

THE **POWER** OF **Possibility**



ONSITE GUIDE



SEPTEMBER 16-19, 2015 AASLH ANNUAL MEETING
LOUISVILLE, KY



solidlight

BOOTH
111

Great exhibits. Immersive media experiences.

We design and build destinations.

solidlight-inc.com

JOIN US!

On-site Design Lab

SATURDAY, SEPTEMBER 19 ■ 1:30–5:30

SOLID LIGHT, INC.

438 SOUTH THIRD ST., LOUISVILLE, KY

PROUD PREMIER CONFERENCE SPONSOR

COLLEAGUES:

Thank you for coming to the 2015 AASLH Annual Meeting in the great, great city of Louisville!

Browsing through this program and cantering through the conference itself the next few days, I know you will see that the Local Host Committee (led by Scott Alvey and Kent Whitworth) and the Program Committee (led by Kyle McCoy) have lived their chosen theme of ***The Power of Possibility***. They have stretched the conference to make an outstanding professional development, intellectual, and social experience.

For the AASLH staff, just seeing this great adventure launched is our annual encounter with the power of possibility. We could never succeed without the help of an army of volunteers, from the Program and Host Committees, to the AASLH Council and many other committee members active throughout the year, to the dozens of volunteer staff here on the ground making this meeting possible. Thank you, all! And special thanks to our sponsors and exhibitors. Not only compatriots in doing history and promoting historical organizations, they are the reason the meeting is affordable.

Over the fifty-three hours of conference programming, we hope you too will find ways to challenge yourself to live the power of possibility. Now is the moment to try a session on a topic a bit out of your wheelhouse. Here is a conference where you'll pull strands of ideas together to take home and implement something amazing at your institution. This will be the time to talk to someone you otherwise wouldn't, who is famous in the field, or who is completely new and will value the connections, thoughts, and collegiality that you can share. Are you ready?

Sincerely,



John Dichtl
President & CEO
AASLH

CONTENTS

- 2 Welcome from the Chairs
- 3 Need to Know and Updates
- 5 Featured Speakers
- 6 Meeting Highlights
- 8 Schedule at a Glance

10 Exhibit Hall Info

12 Maps

13 Exhibit Hall Guide

22 Tours

25 Evening Events

Pre-meeting Workshops

26 Wednesday, September 16

Sessions and Program

28 Thursday, September 17

32 Friday, September 18

37 Saturday, September 19

41 Sponsors



WELCOME TO **Louisville!**

The sun is shining bright in our old Kentucky home! It seems like yesterday we were in Minnesota passing out bourbon balls and contemplating the possibility of Bigfoot, all to stir up excitement about the 2015 AASLH Annual Meeting coming to Louisville. Whether you are a first-time attendee or a frequent participant, the annual meeting can reenergize our passions for history and its importance and relevance in today's world. During the past twelve months, the program and host committees have drawn inspiration from this year's conference theme, **The Power of Possibility**, to create experiences that encourage networking, collaboration, and opportunities to discover the power of our own possibilities.

Meeting in a city whose growth and success sprang from the barriers faced by travelers at the Falls of the Ohio, the power of possibility allows the public history field to see opportunities instead of obstacles—to stop viewing boundaries as lines of limitations, and instead view them as permeable lines where gaps of possibility exist. During your week here, we hope you draw inspiration from these communities that sprang up as an enterprising few shifted their westward thinking to those of ideas of service, community, and innovation. Life handed them lemons and they made bourbon!



The 2015 AASLH Annual Meeting includes a great selection of sessions, evening events, and tours that are packed with opportunities to learn, network, and enjoy our host city. Keynote speaker Sam Wineburg, author of *Historical Thinking and Other Unnatural Acts: Charting the Future of Teaching the Past*, will challenge us to ponder “Why Historical Thinking Is Not about History.” For the plenary

session, Kentucky treasure, author, and environmentalist Wendell Berry and state historian Dr. James C. Klotter will engage in a discussion, moderated by public television host (and former Kentucky Historical Society board member) Renee Shaw, about the importance of the past in preparing for the future. At the awards banquet, Carol Kammen, author of *Zen and the Art of Local History*, will illuminate the possibilities that exist in the study of state and local history.

We hope that the 2015 Annual Meeting energizes you, expands your knowledge, helps you explore what is possible, and allows you to discover resources to advance the work you do in the field of state and local history.

Sincerely,

Kyle McKay
Program Chair
Indiana Historical Society

Scott Alvey
Host Committee Chair
Kentucky Historical Society

SPECIAL **Thanks**

AASLH would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. We appreciate you!

HOST COMMITTEE

Scott Alvey, Chair
Kentucky Historical Society

Zack Davis
Louisville Convention and Visitors Bureau

Carol Ely
Locust Grove

Kadie Engstrom
Belle of Louisville

Pam Fields
Oldham County Historical Society

Phyllis Gilman
Kentucky Historical Society

Chris Goodlett
Kentucky Derby Museum

Brian Hackett
Northern Kentucky University

Laurel Harper
Kentucky Historical Society

Jodi Lewis
Frazier History Museum

Sarah Lindgren
Develop Louisville, Commission on Public Art

Patti Linn
Riverside, the Farnsley-Moremeyn Landing

Peter Morin
University of Louisville

Channa Newman
Louisville Water Company

Jonathan Noffke
Solid Light, Inc.

Jessica Stavros
Culbertson Mansion State Historic Site

Cynthia Torp
Solid Light, Inc.

Dan Vivian
University of Louisville

Mark Wetherington
Filson Historical Society

Kent Whitworth
Kentucky Historical Society

Roberta Williams
American Printing House for the Blind

Colleen Wilson
Sons of the American Revolution

PROGRAM COMMITTEE

Kyle McKay, Chair
Indiana Historical Society
Indianapolis, IN

Andy Albertson
Museum of Indian Arts and Culture
Las Cruces, NM

Scott Alvey
Kentucky Historical Society
Frankfort, KY

Dina Bailey
National Center for Civil and Human Rights
Atlanta, GA

Eloise Batic
Indiana Historical Society
Indianapolis, IN

Gordon Blaker
U.S. Army Artillery Museum
Ft. Sill, OK

William Brewster
First Division Museum at Cantigny
Wheaton, IL

Tanya Brock
Dayton History
Dayton, OH

NEED TO Know

- 1 Name badges must be worn at all times.
- 2 Only registered attendees will be allowed to attend sessions and workshops.
- 3 Nonregistered guests are not allowed to attend sessions or workshops, but may purchase tickets to attend tours and other special events. Please check with the AASLH registration desk for availability.
- 4 Your purchased tickets are located in your registration packet. Please check them for the appropriate meeting times and locations for special events.
- 5 Tickets are necessary for all workshops, labs, luncheons, tours, and evening events. Please show your ticket before boarding busses or entering an evening event. If you'd like to purchase tickets, please visit the AASLH registration desk. Some events may be sold out.

Sessions and Annual Meeting Evaluations

Help us improve! Session evaluations are placed in each meeting room. Please take a few minutes to complete the form at the end of the session. An overall Annual Meeting evaluation will be emailed after the conference.

AASLH REGISTRATION DESK HOURS

The AASLH Annual Meeting registration desk is located on the second level of the Louisville Marriott Downtown in the lobby of the Marriott Ballroom. The desk will be staffed during the following times to answer any questions you may have during the meeting.

Tuesday, September 15
3–5 pm

Wednesday, September 16
7 am–6 pm

Thursday, September 17
7 am–6 pm

Friday, September 18
7 am–5 pm

Saturday, September 19
8 am–12 pm

Reduce, Reuse, Recycle

The Louisville Downtown Marriott uses single source recycling, so be assured that any items you discard during the AASLH meeting will be properly recycled.

Session Updates

Wednesday Tour Cancelled
Louisville's Early Black Entrepreneurs

Thursday Session Renamed
The session, **Developing 10 Ways to Use History to Make a Difference in People's Lives**, is now called **Is History Relevant? Then Let's Do Something About It!**

Thursday Session Cancelled
Kids Count, Too! Writing History through Community Collaboration

Event Rescheduled
Please note that **BATTLEDECKS 2015: The Bluegrass Battle Royale** will be held on **FRIDAY night, September 18 at 9:30 pm**. The preliminary program guide mistakenly listed it on Thursday.

Social Media

Share your comments about the conference on **Instagram, LinkedIn, Facebook, or Twitter.**



Use hashtag #aaslh2015

Amanda Bryden
Indiana State Museum and Historic Sites
New Harmony, IN

Cynthia Capers
Indiana Historical Society
Indianapolis, IN

Jason Crabill
Ohio History Connection
Columbus, OH

Sara Elliott
Kentucky Historical Society
Frankfort, KY

Mindy J. Farmer
Kent State University
Kent, OH

Susan Fletcher
The Navigators
Colorado Springs, CO

Aaron Genton
Shaker Village of Pleasant Hill
Harrodsburg, KY

Leo Goodsell
Historic Westville
Lumpkin, GA

Mark Heppner
Edsel and Eleanor Ford House
Grosse Pointe Shores, MI

David Janssen
Brucemore, Inc.
Cedar Rapids, IA

Trevor Jones
Kentucky Historical Society
Frankfort, KY

Stacy Klingler
The William Butterworth Foundation
Moline, IL

Heidi Kloempken
Minnesota Historical Society
St. Paul, MN

Jeff Kollath
Stax Museum of American Soul Music
Memphis, TN

J.J. Lamb
Vail Preservation Society
Vail, AZ

Stephanie Long
Temple Railroad and Heritage Museum
Temple, TX

Erin Carlson Mast
President Lincoln's Cottage
Washington, DC

Sarah Milligan
Oklahoma State University
Stillwater, OK

Nicole Moore
Virginia Beach Historic Houses
Virginia Beach, VA

Steve Murray
Alabama Department of Archives and History
Montgomery, AL

Kevin Pazour
Porter County Museum
Valparaiso, IN

Alexandra Rasic
Workman and Temple Family Homestead Museum
City of Industry, CA

Paul Rogers, Ph.D.
Charles H. Wright Museum of African American History
Detroit, MI

Debbie Shaw
Sam Davis Home and Museum
Smyrna, TN

Rebecca Slaughter
Las Cruces Museum System
Las Cruces, NM

Ryan Spencer
The Henry Ford
Dearborn, MI

Mark Sundlov
Ohio History Connection
Columbus, OH

Andrew Talkov
Virginia Historical Society
Richmond, VA

Ann Toplovich
Tennessee Historical Society
Nashville, TN

Joshua Torrance
Woodlawn Museum, Gardens, and Park
Ellsworth, ME

Alisha Volante
SC Social Studies
St. Paul, MN

Erica Ward
Olmsted County Historical Society
Rochester, MN

Allison Wickens
George Washington's Mt. Vernon
Mount Vernon, VA

Megan Wood
Ohio History Connection
Columbus, OH

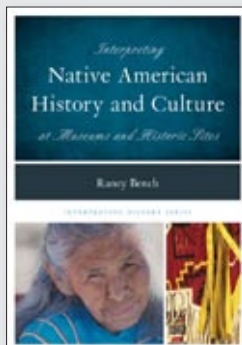
Anne Woosley
Arizona Historical Society
Tucson, AZ

Travis Zimmerman
Mille Lacs Indian Museum and Trading Post
Onamia, MN

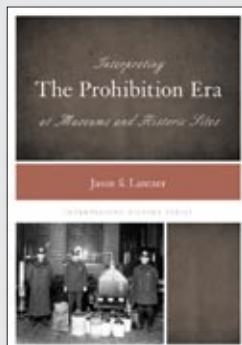
**STOP BY BOOTH #117
FOR A 30% CONFERENCE DISCOUNT!**

**ROWMAN &
LITTLEFIELD**

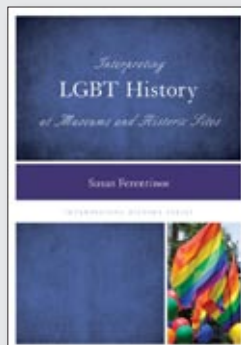
NEW BOOKS IN THE AASLH INTERPRETING HISTORY SERIES



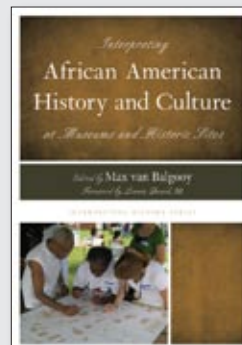
2014 • 140 pages
978-0-7591-2338-0 • \$29.95 • Paper
978-0-7591-2337-3 • \$75.00 • Cloth
978-0-7591-2339-7 • \$28.99 • eBook



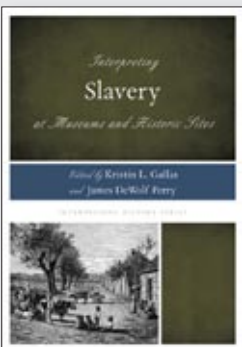
2014 • 116 pages
978-0-7591-2432-5 • \$30.00 • Paper
978-0-7591-2431-8 • \$75.00 • Cloth
978-0-7591-2433-2 • \$29.99 • eBook



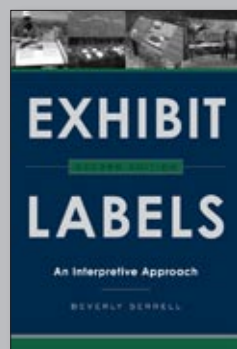
2014 • 220 pages
978-0-7591-2373-1 • \$32.00 • Paper
978-0-7591-2372-4 • \$85.00 • Cloth
978-0-7591-2374-8 • \$31.99 • eBook



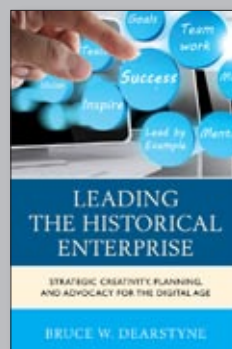
2014 • 234 pages
978-0-7591-2279-6 • \$32.00 • Paper
978-0-7591-2278-9 • \$80.00 • Cloth
978-0-7591-2280-2 • \$31.99 • eBook



2014 • 148 pages
978-0-7591-2326-7 • \$29.95 • Paper
978-0-7591-2325-0 • \$75.00 • Cloth
978-0-7591-2327-4 • \$28.99 • eBook



2015 • 376 pages
978-1-4422-4903-5 • \$39.95 • Paper
978-1-4422-4902-8 • \$80.00 • Cloth
978-1-4422-4904-2 • \$38.99 • eBook



2015 • 190 pages
978-0-7591-2399-1 • \$35.00 • Paper
978-0-7591-2398-4 • \$75.00 • Cloth
978-0-7591-2400-4 • \$34.99 • eBook

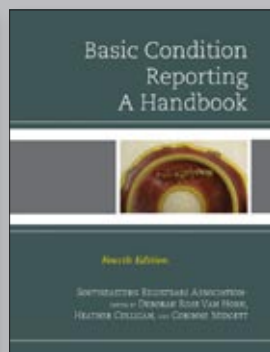


2015 • 254 pages
978-1-4422-3018-7 • \$32.00 • Paper
978-1-4422-3017-0 • \$75.00 • Cloth
978-1-4422-3019-4 • \$31.99 • eBook

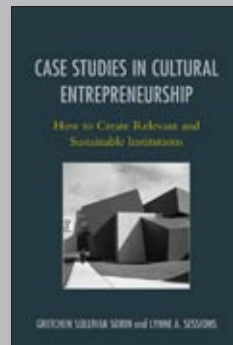
NEW BOOKS



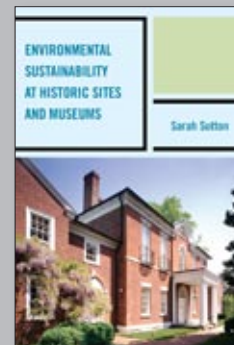
2015 • 752 pages
978-1-4422-5098-7 • \$115.00 • Cloth
978-1-4422-5099-4 • \$114.99 • eBook



2015 • 148 pages
978-1-4422-4771-0 • \$45.00 • Paper
978-1-4422-4770-3 • \$90.00 • Cloth
978-1-4422-4772-7 • \$44.99 • eBook



2015 • 118 pages
978-1-4422-3008-8 • \$35.00 • Paper
978-1-4422-3007-1 • \$75.00 • Cloth
978-1-4422-3009-5 • \$34.99 • eBook



2015 • 170 pages
978-0-7591-2443-1 • \$29.95 • Paper
978-0-7591-2415-8 • \$80.00 • Cloth
978-0-7591-2416-5 • \$28.99 • eBook

WWW.ROWMAN.COM | 800-462-6420



FEATURED *Speakers*



Linda A. Cicero, Stanford News



Sam Wineburg, Thursday's Keynote Speaker, is the Margaret Jacks Professor of Education and a professor of history, by courtesy, at Stanford University, where he directs the doctoral program in history education as part of the Stanford History Education Group. His *Historical Thinking and Other Unnatural Acts: Charting the Future of Teaching the Past* (2001) won the Association of American Colleges and Universities' Frederic W. Ness Book Award for the work that "best illuminates the goals and practices of a contemporary liberal education." He has also received, with his collaborators, the James Harvey Robinson Prize and the William Gilbert Award from the American Historical Association.

Tom Eblen, Lexington Herald-Leader



Friday's plenary session will be a discussion with author **Wendell Berry** and Kentucky state historian **Dr. James C. Klotter** moderated by KET personality **Renee Shaw**. Berry and Klotter will discuss the importance of studying the past as a way to prepare for the future. Berry is an author and Kentucky treasure, world-famous for his writings on nature and ecology. Klotter received his Ph.D. in history from the University of Kentucky. He is the author, coauthor, or editor of almost twenty prize-winning books, including the standard works on Kentucky used at the elementary, secondary, and college level. Shaw is the host of *Connections with Renee Shaw* on Kentucky Educational Television.

Jason Koski, Cornell University Photography



The Awards Banquet will feature **Carol Kammen**, author of *The Encyclopedia of Local History*, *Zen and the Art of Local History*, and *Ithaca: A Brief History*, and a regular columnist for *History News*. In addition, she received the AASLH Award of Distinction in 2007. She has taught for many years at Cornell University and serves as the Tompkins County historian.

ANNUAL MEETING *Highlights*

Sharing Your Ideas and Opportunities

The Annual Meeting includes activities and networking especially for the field of state and local history! In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and be inspired:

- **Corporate History Museums and Archives** – Tour on Wednesday and Lunch on Thursday
- **Court and Legal History** – Lunch and Happy Hour on Thursday
- **Educators and Interpreters** – Roundtable and Lunch on Thursday
- **Field Services Alliance** – Meeting on Wednesday
- **Historic House Museums** – Breakfast on Friday
- **Military History** – Breakfast on Friday
- **Presidential Sites and Libraries** – Breakfast on Thursday
- **Religious History** – Breakfast on Saturday
- **Small Museums** – Luncheon on Thursday
- **StEPs** – Breakfast on Saturday
- **Women's History** – Session and Tour on Friday

BATTLEDECKS 2015: The Bluegrass Battle Royale

Friday, September 18 at 9:30 pm–???

► **Location:** Check at Registration Desk for Location

At AASLH 2014, Bill Brewster (First Division Museum at Cantigny) overcame an impassioned, late-game charge by George Neptune (Abbe Museum) to take home the trophy. Who will challenge them for Battledecks supremacy in 2015? How about you? Join us when the best and brightest in the museum field compete head-to-head in this inventive, interactive, and improvisational competition highlighting the theme of this year's meeting, **The Power of Possibility**. Ten contestants will make a four-minute presentation on ten Power Point slides they have never seen before. Topics will range from the relevant and real to the surreal and silly, and contestants will be judged by the audience on their adherence to the theme, creativity, and delivery. If last year is any indication, this will be one of the highlights of the annual meeting, so make plans to stay up late and attend.

Pop-Up Roundtables!

Is your head buzzing with a current issue or question that is relevant to the field? Is there something you just want to talk about with your colleagues? We have held two slots during the conference for roundtable discussions about a subject you don't see represented in the current meeting schedule. THESE SESSIONS ARE NOT PRESENTATIONS—they are facilitated discussions. **To propose a topic, visit the conference registration desk before 2 pm on Thursday.** You can also visit the desk to vote for a proposed topic. We'll announce the session topics by 6 pm on Thursday (via Twitter and on the information board). The two sessions will be held Friday at 4:15 pm and Saturday at 9 am.

Making/History

How can history museums and historical organizations benefit from the Maker Mania that is sweeping the world through Maker Faires and the like? Learn to leverage your institution's collections and stories to serve as a resource for local Makers. Join Making Maven—and Chief Instigator of POW! (Paul Orselli Workshop) for hands-on demos and resources in the Exhibit Hall on Thursday, September 17 at 9 am, 12 pm, and 2 pm.

History Happy Hours

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can talk with people who have similar professional interests. Food and drinks are not provided, but good conversation and connections are free. See the AASLH Registration Desk for a map and directions.

Wednesday, SEPTEMBER 16

5:30 pm
**Educators and Interpreters/
Small Museums**

► **Bar at Blu (Marriott)**

6 pm
**Corporate History/
Court and Legal History**

► **Sidebar at Whiskey Row**

Thursday, SEPTEMBER 17

5:45–6:45 pm

Military History

► **Champions (Marriott)**



Clio

HELPING PUBLIC HISTORIANS REACH THE PUBLIC

HOW CAN CLIO HELP THE PUBLIC?

Clio picks up a user's location and connects them to a growing database of entries about historic sites throughout the United States. Clio provides information, embedded media, maps and directions, and links to relevant primary and secondary sources.

Clio is free for everyone, supported by grants and donations, and operated by Marshall University's Public History Program. We hope that each entry will connect the public to historical sites, promote the best books and articles, and make the public more aware of other websites and mobile applications.



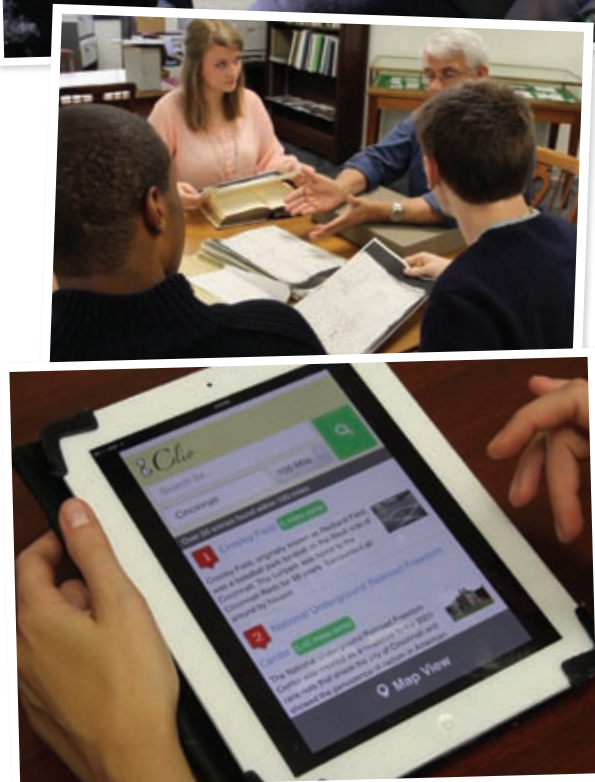
HOW DOES IT HELP PUBLIC HISTORIANS?

Clio provides free institutional accounts to libraries, historical societies, museums, and other institutions so that their staff and supporters can create, expand, and update entries together. Clio also provides special accounts for educators that allow them to create and improve entries with their students. Each entry reaches the public where they stand and demonstrates the need to sustain the institutions that preserve and interpret our history.

Clio connects our sense of place with knowledge about our past. It fuels our natural curiosity and helps us understand and value the lessons of history that surround us.



Visit www.theclio.com and download
the mobile app today!



Tuesday, SEPTEMBER 15

3–6 pm **REGISTRATION**

Wednesday, SEPTEMBER 16

7 am–6 pm **REGISTRATION**

TOURS

8 am–5 pm

- A River Runs Through It, Cost: \$65

8 am–5 pm

- Capitols, Criminals, and Candy: The Frankfort Experience, Cost: \$65

1–5 pm

- Tour: Brandy, Bourbon, and Skyline, Cost: \$50

WORKSHOPS

8:30 am–12 pm

- Hot Stuff! Train the Trainer for Fire Recovery, Cost: \$45 *Louisville Fire Department*
- Museum Management Tune Up: The Workshop, Cost: \$45 *Salon A/B*
- Speaking History: Development and Uses of Readers' Theater, Cost: \$45 *Thoroughbred*

8:30 am–1 pm

- CEO Forum: Leadership 4C, Cost: \$115 *Bluegrass I*

FULL DAY WORKSHOP

9 am–4 pm

- Identification and Care of Photographs, Cost: \$75 *Rose*

AFTERNOON WORKSHOPS

1–5 pm

- Accessibility in the Museum Setting: A Workshop at the Museum of the American Printing House for the Blind, Cost: \$25 *American Printing House for the Blind*

1:30–5 pm

- Deaccessioning Demystified, Cost: \$45 *Skybox*
- Field Services Alliance Meeting, Cost: Free *Salon A/B*
- The SHA Wednesday Workshop: Preview, Renew, or Refresh Your Leadership Potential, Cost: \$20 *Thoroughbred*

EVENING EVENTS

5:30–6:30 pm

- History Happy Hour

6:30–9 pm

- An Evening at Locust Grove, Cost: \$50

Schedule AT A Glance

Thursday, SEPTEMBER 17

7 am–6 pm **REGISTRATION**

BREAKFASTS

7–8:30 am

- Directors Breakfast, Cost: \$35 *Bluegrass II*
- Presidential Sites and Libraries Breakfast, Cost: \$35 *Salon A*

TOURS

7–8:30 am

- Walking Tour: Historic West Main, Cost: \$15

1:30–5 pm

- Planters and Barons: The Culbertson and Speed Experience, Cost: \$35

CONCURRENT SESSIONS

8:30–9:45 am

- Annual Meeting Newcomer Orientation *Thoroughbred*
- Banishing Boredom: Facilitating Meaningful Meetings and Workshops *Rose*
- Educators and Interpreters Annual Meeting Kick-Off *Salon I*
- Heritage Tourism in the 21st Century *Salon III*
- Is It Possible That Remembering Local History Can Heal Old Wounds? *Salon II*
- Sharing Resources and Combining Audiences: State History Organizations Cross Borders to Fulfill Missions *Place*
- Small Fish, Big Pond: How to Effectively Advocate in Your Community *Salon IV*

9:45–10:45 am

- Break in Exhibit Hall
- New Member/Attendee Reception, Cost: Free *Bluegrass I*

10:45 am–12 pm

- Keynote: Sam Wineburg *Salon E–G*

LUNCHEONS

12–1:15 pm

- Corporate History Archives and Museums, Cost: \$40 *Salon I*
- Court and Legal History, Cost: \$40 *Win*
- Educators and Interpreters, Cost: \$40 *Salon C/D*
- Small Museums, Cost: \$40 *Bluegrass I/II*

CONCURRENT SESSIONS

1:30–2:45 pm

- After Teaching American History Grants Have Ended ...Imagine the Possibilities *Salon II*
- Is History Relevant? Then Let's Do Something About It! (Part I) *Salon E–G*
- Managing Innovation *Salon IV*
- Pop-Up Session: Technology *Rose*
- Restoration and Reconstruction: Fulfilling the Possibilities of a 21st-Century Museum *Place*
- Rules of Engagement: Connect to Your Community with IMLS Funding *Skybox*
- Them's Fighting Words! New Approaches in Military History *Salon III*

3–4 pm

- Break in the Exhibit Hall

CONCURRENT SESSIONS

4–5:15 pm

- City Mouse and Country Mouse: Supporting Student Learning in New Environments *Salon III*
- The Courage to Co-Create: Practicing Engagement with Your Audience *Rose*
- Curating and Interpreting America's Recent Military Conflicts *Thoroughbred*
- Is History Relevant? Then Let's Do Something About It! (Part II) *Salon E–G*
- New Ways to Read Old Objects *Salon II*
- Oral History Interactives: Going Beyond the Interview to Create Multimedia Experiences *Salon IV*
- The Transformative Power of Well-Conceived Outcomes *Place*
- We Can Do It! Uncovering Women's History Together *Skybox*

5:45–6:45 pm

- Developing History Leaders @SHA Reception, Cost: Free *Bluegrass I/II*
- History Happy Hour

EVENING EVENT

6:30–9:30 pm

- Block Party on Museum Row, Cost: \$32

Friday, SEPTEMBER 18

7 am–6 pm **REGISTRATION**

TOURS

1–5 pm

- Louisville Women's Suffrage Tour, Cost: \$35

1:30–4:30 pm

- Tour: Filson Historical Society, Cost: \$35

BREAKFASTS

7–8:30 am

- Historic House Museum Breakfast, Cost: \$35
Salon A/B
- Military History Breakfast, Cost: \$35
Salon C

CONCURRENT SESSIONS

8:30–9:45 am

- From a Whisper to a Shout: Finding Ways to Share Women's History through Innovative Collaboration
Salon I
- Historical Thinking Is an Unnatural Act
Skybox
- Marketing Educational Programming in Tough Times
Rose
- New Partners and New Opportunities
Salon III
- Old Houses, New Diverse Stories
Salon II
- Online Engagement: An Almost Useless Term
Salon IV
- Remembering World War I
Thoroughbred
- Successful Delegation Makes Great Things Possible!
Paddock
- An Untapped Resource: How to Locate and Use Legal Cases at Historic Sites
Salon D
- Visitors Talk Back: What Audiences Tell Museums
Place

9:45–10:45 am

- Break in the Exhibit Hall
- NCPH Poster Session
Marriott Ballroom Foyer

10:45 am–12 am

- Plenary: Wendell Berry, Dr. James C. Klotter, and Renee Shaw
Salon E–G

LUNCHEON

12–1 pm

- Annual Meeting Attendee Luncheon
Marriott Ballroom

1–2 pm

- AASLH Meeting of the Membership
Salon E–G

2–2:15 pm

- Break

CONCURRENT SESSIONS

2:15–3:30 pm

- Crazy, Sexy, Trendy: Technology and Your Organization
Salon I
- Engaging the Grown-Ups: A Roundtable Exploring New Strategies
Bluegrass I/II
- From Boomers to Millennials: Strengthening Our Workforce through Generational Diversity
Salon C
- Historic Houses USA or How to Think Outside Your Box
Salon A/B
- Interpreting Religion at Historic Sites
Salon IV
- Pop-Up Session: Unfolding Events
Salon D
- Preservation50: Celebrating the 50th Anniversary of the National Historic Preservation Act
Salon III

- The Secret to Innovative Initiatives
Rose

3:30–4 pm

- Break in the Exhibit Hall

CONCURRENT SESSIONS

4–5:15 pm

- Commerce + Interpretation: The Possibilities, Pitfalls, and Principles of Shared Use at Historic Sites
Salon I
- The Extraordinary of the Ordinary: Challenges of Building a Collection for the National 9/11 Memorial Museum
Skybox
- Field Services Alliance Tips: Demonstrating Relevance
Salon II
- New Strategies for Inclusive Commemoration
Salon III
- Pop-Up Session
Salon D
- The Power of Possibility: Developing Partnerships through Project-Based Learning
Salon IV
- Reinventing Shaker Village of Pleasant Hill
Thoroughbred
- Stories from the HEART: Ten Years after Katrina and Rita
Place
- That Belongs in a Museum! Community Curation through Personal Collecting
Salon C

EVENING EVENTS

6:30–9:30 pm

- Leadership in History Awards Banquet, Cost: \$60
Salon E

9:30 pm–???

- BATTLEDECKS 2015: The Bluegrass Battle Royale
Check at Registration Desk for Location

Saturday, SEPTEMBER 19

8 am–12 pm **REGISTRATION**

TOURS

7–9 am

- New! AASLH 5K Fun Run, Cost: \$40

7:30 am–5 pm

- Roll Out the Bourbon Barrel, Cost: \$75

8 am–12 pm

- Tour: Backstretch Breakfast, Cost: \$50

1–5 pm

- Art on the Side, Cost: \$15

BREAKFASTS

7:30–9 am

- Religious History Breakfast, Cost: \$35
Win
- StEPs, Cost: \$35
Skybox

CONCURRENT SESSIONS

9–10:15 am

- Ferguson, USA
Salon G
- Great Exhibits Don't Happen By Accident
Salon D
- Making the Common Core Connection: History Organizations and the School Audience
Salon F
- Pop-Up Session
Show
- Powerful Funding Makes History Possible
Filly
- The Rights Stuff: Copyrights, Access, and Digital Cultural Heritage Materials
Salon A/B
- Building Identity to Attract New Audiences
Salon C

10:45 am–12 pm

- 2016 Annual Meeting Roundtable
Skybox
- Achieving the Impossible: Strategies for Completing Projects That Seem Unlikely
Filly
- Controversial Objects
Salon G
- Don't Be a Runaway Bride: The Possibility of Building a Long-Term Relationship with Your Community
Salon A/B
- Making the Invisible Visible: Using Mobile Technology and Creative Storytelling to (Re) Discover a Virginia Historic Site
Salon F
- School Bus Grants for Historic Sites and Museums
Salon D

WORKSHOPS

8 am–4 pm

- Best Practices for Interpreting Slavery at Museums and Historic Sites, Cost: \$75
Historic Locust Grove

1:30–5:30 pm

- Black History Matters: High-Impact Programming for African American Audiences, Cost: \$45
Win
- Game Design Workshop: Basic Design Concepts for History Museums, Cost: \$45
Paddock
- Gathering Feedback without Breaking Your Back or the Bank, Cost: \$45
Thoroughbred
- Onsite Design Lab at Solid Light, Cost: \$25
Solid Light

EXPLORE NEW PRODUCTS AND SERVICES IN THE **Exhibit Hall**

On Thursday and Friday, don't miss your chance to meet more than fifty vendors and suppliers. The Exhibit Hall is your place to network and check out the latest technology and services being offered, and WIN great prizes.

Food and Drinks

Take a break and join us for refreshments in the Exhibit Hall!

Thursday, September 17

9 am Exhibit Hall Opens
9:45–10:45 am Morning Refreshment Break
2:45–3:45 pm Afternoon Refreshment Break
5:15 pm Exhibit Hall Closes

Friday, September 18

9 am Exhibit Hall Opens
9:45–10:45 am Morning Refreshment Break and NCPH Poster Session
12–1 pm Annual Meeting Attendee Luncheon
3:15–4 pm Afternoon Refreshment Break
4 pm Exhibit Hall Closes



Your Collection. Our Solution.

Resource **MATE**®

Your Library Automation Solution

- Reasonably priced, comprehensive, collection management software
- Catalogue any resource, track loans
- Donor lists and appraised value reports

For More Information:

1-800-815-8370

info@resourcemate.com

collectionspace

An open-source collections information management platform that is designed by professionals just like you. We are building a community and a new solution for collections-holding institutions that is efficient, effective, customizable, intuitive, and affordable.

We are

- A dynamic community
- An innovative technical platform
- Open-source

Contact

Megan Forbes
Community Outreach and Support
megan.forbes@lyrasis.org

BECOME
A
MEMBER
collectionspace.org

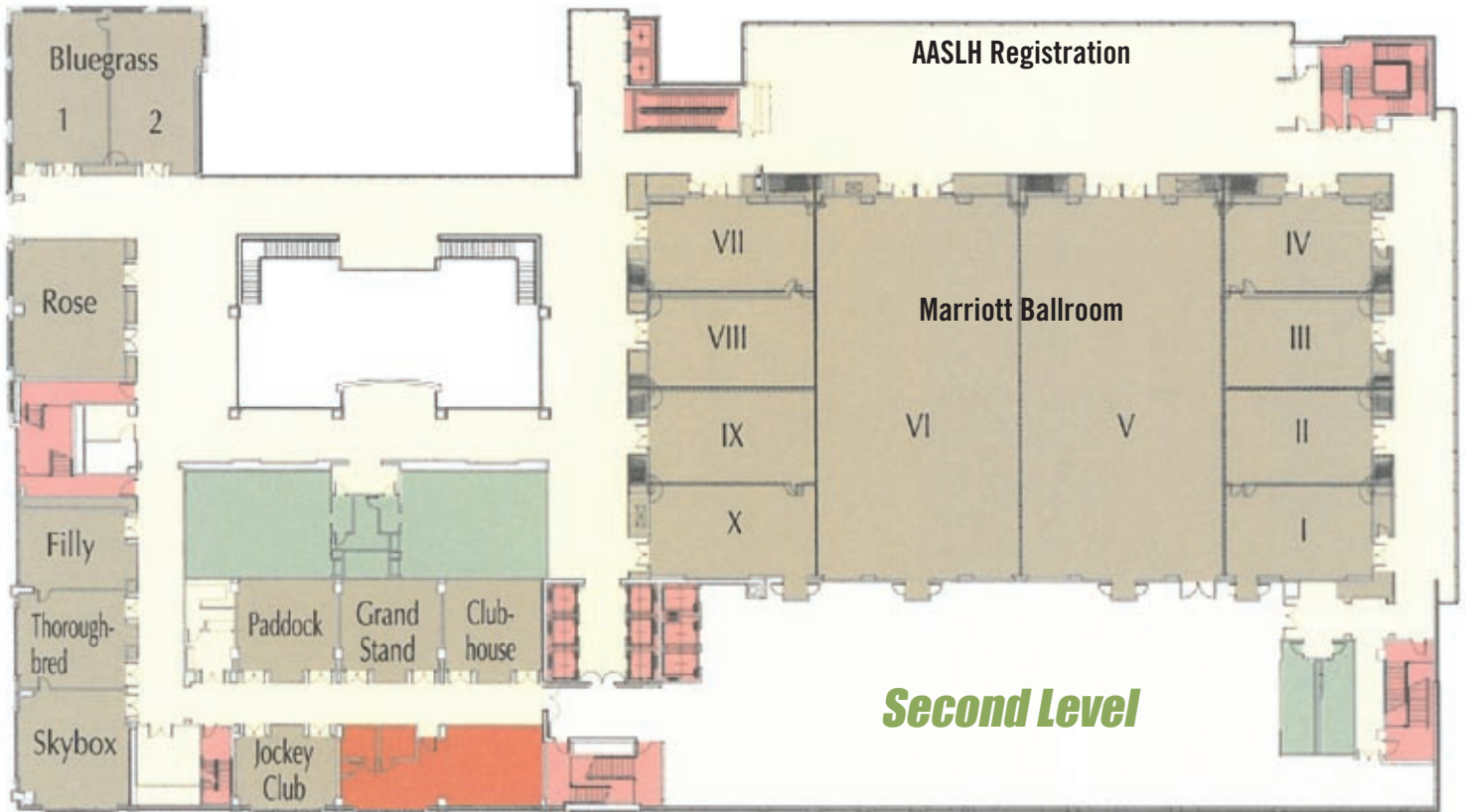
NATIONAL COUNCIL ON PUBLIC HISTORY *Poster Session*



Be sure to stop by the *Exhibit Hall* on *FRIDAY MORNING 9:45–10:45 AM* to hear from students and other colleagues from around the country as they share their projects.


Abercorn Archeology: African American History in the Shadow of the Oak	Pamela Baughman	<i>Georgia Department of Transportation Office of Environmental Services</i>
The A-mazing Mendes Cohen	Marvin Pinkert	<i>Jewish Museum of Maryland</i>
Andrew Jackson: Born for a Storm	Erin Adams	<i>Andrew Jackson's Hermitage</i>
Backside Stories	Holly Solis	<i>Arizona State University</i>
Castle on the Cove: Connecticut State Prison and Wethersfield	Amy Northrop Wittorff and Rachel Zilinski	<i>Wethersfield Historical Society</i>
Confronting Gentrification: Urban Community Museums and Conversation on Contentious Change	Caitlin Biggers	<i>New York University</i>
Cowboy in Every County: Leveraging Commemorative Events for Increased Relevancy	Sarah Milligan	<i>Oklahoma State University</i>
Cross—Curricular and Collaborative: Still Standing Project	Caitlin Butler	<i>University of North Carolina, Wilmington</i>
Curating Catastrophe: Finding Extraordinary Power in Ordinary Things	Dr. Jan Ramirez and Amy Weinstein	<i>National September 11 Memorial and Museum</i>
Dishonoring the First Nations: The Legacy and Memory of the Sullivan Campaign in Geneva, New York	Constance Mandeville	<i>University of South Carolina</i>
Exceptional Exhibits with Restricted Resources: Possibilities for Exhibit Building on a Shoestring	Valerie M.J. Hall	<i>Museum of the Grand Prairie</i>
Generation Next: Strategies for Recruiting, Using, and Retaining Younger Volunteers	Sara Jessica and Tamara Hemmerlein, Marianne Sheline, and Kelsey Smith	<i>Indiana Historical Society</i>
Harrison County Indiana Driving Tour	Karen Schwartz	<i>Historical Society of Harrison County</i>
High-Speed Processing: The Guantanamo Bay Newspaper Collection	Chris Fite	<i>University of South Carolina</i>
The John B. Hundley Circus Collections and Making the Most of Material Culture	Matt Holdzkorn	<i>University of Louisville</i>
A Living Museum: Environmental History at Powdermill Nature Reserve	Pamela Curtin	<i>West Virginia University</i>
Native Neighbors from Freedom's Frontier National Heritage Area	Deborah Barker	<i>Franklin County Historical Society</i>
Sub Urbanisms: Casino Company Town/China Town and the Contested American Landscape	Stephen Fan	<i>Connecticut College</i>
Taking the Tracks out of Historytown: The Power of an Interdisciplinary Approach	Ian Gray	<i>West Virginia University</i>
Transcending Time: Place and the Development of Community	Caleb Knies and Olivia Tillner	<i>Middle Tennessee State University</i>
Two Wars on the Frontier and Website Redesign	Wendy Petersen-Biorn	<i>Carver County Historical Society</i>
Using the Past: Historical Societies in Postwar Chicago	Hope Shannon	<i>Loyola University Chicago</i>
Who's a Washingtonian?	Sydney Johnson and Zach Klitzman	<i>American University</i>
Women's History Matters	Martha Kohl	<i>Montana Historical Society</i>


MARRIOTT LOUISVILLE DOWNTOWN



Get Thirsty



Ever Wonder How Louisville Water Makes The Best Tasting Water In The Nation?





Fill your glass with history and innovation when you visit the WaterWorks Museum, historic Water Tower and Louisville's original Pumping Station. You'll never look at a glass of water the same!

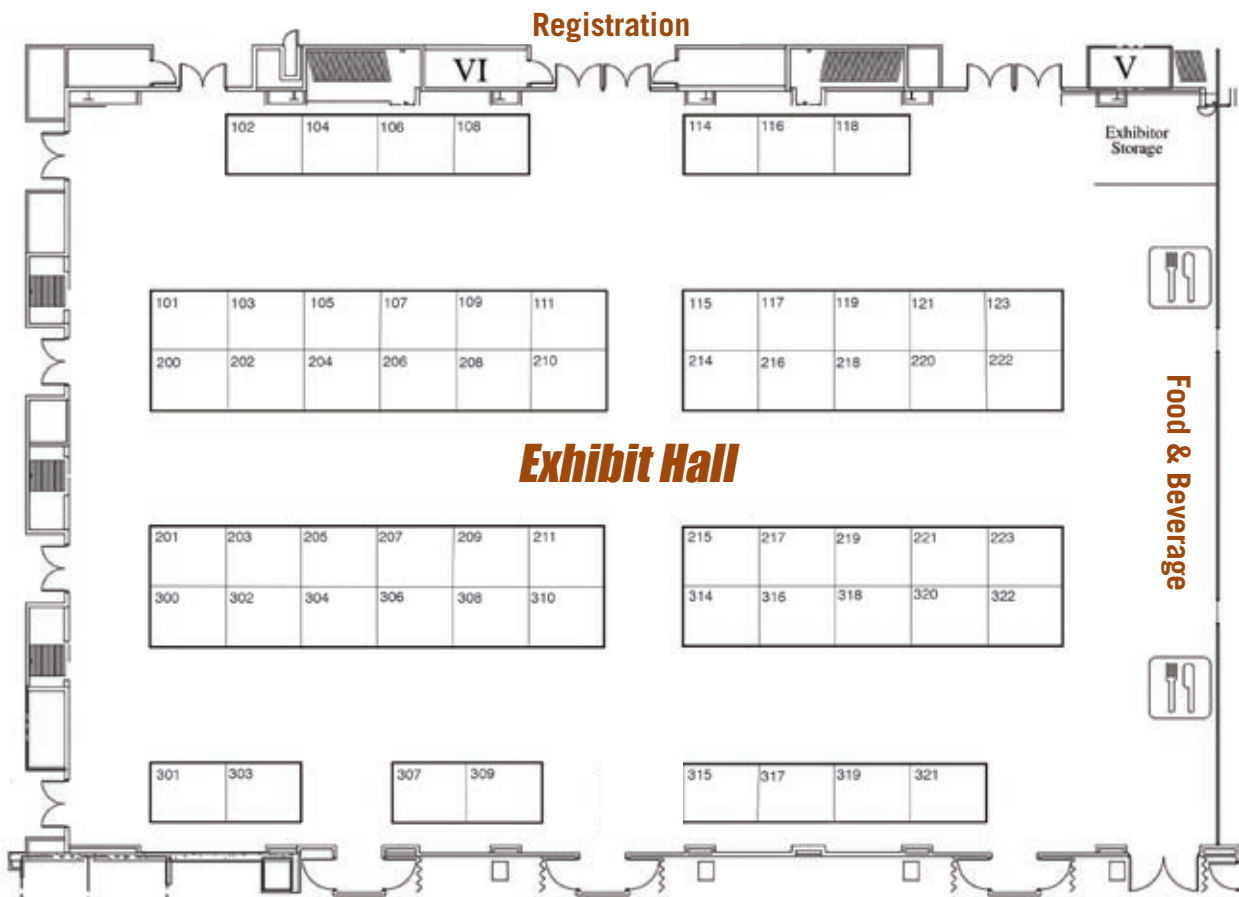
LOUISVILLE WATER TOWER PARK
 3005 RIVER ROAD, LOUISVILLE, KY 40207
 502.897.1481 • LOUISVILLEWATERTOWER.COM



2015 Exhibitor Guide

Company	Booth Number	Company	Booth Number
AASLH	320	Northeast Document Conservation Center	123
AASLH Award Winners	317 and 319	Northern Kentucky University— Master of Arts Public History Program	308
American Alliance of Museums	103	Northern Micrographics	118
Arcadia Publishing and The History Press	202	Northern States Conservation Center	300
Bear Wallow Books	209	Odyssey Merchant Services	318
Blackbaud	109	Organization of American Historians	107
CLIO—Marshall University	206	PastPerfect Software	322
Creative Learning Factory	310	Pretzel Pictures	321
Crystalizations Systems Inc	102	Re:discovery Software, Inc.	215
Deco Works Studio	207	Resourcemate by Jaywill Software	218
Discover Kentucky's History	302, 304, 306	Rowman and Littlefield	117 and 119
Dorfman Museum Figures	223	Solid Light	111
Four Colour Print Group	104	Split Rock Studios	205
HistoryIT	114	ST Imaging	115
Hollinger Metal Edge	105	TALAS	201
Institute of Museum and Library Services	214	The Donning Co. Publishers	221
Lamcraft Inc.	315	Tour-Mate Systems Limited	108
Left Coast Press Inc.	211	Unique Imaging Concepts, inc.	204
Louisville WaterWorks Museum	316	University of Illinois—Preservation Self-Assessment Program	121
LYRASIS	314	University of Oklahoma College of Liberal Studies	101
Mid-America Arts Alliance	210	USA Image Technologies, Inc.	309
Middle TN State University Public History Program	220	Videobred	217
Minnesota Historical Society Press	200	Visit Detroit	316
MuseumTrek by TrekSolver, Inc.	116	Western Kentucky University Potter College of Arts and Letters, Department of Folk Studies and Anthropology, Kentucky Folklife Program, and Kentucky Museum	203
National Archives Traveling Exhibits Service	216	Wiebold Studio Inc.	219
National Council on Public History	106		
National Endowment for the Humanities	208		
Next Exit History	222		



Exhibitors

AASLH

Booth: #320

1717 Church St., Nashville, TN 37203

Phone: (615) 320-3203

E-mail: info@aslh.org

AASLH provides leadership and support for its members who preserve and interpret state and local history in order to make the past more meaningful to all Americans.

American Alliance of Museums

Booth: #103

Contact: Jennifer Adams

1575 Eye St., NW, Suite 400

Washington, DC 20005

Phone: (202) 289-9111

E-mail: jadams@aam-us.org

Web: www.aam-us.org

The American Alliance of Museums is working to unite the entire field and speak with a strong voice to make the case that museums are essential. Learn more about the tiered approach that makes our membership and excellence programs more affordable, accessible and relevant to every museum.

Arcadia Publishing and The History Press

Booth: #202

Contact: Katie Kellett

420 Wando Park Blvd.

Mount Pleasant, SC 29464

Phone: (843) 853-2070 ext. 120

E-mail: kkellett@arcadiapublishing.com

Web: www.arcadiapublishing.com

Leading publisher of local and regional history.

Bear Wallow Books

Booth: #209

Contact: Linda Wolfe

7172 N. Keystone Ave., Suite A

Indianapolis, IN 46240

Phone: (800) 232-7925

E-mail: linda.bwb@gmail.com

Web: bearwallowbooks.com

Old-fashioned recipe books with wonderful old recipes, historic notes, and art. Colorful series of 40 books. Wholesale \$2.40 each. New for 2015 *Travel by Rail—Changing Lives in Early America*, an illustrated history of American Railroads and the people who built them. Wholesale \$4.80.

Blackbaud

Booth: #109

Contact: Will McElheny

2000 Daniel Island Drive, Charleston, SC 29492

Phone: (843) 654-3433

E-mail: tradeshow@blackbaud.com

Web: www.blackbaud.com

Blackbaud combines technology and expertise to help organizations achieve their missions. The company offers a full spectrum of cloud-based and on-premise software solutions and related services for organizations of all sizes including: fundraising, eMarketing, advocacy, constituent relationship management (CRM), financial management, payment services, analytics, and vertical-specific solutions.

Clio—Marshall University

Booth: #206

Contact: David Trowbridge

600 11th Ave. W., Huntington, WV 25701

Phone: (304) 696-2717

E-mail: david.trowbridge@marshall.edu

Web: www.theclio.com

Clio connects the public to museums and historic sites. Built by historians; free for everyone.

Creative Learning Factory

Booth: #310

Contact: Carmen Derrick

800 E. 17th Ave., Columbus, OH 43211-2474

Phone: (614) 297-2345

E-mail: cderrick@ohiohistory.org

Web: www.creativelearningfactory.org

The Creative Learning Factory is a nationally-recognized provider of high-quality professional development for K-16 and museum educators and exceptional distance learning programs for students. Through the depth and breadth of knowledge possessed by our staff, we are able to work across the humanities content areas as well as multiple learning theories. Our staff brings a fresh perspective to each project, and our flexible and collaborative work style allows us to develop programs that can be tailored for any learning environment and customized to meet your unique learning objectives. Through customized hands-on/minds-on experiences, you will learn in a fun, interactive way.



THE
Cooperstown
GRADUATE
PROGRAM

Training Creative Entrepreneurial Museum Leaders
Committed to Programs for the Public Good
www.cgp.oneonta.edu

Crystalizations Systems Inc

Booth: #102

Contact: Patricia Ellenwood
1401 Lincoln Ave., Holbrook, NY 11741
Phone: (631) 467-0090
E-mail: info@csistorage.com

Web: www.csistorage.com

Crystalizations Systems manufactures museum storage systems. We are introducing our new PerfectFit kit system.

Deco Works Studio

Booth: #207

Contact: Kristina Lemmon
439 W. Galbraith Rd., Cincinnati, OH 45215
Phone: (513) 349-9507
E-mail: klemmondw@gmail.com

Web: www.decoworksstudio.com

DWS has been involved with the restoration of interior decorative design and finishes in historic structures for over twenty-five years. The scope of our skills include uncovering and documenting historic decoration, conducting paint and color analysis, cleaning and conserving existing historic decoration, and replicating the original decoration as well as decorative finishes.

Discover Kentucky's History

Booth: #302, 304, 306

Learn more about Kentucky's history organization in this booth which will highlight exhibits from host committee museums.

Dorfman Museum Figures

Booth: #223

Contact: Joe Bezold
6224 Holabird Ave., Baltimore, MD 21224
Phone: (800) 634-4873
E-mail: joe@museumfigures.com

Web: www.museumfigures.com

Dorfman Museum Figures, Inc. has been serving the museum community for over fifty years. Originally specializing in creating life-size, life-like figures for museums, DMF has sculpted the likenesses of 800 people and created over 5,000 realistic figures for museums, visitor centers, design/exhibit companies, and private clients. DMF also fabricates a comprehensive line of conservationally sound forms out of Ethafoam™ for storage and display of high value artifact clothing. We are constantly adding to our line of products so let us know if you need something that you don't see on our website.

Four Colour Print Group

Booth: #104

Contact: George Dick
2410 Frankfort Ave., Louisville, KY 40206
Phone: (502) 896-9644
E-mail: gdick@fourcolour.com

Web: www.fourcolour.com

Short run illustrated book printing.

HistoryIT

Booth: #114

Contact: Kristen Gwinn-Becker
245 Commercial St., Portland, ME 4401
Phone: (207) 956-0875

E-mail: kg@historyit.com

Web: www.historyit.com

HistoryIT is a transformative technology and services company that provides clients with a brand new approach for making historical collections more useful, meaningful, and accessible.

Hollinger Metal Edge

Booth: #105

Contact: Bob Henderson
6340 Bandini Blvd., Commerce, CA 90040
Phone: (323) 721-7800

E-mail: bh@metaledge.inc

Web: www.metaledge.com

With over sixty-five years of experience in a full range of archival materials, Hollinger Metal Edge provides the highest quality archival supplies to museums, historical societies, historic houses, and other small and large collections. Whether catalog items or a custom product to your design, we offer outstanding customer service and support. We are also pleased to now offer museum exhibit cases and exhibit furnishings.

Institute of Museum and Library Services

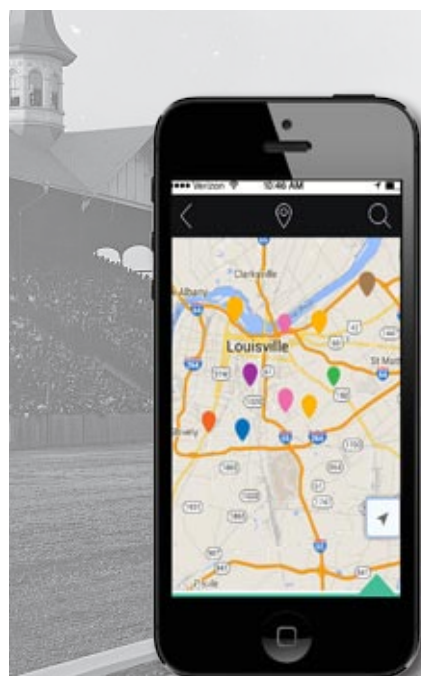
Booth: #214

Contact: Katherine Mass
1800 M St. NW, 9th floor
Washington, DC 20036-5802
Phone: (202) 653-4798

E-mail: kmaas@imls.gov

Web: www.imls.gov

IMLS is the primary source of federal support for the nation's libraries and museums; its mission



History at Your Fingertips

Next Exit History™ is your 21st century solution for heritage tourism interpretation and promotion. This powerful mobile app and web platform empowers communities, museums, and historic sites to educate the public and increase visitation. Our team of professional historians can help your organization meet its heritage tourism needs.



HISTORICAL
RESEARCH
ASSOCIATES, INC.



Visit our booth in the exhibition hall;
email us at nextexit@hrassoc.com;

or visit us online at www.nextexithistory.com

Exhibitors

is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. The Institute works at the national level and in coordination with state and local organizations to provide leadership through research, policy development, and grant making.

Lamcraft Inc.

Booth: #315

Contact: Rick Gentry

4131 N E Port Dr., Lees Summit, MO 64064

Phone: (816) 795-5505

E-mail: rgentry@lamcraft.com

Web: www.lamcraft.com

One-of-a-kind custom designed, laminated bookmarks.

Left Coast Press Inc.

Booth: #211

Contact: Stephanie Adams

1630 N. Main St. #400, Walnut Creek, CA 94596

Phone: (925) 935-3380

E-mail: sadams@LCoastPress.com

Web: www.LCoastPress.com

Now celebrating our tenth anniversary, Left Coast Press, Inc., is a publisher of academic and professional resources in the humanities, social sciences, and related professional disciplines. We produce a wide range of products in a specific set of fields, including heritage and museum studies, anthropology, archaeology, and qualitative research.

Louisville WaterWorks Museum

Booth: #316

Contact: Kelley Dearing Smith

550 S. Third St.

Louisville, KY 40202

Phone: (502) 569-3695

E-mail: ksmith@lwcky.com

Web: www.louisvillewatertower.com

Discover how Louisville makes the best-tasting tap water in America at the WaterWorks Museum. History and science combine in this experience at Louisville Water's original 1860 pumping station, a National Historic Landmark. Modern water treatment began at this site in the 1800s and after a visit, you'll be thirsty!

LYRASIS

Booth: #314

Contact: Kenna Juliani

1438 West Peachtree St. NW, Atlanta, GA 30309

Phone: (800) 999-8558

E-mail: kenna.juliani@lyrasis.org

Web: www.lyrasis.org

LYRASIS, a non-profit membership organization, partners with member libraries, archives, and museums to create, access, and manage information with an emphasis on digital content, while building and sustaining collaboration, enhancing operations and technology, and increasing buying power. For more information, please visit www.lyrasis.org

Mid-America Arts Alliance

Booth: #210

Contact: Amanda Wiltse

2018 Baltimore Ave., Kansas City, MO 64108

Phone: (816) 421-1388

E-mail: amanda@maaa.org

Web: www.maaa.org

Mid-America Arts Alliance strengthens and supports artists, cultural organizations, and communities throughout our region and beyond. We achieve this primarily through our national traveling exhibition programs, innovative leadership development, and strategic grant making. We are especially committed to enriching the cultural life of historically underserved communities by providing high quality, meaningful, and accessible arts and culture programs and services.

Middle Tennessee State University Public History Program

Booth: #220

Contact: Kelle Knight

Middle TN State University

P.O. Box 23, Murfreesboro, TN 37132

Phone: (615) 898-5798

E-mail: Kelle.Knight@mtsu.edu

Web: www.mtsu.edu/publichistory

The Public History Program at MTSU offers graduate degrees at the master's and Ph.D. levels. Public History graduate students may specialize in historic preservation, museum management, archival management, oral history, or public archaeology.

riggs wardSM

EXHIBITS | PLANNING | RESEARCH | GRAPHICS | A/V MEDIA

RIGGSWARD.COM
804.254.1740

Exhibit:
"EYE ON THE CAPITOL"
VIRGINIA STATE CAPITOL VISITOR CENTER

Minnesota Historical Society Press

Booth: #200

Contact: Jerry Bilek

345 Kellogg Blvd. W., St. Paul, MN 55057

Phone: (651) 259-3202

E-mail: jerry.bilek@mnhs.org

Web: mnhspress.org

Book publisher.

MuseumTrek by TrekSolver, Inc.

Booth: #116

Contact: Tim Cook

11 Main St., Suite B, Franklin, MA 02038

Phone: (508) 520-0066

E-mail: MuseumTrek@TrekSolver.com

Web: MuseumTrek.com

MuseumTrek helps museums and historical societies, small and large, provide visitors with a fun, intuitive, and educational mobile adventure. Through games and game concepts, MuseumTrek challenges visitors to explore and discover the gems amidst your exhibits, leading to a richer experience and a lasting impression. Visitors can enjoy the adventure right from their own smartphones and tablets. While we offer consulting services at various levels, we have created a do-it-yourself option using our unique platform where you can easily create and maintain a compelling interactive experience to enhance your current and future exhibits.

National Archives at Kansas City

Booth: #216

Contact: Dee A. Harris

400 West Pershing Rd., Kansas City, MO 64108

Phone: (816) 268-8086

E-mail: dee.harris@nara.gov

Web: www.archives.gov

The National Archives Traveling Exhibits Service offers affordable traveling exhibits for museums, libraries, historic sites, and cultural centers that engage and inspire diverse audiences. These exhibits draw from the holdings of the National Archives—a national network of Federal archives, Presidential libraries, and records centers.

National Council on Public History

Booth: #106

Contact: Stephanie Rowe

IUPUI 127 Cavanaugh, 425 University Blvd.

Indianapolis, IN 46202

Phone: (317) 274-2729

E-mail: rowes@iupui.edu

Web: www.iupui.edu

The National Council on Public History is dedicated to making the past useful in the present and to encourage collaboration between historians and their publics. Our work begins in the belief that historical understanding is of essential value in society. NCPH establishes professional standards, ethics, and best practices; provides professional development opportunities; recognizes excellence in a diverse range of public history activities; fosters networking, and a sense of community among public history practitioners; and supports history education.

National Endowment for the Humanities

Booth: #208

Contact: Tricia Brooks

400 Seventh St., SW, Washington, DC 20506

Phone: (202) 606-8297

E-mail: pbrooks@neh.gov

Web: www.neh.gov

The National Endowment for the Humanities makes grants to support scholarship in a host of disciplines; to preserve artifacts and to digitize them; to build endowments and exhibitions; to create documentaries and new methods of analysis; to create digital resources and engaging public programs. We fund work that supports a larger culture of inquiry and is of benefit to the public at large.

Next Exit History

Booth: #222

Contact: David Strohmaier

HRA, P.O. Box 7086, Missoula, MT 59807

Phone: (406) 721-1958

E-mail: bbramhall@hrassoc.com

Web: www.nextexithistory.com

Next Exit History mobile app is a heritage tourism and economic development engine, driving consumers into communities and their businesses. Developed by professional historians, NEH interprets sites worldwide through audio, video and the new History Hunters game.



INDIANA UNIVERSITY PURDUE UNIVERSITY INDIANAPOLIS

IUPUI Graduate Program in Public History

Established in 1984, the Graduate Program in Public History at Indiana University – Purdue University at Indianapolis (IUPUI) trains historians in the research, analytical, and communications skills needed to apply their work in the public arena. Students benefit from a combination of classroom instruction and practical experiences that prepare them for a wide range of public history occupations.

Program Highlights Include:

- A nationally recognized public history degree program with the opportunity for students to obtain a dual Master of Library Science degree, a Museum Studies Certificate, or a Certificate in Documentary Editing in conjunction with the MA in History. IUPUI's Lilly Family School of Philanthropy, Herron School of Art and Design, and School of Informatics and Computing also offer valuable coursework and specialization opportunities.
- Two academic years of half-time paid internships in local institutions provide significant practical training (interns also receive a substantial tuition remission and health insurance).
- A centrally located campus in Downtown Indianapolis situated within walking distance of several institutions that are long-time partner programs and create a learning laboratory for our students, including the Indiana Historical Society, Indiana State Library and Historical Bureau, Indiana State Museum, and the Eiteljorg Museum of American Indians and Western Art.

Graduate Public History Courses Include:

Digital Humanities, Historical Administration, Historic Preservation, Historic Site Interpretation, Introduction to Archival Practices, and Local and Community History

For more information, contact Dr. Philip V. Scarpino, Director of Public History:

(317) 274-5983 or pscarpin@iupui.edu

<http://liberalarts.iupui.edu/history> & click on Public History



Northeast Document Conservation Center

Booth: #123

Contact: Julie Martin

100 Brickstone Sq., Andover, MA 01810

Phone: (978) 470-1010

E-mail: jmartin@nedcc.org

Web: www.nedcc.org

Conservation treatment, digitization, audio preservation, training, assessments, and disaster assistance.

Northern Kentucky University—Master of Arts Public History Program

Booth: #308

Contact: Dr. Brian Hackett

LA 415, Nunn Drive, Highland Heights, KY 41099

Phone: (859) 572-5461

E-mail: hackettb1@nku.edu

Web: www.nku.edu

History majors often wonder what they can do with their degree other than teach in a traditional classroom. The Master of Arts in Public History focuses on collections and interpretations and gives students a new direction to take with their careers. Public historians are trained to explain past human behavior in a variety of different contexts. It is history that is seen through museum exhibits, internet websites, documentaries, books, articles and audiovisual presentations. Located in Northern Kentucky near Cincinnati, we are part of the History and Geography department at NKU. Our students work in various museums around the country. For more information visit <http://artsience.nku.edu/departments/hisgeo/maph.html>.

Northern Micrographics

Booth: #118

Contact: Colleen Lubinsky

2004 Kramer St., La Crosse, WI 54603

Phone: (800) 236-0850

E-mail: colleen.lubinsky@nmt.com

Web: www.normicro.com

Digitization of film and source material bound or disbound/Microfilming/Hosting/Digital Collections Software/Data Conversion/Binding

Northern States Conservation Center

Booth: #300

Contact: Helen Alten

P.O. Box 691, Haines, AK 99827

Phone: (907) 766-2360

E-mail: helen@collectioncare.org

Web: www.collectioncare.org

Museum studies online, resource publications, tools, and supplies for collection caretakers.

Odyssey Merchant Services

Booth: #318

Contact: Jeana DeBenedetto

516 Edgewater Dr., Wakefield, MA 01880

Phone: (978) 761-1868

E-mail: jdebenedetto@odysseyms.net

Web: odysseyms.net

Merchant services.

Organization of American Historians

Booth: #107

Contact: Elisabeth Marsh

112 N. Bryan Ave., Bloomington, IN 47408

Phone: (812) 855-7311

E-mail: emarsh@oah.org

Web: www.oah.org

Founded in 1907, the Organization of American Historians is the largest professional society dedicated to the teaching and study of American history. The mission of the organization is to promote excellence in the scholarship, teaching, and presentation of American history, and to encourage wide discussion of historical questions and the equitable treatment of all practitioners of history.

PastPerfect Software

Booth: #322

Contact: Brian Gomez

300 North Pottstown Pike, Suite 200

Exton, PA 19341

Phone: (800) 562-6080 Ext 102

E-mail: brian@museumsoftware.com

Web: www.museumsoftware.com

PastPerfect Software is dedicated to creating affordable, comprehensive, and easy-to-use products for museums of all sizes. Our company is proud to serve over 9,500 organizations. AASLH Institutional Members receive special pricing. Stop by our booth for more information.



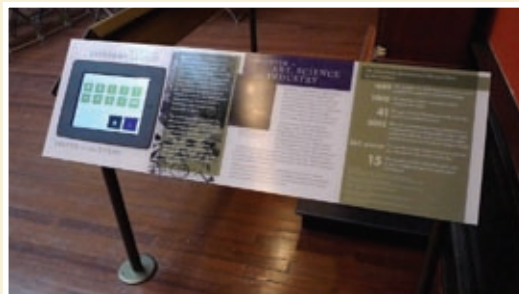
MUSEUMRAILS™

Modular Reader Rail System

Protecting and Interpreting
“The Most Important Clock in America”
 The David Rittenhouse Astronomical Musical Clock
 at Drexel University

<http://drexe.lu/RittenhouseClock>

This custom installation features graphic rails with a flush-embedded tablet, allowing visitors to hear the clock's ten unique chimes, and has a custom anodized bronze effect finish.



MUSEUMRAILS.COM

888-672-1890

Pretzel Pictures

Booth: #321

Contact: Yoshie Lewis

7252 Hwy 70 S, Suite 103, Nashville, TN 37221

Phone: (615) 476-7046

E-mail: yoshie@pretzelpictures.com

Web: www.pretzelpictures.com

At Pretzel Pictures, we have a strong love for narrative with a particular interest in historical events and compelling women and produce for both corporate clients and television. Whether it is short- or long-form, we listen with intent, do great diligence with fact-finding, and deftly craft colorful interpretations. From research by our experienced historians, to script concept and writing, to full video and audio production, we will help to craft your vision into reality.

Re:discovery Software, Inc.

Booth: #215

Contact: Steve Richardson

3040 Berkmar Dr., Suite B1

Charlottesville, VA 22901

Phone: (208) 338-8487

E-mail: steve@rediscov.com

Web: www.rediscov.com

Re:discovery Software, Inc. is a leading provider of collections management systems for museums and archives. Proficio is the perfect solution for institutions looking to replace outdated or aging collections management software with current database technology and an intuitive user interface. Proficio Elements is scaled to smaller collections and budgets. Both versions feature an intuitive interface, powerful searching and filtering

options, multimedia capabilities, and a variety of reporting, batch update, and import/export tools.

ResourceMate by Jaywill Software

Booth: #218

Contact: Tanja Ducharme

P.O. Box 25005, Guelph, ON N1G 4T4

Phone: (519) 837-8370

E-mail: tducharme@resourcemate.com

Web: www.resourcemate.com

ResourceMate® Family of Products offer collection management solutions in our Essential Plus, Extended, or Premium versions. It enables small- to medium-sized organizations to catalog and share their collection as well as manage contacts and members. The program includes flexible cataloging features such as customizable resource types and the ability to store any type of Windows multimedia objects (such as photos, files, audio clips). Our programs are backed by outstanding customer support as well as training in various forms. The flexibility and versatility of our products meet the varying needs of organizations represented by AASLH.

Rowman and Littlefield

Booth: #117 and 119

Contact: Jessica Wetzal

4501 Forbes Blvd., Suite 200

Lanham, MD 20706

Phone: (717) 794-3800 x3642

E-mail: rlpexhibits@rowman.com

Web: www.rowman.com

Rowman and Littlefield is one of the largest and fastest growing independent publishers and

distributors in North America. The company publishes over 1,500 academic, reference, professional and general interest books each year in various academic and professional disciplines.

Solid Light

Booth: #111

Contact: Angela Fleitz

438 S. Third St., Louisville, KY 40202

Phone: (502) 562-0060 x107

E-mail: afleitz@solid-light-inc.com

Web: www.solidlight-inc.com

Great exhibits. Immersive media experiences. Solid Light designs and builds visitor destinations that engage, enlighten, and inspire. From initial concept through final installation, our talented team of designers, writers, architects, media specialists, researchers, and project managers creates innovative solutions throughout each stage of the project.

Split Rock Studios

Booth: #205

Contact: Anna Kling

2071 Gateway Blvd., St. Paul, MN 55112-2785

Phone: (651) 631-2211

E-mail: aklings@splitrockstudios.com

Web: www.splitrockstudios.com

We specialize in creating cultural and natural history exhibits for museums, interpretive centers, and political institutions. From coast to coast, our team of museum experts brings stories to life. Our clients trust and enjoy our design and fabrication process because it is collaborative, creative, and organized. Some of our clients include the Kentucky History Center, Dole Institute of Politics,

LIGHT THE WAY

Want to light the way to our past for future generations? Our master's degree in Public History is all about making history make sense to everyday people.

Our curriculum is focused on real-world, hands-on experiences that prepare students for careers in the field. They become curators, educators, historic preservationists, and more. What will you be?

Find your spark.



publichistory.nku.edu

Deco Works Studio

The fine art of historic restoration

klemmondw@gmail.com decoworksstudio.com
513 349 9507

Exhibitors

National Museum of the Great Lakes, National Purple Heart Hall of Honor in New Windsor, Ford's Theatre and the Center for Education and Leadership in Washington, DC.

ST Imaging

Booth: #115

Contact: Matt Anderson

630 Dundee Rd., Suite 210
Northbrook, Illinois 60062

Phone: (847) 501-3344

E-mail: manderson@stimaging.com

Web: www.stimaging.com

Manufacturer of microfilm and microfiche scanners. Ideal replacement for older reader/printers.

TALAS

Booth: #201

Contact: Jake Salik

330 Morgan Ave., Brooklyn, New York 11211

Phone: (212) 219-0770

E-mail: jake@talasonline.com

Web: www.talasonline.com

Distributor and manufacturer of archival and conservation supplies.

The Donning Co. Publishers

Booth: #221

Contact: Brad Martin

306 N. Kansas Ave., Marceline, MO 64658

Phone: (615) 232-2449

E-mail: brad.martin@donning.com

Web: www.donning.com

The Donning Company will help your organization

tell its story and preserve your heritage for years to come. Learn how we can help you create your own unique, colorful publication, from a souvenir book for a museum, to a commemorative volume for a special anniversary. We have many styles to choose from! Contact us for a sample book and a free, complimentary consultation.

Tour-Mate Systems Limited

Booth: #108

Contact: Lynn Taylor

137 St. Regis Cres. S., Toronto, ON M3J 1Y6

Phone: (416) 636-5654

E-mail: ltaylor@tourmate.com

Web: www.tourmate.com

Tour-Mate is one of North America's leading providers of audio and multimedia interpretive platforms. From hand-held audio and multimedia to mobile applications to eco-friendly outdoor stationary platforms. Tour-Mate is your one-stop shop for interpretive hardware and content creation services.

Unique Imaging Concepts, inc.

Booth: #204

Contact: Dan Rutledge

200 Distillery Commons, Suite 120

Louisville, KY 40206

Phone: (502) 636-4150

E-mail: dan@uniqueimagingconcepts.com

Web: www.uniqueimagingconcepts.com

We are a wide format sublimation imaging company that specializes in art and photographic imaging via sublimation printing. We image into aluminum, steel, MDF, hardboard masonite,

ceramic and glass tiles, polyester fabric and much more. Markets we serve are professional and amateur photographers, interior designers, museum and exhibit designers, marketing and advertising companies.

University of Illinois—Preservation Self-Assessment Program

Booth: #121

Contact: Jennifer Hain Teper

1408 West Gregory, Urbana, IL 61801

Phone: (217) 244-5689

E-mail: jht@illinois.edu

Web: https://psap.library.illinois.edu

The Preservation Self-Assessment Program is a free online tool that helps collection managers prioritize efforts to improve conditions of collections. Through guided evaluation of materials, storage/exhibit environments, and institutional policies, the PSAP produces reports on the factors that impact the health of cultural heritage materials, and defines the points from which to begin care.

University of Oklahoma College of Liberal Studies

Booth: #101

Contact: Don Rodgers

1610 Asp Ave., Suite 108, Norman, OK 73072

Phone: (405) 325-1061

E-mail: Don@ou.edu

Web: www.cls.ou.edu

The University of Oklahoma College of Liberal Studies offers a Master of Arts in Museum Studies 100% online. Earn your degree from a large public research institution rooted in community

Public History University of Louisville

Careers in History for the 21st Century

Earn an M.A. in history with a concentration in public history
or a graduate certificate in public history

Course offerings include digital history, museum studies,
historic preservation, historical administration, and museum theater

Internships at outstanding historical societies, museums, and historic sites

Funding available for M.A. students

For more information, see <http://louisville.edu/history>



and tradition. Visit our website for more information or contact us at 1-800-522-4389. It's your degree. Go get it.

USA Image Technologies, Inc.

Booth: #309

Contact: Tyler N. Allen

2109 Watterson Tr., Louisville, KY 40299

Phone: (502) 267-9300

E-mail: tyler@usaimage.com

Web: www.usaimage.com

USA Image is a leading service provider of large and grand format prints for the museum and exhibition community. We produce durable indoor and outdoor graphics from small displays to entire walls to the sides of buildings. For over twenty years we've partnered with our clients to tell rich colorful stories. You can see our work while you're in Louisville including The Science Center, The Frazier Museum, Falls of the Ohio Interpretive Center, Louisville Waterworks Museum, Louisville Slugger Museum, Kentucky Center for African American Heritage, The Speed Art Museum, the Kentucky Museum of Art and Craft and the Kentucky Derby Museum to name just a few. Come check us out and see how we can help your organization.

Videobred

Booth: #217

Contact: Timothy Sanford

1000 Hamilton Ave., Louisville, KY 40204

Phone: (502) 584-5787

E-mail: tim@videobred.com

Web: www.videobred.com

Videobred is full service multi-media company

that tells great stories via a variety of 21st-century technology including films, interactive programs, audio and more.

Visit Detroit

Booth: #316

www.visitdetroit.com

Visit with members of the 2016 AASLH and Michigan Museums Association Annual Meeting host committee and learn what the Motor City has to offer.

Western Kentucky University Potter College of Arts and Letters, Department of Folk Studies and Anthropology, Kentucky Folklife Program, and Kentucky Museum

Booth: #203

Contact: Michael Ann Williams

1906 College Heights Blvd., #61029

Bowling Green, KY 42101

Phone: (270) 745-2592

E-mail: michael.williams@wku.edu

Web: www.wku.edu/kentuckymuseum

Western Kentucky University's Potter College of Arts and Letters, Department of Folk Studies and Anthropology, Kentucky Folklife Program, and the Kentucky Museum have partnered to sponsor the AASLH Annual Meeting. Potter College of Arts and Letters is home to twelve departments, including the Department of Folk Studies and Anthropology, and offers some 27 majors and 32 minors, including five interdisciplinary programs. The Department of Folk Studies and Anthropology offers a Master's degree in Folk Studies, as well as a major and minor in Anthropology for undergraduates. The

Department of Folk Studies and Anthropology now houses the Kentucky Folklife Program as well, an organization dedicated to the mission of identifying, documenting, and conserving the diverse traditional culture and heritage of the Commonwealth. WKU is also home to the Kentucky Museum, a premier museum in the Southeastern United States with the mission to serve as a cultural resource by advancing an understanding and appreciation of history and art through a commitment to excellence in teaching, scholarship, community service, and professional practice.

Wiebold Studio Inc.

Booth: #219

Contact: Jennifer Burt

413 Terrace Place, Terrace Park, OH 45174

Phone: (513) 831-2541

E-mail: info@wiebold.com

Web: www.wiebold.com

Wiebold Studio specializes in the conservation and restoration of paintings, frames including portrait miniatures and objects including those in porcelain, ceramic, and most types of metal.



CREATIVE LEARNING FACTORY


Providing customized hands-on, minds-on professional development and contract services



- Engaging Experiences
- Ideal for Teachers and Museum Professionals
- Customized to Meet Your Needs

Come see us in the Exhibit Hall at booth #310!

Learn more at creativelearningfactory.org or email info@creativelearningfactory.org



WKU
WESTERN KENTUCKY UNIVERSITY

Potter College of Arts and Letters

Department of Folk Studies and Anthropology

The Kentucky Folklife Program

and the Kentucky Museum

Welcomes AASLH to LOUISVILLE, KENTUCKY

Tours

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration desk for details.

Wednesday, SEPTEMBER 16

A River Runs Through It

8 am–5 pm COST: \$65

Experience some of Louisville's finest historic attractions while learning how the Ohio River helped shape this dynamic city. Begin at the Falls of the Ohio Interpretive Center with a hard hat tour of the exciting new exhibits overlooking the Devonian fossil beds that created the Falls. Next, travel south to Riverside, the Farnsley-Moremeyn Landing, to learn about historic farm life along the Ohio and get a behind-the-scenes look at its award-winning public archaeology program. Enjoy lunch in this beautiful setting before heading north again to Waterfront Park to visit our nation's oldest operating steamboat, the *Belle of Louisville* and take a short history walk to learn about the city's thriving 19th-century waterfront. Wind up your afternoon at the brand-new WaterWorks Museum at the National Historic Landmark Water Tower.

Capitols, Criminals, and Candy: The Frankfort Experience

8 am–5 pm COST: \$65

Delve into history, outlaws, and mouthwatering candy in this easy daytrip to Frankfort—the only pro-Union state capital captured by Confederate forces. Upon arrival, launch into “Murder and Mayhem” with Frankfort historian Russ Hatter, who paints a vivid picture of some of the state's most heinous crimes against the downtown backdrop. From seedy past, move on to Frankfort's elegant side, beginning at the resplendent Beaux Arts-inspired State Capitol, followed by lunch at the Governor's Mansion. Next, it's on to the Kentucky Historical Society campus for a behind-the-scenes tour of the Thomas D. Clark Center for Kentucky History and a look at the Old State Capitol. This architectural treasure introduced Greek Revival to the pioneering West. Cap off your Frankfort tour with history you can taste, at the Rebecca Ruth Candy factory, home of the world-famous bourbon ball.



Evan Williams Bourbon Experience

Brandy, Bourbon, and Skyline

1–5 pm COST: \$50

Get a taste of the rich history of craft distilleries without ever leaving Louisville. This tour begins with a step back in time at Evan Williams, where you can experience life and distilling just as it was in our nation's early days. This corporate history tour includes a look at the operations and premium bourbon tastings with souvenir glass, with an end stop at the Evan Williams' retail shop. Next, board the bus for Louisville's historic Butchertown district, home of Copper & Kings American Brandy. Enjoy a walk through the beautiful grounds and distillery, capped by a tasting on C&K's spectacular sky deck overlooking the Louisville skyline. Limited to 25.

Thursday, SEPTEMBER 17

Walking Tour: Historic West Main

7–8:30 am

COST: \$15

Enjoy a walking tour of Louisville's famous Whiskey Row and Historic East Main Street with Dr. Tom Owen of the University of Louisville. The lively Main Street area is currently home to many of Louisville's cultural attractions and it boasts the second-largest number of cast-iron facades in the world (second only to SoHo in New York).

Planters and Barons: The Culbertson and Speed Experience

1:30–5 pm

COST: \$35

Don't miss this chance to experience two of the area's most seminal historic homes and the families behind them. No house in Kentucky more gracefully embodies Federal architecture than Farmington. Built for John and Lucy Speed and completed in 1816, it was the center of a thriving hemp plantation. They hosted many dignitaries, including Abraham Lincoln, whose enduring friendship with this slaveholding family proved important to his presidency and the Civil War. Then cross the Ohio River for a look at a masterpiece of Victorian artistry. The Culbertson Mansion's hand-painted ceilings, carved staircase, marble fireplaces, and elaborate plasterwork reflect the affluence of a man once considered Indiana's wealthiest.

Friday, SEPTEMBER 18

Louisville Women's Suffrage Tour

1–5 pm

COST: \$35

Have you begun preparing for August 26, 2020—the 100th anniversary of the passage of the 19th Amendment? The AASLH Women's History Affinity Group, the National Collaborative of Women's History Sites, and the League of Women Voters of Louisville have teamed up to present this tour of Louisville places where the fight for women's right to vote occurred. Participants not only gain a greater understanding of the struggles they went through, but might just be inspired to learn where the suffrage battles occurred in your own state.

Included will be a brainstorming session on how to celebrate the centennial of woman's suffrage in your community and take home materials detailing how to create your own local suffrage tour.



Filson Historical Society

1:30–4:30 pm

COST: \$35

Join us for a hard hat tour of The Filson Historical Society's campus expansion project located in Old Louisville, the nation's largest collection of Victorian homes according to the National Trust. The \$11.7 million project will double The Filson's campus, home to outstanding historical research collections, portraiture, and the historic 1905 Beaux Arts Ferguson Mansion. Also, learn about the obstacles and opportunities of campus expansion in a National Register district. Limited to 30 people.



K NORMAN BERRY
ASSOCIATES
ARCHITECTS

FRAZIER HISTORY MUSEUM

SPEED ART MUSEUM

WATER COMPANY
WATER WORKS MUSEUM

21c MUSEUM HOTEL

PROUD TO SERVE OUR CLIENTS

Tours

Saturday, SEPTEMBER 19

Roll Out the Bourbon Barrel

7:30 am–5 pm COST: \$75

Hop aboard the AASLH bourbon bus bound for Woodford Reserve, the oldest working bourbon distillery in the United States. This National Historic Landmark is located in the heart of horse country. After touring the distillery and sampling the spirits, it's on to nearby Midway, a quaint town known for its gastronomic delights, headlined by Holly Hill Inn. Here, in this ca. 1845 setting, enjoy a three-course lunch defined by award-winning fare "that speaks Bluegrass." Wrap up the day with a visit to another National Historic Landmark, the 200-year-old Buffalo Trace Distillery in Frankfort, home of the "world's most award-winning distillery"—and more bourbon samples, of course. By the time you get back to the hotel, you can "speak bourbon" and regale your friends and family with your newfound knowledge of Kentucky's true spirit(s).

Backstretch Breakfast Tour

8 am–12 pm COST: \$50

Experience what few outsiders ever do—backside at Churchill Downs, home of the Kentucky Derby. Rub elbows with the trainers, jockeys, and the other people who make thoroughbred racing come alive while enjoying breakfast in the track kitchen and watching the horses on their morning workouts. Then take advantage of the historic

New! AASLH 5K Fun Run

7–9 am COST: \$40

Join us on Saturday morning for exercise, history, and an informal visit with colleagues! Enjoy the great outdoors as we gather at the award-winning Louisville Waterfront Park and run a 5K course together. We will conclude at the new Lincoln statue at Waterfront Park where we will hear from renowned sculptor and Louisville native Ed Hamilton. While in the park, you also will want to cross the Big Four (pedestrian) Bridge into historic Jeffersonville, Indiana. In addition to getting some exercise and supporting a great cause (a portion of your registration fee will go to the AASLH Annual Fund), you will get a t-shirt to commemorate the occasion and enjoy an active history experience! Transportation will be provided to and from host hotel.

walking tour of Churchill Downs led by entertaining and knowledgeable tour guides. You'll see the racetrack, finish line, winner's circle, the iconic Twin Spires, and more. After the tour, visit the Kentucky Derby Museum. Don't forget to take a stroll through the backyard paddock to meet the equine residents while also paying tribute to five Derby winners respectfully interred in the lovely Churchill Downs' garden.

Art on the Side

1–5 pm COST: \$15

Louisville owns more than 300 public art works ranging from monumental outdoor sculptures and mosaic murals to fountains. Join us for a look at some of this rich and varied collection found just beyond your hotel door. This guided walking tour begins at the Kentucky International Convention Center where you'll learn about its magnificent floor mosaic. Next stop is Theatre Square to view Barney Bright's iconic Louisville Clock and sculptures by Raymond Graf. Along the way, enjoy plenty of other intriguing works of art, including numerous, definitely-not-your-typical bike racks. The tour concludes at the Main Library branch, which houses several pieces both indoors and out anchored by large-scale sculptures of Abraham Lincoln and Benjamin Franklin.

Museum Row



EVENING *Events*

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration desk for details.



An Evening at Locust Grove

Wednesday, September 16

6:30–9 pm

COST: \$50

Come tour the home of General George Rogers Clark, American Revolutionary War hero and founder of Louisville.

This 1790 Georgian mansion tells the story of its builders, William and Lucy Clark Croghan, and of America's beginnings, too. The Croghans along with Lucy's brother General Clark welcomed a generation of American luminaries to their home to rest, converse, campaign, and duel. Presidents James Monroe and Andrew Jackson, John James Audubon, Cassius Marcellus Clay, and Lewis and Clark—among others—all passed through Locust Grove. Now a National Historic Landmark, Locust Grove is a unique example of early Kentucky architecture, craftsmanship, and history. The evening will offer costumed interpreters and tours, live music, a three course buffet, hearth-cooked and preserved foods reminiscent of early 19th-century Kentucky, and more.

Block Party on Museum Row

Thursday, September 17

6:30–9:30 pm

COST: \$32

Louisville welcomes AASLH in true southern style, closing the street for an all-out party on Museum Row. The night includes heavy hors d'oeuvres, cash bar, and live entertainment along the Row's four walkable blocks, plus free admission and gift shop discounts in the museums along the row including the Louisville Slugger Museum & Factory, Sons of the American Revolution Museum and Research Library, and Frazier History Museum. The Kentucky Historical Society's HistoryMobile will also be available for tours. Join your colleagues for an unforgettable evening on the streets of Louisville.



Leadership in History Awards Banquet

Friday, September 18

6:30–9:30 pm

COST: \$60

Join AASLH in honoring the best in state and local history at the 2015 Leadership in History Awards. Carol Kammen, author of *On Doing Local History*, will provide the banquet address. The evening will also include dinner and a lively awards presentation.

WEDNESDAY PRE-MEETING *Workshops*

These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details.

St. James Court, Old Louisville

8:30 am–12 pm

Hot Stuff! Train the Trainer for Fire Recovery

COST: \$45

► **Location:** *Louisville Fire Department*

How boring are your disaster workshops? Ours are not! Experience this unique set-up to training professionals in a realistic fire disaster and artifact recovery scenario. A Train the Trainer approach provides a hands-on experience with triage, documentation, and stabilizing damaged artifacts after a fire.

Chair: *LeRae Umfleet*, Chief of Collections Management, North Carolina Department of Cultural Resources, New Bern, NC; *Adrienne Berney*, Collections Care Trainer, North Carolina Department of Cultural Resources, Raleigh, NC; *Stuart W. Sanders*, Community Services Administrator, Kentucky Historical Society, Frankfort, KY; *Lyn Triplett*, Disaster Preparedness Coordinator, North Carolina Department of Cultural Resources; Raleigh, NC

Museum Management Tune Up: The Workshop

COST: \$45

► **Room:** *Salon A/B*

Find out if your management check engine light is on! Expanding on the popular 2014 session, this workshop will provide an in-depth way to learn (and practice) skills in employee assessment and review, communication, time management, and work relationships. Open to all levels of management experience.

Co-Chairs: *Linnea Grim*, Director of Education and Visitor Programs, Monticello, Charlottesville, VA, and *Trevor Jones*, Director of Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY

Speaking History: Development and Uses of Readers' Theater

COST: \$45

► **Room:** *Thoroughbred*

Two award-winning practitioners of readers' theater offer a participatory experience in researching, editing, and preparing scripts from primary sources and will discuss public programs for dramatized history. This session is designed for participants new to readers' theater or those with limited experience.

Chair: *Dr. Lorraine McConaghy*, Public Historian Emeritus, Museum of History and Industry, Seattle, WA; *Carol Kammen*, Author, Dramatist, and Local Historian, Ithaca, NY



John Nallon

8:30 am–1 pm

CEO Forum: Leadership 4C

COST: \$115

► **Room:** *Bluegrass I*

Who could have imagined ten years ago that history leaders would be concerned about creating value for our communities, bringing our resources to bear on solving social challenges such as literacy, or being at the table when critical decisions about educational standards are being considered? Creating relevance is key, and those leaders who can both focus on the current, and look down the chessboard far enough to imagine and prepare for the organization's future well-being, are the leaders needed for the next generation of success. Be challenged as the group considers how leadership Competency, Courage, Commitment, and Communication are key to an organization's success.

Chair: *Janet Gallimore*, Executive Director, Idaho State Historical Society, Boise, ID

FULL DAY WORKSHOP

9 am–4 pm

Identification and Care of Photographs

COST: \$75

► **Room:** *Rose*

This workshop is intended as an introduction to the preservation of photographic materials. It will focus on historical and contemporary photographic prints, including their identification, deterioration, and preservation. Participants will learn to recognize various photographic formats and will study the unique preservation problems associated with each format type.

Chair: *Monique Fischer*, Senior Photograph Conservator, Northeast Document Conservation Center, Andover, MA

AFTERNOON WORKSHOPS

1–5 pm

Accessibility in the Museum Setting: A Workshop at the Museum of the American Printing House for the Blind

COST: \$25

► **Location:** *American Printing House for the Blind*

The American Printing House for the Blind invites you over for a workshop to explore museum accessibility for your visitors with vision loss. The workshop will focus your attention on the needs of your visually impaired audience and use the exhibits at American Printing House for the Blind to explore techniques for improving the programs and exhibits at your own museum. Sponsored by the American Printing House for the Blind.

Chair: *Michael Hudson*, Museum Director, American Printing House for the Blind, Louisville, KY; *Katie Carpenter*, Museum Educator, American Printing House for the Blind, Louisville, KY; *Gary Mudd*, Vice President of Public Affairs, American Printing House for the Blind, Louisville, KY; *Anne Rich*, Collections Manager, American Printing House for the Blind, Louisville, KY; *Marissa Stalvey*, Social Media Coordinator, American Printing House for the Blind, Louisville, KY

1:30–5 pm

Deaccessioning Demystified

COST: \$45

► **Room:** *Skybox*

Staff from Indiana Landmarks and the National Trust for Historic Preservation will discuss real-world implementation of deaccessioning best practices and their innovative collections management policies. Deaccessioning is often seen as a road-block to progress because of its complexities. This workshop will demystify deaccessioning and provide pragmatic, hands-on experience with the process.

Chair: *Gwendolen Raley*, Director, Indianapolis Volunteers and Heritage Experiences Manager, Indiana Landmarks, Indianapolis, IN; *Kelly Gascoine*, Heritage Experiences Manager, Indiana Landmarks, Indianapolis, IN; *Carrie Villar*, John and Neville Bryan Senior Manager of Museum Collections, National Trust for Historic Preservation, Washington, DC

Field Services Alliance Meeting

COST: FREE

► **Room:** *Salon A/B*

The Field Services Alliance (AASLH affinity group) consists of those who provide training and capacity-building services for local history organizations and museums. Join FSA members to discuss programs and services that can assist local grassroots history organizations. Visit <http://community.aaslh.org/fsa/> for more information.

Chair: *Stuart W. Sanders*, Professional Services Administrator, Kentucky Historical Society, Frankfort, KY

The SHA Wednesday Workshop: Preview, Renew, or Refresh Your Leadership Potential

COST: \$20

► **Room:** *Thoroughbred*

Focusing on the importance of outreach programming to the mission of historical organizations, this workshop allows participants to experience the SHA model for professional development. This session is also an opportunity for SHA alumni to reunite and build additional leadership perspectives beyond the core SHA curriculum.

Chair: *Tim Hoogland*, Director of Educational Outreach Programs, Minnesota Historical Society, St. Paul, MN

EVENING EVENT

5:30–6:30 pm

History Happy Hour

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. Find a list of offerings on page 6 or at the conference registration desk.

6:30–9 pm

An Evening at Locust Grove

COST: \$50, PREREGISTRATION REQUIRED

Thursday

7–8:30 am

Directors Breakfast

COST: \$35

► **Room: Bluegrass II**

Directors and CEOs of organizations of all sizes are invited to breakfast for networking and discussion. Bring your appetite and business cards!

Chair: Julie Rose, Director, West Baton Rouge Museum, Port Allen, LA

Presidential Sites and Libraries Breakfast

COST: \$35

► **Room: Salon A**

The White House Historical Association (WHHA) hosts this year's Presidential Sites and Libraries affinity group breakfast. Join us as we discuss with the WHHA plans for the 2018 Presidential Sites and Libraries conference in Washington, DC (which they will also host) and ways the AASLH affinity community can work together.

Chair: Stewart McLaurin, President, White House Historical Association, Washington, DC

CONCURRENT SESSIONS

8:30–9:45 am

Annual Meeting Newcomer Orientation

► **Room: Thoroughbred**

Is this your first AASLH Annual Meeting? Do you need some tips on how to make the most of your AASLH experience? Join us for advice on sessions, networking tips, and more.

Chair: Bethany Hawkins, Program Manager, AASLH, Nashville, TN

Banishing Boredom: Facilitating Meaningful Meetings and Workshops

► **Room: Rose**

We've all experienced lackluster meetings and boring programs, but it doesn't have to be that way! Join us in roundtable discussions exploring methods of facilitation that create meaningful interaction. We'll discuss good meeting structures, demonstrate graphic recording/facilitation, chat about hands-on activities, physically active learning, structured dialogue, role play, and more.

Chair: Tamara Hemmerlein, Director, Local History Services, Indiana Historical Society, Indianapolis, IN; Linda Norris, Idea Generator, The Uncataloged Museum, Treadwell, NJ; Jeannette Rooney, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN



Culbertson Mansion

Educators and Interpreters Annual Meeting Kick-Off

► **Room: Salon I**

Join the Educators and Interpreters Committee at a 2015 Annual Meeting kick-off! Learn how the Frazier History Museum transformed its special events to attract and retain new audiences. Then we'll develop criteria to help us assess the mission and audience impact of out-of-the-box program ideas.

Chair: Tobi Voigt, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI

Heritage Tourism in the 21st Century

► **Room: Salon III**

What does heritage tourism mean for history organizations in the 21st century? James Stevens and Tom Martin of ConsultEcon recently performed in-depth research on heritage tourism. The conversation starts with heritage tourism trends and opportunities. The group will discuss strategies for attracting visitors to historic attractions.

Chair: James Stevens, Senior Associate, ConsultEcon, Inc., Cambridge, MA; Thomas J. Martin, President, ConsultEcon, Inc., Cambridge, MA

Is It Possible That Remembering Local History Can Heal Old Wounds?

► **Room: Salon II**

Peace, love, and understanding, or bitter aftertaste? Can remembering troubled local history empower communities to reach common understanding and start to heal? Learn how Columbia, MO, citizens remembered a former black business district and reached for greater possibilities. Share your experiences and thoughts on how historians can help.

Chair: Toni Messina, Civic Relations Officer, City of Columbia, Columbia, MO; Mary Beth Brown, Historian, Black Studies Program, University of Missouri, Columbia, MO; James Whitt, Executive Director, cPhase Sports Association, Columbia, MO

Sharing Resources and Combining Audiences: State History Organizations Cross Borders to Fulfill Missions

► **Room: Place**

State history organizations often find it difficult to serve the the farthest corners of their states. Museum educators from Indiana and Kentucky will share how they partnered using educational programs to serve overlapping and traditionally out-of-reach regions of their states with workshops and education events, and discuss possibilities for the future.

Chair: Matthew Durrett, Coordinator, Education Outreach and NHD in Indiana, Indiana Historical Society, Indianapolis, IN; Cheryl Caskey, Student Programs Coordinator, Kentucky Historical Society, Frankfort, KY

Small Fish, Big Pond: How to Effectively Advocate in Your Community

► **Room:** Salon IV

Can history organizations afford to not be engaged in advocacy? Find your voice in this session focused on advocacy techniques at both the state and local level, and in both large and small communities.

Chair: *Melissa Prycer*, Executive Director, Dallas Heritage Village, Dallas, TX; *Todd Kleismet*, Director of Community and Government Relations, Ohio History Connection, Columbus, OH

9:45–10:45 am

Break in Exhibit Hall

New Member/Attendee Reception

COST: FREE, PREREGISTRATION REQUIRED

► **Room:** Bluegrass I

Are you or your institution a new member of AASLH? Come learn about what AASLH has to offer and how you can reap the benefits of your individual or your museum's membership. Also, meet fellow AASLH members, along with members of the AASLH Council and staff.

Linda A. Cicero, Stanford News



10:45 am–12 pm

Keynote: Sam Wineburg

► **Room:** Salon E–G

12–1:15 pm

Affinity Group Luncheons

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration form for more details.

Corporate History Archives and Museums

COST: \$40

► **Room:** Salon I

Join the Corporate History Affinity Group for lunch with special guest Greg McCoy from Procter and Gamble. Greg will give an overview of his collection and discuss current trends in branded archives, including mergers, acquisitions, and divestitures and how they affect the archives department.

Chair: *Tiffany Meng*, Director, Delta Flight Museum, Atlanta, GA

Court and Legal History

COST: \$40

► **Room:** Win

Join this affinity group comprised of individuals working in state legal history societies, circuit court libraries, and the U.S. Supreme Court Historical Society for lunch. Professor Laura Rothstein of the University of Louisville's Louis D. Brandeis School of Law will speak on Supreme Court Justice Louis D. Brandeis and his connection to Louisville.

Chair: *Daniel S. Holt*, Associate Historian, Federal Judicial Center, Washington, DC

Educators and Interpreters

COST: \$40

► **Room:** Salon C/D

Do you enjoy museum education and interpretation or do you enjoy hanging out with those who do? Do you want to join fun, lively discussions about current issues? Do you like to eat? If you answered "Yes" to any of these, join the AASLH Educators and Interpreters Affinity Group for lunch. Bring business cards, your dilemmas, and your best practices. It's time to dine and dish!

Chairs: *Tobi Voigt*, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI

Small Museums

COST: \$40

► **Room:** Bluegrass I/II

Small museums have the potential to be the creative incubators for the history museum field. Linda Norris, co-author of *Creativity in Museum Practice*, will share with us easy, low, or no-cost ways for you and your organization to maximize that creative potential, unleashing your organization's *Power of Possibility* (and more fun for all!).

Chair: *Maggie Marconi*, Museum Administrator, Sandusky Library/Follett House Museum, Sandusky, OH

CONCURRENT SESSIONS

1:30–2:45 pm

After Teaching American History Grants Have Ended ... Imagine the Possibilities

► **Room:** Salon II

Teaching American History (TAH) grants are extinct. The innovative and entrepreneurial spirit that was the hallmark of successful TAH programs must now be the foundation for new educational programming. Learn how the Ohio History Connection has made the transition and share new ideas and approaches for success.

Chair: *Stacia Kuceyski*, Outreach Director, Ohio History Connection, Columbus, OH; *Jodie Engle*, Educational Partnerships and Outreach, Manager, Ohio History Connection, Columbus, OH; *Brent Garrett*, Ph.D., Associate Research Scientist, Pacific Institute for Research and Evaluation, Louisville, KY

It Was a Regular Day at the Museum Until...

► **Room:** Thoroughbred

In February 2014, the Corvette Museum in Bowling Green, KY, had the unexpected challenge of a sinkhole appearing in one of their main galleries. The hole swallowed eight showpiece vehicles. Find out how they turned an act of nature into a positive rallying call for their institution. This session is sponsored by the AASLH Corporate History Affinity Group.

Chair: *Sarah Lund-Goldstein*, Chief Corporate Historian, Kent, OH; *Katie Frassinelli*, Spokesperson, National Corvette Museum, Bowling Green, KY

Managing Innovation

► **Room:** Salon IV

With experience in the field comes the acceptance of certain realities of the workplace. Explore ways to nurture the creative exuberance of innovative ideas while maintaining a productive environment for seeing a great idea through to implementation.

Chair: *Eloise Batic*, Director, Exhibitions Research and Development, Indiana Historical Society, Indianapolis, IN; *Jeff Mills*, Principal, Deploy Exhibit, Indianapolis, IN

Thursday

Pop-Up Session: Technology

► **Room:** *Rose*

Is your organization using technology in an innovative way? Do you have an idea for a technology project that you want to discuss with your peers? Bring it with you to this Pop-Up Session. This informal session will allow participants five minutes to present a new technology idea and then give attendees a chance to provide feedback and discussion.

Chair: *Sarah Milligan*, Head of Oklahoma Oral History Program, Oklahoma State University, Stillwater, OK

Restoration and Reconstruction: Fulfilling the Possibilities of a 21st-Century Museum

► **Room:** *Place*

Physical deterioration of the Woodrow Wilson Boyhood Home forced the closure of South Carolina's presidential site in 2005. Through nine years of rehabilitation and reinterpretation, Historic Columbia transformed the landmark property from its shrine-like origins into a 21st-century museum exploring Reconstruction's significance to the Wilson family and their fellow citizens.

Chair: *John Sherrer*, Director of Cultural Resources, Historic Columbia, Columbia, SC; Christopher Quirk, Preservation Architect, Period Architecture, Louisville, KY; Robin Waites, Executive Director, Historic Columbia, Columbia, SC; Annie Wright, Ph.D., Director of Evaluation, Center on Research and Evaluation, Simmons School of Education and Human Development, Dallas, TX

Rules of Engagement: Connect to Your Community with IMLS Funding

► **Room:** *Skybox*

This session will highlight ways your museum can use IMLS funds to create new connections with your community and develop lasting partnerships. Hear from your colleagues about their community engagement projects and learn what did and did not work along their paths to creating deeper engagement.

Chair: *Steven Shwartzman*, Senior Program Officer, Institute of Museum and Library Services, Washington, DC; Erin Adams, Director of Education and Interpretation, The Hermitage, Hermitage, TN; Holly Alonso, Executive Director, Friends of Peralta Hacienda Historical Park, Oakland, CA; Lisa Junkin Lopez, Associate Director, Jane Adams Hull House Museum, Chicago, IL

Them's Fighting Words! New Approaches in Military History

► **Room:** *Salon III*

Military history is full of stereotypes: rooms stuffed with weapons, exhibits with dense text going into the minutiae of battle, etc. This session advocates a people-centered approach instead, which makes military history relevant to returning visitors and those who dismiss military history as tedious.

Chair: *Marc Blackburn*, Supervisory Park Ranger, Mount Ranier National Park, Ashford, WA; Eric Leonard, Chief of Interpretation, Andersonville National Historical Site, Andersonville, GA; Bret Lobello, Curator of Education, Civil War Museum, Kenosha, WI

3–4 pm

Break in the Exhibit Hall

CONCURRENT SESSIONS

4–5:15 pm

City Mouse and Country Mouse: Supporting Student Learning in New Environments

► **Room:** *Salon III*

Join us for conversation about the power of diverse settings to deliver what one inner-city teacher described as "life-changing experiences" for her students. How does your site, city, or country create space for these authentic learning experiences and how do we, as a field, better prepare students for having them?

Chair: *Jacqueline Langholtz*, Manager of School and Group Programs, Monticello, Charlottesville, VA; Tim Hoogland, Director of Education Outreach Programs, Minnesota Historical Society, St. Paul, MN; Jennifer Niemi, Program Manager, Split Rock Lighthouse, Two Harbors, MN

The Courage to Co-Create: Practicing Engagement with Your Audience

► **Room:** *Rose*

Step outside of history and generate some tactics for engagement with Big Car, an Indianapolis arts collaborative experienced at creative community building from an engagement-based perspective. Examine and share your own experiences of what makes for good engagement and leave with the courage to design and try new engagement strategies.

Chair: *Stacy Klingler*, Executive Director, William Butterworth Foundation, Moline, IL; Andy Fry, Creative Director, Big Car, Indianapolis, IN; Anne Laker, Director of Cultural Programs, Big Car, Indianapolis, IN; Jim Walker, Executive Director and Founder, Big Car, Indianapolis, IN

Curating and Interpreting America's Recent Military Conflicts

► **Room:** *Thoroughbred*

Would you like to know how to collect, catalog, safely handle, and interpret the artifacts of America's recent wars and conflicts? Managing identification, maintenance, safety issues, legal concerns, storage, and exhibition can be challenging. This session will offer affordable, common-sense methods for managing recent military collections.

Chair: *Gordon Blaker*, Director/Curator, U.S. Army Artillery Museum, Ft. Sill, OK; Bill Brewster, Curator of Collections, First Division Museum at Cantigny, Wheaton, IL; J.D. Kammes, Public Programs Manager, First Division Museum at Cantigny, Wheaton, IL



History Relevance Campaign GENERAL SESSIONS

Is History Relevant? Then Let's Do Something About It!

► **Room:** Salon E-G

If you believe history deserves better positioning, fire up your passion with the History Relevance Campaign. Learn about what your colleagues are doing to elevate the value of history, share what you are doing, and walk away with a variety of ways to take action now. Grad students to CEOs and everyone in between have work to do to make the case for history. Come prepared to share, learn and be inspired. Come to one or both sessions.

1:30-2:45 pm

Learn what the History Relevance Campaign has been doing. Hear how Callie Hawkins at President Lincoln's Cottage has measured the impact of her relevance work. Share your ideas about how your institution's mission and collection connect to current community issues and sign up to engage in drawing greater attention to the value of history.

4-5:15 pm

This one is all about YOU. What can YOU do as an individual, regardless of your position or longevity in the field? How can YOU influence YOUR INSTITUTION to push history into the limelight? What can YOU do to fire up passion for history in YOUR COMMUNITY? Spend time at five stations to hear from colleagues who are walking the walk and learn what YOU can do.

New Ways to Read Old Objects

► **Room:** Salon II

From the buildings on our block to the quilt on our couch, we interact with history daily. Yet too often we ignore our historical landscape in favor of formal texts. In this session, we'll challenge this trend with techniques to help us read the objects around us.

Chair: *Mindy Farmer*, Director, May 4 Visitors Center at Kent State University, Kent, OH; *Christine Baron*, Assistant Professor Teachers College, Columbia University, New York, NY; *Ware Petznick*, Executive Director, Shaker Historical Society, Shaker Heights, OH

Oral History Interactives: Going Beyond the Interview to Create Multimedia Experiences

► **Room:** Salon IV

Learn how the Ohio History Connection has used OHMS to create oral history interactives. We will discuss the challenges of producing high-quality oral histories, the additional challenges of producing them as oral history interactives, provide useful work flows, and include a Q&A discussion about oral history in the digital age.

Chair: *Ty Pierce*, Manager of Multimedia Services, Ohio History Connection, Columbus, OH

The Transformative Power of Well-Conceived Outcomes

► **Room:** Place

Are the outcomes you write for programming and exhibits carrying their own weight? A good set of outcomes have the power to transform a program or organization, but only if they fully accommodate audience (including teachers) needs. Bring your outcomes or start from scratch.

Chair: *K. Allison Wickens*, Vice President of Education, George Washington's Mt. Vernon, Mt. Vernon, VA

We Can Do It! Uncovering Women's History Together

► **Room:** Skybox

Do you want to increase access to women's history and discover diverse and untold stories within your community? This session explores research and access to women's history through a series of firsthand accounts and offers practical techniques to integrate women's history into a broader interpretation of the nation's sites.

Chair: *Jennifer Krafchik*, Deputy Director and Director of Strategic Initiatives, Sewall-Belmont House and Museum, Washington, DC; *Megan Byrnes*, Independent Museum Educator, New Orleans, LA; *Cindy Grisham*, Independent Historian and Genealogist, Benton, AR; *Page Harrington*, Executive Director, Sewall-Belmont House and Museum, Washington, DC

5:45-6:45 pm

Developing History Leaders @SHA Reception

COST: FREE, PREREGISTRATION REQUIRED

► **Room:** Bluegrass I/II

History Happy Hour

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. Find a list of offerings on the AASLH website or at the conference registration desk.

EVENING EVENTS

6:30-9:30 pm

Block Party on Museum Row

COST: \$32, PREREGISTRATION REQUIRED

Friday

7–8:30 am

Historic House Museum Breakfast

COST: \$35, PREREGISTRATION REQUIRED

► **Room:** *Salon A/B*

Join the Historic House Affinity Group for a lively breakfast and networking. The guest speaker will be Dennis Walsh from Buffalo Trace Distillery who will discuss maintaining the historic integrity of the buildings of the National Historic Landmark distillery as well as overseeing the landscape.

Chair: *Michelle Zupan*, Curator, Hickory Hill, Thomson, GA

Military History Breakfast

COST: \$35, PREREGISTRATION REQUIRED

► **Room:** *Salon C*

Join the Military History Affinity Group as they network and hear from Nathan Jones, Curator at the General Patton Museum in Fort Knox, KY. Originally the Patton Museum of Armor and Cavalry, the museum is now the Patton Museum of Leadership. Jones will discuss the reason for the change and the museum's new mission, exhibits, and programs.

Chair: *Gordon Blaker*, Director/Curator, U.S. Army Artillery Museum, Ft. Sill, OK

CONCURRENT SESSIONS

8:30–9:45 am

From a Whisper to a Shout: Finding Ways to Share Women's History through Innovative Collaboration

► **Room:** *Salon I*

The newly formed Women's History Affinity Group invites you to join in a roundtable discussion of ways in which women's stories and voices can be found and integrated into cultural heritage sites and museums. Whether women's voices are the primary stories at your site or not, all are encouraged to attend.

Co-Chairs: *Page Harrington*, Executive Director, Sewall-Belmont House and Museum, Washington, D.C., and *Rebecca Price*, Chick History, Nashville, TN; Women's History Affinity Group Advisory Committee Members: Jennifer Krafchik, Megan Byrnes, Maria Quinlan Leiby, Michele Dunham, Sarah Jencks, Steve Cotherman, Pat Mooney-Melvin, and Amy Wywialowski

Historical Thinking Is an Unnatural Act

► **Room:** *Skybox*

Sam Wineburg writes that "history teaches us a way to make choices, to balance opinions, to tell stories, and to become uneasy—when necessary—about the stories we tell." Should public historians be doing more to explain the historical process? How do we do that?

Chair: *Tim Grove*, Chief of Museum Learning, Smithsonian National Air and Space Museum, Washington, DC



Frazier History Museum

Marketing Educational Programming in Tough Times

► **Room:** *Rose*

Standards alignment is only the first step in developing successful educational programs. Public historians must also evaluate educational impact and convincingly market programs as wise investments for schools. Presenters will share first-person experiences in meeting aspects of these challenges and then collaborate with the audience to find new ideas.

Chair: *Betsy Hedler*, Project Manager, *Ohio as America* Online Textbook, Ohio History Connection, Columbus, OH; *Callie Hawkins*, Associate Director for Programs, President Lincoln's Cottage, Washington, DC; *Tim Hoogland*, Director of Education Outreach, Minnesota Historical Society, St. Paul, MN

New Partners and New Opportunities

► **Room:** *Salon III*

A successful collaborative project yields high rewards for everyone. Innovative collaborations between museums and nontraditional or unexpected partners helps build relationships, execute successful projects, increase visibility, and enhance goodwill. This session will examine recent examples of museums working with nontraditional partners to help advance the missions of both.

Chair: *Bruce Whitmarsh*, Director, Chemung County Historical Society, Elmira, NY; *Lindsey Baker*, Executive Director, Laurel Historical Society, Laurel MD; *Melissa Prycer*, Executive Director, Dallas Heritage Village, Dallas, TX

Old Houses, New Diverse Stories

► **Room:** *Salon II*

What story does your historic house tell? What stories are not told? Hear how some houses reinterpreted their spaces to tell diverse stories once untold, placed stories in larger contexts, and engaged their communities in the process. Brainstorm new angles for your own historic house reinterpretation with panelists and participants.

Co-Chairs: *Claudia B. Ocello*, President and CEO, Museum Partners Consulting, LLC, Morristown, NJ, and *Kenneth C. Turino*, Manager of Community Engagement and Exhibitions, Historic New England, Haverhill, MA; *Jane Eliasot*, Executive Director, Montclair Historical Society, Montclair, NJ; *Jennifer Pustz*, Historian, Historic New England, Boston, MA;

Online Engagement: An Almost Useless Term

► **Room:** *Salon IV*

Marketing, education, collections information... what does online engagement mean? Our online presence needs to follow the same rules as our other public-facing activities. We need to determine our audience, set our goals, and evaluate our performance. Delve into issues around engagement and build your skills in evaluating your efforts.

Chair: *Rebecca Martin*, Director of Education and Guest Experiences, George Mason's Gunston Hall, Mason Neck, VA; Matthew Butler, Senior Developer, Digital Scholarship and Publishing Studio, University of Iowa Libraries, Iowa City, IA; Becky Schlomann, Coordinator, Bicentennial Programs, Education and Community Engagement, Indianapolis, IN; Steven Yalowitz, Principal, Audience Viewpoints, Herndon, VA

Remembering World War I

► **Room:** *Thoroughbred*

Join us as we discuss the possibilities for meaningful WWI centennial commemorations with colleagues from across the field. What strategies can we employ to engage the public? How can we learn from commemorations in Europe? How can we preserve community memory?

Chair: *Bob Beatty*, Chief Operating Officer, AASLH, Nashville, TN; Matthew C. Naylor, President and CEO, National WWI Museum and Memorial, Kansas City, MO; Libby O'Connell, Chief Historian/SVP Corporate Social Responsibility, HISTORY, New York, NY; Christine Pittsley, Project Manager, Remembering World War One: Sharing History/Preserving Memories, Connecticut State Library, Hartford, CT; Jon Voss, Strategic Partnerships Director, HistoryPin, San Francisco, CA

Successful Delegation Makes Great Things Possible!

► **Room:** *Paddock*

If you've ever thought, "It will just be quicker and better if I do it myself," this session is for you! Learn how to delegate tasks so your organization can achieve its goals and you can have more time for your priorities. This session focuses on real-world practical applications.

Chair: *Trevor Jones*, Director of Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY; Linnea Grim, Hunter J. Smith Director of Education and Visitor Programs, Monticello, Charlottesville, VA

An Untapped Resource: How to Locate and Use Legal Cases at Historic Sites

► **Room:** *Salon D*

Legal conflicts and their resolution in the courts encompass a wealth of stories that illuminate the past. Come learn how to mine legal case files for compelling narratives and hear about how two museums have created exhibits and public programs that highlight how lives and communities are shaped by law.

Chair: *Matthew Hofstedt*, Associate Curator, Supreme Court of the United States, Washington, DC; Andy D. Bennett, Judge, Tennessee Court of Appeals, Nashville, TN; Daniel Holt, Associate Historian, Federal Judicial Center, Washington, DC; Gennie Truelock, Programs Manager, The Homestead Museum, City of Industry, CA

Visitors Talk Back: What Audiences Tell Museums

► **Room:** *Place*

History museums increasingly embrace the possibilities of incorporating visitor feedback and user-generated information into exhibition presentations as a part of the interpretation.

Museums that are using talk-back cards and dialogue in exhibits also make a commitment to systematically preserve and analyze the responses to better understand visitor experiences.

Chair: *Barbara Franco*, Founding Director Emeritus, Gettysburg Seminary Ridge Museum, Gettysburg, PA; Josh Howard, Graduate Assistant, Middle Tennessee State University, Murfreesboro, TN; Peter Miele, Education Coordinator, Gettysburg Seminary Ridge Museum, Gettysburg, PA; John M. Rudy, Park Ranger/Interpretive Trainer, National Park Service, Harper's Ferry, WV

9:45–10:45 am

Break in the Exhibit Hall

NCPH Poster Session

► **Room:** *Marriott Ballroom Foyer*

The National Council on Public History has partnered again with AASLH to sponsor a Poster Session at the 2015 AASLH Annual Meeting. Built on NCPH's model for public history presentations about projects that use visual evidence, presenters will share their work through one-on-one discussion, including works-in-progress. Come see what exciting projects your colleagues are doing.

10:45 am–12 pm

Plenary:

Wendell Berry, Dr. James C. Klotter, and Renee Shaw

► **Room:** *Salon E–G*



12–1 pm

Annual Meeting Attendee Luncheon

COST: FREE, PREREGISTRATION REQUIRED

► **Room:** *Marriott Ballroom*

Take time to visit with exhibitors and colleagues during this informal luncheon provided by AASLH.

1–2 pm

AASLH Meeting of the Membership

► **Room:** *Salon E–G*

All attendees are welcome.

Friday

2–2:15 pm

Break

CONCURRENT SESSIONS

2:15–3:30 pm

Crazy, Sexy, Trendy: Technology and Your Organization

► Room: Salon I

Overwhelmed by technology? Are you distracted by the latest gadgets and apps? This session will briefly discuss the latest glitz and glamour of tech but will focus on the bricks and mortar of technology in history organizations and the resources available to help guide realistic and strategic long-term planning.

Chair: *Jamie Glavic*, Director, Marketing/Communications, National Underground Railroad Freedom Center, Cincinnati, OH; *Tim Grove*, Chief of Museum Learning, Smithsonian National Air and Space Museum, Washington, DC

Engaging the Grown-Ups: A Roundtable Exploring New Strategies

► Room: Bluegrass I/II

For the past decade, museums have embraced the “young professionals” model to attract the next generation of visitors and donors. Now that the first generation is aging out, what’s next in the ladder of engagement? What programming do mid-life supporters want? How can we best meet their needs? Let’s discuss.

Chair: *Sarah Jencks*, Director of Education Programming, Ford’s Theatre Society, Washington, DC; *Tobi Voigt*, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI; *Megan Wood*, Director of Museum and Library Services, Ohio History Connection, Columbus, OH

From Boomers to Millennials: Strengthening Our Workforce through Generational Diversity

► Room: Salon C

The paid and volunteer staff members working in our history organizations represent a variety of generations—Boomer, Gen X, Millennial—all having different working styles and values. Through presentations and roundtable discussions, explore how to better understand and improve intergenerational dynamics and, in turn, significantly strengthen our organizations and individual career paths.

Chair: *Karen Graham Wade*, Director, Homestead Museum, City of Industry, CA; *Heidi Kloempken*, Teacher Education Program Specialist, Minnesota Historical Society, St. Paul, MN; *Bill Peterson*, Director, Northern Division of the Arizona Historical Society, Flagstaff, AZ

Historic Houses USA or How to Think Outside Your Box

► Room: Salon A/B

Historic Houses USA invites participants to a session to rethink their work at historic houses. The session will include a state of the historic house museum, group thinking sessions, and a chance to talk about the positives and negatives of thinking outside the box.

Co-Chairs: *Cindy Olsen*, Director of Curation and Content Activation, Illitch Holdings, Detroit, MI, and *Joshua Campbell Torrence*, Executive Director, Woodlawn Museum, Ellsworth, ME

Interpreting Religion at Historic Sites

► Room: Salon IV

How does a public historian leverage a responsibility to historical truth when interpreting religion at public history sites? This session will explore the interpretation of religious history at sites of memory and conscience, civic sites, and at sites of a religious nature.

Chair: *Susan Fletcher*, Historian, The Navigators, Colorado Springs, CO; *Dr. Fred Beuttler*, Assistant Professor of History, Carroll University, Waukesha, WI; *Dr. Jay Green*, Professor of History, Covenant College, Lookout Mountain, GA

Pop-Up Session: Unfolding Events

► Room: Salon D

What role do cultural institutions have to engage, document, collect, and interpret historic events as they unfold? Who takes the lead when events take place in cities such as Ferguson, MO (Michael Brown shooting) and Indianapolis, IN (Religious Freedom Restoration Act) in real time and in both the physical and digital world? What constitutes a knee-jerk reaction versus professional activism in response to these events? Join the conversation about how museums can be responsive to history as it is happening.

Chair: *Jason Crabill*, Manager, Curatorial Services, Ohio History Connection, Columbus, OH

Preservation50: Celebrating the 50th Anniversary of the National Historic Preservation Act

► Room: Salon III

Historic preservation advocates across the country are gearing up for Preservation50, a year-long series of activities during 2016 to celebrate the 50th anniversary of the passage of the National Historic Preservation Act. Please join us to learn about Preservation50’s missions, goals, and programming, and how your organization can participate.

Chair: *Eden Burgess*, Attorney at Law, Cultural Heritage Partners, PLLC, Washington DC; *Ron Anzalone*, Director, Office of Preservation Initiatives, Advisory Council on Historic Preservation, Washington, DC

Joseph M. Schneid



Riverside, the Farnsley-Moremen Landing

The Secret to Innovative Initiatives

► Room: Rose

Think you're not an innovative thinker? Is your supervisor asking for bigger and brighter ideas? Worried that your staff is in a rut? Leap into the world of innovation! During this session, we will move from one diverse idea to another, showing how innovation is just around the corner.

Chair: *Dina Bailey*, Director of Educational Strategies, National Center for Civil and Human Rights, Atlanta, GA; *Jon Carfagno*, Director of Learning and Audience Engagement, Grand Rapids Art Museum, Grand Rapids, MI; *Sarah Kate Baie*, Director of Programming/ Chief of Fictions, Museum of Contemporary Art Denver, Denver, CO

3:30–4 pm

Break in the Exhibit Hall

CONCURRENT SESSIONS

4–5:15 pm

Commerce + Interpretation: The Possibilities, Pitfalls, and Principles of Shared Use at Historic Sites

► Room: Salon I

Shared use between for-profit commercial ventures and museum operations—the best new idea for sustaining historic sites or a risky proposition? The National Trust offers a frank assessment of prototyping this model at Cooper-Molera Adobe from different perspectives and provides a toolkit for evaluating it at your own site.

Chair: *Katherine Malone-France*, Vice President for Historic Sites, National Trust for Historic Preservation, Washington, DC; *Paul Edmondson*, Chief Legal Officer, National Trust for Historic Preservation, Washington, DC; *Douglas Wiele*, Founder and President, Foothill Partners, El Dorado Hills, CA

The Extraordinary of the Ordinary: Challenges of Building a Collection for the National 9/11 Memorial Museum

► Room: Skybox

How do high-heeled shoes, a red bandana, and a hospital gown tell the story of 9/11? Curators at the 9/11 Memorial Museum discuss humble objects that stand at the intersection of the ordinary day that was to be and the extraordinary acts of courage and compassion they witnessed.

Chair: *Jan Seidler Ramirez*, Chief Curator and Vice President for Collections, 9/11 Memorial Museum, New York, NY; *Alexandra Drakakis*, Associate Curator, 9/11 Memorial Museum, New York, NY; *Amy Weinstein*, Director of Collections, 9/11 Memorial Museum, New York, NY

Field Services Alliance Tips: Demonstrating Relevance

► Room: Salon II

Historical organizations must develop and demonstrate relevance to remain successful. In this highly participatory session, attendees will work in small groups and then in the large group to identify means to develop and demonstrate relevance. Following the session, the facilitators will compile and distribute the group's findings to all participants.

Chair: *Mark Sundlov*, Manager, Local History Office, Ohio History Connection, Columbus, OH; *Stuart W. Sanders*, Community Services Administrator, Kentucky Historical Society, Frankfort, KY

BRING YOUR IMAGINATION TO THE SURFACE



The Hermitage, Nashville, TN
Image © solidlight

UNIQUEIMAGINGCONCEPTS

DURABLE DYE SUBLIMATION PRINTING
UNIQUEIMAGINGCONCEPTS.COM



Public History at MTSU

www.mtsu.edu/publichistory

- M.A. in History/Public History
- Ph.D. in Public History



Friday

New Strategies for Inclusive Commemoration

► Room: Salon III

Commemorations are a significant feature of public programming, but can become mired in tradition, politics, and memory. Together we will explore new strategies for inclusive, innovative programs through case studies of 250-, 150-, and 50-year commemorations and discuss how to commemorate what's happening today.

Co-Chairs: *Erin Carlson Mast*, Executive Director, President Lincoln's Cottage, Washington, DC and *Dina Bailey*, Director of Educational Strategies, National Center for Civil and Human Rights, Atlanta, GA; *Sarah Jencks*, Director of Education Programming, Ford's Theatre Society, Washington DC; *Jody Sowell*, Director of Exhibitions and Research, Missouri History Museum, St. Louis, MO

Pop-Up Session

► Room: Salon D

The topic of this burning issue discussion will be announced via Twitter and on the information board no later than 6 pm Thursday. For more information, see page 6.

The Power of Possibility: Developing Partnerships through Project-Based Learning

► Room: Salon IV

Project-based learning is a teaching method where students gain knowledge and skills investigating and responding to a complex question, problem, or challenge. This discussion on the successes and challenges of a year-long project-based learning project will help participants think about ways their museums can incorporate project-based learning into their school programming.

Chair: *Tori Mason*, Historic Site Manager, Nashville Zoo at Grassmere, Nashville, TN; *Thaisa Bell*, School Programs Manager, Nashville Zoo at Grassmere, Nashville TN; *Dr. Shannon Hodge*, Associate Professor of Anthropology and Sociology, Middle Tennessee State University, Murfreesboro TN; *Rebecca Verner*, Instructional Designer, Metro Nashville Public Schools / John Early Museum Magnet Middle School, Nashville TN

Reinventing Shaker Village of Pleasant Hill

► Room: Thoroughbred

Is institutional reinvention possible in the face of more than 50 years of tradition? This session explores how one of Kentucky's most recognizable historic sites embraced the possibilities of change, and how lessons learned in the arenas of institutional unity, branding, and interpretation can be applied by other sites.

Chair: *Aaron Genton*, Collections Manager, Shaker Village of Pleasant Hill, Harrodsburg, KY; *Amy Bugg*, Director of Marketing and Communications, Shaker Village of Pleasant Hill, Harrodsburg, KY; *Maynard Crossland*, President and CEO, Shaker Village of Pleasant Hill, Harrodsburg, KY; *Jill Malusky*, Director of Visitor Engagement, Shaker Village of Pleasant Hill, Harrodsburg, KY

Stories from the HEART: Ten Years after Katrina and Rita

► Room: Place

In 2005, the Gulf Coast was hammered by two hurricanes. AASLH, working with other organizations, responded by dispatching Historian Emergency Assistance Recovery Teams (HEART) to offer aid in documenting and mitigating storm damage to cultural resources in Louisiana and Mississippi. This roundtable reviews those efforts, ten years later.

Chair: *Vincent Murray*, Historian, Arizona Historical Research, Phoenix, AZ; *John W. Durel*, Ph.D., Durel Consulting Partners, Baltimore, MD; *Patrick Hotard*, Executive Director, Southern Arkansas Historical Foundation and Newton House Museum, El Dorado, AR; *Michelle Zupan*, Curator and Director, Hickory Hill, Tomson, GA

That Belongs in a Museum! Community Curation through Personal Collecting

► Room: Salon C

A spittoon, a Geiger counter, and a pair of tap shoes walk into a bar... to participate in "That Belongs in a Museum," a Chicago-based storytelling-with-objects event series held at a local pub. The event co-founders will present about engaging audiences with museum content outside a traditional museum setting.

Chair: *Susan Golland*, Freelance Exhibit Developer, Chicago, IL; *Sarah Crawford*, Exhibit Developer, Field Museum of Natural History, Chicago, IL; *Serena Washington*, Collections Technician, Chicago History Museum, Chicago, IL

6:30–9:30 pm

Leadership in History Awards Banquet

COST: \$60, PREREGISTRATION REQUIRED

► Room: Salon E

9:30 pm–???

BATTLEDECKS 2015: The Bluegrass Battle Royale

► Location: Check at Registration Desk for Location



Kentucky Derby Museum

Saturday

7:30–9 am

Religious History Breakfast

COST: \$35, PREREGISTRATION REQUIRED

► **Room:** *Win*

Most historic organizations have stories to tell related to the religious history and traditions of their town or site. Join the Religious History Affinity Group to hear from Aaron Genton, Program Specialist at Shaker Village of Pleasant Hill. He will share about the Pleasant Hill Shakers and their beliefs and the ways the site has tried to tell that story in the past, present, and perhaps in the future.

Chair: *Gary L. Boatright, Jr.*, Curator, Historic Sites, Church History Department, Church of Jesus Christ of Latter Day Saints, Salt Lake City, UT

StEPs Breakfast

COST: \$35

► **Room:** *Skybox*

StEPs Museums Unite! We're 675 strong and it's time to celebrate our successes (while commiserating about our challenges, too). Whether currently enrolled in the Standards and Excellence Program for History Organizations or still on the fence, all are invited to join us for laughter, inspiration, and StEPs Bingo! Bring a sample policy, a challenge, or a success story, no matter how small. All conference attendees invited.

Chair: *Cherie Cook*, Senior Program Manager, AASLH, Nashville, TN

CONCURRENT SESSIONS

9–10:15 am

Ferguson, USA

► **Room:** *Salon G*

In the wake of Michael Brown's death, people closely examined the past, present, and future of the state of Missouri. The Missouri History Museum is located approximately 20 minutes from Ferguson. This resulted in a wave of community engagement opportunities and potential pitfalls. What happened? What would you do?

Chair: *Melanie Adams*, Managing Director, Community Education and Events, Missouri History Museum, St. Louis, MO

Great Exhibits Don't Happen By Accident

► **Room:** *Salon D*

Your exhibit just got approved. The possibilities seem endless. Where to begin? This session focuses on just that: the beginning. The early exhibit planning phase, before any exhibit design occurs, is the crucial time for laying a firm foundation that will lead to an effective and engaging exhibit.

Chair: *Donna Braden*, Curator of Public Life and Senior Experience Developer, The Henry Ford, Dearborn, MI; Dean Krimmel, Principal, Creative Museum Services, Baltimore, MD

Making the Common Core Connection: History Organizations and the School Audience

► **Room:** *Salon F*

This forum will examine the shift to Common Core and the challenges and opportunities it creates for history organizations in serving the school audience. Using concrete examples and collaborative group problem-solving, participants will leave with a deeper knowledge of the standards and action steps in applying them to their work.

Chair: *Heidi Moisan*, School Programs Manager, Chicago History Museum, Chicago, IL; *Megan Clark*, School Programs Coordinator, Chicago History Museum, Chicago, IL

Pop-Up Session

► **Room:** *Show*

The topic of this burning issue discussion will be announced via Twitter and on the information board no later than 6 pm Thursday. For more information, see page 6.

Powerful Funding Makes History Possible

► **Room:** *Filly*

Are you part of a coalition advocating for the creation of powerful new streams of funding that will make history more accessible, more consistent with standards, more prevalent, and more relevant? Learn about expectations and realities of sources such as lodging, sales, environmental offset taxes, and voluntary income taxes.

Chair: *David Grabitske*, Manager of Outreach Services, Minnesota Historical Society, St. Paul, MN; *Kristin Han Burgoyne*, Grants Director, Montana Arts Council, Helena, MT; *Eric Taylor*, Heritage Lead, 4Culture, Seattle, WA; *Andy Verhoff*, History Fund Grant Manager, Ohio History Connection, Columbus, OH

The Rights Stuff: Copyrights, Access, and Digital Cultural Heritage Materials

► **Room:** *Salon A/B*

Confounded by copyright? The Digital Public Library of America and its Service Hubs are working with local partners to apply appropriate rights language to the cultural heritage objects in their care. Learn about rights and licensing statements that you can use to describe the legal status of your digital objects.

Chair: *Stacy Klingler*, Executive Director, William Butterworth Foundation, Moline, IL; *Heather Gilbert*, Head of Digital Scholarship and Services, Addlestone Library, College of Charleston, Charleston, SC; *Jason Roy*, Director, Digital Library Services, University of Minnesota Libraries, Minneapolis, MN; *Amy Rudersdorf*, Assistant Director for Content, Digital Public Library of America, Madison, WI

Building Identity to Attract New Audiences

► **Room:** *Salon C*

How we name our organizations is a provocative issue in our field: do we hold onto and honor our own past or do we aim to meet audiences where they are today? We will discuss the factors to consider and the process from exploration to implementation.

Chair: *Jamison Pack*, Chief Marketing Officer, Ohio History Connection, Columbus, OH; *Russell Lewis*, Executive Vice President and Chief Historian, Chicago History, Chicago, IL; *Dave Reinfeld*, Vice President, Development, Chester County Historical Society, West Chester, PA

10:15–10:45 am

Break in Foyer

Saturday

CONCURRENT SESSIONS

10:45 am–12 pm

2016 Annual Meeting Roundtable

► Room: Skybox

The program committee for the 2016 Annual Meeting in Detroit, MI, wants to hear your ideas for making the next meeting better. What did you like about the Louisville meeting? What should we have done differently? Members of the 2016 Annual Meeting program committee should attend. All meeting attendees are welcome.

Chair: David Janssen, Executive Director, Brucemore, Inc., Cedar Rapids, IA

Achieving the Impossible: Strategies for Completing Projects That Seem Unlikely

► Room: Filly

This session discusses three projects at local museums that seemed insurmountable, including moving a historic village to a new location and developing, opening, and accrediting a new museum in under three years. The presentation will provide detailed information on strategies for completing and funding the impossible.

Chair: Neal Hitch, Executive Director, Imperial Valley Desert Museum, Ocotillo, CA; Jacqui Ainlay-Conley, Museum Administrator, City and County of Broomfield, Broomfield, CO; Leo J. Goodsell, Executive Director, Historic Westerville, Inc., Lumpkin, GA

Controversial Objects

► Room: Salon G

Museums and archives are often owners of artifacts that are mysterious or controversial. Figuring out what items are, their place in historical context, and display options can be daunting. Presenters will discuss items that posed problems, and attendees are encouraged to bring in stories about experiences with controversial artifacts.

Chair: Erica Ward, Archivist, Research and Academic Support Specialist, The Mayo Clinic, Rochester, MN; Casey Mathern, Curator of Objects and Exhibits, Goodhue County Historical Society, Red Wing, MN; Katie Prichard, Volunteer, Minnesota Military Museum, Little Falls, MN

Don't Be a Runaway Bride: The Possibility of Building a Long-Term Relationship with Your Community

► Room: Salon A/B

Participants will explore ways to build sustainable relationships with communities. What are different stages of community engagement and methods museum practitioners can use? Together we'll explore key ingredients for various options—from the "getting to know you" stage to an enduring long-term relationship, ending the session fully "engaged."

Chair: Lindsey Baker, Executive Director, Laurel Historical Society, Laurel, MD; Beth Maloney, Museum Education Consultant, Baltimore, MD; Linda Norris, Independent Museum Professional, The Uncataloged Museum, Treadwell, NY

Florida Museum of Natural History proudly presents:



Two extraordinary **traveling exhibitions** that uncover the past by highlighting recent archaeological finds.

Witness these discoveries and engage visitors with immersive environments, multimedia presentations, family-fun interactives and hundreds of real artifacts.

Share these memorable historical exhibits with your visitors.

Now booking 2016 and beyond...



Contact Tom Kyne, kyne@flmnh.ufl.edu, (352) 273-2077, or visit www.flmnh.ufl.edu/exhibits/traveling/overview



FLORIDA MUSEUM
OF NATURAL HISTORY



UF UNIVERSITY of
FLORIDA

Making the Invisible Visible: Using Mobile Technology and Creative Storytelling to (Re)Discover a Virginia Historic Site

► Room: Salon F

Stratford Hall set out to change the way visitors experience their history with a mobile interpretation pilot launched winter 2014. The project team will discuss how mobile technology is allowing storytelling from multiple perspectives (including user- and staff-generated content) and providing an engaging experience for all ages.

Chair: Abigail Newkirk, Director of Interpretation and Education, Stratford Hall, Stratford, VA; Conny Graft, Research and Evaluation, Williamsburg, VA; Charles Outhier, Independent Museum Consultant, Museums2Go, Philadelphia, PA

School Bus Grants for Historic Sites and Museums

► Room: Salon D

Your site's programs meet benchmarks for students, people that visit your site love it, and kids learn there, too. Why aren't more coming? It may be as simple as transportation costs. Three sites have overcome that barrier by offering bus transportation grants. Discover how you can start a school bus grant program.

Chair: Andy Verhoff, History Fund Grant Manager, Ohio History Connection, Columbus, OH; Richard Cooper, Interim Director of Museum Experiences, National Underground Railroad Freedom Center, Cincinnati, OH; Glenna Hoff, Education and Program Director, Campus Martius Museum & Ohio River Museum, Marietta, OH; Cheryl Straker, Deputy Director of Museum and Education, Ohio Statehouse, Columbus, OH

SATURDAY Workshops

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration desk for more information.

8 am–4 pm

Best Practices for Interpreting Slavery at Museums and Historic Sites

COST: \$75

► Location: Historic Locust Grove

Historic Locust Grove serves as a laboratory for our exploration of comprehensive and conscientious interpretation of slavery. We'll share best practices for connecting and extending your site's interpretation of its history of slavery and helping staff achieve a greater understanding of difficult knowledge and navigating complicated emotions.

Chair: Kristin Gallas, Consultant, Tracing Center on Histories and Legacies of Slavery, Medford, MA; Patricia Brooks, Senior Program Officer, National Endowment for the Humanities, Washington, DC; Carol Ely, Executive Director, Locust Grove, Louisville, KY

1:30–5:30 pm

Black History Matters: High-Impact Programming for African American Audiences

COST: \$45

► Room: Win

Topics such as race and slavery cause institutional discomfort, and most programs do not touch on our painful history and its heritage of racism and anger. Participants will explore breakthrough strategies for delivering highly relevant, emotionally rich programming for African Americans and racially diverse audiences.

Chair: Phillip Seitz, Independent Historian, Philadelphia, PA; William Goldsby, Chair, Reconstruction, Inc., Philadelphia, PA; Thomas Gordon, Psychologist, Philadelphia, PA

Game Design Workshop: Basic Design Concepts for History Museums

COST: \$45

► Room: Paddock

Digital games offer museums a new type of engaging, meaningful learning experience. But how do you design a good



game? Through small group prototyping exercises, participants will learn how the elements of a game (actions, rules, chance, skill) come together to create compelling, even addicting, learning experiences for our audiences.

Chair: David T. Schaller, Principal, Eduweb, St. Paul, MN; Tobi Voigt, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI

Gathering Feedback without Breaking Your Back or the Bank

COST: \$45

► Room: Thoroughbred

Interested in incorporating evaluation and reflective practice into your work? This hands-on session will introduce a practical, tested approach for building your evaluation capacity and using data to improve your educational products and practices. The session is particularly relevant for educators, program and exhibit developers, and their managers.

Chair: Sarah Cohn, Owner, Cohn Consulting, St. Paul, MN; Sheila Brommel, Evaluation Manager, Minnesota Historical Society, St. Paul, MN; Erica Orton, Program Assistant, Minnesota History Center, St. Paul, MN

Onsite Design Lab at Solid Light

COST: \$25

► Location: Solid Light

Solid Light will open up its downtown Louisville studio so conference participants can immerse themselves in the exciting and dynamic world of design, with behind-the-scenes glimpses into ways designers approach exhibit challenges. Here, museum and design professionals will use their own experiences to provide mini-workshops on common design challenges.

Chair: Cynthia Torp, President, Solid Light, Inc., Louisville, KY; Scott Alvey, Assistant Director, Kentucky Historical Society, Frankfort, KY; Mandie Clark, Communications Electronic Design, EIT, CTS for Communications Electronic Design, Louisville, KY; Howard Kittell, President and CEO, Andrew Jackson's Hermitage, Hermitage, TN; John Murphy, Creative Director, Solid Light, Inc., Louisville, KY; Sally Newkirk, Director, Carnegie Center for Art and History, New Albany, IN; Jonathan Noffke, Production Director, Solid Light, Inc., Louisville, KY



PLAY • HUNT • SHARE

Our affordable, easy-to-create mobile scavenger hunts and multimedia tours bring your museum to life.

Go beyond *"rush around and find stuff"* activities and challenge visitors to explore your exhibits and discover great stories as they TREK through your museum.

**Visit us in
Booth 116!**

MuseumTrek games are accessible on most smartphones and tablets



www.MuseumTrek.com

toll free **855-868-TREK** **508-520-0066**

Thank You TO OUR 2015 SPONSORS

PREMIERE



BROWN-FORMAN



solidlight



KEYNOTE



GOLD

KentuckyHistoricalSociety
* F O U N D A T I O N *



Donna Lawrence Productions

*The Filson
Historical Society*



usa image



Clio – Your Guide to History

SILVER

Connected Nation

Cooperstown Graduate Program

Creative Learning Factory

DECO Works Studio

IUPUI Public History Program

K. Norman Berry Architects

Louisville Water Company

Middle Tennessee State University Public History Program

MuseumTrek by Trek Solver, Inc.

Northern Kentucky University Public History Program

ResourceMate

Rowman and Littlefield

University of Louisville History Department

Western Kentucky University Potter College of Arts and Letters

SUPPORTING

American Printing House for the Blind

Friends of Culbertson Mansion

White House Historical Association

SPECIAL THANKS

Kentucky Museum and Heritage Alliance



**“ WE ARE
FAILING TO
PRESERVE
HISTORY.
OUR HISTORY
IS AT RISK OF
BECOMING
INVISIBLE.”**

HISTORY 
WE GIVE HISTORY A **FUTURE**

Dr. Kristen Gwinn-Becker

Historian • Digital Strategist • Founder of HistoryIT

**View the complete TEDx talk on 'The Future of History'
at www.historyit.com/TEDx**

Photo Credit: Sarah Beard-Buckley, TEDxDirigo 2014