SHA Reception

COST: FREE, PREREGISTRATION REQUIRED

## History Happy Hour

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. Find a list of offerings on the AASLH website or at the conference registration desk.

## EVENING EVENTS

6:30–9:30 pm

## Block Party on Museum Row

COST: \$32, PREREGISTRATION REQUIRED

9 pm

## BATTLEDECKS 2015: The Bluegrass Battle Royale

# Friday

7–8:30 am

## Historic House Museum Breakfast

COST: \$35, PREREGISTRATION REQUIRED

Join the Historic House Affinity Group for a lively breakfast and networking. The guest speaker will be Dennis Walsh from Buffalo Trace Distillery who will discuss maintaining the historic integrity of the buildings of the National Historic Landmark distillery as well as overseeing the landscape.

Chair: Michelle Zupan, Curator, Hickory Hill, Thomson, GA

## Military History Breakfast

COST: \$35, PREREGISTRATION REQUIRED

Join the Military History Affinity Group as they network and hear from Nathan Jones, Curator at the General Patton Museum in Fort Knox, KY. Originally the Patton Museum of Armor and Cavalry, the museum is now the Patton Museum of Leadership. Jones will discuss the reason for the change and the museum's new mission, exhibits, and programs.

Chair: Gordon Blaker, Director/Curator, U.S. Army Artillery Museum, Ft. Sill, OK

## CONCURRENT SESSIONS

8:30–9:45 am

## From a Whisper to a Shout: Finding Ways to Share Women's History through Innovative Collaboration

The newly formed Women's History Affinity Group invites you to join in a roundtable discussion of ways in which women's stories and voices can be found and integrated into cultural heritage sites and museums. Whether women's voices are the primary stories at your site or not, all are encouraged to attend.

Chair: Page Harrington, Executive Director, Sewall-Belmont House and Museum, Washington, D.C.

## Historical Thinking Is an Unnatural Act

Sam Wineburg writes that "history teaches us a way to make choices, to balance opinions, to tell stories, and to become uneasy—when necessary—about the stories we tell." Should public historians be doing more to explain the historical process? How do we do that?

Chair: Tim Grove, Chief of Museum Learning, Smithsonian National Air and Space Museum, Washington, DC

## Marketing Educational Programming in Tough Times

Standards alignment is only the first step in developing successful educational programs. Public historians must also evaluate educational impact and convincingly market programs as wise investments for schools. Presenters will share first-



Frazier History Museum

person experiences in meeting aspects of these challenges and then collaborate with the audience to find new ideas.

Chair: Betsy Hedler, Project Manager, *Ohio as America* Online Textbook, Ohio History Connection, Columbus, OH

## New Partners and New Opportunities

A successful collaborative project yields high rewards for everyone. Innovative collaborations between museums and nontraditional or unexpected partners helps build relationships, execute successful projects, increase visibility, and enhance goodwill. This session will examine recent examples of museums working with nontraditional partners to help advance the missions of both.

Chair: Bruce Whitmarsh, Director, Chemung County Historical Society, Elmira, NY

## Old Houses, New Diverse Stories

What story does your historic house tell? What stories are not told? Hear how some houses reinterpreted their spaces to tell diverse stories once untold, placed stories in larger contexts, and engaged their communities in the process. Brainstorm new angles for your own historic house reinterpretation with panelists and participants.

Chair: Kenneth C. Turino, Manager of Community Engagement and Exhibitions, Historic New England, Haverhill, MA

## Online Engagement: An Almost Useless Term

Marketing, education, collections information... what does online engagement mean? Our online presence needs to follow the same rules as our other public-facing activities. We need to determine our audience, set our goals, and evaluate our performance. Delve into issues around engagement and build your skills in evaluating your efforts.

Chair: Rebecca Martin, Director of Education and Guest Experiences, George Mason's Gunston Hall, Mason Neck, VA

## Remembering World War I

Join us as we discuss the possibilities for meaningful WWI centennial commemorations with colleagues from across the field. What strategies can we employ to engage the public? How can we learn from commemorations in Europe? How can we preserve community memory?

Chair: Bob Beatty, Chief Operating Officer, AASLH, Nashville, TN

## Successful Delegation Makes Great Things Possible!

If you've ever thought, "It will just be quicker and better if I do it myself," this session is for you! Learn how to delegate tasks so your organization can achieve its goals and you can have more time for your priorities. This session focuses on real-world practical applications.

Chair: Trevor Jones, Director of Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY

## An Untapped Resource: How to Locate and Use Legal Cases at Historic Sites

Legal conflicts and their resolution in the courts encompass a wealth of stories that illuminate the past. Come learn how to mine legal case files for compelling narratives and hear about how two museums have created exhibits and public programs that highlight how lives and communities are shaped by law.

Chair: Matthew Hofstedt, Associate Curator, Supreme Court of the United States, Washington, DC

## Visitors Talk Back: What Audiences Tell Museums

History museums increasingly embrace the possibilities of incorporating visitor feedback and user-generated information into exhibition presentations as a part of the interpretation. Museums that are using talk-back cards and dialogue in exhibits also make a commitment to systematically preserve and analyze the responses to better understand visitor experiences.

Chair: Barbara Franco, Founding Executive Director, Gettysburg Seminary Ridge Museum, Gettysburg, PA

9:45–10:45 am

## Break in the Exhibit Hall

### NCPH Poster Session

The National Council on Public History has partnered with AASLH to sponsor a Poster Session at the 2015 AASLH Annual Meeting. Built on NCPH's model for public history presentations about projects that use visual evidence, presenters will share their work through one-on-one discussion, including works-in-progress. Come see what exciting projects your colleagues are doing.

10:45 am–12 pm

### Plenary:

Wendell Berry, Dr. James C. Klotter, and Renee Shaw



# Friday

12–1 pm

## Annual Meeting Attendees Luncheon

COST: FREE, PREREGISTRATION REQUIRED

Take time to visit with exhibitors and colleagues during this informal luncheon provided by AASLH.

1–2 pm

## AASLH Meeting of the Membership

2–2:15 pm

## Break

### CONCURRENT SESSIONS

2:15–3:30 pm

## Crazy, Sexy, Trendy: Technology and Your Organization

Overwhelmed by technology? Are you distracted by the latest gadgets and apps? This session will briefly discuss the latest glitz and glamour of tech but will focus on the bricks and mortar of technology in history organizations and the resources available to help guide realistic and strategic long-term planning.

Chair: Jamie Glavic, Director, Marketing/Communications, National Underground Railroad Freedom Center, Cincinnati, OH

## Engaging the Grown-Ups: A Roundtable Exploring New Strategies

For the past decade, museums have embraced the “young professionals” model to attract the next generation of visitors and donors. Now that the first generation is aging out, what’s next in the ladder of engagement? What programming do mid-life supporters want? How can we best meet their needs? Let’s discuss.

Chair: Sarah Jencks, Director of Education Programming, Ford’s Theatre Society, Washington, DC

## From Boomers to Millennials: Strengthening Our Workforce through Generational Diversity

The paid and volunteer staff members working in our history organizations represent a variety of generations—Boomer, Gen X, Millennial—all having different working styles and values. Through presentations and roundtable discussions, explore how to better understand and improve intergenerational dynamics and, in turn, significantly strengthen our organizations and individual career paths.

Chair: Karen Graham Wade, Director, Homestead Museum, City of Industry, CA

## Historic Houses USA or How to Think Outside Your Box

Historic Houses USA invites participants to a session to rethink their work at historic houses. The session will include a state of the historic house museum, group thinking sessions, and a chance to talk about the positives and negatives of thinking outside the box.

Co-Chairs: Cindy Olsen, Director of Material Culture, Edsel and Eleanor Ford House, Grosse Pointe, MI, and Joshua Campbell Torrence, Executive Director, Woodlawn Museum, Ellsworth, ME

## Interpreting Religion at Historic Sites

How does a public historian leverage a responsibility to historical truth when interpreting religion at public history sites? This session will explore the interpretation of religious history at sites of memory and conscience, civic sites, and at sites of a religious nature.

Chair: Susan Fletcher, Historian, The Navigators, Colorado Springs, CO

## Pop-Up Session: Unfolding Events

What role do cultural institutions have to engage, document, collect, and interpret historic events as they unfold? Who takes the lead when events take place in cities such as Ferguson, MO (Michael Brown shooting) and Indianapolis, IN (Religious Freedom Restoration Act) in real time and in both the physical and digital world? What constitutes a knee-jerk reaction versus professional activism in response to these events? Join the conversation about how museums can be responsive to history as it is happening.

Chair: Jason Crabill, Manager, Curatorial Services, Ohio History Connection, Columbus, OH

## Preservation50: Celebrating the 50th Anniversary of the National Historic Preservation Act

Historic preservation advocates across the country are gearing up for Preservation50, a year-long series of activities during 2016 to celebrate the 50th anniversary of the passage of the National Historic Preservation Act (NHPA). Please join us to learn about Preservation50’s missions, goals, and programming, and how your organization can participate.

Chair: Marion Werkheiser, Managing Member, Cultural Heritage Partners, PLLC, Washington, DC

## The Secret to Innovative Initiatives

Think you’re not an innovative thinker? Is your supervisor asking for bigger and brighter ideas? Worried that your staff is in a rut? Leap into the world of innovation! During this session, we will move from one diverse idea to another, showing how innovation is just around the corner.

Chair: Dina Bailey, Director of Interpretation and Education, National Center for Civil and Human Rights, Atlanta, GA

3:30–4 pm

## Break in the Exhibit Hall



commemorations and discuss how to commemorate what's happening today.

Chair: Erin Carlson Mast, Executive Director, President Lincoln's Cottage, Washington, DC

## Pop-Up Session

The topic of this burning issue discussion will be announced via Twitter and on the information board no later than 6 pm Thursday. For more information, see page 6.

## The Power of Possibility: Developing Partnerships through Project-Based Learning

Project-based learning is a teaching method where students gain knowledge and skills investigating and responding to a complex question, problem, or challenge. This discussion on the successes and challenges of a year-long project-based learning project will help participants think about ways their museums can incorporate project-based learning into their school programming.

Chair: Tori Mason, Historic Site Manager, Nashville Zoo at Grassmere, Nashville, TN

## CONCURRENT SESSIONS

4–5:15 pm

### Commerce + Interpretation: The Possibilities, Pitfalls, and Principles of Shared Use at Historic Sites

Shared use between for-profit commercial ventures and museum operations—the best new idea for sustaining historic sites or a risky proposition? The National Trust offers a frank assessment of prototyping this model at Cooper-Molera Adobe from different perspectives and provides a toolkit for evaluating it at your own site.

Chair: Katherine Malone-France, Vice President for Historic Sites, National Trust for Historic Preservation, Washington, DC

### The Extraordinary of the Ordinary: Challenges of Building a Collection for the National 9/11 Memorial Museum

How do high-heeled shoes, a red bandana, and a hospital gown tell the story of 9/11? Curators at the 9/11 Memorial Museum discuss humble objects that stand at the intersection of the ordinary day that was to be and the extraordinary acts of courage and compassion they witnessed.

Chair: Jan Seidler Ramirez, Chief Curator and Vice President for Collections, 9/11 Memorial Museum, New York, NY

### Field Services Alliance Tips: Demonstrating Relevance

Historical organizations must develop and demonstrate relevance to remain successful. In this highly participatory session, attendees will work in small groups and then in the large group to identify means to develop and demonstrate relevance. Following the session, the facilitators will compile and distribute the group's findings to all participants.

Chair: Mark Sundlov, Manager, Local History Office, Ohio History Connection, Columbus, OH

### New Strategies for Inclusive Commemoration

Commemorations are a significant feature of public programming, but can become mired in tradition, politics, and memory. Together we will explore new strategies for inclusive, innovative programs through case studies of 250-, 150-, and 50-year

### Reinventing Shaker Village of Pleasant Hill

Is institutional reinvention possible in the face of more than 50 years of tradition? This session explores how one of Kentucky's most recognizable historic sites embraced the possibilities of change, and how lessons learned in the arenas of institutional unity, branding, and interpretation can be applied by other sites.

Chair: Aaron Genton, Program Specialist, Research and Collections, Shaker Village of Pleasant Hill, Harrodsburg, KY

### Stories from the HEART: Ten Years after Katrina and Rita

In 2005, the Gulf Coast was hammered by two hurricanes. AASLH, working with other organizations, responded by dispatching Historian Emergency Assistance Recovery Teams (HEART) to offer aid in documenting and mitigating storm damage to cultural resources in Louisiana and Mississippi. This roundtable reviews those efforts, ten years later.

Chair: Vincent Murray, Historian, Arizona Historical Research, Phoenix, AZ

### That Belongs in a Museum! Community Curation through Personal Collecting

A spittoon, a Geiger counter, and a pair of tap shoes walk into a bar... to participate in "That Belongs in a Museum," a Chicago-based storytelling-with-objects event series held at a local pub. The event co-founders will present about engaging audiences with museum content outside a traditional museum setting.

Chair: Susan Golland, Freelance Exhibit Developer, Chicago, IL

6:30–9:30 pm

### Leadership in History Awards Banquet

COST: \$60, PREREGISTRATION REQUIRED

# Saturday

7:30–9 am

## Religious History Breakfast

COST: \$35, PREREGISTRATION REQUIRED

Most historic organizations have stories to tell related to the religious history and traditions of their town or site. Join the Religious History Affinity Group to hear from Aaron Genton, Program Specialist at Shaker Village of Pleasant Hill. He will share about the Pleasant Hill Shakers and their beliefs and the ways the site has tried to tell that story in the past, present, and perhaps in the future.

Chair: Gary L. Boatright, Jr., Curator, Historic Sites, Church History Department, Church of Jesus Christ of Latter Day Saints, Salt Lake City, UT

## StEPs Breakfast

COST: \$40

StEPs Museums Unite! We're 675 strong and it's time to celebrate our successes (while commiserating about our challenges, too). Whether currently enrolled in the Standards and Excellence Program for History Organizations or still on the fence, all are invited to join us for laughter, inspiration, and StEPs Bingo! Bring a sample policy, a challenge, or a success story, no matter how small. All conference attendees invited.

Chair: Cherie Cook, Senior Program Manager, AASLH, Nashville, TN

## CONCURRENT SESSIONS

9–10:15 am

## Ferguson, USA

In the wake of Michael Brown's death, people closely examined the past, present, and future of the state of Missouri. The Missouri History Museum is located approximately 20 minutes from Ferguson. This resulted in a wave of community engagement opportunities and potential pitfalls. What happened? What would you do?

Chair: Melanie Adams, Managing Director, Community Education and Events, Missouri History Museum, St. Louis, MO

## Great Exhibits Don't Happen By Accident

Your exhibit just got approved. The possibilities seem endless. Where to begin? This session focuses on just that: the beginning. The early exhibit planning phase, before any exhibit design occurs, is the crucial time for laying a firm foundation that will lead to an effective and engaging exhibit.

Chair: Donna Braden, Curator of Public Life and Senior Experience Developer, The Henry Ford, Dearborn, MI

## Making the Common Core Connection: History Organizations and the School Audience

This forum will examine the shift to Common Core and the challenges and opportunities it creates for history organizations in serving the school audience. Using concrete examples and collaborative group problem-solving, participants will leave with a deeper knowledge of the standards and action steps in applying them to their work.

Chair: Heidi Moisan, School Programs Manager, Chicago History Museum, Chicago, IL

## Pop-Up Session

The topic of this burning issue discussion will be announced via Twitter and on the information board no later than 6 pm Thursday. For more information, see page 6.

## Powerful Funding Makes History Possible

Are you part of a coalition advocating for the creation of powerful new streams of funding that will make history more accessible, more consistent with standards, more prevalent, and more relevant? Learn about expectations and realities of sources such as lodging, sales, environmental offset taxes, and voluntary income taxes.

Chair: David Grabitske, Manager of Outreach Services, Minnesota Historical Society, St. Paul, MN

## The Rights Stuff: Copyrights, Access, and Digital Cultural Heritage Materials

Confounded by copyright? The Digital Public Library of America and its Service Hubs are working with local partners to apply appropriate rights language to the cultural heritage objects in their care. Learn about rights and licensing statements that you can use to describe the legal status of your digital objects.

Chair: Stacy Klingler, Executive Director, William Butterworth Foundation, Moline, IL

## Shedding Old Names to Attract New Audiences

How we name our organizations is a provocative issue in our field: do we hold onto and honor our own past or do we aim to meet audiences where they are today? We will discuss the factors to consider and the process from exploration to implementation.

Chair: Jamison Pack, Chief Marketing Officer, Ohio History Connection, Columbus, OH

## CONCURRENT SESSIONS

10:45 am–12 pm

## 2016 Annual Meeting Roundtable

The program committee for the 2016 Annual Meeting in Detroit, MI, wants to hear your ideas for making the next meeting better. What did you like about the Louisville meeting? What should we have done differently? Members of the 2016 Annual Meeting program committee should attend. All meeting attendees are welcome.

Chair: David Janssen, Executive Director, BruceMore, Inc., Cedar Rapids, IA

## Achieving the Impossible: Strategies for Completing Projects That Seem Unlikely

This session discusses three projects at local museums that seemed insurmountable, including moving a historic village to a new location and developing, opening, and accrediting a new museum in under three years. The presentation will provide detailed information on strategies for completing and funding the impossible.

Chair: Neal Hitch, Executive Director, Imperial Valley Desert Museum, Ocotillo, CA

## Controversial Objects

Museums and archives are often owners of artifacts that are mysterious or controversial. Figuring out what items are, their place in historical context, and display options can be daunting. Presenters will discuss items that posed problems, and attendees are encouraged to bring in stories about experiences with controversial artifacts.

Chair: Erica Ward, Archivist, Research and Academic Support Specialist, The Mayo Clinic, Rochester, MN

## Don't Be a Runaway Bride: The Possibility of Building a Long-Term Relationship with Your Community

Participants will explore ways to build sustainable relationships with communities. What are different stages of community engagement and methods museum practitioners can use?

Together we'll explore key ingredients for various options—from the “getting to know you” stage to an enduring long-term relationship, ending the session fully “engaged.”

Chair: Lindsey Baker, Executive Director, Laurel Historical Society, Laurel, MD

## Making the Invisible Visible: Using Mobile Technology and Creative Storytelling to (Re)Discover a Virginia Historic Site

Stratford Hall set out to change the way visitors experience their history with a mobile interpretation pilot launched winter 2014. The project team will discuss how mobile technology is allowing storytelling from multiple perspectives (including user- and staff-generated content) and providing an engaging experience for all ages.

Chair: Abigail Newkirk, Director of Interpretation and Education, Stratford Hall, Stratford, VA

## School Bus Grants for Historic Sites and Museums

Your site's programs meet benchmarks for students, people that visit your site love it, and kids learn there, too. Why aren't more coming? It may be as simple as transportation costs. Three sites have overcome that barrier by offering bus transportation grants. Discover how you can start a school bus grant program.

Chair: Andy Verhoff, History Fund Grant Manager, Ohio History Connection, Columbus, OH

## SATURDAY Workshops

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration form for more details.

8 am–4 pm

### Best Practices for Interpreting Slavery at Museums and Historic Sites

COST: \$75

Historic Locust Grove serves as a laboratory for our exploration of comprehensive and conscientious interpretation of slavery. We'll share best practices for connecting and extending your site's interpretation of its history of slavery and helping staff achieve a greater understanding of difficult knowledge and navigating complicated emotions.

Chair: Kristin Gallas, Consultant, Tracing Center on Histories and Legacies of Slavery, Medford, MA

1:30–5:30 pm

### Game Design Workshop: Basic Design Concepts for History Museums

COST: \$45

Digital games offer museums a new type of engaging, meaningful learning experience. But how do you design a good game? Through small group prototyping exercises, participants will learn how the elements of a game (actions, rules, chance, skill) come together to create compelling, even addicting, learning experiences for our audiences.

Chair: David T. Schaller, Principal, Eduweb, St. Paul, MN

### Gathering Feedback without Breaking Your Back or the Bank

COST: \$45

Interested in incorporating evaluation and reflective practice into your work? This hands-on session will introduce a practical, tested approach for building your evaluation capacity and using data to improve your educational products and practices. The session is particularly relevant for educators, program and exhibit developers, and their managers.

Chair: Sarah Cohn, Owner, Cohn Consulting, St. Paul, MN

### Black History Matters: High-Impact Programming for African American Audiences

COST: \$45

Topics such as race and slavery cause institutional discomfort, and most programs do not touch on our painful history and its heritage of racism and anger. Participants will explore breakthrough strategies for delivering highly relevant, emotionally rich programming for African Americans and racially diverse audiences.

Chair: Phillip Seitz, Independent Historian, Philadelphia, PA

### Onsite Design Lab at Solid Light

COST: \$25

Solid Light will open up its downtown Louisville studio so conference participants can immerse themselves in the exciting and dynamic world of design, with behind-the-scenes glimpses into ways designers approach exhibit challenges. Here, museum and design professionals will use their own experiences to provide mini-workshops on common design challenges.

Chair: Cynthia Torp, President, Solid Light, Inc., Louisville, KY



*Clio*

## HELPING PUBLIC HISTORIANS REACH THE PUBLIC

### HOW CAN CLIO HELP THE PUBLIC?

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the mobile app today!



# SPECIAL Thanks

AASLH would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. We appreciate you!

## PROGRAM COMMITTEE

### Kyle McKoy, Chair

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Indianapolis, IN

### Andy Albertson

Las Cruces Museum of Art  
Las Cruces, NM

### Scott Alvey

Kentucky Historical Society  
Frankfort, KY

### Dina Bailey

National Center for Civil and  
Human Rights  
Atlanta, GA

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U.S. Army Artillery Museum  
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First Division Museum at Cantigny  
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Shaker Village of Pleasant Hill  
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Stillwater, OK

### Nicole Moore

Virginia Beach Historic Houses  
Virginia Beach, VA

### Steve Murray

Alabama Department of Archives  
and History  
Montgomery, AL

### Kevin Pazour

Porter County Museum  
Valparaiso, IN

### Alexandra Rasic

Workman and Temple Family  
Homestead Museum  
City of Industry, CA

### Paul Rogers, Ph.D.

Charles H. Wright Museum of  
African American History  
Detroit, MI

### Debbie Shaw

Sam Davis Home and Museum  
Smyrna, TN

### Rebecca Slaughter

Las Cruces Museum System  
Las Cruces, NM

### Ryan Spencer

The Henry Ford  
Dearborn, MI

### Mark Sundlov

Ohio History Connection  
Columbus, OH

### Andrew Talkov

Virginia Historical Society  
Richmond, VA

### Ann Toplovich

Tennessee Historical Society  
Nashville, TN

### Joshua Torrance

Woodlawn Museum, Gardens,  
and Park  
Ellsworth, ME

### Alisha Volante

SC Social Studies  
St. Paul, MN

### Erica Ward

Olmsted County Historical Society  
Rochester, MN

### Allison Wickens

George Washington's Mt. Vernon  
Mount Vernon, VA

### Megan Wood

The Ford Estates  
Grosse Pointe Shores, MI

### Anne Woosley

Arizona Historical Society  
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### Travis Zimmerman

Mille Lacs Indian Museum  
and Trading Post  
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# Come Early *AND* Stay Late



**T**he question isn't what to do in Louisville. It's what to do first.

Louisville is a place that offers visitors loads of southern charm, the convenience and ease of the Midwest, and the sophistication and cultural creativity of a major metropolitan location. When you come to the AASLH Conference, you'll find a fascinating array of tours on the agenda. But that's just the tip of the iceberg for what Louisville has to offer. Your best bet is to plan on spending an extra day or two and see why Kentucky is one of America's top tourist destinations.

Here are several must-see attractions and around the town hotspots for AASLH visitors to give you a true taste of Louisville and the Commonwealth of Kentucky.

- The City of Louisville includes great local neighborhoods where you can really feel like a part of the local community. East Market/NULU is the hot spot of Louisville's culinary scene and is a model for community revitalization. The Highlands/Bardstown Road/Baxter Avenue is home to a large number of eclectic eateries, specialty shops, and nightlife venues. This popular Louisville area also includes a number of Victorian homes and turn-of-the-century architecture. Frankfort Avenue, or "The Avenue" as the locals call it, is a stretch of road connecting some of Louisville's most charming neighborhoods along with dozens of locally owned boutiques, art studios, galleries, and attractions. With more than thirty locally owned restaurants, Frankfort Avenue is a culinary hub boasting international cuisine and showcasing unique flavors of the city.

- Louisville also has great green spaces for getting out of the conference hotel and exploring the outdoors. Waterfront Park includes eighty-five acres on the banks of the Ohio River.

Louisville also boasts eighteen parks designed by Frederick Law Olmsted. When he was commissioned to design a park system for Louisville in 1891, he was already the acknowledged father of American landscape design, famous for Central Park in New York, the U.S. Capitol Grounds, and the Biltmore estate grounds. Olmsted's greatest achievement, however, was his concept of creating a system of parks connected to tree-lined streets. His concept was most fully realized in Louisville, one of only four completed Olmsted systems in the world.

- Louisville is home to a thriving art scene. Louisville Stoneware, one of the oldest stoneware manufacturers in the United States, has been dedicated to the tradition and careful craftsmanship of transforming clay into enduring, functional art forms for the home, kitchen, and garden since 1815. There is also a bit of historic pottery rivalry in the Possibility City. Renowned folk artist Mary Alice Hadley left Louisville Stoneware (then named JB Taylor Co.) after a falling out with the owner to form Hadley Pottery, an American classic, in 1940. Today, an artist trained by a protégé of Hadley signs each handcrafted piece. Other must-see art venues include the 21c Museum Hotel, Louisville Glassworks, and the Kentucky Museum of Art and Craft.

- Finally, come early or stay late in Louisville to explore some of the beautiful Kentucky countryside. Great day trips could include museums on the Kentucky Lincoln Heritage Trail, Oldham County Farm Tours, a visit to the state capitol—Frankfort, or horse farms in Lexington. Also consider a visit to the Shaker Village of Pleasant Hill, America's largest restored Shaker village where you'll learn lessons of sustainability, ingenuity, and community, or the Abbey of Gethsemani, home to Trappist monks for over 150 years, including best-selling author Thomas Merton. Its welcome center includes a film and a display about monastic life and a shop with products and a fine selection of gifts and books. You could also find gold with a trip to Fort Knox and the Patton Museum. On September 19–20, you can visit the Bourbon Festival in Bardstown. Since 1776, the people of Bardstown have been making Bourbon. Celebrate this passion and history at the Kentucky Bourbon Festival, featuring six full days of smooth Bourbon, delicious food, and great entertainment, with a healthy dose of Kentucky hospitality thrown in for good measure.

We invite you to truly enjoy your visit to Louisville and explore all the town (and region) has to offer. Be sure to visit the Louisville Hospitality Booth at the conference for more ideas for great places to visit while you are at the AASLH 2015 Annual Meeting. The possibilities are endless!



# Hotel AND Travel



## Meeting Location

All concurrent sessions, general sessions, meals, and exhibit hall will be at the Louisville Marriott Downtown.

## Headquarters Hotel

The Louisville Marriott Downtown is the host hotel for the conference. Visit <http://about.aaslh.org/am-travel/> for more information.

### Louisville Marriott Downtown

280 West Jefferson Street, Louisville, KY 40202  
Phone: 502-627-5045

- Room rate: \$141 single/double plus applicable taxes
- Room block cut-off: Monday, August 24, 2015
- Reservation Link: <http://on.aaslh.org/aaslh2015hotel>

## Overflow Hotels:

### Hampton Inn Downtown Louisville

101 East Jefferson Street, Louisville, KY 40202  
Phone: 502-585-2200

- Room rate: \$129 single/double plus applicable taxes
- Room block cut-off: Monday, August 24, 2015

### SpringHill Suites Louisville Downtown

132 East Jefferson Street, Louisville, KY 40202  
Phone: 502-569-7373

- Room rate: \$137 single/double plus applicable taxes
- Room block cut-off: Monday, August 24, 2015

### Fairfield Inn & Suites Louisville Downtown

100 East Jefferson Street, Louisville, KY 40202  
Phone: 502-569-3553

- Room rate: \$137 single/double plus applicable taxes
- Room block cut-off: Monday, August 24, 2015

## Airport Transportation

The Louisville International Airport is located about eight miles from downtown. Taxi fees from the airport to the hotel are approximately \$18 one way. Bus transportation is available. The hotel does not offer shuttle service.

## Registration Information

All attendees, speakers, and exhibitors must register for the Annual Meeting. Registration and all meeting functions will take place at the Louisville Marriott Downtown. When you receive your registration materials, please consult the Program Update for the location of each activity you plan to attend.

## Membership

Nonmembers may attend the annual meeting, though we encourage you to become a member or renew your membership with AASLH when you register for the annual meeting by checking the appropriate box on the registration form. Institutional members of AASLH may send two attendees with waiver of individual membership, and Institutional Partners (institutions that join AASLH at \$1,000 or more) may send an unlimited number of attendees with waivers of individual memberships. Institutional members sending three or more people at the regular member rate will receive a 10% discount for each registration when such registrations are submitted as a package. Please see the appropriate fee on the registration form.



## Scholarship Opportunities

There are two opportunities for scholarships to attend the AASLH Annual Meeting.

**AASLH Small Museum Scholarship**— Now in its eighth year, AASLH's Small Museums Committee is offering scholarships to any AASLH members who are full-time, part-time, paid, or volunteer employees of small museums. The \$500 scholarship will cover the cost of registration and the Small Museums Luncheon. Any remaining funds can be used to offset travel and/or lodging expenses. To qualify, the applicant must work for a museum with a budget of \$250,000 or less and either be an individual member of AASLH or work for an institutional member. Deadline for applications is June 12, 2015. The application form is available at <http://community.aaslh.org/small-museums-scholarship>.

**Douglas Evelyn Scholarship for Minority Professionals**—The Evelyn Scholarship is named in honor of Douglas Evelyn, AASLH chair from 1992–1994, and recognizes Evelyn's strong support of AASLH's professional development mission. A primary objective of the Douglas Evelyn Scholarship is to increase culturally diverse participation at the AASLH

Annual Meeting and in all of the association's programs. The scholarship includes annual meeting registration fee, a one-year individual membership in AASLH, and \$500 toward travel and hotel expenses. Applications are due in the AASLH office by July 1, 2015. The application form is available at <http://about.aaslh.org/annual-meeting-scholarships>.

## Registration Deadlines

**Early Bird Registration—July 24, 2015**

**Preregistration Deadline—August 14, 2015**

If you are unable to register by mail or online before the preregistration deadline of August 14, plan to register onsite at the Louisville Marriott Downtown. Registrations received by the AASLH office after August 14 will be taken to the meeting and treated as onsite registrations.

## One-Day Tickets and Onsite Registrations

Registrations received after August 14 will be treated as onsite registrations. One-day registrations are valid only for the day of issue for program sessions, general sessions, coffee breaks, and admission to the exhibit hall.

## Student Volunteers

Any full time student member of AASLH may volunteer to work eight hours during the Annual Meeting in exchange for a complimentary full meeting registration. Each volunteer will be assigned to work two, four-hour shifts. For more information on student volunteer opportunities, please contact Terry Jackson at [jackson@aaslh.org](mailto:jackson@aaslh.org) or 615-320-3203.

## Special Events, Workshops, and Labs

Tickets are available in advance and require preregistration. AASLH reserves the right to cancel workshops, labs, and special events if minimum numbers are not met. Refunds will be made after the meeting for any canceled event.

## Program Updates

Attendees will receive a program update at the registration desk with any program or activity changes. The update will also list meeting room locations for all sessions and activities. AASLH reserves the right to make changes in programming as necessary.

## Accessibility

AASLH is committed to providing access to all individuals attending the Annual Meeting. Please complete the requested information on the registration form if you have special needs that require our consideration. Send your request to AASLH no later than August 14, so that we have adequate time to prepare for your accommodations.

## Cancellation/Refunds

All cancellations must be in writing. Cancellations postmarked on or before August 14 will be subject to a \$55 processing charge on the canceled registration fee and a 50% cancellation fee on all special events, including workshops. No refunds for registration, workshops, and special events will be made after August 14. AASLH is not responsible for cancellations that were mailed or faxed but never received. If you do not receive confirmation from AASLH within three weeks, please contact the AASLH office at 615-320-3203 or [membership@aaslh.org](mailto:membership@aaslh.org).



# Registration FORM

PAGE 1 OF 2

We will produce the meeting participant list and your name badge directly from this form. Please type or print legibly. All correspondence and written confirmations will be sent to the address below.

☐ Please do not include my information in the attendee directory.

Nickname/Badge Name \_\_\_\_\_

Name \_\_\_\_\_

Position/Title \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Guest Name (if attending any Events/Tours) \_\_\_\_\_

Organization Type \_\_\_\_\_

Job Type/Occupation \_\_\_\_\_

**First-Time Attendee** ☐ Yes ☐ No

AASLH Membership Number \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**More Savings!**  
**Become an AASLH Member**  
**and Save \$150-215!**

**AASLH New Members or Renewals (Check One)**

☐ Join ☐ Renew

**AASLH Individual Memberships**

- ☐ Patron \$250
- ☐ Sustaining Member \$125
- ☐ Supporting Member \$100
- ☐ Basic Member \$70
- ☐ Retired Member \$40
- ☐ Student Member \$30

**AASLH Institutional Memberships**

- ☐ Institutional Partner \$1,000
- ☐ Sustaining Institutional Member \$750
- ☐ Supporting Institutional Member \$500
- ☐ Contributing Institutional Member \$250
- ☐ Basic Institutional Member \$115

## AASLH ANNUAL MEETING 2015 REGISTRATION RATES

<i>FULL MEETING RATE</i>	Early Bird Rate by July 24	Prereg- istration Rate by Aug 14	Onsite Rate
<input type="checkbox"/> Member Rate	\$250	\$315	\$340
<input type="checkbox"/> Non-Member	\$465	\$500	\$515
<input type="checkbox"/> Staff of Institutional Partners	\$250	\$250	\$275
<input type="checkbox"/> Full-time Student Member	\$195	\$195	\$195
<input type="checkbox"/> Student Volunteer Part-time students who are employed full-time do not qualify for the student rate	Free	Free	Free
<i>DAILY RATE</i>	Early Bird Rate by July 24	Prereg- istration Rate by Aug 14	Onsite Rate
<input type="checkbox"/> One Day: Member	\$150	\$170	\$190
<input type="checkbox"/> One Day: Non-Member	\$300	\$350	\$400
<input type="checkbox"/> One Day: Speaker Additional days available at member rate	\$0	\$0	\$0
<b>Circle the day:</b> <b>Wed, Sept 16</b> <b>Thur, Sept 17</b> <b>Fri, Sept 18</b> <b>Sat, Sept 19</b>			

**SEND BOTH PAGES OF THE FORM!**

# Registration FORM

PAGE 2 OF 2

These events are not included in the annual meeting registration fee and require preregistration.

## WEDNESDAY, SEPTEMBER 16

- Hot Stuff! Train the Trainer for Fire Recovery \_\_\_\_\_ x \$45 \_\_\_\_\_
- Museum Management Tune Up: The Workshop \_\_\_\_\_ x \$45 \_\_\_\_\_
- Speaking History: Development and Uses of Readers' Theater \_\_\_\_\_ x \$45 \_\_\_\_\_
- CEO Forum \_\_\_\_\_ x \$115 \_\_\_\_\_
- Workshop: Identification and Care of Photographs \_\_\_\_\_ x \$75 \_\_\_\_\_
- Workshop: Deaccessioning Demystified \_\_\_\_\_ x \$45 \_\_\_\_\_
- Field Services Alliance Meeting \_\_\_\_\_ FREE \_\_\_\_\_
- Accessibility in the Museum Setting: A Workshop at the Museum of the American Printing House for the Blind \_\_\_\_\_ x \$25 \_\_\_\_\_
- Workshop: The SHA Wednesday Workshop: Preview, Renew, or Refresh Your Leadership Potential \_\_\_\_\_ x \$20 \_\_\_\_\_
- Tour: A River Runs Through It \_\_\_\_\_ x \$65 \_\_\_\_\_
- Tour: Capitols, Criminals, and Candy: The Frankfort Experience \_\_\_\_\_ x \$65 \_\_\_\_\_
- Tour: Louisville's Early Black Entrepreneurs \_\_\_\_\_ x \$35 \_\_\_\_\_
- Tour: Brandy, Bourbon, and Skyline \_\_\_\_\_ x \$50 \_\_\_\_\_
- Evening Event: An Evening at Locust Grove \_\_\_\_\_ x \$50 \_\_\_\_\_

## THURSDAY, SEPTEMBER 17

- Walking Tour: Historic West Main \_\_\_\_\_ x \$15 \_\_\_\_\_
- Tour: Planters and Barons: The Culbertson and Speed Experience \_\_\_\_\_ x \$35 \_\_\_\_\_
- Directors Breakfast \_\_\_\_\_ x \$35 \_\_\_\_\_
- Presidential Sites and Libraries Breakfast \_\_\_\_\_ x \$35 \_\_\_\_\_
- New Member Reception \_\_\_\_\_ FREE \_\_\_\_\_
- Luncheon: Corporate History Archives and Museums \_\_\_\_\_ x \$40 \_\_\_\_\_
- Luncheon: Court and Legal History \_\_\_\_\_ x \$40 \_\_\_\_\_
- Luncheon: Educators and Interpreters \_\_\_\_\_ x \$40 \_\_\_\_\_
- Luncheon: Small Museums \_\_\_\_\_ x \$40 \_\_\_\_\_
- Reception: Developing History Leaders @SHA \_\_\_\_\_ FREE \_\_\_\_\_
- Evening Event: Block Party on Museum Row \_\_\_\_\_ x \$32 \_\_\_\_\_

## FRIDAY, SEPTEMBER 18

- Louisville Women's Suffrage Tour \_\_\_\_\_ x \$35 \_\_\_\_\_
- Tour: Filson Historical Society \_\_\_\_\_ x \$35 \_\_\_\_\_
- Historic House Museum Breakfast \_\_\_\_\_ x \$35 \_\_\_\_\_
- Military History Breakfast \_\_\_\_\_ x \$35 \_\_\_\_\_
- Attendee Luncheon \_\_\_\_\_ FREE \_\_\_\_\_
- Leadership in History Awards Banquet \_\_\_\_\_ x \$60 \_\_\_\_\_

## SATURDAY, SEPTEMBER 19

- Tour: Roll Out the Bourbon Barrel \_\_\_\_\_ x \$75 \_\_\_\_\_
- Breakfast: StEPS \_\_\_\_\_ x \$35 \_\_\_\_\_
- Tour: Backstretch Breakfast \_\_\_\_\_ x \$45 \_\_\_\_\_
- AASLH 5K Fun Run \_\_\_\_\_ x \$40 \_\_\_\_\_
- Tour: Art on the Side \_\_\_\_\_ x \$15 \_\_\_\_\_
- Religious History Breakfast \_\_\_\_\_ x \$35 \_\_\_\_\_
- Workshop: Best Practices for Interpreting Slavery at Museums and Historic Sites \_\_\_\_\_ x \$75 \_\_\_\_\_
- Game Design Workshop: Basic Design Concepts for History Museums \_\_\_\_\_ x \$45 \_\_\_\_\_
- Workshop: Gathering Feedback without Breaking Your Back or the Bank \_\_\_\_\_ x \$45 \_\_\_\_\_
- Workshop: Black History Matters: High-Impact Programming for African American Audiences \_\_\_\_\_ x \$45 \_\_\_\_\_
- Workshop: Onsite Design Lab at Solid Light \_\_\_\_\_ x \$25 \_\_\_\_\_

## PAYMENT

All registrations must be prepaid by check or credit card. Send completed Registration Form (both page 1 and page 2) with payment by:

**Online** – Registrations can be submitted through the AASLH website at [www.aaslh.org](http://www.aaslh.org).

**Fax** – You may fax your registration form with credit card information to 615-327-9013, 24 hours a day.

**Mail** – AASLH

Attention: Annual Meeting Registration  
1717 Church St., Nashville, TN 37203

**Confirmation** – You will receive a registration confirmation from AASLH. If you do not receive confirmation from the AASLH office within three weeks of sending your registration, please contact our office.

*AASLH is not responsible for registrations faxed or mailed and never received.*

## SPECIAL REQUEST

Accessibility (please explain)

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Dietary Restrictions \_\_\_\_\_

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## PAYMENT INFORMATION

☐ Check # \_\_\_\_\_

(Make payable to AASLH)

☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card Number \_\_\_\_\_

Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

## PAYMENT ENCLOSED

Registration Rates (from page 1) \$ \_\_\_\_\_

Membership Fees (from page 1) \$ \_\_\_\_\_

Special Event Fees \$ \_\_\_\_\_

Total Due \$ \_\_\_\_\_

**Be sure to fax/mail BOTH pages of the registration form.** Do not mail registration forms or payment after August 14. If payment has not been received by August 14, you will be responsible for payment at the registration desk. Check your registration forms carefully. An incomplete form could delay your registration.



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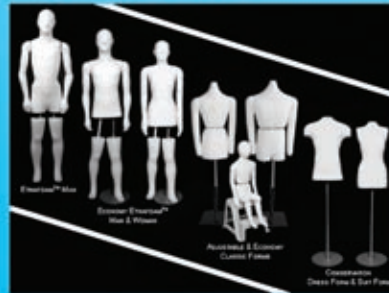
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