



International Coalition of  
**SITES of CONSCIENCE**

memory to action



180+ members  
50 countries



International Coalition of  
**SITES of CONSCIENCE**

- **Founded by** nine members in 1999
- **United by** a common belief in the obligation of historic sites to draw connections between history and its contemporary implications
- **Comprised of seven regional networks** including Russia, Latin America, Europe, Africa, Asia, North America and Middle East/North Africa
- **North American work includes** a 40-member, Immigration and Civil Rights Network

**Connecting Past to Present, Memory to Action**



International Coalition of  
**SITES of CONSCIENCE**

[www.sitesofconscience.org](http://www.sitesofconscience.org)

memory to action



**COLLABORATIONS THAT MAKE A  
DIFFERENCE:** Through the Eyes of  
the Eagle: Illustrating Healthy Living

*Exhibits, Programs, Comic Books & More  
October 2011-January 2012+*

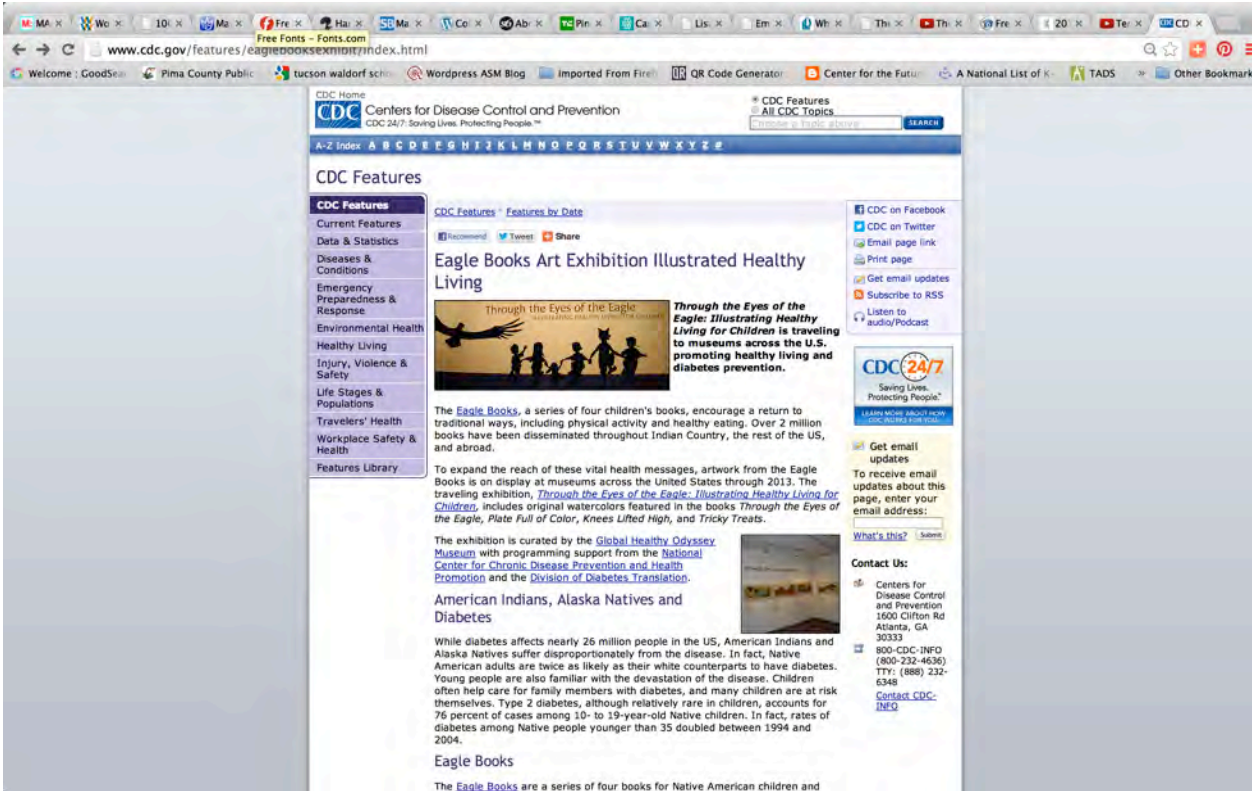
*A comprehensive project about the  
critical issue of diabetes that was  
developed based on community planning  
and participation.*



Arizona State Museum  
THE UNIVERSITY OF ARIZONA.



# Through the Eyes of the Eagle: Illustrating Healthy Living for Children a traveling exhibit from the Centers for Disease Control and Prevention



The screenshot shows a web browser window displaying the CDC website. The page title is "Eagle Books Art Exhibition Illustrated Healthy Living". The main content area features a large image of a family silhouette with an eagle above them, and a text box that reads: "Through the Eyes of the Eagle: Illustrating Healthy Living for Children is traveling to museums across the U.S. promoting healthy living and diabetes prevention." Below this, there is a paragraph about the Eagle Books series and a section titled "American Indians, Alaska Natives and Diabetes" which discusses the prevalence of diabetes in these communities. The left sidebar contains a navigation menu with categories like "Current Features", "Data & Statistics", and "Healthy Living". The right sidebar includes social media links for Facebook, Twitter, and RSS, as well as a "Get email updates" section.

CDC Home  
Centers for Disease Control and Prevention  
CDC 24/7: Saving Lives. Protecting People.™

A-Z Index: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

CDC Features

CDC Features  
Current Features  
Data & Statistics  
Diseases & Conditions  
Emergency Preparedness & Response  
Environmental Health  
Healthy Living  
Injury, Violence & Safety  
Life Stages & Populations  
Travelers' Health  
Workplace Safety & Health  
Features Library

CDC Features - Features by Date

Recommend Tweet Share

Eagle Books Art Exhibition Illustrated Healthy Living

Through the Eyes of the Eagle: Illustrating Healthy Living for Children is traveling to museums across the U.S. promoting healthy living and diabetes prevention.

The Eagle Books, a series of four children's books, encourage a return to traditional ways, including physical activity and healthy eating. Over 2 million books have been disseminated throughout Indian Country, the rest of the US, and abroad.

To expand the reach of these vital health messages, artwork from the Eagle Books is on display at museums across the United States through 2013. The traveling exhibition, *Through the Eyes of the Eagle: Illustrating Healthy Living for Children*, includes original watercolors featured in the books *Through the Eyes of the Eagle*, *Plate Full of Color*, *Knees Lifted High*, and *Tricky Treats*.

The exhibition is curated by the [Global Healthy Odyssey Museum](#) with programming support from the [National Center for Chronic Disease Prevention and Health Promotion](#) and the [Division of Diabetes Translation](#).

American Indians, Alaska Natives and Diabetes

While diabetes affects nearly 26 million people in the US, American Indians and Alaska Natives suffer disproportionately from the disease. In fact, Native American adults are twice as likely as their white counterparts to have diabetes. Young people are also familiar with the devastation of the disease. Children often help care for family members with diabetes, and many children are at risk themselves. Type 2 diabetes, although relatively rare in children, accounts for 76 percent of cases among 10- to 19-year-old Native children. In fact, rates of diabetes among Native people younger than 35 doubled between 1994 and 2004.

Eagle Books

The Eagle Books are a series of four books for Native American children and

CDC on Facebook  
CDC on Twitter  
Email page link  
Print page  
Get email updates  
Subscribe to RSS  
Listen to audio/Podcast

CDC 24/7  
Saving Lives. Protecting People.™  
LEARN MORE ABOUT HOW CDC HOLDS YOU HAND

Get email updates  
To receive email updates about this page, enter your email address:  
What's this? Submit

Contact Us:  
Centers for Disease Control and Prevention  
1600 Clifton Rd  
Atlanta, GA 30333  
800-CDC-INFO (800-232-4636)  
TTY: (888) 232-6348  
Contact CDC-INFO

Diabetes: An epidemic affecting all of us, but disproportionately for Native American communities.

# Planning/Goals

- The challenge: Making an exhibit of children's book art relevant, engaging and meaningful
- Answer: Ask the community



Native Education Alliance  
Tucson Indian Center  
Tohono O'odham Community Action  
Ha:san Preparatory and Leadership School  
Pima County Health Department  
American Diabetes Association



UA College of Public Health  
UA Worlds of Words Library/CoEd  
UA College of Agriculture  
Raytheon employee groups  
Pima County Public Library  
UA Student Health Advisory Council

***Through the Eyes of the Eagle* traveling exhibit from Centers for Disease Control and Prevention**

# The Core Team

- **Lisa Falk**, ASM Director of Education. Project Director/Lead Curator/Comic Book Co-Author/Fundraiser
- **Terrol Dew Johnson**, TOCA Executive Director. Co-Curator
- **Annamarie Schaecher**, ASM School Program Coordinator
- **Rachel Paz**, ASM *A Healthy Celebration* Program Coordinator
- **Ryan Huna Smith**, Artist/Educator Has:an Preparatory School. Comic Book Co-Author and Illustrator
- **Whitney Klotz**, ASM Education Program Coordinator
- **Hannah Mills, Verky Hanessian, Marsha Jean Burrola**, UA interns
- **Davison Koenig**, ASM Curator of Exhibits
- **Andrew Higgins**, ASM Assistant Curator of Ethnological Collections
- **Jim Watson**, ASM Assistant Curator of Bio-Archaeology
- **Darlene Lizarraga**, ASM PR & Marketing Coordinator
- **Richard Cliff/Kathy Short**, UA Worlds of Words Library
- **Agnes Attakai**, UA College of Public Health, Project Consultant
- **Erin Coutler/Donald Gates**, Pima County Health Department
- **Tereline Glasses**, Tucson Indian Center
- **Centers for Disease Control and Prevention/Westaff**

**Collaboration rather than consultation!**

# Exhibit @ ASM



## IDEAS

- Expand the exhibit to tell a local story
- Add objects
- Make the exhibit family-oriented

## COLLABORATION

- Community
- ASM Departments
- University of Arizona
- CDC/Westaf



## DIFFICULTIES

- Project growing bigger than originally proposed
- Need money for exhibit, programs, comic book, staff!





## Exhibit/Program Goals:

- To teach about healthy living.
- Dispel myths about diabetes and about Native peoples.
- Tell a local story within context of larger story.
- Inspire others to be healthy.
- Exhibit is family friendly.
- Spaces for visitors to interact and reflect.
- Visitors leave feeling empowered.
- Reach the Native community and a broad diverse community.

It's amazing how you pulled so many elements together into one exhibit which is easy to understand, fun to see, and educational for all who visit.  
—Jane Swicegood,  
ASM Docent



## TOHONO O'ODHAM COMMUNITY ACTION

Using wisdom from the past to create solutions for the future.

TOCA, a non-profit located in Sells, AZ on the Tohono O'odham Nation, has programs that teach youth to farm and cook. The youth (ages 18-24) do service work as well, including introducing traditional foods into the local high school's menu. TOCA also has cultural preservation programs with adults and youth teaching traditional and new crafts. They have two farms and run a restaurant and store.

[www.tocaonline.org](http://www.tocaonline.org)



**ASM worked with Terrol Dew Johnson, five youth, and with their chef for the exhibit and programming.**





TOCA Y.O.U.T.H members (Young O'odham United Through Health) helping install exhibit.



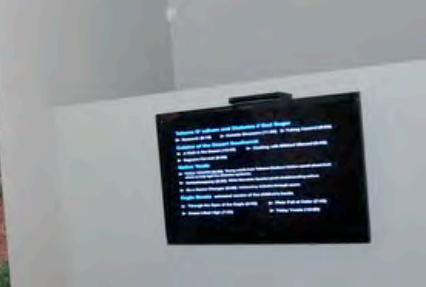
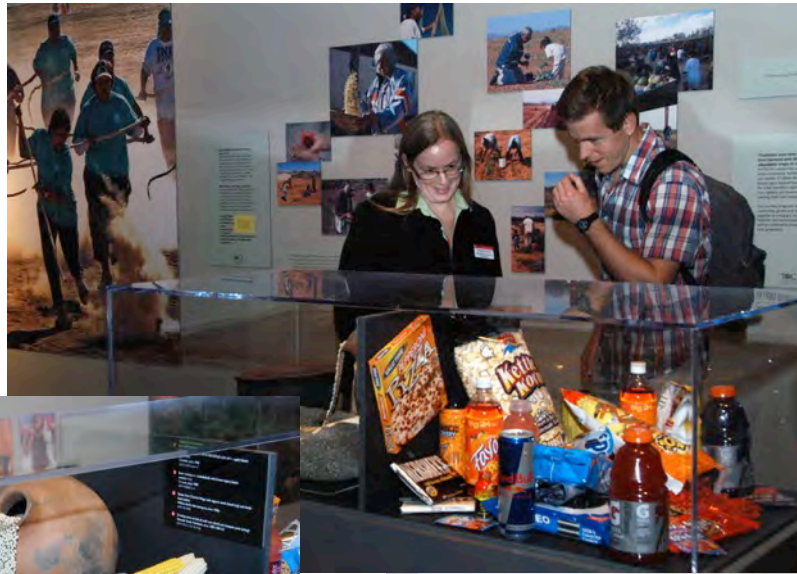
TOCA Y.O.U.T.H previewing film for exhibit.



TOCA Y.O.U.T.H. and TOCA chef demonstrating healthy, delicious O'odham food at health fair.



TOCA--  
using wisdom  
from the past  
to create  
solutions for the  
future.



Curated by Terrol Dew  
Johnson with members of  
TOCA's program Young  
O'odham United Through  
Health, labels with Lisa Falk

## What do you eat?



A timeline of the Sonoran Desert diet over 13,000 years.

Curated by Dr. James Watson, photos/labels with Lisa Falk



Shoes! Spanning 1,400 years.

Photographs of Native athletes.

Curated by Andrew Higgins,  
photos/labels with Lisa Falk





Skateboards!

***Our healthiest kids are skateboarders.***  
--Bill Richardson, Ha:san Preparatory and Leadership School



Curated by Davison Koenig and Lisa Falk



Goals:

- Make it family friendly.
- Reach the Native community and a broad diverse community.
- Create spaces for visitors to interact and reflect.
- Have visitors leave feeling empowered.



Samantha gives a thumbs up to your pledge!

One thing I or my family can do to be healthier is:

I pledge to do this as one step toward better health.



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Curated by Lisa Falk



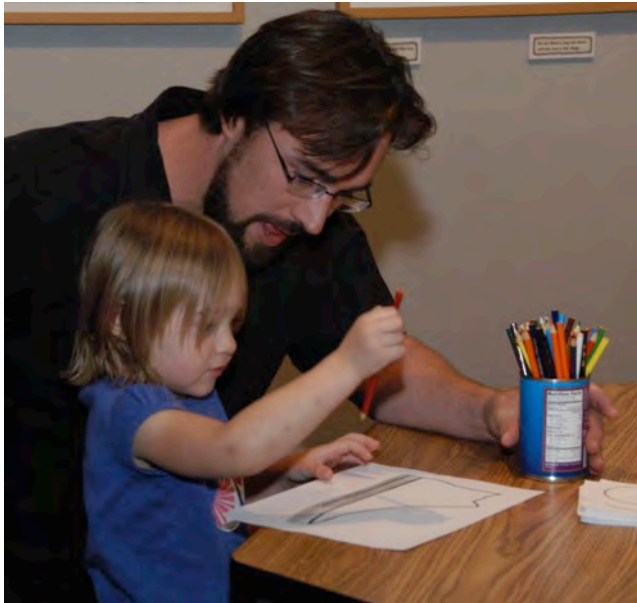


Design a shoe for active movement.

Create a graphic for a skate deck.



Make a healthy plate.  
Make a healthy pledge.







*Try skating on the Wii (a painless way to fall!)*

**Goal:** Create a book for older youth that looks like our community

**Difficulties:**

- Museum accepting the digital comic book
- Connecting the comic book exhibit to the main exhibit



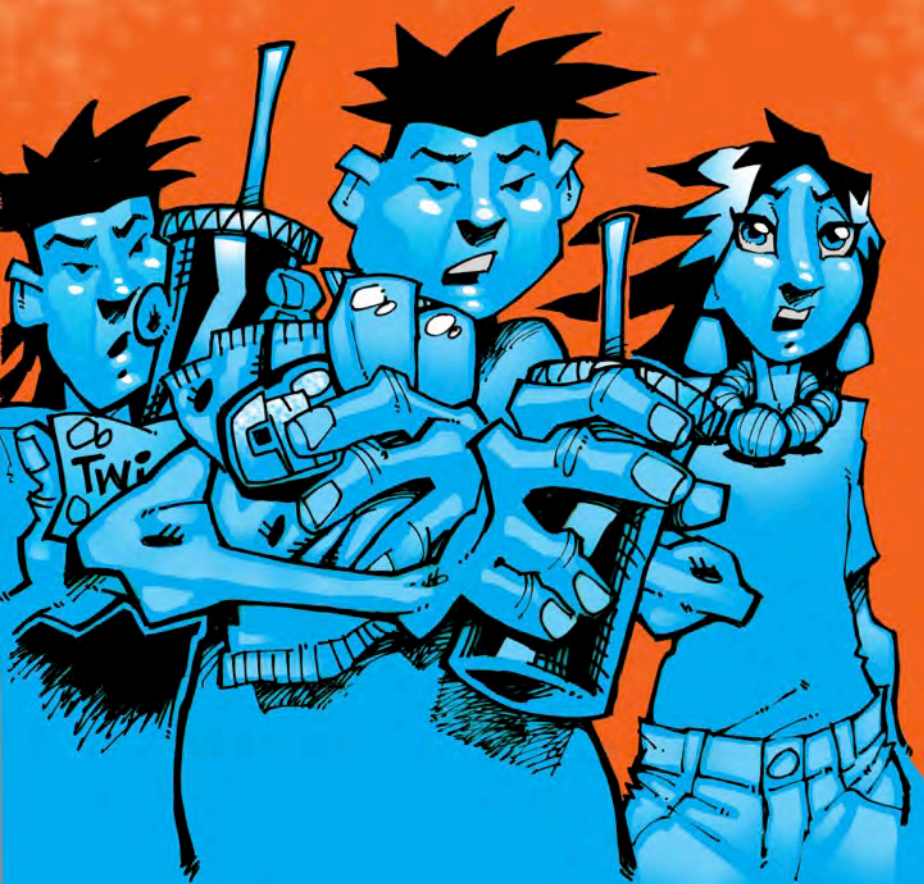
*Samantha leads you to the Comic Book exhibit!*

**Opportunities:**

- Attracted funding and program partners
- Comic book exhibit traveled to Pima County Public Library (48,000), Tucson Jobs Corps Center (450), Marks Art Center/College of the Desert in Palm Springs (300), Tohono O'odham Museum, and now at the Plaza Gallery in Ajo, AZ.



# IT'S UP 2 YOU!



Research included sessions with Native and Latino youth, with input from American Diabetes Association and the UA College of Public Health. Partners included Ha:san Preparatory and Leadership School and Pima County Health Department.

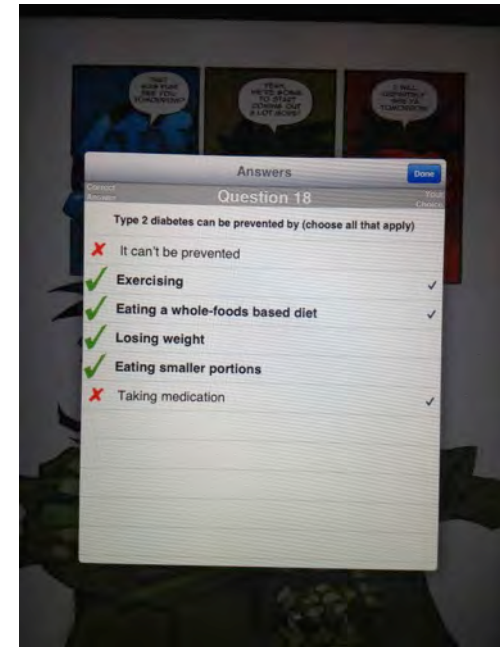
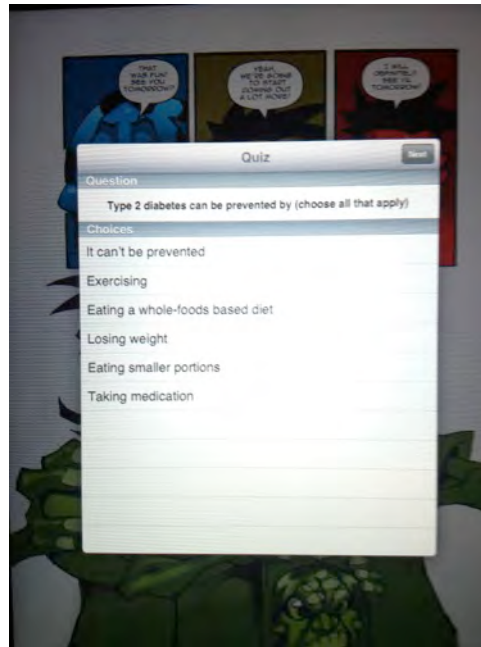
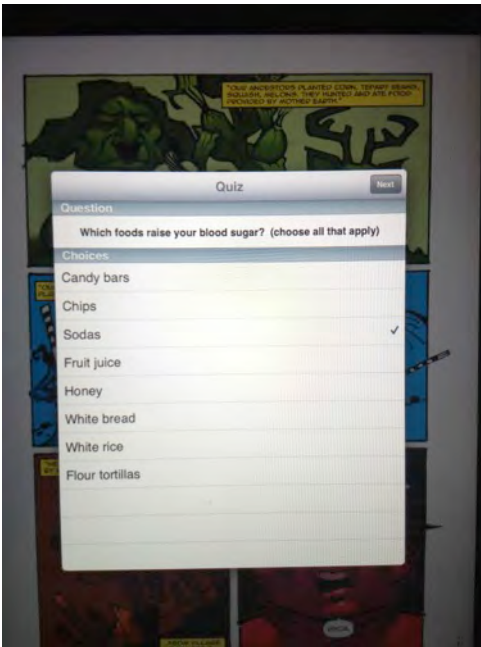
Includes audio in Tohono O'odham, Spanish and English and a healthy challenge quiz game.

## It's Up 2 You!

Download the free APP for iPad, iPod Touch, iPhone from iTunes (*Keyword: It's Up 2 You!*)

View the free web version at [healthypima.org](http://healthypima.org) (currently unavailable)

*On the website there is an option to download the comic book coding to put on your own website.*





- Drove fundraising
- 5,000 printed copies
- Web and App versions
- Traveling exhibit-*the issue hasn't gone away!*
- Applied language learning



# OUTREACH PROGRAMMING

## Opening Celebration

## Lectures: 2 at College of Public Health

## Films: Part of Native Eyes Film Showcase (teacher professional development)

## Presentations: at schools, libraries, community health and teacher fairs

## Social media: [Blog](#), Facebook, YouTube

## School programs: K-8, worked with College of Education Worlds of Words Library on complementary activity

## Health Fair: many partners!



Through the Eyes of the Eagle: Illustrating Healthy Living

Students will be inspired to live healthier during this interactive museum program. This exhibition, inspired by a children's book series of the same name, strives to raise awareness about type 2 diabetes prevention from a Native American perspective. Students explore history, culture, and health through objects, photographs, artwork, storytelling, and video. After a gallery experience, they take part in physical exercise activities, a nutrition game, and comic strip making.

- See objects and photographs that illustrate the diet of Sonoran Desert dwellers over 13,000 years. Learn how TOCA is reintegrating use of traditional foods for the Tohono O'odham.
- Imagine running in woven sandals from 600 AD or using cool new skateboard shoes.
- Enjoy the original watercolors from the books. Through the Eyes of the Eagle: Illustrating Healthy Living for Children, in ASP and at the World of Words, UA College of Education.
- Check out an exciting new comic book created by Ryan Huna Smith (Chemehuevi/Navajo). It's Up 2 You! highlights the choices teenagers might make to affect their health and happiness. The comic book will be available as a free mobile app in the fall of 2011.
- Try skateboarding on a Wii, and other hands-on activities.
- Learn about the facts and myths concerning diabetes and diabetes prevention.

Classes will receive pre- and post-visit activities, a set of the four Eagle books, and a copy of the it's Up 2 You comic book!

Guided Tour Program is available weekdays  
 October 17 - December 16, 2011  
 Please register on-line: [www.statemuseum.arizona.edu](http://www.statemuseum.arizona.edu)  
 •Session 1 9:45 - 11am •Session 2 11am - 12:15  
 Questions: 520-621-9434  
 Group size: 14 students max; one adult per 8 students. See online registration page for larger group accommodations.  
 This is a limited-time opportunity!

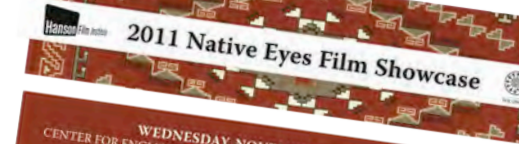
Cost: \$2/student Adults are free  
 This exhibit and programs supported by John and Sophie Ottens Foundation, Pima County Health Department's Communities Putting Prevention To Work, Arizona Humanities Council, Krueger Arts in Tucson, Tohono O'odham Community Action, Tucson Indian Center, Centers for Disease Control and Prevention.



Through the Eyes of the Eagle: Illustrating Healthy Living will be on display at Arizona State Museum from October 15, 2011 - January 7, 2012. This highly interactive exhibition, inspired by a children's book series of the same name, strives to raise awareness about type 2 diabetes prevention from a Native American perspective. History, culture, and health are explored through objects, photographs, artwork, storytelling, and video. Interactive and hands-on activities encourage healthier living.

Special Outreach programs are available for PCPE branches (free):  
**Preschool Storytime:** Through the Eyes of the Eagle: Illustrating Healthy Living. Features lifted high stars with finger puppets, movement activities, make-a-disk puppet (30 minutes).  
**Family Storytime:** Through the Eyes of the Eagle: Illustrating Healthy Living. Features a Fall of Color story with finger puppets, 3 hands-on food activities (60 minutes).  
**Teen Program:** It's Up 2 You! comic, diabetes challenge questions, make a comic strip, make a health tv soda (60-90 minutes).  
 Presentations and materials provided by Arizona State Museum. Availability of programs depends on availability of presenters. Each branch of PCPE will be engaged with a set of the Through the Eyes of the Eagle book and it's up 2 You! comic book.

Would you like a program at your branch? Please fill out form and when you would like a program to be on schedule. E-mail or call us: **Phone 520 621 9434, email [outreach@statemuseum.arizona.edu](mailto:outreach@statemuseum.arizona.edu)** Please include your name and contact information, library branch, location, program desired, date and time, and how many people you anticipate attending.



WEDNESDAY, NOVEMBER 30 - 5:30PM \* FREE  
 CENTER FOR ENGLISH AS A SECOND LANGUAGE (CESL) 1100 E. JAMES E. ROGER WAY  
 ON UNIVERSITY OF ARIZONA CAMPUS

Join us for an evening exploring Native American food and culture through film, food, objects and a museum exhibit.



**GOOD MEAT**  
 USA, 2011, 51 min. Dir. Sam Hurst  
 Once a star athlete in his community, Beau LeBeau (Oglala Lakota) now weighs 333 pounds, which has triggered the onset of type 2 diabetes. With the help of a physician, Beau starts exercising and takes up a traditional Lakota diet of buffalo meat and other Native foods.

Also showing: **BEAR TUNG**  
 Canada, 2010, 9 min. Dir. Travis Stilling (Ojibwe). Starring Gary Farmer (Cayuga). A Native hunter and his prey participate in a press conference in the woods.

Following the film at Arizona State Museum, ASM's Plains Indian collections. Also visit the exhibit *Through the Eyes of the Eagle: Illustrating Healthy Living*, which focuses on diabetes awareness and prevention from a Native perspective. ASM curators Lisa Falk, Diane Dittermore, and Andrew Higgins will speak with attendees.

K-12 teachers will receive a resource packet and a certificate for 1.5 hours of professional development. Free, please register at [www.statemuseum.arizona.edu](http://www.statemuseum.arizona.edu), 520-626-2973



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**THREE LITTLE BOYS**  
 USA, 2011, 10 min. Dir. Sam Hurst  
 Three young boys from a reservation in the Southwest are shown how to make a traditional Native American dish.

**THE CAVE**  
 USA, 2011, 10 min. Dir. Sam Hurst  
 A young boy from a reservation in the Southwest is shown how to make a traditional Native American dish.

**WAPPERRKA**  
 USA, 2011, 10 min. Dir. Sam Hurst  
 A young boy from a reservation in the Southwest is shown how to make a traditional Native American dish.

**IN THIS MANNER, I AM**  
 USA, 2011, 10 min. Dir. Sam Hurst  
 A young boy from a reservation in the Southwest is shown how to make a traditional Native American dish.

**BEAR TUNG**  
 Canada, 2010, 9 min. Dir. Travis Stilling (Ojibwe). Starring Gary Farmer (Cayuga). A Native hunter and his prey participate in a press conference in the woods.



Arizona State Museum website content: "Talking about Southwest Cultures", "Looking to our Past for a Healthier Future", "Terrell Dew Johnson is an award-winning artist, community organizer, and a nationally recognized activist who lives with type 2 diabetes. He is also one of the co-curators of Arizona State Museum's newest exhibit *Through the Eyes of the Eagle: Illustrating Healthy Living*, meant to raise awareness about type 2 diabetes prevention."



Arizona State Museum  
THE UNIVERSITY OF ARIZONA.

We welcome your students to experience a new

## GUIDED TOUR



### Through the Eyes of the Eagle: Illustrating Healthy Living

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This exhibition, inspired by a children's book series of the same name, strives to raise awareness about type 2 diabetes prevention from a Native American perspective. Students explore history, culture, and health through objects, photographs, artwork, storytelling, and video. After a gallery experience, they take part in physical exercise activities, a nutrition game, and comic strip making.

- See **objects and photographs** that illustrate the diet of Sonoran Desert dwellers over 13,000 years. Learn how TOCA is reinvigorating use of traditional foods for the Tohono O'odham.
- **Imagine** running in woven sandals from 600 AD or using cool new skateboard shoes.
- **Enjoy** the original watercolors from the books, *Through the Eyes of the Eagle: Illustrating Healthy Living for Children*, in which a wise eagle teaches traditional ways of health that children can remember and retell. See the artwork at ASM and at the World of Words, UA College of Education.
- Check out an **exciting new comic book** created by Ryan Huna Smith (Chemehuevi/Navajo). *It's Up 2 You!* highlights the choices teenagers might make to affect their health and happiness. The comic book will be available as a free mobile app in the fall of 2011.
- **Try skateboarding on a Wii**, and other hands-on activities.
- Learn about the **facts and myths** concerning diabetes and diabetes prevention.

Classes will receive pre- and post-visit activities, a set of the four Eagle books, and a copy of the *It's Up 2 You* comic book!

Guided Tour Program is available weekdays  
October 17 - December 16, 2011

•Session 1 9:45 - 11am •Session 2 - 11am - 12:15

Group size: 34 students max; one adult per 8 students. See online registration page for larger group accommodations.

Cost: \$2/student Adults are free

This exhibit and programs supported by John and Sophie Ottens Foundation, Pima County Health Department's Communities Putting Prevention To Work, Arizona Humanities Council, Kresge Arts in Tucson, Tohono O'odham Community Action, Tucson Indian Center, Centers for Disease Control and Prevention.



## School Program

- Collaboration with UA's Worlds of Words Library at the College of Education
- *Rediscovering Traditional Tohono O'odham Foodways* activity guide (pdf on ASM website)
- Gallery activities and outside activities



I had a group of kids that decided to reread the comic book together when we returned. Others were creating their own sneakers and then at lunch they told me what they ate that was on their [food color] bracelet... and of course what was not. Really great."

—Kaye Wingfield, Tucson Unified School District



# School Program

- Gallery activities and outside activities

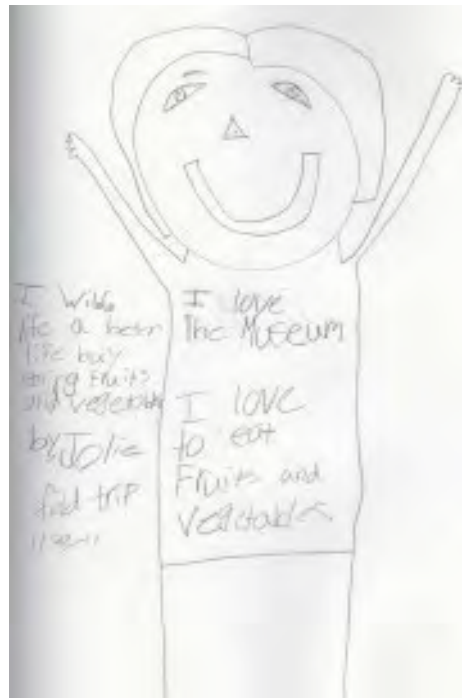


William Jose 9 years old  
I pledge to ride my bike every day.  
I pledge to walk or run every day.

Jessica Garcia:  
I WILL EAT MORE VEGETABLES.  
Rhonda JOHNSON  
I want my family and me to be healthy by exercising and eating healthy.

I want my family to eat healthy so we don't get diabetes and exercise every day.

By Me  
I like to ride 7 days a week





Goal: Present a health fair // active programming for diverse families

**A Healthy Celebration**, a multicultural health fair was produced as part of our programming. It featured **62** different activities, presentations, performances.

[The fair] really impacted my family in a big way. I brought my niece to see the exhibit and she carries her pledge card with her everywhere and is now committed to doing healthy, physical activities. She calls me on it if I eat something unhealthy!"  
 —Simona Damon

Your Passport to Health!

A physical activity I did:

What I learned:

A nutrition activity I did:

What I learned:

One thing I learned about diabetes:

One thing I learned about preventing type 2 diabetes:

One thing my family or I will do to be healthier is:

Signed:

Date: November 12, 2011



Healthy  
Is fun!



A HEALTHY CELEBRATION, community health fair

# FUNDING/IN-KIND SUPPORT

The funders were interested in the issue, community collaborations, audiences served and uniqueness of approach.

More than **\$90,000** in funding and in-kind support.

- TPAC/Kresge Arts in Tucson: \$5,700
- John and Sophie Ottens Foundation: \$40,000
- Pima County Health Department: \$4,450 cash plus \$15,000 for printing and advertising paid directly to vendors
- Arizona Humanities Council: \$9,700
- Tohono O'odham Community Action: \$4,000 towards exhibit paid directly to vendors, plus additional underwriting of opening
- Tucson Indian Center: \$1,500 in-kind services for health fair's 5K run
- Blue Cross/Blue Shield of AZ: \$5,000
- Raytheon Employee Clubs: \$250
- ASM \$2000 + employee salaries
- ASM School program fees \$1,500
- Sunflower Farmers Market/Tanka bars and UA Meat Lab: in-kind donation of product and services, approximate value of \$500
- Community donations of prizes for health fair (healthy living passport and raffle): in-kind product from 28 donors, approximate value of \$1,000.

# IMPACT

Museums resonate when they work with their community on things that matter.

## For the Audience

Visitor surveys revealed that people felt the ASM exhibits and programs as compared with other similar exhibits and programs were:

- (42%) More memorable, enjoyable, interesting, engaging, and informative
- (38%) The same as others
- (5%) Less than others                      (15%) Did not answer the questions

The majority of people expressed that the exhibits and programs made them **think about** and **inspired** them to focus more on **being active**, **eating healthy**, and **making others aware of how to live a more healthy lifestyle**.

## For the Museum

- Deepened museum's relationship with the community, relationships that continue today
- Provided a way to present Native American history and culture in a contemporary and relevant way
- Saw how an integrated approach to exhibit and program planning with community collaboration makes fundraising easier and provides solutions to needs
- Added skateboards to the collections, videos to YouTube, education materials, created jobs, increased K-12 school visitation, furthered outreach and exposure for museum and UA

# What made it work

Our community partners.

They made everything better, provided new ideas, increased our resources, and ensured positive impact. **We also had a lot of fun!**



- **Collaboration**, rather than consultation
- **Involvement**, be inclusive
- **Be Creative**—don't be afraid of perhaps wacky or difficult ideas; embrace them
- **Engagement** on many levels and through diverse approaches
- **Empowerment** of the visitor
- **Resources**, you're responsible but your partners will help
- **Communication**, keep it flowing!
- **Give Credit** where it is due

Lisa Falk  
Director of Education  
Arizona State Museum

520-626-2973

[falk@email.arizona.edu](mailto:falk@email.arizona.edu)

[www.statemuseum.arizona.edu](http://www.statemuseum.arizona.edu)



It's up 2 you!

**Many Thanks to our partners, funders and in-kind supporters!**

Terrol Dew Johnson, TOCA Y.O.U.T.H., Ryan Huna Smith, Agnes Attakai, Kathy Short, Richard Clift, Alicia Eller, Tereline Glasses, Donald Gates, Erin Coutler, Tom Smallwood, Langdon Walls, David Shayit, Hannah Mills, Virky Hanessin, Marsha Jean Burrola, Mary Paganelli, Connie Greenberg, Melodie Lopez, Bill Rosenberg, **Centers for Disease Control and Prevention**, **John and Sophie Ottens Foundation**, **Tohono O'odham Community Action**, **Pima County Health Department**, **Arizona Humanities Council**, **Blue Cross Blue Shield of Arizona**, **Tucson Indian Center**, **UA Worlds of Words Library**, **American Diabetes Association**, **UA College of Agriculture**, **UA College of Public Health**, **Native Education Alliance**, **Ha:san Preparatory and Leadership School**, **Pima County Public Library**, **Native Skates**, **Nike N7**, **4 Wheel War Pony**, **Apache Skateboards**, **Raytheon American Indian Network**, and many other community groups, museums, galleries, local stores and University of Arizona departments.



# The Gallery of Conscience

The Museum of International Folk Art

Santa Fe, New Mexico

July, 2013



# OUR VISION

***Launched in 2010, The Gallery of Conscience at MOIFA engages and connects diverse communities around social justice issues, illuminated through the words and works of international folk artists.***

# OUR MISSION

Engage and connect diverse and multiple communities through the power of traditional arts as tools for positive social change

Provide a platform for community-based dialogue, engagement and education around social justice and human rights issues

Build community partnerships

Invite visitors and community members to be a part of the exhibit, contributing their voice, their opinions, their history, and their art

# IN THE GALLERY



# IN THE COMMUNITY



# Let's Talk About This:

Folk Artists Respond to  
HIV/AIDS



# Dialoguing Across Difference



# Traditional Arts Empower Communities to

- Get the word out about HIV/AIDS treatment and prevention
- Advocate for patients and their families
- Commemorate those who have passed
- Explore health issues that may be difficult or taboo to talk about openly—especially surrounding sexually transmitted diseases
- Educate and engage communities in culturally relevant ways
- Draw on local history to explore a global pandemic

# What Are “Traditional Arts”?

- Storytelling
  - Singing
  - Painting
- Basket making
- Needle Arts
  - Dancing





# Getting the Message Out

*Rani Chitrakar, Scroll Painter, India*

# Each Scroll Panel Illustrates a Verse the Artist Sings About HIV/AIDS Prevention

*“Listen to me, everyone pay attention. I want to speak about HIV now.”*

-- Rani Chitrakar, West Bengal, India



HIV is not contagious, just  
 infection of virus to spread  
 about HIV virus.

HIV arrived in India from  
 the west & has infected  
 millions.

It is not an infectious disease,  
 but it spread  
 through four routes.

The first comes through blood  
 transfusion, the second  
 through infected syringes, the  
 third from mother to child  
 through breast milk & the last from  
 unprotected sex.

If a man or a woman has AIDS,  
 it won't infect a partner if  
 condoms are used,  
 through needles stop infection,  
 through transfusion stop infection.

In case of blood transfusion, the blood  
 has to be checked carefully to avoid  
 the blood is contaminated by  
 viruses and bacteria, so all  
 the donors have to be checked, the  
 blood needs to be checked properly.

There are many other ways related to  
 HIV, but the main source is the  
 blood. One of them is the  
 blood transfusion.

There is only 1 way people to avoid  
 the disease is to always using  
 condoms, to avoid blood transfusion,  
 but it is not necessary in all cases.

A pregnant woman who has  
 HIV may still have HIV virus.

A pregnant woman who has HIV  
 virus may still have HIV virus.





# Maria's Message: “Remember, AIDS is not a Sin”

*“I want people to understand about AIDS. You can't get AIDS if you touch, hug, kiss, hold hands with someone who is infected.”* -- Nkosi Johnson, 11 year-old-boy who died of HIV/AIDS.  
South Africa

*“You must not be ashamed of speak out telling the community! When you keep quiet you sign your own death warrant.”* -- Maria Rengane, artist of Mapula Embroidery Project





Our sculpture speaks louder than people teaching about HIV/AIDS.”  
People look at the skeleton, and it is a “wake-up call.”



Lulama Sihlabeni, South Africa



Getting By and Making  
Do





# Making Baskets Together after Genocide

*Rwanda, Gahaya Links Cooperative*

# Rwanda, Gahaya Links Cooperative

*“I have survivors. I have widows, I have women whose husbands are in prison. To see them sitting under one roof weaving and doing business together is a huge achievement. It is amazing.”*

-- Janet Nkubana, co-founder



# Rwanda, Gahaya Links Cooperative

Years after their rape during the genocide, many women of Gahaya Links now show signs of AIDS. Too sick to make traditional baskets, Hutu and Tutsi women make earrings for sale and support of their families.





# Helping a Health Campaign

*Es Mejor Saber Campaign, SW CARE*

*Center, Santa Fe*

# Blessed Mary of Incarnation

Andrew Montoya, Santa Fe, NM

***“I thank Es Mejor Saber for allowing us artists to express ourselves, get knowledge out there, and support the community to come together as one and live a healthy life.”***

-- Andrew Montoya



# Diana Moya Lujan, The Healing of the Heart

“ The heart symbolizes love and support that all who have HIV should receive. I decorated the center of the heart with roses, symbolizing Our Lady of Guadalupe, because she is there to heal.”

-- Diana Moya Lujan, Santa Fe





Speaking Out in the Face  
of Controversy

# Claudio Jimenez Quispe, Lima Peru

***“At this point in time,  
medical science has not  
found a precise cure for  
AIDS ... Meanwhile,  
government and religious  
entities do not agree on the  
use of condoms and birth  
control.”***

***-- Claudio Jimenez Quispe***





What is it about this work of art that might make some people uneasy?

Do you think the artist is trying to make a statement or get us to think about an issue?

Can a work of art that you think is offensive still be powerful and constructive in its impact?





## Marching for Change

*Protest March, World AIDS Day,  
Caburdino Mustafa Jetha, Mozambique*

# Camordino Mustafá Jethá, Mozambique

*“Everyone is  
worried. This is  
dangerous!”*

--” Dino” Mustafa Jetha



# Visitors Respond





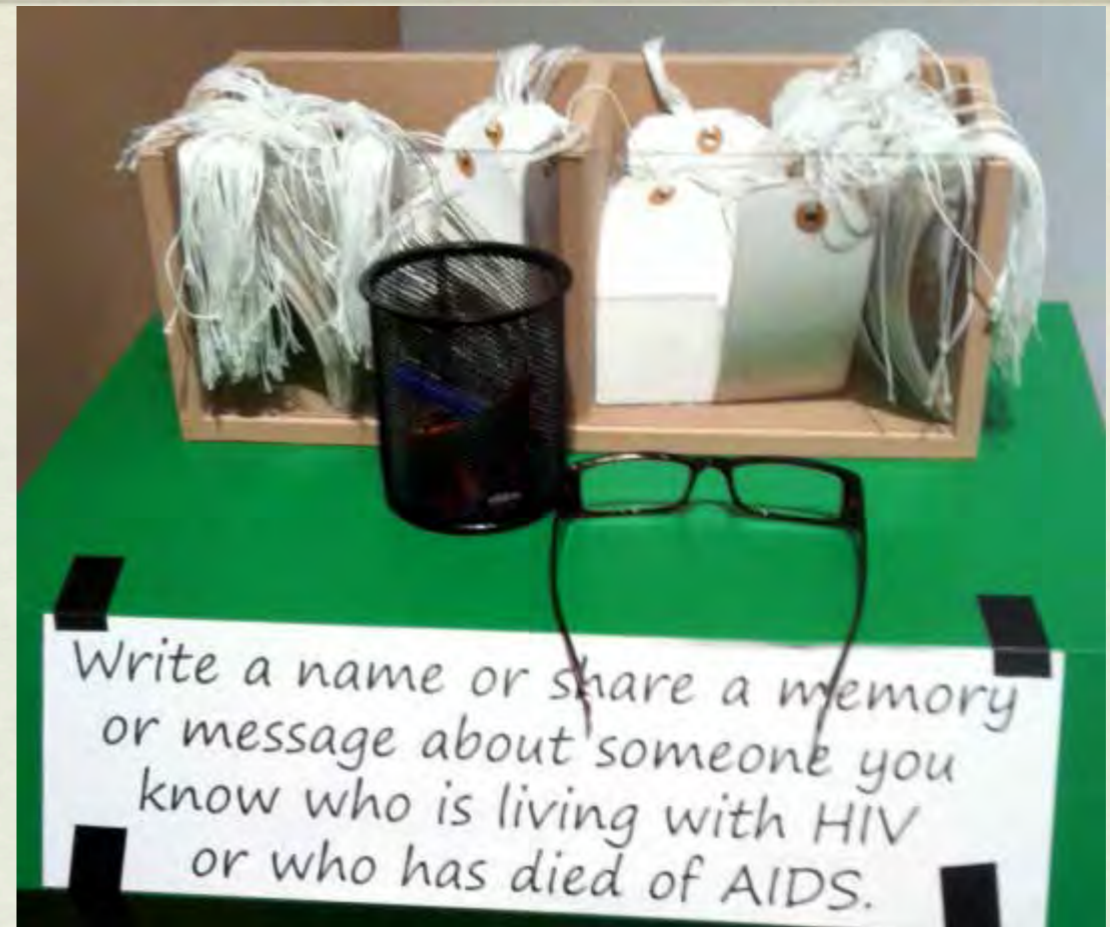
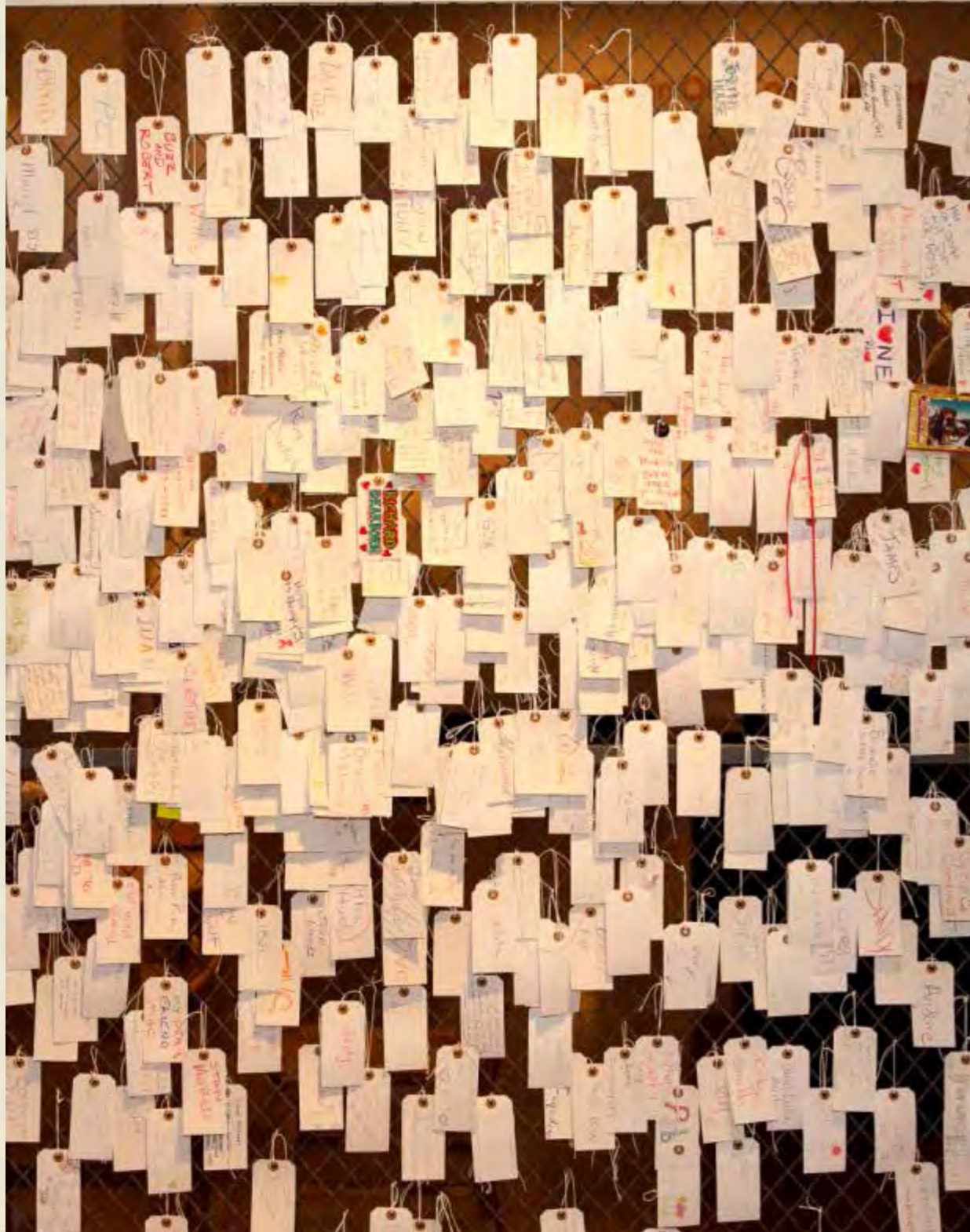


Honoring and Remembering  
*The AIDS Memorial Quilt*



“We are telling our story about our friends and our family. It will be as diverse as we are.”

—Curtis Billie, Program Manager, N'MPower of Albuquerque



Write a name or share a memory or message about someone you know who is living with HIV or who has died of AIDS.







Supporting Family Members Left Behind  
*Swaziland, Phez'kewemkhono Bomake-  
Ncheka Cooperative*

# Swaziland, Phez'kewemkhono Bomake- Ncheka Cooperative

“Basket weaving has given us a voice in our community. We are now able to fight the impact of the HIV pandemic. ”

-- Nure Thembeni Mdluli





# Orphan Tower, Siyazama Project, South Africa

These 600 beaded dolls represent children orphaned by AIDS in one South African village. It would take over 6,000 towers to represent the over 3 million children orphaned by the AIDS pandemic in this country today.





“Everybody is worried. This is dangerous.”

— Camordino Mustafā Jethā, M



# The Orphan Tower



Supporting Those Living With HIV  
*N'Mpower, Albuquerque*

# Stitching Love, Memories, and Hope

*“We are telling our story about our friends and our family. It will be as diverse as we are.”*

-- Curtis Billie, Director, N'Mpower, Albuquerque









Curtis

AIDS Memorial Quilt  
2012

2012  
GET IT DONE!

HOPE  
LIFE



Let's Talk About This:  
ARTISTS RESPOND TO HIV/AIDS



THE QUILT  
WILL CHANGE  
YOUR LIFE

HOPE  
HOUSE

Santa Fe  
★ TO THOSE  
WE LOVED  
AND LOST ★

PRECIOUS CHILD  
**BILL MARTI**  
CHERISHED MAN  
SANTA FE 1993

ROBERT RAYE ELL

SEPT. 2 '54 - FEB. 10 '93

MICHAEL BECK

7-9-53 - 2-8-90  
SANTA FE

**TOM**

LIFE

Jerry  
W... Finest  
MANAGER  
AMERICAN B



# How Might Traditional Arts in Your Community Help?

- Get the word out
  - Advocate
- Commemorate
- Talk past taboo
  - Educate
  - Support



NO  
PARKING  
HERE  
BY  
LAW



NO  
PARKING  
EXCEPT  
FOR  
DELIVERIES