

ONSITE GUIDE

GREATER THAN THE SUM OF OUR PARTS



SEPTEMBER 17-20 ~ 2014 AASLH ANNUAL MEETING
ST. PAUL, MINNESOTA

RIVER LIFE CITY LIGHTS

From sightseeing cruises to festivals on the river's edge, the Mississippi River flows through the heart of Saint Paul. Under the city lights, concerts and hockey rock the Xcel Energy Center, local microbrews are poured freely in our neighborhood pubs and the Juicy Lucy leaves burger lovers hungry for more. Dive into our storied gangster past; be awestruck in our Cathedral of Saint Paul or shop the day away on beautiful Grand Avenue. We're glad you're here in Minnesota's capital city.



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Colleagues:

On behalf of the Council, staff, volunteers, and members of the American Association for State and Local History, welcome to St. Paul! We are delighted to have you join us for our 2014 Annual Meeting.

The Local Host Committee (under the direction of Andrea Kajer) and the Program Committee (led by Erin Carlson Mast) have created a terrific meeting experience for you, including speakers, sessions, tours, an outstanding exhibit hall, and evening events that are the perfect combination of fun and education. We know you will enjoy this first-rate professional development and networking opportunity.

As you wind your way through your registration packet, be sure to look carefully for notices and program updates. If you have any questions, please find one of the many volunteers working at the meeting. You can spot them by the ribbons they wear:

- Purple – Volunteer Staff
- Maroon – AASLH Council Members
- Cream – Host Committee
- Pink – Program Committee

As you know, sponsors and exhibitors are key to the success of any service organization. We encourage you to take some time to thank our sponsors and exhibitors for their role in making this meeting not only valuable but also affordable. Like you, they are dedicated professionals who bring products and services that will help you in your own important work. *They also enable us to keep your registration fee the best deal in the country!*

On behalf of all of us, particularly the dozens of volunteers who have worked so hard to bring you this event—have fun! We are here to make this meeting a special experience for you. Don't hesitate to let us know how we can help.

Sincerely,



Bob Beatty

Interim President & CEO
AASLH

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Riverboat Cruises

Welcome to St. Paul!

Nothing can replace the opportunities that arise when you intersect with people who come together around common goals and interests—good history and good times. The 2014 AASLH Annual Meeting in St. Paul enables us to explore ways to be “greater than the sum of our parts.”

Minneapolis and St. Paul, the “Twin Cities,” developed to meet different needs. St. Paul grew as the state capital and the port at the head of navigation on the Mississippi, while Minneapolis developed around the industrially powerful and majestic Falls of St. Anthony. Minneapolis and St. Paul complement one another just as so many historical organizations across the country do today. Their historic partnership—and occasional good-natured ribbing—serves as a vibrant example of how strategic networks of complementary efforts benefit everyone.

Thank you for joining us for the 2014 AASLH Annual Meeting. It is time to connect with old friends, forge new relationships, and discover new partnerships during this week. As you know, this year’s meeting is focused on exploring ways we can be “greater than the sum of our parts.” In the spirit of our conference theme, we welcome our conference partners, the Association of Tribal Archives, Libraries, and Museums, and Preserve Minnesota 2014. We encourage you to sit in on some of their sessions and explore the spirit of collaboration that they offer.

The 2014 AASLH Annual Meeting includes a great selection of sessions, evening events, and tours that are packed with opportunities to learn, network, and enjoy our host city. Keynote speaker Garrison Keillor, famous for his *A Prairie Home Companion* radio show, will entertain and inspire with his personal brand of storytelling. Trailblazer and worldwide business leader Marilyn Carlson Nelson, our plenary speaker, will stimulate thought on how we lead our organizations and why it matters. At the awards banquet, Anton Treuer, leading scholar of the Ojibwe language and American Indian studies, will connect us to the Native Peoples of Minnesota.

We hope that the 2014 Annual Meeting energizes you, expands your knowledge, helps you find new collaborative partners, and allows you to discover resources to advance the work you do in the field of state and local history.

We are so glad you are here!

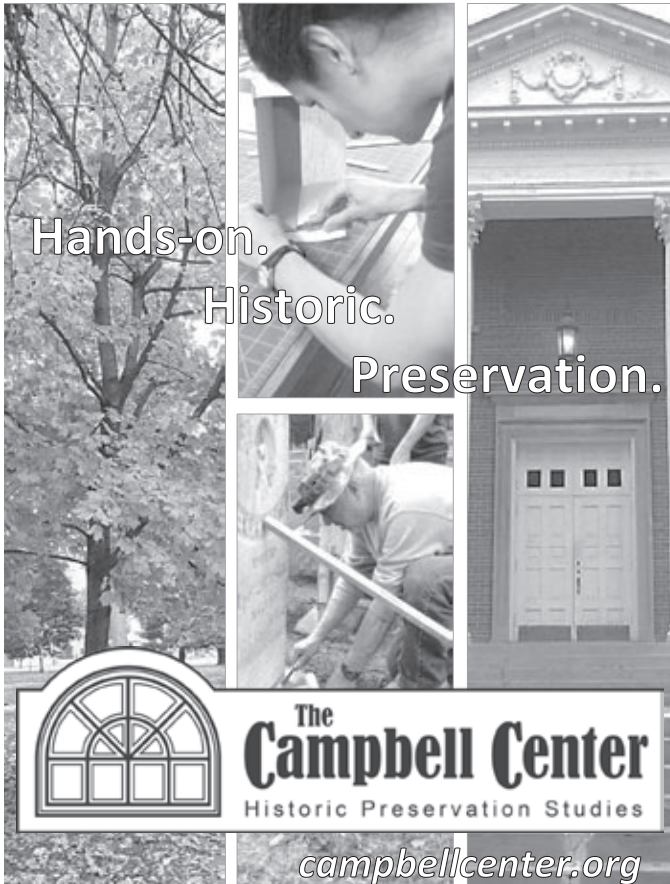
Sincerely,




Erin Carlson Mast
Program Chair
President Lincoln’s Cottage



Andrea Kajer
Host Committee Chair
Minnesota Historical Society



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Need to Know

1. Name badges must be worn at all times.
2. Only registered attendees will be allowed to attend sessions and workshops.
3. Nonregistered guests are not allowed to attend sessions or workshops, but may purchase tickets to attend tours and other special events. Please check with the AASLH registration desk for availability.
4. Your purchased tickets are located in your registration packet. Please check them for the appropriate meeting times and locations for special events.
5. Tickets are necessary for all workshops, labs, luncheons, tours, and evening events. A ticket is not required for the membership luncheon on Friday. Please show your ticket before boarding busses or entering an evening event. If you'd like to purchase tickets, please visit the AASLH registration desk. Some events may be sold out.



Share your comments about the conference on Twitter. Use hashtag #AASLH2014.

Sessions and Annual Meeting Evaluations

Help us improve! Session evaluations are placed in each meeting room. Please take a few minutes to complete the form at the end of the session. An overall Annual Meeting evaluation will be emailed after the meeting.

Session Updates

SESSIONS ADDED

Wednesday, September 17, 1:30–5 pm

The SHA Wednesday Workshop: Preview, Renew, or Refresh your Leadership Potential

Friday, September 19, 2–3:15 pm

Women's History Sites Affinity Group Roundtable

Saturday, September 20, 9–10:15 am

Radical Common Sense: Revising the Collections Management Policy of the National Trust

SESSIONS CANCELLED

Wednesday, September 17, 9:30 am–3:30 pm

Say It in Dakota: A Collaborative Study and Tour

Friday, September 19, 2–3:15 pm

Making the Invisible Visible: Using Mobile Technology to Reach New Audiences, Improve Accessibility, and Breathe New Life into a Virginia Historic Site

Saturday, September 20, 9–10:15 am

Strange Bedfellows: Unexpected and Successful Partnerships at Historic Sites

Saturday, September 20, 1:30–5:30 am

B&B's Revealed: Innkeeper's Secrets

AASLH REGISTRATION DESK HOURS

The AASLH Annual Meeting registration desk is located in the main level lobby of the Convention Center. The desk will be staffed during the following times to answer any questions you may have during the meeting.

Tuesday, September 16 3–5 pm

Wednesday, September 17 7 am–6 pm

Thursday, September 18 7 am–6 pm

Friday, September 19 7 am–5 pm

Saturday, September 20 8 am–12 pm



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Featured Speakers



Garrison Keillor, Thursday's keynote speaker, is one of America's most beloved radio hosts and acclaimed humorists. He was born in 1942 in Anoka, Minnesota, and began his radio career as a freshman at the University of Minnesota, from which he graduated in 1966. He went to work for Minnesota Public Radio in 1969, and on July 6, 1974, he hosted the first broadcast of *A Prairie Home Companion* in St. Paul. Today, some 4 million listeners on more than 600 public radio stations coast to coast and beyond tune in to the show each week. Keillor has been honored with Grammy, ACE, and George Foster Peabody awards, the National Humanities Medal, and election to the American Academy of Arts and Letters. His many books include *Lake Wobegon Days*, *The Book of Guys*, *Pilgrims: A Wobegon Romance*, and *Guy Noir and the Straight Skinny*. In 2007, he opened an independent bookstore, Common Good Books, in St. Paul, where he lives with his wife and daughter.



Marilyn Carlson Nelson, Friday's keynote speaker, is former Chairman and CEO of Carlson, which includes such brands as Radisson Blu and Radisson Hotels, Country Inns and Suites, and Carlson Wagonlit Travel. *Forbes* named her one of "The World's 100 Most Powerful Women" and *U.S. News and World Report* called her one of "America's Best Leaders." Marilyn served as co-chair of the World Economic Forum, chair of the National Women's Business Council, and chair of the U.S. Travel and Tourism Advisory Board. She also serves on the boards of the UN Global Compact, the Committee Encouraging Corporate Philanthropy, and The Kennedy Center for the Performing Arts, and is past chair of the Mayo Clinic Board of Trustees. Marilyn teaches corporate responsibility to MBA students at the University of Minnesota's Carlson School of Management and is the author of the bestselling book *How We Lead Matters: Reflections on a Life of Leadership*.



Dr. Anton Treuer, awards banquet speaker, is Executive Director of the American Indian Resource Center at Bemidji State University and author of thirteen books. He has a B.A. from Princeton University and a M.A. and Ph.D. from the University of Minnesota. He is editor of the *Oshkaabewis Native Journal*, the only academic journal of the Ojibwe language. Dr. Treuer sits on many organizational boards and has received more than forty prestigious awards and fellowships, including ones from the American Philosophical Society, the National Endowment for the Humanities, the National Science Foundation, the MacArthur Foundation, the Bush Foundation, and the John Simon Guggenheim Foundation. His published works include *Everything You Wanted to Know About Indians But Were Afraid to Ask*, *Ojibwe in Minnesota*, and *The Assassination of Hole in the Day*, which won the AASLH Award of Merit in 2012.

Annual Meeting Highlights

Sharing Your Ideas and Opportunities

The Annual Meeting includes activities and networking especially for the field of state and local history! In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to be inspired:

- **Corporate History Museums and Archives** – Tour on Wednesday and Lunch on Thursday
- **Court and Legal History** – Lunch on Thursday
- **Educators and Interpreters** – Lunch on Thursday
- **Field Services Alliance** – Meeting on Wednesday
- **Historic House Museums** – Lunch on Thursday
- **Military History** – Breakfast on Friday
- **Small Museums** – Luncheon and Small Museums Day on Thursday
- **Religious History** – Lunch on Thursday
- **Visitors' Voices** – Lunch on Thursday

Pop-Up Sessions

NEW
FOR
2014!

In 2014, the AASLH Program Committee has provided a new way to deliver content at the meeting. Pop-Up Sessions give people a chance to showcase their work and help others develop new skills. They take advantage of the spontaneous ideas that conferences generate. They provide a venue for discussion in a way that is different from the formal conference session. This is your chance to share work that might not fit within the constraints of the theme; to workshop an idea; or to prototype an interactive, a kids art program, or a performance. They might include a discussion on how to fix, build, or use something.

To join the session, drop into room Great River III on Thursday at 1:30 and 4 pm, Friday at 2 and 4 pm, or Saturday at 9 am. We are looking forward to your ideas!

Association of Tribal Archives, Libraries and Museums

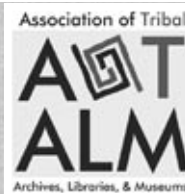
In recognition of an ever-growing interest in developing meaningful relationships between tribal and non-tribal cultural institutions, the Association of Tribal Archives, Libraries, and Museums (ATALM) is pleased to again partner with AASLH to present a series of programs that inspire collaboration and provide insights into diverse cultures.

ATALM is an international nonprofit organization that maintains a network of support for indigenous programs,

provides culturally relevant programming and services, encourages collaboration among tribal and non-tribal cultural institutions, and articulates contemporary issues related to developing and sustaining the cultural sovereignty of Native Nations.



ATALM-sponsored sessions are identified in the program guide with the square from their logo. These sessions are open to all attendees.



Preserve Minnesota 2014 – Historic Preservation Conference

The 34th Annual Minnesota Historic Preservation Conference brings together Minnesotans who passionately seek ways to preserve the built environment of the state. The conference is often hosted by a city with a Heritage Preservation Commission to showcase a community's portfolio of historic preservation work that supports the conference's theme. The conference is coordinated by the Minnesota State Historic Preservation Office, a unit of the Minnesota Historical Society's Historic Preservation Department, which is the Society's liaison with the state's numerous history partners.

This year's historic preservation track at the American Association for State and Local History conference not only supports the conference's overall theme of *Greater Than the Sum of Our Parts*, but highlights the built environment component of what makes places particularly noteworthy for their rich textures and contexts informed by historic places.



Preserve Minnesota sessions are identified in the program guide with a trowel to represent the craftsmanship in historic buildings and are open to all attendees. Preserve Minnesota is generously sponsored by 3M.



BATTLEDECKS

Friday, September 19 – 9:30pm

Eagle Street Grille, 174 7th St. W.

Just a short 10-minute walk from the Crowne Plaza Riverfront-St. Paul

Cast aside your preconceptions about Power Point presentations. Do you find them boring? Too long? Did the presenter put green text on an orange background? Too many photo dissolves? Tired of watching the speaker talk to the screen?

Well, no more, as for the first time, AASLH will present BATTLEDECKS, an inventive, interactive, and improvisational head-to-head competition between your friends and colleagues in the history profession. Ten contestants will present a four-minute presentation on ten Power Point slides they have never seen before. Topics can range from the relevant and real, to the surreal and silly. Contestants are expected to weave their comments around the projected images, and a theme announced on the spot. You will be amazed by the composure and creativity of your colleagues. Winners will be selected by the audience.

Ten contestants will take to the floor—one will emerge victorious! Who will take up the challenge? Please email Jeff Kollath, kollath2@wisc.edu, with questions and to register today!

**NEW
FOR
2014!**

History Happy Hours

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. Food and drinks are not provided, but good conversation and connections are free. See the Visit St. Paul booth for a map and directions.

Wednesday, September 17

5 pm

Field Services Alliance

► *Great Waters Brewing Company*

Small Museums

► *Port of Call Lounge, Crowne Plaza*

6 pm

Court and Legal History: Celebrate Constitution Day

► *Great Waters Brewing Company*

Thursday, September 18

5:45-6:45 pm

Corporate History

► *American Burger Bar*

Historic House Museums

► *Amsterdam Bar and Hall*

Military History

► *Port of Call Lounge, Crowne Plaza*

Religious History

► *Señor Wong*



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Schedule AT A Glance

TUESDAY, SEPTEMBER 16

3–5 pm REGISTRATION

WEDNESDAY, SEPTEMBER 17

7 am–6 pm REGISTRATION

TOURS

8 am–5 pm

- Ojibwe and Dakota Indians in Northern Minnesota, Cost: \$75

8:30 am–5 pm

- Museums of Minneapolis, Cost: \$75

1–4:30 pm

- St. Paul's Summit Avenue, Cost: \$45

1–5 pm

- Corporate History Tour, Cost: \$45

7–9 pm

- Downtown Low-Down Pub Crawl, Cost: \$25

WORKSHOPS

8:30 am–12 pm

- Game Design Workshop: Basic Design Concepts for History Museums, Cost: \$45
Room: Governors IV
- Memories Matter: Using Our Historic Resources to Help Those with Alzheimer's and Related Diseases, Cost: \$45
Location: Minnesota History Center

8:30 am–1 pm

- CEO Forum: Leading Through the Rough, Cost: \$100
Room: Great River I

8:30–5 pm

- DesignLab: Create Your Own Location-Based Mobile Experience, Cost: \$75
Location: James J. Hill House
- From Theory to Action: A Pragmatic Approach to Digital Preservation Tools and Strategies, Cost: \$75
Room: Governors I
- Using Strategic Foresight to Plan for a Preferred Future, Cost: \$75
Room: Governors II

1:30–5 pm

- Creating Connections: Integrating STEM Learning into History Exhibitions and Programs, Cost: Free
Location: Science Museum of Minnesota
- Field Services Alliance Meeting, Cost: Free
Room: State I–III
- The SHA Wednesday Workshop: Preview, Renew, or Refresh your Leadership Potential, Cost: \$45
Room: Great River I

5–7 pm

- History Happy Hour
Locations on page 7

6:30–9:30 pm

- Evening Event: Mill City Cooks!, Cost: \$50, Preregistration Required

THURSDAY, SEPTEMBER 18

7 am–6 pm REGISTRATION

TOURS

7–8:30 am

- Walking Tour: St. Paul's Lowertown, Cost \$15

12–1:30 pm

- Walking Tour: Historic Downtown St. Paul, Cost \$15

1–4:30 pm

- Cass Gilbert in St. Paul, Cost: \$45

BREAKFAST 7–8:30 am

- Directors' Breakfast, Cost: \$30
Room: Great River I

SESSIONS 8:30–9:45 am

- The Advantage: Keys to a Healthy Organization
Room: Governors IV
- Blurred Lines: Museum as Community Center
Room: Kellogg II
- Educators and Interpreters/Visitors' Voices Roundtable
Room: Great River IV
- Institutional Investment and Community Involvement in the Interpretation of Slavery and Other Challenging History
Room: Kellogg I
- Interpreting and Planning Places with Challenging Histories and Difficult Memories
Room: State II
- Making Your Museum or Archives Invaluable to Your Parent Organization
Room: State I
- Putting the Native American Voice into Historic Sites
Room: Kellogg III
- Saving the Charnley Norwood House
Room: Governors III
- The Visitor Experience: Customer Service to Programming
Room: Governors II
- What Does a Museum Look Like for the Non-Museum Professional?
Room: Governors I

BREAK 9:45–10:45 am

- Break in the Exhibit Hall
Room: Minnesota Ballroom
- First-Time Attendees/New Member Reception, Cost: Free, Preregistration Required
Room: Windows on the Cumberland

KEYNOTE 10:45 am–12 pm

- Keynote: Garrison Keillor
Room: Great River Ballroom

AFFINITY GROUP LUNCHEONS

12–1:15 pm

- Corporate History Archives and Museums, Cost: \$35
Room: State I
- Court and Legal History, Cost: \$35
Room: State II
- Educators and Interpreters/Visitors' Voices, Cost: \$35
Room: Governors IV
- Historic House Museums/Religious History, Cost: \$35
Room: St. Paul Athletic Club/Hotel 340, Butlers
- Small Museums, Cost: \$35

Room: Windows on the Cumberland

SESSIONS 1:30–2:45 pm

- #QR1863: A Collaborative Twitter Reenactment of Quantrill's Raid
Room: Great River I
- The Battle for Vietnam: Understanding a Divisive Conflict Through Museum Programming and Exhibitions
Room: Kellogg I
- Big Impact for Small Museums: Internships as a Win-Win-Win for All Participants
Room: Governors IV
- Collections in the Classroom: Museums and Teachers Unite
Room: Governors III
- Pop-Up Session
Room: Great River IV
- The Role of Racial Identity in Interpretation
Room: Kellogg II
- Seeing the Forest: A National Perspective of History Organizations
Room: Governors I
- Talking to Your Board About Money
Room: Governors II
- Telling Untold Stories: Designing Native American Museums and Galleries
Room: State III
- Two Very Different Historic Houses Ask: We Got the Money—Now What?
Room: Kellogg III

BREAK 2:45–3:45 pm

- Break in the Exhibit Hall
Room: Minnesota Ballroom

SESSIONS 4–5:15 pm

- Beyond Selma: Remembering Race and Racism in the North
Room: Governors II
- Building Digital Archives: Lessons Learned from Four Crowdsourced Online Projects
Room: Governors IV
- Funder's Forum
Room: Governors I
- If You Build It: What Small Museums Need to Know About Big Construction Projects
Room: Kellogg II
- Long-Distance Relationships: Maintaining Organizational Identity and Seamless Operations Over Long Distances and Multiple Sites
Room: State II
- Many Small Surveys, One Big Impact
Room: State III
- Pop-Up Session
Room: Great River IV
- Shall We Get Together: How to Make Partnerships Work
Room: Governors III
- Telling a Whole History: Methods of Interpreting Domestic Servants
Room: Kellogg III
- Welcoming All Visitors: Accessible Programs at History Museums and Sites
Room: Kellogg I
- Your Most Valuable Partnership: Engaging Your Board to Ensure Success and Sustainability
Room: State I

5:45–6:45 pm

- Developing Leaders @SHA Reception, Cost: Free, Preregistration Required
Room: Windows on the Cumberland
- History Happy Hour

6:30–9:30 pm

- Evening Event: Playing with the Past, Cost: \$50

9–11 pm

- Sneak Preview of *The Better Angels*
Room: Great River Ballroom

FRIDAY, SEPTEMBER 19

7 am–6 pm REGISTRATION

TOURS

7–8:30 am

- Walking Tour: St. Paul's Landmarks and Parks, Cost \$15

8 am–1 pm

- Minnesota Farm Tour, Cost: \$55

1–4:30 pm

- From Pig's Eye to Summit: St. Paul's Brewing History, Cost: \$50

BREAKFAST 7–8:30 am

- Military History Affinity Group Breakfast, Cost: \$30 Room: *Windows on the Cumberland*

SESSIONS 8:30–9:45 am

- Boos, Booze, and Running Shoes: Engaging New Communities Through Special Events Fundraising Room: *Kellogg II*
- Bring Historic Preservation to Your Community Room: *Kellogg I*
- Diversity and Inclusion: What Does That Really Mean for Museums and Historic Sites? Room: *Great River I*
- It Took a Village: Lessons Learned Through Revising Our State History Curriculum Room: *State III*
- Museum Management Tune-Up Room: *State I*
- NEH: Fostering Collaboration for Broad Community Impact Room: *Governors II*
- Partners in Collections Care: Sharing Strengths, Skills, and Stories Room: *Governors I*
- Take Me Out to the Ballpark: Building Community Engagement and Partnerships Through Exhibit Planning and Development Room: *Governors IV*
- Using Audience Research to Shape the Visitor Experience Room: *Kellogg III*
- Where is Art in History? Room: *Governors III*

BREAK 9:45–10:45 am

- Break in the Exhibit Hall Room: *Minnesota Ballroom*
- NCPH Poster Session Room: *Minnesota Ballroom Foyer*

KEYNOTE 10:45 am–12 pm

- Keynote: Marilyn Carlson Nelson Room: *Great River Ballroom*

LUNCHEON 12–1 pm

- Annual Meeting Attendees' Luncheon Room: *Minnesota Ballroom*

MEETING 1–2 pm

- AASLH Meeting of the Membership Room: *Great River Ballroom*

SESSIONS 2–3:15 pm

- And Then a Miracle Happened: Connecting Local History to National Initiatives Room: *State I*
- Archival Adventures in Small Repositories Room: *Governors IV*
- Diversity in Education: Teaching About Slavery, Innovative Strategies, and Best Practices Room: *State III*

- History Rising: The Campaign for Promoting the Value of History Continues Room: *State II*
- Interpreting Main Street: A Roundtable Discussion Room: *Governors II*
- Military 101: Managing Military Artifacts Room: *Governors I*

- Pop-Up Session Room: *Great River IV*
- Talking About Religion in History Museums Room: *Governors III*

- The Who, What, and How of Tapping into New Scholarship for Your Site or Exhibit Room: *Kellogg I*

- Women's History Sites Affinity Group Roundtable *Windows on the Cumberland Board Room*
- Zombie Attack! Role Playing an Extreme Disaster Scenario in a Museum Room: *Great River I*

BREAK 3:15–4 pm

- Break in the Exhibit Hall Room: *Minnesota Ballroom*

SESSIONS 4–5:15 pm

- Community Collaboration in Digitizing Native American Collections Room: *Governors IV*
- Field Services Alliance Presents Navigating Legal Landmines in Museums and Archives Room: *Kellogg II*
- Managing a "Whale" of a Project: The 38th Voyage of the *Charles W. Morgan* Room: *Kellogg I*
- Museum Vampires: How to Suck the Life Out of Your History Museum Room: *Governors I*
- Pop-Up Session Room: *Great River IV*
- So You Want to Publish a History Book? Room: *Governors II*
- Special Events Security Room: *Kellogg III*
- "Streetcar Time Machine:" Using Museum Theater to Bridge the Past and the Present Room: *Governors III*
- Support Young Children, Grow Future Audiences Room: *State I*
- To Use or Not to Use, or Keep? Ethical Issues in Collections Room: *State II*
- Utilizing Volunteers for Preservation Solutions Room: *State III*

6:30–9:30 pm

- Evening Event: AASLH Leadership in History Awards Banquet, Cost \$60 Room: *Great River Ballroom*

SATURDAY, SEPTEMBER 20

TOURS

8:30 am–12:30 pm

- Exploring Local Foods, Cost: \$25

8 am–5 pm

- Exploring the Minnesota River, Cost: \$75

9 am–4:30 pm

- New Uses for Old Houses, Cost: \$75

1–5 pm

- Railroads in Minneapolis/St. Paul, Cost: \$45

WORKSHOPS

9 am–12 pm

- Community Oral History Workshop, Cost: \$45 Room: *Governors I*

9 am–3:30 pm

- Practical Solutions for Storing, Displaying, and Caring for Textiles, Beadwork, and Leather, Cost \$75 Room: *Kellogg III*

SESSIONS 9–10:15 am

- Discussing Museum Decolonization Room: *State III*
- Flash Marketing: Free/Cheap Ways to Create, Implement, and Measure a Marketing Plan Room: *Governors II*
- Leadership Matters: A Look at 21st Century Museum Leadership Room: *Kellogg II*
- Pop-Up Session Room: *Great River IV*
- Radical Common Sense: Revising the Collections Management Policy of the National Trust Room: *Governors III*
- Redefining Success: Tips and Techniques for Training Interpreters to Talk About Slavery Room: *State II*
- They Can't All Be Museums Room: *Governors IV*
- Total Immersion: Creating Interactive, Immersive Experiences on the Museum Floor Room: *Great River I*
- The Ways We Word: Nomenclature and Other Data Standards for Documenting Collections Room: *State I*

BREAK 10:15–10:45 am

- Break in Minnesota Ballroom Foyer

SESSIONS 10:45 am–12 pm

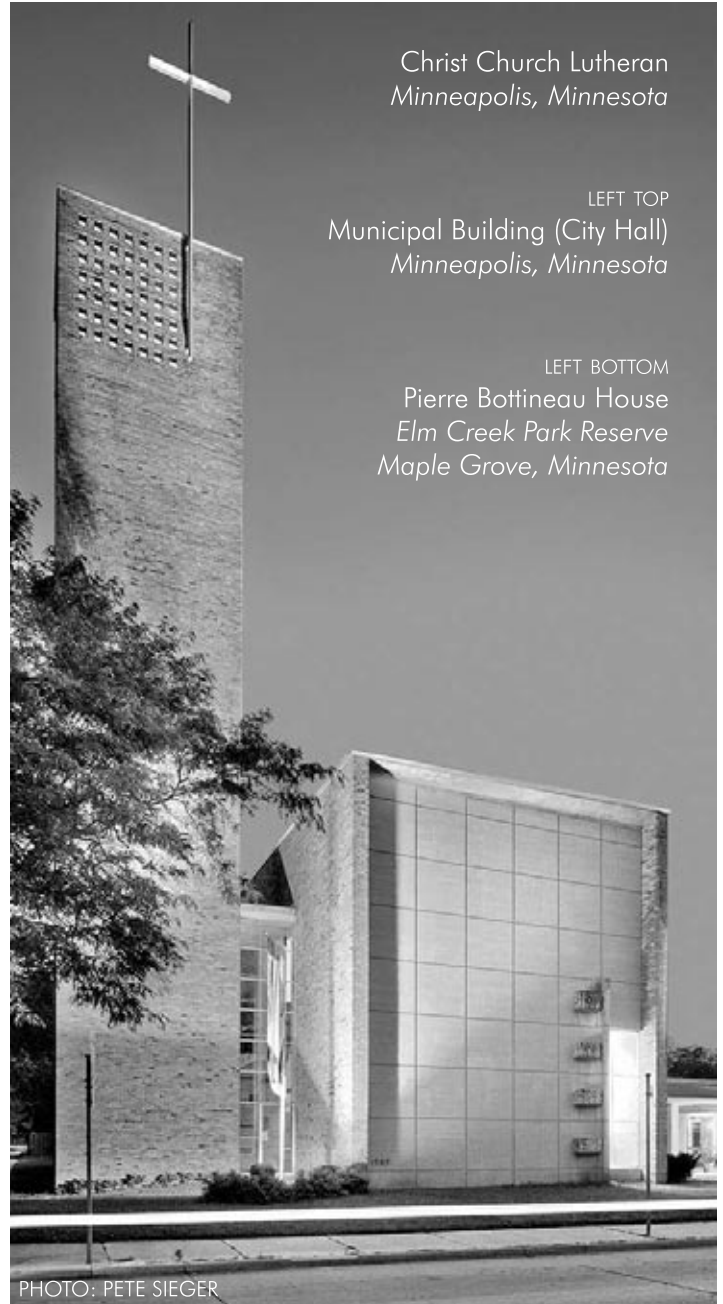
- 2015 Annual Meeting Roundtable Room: *State III*
- Connecting Through Empathy: Inviting Visitors to Play a Role Room: *State I*
- Making Friends with Failure Room: *Great River I*
- Scrapbooks: Personal and Community History in the Digital Age Room: *Governors II*
- Understanding Historic Bridges: State and Local Approaches to Identification, Preservation, Interpretation, and Management Room: *Governors III*
- Working Together for Better Preparedness: Developing Cooperative Disaster Networks Room: *Governors IV*

WORKSHOPS 1:30–5:30 pm

- Beyond the Butter Churn: Reinventing Foodways and Farm Interpretation, Cost: \$45 Room: *Kellogg II*
- Can You Hear Me Now? Connecting to Visitors Through Real Stories of Artifacts and Place, Cost: \$45 Room: *Governors I*

LABS 1:30–5:30 pm

- Discovering Our Histories One Story at a Time, Cost: \$30 Meet in *Crowne Plaza Lobby*
- "Everything is a Bicycle:" Advocacy, Collaboration, and Interpretation on Two Wheels, Cost: \$30 Location: *State II*
- History Matters! Advocacy Lab, Cost: \$30 Room: *Minnesota State Capitol/St. Paul City Hall*
- Pocket Change: Moving a House Museum into the 21st Century on a Budget, Cost: \$30 Location: *Alexander Ramsey House*



Christ Church Lutheran
Minneapolis, Minnesota

LEFT TOP
Municipal Building (City Hall)
Minneapolis, Minnesota

LEFT BOTTOM
Pierre Bottineau House
Elm Creek Park Reserve
Maple Grove, Minnesota



PHOTOS (2): JERRY MATHIASON

PHOTO: PETE SIEGER

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Exhibit Hall Highlights

Explore New Products and Services in the Exhibit Hall

On Thursday and Friday, don't miss your chance to meet more than fifty vendors and suppliers. The Exhibit Hall is your place to network and check out the latest technology and services being offered, and WIN lots of great prizes.

NATIONAL COUNCIL ON PUBLIC HISTORY POSTER SESSION

Be sure to stop by the Exhibit Hall on Friday morning to hear from students and colleagues from around the country as they share their projects.



Food, Drinks, and Networking

The Exhibit Hall features networking, food, and beverages during the Annual Meeting. Take a break and join us!

Thursday, September 18

9 am	Exhibit Hall Opens
9:45–10:45 am	Morning Refreshment Break
2:45–3:45 pm	Afternoon Refreshment Break
5:15 pm	Exhibit Hall Closes

Friday, September 19

9 am	Exhibit Hall Opens
9:45–10:45 am	Morning Refreshment Break and NCPH Poster Session
3:15–4 pm	Afternoon Refreshment Break
4 pm	Exhibit Hall Closes

Friday, September 19

9:45–10:45 AM EXHIBIT HALL

Cass Gilbert Society, The Minnesota State Capitol Furnishings Project	Carolyn Kompelien	Cass Gilbert Society
Deteriora and the Agents of Destruction: Creativity and Collaboration on a Tough Topic	Jeanette Rooney	Indiana Historical Society
Digitizing Bull Street: An Interdisciplinary Partnership Documenting the Built Environment of the Former South Carolina State Hospital for the Insane	Robert Olguin	University of South Carolina
Following the Tracks of the Underground Railroad in Warren County	Lynley Dunham-Cole	Warren County Historical Society
Historic South Boise Trolley Station Plaza	Barbara Perry Bauer Byron Folwell	TAG Historical Research and Consulting and Studio Maelstrom
The <i>HMS DeBrakk</i> and Its Atlantic World	Marian Carpenter	Delaware Division of Historical and Cultural Affairs
Local Governments and Public Historians: Opportunities for Training, Education, and Preservation	Alee Robins	West Virginia University
The Moton School Story—Children of Courage	Terry Ammons	StudioAmmons and Moton Museum
North Dakota History Project: Exploring and Engaging Community	Angela J. Smith	North Dakota State University
Plunging into Public History: Immersing the Visitor in the Civil War Experience via a 21st-Century Cyclorama	Dan Joyce Doug Dammann	Kenosha Public Museums and The Civil War Museum
Push and Pull: A Case Study in Building Community Dialogue Through Shared Authority	Beth Bullock Jayd Buteaux Leslie Randle-Morton	University of North Carolina, Wilmington
They Led the Way	Ann Schierhorn	Kent State University
Upstairs Downstairs	Diane Richardson Cindy Lavacchia	Ebenezer Maxwell Mansion
Visitors Talk Back	Barbara Franco	Gettysburg Seminary Ridge Museum



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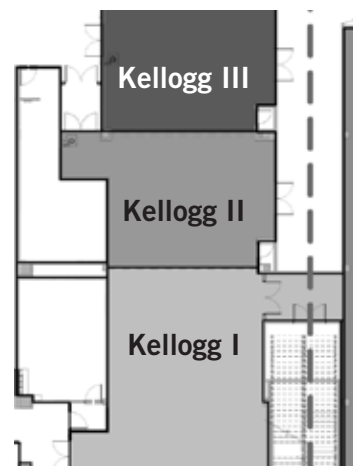
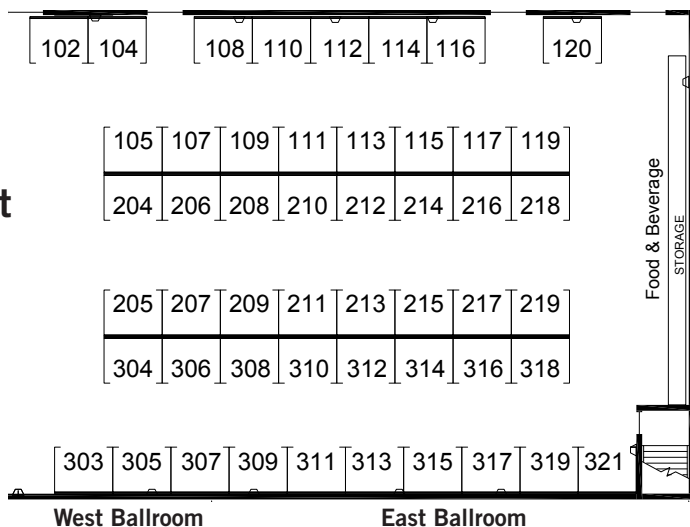


Booth 308
www.abatron.com

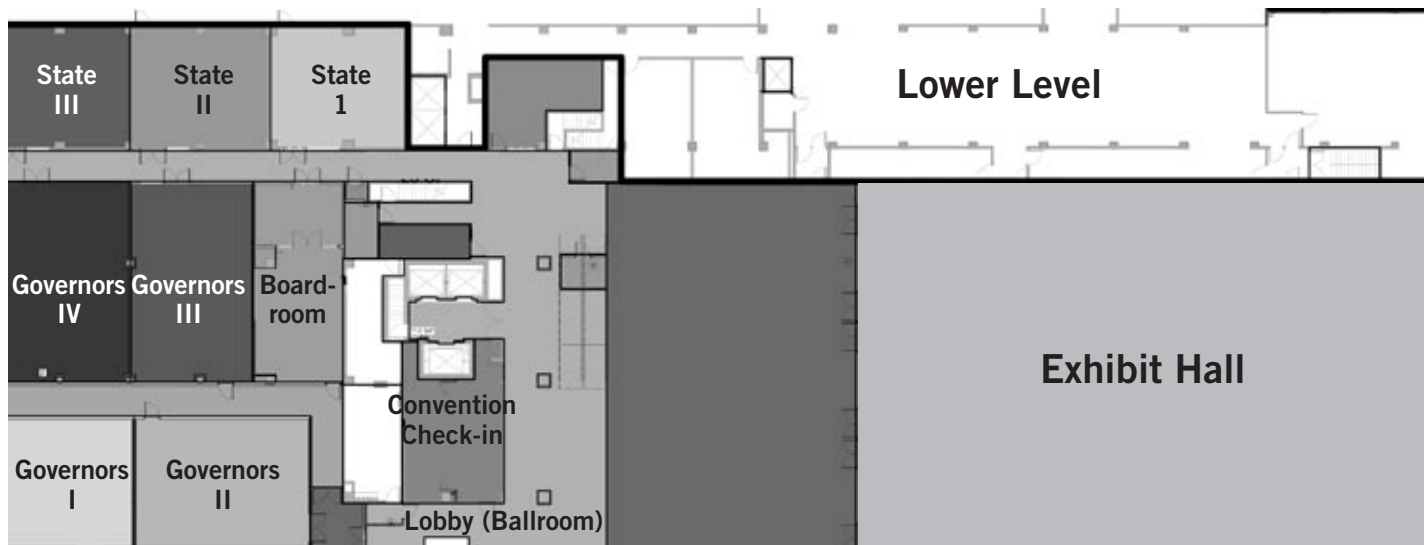
2014 EXHIBITOR GUIDE

Company	Booth Number
106 Group	#215
AASLH	Lobby
Abatron, Inc.	#308
AltaMira Press/Rowman & Littlefield	#204 and #206
American Alliance of Museums	#117
Art Guard	#318
Axiell	#214
Bear Wallow Books, Publishers, Inc.	#208
Blackbaud	#307
Brad Larson Media	#109
Conservation Assessment Program	#216
Donning Company Publishers	#309
Dorfman Museum Figures, Inc.	#119
Eduweb	#102
Friesens History Books	#108
Gaylord Bros.	#219
HGA Architects	#213
HistoryIT	#211
Hollinger Metal Edge, Inc.	#104
Indus International, Inc.	#311
Institute of Museum and Library Services	#305
Left Coast Press, Inc.	#212
LYRASIS	#315
Making History Connections	#111
Mid-America Arts Alliance	#115
Midwest Art Conservation Center	#306
Minnesota Association of Museums	#209
Minnesota Historical Society Press	#207
Museum Services Corporation	#114
National Endowment for the Humanities	#303
Next Exit History / HRA	#116
Northeast Document Conservation Center	#105
Northern Micrographics	#210
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PastPerfect Software	#120
Quatrefoil Associates	#110
Re:discovery Software, Inc.	#317
ResourceMate by Jaywil Software	#112
Split Rock Studios	#310
ST Imaging	#319
The Campbell Center for Historic Preservation Studies	#113
The English Wilton Company	#205
The History Press	#314
Tracing Center on Histories and Legacies of Slavery	#217
University of Oklahoma College of Liberal Studies	#321
Videobred	#316
Wisconsin Historical Society	#304

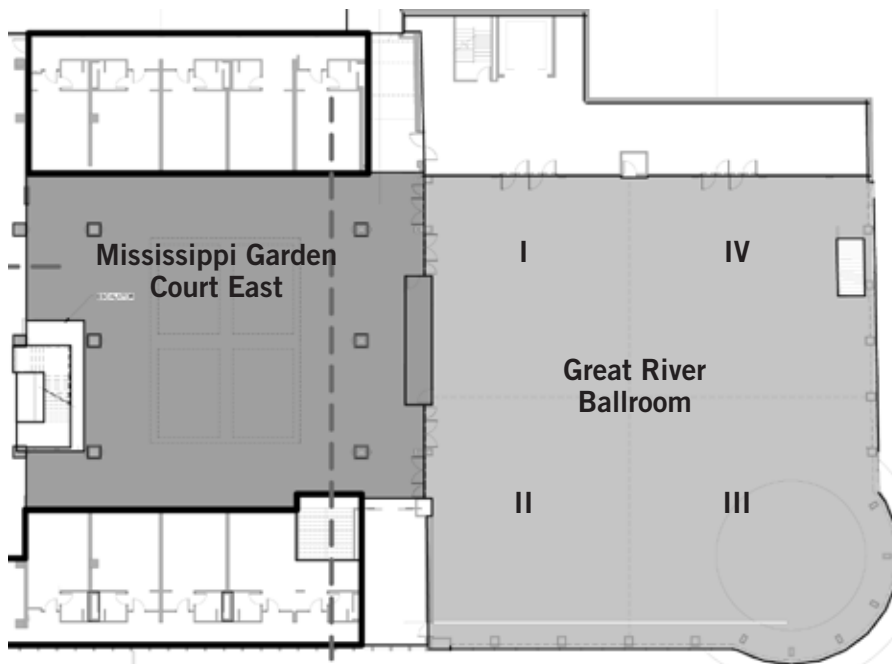
Exhibit Hall



Lobby Level



Lower Level



Crowne Plaza

First Floor

EXHIBITORS

106 Group

Booth: #215

Contact: Anne Ketz

370 Selby Ave., Ste. 206

St. Paul, MN 55102

Phone: 651-403-8757

Email: anneketz@106group.com

Web: www.106Group.com

Interpretation and Design, Planning, and Cultural Resources Management.

AASLH

Booth: Lobby

Contact: 1717 Church St.

Nashville, TN 37203

Phone: 615-320-3203

Email: info@aslh.org

Stop by and say hi at the AASLH booth. Check out our programs and resources and everything we offer to help you collect, interpret, and preserve state and local history.

Abatron, Inc.

Booth: #308

Contact: Richard Ahlstrom

5501 95th Ave.

Kenosha, WI 53144

Phone: 800-445-1754

Email: richard@abatron.com

Web: www.abatron.com

Abatron, Inc. formulates, manufactures, and sells an extensive line of products for building restoration and DIY repairs. Popular items include

epoxy wood repair products, concrete repair products, structural adhesives, and protective coatings.

AltaMira Press/Rowman & Littlefield

Booth: #204 and #206

Contact: 4501 Forbes Blvd.

Lanham, MD 20706

Phone: 800-462-6420

Email: customercare@rowman.com

Web: www.rowman.com

AltaMira/Rowman & Littlefield produces the best practical guides for museum professionals, written by museum professionals. Whether you are planning a new museum, running a small museum, or teaching the next generation of museum professionals, there is an AltaMira/Rowman & Littlefield book that meets your needs. The indispensable American Association for State and Local History Book Series is co-published with AltaMira/Rowman & Littlefield (including the Small Museum Toolkit).

American Alliance of Museums

Booth: #117

Contact: Janet Vaughan

1575 Eye St. NW, Ste. 400

Washington, DC 20005

Phone: 202-289-1818

Email: jvaughan@aam-us.org

Web: www.aam-us.org

We're working to unite the entire field and speak with one strong voice in making the case that museums are essential! AAM's new membership

makes it affordable to belong to both AASLH and AAM—it's no longer an either/or decision. Learn more about the Continuum of Excellence and the multiple pathways for participation.

Art Guard

Booth: #318

Contact: Bill Anderson

2 Northside Piers, #23

Brooklyn, NY 11249

Phone: 212-989-1594

Email: bill@artguard.net

Web: www.artguard.net

Art Guard has been a leader in object-specific art protection for nearly a decade, providing innovative museum-quality security solutions. Art Guard's Safe Hook offers reliable, inexpensive protection from theft for hanging works, while its newer MAP (Magnetic Asset Protection) sensors are designed to secure almost any stationary asset, seated or hanging—and no matter how small.

Axiell

Booth: #214

Contact: Paul Landry

889 Bank St., Ste. 201

Ottawa, Ontario, K1S 2S6

Canada

Phone: 312-239-0597

Email: paul.landry@axiell.com

Web: www.axiell-alm.com

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Bear Wallow Books, Publishers, Inc.**Booth: #208****Contact:** Linda Wolfe7172 N. Keystone Ave., Ste. A
Indianapolis, IN 46240**Phone:** 800-232-7925**Email:** sales@bearwallowbooks.com**Web:** www.bearwallowbooks.com

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Charleston, SC 29492**Phone:** 843-216-6200**Email:** solutions@blackbaud.com**Web:** www.blackbaud.com

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Brad Larson Media**Booth: #109****Contact:** Brad Larson18 Washington St., #241
Canton, MA 02021**Phone:** 781-784-1602**Email:** info@bradlarson.com**Web:** www.bradlarson.com

Developer of StoryKiosk™, the visitor storytelling program to record visitors' community stories and family stories in exhibits. New features include: portable tablet version for community events and popup exhibits, online review/evaluation tool for stories, and social media story tools.

Conservation Assessment Program**Booth: #216****Contact:** Melanie Zucker1012 14th St. NW, Ste. 1200
Washington, DC 20005**Phone:** 202-233-0800**Email:** mzucker@heritagepreservation.org**Web:** www.heritagepreservation.org/CAP

The Conservation Assessment Program (CAP) provides technical assistance to small- and mid-sized museums for a general conservation assessment of their collection, environmental conditions, and site. Conservation priorities are identified by professionals who spend two days on-site and three days writing a report. The report can help your museum develop strategies for improved collections care and provide a tool for long-range

planning and fundraising. CAP is administered by Heritage Preservation and funded by the Institute of Museum and Library Services.

Donning Company Publishers**Booth: #309****Contact:** Nathan Stufflebean306 N. Kansas Ave.
Marceline, MO 64658**Phone:** 800-369-2646 x 3377**Email:** nathan.stufflebean@donning.com**Web:** www.donning.com

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Dorfman Museum Figures, Inc.**Booth: #119****Contact:** Joe Bezold6224 Holabrid Ave.
Baltimore, MD 21224**Phone:** 800-634-4873**Email:** joe@museumfigures.com**Web:** www.museumfigures.com

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EXHIBITORS

Eduweb

Booth: #102

Contact: David Schaller

1776 Iglehart Ave.

St. Paul, MN 55104

Phone: 651-641-7566

Email: david@eduweb.com

Web: www.eduweb.com

Eduweb develops award-winning learning games and interactives for the Web, museum exhibits, and mobile devices. Our mission is to create exciting and effective learning experiences that hit the sweet spot where learning theory, digital technology, and fun meet. Our projects have won dozens of prestigious awards, including sixteen MUSE Awards from the American Alliance of Museums and four Awards of Merit from AASLH. Visit our booth to see our augmented-reality historic site apps!

Friesens History Books

Booth: #108

Contact: Tom Vranich

P.O. Box 843, 212 River St.

Elk Rapids, MI 49629

Phone: 231-342-9571

Email: tomv@friesens.com

Web: www.friesens.com

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Gaylord Bros.

Booth: #219

Contact: Amanda G.B. Breazzano

7282 William Barry Blvd.

Syracuse, NY 13212

Phone: 315-634-8115

Email: amanda.breazzano@gaylord.com

Web: www.gaylord.com

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HGA Architects

Booth: #213

Contact: Amy Braford Whittey

420 5th St. North, Ste. 100

Minneapolis, MN 55401

Phone: 612-758-4333

Email: abrafordwhittey@hga.com

Web: www.hga.com

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HistoryIT

Booth: #211

Contact: Kristen Gwinn-Becker

245 Commercial St.

Portland, ME 04101

Phone: 207-956-0875

Email: info@historyit.com

Web: www.historyit.com

HistoryIT provides a holistic approach to digital collections. We offer everything from initial feasibility studies to the complete digitization, preservation, presentation, and analysis of an entire archive. Our experts work with clients to strategize funding, building, sharing, and maintaining digital collections. We endeavor to identify new audiences and better reach existing ones through creating and implementing our rich metadata schemas, or User-Specific Taxonomies. HistoryIT maintains regional Digital Innovation Labs, where we conduct the majority of our services. Collection reviews and other select services are also available onsite.

Hollinger Metal Edge, Inc.

Booth: #104

Contact: Abby A. Shaw

6340 Bandini Blvd.

Commerce, CA 90040

Phone: 800-634-0491

Email: abbyashaw@me.com

Web: www.hollingermetaledge.com

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Indus International, Inc.**Booth: #311****Contact:** Ameen Ayooob

340 S. Oak St.

W. Salem, WI 54669

Phone: 608-786-0300**Email:** aayooob@indususa.com**Web:** www.indususa.com

Indus manufactures and distributes overhead planetary scanners for books and documents that can be as large as 18 inches x 28 inches. Scanned images are sharp and colors are very vivid. The Indus BookScanner 9000 being displayed at Booth #311 uses CCD capture technology and is the first and only overhead planetary scanner manufactured in the United States.

Institute of Museum and Library Services**Booth: #305****Contact:** Katherine Maas

1800 M St. NW, 9th Floor

Washington, DC 20036

Phone: 202-653-4798**Email:** kmaas@imls.gov**Web:** www.imls.gov

The Institute of Museum and Library Services is the primary source of federal support for the nation's libraries and museums; its mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement.

Left Coast Press, Inc.**Booth: #212****Contact:** Stephanie Adams

1630 North Main St., #400

Walnut Creek, CA 94596

Phone: 925-935-3380**Email:** sadams@lcoastpress.com**Web:** www.lcoastpress.com

Left Coast Press, Inc., is a publisher of academic and professional materials in the humanities, social sciences, and related professional disciplines. We produce a wide range of products in a specific set of fields, including anthropology, archaeology, museum studies, and qualitative research.

LYRISIS**Booth: #315****Contact:** Tom Clareson

1438 West Peachtree St. NW

Atlanta, GA 30309

Phone: 800-999-8558**Email:** tom.clareson@lyrasis.org**Web:** www.lyrasis.org

LYRISIS is a member-based nonprofit, partnering with libraries, archives, and museums to create, access, and manage information with an emphasis on digital content, while enhancing operations, technology, and buying power. For more information, please visit www.lyrasis.org.

Making History Connections**Booth: #111****Contact:** Dale Jones

14011 Ardara Ct.

Glenwood, MD 21738

Phone: 443-472-2670**Email:** dalejones@makinghistoryconnections.com**Web:** www.makinghistoryconnections.com

MAKING HISTORY CONNECTIONS creates engaging visitor experiences by designing live interpretation, museum theatre, tours, and living history; training staff; and conducting evaluations of visitor experiences.

Mid-America Arts Alliance**Booth: #115****Contact:** Amanda Wadington

2018 Baltimore Ave.

Kansas City, MO 64108

Phone: 816-421-1388 x 209**Email:** amanda@maaa.org**Web:** www.maaa.org

Mid-America Arts Alliance's programs and services reach into communities of all sizes and types—from major metropolitan areas to the small towns in rural America—by distributing high-quality performing and visual arts programming to over 300 communities each year. M-A.A.A provides traveling humanities and fine arts exhibitions through NEH on the Road and ExhibitsUSA; professional development in museum services; and access to and for regional performing artists through a granting program and the artists registry.



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EXHIBITORS

Midwest Art Conservation Center

Booth: #306

Contact: Colin Turner

2400 3rd Ave. So.

Minneapolis, MN 55404

Phone: 612-870-3120

Email: cturner@preserveart.org

Web: www.preserveart.org

The Midwest Art Conservation Center is a nonprofit regional center for the preservation and conservation of art and artifacts providing treatments, education, and trainings for museums, historical societies, libraries, other cultural institutions, and the public. Our staff of Senior Conservators, Conservators, and Associate Conservators has renowned expertise in the treatment of works of art and historic artifacts.

Minnesota Association of Museums

Booth: #209

Contact: Todd Wright

P.O. Box 14825

Minneapolis, MN 55414

Phone: 612-314-5838

Email: todd@minnesotamuseums.org

Web: www.minnesotamuseums.org

The Minnesota Association of Museums is a nonprofit organization that exists to provide a forum for individuals who work in and with museums throughout the state. MAM offers a framework for cooperation and communication among the state's museums, giving members the opportunity to meet and share resources with colleagues from throughout the state.

Minnesota Historical Society Press

Booth: #207

Contact: Alison A. Aten

345 Kellogg Blvd. West

St. Paul, MN 55102

Phone: 651-259-3203

Email: alison.aten@mnhs.org

Web: www.mhspress.org

Books and publications.

Museum Services Corporation

Booth: #114

Contact: Linda Butler

385 Bridgepoint Way

South Saint Paul, MN 55075

Phone: 651-450-8954

Email: info@museumservicescorporation.com

Web: www.museumservicescorporation.com

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National Endowment for the Humanities

Booth: #303

Contact: Andrea Anderson

400 7th St., NW

Washington, DC 20506

Phone: 202-606-8366

Email: aanderson@neh.gov

Web: www.neh.gov

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Next Exit History / HRA

Booth: #116

Contact: David Strohmaier

P.O. Box 7086

Missoula, MT 59807

Phone: 406-721-1958

Email: dstrohmaier@hrassoc.com

Web: www.nextexithistory.com

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Northeast Document Conservation Center

Booth: #105

Contact: Julie Martin

100 Brickstone Sq.

Andover, MA 01810

Phone: 978-470-1010

Email: jmartin@nedcc.org

Web: www.nedcc.org

Founded in 1973, the Northeast Document Conservation Center is the first conservation center in the U.S. to specialize in the preservation of paper-based materials for museums, libraries, archives, and other cultural organizations, as well as private collections. NEDCC provides book and paper conservation treatment, digital imaging, audio preservation, assessments, educational programs, and disaster assistance, and is a trusted resource for preservation information in the U.S. and beyond.

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Northern States Conservation Center

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Northern Micrographics**Booth: #210****Contact:** Scott Pechacek

2004 Kramer St.

La Crosse, WI 54603

Phone: 800-236-0850**Email:** sales@nmt.com**Web:** www.normicro.com

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Northern States Conservation Center**Booth: #218****Contact:** Helen Alten

P.O. Box 691

Haines, AK 99827

Phone: 907-766-2360**Email:** helen@collectioncare.org**Web:** www.collectioncare.org

The Northern States Conservation Center emphasizes practical solutions to common collection care problems. We believe conservation treatment is part of a process that preserves our cultural heritage. Without well-trained institutional caretakers, environmental controls, and monitoring systems that alert staff to potentially damaging situations, conservation treatment is a waste of precious funds.

NRG! Exhibits**Booth: #313****Contact:** Seth! Leary

10922 126th Place NE

Kirkland, WA 98033

Phone: 425-827-7617**Email:** seth@nrg-exhibits.com**Web:** www.nrg-exhibits.com

Traveling Exhibits.

Organization of American Historians**Booth: #107****Contact:** Elisabeth M. Marsh

112 North Bryan Ave.

Bloomington, IN 47408

Phone: 812-855-9854**Email:** emarsh@oah.org**Web:** www.oah.org

Founded in 1907, the Organization of American Historians (OAH) is the largest professional society dedicated to the teaching and study of American history. The mission of the organization is to promote excellence in the scholarship, teaching, and presentation of American history, and to encourage wide discussion of historical questions and the equitable treatment of all practitioners of history.

PastPerfect Software**Booth: #120****Contact:** Brian L. Gomez

300 N. Pottstown Pike, Ste. 200

Exton, PA 19341

Phone: 800-562-6080**Email:** brian@museumsoftware.com**Web:** www.museumsoftware.com

PastPerfect Software is dedicated to creating affordable, comprehensive, and easy-to-use products for all museums. Our company is proud to serve over 9,000 organizations. AASLH institutional members receive special pricing. Stop by our booth for more information.



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EXHIBITORS

Quatrefoil Associates

Booth: #110

Contact: Michael Fetters

29 C St.

Laurel, MD 20707

Phone: 301-470-4748

Email: mfetters@quatrefoil.com

Web: www.quatrefoil.com

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Re:discovery Software, Inc.

Booth: #317

Contact: Steve Richardson

3040 Berkmar Drive, Ste. B1

Charlottesville, VA 22901

Phone: 434.975.3256

Email: steve@rediscovery.com

Web: www.rediscoverysoftware.com

Re:discovery Software offers complete database solutions (Proficio and Proficio Elements) for institutions looking to replace outdated or aging collections management software with current database technology. Our software features an intuitive user interface, powerful searching capability within and across collections, and many other easy-to-use features. Stop by booth #317 to see what you've been missing!

ResourceMate by Jaywil Software

Booth: #112

Contact: Tanja Ducharme

100 Crimea St., Unit B7

Guelph, Ontario, N1H 2Y6

Canada

Phone: 519-837-8370

Email: tducharme@resourcemate.com

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Contact: Matt Anderson

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The Campbell Center for Historic Preservation Studies

Booth: #113

Contact: Matthew Toland

203 E. Seminary St.

Mt. Carroll, IL 61503

Phone: 815-244-1173

Email: toland@campbellcenter.org

Web: www.campbellcenter.org

The Campbell Center offers professional development coursework to meet the training needs of individuals who work in the fields of cultural resource management. The Campbell Center offers courses in collections care, historic preservation, and conservation refreshers for mid-career professionals.

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Tracing Center on Histories and Legacies of Slavery

Booth: #217

Contact: James Perry

P.O. Box 1062

Watertown, MA 02471

Phone: 617- 924-3400

Email: info@tracingcenter.org

Web: www.tracingcenter.org

The Tracing Center's professional workshops and consultations for museums and historic sites strengthen the interpretation of slavery and race, identifying historical connections and exploring the role of racial identity.

University of Oklahoma College of Liberal Studies

Booth: #321

Contact: Christine Young

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Tours

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.



Target Field

WEDNESDAY, SEPTEMBER 17

Ojibwe and Dakota Indians in Northern Minnesota

8 am–5 pm

COST: \$75

The history of north central Minnesota is rich and deep with the area first inhabited by the Dakota people, and then by the Ojibwe. Start your day at Mille Lacs Kathio State Park, the site of ongoing archaeology studies and interpretive trails exploring thousands of years of human habitation. Then travel to the Mille Lacs Indian Museum and Trading Post and learn the story of the Mille Lacs Band of Ojibwe. Finally, end your day with a stop at the historic trading post where you can take home hand-made Indian items from the band and around the country.

Museums of Minneapolis

8:30 am–5 pm

COST: \$75

Minneapolis is home to many unique museums and this tour provides a sampling of those museums. Begin your day at Target Field, the home of the Minnesota Twins, then explore the Mill City Museum housed in the ruins of one



Somali Artifact and Cultural Museum

of the largest flour mills in the world. Next, visit the Hennepin History Museum and the Museum in the Streets, a heritage walking tour of Lake Street, which figures prominently in the history of Minneapolis. Finally, the tour will visit the world's only Somali Artifact and Cultural Museum for a taste of the world cultures who call Minnesota home.

St. Paul's Summit Avenue

1–4:30 pm

COST: \$45

St. Paul is home to the country's best preserved Victorian residential boulevard. This tour will include a walking tour of Summit Avenue as well as a behind-the-scenes tour of the James J. Hill House, a 36,500-square-foot Gilded Age mansion. The tour will conclude with refreshments on the terrace of the Hill House.



St. Paul's Summit Avenue Tour

Corporate History Tour

1–5 pm

COST: \$45

Join the Corporate History and Archives Affinity Group for a tour of the General Mills Archives and the Wells Fargo History Museum. The General Mills Archives began in 1988 when the company collected artifacts to celebrate the 100th anniversary of Gold Medal Flour and now contains over 3,000 square feet of company history. At the Wells Fargo History Museum, explore a turn-of-the-century bank, discover frontier transportation including a restored 1863 Concord stagecoach, experience nineteenth-century communications with

a working telegraph station, and listen to the Northwestern National Bank Weatherball jingle.

Downtown Low-Down Pub Crawl

7–9 pm

COST: \$25

Discover how Gilded Age robber barons, intrepid entrepreneurs, crime bosses, vaudeville impresarios, and influential politicians transformed a down-and-dirty river port into the gleaming power center of St. Paul. Note: The tour does not include the cost of food or beverages.



Union Depot

THURSDAY, SEPTEMBER 18

Walking Tour: St. Paul's Lowertown

7–8:30 am

COST: \$15

Strap on your walking shoes and explore the site of the first port on the Upper Mississippi and hub for St. Paul railroad. Many of the buildings, including Union Depot, designed for the railroads by prominent architects such as Cass Gilbert, have been repurposed as artist studios, restaurants, and even transportation venues.

Walking Tour: Historic Downtown St. Paul

12–1:30 pm

COST: \$15

Step outside the doors of the hotel to explore the neighborhood, and view nice examples of historic preservation as well as evidence of previous urban planning gone awry. Tour will include a stop at Minnesota Saloon, winner of the Twin Cities Best Burger in 2013. Note: The tour does not include the cost of food or beverages.



Cass Gilbert's Capitol Tour

Cass Gilbert in St. Paul

1–4:30 pm

COST: \$45

Cass Gilbert, a prominent American architect whose buildings include the Woolworth Building and the Alexander Hamilton Customs House in New York, started his career in St. Paul. This tour will focus on Gilbert's early work: homes located in the Ramsey Hill neighborhood, the largest historic district in the country, the Minnesota State Capitol, and several buildings in downtown St. Paul.

FRIDAY, SEPTEMBER 19

Walking Tour: St. Paul's Landmarks and Parks

7–8:30 am

COST: \$15

Proceed along St. Paul's Kellogg's Blvd., which offers an expansive view of the Mississippi River to Rice Park, established in 1849. Visit the park's lovely fountain and walk by other neighborhood treasures including the Ordway Center for the Performing Arts, St. Paul Public Library, James J. Hill Reference Library, and the Landmark Center (formerly the Federal Courthouse) where John Dillinger, Creppy Karpis, and Ma Barker and her boys were tried.

Minnesota Farm Tour

8 am – 1 pm

COST: \$55

Agriculture is a central story in Minnesota's past, and much of what is now the Twin Cities used to be farmland. This tour features two farms that survived as public resources, and just as their histories are different, so are their current operations. The Gibbs Farm dates to the territorial era, but is remarkable for the story of Jane Gibbs and her relationships with Dakota Indians—come hear their joint story as told at the Gibbs Museum of Pioneer and Dakotah Life. Oliver Kelley was one of the founders of the National Grange, and Grange members first preserved his farmstead in the 1930s. His farm is now a National Landmark and living history site portraying a farm in the 1860s. The tour includes lunch.

From Pig's Eye to Summit: St. Paul's Brewing History

1–4:30 pm

COST: \$50

Seek out a new go-to brew and learn about St. Paul's hoppy past. This three-hour bus tour features samples, conversation, and a few hidden gems of St. Paul's brewing history along the way. New breweries springing up around St. Paul are a powerful testament to today's fascination with the sudsy stuff, but German immigrant Anthony Yoerg opened St. Paul's first brewery in 1849. The tour will visit remnants of St. Paul's historic brewing past including the imposing old Hamm's and Schmidt breweries, which are now part of St. Paul's aggressive adaptive reuse and redevelopment strategy. Note: All participants must be over twenty-one and no open-toed shoes are allowed.



Farmers Market

SATURDAY, SEPTEMBER 20

Exploring Local Foods

8:30 am – 12:30 pm

COST: \$25

Explore two different aspects of the Twin Cities' food heritage in one morning—both in historic places that have been reimagined in creative ways. Start with breakfast, chef demonstrations, and a chat with the founders of the Mill City Farmers Market, a destination for foodies set in the historic train shed of Mill City Museum. Seasoned veterans like the irony of enjoying local, organic foods in the cradle of the industrialized food movement. On the way back to the conference hotel, stop at the Midtown Global Market, formerly the largest Sears Roebuck catalog distribution center, but now the home of a wide variety of foods from recent immigrants to Minneapolis. Note: The tour does not include the cost of food or beverages.



Alexander Ramsey House

Exploring the Minnesota River

8 am–5 pm

COST: \$75

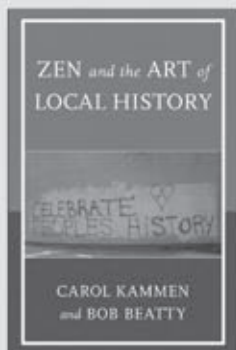
The first major tributary of the Mississippi is rich with sites that are central to the history of the state of Minnesota. Start your day on the river at The Landing, a living history village depicting life from the 1840s–1890s. From there, travel downriver to the Sibley House Historic Site in Mendota, a major center of the region's fur trade. Conclude your day with an afternoon in the area known as B'dote—where the Minnesota and Mississippi Rivers meet. Considered by many to be the place of origin for the Dakota people, it is also the place where the U.S. government set up its headquarters at Fort Snelling—first to protect business interests in the fur trade, but ultimately to manage settlement of the 32nd state. Visit Historic Fort Snelling and learn not only

continued page 24

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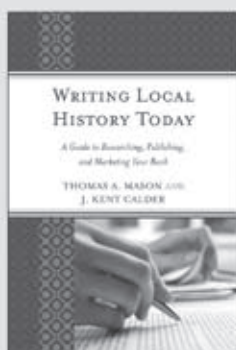
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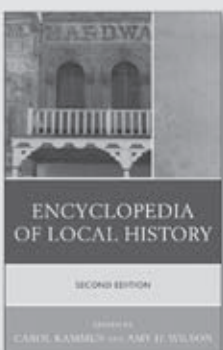
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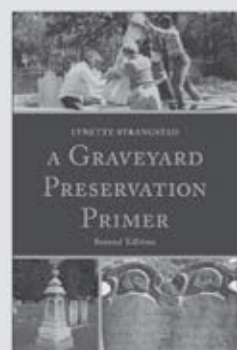
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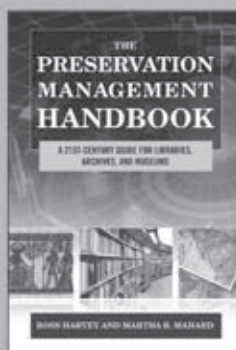


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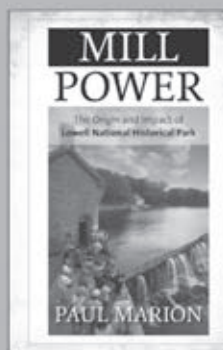


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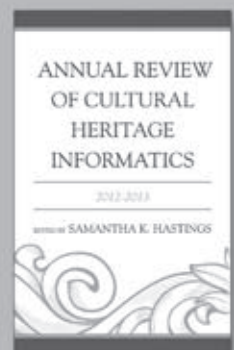
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Tours continued from page 23

Dakota and military history, but the story of Dred and Harriet Scott, whose time here became the basis for their landmark Supreme Court case. Tour Pilot Knob and hear about the remarkable preservation story of this prominent site above the rivers and a traditional place of burial for the Dakota. And last, but not least, tour Fort Snelling State Park, a place of natural beauty and historic interest in the heart of the Twin Cities.

New Uses for Old Houses

9 am–4:30 pm

COST: \$75

Three different houses, three different organizations, three different missions—

tour each home, visit with staff to learn how each organization deals with the challenges in programming that only a house museum can present. Begin with the Alexander Ramsey house, a Second Empire-style historic house that recently rethought their programming, resulting in new audiences. Then, take in the American Swedish Institute, located in a castle-like facility built for the Turnblad family in 1908. In 1929 it became the home of the American Swedish Institute. Finally, the Le Duc Estate, located in Hastings, Minnesota, is one of the most complete, unaltered examples of the Andrew Jackson Downing style and recently underwent a complete restoration.

Railroads in Minneapolis/St. Paul

1–5 pm

COST: \$45

Railroads made St. Paul a national transportation hub. Explore St. Paul's newly renovated Union Depot through which, at its peak in the 1920s, there were 282 train movements daily. The Minnesota Transportation Museum is housed in the Jackson Street Roundhouse where you see the restoration of railroad equipment, including vintage steam engines and many exhibits featuring local and regional railway history. Finally, end your afternoon with a train ride on the Osceola and St. Croix Valley Railway.

Evening Events

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.



Mill City Cooks!

Wednesday, September 17

6:30–9:30 pm

COST: \$50

Housed in the ruins of what was once the largest flour mill in the world, Mill City Museum overlooks the Mississippi River and Saint Anthony Falls, which was once the source of power for the mill. Today, the museum tells the intertwined stories of flour milling, the river, and Minneapolis. What happened there influenced the way the world ate, and in the spirit of that story, this event will feature guest chefs in the museum's Baking Lab, heavy hors d'oeuvres, and local music. Visit the exhibit gallery, ride the Flour Tour, and enjoy terrific views of the river from the ninth-floor observation deck.



Playing with the Past

Thursday, September 18

6:30–9:30 pm

COST: \$50

Play around with the past while enjoying the architectural splendor, innovative exhibits, and programs of the Minnesota History Center. Romp through the new *Toys of the 50s, 60s, and 70s* exhibit, create your own souvenir, and get a Cootie tattoo. Visit the AASLH award-winning *Then Now Wow* exhibit, enjoy museum theater, and peek behind the scenes at collections, distance learning, game design, and much more. In between, kick up your heels to live music, sample complimentary beer from local breweries, and munch on mouth-watering regional cuisine.



AASLH Leadership in History Awards Banquet

Friday, September 19

6:30–9:30 pm

COST: \$60

Join AASLH in honoring the best in state and local history at the 2014 Leadership in History Awards. Dr. Anton Treuer, author of *Everything You Wanted to Know About Indians But Were Afraid to Ask*, will provide the banquet address. The evening will also include dinner and a lively awards presentation.

Wednesday, September 17

These events are not included in the annual meeting registration fee and require preregistration.



MORNING WORKSHOPS

8:30 am–12 pm

Game Design Workshop: Basic Design Concepts for History Museums

COST: \$45

► **Room:** *Governors IV*

Digital games offer museums a new type of engaging, meaningful learning experience, but how do you design a good game? Through small group prototyping exercises, participants will learn how the elements of a game (actions, rules, chance, and skill) can be combined to create compelling, even addictive learning experiences for our audiences.

Chair: *David T. Schaller*, Principal, Eduweb, St. Paul, MN; Tobi Voigt, Director of Education and Interpretation, Detroit Historical Society, Detroit, MI

Memories Matter: Using Our Historic Resources to Help Those with Alzheimer's and Related Diseases

COST: \$45

► **Location:** *Minnesota History Center*

Someone is diagnosed with Alzheimer's every thirty-three seconds. Historic sites and museums are in a unique position to serve this audience. Participants will receive a greater understanding of the needs of those with Alzheimer's and learn about a pilot program created by the Minnesota Historical Society specifically for this audience. Held at the Minnesota Historical Society.

Chair: *Maren Levad*, Museum Outreach Specialist, Minnesota Historical Society, St. Paul, MN; Craig Johnson, Site Manager, James J. Hill House, St. Paul, MN; Jill Schewe, Director of Assisted Living, House and Home Care, Care Providers of Minnesota, Bloomington, MN

8:30 am–1 pm

CEO Forum: Leading Through the Rough

COST: \$100

► **Room:** *Great River I*

To be the best leader you can be, it's important to understand your leadership style and know the strategies that make you effective in leadership situations. But when trouble hits, where do you turn for support and what are the most important qualities that you need to protect and support? During this forum, participants will consider case studies, leadership examples, and other resources that will give us armor for when we're faced with challenging times, be it at the board level or staff level.

Chair: *Cinnamon Catlin-Legutko*, CEO, Abbe Museum, Bar Harbor, ME

FULL DAY WORKSHOPS

8:30 am–5 pm

DesignLab: Create Your Own Location-Based Mobile Experience

COST: \$75

► **Location:** *James J. Hill House*

Mobile apps are increasingly being used by historic sites and museums as an interpretive tool. In this workshop, participants will work together to create prototypes of mobile, location-based games about history using ARIS: Augmented Reality and Interactive Storytelling (arisgames.org) and explore storytelling, mobile, and rapid prototyping techniques. Held at the James J. Hill House.

Chair: *Jennifer Sly*, Museum Education and Technology Specialist, Minnesota Historical Society, St. Paul, MN; Lindsey Dyer, Program Supervisor, James J. Hill House, St. Paul, MN; Kimberly Long, Program Assistant, Minnesota Historical Society, St. Paul, MN; David Gagnon, Director, ARIS and Mobile Learning Incubator, University of Wisconsin-Madison, Madison, WI

From Theory to Action: A Pragmatic Approach to Digital Preservation Tools and Strategies

COST: \$75

► **Room:** *Governors I*

This workshop will provide participants already possessing an introductory knowledge of digital preservation issues with a discussion of planning for digital preservation, a discussion of how to promote digital preservation among institutional stakeholders, and hands-on experience with several available digital preservation utilities.

Chair: *Jeff Hancks*, University Archivist, Malpass Library, Macomb, IL; Lynne Thomas, Curator of Rare Books and Manuscripts, Northern Illinois University Libraries, DeKalb, IL; Danielle Spalenka, Archivist, Northern Illinois University Regional History Center, DeKalb, IL

Using Strategic Foresight to Plan for a Preferred Future

COST: \$75

► **Room:** *Governors II*

If history organizations hope to remain relevant, serving the needs and interests of our changing communities, we need to be thinking about the future. This interactive workshop will introduce new ways of looking at the future and explore techniques for identifying emerging trends and integrating futures thinking into our work.

Chair: *Lisa Eriksen*, Principal, Lisa Eriksen Consulting, Oakland, CA; *Mark Katrikh*, Director, Tools for Tolerance for Law Enforcement Program, Los Angeles, CA; *Karen Graham Wade*, Director, Homestead Museum, City of Industry, CA

AFTERNOON WORKSHOPS

1:30–5 pm

Creating Connections: Integrating STEM Learning into History Exhibitions and Programs

COST: FREE (LIMITED TO 35)

► **Location:** *Science Museum of Minnesota*

Learn how historic museums and sites are integrating science museum STEM-based activities into their exhibitions and interpretation in order to broaden their offerings and their audience. Investigate the network that is being built among history museums addressing STEM-learning. Experience live examples of this work and hear how evaluation played a key role.

Chair: *Cathy Ferree*, Vice President of Exhibits, Programs, Interpretation, and Facilities, Conner Prairie, Fishers, IN; *Marjorie Bequette*, Ph.D., Director of Evaluation and Research in Learning, Science Museum of Minnesota, St. Paul, MN; *Gretchen Haupt*, Museum Evaluator II, Science Museum of Minnesota, St. Paul, MN; *Catherine Hughes*, Ph.D., Director of Interpretation, Conner Prairie, Fishers, IN; *Jim Roe*, Project Developer, Science Museum of Minnesota, St. Paul, MN

Field Services Alliance Meeting

COST: FREE

► **Room:** *State I–III*

Members and interested colleagues of FSA will gather to receive an update on a variety of issues facing local grassroots history organizations. Visit <http://community.aaslh.org/fsa> for more information.

Chair: *Stuart Sanders*, Community Services Administrator, Kentucky Historical Society, Frankfort, KY

The SHA Wednesday Workshop: Preview, Renew, or Refresh your Leadership Potential

COST: \$45

► **Room:** *Great River I*

The SHA Wednesday Workshop is an opportunity for prospective SHA participants to experience the SHA learning environment for the first time. The seminar is also an opportunity for SHA alumni to reunite and gain additional professional development in the SHA format they know and love (and probably miss). Begin your conference experience with an active, challenging, and thought-provoking experience designed to develop history

HISTORY HAPPY HOURS

5 pm

Field Services Alliance

► *Great Waters Brewing Company*

Small Museums

► *Port of Call Lounge, Crowne Plaza*

6 pm

Court and Legal History: Celebrate Constitution Day

► *Great Waters Brewing Company*

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FOR
2014!

leaders. The program focus for this year's SHA Wednesday Workshop will be working with advisory groups. Sessions and activities will focus on what leaders need to know about developing and sustaining advisory committees using American Indian nations and the GLBT community as case studies. These two distinct, and important, constituencies present opportunities for museums and historical organizations to better meet their missions through sustained advisory relationships. After the SHA Wednesday Workshop, SHA alumni will be available to continue the discussion, answer questions, and share the benefits of the SHA experience for prospective SHA participants.

Co-Chairs: *Tim Hoogland*, Director of Education Outreach Programs, Minnesota Historical Society, St. Paul, MN, and *Stacia Kuceyeski*, CEO of Creative Learning Factory, Ohio History Connection, Columbus, OH

6:30–8:30 pm

Evening Event: Mill City Cooks!

COST: \$50

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**“Study the
past, if you
would define
the future.”**
Confucius

7–8:30 am

Directors' Breakfast

COST: \$30

► **Room: Great River I**

Directors and CEOs of organizations of all sizes are invited to breakfast for networking and discussion. Bring your appetite and business cards!

CONCURRENT SESSIONS

8:30–9:45 am

The Advantage: Keys to a Healthy Organization

► **Room: Governors IV**

"Organizational health trumps everything," according to best-selling author and management consultant Patrick Lencioni. After all, healthy organizations understand that they are "greater than the sum of their parts." This practical, common-sense approach focuses on clarity and communication. Join the conversation about how to apply this model back at home and work.

Co-Chairs: *Norman O. Burns, II*, Executive Director, Maymont Foundation, Richmond, VA and *Kent Whitworth*, Executive Director, Kentucky Historical Society, Frankfort, KY

Blurred Lines: Museum as Community Center

► **Room: Kellogg II**

In this interactive session, discuss unexpected ways to engage your community through programs that fall outside the typical offerings of a history museum. Hear examples of successful programs, such as outdoor movies, after-school clubs, and yoga, and then brainstorm with your peers.

Chair: *Julia Swan*, Adult Public Programs Manager, Museum of History and Industry, Seattle, WA; *Tara McCauley*, Education and Youth Programs Manager, Museum of History and Industry, Seattle, WA

Educators and Interpreters/Visitors' Voices Roundtable

► **Room: Great River IV**

The Educators and Interpreters and Visitors' Voices Committees are teaming up to provide an annual meeting kickoff! Join us as we explore concepts such as incorporating visitor feedback into program development, creating effective evaluations, interpreting third-party reviews (Yelp!, Trip Advisor) and more! Be prepared to roll up your sleeves and get to work in this hands-on session.

Co-Chairs: *Tobi Voigt*, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI; *Shelia Brommel*, Evaluation Coordinator, Minnesota Historical Society, St. Paul, MN; *Kerry Lippincott*, Executive Director, Geneva Historical Society, Geneva, NY

Institutional Investment and Community Involvement in the Interpretation of Slavery and Other Challenging History

► **Room: Kellogg I**

Learn how sites have fostered sustained institutional commitment and developed community partnerships to support the interpretation of slavery and other nontraditional stories. Contributors to a new book on interpreting slavery offer practical advice from Monticello, Gunston Hall, and the National Underground Railroad Freedom Center, among other sites, both from the North and South.

Chair: *James DeWolf Perry*, Executive Director, Tracing Center on Histories and Legacies of Slavery, Watertown, MA; *Dina Bailey*, Director, Interpretation Curator, National Center for Civil and Human Rights, Atlanta, GA; *Linnea Grim*, Hunter J. Smith Director of Education and Visitor Programs, Monticello, Charlottesville, VA; *Scott M. Stroh, III*, Executive Director, George Mason's Gunston Hall, Mason Neck, VA

Interpreting and Planning Places with Challenging Histories and Difficult Memories

► **Room: State II**

By discussing strategies for meeting the challenges of interpreting controversial sites and collaborating with diverse partners and communities, participants will learn approaches to make meaningful connections between personal and community histories to inform design and strengthen community relations.

Chair: *Anne Ketz*, CEO and Services Director, 106 Group, St. Paul, MN; *Rosemary Berens*, Director, Bois Forte Heritage Center, Tower, MN; *Regine Kennedy*, Interpretation and Design Group Manager, 106 Group, St. Paul, MN; *Iyekiyapiwin Darlene St. Clair*, Associate Professor, St. Cloud State University, St. Cloud, N; *Lisa Tabor*, Founder and President, CultureBrokers, LLC, Minneapolis, MN

Making Your Museum or Archives Invaluable to Your Parent Organization

► **Room: State I**

This session, sponsored by the AASLH Corporate History Affinity Group, is aimed toward museums/archives answering to a parent organization. Explore ways to raise awareness that your museum or archives is an invaluable resource. Conversely, discuss what happens when you aren't seen as valuable. How does that affect the larger organization and how can you fight to get your organization reestablished?

Chair: *Sarah Lund-Goldstein*, Contract Archivist, Kent, OH; *Pat Grandy*, Corporate Media and Communications Manager, Zippo/Case Museum, Bradford, PA; *Bruce Kitt*, President, Northwest History Centre, Bloomington, MN

Putting the Native American Voice into Historic Sites

► **Room: Kellogg III**



Changing interpretation from a frontier military battlefield to interpretation that includes the other point of view has been a process fraught with starts and stops. Roundtable presenters will tell of the difficulties and successes that have been encountered along the way.

Chair: *Diane Rogness*, Historic Sites Manager, State Historical Society of North Dakota, Bismarck, ND; *Ladonna Brave Bull Allard*, Director of Tourism, Standing Rock Reservation, Fort Yates, ND; *Tamara St. John*, Tribal Historian, Sisseton Wahpeton Oyate, Sisseton, SD

Saving the Charnley Norwood House

► **Room: Governors III**



The Charnley Norwood House, the architectural masterpiece designed by Louis Sullivan and Frank Lloyd Wright, is the star in an eight-year saga of the interesting effort to enlist partners, collaborators, and funders to buy, stabilize, restore, and open this Hurricane Katrina-ravaged summer cottage in Ocean Springs, MS, for visitors.

Chair: Donna Ann Harris, Principal, Heritage Consulting, Inc., Philadelphia, PA; **Mayor Connie M. Moran**, City of Ocean Springs, Ocean Springs, MS; **Kenneth H. P'Pool**, Deputy State Historic Preservation Officer, Mississippi Department of Archives and History, Jackson, MS; **Rhonda Price**, Director of Coastal Restoration and Community Resilience, Mississippi Department of Marine Resources, Biloxi, MS

The Visitor Experience: Customer Service to Programming

► **Room: Governors II**

Many factors contribute to the satisfaction of your museum visitors' experience. Join this roundtable discussion and examine how to take a holistic look at the visitor experience through many managerial tools and examine how to stay forward-looking in order to focus on changes that can be made within limited resources.

Chair: Megan Wood, Associate Vice President, Education and Visitor Experience, Historic Ford Estates, Grosse Pointe Shores, MI; **Callie Hawkins**, Associate Director for Programs, President Lincoln's Cottage, Washington, DC; **Stacia Kuceyeski**, CEO of Creative Learning Factory, Ohio History Connection, Columbus, OH

What Does a Museum Look Like for the Non-Museum Professional?

► **Room: Governors I**

Entering into co-creator partnerships with organizations and communities from outside your museum can be very valuable, not just for the museum, but also for the outside group. Three case studies from the American Swedish Institute highlight how these partnerships begin, function, and succeed or fail, told from the point of view of the outside organization.

Chair: Scott Pollock, Director of Exhibitions, Collections, Programs, American Swedish Institute, Minneapolis, MN; **Hamdi Abdujalil**, Curator, Oromo Youth Generation, Minneapolis, MN; **Marguerite Dutches Anderson**, Center Director, Parents in Community Action, Inc. Head Start, Minneapolis, MN; **Peter Beard**, Director, Theatre Coup d'Etat, Minneapolis, MN

9:45–10:45 am

Break in the Exhibit Hall

► **Room: Minnesota Ballroom**

First-Time Attendees/New Member Reception

COST: FREE

PREREGISTRATION REQUIRED

► **Room: Windows on the Cumberland**

First-time conference attendees and new AASLH members are invited to attend a special reception in their honor to meet new

colleagues and learn tips for getting the most out of their annual meeting experience.



10:45 am–12 pm

Keynote: Garrison Keillor

► **Room: Great River Ballroom**

AFFINITY GROUP LUNCHEONS

12–1:15 pm

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for more details.

COST: \$35 FOR EACH LUNCHEON

Corporate History Archives and Museums

COST: \$35

► **Room: State I**

Join colleagues for lunch and lively discussion as we hear from guest speaker Charity Lifka, Corporate Archivist for Hormel Foods, as she discusses the development and growth of their corporate archives. There will also be a not-to-be-missed discussion of the Spam Museum, one of Minnesota's most popular attractions.

Chair: Tiffany Meng, Director, Delta Air Transport Heritage Museum, Atlanta, GA

Court and Legal History

COST: \$35

► **Room: State II**

Join this affinity group comprised of individuals working in state legal history societies, circuit court libraries, and the U.S. Supreme Court Historical Society for lunch. Minnesota's first African-American Supreme Court Justice, Alan C. Page, will be the luncheon speaker. Justice Page is widely renowned for his former career as a professional football player. Elected to the Pro Football Hall of Fame in 1988, he is best known for his defensive efforts with the Minnesota Vikings in the 1970s.

Chair: Elizabeth Osborn, Ph.D., Court Historian, Indiana Supreme Court, Indianapolis, IN

Educators and Interpreters/Visitors' Voices

COST: \$35

► **Room: Governors IV**

Do you enjoy museum education and interpretation and/or audience research and evaluation? Want to join fun and lively discussions about current issues that intersect these areas? Do you like to eat food? If you answered "Yes," join these two affinity groups for lunch. Bring your business cards, your dilemmas, and your best practices. It's time to dine and dish! All conference attendees welcome.

Co-Chairs: Tobie Voigt, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI; **Sheila Brommel**, Evaluation Coordinator, Minnesota Historical Society, St., Paul, MN

Historic House Museums/Religious History

COST: \$35

► Room: St. Paul Athletic Club/Hotel 340, Butlers

Almost every historic house museum includes some aspect of religious history tied to the individuals who lived within its walls. How do we incorporate the religious story into our interpretation? Dr. Jeanne Kilde, professor of religious studies at the University of Minnesota and author of *When Church Became Theatre: The Transformation of Evangelical Architecture and Worship in Nineteenth-Century America*, will discuss interpreting religious history in historic spaces.

Co-Chairs: Gary L. Boatright Jr., Historic Sites Curator, LDS Church, Salt Lake City, UT; and Michelle Zupan, Curator, Hickory Hill, Thomson, GA

Small Museums

COST: \$35

► Room: Windows on the Cumberland

Many small museums are so often deeply engaged in both caring for and interpreting their collections as well as keeping the lights on and the doors open that sometimes thinking about the future gets lost in the shuffle. Join Mary Warner, the Museum Manager of the Morrison County Historical Society in Little Falls, Minnesota, as she shares how her institution is actively collecting for the future, using traditional methods, as well as incorporating important contemporary resources such as social media, to preserve stories for tomorrow's museum goers. Mary will share the lessons of what she has learned and how modern media is shaping important current stories. Come to the luncheon to network with fellow small museum folks, share how your organization is looking forward, and leave inspired for the remainder of the conference and your return home!

Chair: Maggie Marconi, Museum Administrator, Sandusky Library/Follett House Museum, Sandusky, OH

CONCURRENT SESSIONS

1:30–2:45 pm

#QR1863: A Collaborative Twitter Reenactment of Quantrill's Raid

► Room: Great River I

Collaboration among several Kansas institutions resulted in a Twitter-based, real-time "reenactment" of Quantrill's Raid—one of the worst Civil War-era raids on civilians—on its sesquicentennial. The event trended worldwide, received national press, and won multiple awards. Organizers will discuss details of coordinating and executing this multiple-participant online event.

Chair: Julie McPike, Managing Director, Freedom's Frontier National Heritage Area, Lawrence, KS; Christine Metz Howard, Communications Manager, Lawrence Convention and Visitors Bureau, Lawrence, KS; Abby Magariel, Education and Programs Coordinator, Watkins Museum of History, Lawrence, KS

The Battle for Vietnam: Understanding a Divisive Conflict Through Museum Programming and Exhibitions

► Room: Kellogg I

Planning any events related to the 50th anniversary of the Vietnam War? This panel, led by three experienced hands

at developing Vietnam War programming and exhibitions, will provide guidance on collection development and how to interact with veterans, why community partnerships and diverse programming are critical to success, and how to include aspects of the home front, from popular music to the anti-war movement, to create a balanced and engaging approach.

Chair: William Brewster, Curator of Collections, First Infantry Museum at Cantigny, Wheaton, IL; Doug Bradley, Author and Vietnam Veteran, Madison, WI; Jeff Kollath, Public Humanities Program Manager, University of Wisconsin Center for the Humanities, Madison, WI

Big Impact for Small Museums: Internships as a Win-Win for All Participants

► Room: Governors IV

This session explores the perspectives of the university, student, and small museum in examining best practices through case studies of internship programs. The session emphasizes collaboration of all parties to achieve a win-win-win result. Topics include scope, legal requirements, recruitment, funding, setting goals, career networking, and development opportunities.

Chair: Robert P. Connolly, Ph.D., Director, Associate Professor, C.H. Nash Museum, University of Memphis, Memphis, TN; Patricia Harris, Graduate Student, University of Memphis, Memphis, TN; Kathleen Klehr, Executive Director, Scott County Historical Society, Shakopee, MN

Collections in the Classroom: Museums and Teachers Unite

► Room: Governors III

History museums and classroom teachers are natural allies, and no institution is too large or small to partner with teachers!

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Learn about educational collaborations developed to address use of digital collections in classrooms, including current trends in classroom primary-source use, and how teacher needs are informing museum primary-source delivery.

Chair: *Jessica Ellison*, Communications Specialist, Minnesota Historical Society, St. Paul, MN; *Shana Crosson*, Web Content Manager, Minnesota Historical Society, St. Paul, MN; *Ron Hustvedt*, 6th Grade Social Studies Teacher, Salk Middle School, Elk River, MN; *Craig Roble*, 7th/8th Grade Social Studies Teacher, Heritage E-Stem Middle School, West St. Paul, MN

Pop-Up Session

► **Room:** *Great River IV*

Showcase your work and engage with other attendees in a new way in this informal setting. Drop in and join in the conversation inspired by ideas developed on the ground in St. Paul.

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2014!

The Role of Racial Identity in Interpretation

► **Room:** *Kellogg II*

Our racial identities, and those of our visitors, can distort the interpretive experience. This session will offer insights, from sites interpreting African American and Native American history, into how to work with your own perspectives, biases, and emotions, and those of your visitors, to offer balanced, sensitive, and inclusive interpretation.

Chair: *James DeWolf Perry*, Executive Director, Tracing Center on Histories and Legacies of Slavery, Watertown, MA; *Nicole Annette Moore*, Consultant, Interpreting Slave Life, Virginia Beach, VA; *Becky Menlove*, Associate Director for the Visitor Experience, Natural History Museum of Utah, Salt Lake City, UT; *Dontavius Williams*, Historical Interpreter, Cultural Heritage Museums of York County, McConnells, SC

Seeing the Forest: A National Perspective of History Organizations

► **Room:** *Governors I*



National studies bring new perspectives to the challenges and opportunities facing state and local history museums and historic sites. In this session, discuss the research results of the National Endowment for the Arts, AASLH's Visitor's Count!, consumer research, and others to map the potential directions and hurdles for your organization.

Chair: *Max A. van Balgooy*, President, Engaging Places, LLC., Rockville, MD; *debb Wilcox*, Director of Evaluation, Center for Nonprofit Management, Nashville, TN; *Lee Wright*, Founder, The History List, Marlborough, MA

Talking to Your Board About Money

► **Room:** *Governors II*

Although board members generally understand that a major part of their responsibility is raising money, it continues to be a challenge, particularly in smaller and mid-sized organizations, for all members to meet their fundraising obligations. This session will identify a number of techniques that can assist museum leaders to clearly identify board financial responsibilities and help ensure 100 percent participation.

Chair: *Janice Klein*, President Elect, Museum Association of Arizona, Tempe, AZ; *Anita Durel*, Independent Consultant, Durel Consulting

Partners, Baltimore, MD; *John Durel*, Independent Consultant, Durel Consulting Partners, Baltimore, MD; *Neal V. Hitch*, Executive Director, Imperial Valley Desert Museum, Ocotillo, CA

Telling Untold Stories: Designing Native American Museums and Galleries

► **Room:** *State III*



From North Dakota to Oklahoma, this session brings together museum directors and designers to focus on work recently completed that showcases local Native American communities. Panelists will describe the challenges of interpreting and designing for diverse Native American communities, including displaying historical artifacts, developing new exhibits, and representing living cultures.

Chair: *Chris Johnson*, Director, Museum Division, State Historical Society of North Dakota, Bismarck, ND; *John Beaver*, Director/Curator, Muscogee (Creek) Nation Museum and Cultural Center, Okmulgee, OK; *Rebecca Celis*, AIA, Senior Associate, HGA Architects and Engineers, Minneapolis, MN; *Maria Piacente*, Vice President of Exhibitions, LORD Cultural Resources, Toronto, ON

Two Very Different Historic Houses Ask: We Got the Money—Now What?

► **Room:** *Kellogg III*

Two historic houses secure major funding to meet very different community needs. Did they succeed? Hear about the innovative approach they each took and the results they saw. Finally, brainstorm with the panelists on what these houses and others could change based upon their experiences.

Chair: *Robert Kiihne*, President, RK Exhibits, Concord, MA; *Sheryl N. Hack*, Executive Director, Connecticut Landmarks, Hartford, CT; *Cindy Stone*, Director, Historic Newton, Newton, MA; *Susie Wilkening*, Senior Consultant and Curator of Museum Audiences, Reach Advisors, Quincy, MA

2:45–3:45 pm

Break in the Exhibit Hall

► **Room:** *Minnesota Ballroom*

CONCURRENT SESSIONS

4–5:15 pm

Beyond Selma: Remembering Race and Racism in the North

► **Room:** *Governors II*

Building off momentum from last year's meeting in Birmingham, which observed the fiftieth anniversary of the civil rights movement, this session examines the experience of African Americans in northern states, and helps curators and educators think about how to best interpret and program the complex and often hidden history of northern Cold War segregation.

Chair: *Joe Hoover*, Digital Technology Outreach Specialist, Minnesota Historical Society, St. Paul, MN; *Anastasia Pratt*, Associate Professor, SUNY Empire State College, Plattsburgh, NY; *Alisha Volante*, Lead Lecturer and Consultant, Socially Conscious Social Studies, Minneapolis, MN

Building Digital Archives: Lessons Learned from Four Crowdsourced Online Projects

► **Room: Governors IV**

The digital revolution is allowing local and state historical organizations to place more primary sources online. But digitization is labor-intensive. Learn more about the successes and failures of four unique projects that are using crowdsourcing to mitigate the labor demands of digitization while providing educational opportunities for their constituents.

Chair: David McKenzie, Digital Projects Manager, Ford's Theatre Society, Washington, DC; Jason Crabill, Manager, Curatorial Services, Ohio History Connection, Columbus, OH; Catherine Keene Fields, Executive Director, Litchfield Historical Society, Litchfield, CT; Lorraine McConaghy, Ph.D., Museum of History and Industry, Seattle, WA

Funder's Forum

► **Room: Governors I**

Take some of the mystery out of fundraising and grants. Learn what funders at the local and national level seek in proposals. Understand how to frame proposals that meet donor/funder needs while also meeting the needs of your institution. Discover various funding initiatives, funding cycles, the importance of evaluation to your projects, and more! Panelists will include representatives from the General Mills Foundation, Minnesota Philanthropy Partners, and the Institution of Museum and Library Services.

Chair: D. Stephen Elliott, Director/CEO, Minnesota Historical Society, St. Paul, MN; Mark Feitl, Institute of Museum and Library Services, Washington, DC; Ellen Goldberg Luger, Executive Director, General Mills Foundation, Minneapolis, MN; Carleen Rhodes, President and CEO, Minnesota Philanthropy Partners, St. Paul, MN

If You Build It: What Small Museums Need to Know About Big Construction Projects

► **Room: Kellogg II**

A new building or addition might seem like a dream for small- or mid-sized museums, but it is an attainable goal that can make a real difference in how you carry out your mission and serve your constituency.

Chair: Maggie Marconi, Museum Administrator, Sandusky Library/Follett House Museum, Sandusky, OH; David Grabitske, Manager of Outreach Services, Minnesota Historical Society, St. Paul, MN; Mark Peterson, Executive Director, Winona County History Center, Winona, MN; Gary A. Reetz, FAIA, Vice President, HGA Architects and Engineers, Minneapolis, MN

Long-Distance Relationships: Maintaining Organizational Identity and Seamless Operations Over Long Distances and Multiple Sites

► **Room: State II**

Organizations with facilities and staff that are dispersed over large distances face special challenges. Two historical organizations will open this roundtable by explaining how they have led their distant historic sites. All participants will then discuss those methods while contrasting their advantages and challenges of maintaining a unified organizational identity across sites.

Chair: Mark Sundlov, Local History Office Manager, Ohio History Connection, Columbus, OH; George Kane, Director, Historic Sites and Facilities Division, Ohio History Connection, Columbus, OH; Diane Rogness, Historic Sites Manager, State Historical Society of North Dakota, Bismarck, ND

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Many Small Surveys, One Big Impact

► **Room:** State III

Systematic evaluation of teacher and student experiences across multiple programs, including field trips, can reveal powerful stories of institutional impact while exposing vast areas for improvement. Using examples from collaboration among fifteen Minnesota Historical Society sites, panelists explore evaluation challenges, provide do-it-yourself tools, and discuss how to use results effectively.

Chair: *Wendy Jones*, Director, Museum Education and Lifelong Learning, Minnesota Historical Society, St. Paul, MN; *Shelia Brommel*, Evaluation Coordinator, Minnesota Historical Society, St. Paul, MN; *Matthew Cassady*, Program Specialist, Historic Fort Snelling, St. Paul, MN; *Erica Orton*, Project Coordinator, Minnesota Historical Society, St. Paul, MN

Pop-Up Session

► **Room:** Great River IV

Showcase your work and engage with other attendees in a new way in this informal setting. Drop in and join in the conversation inspired by ideas developed on the ground in St. Paul.



Shall We Get Together: How to Make Partnerships Work

► **Room:** Governors III

Learn how partnerships between public and private groups saved a historic federal building to turn it into a hub for vibrant historical exhibits and have created engaging resources for public education in a state supreme court. Learn about how to draw on their experiences to develop your own successful collaborations.

Chair: *Daniel S. Holt*, Assistant Historian, Federal Judicial Center, Washington, DC; *Rachael Drenovsky*, Coordinator, Michigan Supreme Court Learning Center, Lansing, MI; *Amy Mino*, Executive Director, Minnesota Landmarks, St. Paul, MN

Telling a Whole History: Methods of Interpreting Domestic Servants

► **Room:** Kellogg III

PBS' popular television show *Downton Abbey* has led to an increase in visitors' interest in domestic service. Is your museum current with scholarship and new trends in interpretation of this phenomenon? Discuss methods and strategies for revitalizing interpretation in historic house museums to include the voices of domestic servants.

Chair: *Ashley Rogers*, Assistant Director, Denver Regional Museums, History Colorado, Denver, CO; *Dr. Jennifer Pustz*, Museum Historian, Historic New England, Boston, MA; *William Tyre*, Executive Director and Curator, Gleason House Museum, Chicago, IL

Welcoming All Visitors: Accessible Programs at History Museums and Sites

► **Room:** Kellogg I



This interactive panel for historic houses and historic sites offers attendees the opportunity to learn how to create a truly inclusive environment for all visitors, including those with a range of disabilities. The panel is made up of four museum professionals who are actively promoting accessibility at historic

sites and structures through programs, exhibits, and their communities. This highly engaging panel will end with a directed Q&A to ensure that your ideas and questions are heard.

Chair: *Katie Stringer, Ph.D.*, Executive Director, Blount Mansion, Knoxville, TN; *Callie Hawkins*, Associate Director for Programs, President Lincoln's Cottage, Washington, DC; *Mattie Ettenheim*, Program Manager, Lower East Side Tenement Museum, New York, NY; *Karen Graham Wade*, Director, Homestead Museum, City of Industry, CA

Your Most Valuable Partnership: Engaging Your Board to Ensure Success and Sustainability

► **Room:** State I

Your relationship with your board matters—are you setting them up for success? Join colleagues from around the country to identify strategies you can use right away to ensure your board is engaged and effective.

Chair: *Chad Roberts*, President, Ramsey County Historical Society, St. Paul, MN; *Scott M. Stroh, III*, Executive Director, George Mason's Gunston Hall, Mason Neck, VA

5:45–6:45 pm

Developing Leaders @SHA Reception

COST: FREE, PREREGISTRATION REQUIRED

► **Room:** Windows on the Cumberland

History Happy Hour

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. A full schedule is on page 7.

6:30–9:30 pm

Evening Event: Playing with the Past

COST: \$50

9–11 pm

Sneak Preview of *The Better Angels*

► **Room:** Great River Ballroom

A special sneak preview screening of the visually stunning new film, *The Better Angels*, that takes us inside the young Abraham Lincoln's world, spanning three years of the future president's childhood and exploring the hardships that shaped him, the tragedy that marked him forever, and the two women who guided him to immortality. Discussion to follow the film, hosted by Brent Glass, Director Emeritus, Smithsonian National Museum of American History. The movie will be in theaters November 7, 2014. For more information, please visit betterangelsfilm.com.



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7–8:30 am

Military History Affinity Group Breakfast

COST: \$30

► **Room:** *Windows on the Cumberland*

Join the AASLH Military History Affinity group as they network and hear from Dan Spock, Director of the Minnesota History Center Museum. Dan will talk about MHS's experience with the commemoration of the U.S.-Dakota War of 1862, their outreach and programming, and finding partners to help guide the evolution of the interpretation of this difficult topic.

Chair: *Gordon Blaker*, Director/Curator, U.S. Army Artillery Museum, Ft. Sill, OK

CONCURRENT SESSIONS

8:30–9:45 am

Boos, Booze, and Running Shoes: Engaging New Communities Through Special Events Fundraising

► **Room:** *Kellogg II*

In order to remain sustainable in today's uncertain fiscal times, museums and historic sites must do what they can to encourage cultural ownership in their own communities. Museums accomplish this in a variety of ways, but this session will explore different institutions engaged in varying degrees of local individual and group community partnerships.

Chair: *Tammy S. Gordon*, Associate Professor of History and Director of Public History Program, University of North Carolina Wilmington, Wilmington, NC; *Rachel Abbott*, Program Associate, Minnesota Historical Society, St. Paul, MN; *Laura Zalut*, Associate Director for Tour Programs and Education, Eastern State Penitentiary Historic Site, Philadelphia, PA

Bring Historic Preservation to Your Community

► **Room:** *Kellogg I*



Join an archaeologist, architect, historian, and planner as they identify ways to harness existing programs and develop new methods for preserving spaces significant to our shared heritage. Every attendee should walk away knowing positive actions they can take in their community, along with a sound introduction to historic preservation.

Chair: *John Smoley*, Ph.D., City Planner, City of Minneapolis, Minneapolis, MN; *Sarah Beimers*, Manager of Government Programs and Compliance, Minnesota State Historic Preservation Office, St. Paul, MN; *Angela Wolf Scott*, Historic Preservation Architect, Minneapolis, MN; *Michelle M. Terrell*, Principal Archaeologist and Historian, Two Pines Resource Group, Shafer, MN

Diversity and Inclusion: What Does That Really Mean for Museums and Historic Sites?

► **Room:** *Great River I*

The world's demographics are changing, but is your history organization ready to respond to them? This interactive round-table offers an opportunity to explore issues and strategies around diversity and inclusion with other history professionals,



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and to walk away with a network of professionals to support your work in this area.

Chair: *Jennifer Niemi*, Program Manager, Split Rock Lighthouse Historic Site, Minnesota Historical Society, Two Harbors, MN; *Shona Ramchandani*, Program Associate, Internship Program, Minnesota Historical Society, St. Paul, MN; *Chris Taylor*, Program Supervisor, Education Diversity Outreach, Minnesota Historical Society, St. Paul, MN

It Took a Village: Lessons Learned Through Revising Our State History Curriculum

► **Room:** *State III*

No matter your size, creating curricular materials can engage students with your collections. Hear from editors of Minnesota's (newly revised) history curriculum for sixth grade. The lessons learned, challenges and successes, can help you bring stories to life. View the curriculum at www.mnhs.org/northernlights.

Chair: *Suzi Hunn*, Curriculum Specialist, Minnesota Historical Society, St. Paul, MN; *Annette Atkins*, History Professor, College of St. Benedict and St. John's University, Collegeville, MN; *Kevin Maijala*, Manager, Curriculum Development and Teacher Education, Minnesota Historical Society, St. Paul, MN; *Robin Nelson*, Educator, North St. Paul Public Schools, Blaine, MN

Museum Management Tune-Up

► **Room:** *State I*

Are you as good a manager as you think you are? We'll help you kick the tires, read the gauges, and help out if your check engine light is on. In this session, you'll evaluate your own skills in the following areas: employee assessment and review, communication, time management, and work relationships.

Chair: *Trevor Jones*, Director, Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY; *Linnea Grim*, Hunter J. Smith Director of Education and Visitor Programs, Monticello, Charlottesville, VA

NEH: Fostering Collaboration for Broad Community Impact

► **Room:** *Governors II*

Come learn how partnerships and working with local communities can broaden the humanities impact of your programming! Hear successful grantees discuss their experiences applying for and managing grants and building collaborative networks

to better serve a broader community. Also hear about support available from NEH and from State Humanities Councils for museums and historical organizations. NEH program officers from three funding areas will also be on hand to offer tips and answer questions.

Chair: *Mary Downs*, Senior Program Officer, National Endowment for the Humanities, Washington, DC; *Holly Alonso*, Executive Director, Friends of the Peralta Hacienda, Oakland, CA; *Stephen Bromage*, Executive Director, Maine Historical Society, Portland, ME; *Casey DeMarais*, Director of Programs, Minnesota Humanities Center, St. Paul, MN

Partners in Collections Care: Sharing Strengths, Skills, and Stories

► *Room: Governors I*



The Jicarilla Apache Nation Archives acquired a collection of historic items and contacted Fort Lewis College's Museum at the Center of Southwest Studies to help with a plan for its care and preservation. Learn about this partnership and how the initial consultation led to several larger projects including accomplishing archival storage, exhibiting the collection, customization of a collections database, and making historic photos from other repositories easily available to Nation members.

Chair: *Jeanne Brako*, Conservator, Fort Lewis College, Durango, CO

Take Me Out to the Ballpark: Building Community Engagement and Partnerships Through Exhibit Planning and Development

► *Room: Governors IV*

Understanding the history of your community directs new programming. A small partnership has led to a progressive series of community collaborations. This process has dramatically increased our audience, connected us with our community in new ways, created opportunities to generate revenue, and enhanced staff capacity.

Chair: *Mollie Spillman*, Curator/Archivist, Ramsey County Historical Society, St. Paul, MN; *Melinda Ludwiczak*, MELSA Program Manager, St. Paul, MN; *Frank White*, Independent Researcher/Curator, Woodbury, MA

Using Audience Research to Shape the Visitor Experience

► *Room: Kellogg III*

Every museum, historic site, and house offers a unique visitor experience. Do you have a clear understanding of why people want to visit *your* museum? Hear how three museums are using Visitors Count! data and other audience research to meet visitor expectations and prioritize opportunities for improvement.

Chair: *Cherie Cook*, Senior Program Manager, AASLH, Jefferson City, MO; *Mary Ellen White*, Director of Marketing, Harriet Beecher Stowe Center, Hartford, CT; *debb Wilcox*, Director of Evaluation, Center for Nonprofit Management, Nashville, TN; *Tracy Lauritzen Wright*, Director of Administration and Special Projects, National Civil Rights Museum, Washington, DC

Where Is Art in History?

► *Room: Governors III*

If history and art museums serve its visitors and communities in similar ways through educational programs and exhibitions, why are there not more collaborations? This session will explore



Museum of the Streets

how history and art museums can benefit each other in shared resources, ignite powerful partnerships, and engage communities to embrace art to explore history.

Chair: *Marian Carpenter*, Curator of Collections Management, State of Delaware, Dover, DE; *Stuart Chase*, Museum Director/COO, HistoryMiami, Miami, FL; *Evelyn Murphy*, Ph.D., Director, Monmouth County Historical Association, Freehold, NJ;

9:45–10:45 am

Break in the Exhibit Hall

► *Room: Minnesota Ballroom*

NCPH Poster Session

► *Room: Minnesota Ballroom Foyer*

10:45 am–12 pm



Keynote: Marilyn Carlson Nelson

► *Room: Great River Ballroom*

12–1 pm

Annual Meeting Attendees' Luncheon

► *Room: Minnesota Ballroom*

1–2 pm

AASLH Meeting of the Membership

► *Room: Great River Ballroom*

CONCURRENT SESSIONS

2–3:15 pm

And Then a Miracle Happened: Connecting Local History to National Initiatives

► **Room: State I**

For small museums, the key to success is collaboration and a willingness to study the experts. Learn how alliances with state, local, and national agencies made the exhibits of the ITOW Veterans Museum possible and how that model could be utilized in other places with other content.

Chair: Lina Belar, Retired, Perham, MN; **Kathy B. Enger**, Executive Director, Northern Lights Library Network, Moorhead, MN; **Sydney MacLean**, Veteran, Wadema, MD

Archival Adventures in Small Repositories

► **Room: Governors IV**

The Historical Society of Pennsylvania's *Hidden Collection Initiative for Pennsylvania Small Archival Repositories* is a project to make better known and more accessible archival collections held at small historical institutions. This session will present *HCI-PSAR* as a model and will share resources for those managing archives at small organizations.

Chair: Jack McCarthy, Project Director, Historical Society of Pennsylvania, Philadelphia, PA; **Celia Caust-Ellenbogen**, Senior Project Surveyor, Historical Society of Pennsylvania, Philadelphia, PA; **Erica Harman**, Senior Specialist, Collections and Administration, Eastern State Penitentiary, Philadelphia, PA

Diversity in Education: Teaching About Slavery, Innovative Strategies, and Best Practices

► **Room: State III**

This session introduces strategies for museum professionals to effectively interpret the history of American slavery, using historic sites in Charleston, SC, as case studies. Public historians will discuss strategies for engaging this complex historic subject in a range of educational settings, from school field trips and public programs to online exhibitions and mobile tours.

Chair: Rikki Davenport, Curator of Education, Drayton Hall, Charleston, SC; **Dr. Mary Battle**, Public Historian, Avery Research Center for African American History and Culture, College of Charleston, Charleston, SC; **Nichole Green**, Research and Program Specialist, Community and Constituent Services, Smithsonian Institution, Washington, DC; **Shelia Harrell-Royce**, Education Outreach Coordinator, Avery Research Center for African American History and Culture, College of Charleston, Charleston, SC



Minnesota State Capitol

History Rising: The Campaign for Promoting the Value of History Continues


► **Room: State II**

The campaign to raise the value of history continues to gather momentum and build capacity. Attend this roundtable to react to the goals and value statements that have been developed, offer examples of these values in action, and devise action steps to move the initiative toward public engagement at your institution.

Chair: Kim Fortney, Deputy Director, National History Day, College Park, MD; **Conny C. Graft**, Principal, Conny C. Graft, Research and Evaluation, Williamsburg, VA; **Tim Grove**, Chief, Museum Learning, Smithsonian National Air and Space Museum, Washington, DC; **Max van Balgooy**, President, Engaging Places, LLC, Rockville, MD; **Kent Whitworth**, Executive Director, Kentucky Historical Society, Frankfort, KY

Interpreting Main Street: A Roundtable Discussion

► **Room: Governors II**

 This interactive roundtable session showcases how communities interpret their historic commercial districts—and the many partners. Learn about how interpreting local history in a commercial district fits economic development, tourism, and branding strategies. Highlighted projects include walking tours prescribed by local doctors, podcasts, QR codes, and mobile apps.

Chair: Catherine Sandlund, Historic Preservation Specialist, Minnesota Historical Society, St. Paul, MN; **Beverly Dougherty**, Project Coordinator, Willmar Design Center, Willmar, MN; **Dan Hoisington**, Principal, Hoisington Preservation Consultants, Roseville, MN; **Steve Kohn**, Assistant Planning Director, City of Red Wing, Red Wing, MN; **Emily Northey**, Minnesota Main Street Coordinator, Preservation Alliance of Minnesota, St. Paul, MN; **Mark Peterson**, Executive Director, Winona County Historical Society, Winona, MN

Military 101: Managing Military Artifacts

► **Room: Governors I**

The collections of small historical institutions often include weapons and other military artifacts. Managing identification, maintenance, safety issues, legal concerns, storage, and exhibiting can be very challenging. This session will provide these institutions with affordable, common-sense methods for the identification, safe handling, preservation, and exhibition of their collections.

Chair: Gordon Blaker, Director/Curator, U.S. Army Artillery Museum, Fort Sill, OK; **William Brewster**, Curator of Collections, First Infantry Museum at Cantigny, Wheaton, IL; **Michael Telzrow**, Director, Wisconsin Veteran's Museum, Madison, WI

Pop-Up Session

► **Room: Great River IV**

Showcase your work and engage with other attendees in a new way in this informal setting. Drop in and join in the conversation inspired by ideas developed on the ground in St. Paul.

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Talking About Religion in History Museums

► **Room: Governors III**

Despite growing academic research on the history of religion and strong public interest, many museums struggle with whether religious content is appropriate in museum presentations. Historians and museums join in a roundtable discussion of how historical interpretations of faith add up to something greater than the particulars of individual belief.



Historic Fort Snelling

Chair: *Melissa Bingmann*, Ph.D., Director of Public History, West Virginia University, Morgantown, WV; Gretchen Buggeln, Phyllis and Richard Duesenberg Chair in Christianity and the Arts, Valparaiso University, Valparaiso, IN; Marilyn J. Chait, Historian, Marilyn J. Chait Consulting, Minnetonka, MN; Barbara Franco, Founding Executive Director, Gettysburg Seminary Ridge Museum, Gettysburg, PA

The Who, What, and How of Tapping into New Scholarship for Your Site or Exhibit

► **Room:** *Kellogg I*

Larger historical institutions typically have the resources and staff to disseminate new ideas in exhibitions and other forms of public history and to draw on new scholarship. But where can organizations without the funding, time, or expertise on hand turn for up-to-date public history practices and scholarly context on unfamiliar topics? This panel will talk about how to relate to recent scholarship in a more active way.

Chair: *John Dichtl*, Director, National Council on Public History, Indianapolis, IN; Mary Rizzo, Public Historian in Residence, Mid-Atlantic Regional Center for the Humanities, Rutgers University, Camden, NJ; Cathy Stanton, Senior Lecturer, Tufts University, Boston, MA; Cassie Ward, Director of Public Programs, Long Branch Plantation, Millwood, VA

Women's History Sites Affinity Group Roundtable

► **Windows on the Cumberland Board Room**

Are you interested in women's history and how you can better interpret it? When women's stories are confined to kitchens or needlework exhibits, we miss opportunities to talk about their range of experiences. The National Collaborative for Women's History Sites (NCWHS) wants to cooperate with AASLH members to change that. Join the conversation about a possible women's history sites affinity group at AASLH.

Chair: *Barbara Howe*, Board Member, National Collaborative for Women's History Sites, Morgantown, WV

Zombie Attack! Role Playing an Extreme Disaster Scenario in a Museum

► **Room:** *Great River I*

The Zombie Apocalypse is here and the undead are making their way to your museum. Using an extreme—but fun—disaster scenario, this session will help you consider the practical and ethical questions behind disaster planning at your museum.

Chair: *Mary Warner*, Museum Manager, Morrison County Historical Society, Little Falls, MN; Ann Marie Johnson, Curator of Collections, Morrison County Historical Society, Little Falls, MN; Mike Worcester, Museum Director, Cokato Historical Society, Cokato, MN

3:15–4 pm

Break in the Exhibit Hall

► **Room:** *Minnesota Ballroom*

CONCURRENT SESSIONS

4–5:15 pm

Community Collaboration in Digitizing Native American Collections

► **Room:** *Governors IV*

As museums begin delivering their collections to audiences via online digital databases, problems arise in presenting American Indian collections, especially those items of a sacred, ceremonial or culturally-sensitive nature. How do museums maintain transparency while understanding that universal virtual access to all collections items is irresponsible?

Chair: *Joe D. Horse Capture*, Associate Curator, Collections Research and Documentation, National Museum of the American Indian, Washington, DC; Benjamin Gessner, Collections Associate, American Indian and Fine Arts Collections, Minnesota Historical Society, St. Paul, MN; Franky Jackson, Director, Renville County Historical Society and Museum, Morton, MN; Scott Shoemaker, Research Assistant, Science Museum of Minnesota, St. Paul, MN

Field Services Alliance Presents Navigating Legal Landmines in Museums and Archives

► **Room:** *Kellogg II*

There are many aspects of running an archive and museum that are grounded in the law. This information-packed session addresses legal concerns surrounding oral history, collections, and digital copyright to help increase your legal literacy in recognizing and understanding the various concerns organizations face in these areas. The session is intended to be academic in nature and will not provide legal advice.

Chair: *Joe Hoover*, Digital Technology Outreach Specialist, Minnesota Historical Society, St. Paul, MN; Linda Endersby, Director, Michigan Historical Museum, Michigan Historical Center, Lansing, MI; Barb Sommer, Oral Historian, BWS Associates, Mendota Heights, MN

Managing a “Whale” of a Project: The 38th Voyage of the *Charles W. Morgan*

► **Room:** *Kellogg I*

Mystic Seaport leaders will share strategies, successes, and challenges from the summer 2014 voyage of the whale ship *Charles W. Morgan*. See how a visionary project can further a museum's mission, vision, and programmatic goals through exhibits, online programs, and community partnerships. What worked, what did not, and lessons learned from managing this “whale” of a project!

Chair: *Susan Funk*, Executive Vice-President, Mystic Seaport: The Museum of America and the Sea, Mystic, CT; Elysa Engelman, Ph.D., Exhibits Researcher/Developer, Mystic Seaport: The Museum of America and the Sea, Mystic, CT; Krystal Kornegay Rose, Project Manager, Mystic Seaport: The Museum of America and the Sea, Mystic, CT; Jonathan Shay, Director of Exhibits, Mystic Seaport: The Museum of America and the Sea, Mystic, CT

Historical Society, St. Paul, MN; Craig Johnson, Site Manager, James J. Hill House, St. Paul, MN; Melanie Wehrmacher, Freelance Actor and Writer, St. Paul, MN

Museum Vampires: How to Suck the Life Out of Your History Museum

► **Room: Governors I**

This tongue-in-cheek title is really just the set-up for a panel of experienced history museum professionals who will use photos and stories from real museums (the names may be changed to “protect the innocent”) to explore a different way of looking at best practices by examining what we are doing wrong—from our audience’s point of view.

Chair: Andy Masich, President and CEO, Heinz History Center, Pittsburgh, PA; **Jim Vaughan**, Executive Director, Pennsylvania Historical and Museum Commission, Harrisburg, PA

Pop-Up Session

► **Room: Great River IV**

Showcase your work and engage with other attendees in a new way in this informal setting. Drop in and join in the conversation inspired by ideas developed on the ground in St. Paul.

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So You Want to Publish a History Book?

► **Room: Governors II**

Publishing state and local history, in either a print or electronic format, can be quite a daunting challenge. Issues from editing to printing and marketing can sometimes feel overwhelming. This roundtable will provide suggestions and answer your questions about starting and completing a publishing project.

Chair: Elizabeth Brand Monroe, Associate Professor of History, Indiana University-Purdue University, Indianapolis, IN; **J. Kent Calder**, Acquisitions Editor, University of Oklahoma Press, Norman, OK; **Thomas A. Mason**, Adjunct Lecturer, Indiana University-Purdue University Indianapolis, Indianapolis, IN; **Pamela J. McClanahan**, Director, Minnesota Historical Society Press/Borealis Books, St. Paul, MN

Special Events Security

► **Room: Kellogg III**

The recent Boston Marathon bombing was a tragic experience, and a valuable lesson about how easily our defenses may be penetrated without detailed planning, intelligent analysis, and reasonable prevention measures. From private parties to major events, institutions should be following very definite guidelines in preparing for, and carrying out, special event security.

Chair: Rob Layne, Executive Director, International Foundation for Cultural Property Protection, Denver, CO; **Stevan P. Layne**, CPP, CIPN, CIPI, President, International Foundation for Cultural Property Protection, Denver, CO

“Streetcar Time Machine:” Using Museum Theater to Bridge the Past and the Present

► **Room: Governors III**

Watch a performance of “Streetcar Time Machine,” a short play celebrating the diversity along University Avenue, a main Twin Cities thoroughfare, and hear from the program manager/producer, playwright, and director. Gain useful tips and guidelines for developing a museum theater program. Sponsored by the International Museum Theater Alliance.

Chair: Annie Johnson, Interpretive Programs Supervisor, Minnesota

Support Young Children, Grow Future Audiences

► **Room: State I**

At a very young age, children develop a sense of who they are and begin to construct meaning regarding their heritage, families, and communities. Through collections, cultural artifacts, and everyday objects, museums are in a unique position to provide important information that helps children gain insight about themselves and others. Consider the impact building relationships with young children and their families will have on the future of your institution.

Chair: Betsy Bowers, Director, Center for Innovation in Early Learning, Smithsonian Early Enrichment Center, Washington, DC; **Angelica Bocog**, Executive Director, UTSA Hemis Fair Park Campus, San Antonio, TX; **Ilene Dackman-Alon**, Director of Education, Jewish Museum of Maryland, Baltimore, MD; **Anna Forgerson Hindley**, Education Specialist, National Museum of African American History and Culture, Smithsonian Institution, Washington, DC

To Use or Not to Use, or Keep? Ethical Issues in Collections


► **Room: State II**

This session looks beyond traditional policies on using artifacts in historic sites, looks specifically at deaccessioning, and argues for more flexibility with collections. Participants will solve the problem of three real-life case studies. The aim is to consider the pros and cons of mass deaccessioning, and using historic objects in museums and the legal, ethical, and person considerations that go into decisions.

Chair: Kenneth C. Turino, Manager of Community Engagement and Exhibitions, Historic New England, Boston, MA; **Gwendolen Raley**, Museum and Heritage Tourism Director, Indiana Landmarks, Morris-Butler House, Indianapolis, IN; **Jay D. Vogt**, Director, South Dakota State Historical Society, Pierre, SD

Utilizing Volunteers for Preservation Solutions

► **Room: State III**

 Volunteers have been the bedrock of historic preservation since the movement began. Oriented toward small or large organizations that have or plan to incorporate volunteers on preservation projects, this session will review organizational needs to manage and sustain an effective and qualified volunteer base including recruitment, training, and outreach.

Chair: Jean Nierenhausen, Volunteer Programs Manager, Minnesota Historical Society, St. Paul, MN; **Lee Johnson**, Heritage Program Manager/Forest Archaeologist, Superior National Forest, Duluth, MN; **Terri Liestman**, Heritage Program Leader, Rocky Mountain Region, USDA Forest Service, Golden, CO; **Bob Quist**, Site Manager, Oliver H. Kelley Farm, Minnesota Historical Society, Elk River, MN

6:30–9:30 pm

AASLH Leadership in History Awards Banquet

COST: \$60

► **Room: Great River Ballroom**



Dr. Anton Treuer

Saturday, September 20

WORKSHOPS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for more details.

9 am–12 pm

Community Oral History Workshop

Cost: \$45

► **Room: Governors I**

In this workshop, participants will review and discuss replicable, collaborative steps to record and use oral history to document community histories and connect them to larger interpretive themes. Strategies for involving community members, finding funding, and building support networks also will be explored.


Chair: Barb Sommer, Owner, BWS Associates (MN), Mendota Heights, MN; **Nancy MacKay**, Lecturer, School of Library and Information Science, San Jose State University, Berkeley, CA; **Mary Kay Quinlan**, Ph.D., Associate Professor, University of Nebraska-Lincoln, Lincoln, NE

9 am–3:30 pm

Practical Solutions for Storing, Displaying, and Caring for Textiles, Beadwork, and Leather

Cost: \$75

► **Room: Kellogg III**

 Careful storage, exhibition, and care are important for preserving textiles for future generations, and for extending the life of textiles that might still be in use for dancing or other purposes. In this workshop, we will look at a variety of textiles and textiles materials, including cotton, silk, wool, fiber, feathers, beadwork, hide, leather, and even plastic ones, and explore ways to economically and safely display, store, protect, and share them. The workshop will include handouts, how-to guides, hands-on projects, and visual examples of how museums, tribal organizations, and families have worked to preserve these often well-loved and well-used items. Please bring pictures (either printed or digital) of items that you might like to share about textiles in your care.


Chair: Jeanne Brako, Conservator, Fort Lewis College, Durango, CO

CONCURRENT SESSIONS

9–10:15 am

Discussing Museum Decolonization

► **Room: State III**

 Museum decolonization is a critical issue facing 21st-century history organizations—indigenous rights and concerns must be considered when working with Native American collections and when presenting related topics in exhibits and programs. Participants will hear an example of decolonization practices and engage in a discussion about how their sites are approaching decolonization or why not.



Sunny Library

Chair: Cinnamon Catlin-Legutko, President/CEO, Abbe Museum, Bar Harbor, ME; **Julia Clark**, Curator of Collections, Abbe Museum, Bar Harbor, ME; **Darren Ranco**, Associate Professor, Department of Anthropology, University of Maine-Orono, Orono, ME

Flash Marketing: Free/Cheap Ways to Create, Implement, and Measure a Marketing Plan

► **Room: Governors II**

No time or budget for marketing? Explore flash marketing from local, state, and national perspectives with techniques and examples that will work for everyone. This session will navigate through proven free/cheap methods to create, implement, and measure a marketing plan for small organizations.

Chair: Wendy Petersen-Bjorn, Executive Director, Carver County Historical Society, Waconia, MN; **Jessica Kohn**, Media Relations, Minnesota Historical Society, St. Paul, MN; **Rebecca Price**, Director of Membership and Marketing, AASLH, Nashville, TN

Leadership Matters: A Look at 21st Century Museum Leadership

► **Room: Kellogg II**

What makes a successful museum leader tick? Are there discernible attitudes and skills that set a person apart from the thousands charged with moving their institutions forward? This session explores the characteristics of successful 21st-century museum leaders and considers why now is the time to emphasize leadership development.

Co-Chairs: Anne W. Ackerson, Executive Director, Council of State Archivists, Troy, NY, and **Joan H. Baldwin**, Curator of Special Collections, The Hotchkiss School, Lakeville, CT; **Dina Bailey**, Director, Interpretation Curator, National Center for Civil and Human Rights, Atlanta, GA; **Ryan J. Spencer**, manager, Firestone Farm and Equine Operations, The Henry Ford, Dearborn, MI; **Chris Taylor**, Diversity Outreach Program Manager, Minnesota Historical Society, St. Paul, MN; **Kent Whitworth**, Executive Director, Kentucky Historical Society, Frankfort, KY

Pop-Up Session

► **Room: Great River IV**

Showcase your work and engage with other attendees in a new way in this informal setting. Drop in and join in the conversation inspired by ideas developed on the ground in St. Paul.

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Radical Common Sense: Revising the Collections Management Policy of the National Trust

► *Room: Governors III*

The National Trust recently completed a two-year process of revising its collections management policy to create parity between historic buildings, landscapes, and objects that it stewards for the benefit of the public and to use disposition proceeds to provide direct care across all aspects of this collection. This session will explore the process of developing and vetting these changes, along with the implication of these changes from the perspectives of the National Trust's Legal Division and Technical Services, as well as a Site Director.

Chair: Katherine Malone-France, Director of Outreach, Education, and Support, National Trust for Historic Preservation, Washington, DC; Tom Mayes, Deputy General Counsel, National Trust for Historic Preservation, Washington, DC; David Young, Executive Director, Cliveden, Philadelphia, PA

Redefining Success: Tips and Techniques for Training Interpreters to Talk About Slavery

► *Room: State II*

It is time for historic sites to redefine how they measure the success of their interpretation of slavery. This roundtable will share best practices for training staff about the difficult history of slavery, navigate the surrounding complicated emotions, and how to foster new interpretive techniques.

Chair: Kristin Gallas, Consultant, Medford, MA; Patricia Brooks, Senior Program Officer, National Endowment for the Humanities, Washington, DC

They Can't All Be Museums

► *Room: Governors IV*



It is a place of historic importance in your community, yet another museum does not fit the bill. What are your options? Learn alternatives through the rehabilitation and reuse of two historic properties—a railroad depot adapted to current market trends and two adjacent residences that provide multi-functional space for meetings, events, and lodging.

Chair: Mary Warner, Museum Manager, Morrison County Historical Society, Little Falls, MN; Joanne Kellner, Former Board Member, Baudette Depot Preservation Alliance, Inc., Baudette, MN; Patricia Sharon, President, Board of Directors, Friends of Linden Hill, Little Falls, MN

Total Immersion: Creating Interactive, Immersive Experiences on the Museum Floor

► *Room: Great River I*

When museums combine immersive environments with interactive content they create engaging and entertaining exhibits that connect with visitors on a personal level. Join the conversation with colleagues who have created such experiences to discuss their exhibits, share lessons learned, ask questions, and explore the effectiveness of this model more broadly.

Chair: Jason Crabill, Manager, Curatorial Services, Ohio History Connection, Columbus, OH; Jackie Barton, Director, Education and Outreach, Ohio History Connection, Columbus, OH; Evelyn Montgomery, Director of Collections, Exhibitions, and Preservation, Dallas Heritage Village, Dallas, TX; Daniel Shockley, Director, Museum Theater, Indiana Historical Society, Indianapolis, IN

The Ways We Word: Nomenclature and Other Data Standards for Documenting Collections

► *Room: State I*

Computers have radically changed the way museums manage and share information about their collections. Presenters will discuss various controlled vocabularies and will update attendees on the latest developments concerning AASLH's *Nomenclature*. Attendees will have an opportunity to share their own experiences regarding the benefits and challenges of data standards.

Chair: Paul Bourcier, Chief Curator, Wisconsin Historical Society, Madison, WI; Sarah Kapellusch, Registrar, Wisconsin Veterans Museum, Madison, WI; Emily Pfotenhauer, Recollection Wisconsin Project Manager, Wisconsin Library Services, Madison, WI

10:15–10:45 am

Break in Minnesota Ballroom Foyer

CONCURRENT SESSIONS

10:45 am–12 pm

2015 Annual Meeting Roundtable

► *Room: State III*

The program committee for the 2015 AASLH Annual Meeting in Louisville, KY, wants to hear your ideas for making the next meeting better. What did you like about the meeting? What should we have done differently? Members of the 2015 Annual Meeting program committee should attend. All meeting attendees are welcome.

Chair: Kyle McKay, Vice President, Education and Exhibits, Indiana Historical Society, Indianapolis, IN; Bob Beatty, Interim President and CEO, AASLH, Nashville, TN; Bethany Hawkins, Program Manager, AASLH, Nashville, TN

Connecting Through Empathy: Inviting Visitors to Play a Role

► *Room: State I*

As exhibits address a desire for immersive experiences that connect visitors to the past using emotion and empathy, developers and educators are trying new interpretive techniques to connect visitors with the experiences of real people. This session will explore case studies and evaluation data from projects that have used variations of this technique.



William G. LeDuc House

Chair: *Eloise Batic*, Director, Exhibitions Research and Development, Indiana Historical Society, Indianapolis, IN; *Dale Jones*, Organizational Consultant, Making History Connections, Glenwood, MD; *Andrea Lewis*, Exhibits and Education, United States Capitol, Washington, DC; *Daniel Shockley*, Director, Museum Theater, Indiana Historical Society, Indianapolis, IN

Making Friends with Failure

► **Room:** *Great River I*

Have you ever failed? Are you afraid to fail? If so, this session is for you. Come share your biggest fails in a safe environment, and learn to use failure as a powerful tool for greater success. Learn concrete tools to help you understand failure's role in the creative process and begin to build a learning community of history professionals who are failure-friendly, opening up space for the challenges of our work to lead to greater institutional transformation.

Chair: *Rainey Tisdale*, Independent Curator, Boston, MA

Scrapbooks: Personal and Community History in the Digital Age

► **Room:** *Governors II*

The artifact(s) most likely to make you grab your head in your hands is... that group of scrapbooks! But what if you could go back to your institution with resources and strategies to preserve and/or digitize these materials successfully—regardless of institutional size? Join us and you will!

Chair: *Alix Benrud*, Preservation Services, LYRASIS, Atlanta, GA; *Leigh A. Grinstead*, Digital Services Consultant, LYRASIS, Denver, CO; *Katie Mullen*, Endowed Preservation Coordinator, Library-Archives, Wisconsin State Historical Society, Madison, WI

Understanding Historic Bridges: State and Local Approaches to Identification, Preservation, Interpretation, and Management

► **Room:** *Governors III*



Groups and individuals may be asked about a local historic bridge. Is the bridge significant? Can it be saved, and how? Is it safe? Who will pay for it? How can we research and interpret it? Who researches bridges? Bridge historians, engineers, and state agency specialists suggest creative approaches.

Chair: *Kristen Zschomler*, Supervisor, Historian, and Archaeologist, Cultural Resources Unit, Minnesota Department of Transportation, St. Paul, MN; *Robert M. Frame*, Senior Historian, Engineering Historian, Mead and Hunt, Inc. Engineers, Minneapolis, MN; *Joseph D. Litman*, PE, Vice President, bridge and Structures Group Leader, LHB Corp., Engineers, Duluth, MN; *Linda Pate*, Cultural Resource Historian, Minnesota Department of Transportation, St. Paul, MN

Working Together for Better Preparedness: Developing Cooperative Disaster Networks

► **Room:** *Governors IV*

As emergency planning systems have grown more sophisticated, museums and historic sites are challenged to develop effective responses to large disasters. This session will discuss the importance of forming networks for response and training, provide tips for starting new networks, and offer suggestions for fostering relationships with emergency management personnel.

Chair: *Dyani Feige*, Preservation Specialist, Conservation Center for Art and Historic Artifacts, Philadelphia, PA; *Kathy Craughwell-Varda*,

Director, Conservation ConneCTion, Connecticut State Library, Hartford, CT; *LeRae Umfleet*, Supervisor, Education and Outreach Branch, Office of Archives and History, North Carolina Department of Cultural Resources, Raleigh, NC; *Pat Young*, resource Collection Coordinator, Disaster Research Center, Newark, DE

WORKSHOPS

These events are not included in the annual meeting registration fee and require preregistration.

1:30–5:30 pm

Beyond the Butter Churn: Reinventing Foodways and Farm Interpretation

COST: \$45

► **Room:** *Kellogg II*

Enthusiasm for local food and sustainable agriculture presents exhibits and challenging ways for historic sites to reach new audiences and partners. In this workshop, develop historically-grounded strategies for engaging with local food networks, revising antiquarian approaches, and asserting the value of historical knowledge in reinventing contemporary food systems.

Chair: *Michelle Moon*, Assistant Director of Adult Programs, Peabody Essex Museum, Salem, MA; *Cathy Stanton*, Senior Lecturer, Tufts University, Medford, MA

Can You Hear Me Now? Connecting to Visitors Through Real Stories of Artifacts and Place

COST: \$45

► **Room:** *Governors I*

Discuss how and why to tell compelling stories using artifacts, including the basic element of good storytelling. Then examine ways stories can be incorporated into your site's interpretation, including how to tell difficult stories or to share multiple perspectives of history through stories.

Chair: *Scott Carrlee*, Curator of Museum Services, Alaska State Museum, Juneau, AK; *Tamara Hemmerlein*, Assistant Director, Local History, Indiana Historical Society, Indianapolis, IN

LABS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for more details.

1:30–5:30 pm

Discovering Our Histories One Story at a Time

COST: \$30

► **Meet in** *Crowne Plaza Lobby*

When a story is recorded using easy-to-learn, best practices from the Oral History Association, life is breathed into the past. Learn how to collect, archive, and use priceless stories about your community history with take-home templates and experience hands-on training in one of the nation's only mobile oral history trailers.

Chair: *Kathleen Klehr*, Executive Director, Scott County Historical Society, Shakopee, MN; *Wendy W. Wustenberg*, Public Leadership Consultant, W.W. Wustenberg and Associates, Farmington, MN

Saturday, September 20

“Everything Is a Bicycle:” Advocacy, Collaboration, and Interpretation on Two Wheels

COST: \$30

► **Location:** *State II*

Bicycles can help transport your mission into the community. Learn how a recent exhibit, book, and bicycle tour created new partnerships and contributed to contemporary bicycle advocacy. Pedal along on a six-mile bicycle tour of local cycling history with stops at landmarks, the Minnesota History Center, and Great Waters Brewery. Bicycles will be available for rent for those who do not have them.

Chair: *Nicholas J. Hoffman*, Chief Curator, History Museum at the Castle, Appleton, WI; *Leo Landis*, Museum Curator, State Historical Museum of Iowa, Des Moines, IA; *Adam Scher*, Senior Curator, Minnesota Historical Society, St. Paul, MN

History Matters! Advocacy Lab

COST: \$30

► **Room:** *Minnesota State Capitol/St. Paul City Hall*

We know that history matters for our daily lives and for our larger society and economy, but how do we translate that into action to

make funding and good public policy actually happen? This lab, held at the Minnesota State Capitol and St. Paul City Hall, will explore practical ways that staff and volunteers, at all levels of an organization, can get involved to make a difference.

Chair: *David Kelliher*, Director of Public Policy and Community Relations, Minnesota Historical Society, St. Paul, MN; *The Honorable Betty McCollum*, Congresswoman, Minnesota 4th District, United States House of Representatives, St. Paul, MN; *The Honorable Mary Jo McGuire*, Ramsey County Commissioner, District 2, Ramsey County Board Office, St. Paul, MN; *The Honorable Dean Urdahl*, State Representative, District 18A, Minnesota House of Representatives, St. Paul, MN

Pocket Change: Moving a House Museum into the 21st Century on a Budget

COST: \$30

► **Location:** *Alexander Ramsey House*

The Ramsey Redevelopment Project charged the Alexander Ramsey House with making meaningful change on a budget. Participants will become a part of the process by brainstorming ideas to continue this work—ideas that must cost less than \$200. Join us for an exercise in creative problem solving where inspiration meets reality.

Chair: *Jayne Becker*, Site Manager, Alexander Ramsey House, St. Paul, MN; *John Crippen*, Director, Historic Sites and Museums, Minnesota Historical Society, St. Paul, MN; *Joel Lefever*, Executive Director, Old York Historical Society, York, ME



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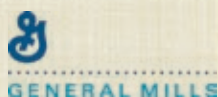
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