

ONSITE PROGRAM

**AASLH ANNUAL MEETING**

**Salt Lake City**

**OCTOBER 3-6, 2012**

**CROSSROADS:**

**Exploring Vibrant Connections  
Between People and Place**



Schedule at a Glance! **PAGE 6**



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**AASLH ANNUAL MEETING**  
**Salt Lake City**  
**OCTOBER 3-6, 2012**

**DEAR ATTENDEES:**

**W**elcome to Salt Lake City! We are delighted to have you join us for the annual meeting of the American Association for State and Local History.

The Local Host and Program Committees created a terrific meeting experience for you, including speakers, sessions, tours, an outstanding exhibit hall, and evening events that are the perfect combination of fun and education. We are sure you will enjoy this first-rate professional development and networking opportunity, and hope you take part in as many events as possible.

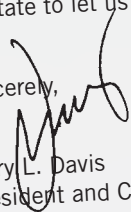
Your registration packet contains many important items. Be sure to look through it carefully for notices and program updates. If you have any questions, don't hesitate to ask one of the many volunteers working at the meeting. You can spot them by the ribbons they wear:

- Purple – Volunteer Staff
- Maroon – AASLH Council Members
- Cream – Host Committee
- Pink – Program Committee

Please take the time to thank our sponsors and exhibitors for their role in making this meeting useful and affordable. These dedicated professionals are here to bring you products and services that will help you in your important work. They also enable us to keep your registration fee the best deal in the country!

On behalf of AASLH and the dozens of volunteers who have worked so hard to bring you this event—have fun and remember that we are here to make this meeting a special experience for you. Don't hesitate to let us know how we can help.

Sincerely,

  
Terry L. Davis  
President and CEO  
AASLH

**CROSSROADS:**  
**Exploring Vibrant Connections**  
**Between People and Place**

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# WELCOME TO SALT LAKE CITY!

**T**he 2012 Annual Meeting of the American Association for State and Local History will consider the sometimes empowering, sometimes challenging, but always special connection between people and place. Inspired by Salt Lake City and guided by the theme; *Crossroads: Exploring the Vibrant Connections Between People and Place*, we hope this meeting will facilitate your discovery of the personal, communal, and organizational journeys that lead to vibrancy, authenticity, health, and happiness, and expand your understanding of how these journeys support meaningful and impactful social change.

While in Utah, we hope you take time to explore the many historical treasures in the state. Utah's natural and American Indian history is on view at the new Utah Museum of Natural History and at Red Butte Gardens. Utah's Mormon history is glimpsed at historic Temple Square, the LDS Church History Museum, and Brigham Young's Beehive and Lion houses. One can sense the early conflict between Mormon settlers and federal authority at the Fort Douglas Military Museum. The magnificent historic mansions and the Masonic Temple introduce us to early mining barons, and a visit to the Park City Museum continues the story of mining in Utah. Also, for those interested in family history, the Family History Library is the world's largest genealogy library, and the Division of State History and State Archives is just blocks away.

The 2012 AASLH Annual Meeting includes a great selection of sessions, evening events, and tours that are packed with opportunities to learn, network, and enjoy. Be inspired and energized by our keynote speaker, Pat Croce. Listen to plenary speaker Laurel Thatcher Ulrich who will speak about her recent study of nineteenth-century Mormon diaries, a project that returns her to her western roots. Make plans to attend the awards banquet to hear Utah historian and writer Will Bagley and honor the best in the field of state and local history.

We hope that the AASLH 2012 Annual Meeting energizes you, expands your knowledge, helps you make connections between the present and the past, and allows you to discover resources for the work you do in the field of state and local history.

Sincerely,

Scott M. Stroh, III  
Program Chair  
Milwaukee County Historical Society

Robert Voyles  
Host Committee Co-Chair  
Utah Museums Association

# NEED TO KNOW!

1. Name badges must be worn at all times.
2. Only registered attendees will be allowed to attend sessions and workshops.
3. Nonregistered guests are not allowed to attend sessions or workshops but may purchase tickets to attend tours and other special events. Please check with AASLH registration desk for availability.
4. Your purchased tickets are located in your registration packet. Please check them for the appropriate meeting times and locations for special events.
5. Tickets are necessary for all workshops, labs, luncheons, tours, and evening events. A ticket is not required for the membership luncheon on Friday. Please show your ticket before boarding buses or entering an evening event. If you'd like to purchase tickets, please visit the AASLH registration desk. Some events may be sold out.



Sean Buckley

## SESSIONS AND ANNUAL MEETING EVALUATIONS

Help us improve! Session evaluations are placed in each meeting room. Please take a few minutes to complete the form at the end of the session. An overall Annual Meeting evaluation will be emailed after the meeting.

### AASLH REGISTRATION DESK HOURS

The AASLH Annual Meeting registration desk is located on the Upper Mezzanine at the Salt Palace Convention Center. The desk will be staffed during the following times to answer any questions you may have during the meeting.

**Tuesday, October 2** ..... 3–5 pm  
**Wednesday, October 3** ..... 7 am–6 pm  
**Thursday, October 4** ..... 7 am–6 pm  
**Friday, October 5** ..... 7 am–5 pm  
**Saturday, October 6** ..... 8 am–12 pm

### SESSION UPDATES

**SESSIONS ADDED**

- **Educators and Interpreters Showcase**  
Thursday, October 4, 1:30–2:45 pm
- **Developing Coalitions among Small Museums**  
Friday, October 5, 4–5:15 pm
- **Gems in the Rough: Mining Social Media for Local History Information**  
Saturday, October 6, 10:45 am–12 pm

**SESSIONS CANCELLED**

- **The Civil War Cache Project: Mapping and Sharing Local Soldiers and Stories**  
Saturday, October 6, 10:45 am
- **Synergistic Marketing in a Metropolitan Area**  
Saturday, October 6, 10:45 am

**WORKSHOP CHANGES**

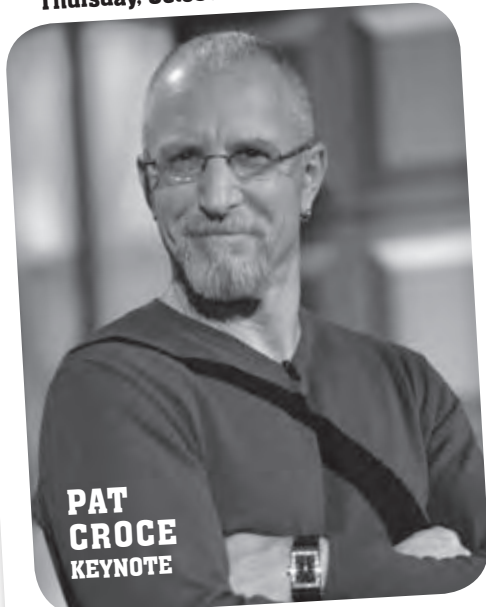
- **Connecting to Visitors with Inspired Staff: Training Front-Line Staff and Volunteers** will be held Wednesday, October 3 from 1:30–5 pm.
  - **Emergency Preparedness/Crisis Planning**, Wednesday, October 3 has been cancelled.
  - **Nomenclature 3.0 for Users of PastPerfect 5**, Wednesday, October 3 has been cancelled.



Gary L. Boatwright, Jr.

# FEATURED SPEAKERS

Thursday, October 4 10:45 am–12 pm



**PAT  
CROCE**  
KEYNOTE

**PAT CROCE**, our keynote speaker, graced the cover of *Success* magazine as the first person to ascend from the training room to the boardroom of a professional sports team. His remarkable success as a physical therapist and pioneer in the sports medicine field to the colorful leader responsible for the resurrection of the Philadelphia 76ers as an NBA championship contender has been defined as one of the most amazing stories in sports history. He also has a deep interest in the field of history, especially pirate history. Croce is the founder of the world-renowned St. Augustine Pirate & Treasure Museum. He is Chairman of Pat Croce & Company and a nationally known motivational speaker.

Friday, October 5 2:30–3:45 pm



**LAUREL  
THATCHER  
ULRICH**  
PLENARY

**LAUREL THATCHER ULRICH** will deliver the plenary address in Salt Lake City. She grew up in the Rocky Mountain west, but has spent most of her adult life in New England. She is the author of many articles and books on early American history, including *A Midwife's Tale*, which won the Pulitzer Prize for History in 1991 and became the subject of a PBS documentary and an award-winning website, [dohistory.org](http://dohistory.org). She has frequently consulted for museums and historical societies and during the last ten years has written and taught courses on the use of ordinary objects as sources for history. Her 2001 book, *The Age of Homespun*, is organized around fourteen domestic items, including a linen tablecloth, two Indian baskets, and an unfinished stocking. Her recent work includes *Well-behaved Women Seldom Make History* (Knopf 2007) and *Tangible Things*, a 2011 exhibit of artworks and artifacts from Harvard's many collections. She is now completing a study of nineteenth-century Mormon diaries, a project that returns her to her western roots and provides the material for her plenary address. Professor Ulrich is past President of the American Historical Association and is currently 300th Anniversary University Professor at Harvard University.

Friday, October 5

6:30–9:30 pm



**WILL  
BAGLEY**  
BANQUET  
SPEAKER

**WILL BAGLEY**, Awards Banquet speaker, has written and edited more than twenty books on overland emigration, frontier violence, railroads, mining, the creation of digital search engines, and the Mormons. Born in Utah, he attended Brigham Young University and was a President's Scholar at the University of California at Santa Cruz, where he studied writing. Between 2000 and 2004, the *Sunday Salt Lake Tribune* published more than 200 of his columns and articles. His work has received awards from many organizations including Western Writers of America, Western History Association, and National Cowboy & Western Heritage Museum and he received the Merrill J. Mattes Award for Excellence in Writing. Mr. Bagley was a Wallace Stegner Centennial Fellow at the University of Utah and the Archibald Hannah Jr. Fellow in American History at Yale University. He has appeared in more than two-dozen documentary films, notably Helen Whitney's *The Mormons* on PBS's *American Experience*. He lives and works in Salt Lake City.

Pat Croce and Company; Stephanie Mitchell, Harvard University News Service; Laura Bayer

# HIGHLIGHTS

AASLH ANNUAL MEETING  
Salt Lake City

**CROSSROADS:**  
Exploring Vibrant Connections  
Between People and Place

## SHARING YOUR IDEAS AND NETWORKING

The Annual Meeting includes activities and networking especially for the field of state and local history! In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to be inspired:

- **Corporate History Museums and Archives**  
*Tour on Wednesday and Lunch on Thursday*
- **Court and Legal History**  
*Lunch on Friday*
- **Educators and Interpreters**  
*Breakfast Roundtable and Educator's Showcase on Thursday*
- **Field Services Alliance**  
*Meeting on Wednesday*
- **Historic House Museums**  
*Breakfast on Friday*
- **Internet Digital Encyclopedia Alliance (I.D.E.A.)**  
*Roundtable on Saturday*
- **Military History**  
*Breakfast and Tour on Saturday*
- **Small Museums**  
*Luncheon and Small Museums Day on Thursday*
- **Presidential Sites and Libraries**  
*Roundtable on Saturday*
- **Religious History**  
*Breakfast on Saturday*
- **Visitors' Voices**  
*Breakfast on Friday*

## CONNECT WITH US



### 2012 ANNUAL MEETING BLOG

Get in the spirit of the conference by visiting the 2012 Annual Meeting Blog. Prepare for the conference with posts on the theme of crossroads and connections. Also, keep up with what is going on throughout the conference as attendees provide a "man/woman on the ground" perspective of conference sessions and events. [www.aaslhcommunity.org/am2012](http://www.aaslhcommunity.org/am2012)



### TWITTER

Share your comments about the conference on Twitter. Use hashtag #AASLH2012.

## CONNECTING TO COLLECTIONS CONTINUING CONVERSATIONS EXCHANGE

**T**he 2012 AASLH Annual Meeting includes the second and final *Connecting to Collections Continuing Conversation Exchange*. AASLH

is pleased to welcome the participants in this *Exchange* to Salt Lake City. Through this project, the Texas State Library and Archives Commission and its partners, including AASLH and Heritage Preservation, hope to add value to the *Connecting to Collections* Initiative, to expand the opportunities for continuing professional development for cultural heritage experts responsible for statewide collections care planning and education, and to develop the resources needed for us all to be good citizens when it comes to preserving our history. This project is made possible by a grant from the Institute of Museum and Library Services to the Texas State Library and Archives Commission and its grant partners.



*Connecting to Collections Continuing Conversation Exchange* attendees will enjoy Wednesday evening's keynote speaker, Eileen Hallet Stone, a professional oral historian and award-winning author of over 200 articles on minority cultures, environmental issues, family dynamics, life challenges, and history. Collected stories in her book *A Homeland in the West: Utah Jews Remember* were developed into a photo-documentary exhibit that was shown as part of the 2002 Winter Olympic Cultural Olympiad Arts Festival and traveled statewide. Her earlier book, *Missing Stories: An Oral History of Ethnic and Minority Groups in Utah*, co-authored with Leslie Kelen, added substantially to Utah's educational curriculum. Hallet Stone is a Public Square speaker for the Utah Humanities Council and writes a monthly Living History column for the *Salt Lake Tribune*.



### WEDNESDAY, OCTOBER 3

8:30 am	Convene
9:30–10:45 am	Building Regional Networks
11 am–12:30 pm	Taking Disaster Planning to the Next Level
12:30–1:45 pm	Lunch with Poster Session
1:45–2:45 pm	Group Discussion on C2C Statewide Project Sustainability
3:30–5 pm	Private tour of Church History Library and Archives
5:15–8 pm	Dinner at Alta Club with Keynote Speaker, Eileen Hallet Stone

### THURSDAY, OCTOBER 4

8:30–9:45 am	C2C Statewide Planning Tools You Can Use: The Sequel
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### FRIDAY, OCTOBER 5

8:30–9:45 am	Boots on the Ground: C2C Outreach Projects
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# SCHEDULE AT A GLANCE

## TUESDAY OCTOBER 2

REGISTRATION 3–5 PM

## WEDNESDAY OCTOBER 3

REGISTRATION 7 AM–6 PM

### 8 am–5 pm

- Tour: Park City, Cost: \$75
- Tour: Rails2Rockets: Utah's Transportation Crossroads, Cost: \$75

### 8:30 am–5 pm

- Best Practices for Slavery Interpretation, Cost: \$75 ..... *Room: 257B*
- Interpretive Exhibits: Telling Our Stories on a Shoestring, Cost: \$75 ..... *Fort Douglas Military Museum*
- New Roles for Small Museums: Engaging Community and Moving Toward Relevance Cost: \$75 ..... *Room: 260B*
- The Rembrandt Rule Workshop Cost: \$75 ..... *Room: 259*

### 8:30 am–12:30 pm

- Connecting Visitors to Your Site through Inspired Front-Line Staff, Cost: \$45 ..... *Room: 255C*
- StEPs Curriculum Train-the-Trainer Cost: Free ..... *Room: 255B*

### 1:30–5 pm

- Connecting Visitors with Inspired Staff: Training Front Line Staff and Volunteers Cost: \$45 ..... *Room: 255B*
- Inquiry-Based Learning and 21st-Century Skills, Cost: \$45 ..... *Room: 255C*
- Field Services Alliance Meeting, Cost: Free ..... *Room: 258*

### 9 am–3 pm

- By Invitation Only: 2012 CEO Forum Cost: \$150/\$220 for two from same organization ..... *Room: Radisson Hotel, Parleys 1–2*

### 1–5 pm

- Corporate History Tour, Cost: \$30

### 2–4 pm

- To Dance, To Sing, To Live: A Cultural Tour Cost: \$30

### 6:30–9 pm

- Evening Event: Historic Capitol Hill, Cost: \$45

## THURSDAY OCTOBER 4

REGISTRATION 7 AM–6 PM

### 7–8 am

- Tour: History and Faith: Historic Temple Square, Cost: \$15

### 8:30–9:45 am

- Educators and Interpreters Breakfast and Roundtable, Cost: \$30 ..... *Room: 255B*
- Bad Boards, Bad Boards, What'cha Gonna Do? Strategies for Fixing Poorly Functioning Museum Boards ..... *Room: 355B*
- Connecting to Collections: Tools You Can Use—The Sequel! ..... *Room: 255A*
- The Importance of a Digital Strategy ..... *Room: 155A*
- New Crossroads at the Intersection of Public and Private ..... *Room: 355A*
- Passing the Torch of Leadership to a Younger Generation ..... *Room: 155D*
- Save Time with Effective Meetings ..... *Room: 355C*
- Small Museums, Big Impact!... *Room: 355D*
- Thinking About Grad School? What, Where, and How? ..... *Room: 155E*
- Twilight at Conner Prairie: The Creation, Betrayal, and Rescue of a Museum ..... *Room: 155C*

### 8:30 am–12:30 pm

- When History Hits the Road: Mobile Museums ..... *Room: 155B*
- Tour: South Temple: Utah's Millionaire Row Cost: \$30

### 9:45–10:45 am

- Morning Refreshment Break ..... *Exhibit Hall*
- First Time Attendee Reception ... *Room: 258*

### 10:45 am–12 pm

- Keynote Address: Pat Croce... *Room: 255D-F*

### 12–1:15 pm

- Corporate History Luncheon Cost: \$35 ..... *Room: 258*
- Small Museums Luncheon Cost: \$35 ..... *Room: 255B*

### 12–2:45 pm

- Director's Luncheon and Session Cost: \$40 ..... *Room: 255C*

### 1:30–2:45 pm

- AASLH, Your Guide Along the Career Path, Part I ..... *Room: 355B*
- Beyond History: Expanding Your Education Offerings ..... *Room: 155A*
- Educators and Interpreters Showcase ..... *Room: 155E*
- Empowering Small Museums on Main Street, USA ..... *Room: 155B*
- FSA Tips: Improving Your Online Presence ..... *Room: 355D*
- History in 4D: Sharing Content on Historypin ..... *Room: 255A*
- Making Room for SHA ..... *Room: 355C*
- Opportunities and Resources from IMLS ..... *Room: 355A*
- Reproductions: How, When, and Where to Use Them ..... *Room: 155D*
- What Do History Museums Really Need to Know About Their Visitors? ..... *Room: 155C*

### 1:30–6:30 pm

- Tour: Three Billion Years of History on One Island, Cost: \$30

### 2:45–3:45 pm

- Afternoon Break ..... *Exhibit Hall*

### 4–5:15 pm

- AASLH, Your Guide Along the Career Path, Part II ..... *Room: 155C*
- At the Crossroads: A Conversation on Adult Learners ..... *Room: 155D*
- Canaries in Our Mine: Embezzlement at History Organizations ..... *Room: 355C*
- Corporations Connecting with Their Community ..... *Room: 155B*
- Facilitating Conversations with Visitors ..... *Room: 255B*
- Places of Note: Musical Venues as Windows on History ..... *Room: 355A*
- Technology in History Institutions: Four Perspectives ..... *Room: 355D*
- Too Important to Fail: Historic House Museums Meet Community Needs ..... *Room: 255A*
- The Toolkit Talks: Collections Care Basics, Advocacy, and Visitor Studies... *Room: 355B*
- Uncovering Local History with National History Day ..... *Room: 155A*

### 5:45–6:30 pm

- Reception: Developing History Leaders @ SHA, Cost: Free ..... *Room: 258*

### 6:30–9 pm

- Evening Event: A Stroll Through Time: The Natural History Museum of Utah, Cost: \$45



# FRIDAY OCTOBER 5

## REGISTRATION 7 AM–6 PM

### 7–8:15 am

- Breakfast: Historic House Museums and Visitors' Voices, Cost: \$30..... *Room: 255B*

### 8 am–5 pm

- Tour: Wendover and the Mysterious West Desert, Cost: \$75

### 8:30–9:45 am

- Banish the Boring: Creating Great Presentations..... *Room: 155C*
- Beyond Counting Visitors: Four Examples of Evaluation in History Museums ..... *Room: 155B*

- Boots on the Ground: C2C Outreach Projects..... *Room: 255A*

- Business Models and Earned Income for Historic Houses ..... *Room: 355D*

- Negotiated Spaces: The Commodification of Space and Role of Multiple Histories ..... *Room: 355A*

- NEH and Historical Organizations: Exploring Connections ..... *Room: 355B*

- People, Place, and What Matters in Your Community..... *Room: 355C*

- Taking History to the Streets ... *Room: 155A*

- What Can We Do About Public Misconceptions About Our Past? ..... *Room: 155E*

- Yield to On-Coming Traffic: No Stopping Strollers and Small Feet ..... *Room: 155D*

### 8:30 am–12:30 pm

- Tour: Religious Intentions and Interactions: Architecture and City Planning, Cost: \$30

### 9:45–10:45 am

- Morning Refreshment Break..... *Exhibit Hall*

### 10:45 am–12 pm

- African American Culture and Place-Making in a National Museum ..... *Room: 155A*

- Are Your Docents Dwindling, Dull, or Dying? We Can Help!..... *Room: 355C*

- Context Is the Key: Exploring Meaning and Relevance at Sites of Tragedy... *Room: 355D*

- Do History Museums Still Need Objects? ..... *Room: 155E*

- Marketing, Education, and Access: Perspectives on Web Resources ..... *Room: 355B*

- Putting Meat on the Bones: Using Genealogy to Personalize History ..... *Room: 155C*

- Reenactments: Solid Interpretation or Edu-tainment? ..... *Room: 155B*

- Re-imagining Historic Sites: Three Roads to the Same Destination..... *Room: 255A*

- The West: Where Women and the Law Meet ..... *Room: 355A*

- Your Turn: Answers about StEPs, MAP, and CAP Assessment Programs ..... *Room: 155D*

### 12–1 pm

- AASLH Membership and Networking Luncheon, Cost: Free .... *Room: Exhibit Hall*

### 12–1:15 pm

- Court and Legal History Luncheon Cost: \$35..... *Room: 255B*

### 1–2 pm

- AASLH Meeting of the Membership ..... *Room: 255D-F*

### 2:15–3:30 pm

- Plenary Address: Laurel Thatcher Ulrich ..... *Room: 255D-F*

### 3:30–4 pm

- Afternoon Break..... *Exhibit Hall*

### 4–5:15 pm

- 2013 Annual Meeting Roundtable ..... *Room: 155E*

- The Changing Web: The Future of the (History) Website..... *Room: 355A*

- Developing Coalitions Among Small Museums..... *Room: 255C*

- Historic Places as Museums: Crossroads of Expectations..... *Room: 155D*

- Lyres and Tires and Barns, Oh My! Using Nomenclature 3.0 for Museum Cataloging ..... *Room: 355B*

- Reinventing Your Museum: New Audiences, Great Expectations ..... *Room: 355D*

- Standing at the Crossroads of Diversity: Creating Pathways to Employment for Under-represented Communities..... *Room: 155B*

- Visitors to Religious Sites: The Whos and Whys ..... *Room: 255A*

- Wrestling with Issues of Change and Controversy ..... *Room: 155A*

### 6:30–9:30 pm

- AASLH Leadership in History Awards Banquet, Cost: \$55 ..... *Room: Radisson Hotel, Wasatch Ballroom*

# SATURDAY OCTOBER 6

## REGISTRATION 8 AM–12 PM

### 7:30–8:45 am

- Breakfast: Military History and Religious History, Cost: \$30..... *Room: 258*

### 8:30 am–5 pm

- Getting Things Done: The AASLH Project Management for History Professionals Program, Cost: \$75 ..... *Room: 259*

### 9–10:15 am

- A Measured Approach to Integrating Sustainability in History Organizations ..... *Room: 155A*

- Communities and Archives: Exploring New Uses for Old Records ..... *Room: 355D*

- From Sustenance to Relevance: Reinterpreting Food, Place, and Local History ..... *Room: 255D*

- Growing Awareness and Creating Change: Museums and the Disability Community ..... *Room: 155D*

- Localizing Difficult Histories ... *Room: 155C*

- Meshing Mission and Community: Identifying Strategies for Engagement ..... *Room: 355B*

- Secrets from the Lodge: Identifying and Demystifying Fraternal Objects ..... *Room: 355A*

- Serious Play: Interpreting History for Young Audiences..... *Room: 255A*

- Telling a Good Story..... *Room: 355C*

### 10:15–10:45 am

- Morning Break

### 10:45 am–12 pm

- 21st-Century Roundtable for Museum Professionals ..... *Room: 255D*

- Gems in the Rough: Mining Social Media for Local History Information, Cost: \$75..... *Room: 355A*

- Journey for Justice: Local History, Civil Rights, and the Power of Place . *Room: 155D*

- Integrating a National Institution with the Local Community ..... *Room: 355C*

- Long Term Sustainability Issues with Online Reference Works ..... *Room: 255A*

- Paranormal Policies..... *Room: 155A*

- Presidential Sites and Libraries Roundtable..... *Room: 155C*

### 1–4:30 pm

- Putting Your Board to Work to Build a Financially Sustainable Organization Cost: \$45..... *Room: 355C*

### 1–5 pm

- Tour: Richest Hole on Earth: The Bingham Canyon Mine, Cost: \$30

# EXHIBIT HALL SCHEDULE AND FACILITY LAYOUTS

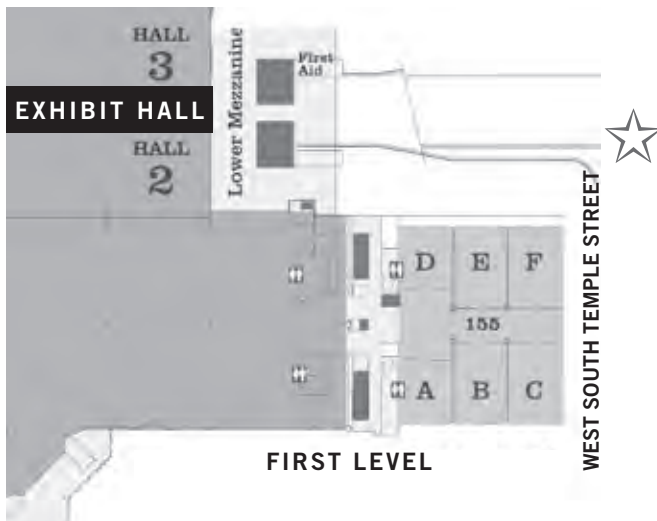
## Salt Palace Convention Center

The majority of the annual meeting will be held in the Salt Palace Convention Center. Refer to your onsite program for event locations.

The meeting rooms stack on top of each other with the Second Level being the main floor.



- - Escalators/Elevators/Stairs
- - Meeting Rooms
- - Public Areas
- - Restrooms



★ Meet buses at the West South Temple Street Entrance by the Radisson Hotel

## Explore New Products and Services in the Exhibit Hall

On Thursday and Friday, don't miss your chance to meet this year's vendors and suppliers. The Exhibit Hall is your place to network and check out the latest technology and services. You can also visit the AASLH Career Center to find your next job or post a job opening with your organization. Finally, check in at the office or post to Twitter or Facebook about the conference at the Email Center and Cyber Café.

## Food, Drinks, and Networking

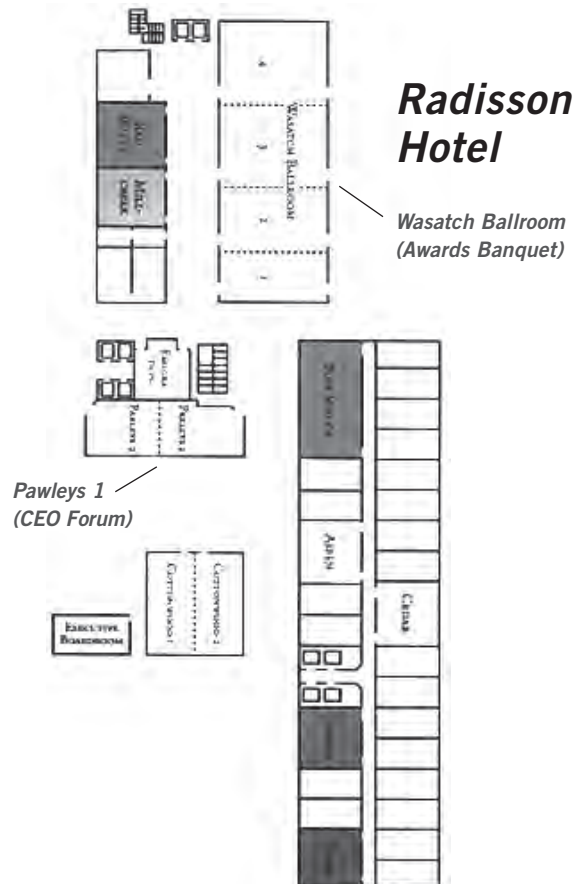
The Exhibit Hall features networking, food, and beverages during the Annual Meeting. Take a break and join us!

### Thursday, October 3

- 9 am Exhibit Hall Opens
- 9:45–10:45 am Morning Refreshment Break
- 2:45–3:45 pm Afternoon Refreshment Break
- 5:15 pm Exhibit Hall Closes

### Friday, October 4

- 9 am Exhibit Hall Opens
- 9:45–10:45 am Morning Refreshment Break
- 12–1:15 pm Free Membership Luncheon
- 3:30 pm AASLH Book Signings and Break
- 4 pm Exhibit Hall Closes

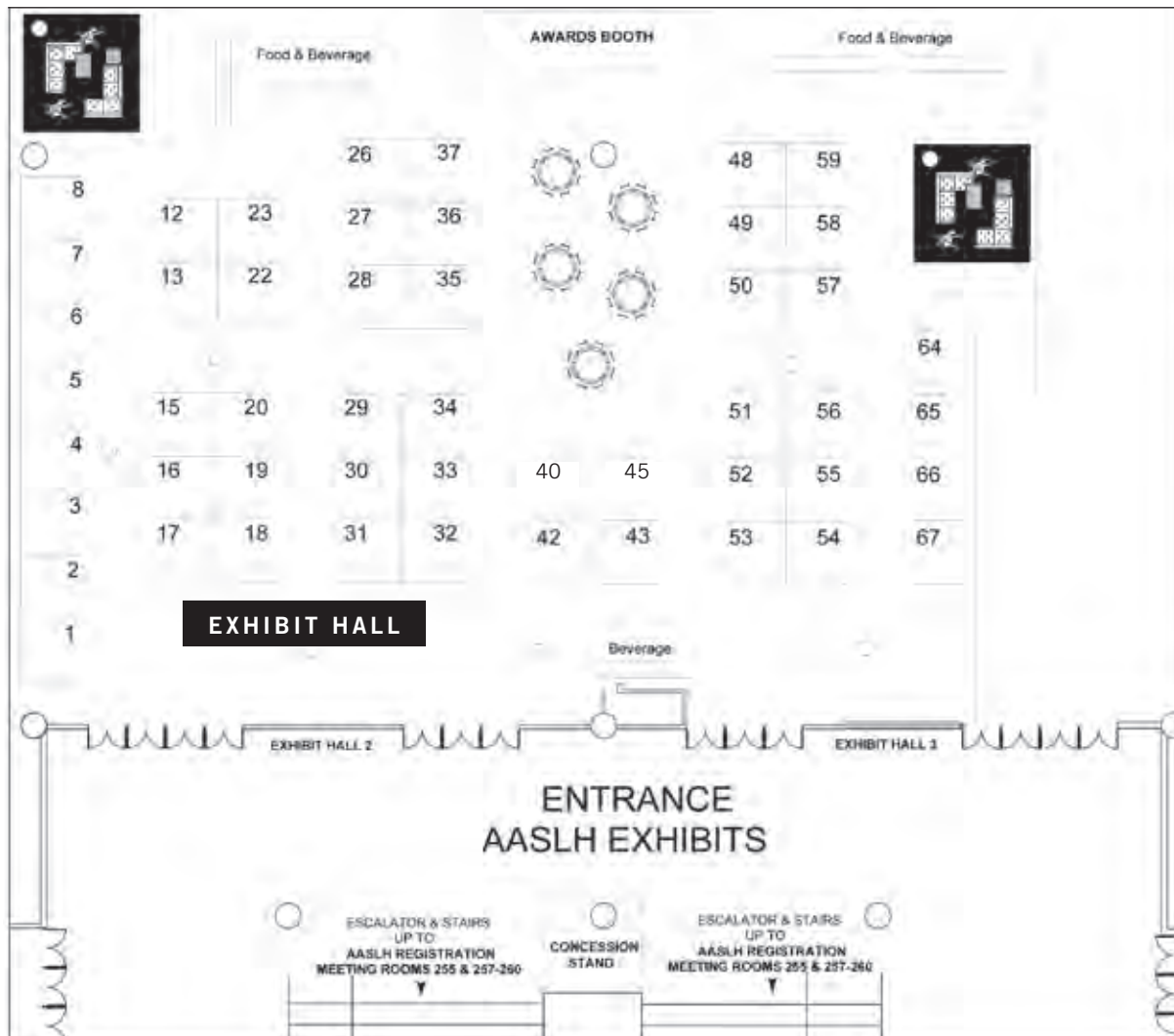


# EXHIBIT HALL

## 2012 EXHIBITOR GUIDE

Company	Booth Number
AASLH Programs and Services	4 and 5
AltaMira	54 and 55
American Alliance of Museums	27
American Heritage	58
Ancestry.com	30
Arcadia Publishing	1
Aurora Storage Products	59
Backstage Library Works	50
Bear Wallow Books	33
BiblioLabs	15
Brad Larson Media	66
Characters Unlimited, Inc.	12
Colorado-Wyoming Association of Museums	37
Creative Company	13
The Creative Learning Factory	28
The Donning Company Publishers	40
Dorfman Museum Figures, Inc.	57
Eduweb	36
Gaylord Bros.	18
Hollinger Metal Edge, Inc.	35
Institute of Museum and Library Services	26

Company	Booth Number
Interpretive Graphics	34
Kavita-Painted Silks	51
Lamcraft, Inc.	17
Learning Times, LLC	52
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**Contact:** Membership Services  
1717 Church St.

Nashville, TN 37206

**Phone:** 615-320-3203

**Email:** membership@aaslh.org

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Lanham, MD 20706

**Phone:** 301-459-3366 x 5603

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**Web:** www.rowman.com

AltaMira Press publishes books for professionals, students, and

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### American Alliance of Museums

**Booth: #27**

**Contact:** Janet Vaughan  
1575 Eye Street NW, Ste. 400  
Washington, DC 20005

**Phone:** 202-289-9120

**Email:** jvaughan@aam-us.org

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18 Washington, Ste. 241  
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**Phone:** 781-784-1602

**Email:** info@bradlarson.com

**Web:** www.bradlarson.com

Developer of StoryKiosk, software designed to gather visitors stories in exhibits and connect via social media.

## **Colorado-Wyoming Association of Museums**

**Booth: #37**

**Contact:** Nathan Doerr  
850 Sibley Circle  
Sheridan, WY 82801

**Phone:** 307-675-1150

**Email:** info@

sheridancountyhistory.org

**Web:** www.cwamannualmeeting.org

The Colorado-Wyoming Association of Museums (CWAM) advocates and promotes museum interests in its two-state area and encourages excellence and professionalism in the field. CWAM aims to educate and unite its members who are engaged in the collection, preservation, and/or interpretation of artistic, natural, pre-historical, or historical heritage and are dedicated to the continued improvement in quality of programming and service.

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**Email:** [kmaas@imls.gov](mailto:kmaas@imls.gov)

**Web:** [www.imls.gov](http://www.imls.gov)

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14011 Ardara Ct.  
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**Phone:** 443-472-2670

**Email:** dalejones@makinghistoryconnections.com  
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### Minotaur Mazes

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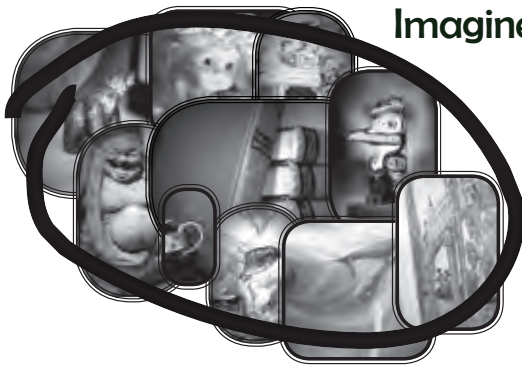
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**Contact:** Julie Martin

100 Brickstone Sq.

Andover, MA 01810

**Phone:** 978-470-1010 x 217

**Email:** jmartin@nedcc.org

**Web:** www.nedcc.org

The nonprofit Northeast Document Conservation Center specializes in the preservation of paper-based materials for museums, libraries, archives, historical societies, and other cultural organizations, as well as private and family collections. NEDCC provides conservation treatment for books, maps, documents, photographs, parchment, and works of art on paper; conducts surveys and assessments; presents educational programs; and provides disaster assistance. The Center's digital imaging professionals can digitize a wide range of collections materials including rare and fragile materials, oversize objects, slides, transparencies, and other film formats.



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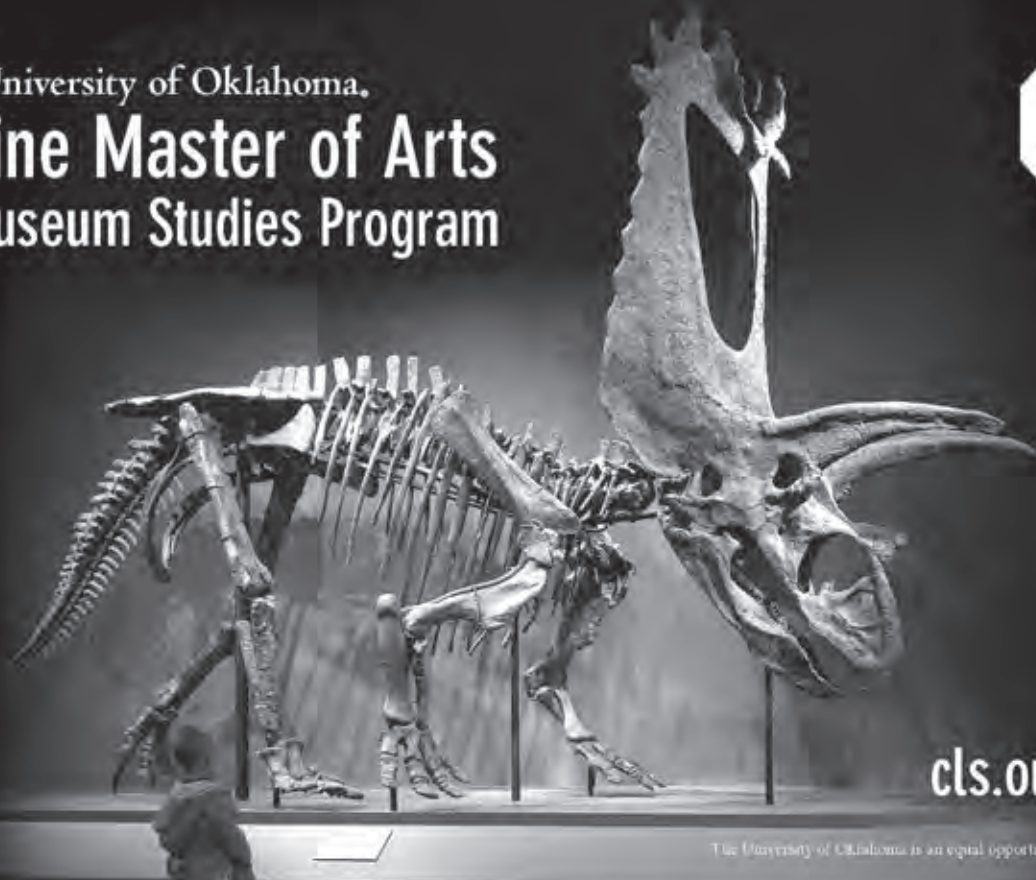
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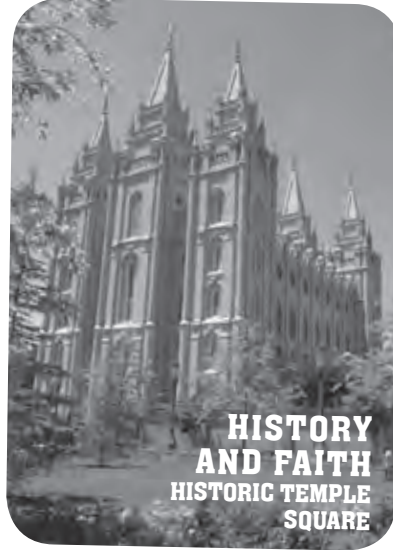
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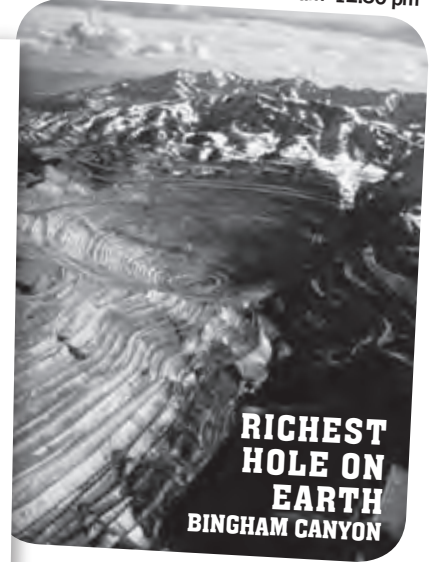
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Saturday, October 6 8:30 am–12:30 pm



## RICHEST HOLE ON EARTH BINGHAM CANYON

National Park Service; Eric Schramm, Salt Lake City CVB; Kennecott Copper Mine, Salt Lake City CVB

## WEDNESDAY, OCTOBER 3

### Park City

8 am–5 pm

COST: \$75

Spend the day discovering Park City and find out how two small museums have reinvented themselves to deal with seasonal tourism while staying connected to the local community. First stop is the Utah Olympic Park. Visit the 2002 Olympic Museum, stand at the top of the K120 ski jump, meet an Olympic athlete, and hear the thrill in winning a medal. Next stop is Historic Park City. Visit the National Register-listed Historic Main Street on a docent-led tour, explore the town's silver mining history at the Park City Museum, and go shopping in the beautiful resort town.

**Utah is the only  
state whose capital's  
name is made of  
three words.**

### Rails2Rockets: Utah's Transportation Crossroads

8 am–5 pm

COST: \$75

Utah has served as the crossroads of the West and a connection to the cosmos. The Transcontinental Railroad was joined here and Space Shuttle rockets were developed here. All Aboard, for this exciting tour that will take you from the driving of the Golden Spike to blast off of the Space Shuttle in the span of a single day. Be guided through a century of railroad history at the Union Station Museum and the Golden Spike National Historic Site and then talk to real rocket scientists about their work while exploring ATK's Rocket Garden.

### Corporate History Tour

1–5 pm

COST: \$30

Join the AASLH Corporate History Affinity Group to investigate the records of two corporate archives. The tour will first visit the archives of the nonprofit Sundance Institute located in downtown Salt Lake City. Robert Redford and some friends and colleagues founded the Institute

in 1981 to create "an environment to foster independence, discovery, and new voices in American film." Attendees will learn of its beginnings, holdings, and future plans. The tour will next travel to the University of Utah and examine the records of the Rocky Mountain Power and the Kennecott Company housed at the modern facilities of the Marriott Library's Special Collection. Enjoy a behind-the-scenes view of its holdings, operations, policies, and its interaction with its corporate clients. The tour is followed by a reception.

### To Dance, To Sing, To Live: A Cultural Tour

2–4 pm

COST: \$30

This walking tour of downtown Salt Lake City will introduce the story of its founding and spotlight the people and places that reflect its cultural heritage. The tour will spotlight the city's first mansion, performance centers including the Capitol Theater and the Mormon Tabernacle, historic homes, important business and finance structures, LDS Church buildings, and many more.

## **THURSDAY, OCTOBER 4**

### **History and Faith: Historic Temple Square**

**7–8 am**

**COST: \$15**

Located in the heart of downtown Salt Lake City, Temple Square is the most visited site in the state of Utah. Join colleagues for an early morning walk, tour the historic buildings of the block, including the world-famous Tabernacle, home of the Mormon Tabernacle Choir, and learn of the story of the construction of the Salt Lake Temple. A quick visit to the Beehive House, the home of Brigham Young, will conclude the tour.

### **South Temple: Utah's Millionaire Row**

**8:30 am–12:30 pm**

**COST: \$30**

Named as one of the Best Streets in America in 2009, South Temple has been known as Utah's first prominent residential address. Beginning in 1855, merchandisers, mining magnates, and bankers started construction of architectural masterpieces on South Temple to display their wealth including the Kearns Mansion, Walker Mansion, Downey Mansion, and Armstrong House. Enjoy a stroll up South Temple while touring several of these restored mansions within one of Utah's earliest historic districts and come away knowing why South Temple is Utah's Millionaire's Row.

### **Three Billion Years of History on One Island**

**1:30–6:30 pm**

**COST: \$30**

Situated in the middle of the remnants of an ancient ocean, Antelope Island boasts three billion-year-old geologic formations, a unique salt water/freshwater ecosystem, world class bird-watching, one of the country's largest bison herds, a historic ranch, and the longest continually occupied Euro-American residence in the state of Utah. Explore all these things and more in this afternoon tour.

## **FRIDAY, OCTOBER 5**

### **Wendover and the Mysterious West Desert**

**8 am–5 pm**

**COST: \$75**

Spend a day investigating the mysteries of the Great Salt Lake, Utah's West Desert, and the community of Wendover. The tour begins at the Great Salt Lake with a presentation on its historical and geological significance. The tour continues with a visit to a National Historic Site, the Benson Gristmill. Continue across the West Desert viewing the remnants of the ancient Lake Bonneville to Wendover. Attendees will see Danger Cave, a cluster of dry caves that contained archaeological remains dating more than 11,000 years ago. Next, experience the Bonneville Speedway, the site of countless land speed records. Enjoy lunch at a West Wendover casino followed by a tour of the World War II Wendover Airfield where air crews trained to drop atomic bombs on Japan. Finally, the tour will return to West Wendover to spend time for a little gambling and shopping time.

### **Religious Intentions and Interactions: Architecture and City Planning**

**8:30 am–12:30 pm**

**COST: \$30**

This tour examines the interaction and reaction between Mormons, Roman Catholics, Protestants, and other faiths evidenced in the religiously constructed environment in Salt Lake City. The tour will be led by three subject specialists in local and American architecture and preservation: Brad Westwood, former Chair of Special Collections, Brigham Young University, and historian, Paul L. Anderson, architect, exhibit designer, and historian,

and Ray Luce, former state preservation officer, historian, and now volunteer employee for the LDS Church Historic Sites Division.

## **SATURDAY, OCTOBER 6**

### **Richest Hole on Earth: The Bingham Canyon Mine**

**1–5 pm**

**COST: \$30**

Spend Saturday afternoon examining Utah's mining history and seeing a working mine. This tour will visit two community mining museums, the Bingham Canyon Mine, (the world's largest human excavation), the community of Copperton, a company town for the miners of the Bingham Canyon mine, and the Bingham Cemetery.

The name "Utah" comes from the Native American "Ute" tribe and means People of the Mountains.

AASLH ANNUAL MEETING  
**Salt Lake City**

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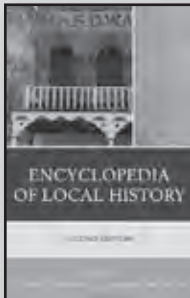
Book Two – Financial Resource Development and Management

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# EVENING EVENTS

Wednesday, October 3

6:30–9 pm

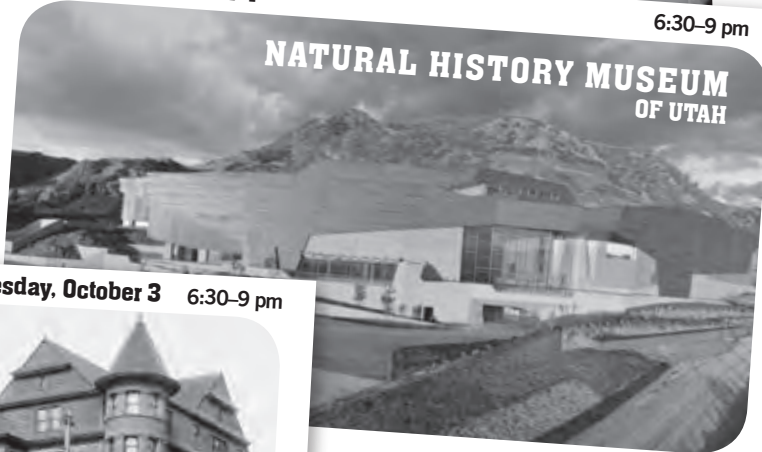


**CHURCH HISTORY MUSEUM**

*These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details. Some events may be sold out.*

Thursday, October 4

6:30–9 pm



**NATURAL HISTORY MUSEUM OF UTAH**

Wednesday, October 3

6:30–9 pm



**MCCUNE MANSION**  
AUGUST 1913

LDS Church History Museum; Utah State Historical Society; Natural History Museum of Utah

## WEDNESDAY, OCTOBER 3

**Historic Capitol Hill**  
6:30–9 pm  
COST: \$45

Explore the history of The Church of Jesus Christ of Latter-day Saints at The Church History Museum located in Temple Square. In the exhibit, *A Covenant Restored*, see artifacts documenting the history of the Church from its beginnings in upstate New York, the publication of the *Book of Mormon*, the efforts of Joseph Smith to establish communities Ohio, Missouri, and Illinois, and its westward trek to the Great Basin under the leadership of Brigham Young. Attendees will enjoy light appetizers and non-alcoholic drinks before proceeding to the historic McCune Mansion for hors d'oeuvres, dessert, and beverages. Early American entrepreneur and railroad

tycoon Alfred W. McCune built the Mansion as his family home. The building of the McCune Mansion began in 1898 and was completed at a cost of \$1 million in 1901. Noteworthy interior details, shipped from around the world, include rare materials, such as Utah onyx, Nubian and Irish marble, French tapestries, and South American mahogany. The exterior was built of native Utah sandstone and the roof, covered with tiles made in the Netherlands. Admire gold leaf hand gilding, exquisite murals, decorative scagliola, and detailed artwork echoing century-old brushstrokes. The McCarthy Family purchased the Mansion in 1999 and generously returned the mansion to its original architectural splendor and exemplary workmanship while faithfully preserving its historical legacy and community prominence.

## THURSDAY, OCTOBER 4

**A Stroll through Time: The Natural History Museum of Utah**  
6:30–9 pm  
COST: \$45

Cross the threshold into the newly opened Natural History Museum of Utah and enter the soaring sixty-foot canyon atrium that forms the centerpiece for the nine terraced exhibition galleries—including *Past Worlds* through the *Native Voices* and upward to the *Sky Terrace*. In November 2011, the Natural History Museum of Utah opened a new facility, the Rio Tinto Center, with entirely new exhibit galleries, engaging programs for the public, and state-of-the-art collections care and research facilities. Enjoy regional food, performances, and music, and—above all—marvel at the panoramic valley vistas as the sun sets in the western sky over the Great Salt Lake.

## FRIDAY, OCTOBER 5

**Leadership in History Awards Banquet**  
6:30–9:30 pm  
COST: \$55

Join AASLH in honoring the best in state and local history at the 2012 Leadership in History Awards. Will Bagley, one of America's foremost authorities on western trail history and the Mormon settlement of the Great Basin, will provide the banquet address. The evening will also include dinner and a lively awards presentation.

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# PRE-MEETING WORKSHOPS WEDNESDAY, OCTOBER 3

Utah State Historical Society

*These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details. Some events may be sold out.*

**EAGLE GATE IN SALT LAKE CITY. UNDATED**

8:30 am–5 pm

## Best Practices for Slavery Interpretation

COST: \$75

► **Room: 257B**

Increase your capacity to create comprehensive and conscientious interpretations of slavery. Learn tips for connecting to and extending beyond your site's complex history of slavery; training to help staff achieve a greater understanding of the difficult knowledge and navigate surrounding complicated emotions; and tools to inventory current interpretations and how to evaluate new techniques.

**Chair: Kristin Gallas**, Director of Education and Public History, The Tracing Center on Histories and Legacies of Slavery, Watertown,

**MA: Tricia Brooks**, Manager of African American Initiatives, Colonial Williamsburg Foundation, Williamsburg, VA; **Conny Graft**, Principal, Conny Graft Research and Evaluation, Williamsburg, VA; **Julie Rose**, Director, West Baton Rouge Museum, Port Allen, LA

## Interpretive Exhibits: Telling Our Stories on a Shoestring

COST: \$75

► **Location: Fort Douglas Military Museum**

Museums of any size can create inexpensive interpretive exhibits that excite, engage, and educate visitors. This hands-on workshop geared to small history museums shows an integrated approach to telling the stories of collections and communities. Learn how to research, design, and produce interpretive exhibits supported by best practice educational strategies.

**Chair: Megan van Frank**, Historical and Museum Programs, Utah Humanities Council, Salt Lake City, UT; **Laurel Casjens**, Private

Consultant, Salt Lake City, UT; **Virginia Catherall**, Director of Public Programs/Curator of Education, Utah Museum of Fine Arts, Salt Lake City, UT

## New Roles for Small Museums: Engaging Community and Moving Toward Relevance

COST: \$75

► **Room: 260B**

Designed for teams of board members, directors, staff, and volunteers, explore the content in the new *Small Museum Toolkit* chapter, on "New Roles for Small Museums." This interactive workshop covers forces for change, what community engagement is, who we should engage, guidelines and steps, case studies, evaluation, dialogue tools, and new roles.

**Chair: Candace Tangorra Matelic, Ph.D.**, President, CTM Professional Services, Santa Fe, NM

AASLH ANNUAL MEETING  
Salt Lake City

**CROSSROADS:**

Exploring Vibrant Connections  
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8:30 am–5 pm *continued*

## The Rembrandt Rule Workshop

COST: \$75

► **Room: 259**

Do you want to violate the Rembrandt Rule in your museum, but don't know how to structure your collections or collections policy to do so? If you answered yes, then this workshop is for you. Attendees will explore tiered collections and collections policies, tracing collections, and creating hands-on educational programs.

**Chair: Michelle Zupan**, Curator and Director, Hickory Hill/Watson-Brown Foundation, Inc., Thomson, GA; **Matt Davis**, Curator, Old Governor's Mansion, Milledgeville, GA; **Dr. Ron Potvin**, Assistant Director and Curator, John Nicholas Brown Center, Brown University, Providence, RI; **Jennessa Reed**, Training Coordinator/Museum Software Specialist, PastPerfect Software, Exton, PA; **Kelly Whitfield**, Smith Farm Manager, Atlanta History Center, Atlanta, GA

8:30 am–12:30 pm

## Connecting Visitors to Your Site through Inspired Front-Line Staff

COST: \$45

► **Room: 255C**

Front-line staff are one of our greatest resources for connecting visitors to our sites. Develop your skills on how

to attract and hire candidates that are connected to your site through personal inspiration.

**Chair: Tanya Brock**, Visitor Services Manager, Minnetrista, Muncie, IN; **Callie Hawkins**, Curator of Education, President Lincoln's Cottage, Washington, DC; **Linnea Grim**, Hunter J. Smith Director of Education and Visitor Programs, Monticello, Thomas Jefferson Foundation, Charlottesville, VA

## StEPs Curriculum Train-the-Trainer

COST: FREE

PREREGISTRATION REQUIRED

► **Room: 255B**

This workshop consists of StEPs curriculum training for staff and representatives of state and regional museum associations, field service offices, and other service organizations.

**Chair: Linda Norris**, Riverhill, Treadhill, NY

1:30–5 pm

## Connecting Visitors with Inspired Staff: Training Front-Line Staff and Volunteers

COST: \$45

► **Room: 255B**

Hiring inspired volunteers is only one of the process of connecting visitors to our sites. Develop your skills in training staff and volunteers to lead high-quality

tours and programs that put visitors' needs and interests first.

**Chair: Rebecca Martin**, Volunteer and Tour Coordinator, National Archives and Records Administration, Washington, DC; **Mary Ann Ruelas**, Educator, Arizona Historical Society, Tucson, AZ; **Trina Nelson Thomas**, Senior Director, Public Programs, Indiana Historical Society, Indianapolis, IN

## Inquiry-Based Learning and 21st-Century Skills

COST: \$45

► **Room: 255C**

This workshop will explore a variety of approaches for using inquiry-based learning for the study of history and history education. Techniques for school and family programs from the New-York Historical Society's recently opened DiMenna Children's History Museum and the Kentucky Historical Society will be discussed. Participants will then practice a number of inquiry-based models as a group.

**Chair: Mike Deetsch**, Student and Family Programs Manager, Kentucky Historical Society, Frankfort, KY; **Alice Stevenson**, Director, DiMenna Children's History Museum at the New-York Historical Society, New York, NY

## Field Services Alliance Meeting

COST: FREE

PREREGISTRATION REQUIRED

► **Room: 258**

Members and interested colleagues of FSA will gather to receive an update on a variety of issues facing local grassroots history organizations. The Field Services Manual will be debuted at this meeting. Visit [www.aaslh.org/FSA](http://www.aaslh.org/FSA) for more information.

**Chair: Jeff Harris**, Director, Local History Services, Indiana Historical Society, Indianapolis, IN

9 am–3 pm

## 2012 CEO Forum Crossroads: Exploring Vibrant Connections Between People and Place

COST: \$150/\$222 FOR TWO FROM SAME ORGANIZATION

► **Room: Radisson Hotel, Parleys 1–2**

This year's Annual Meeting theme, **Crossroads: Exploring Vibrant Connections Between People and Place** invites us to think about our organizations: the places they hold within their communities; their value and distinctiveness; their connections to individuals and to constituents; and their ability to effect change and to be affected by change. In this vein, this year's CEO Forum will encourage the leaders of large history organizations to think about their place or role within the organization, how they impart value, how they can bring about change, and how they connect both internally (governing boards, employees, and volunteers), and externally as the personification of the organization. Registration is open to **CEOs and Senior Executives of large history organizations.**

**Chair: Burt Logan**, CEO, Ohio Historical Society, Columbus, OH

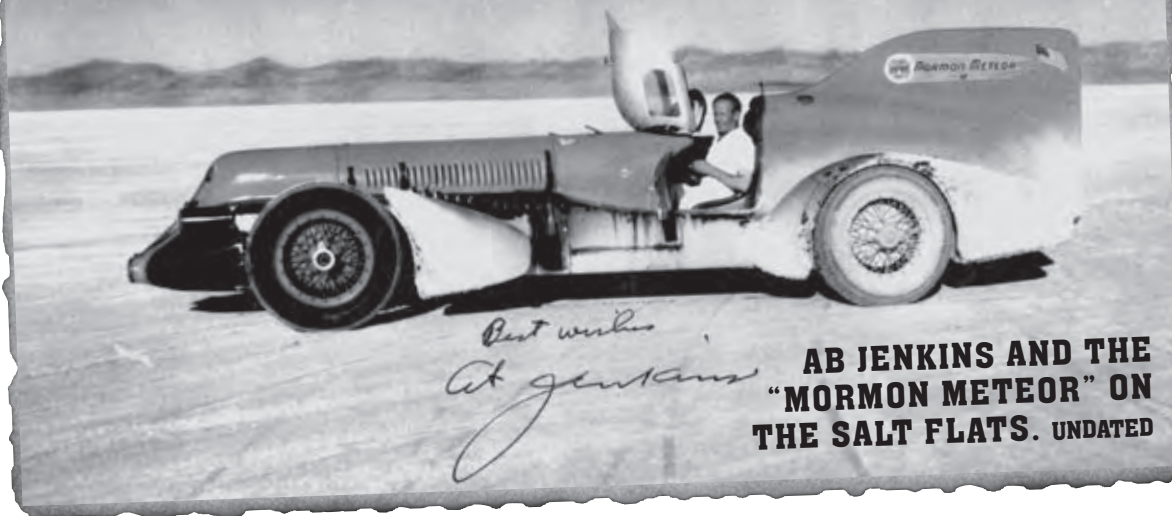
## POST-MEETING WORKSHOPS SATURDAY OCTOBER 6

- Getting Things Done: The AASLH Project Management for History Professionals Program
- Putting Your Board to Work to Build a Financially Sustainable Organization

SEE PAGE 39

# THURSDAY, OCTOBER 4

Utah State Historical Society



8:30–9:45 am

## Educators and Interpreters Breakfast and Roundtable

PREREGISTRATION REQUIRED

COST: \$30

► **Room: 255B**

Begin the annual meeting at this engaging breakfast where you can network with peers in the field of education and interpretation. The breakfast will include discussions about current issues facing museum educators and interpreters. Participants will have the opportunity to discuss their questions, concerns, and dilemmas. The roundtable will have something for educators at all stages of their careers and from institutions large and small.

**Chair: Tobi Voigt**, Director of Education, Detroit Historical Society, Detroit, MI

8:30–9:45 am

## CONCURRENT SESSIONS

### Bad Boards, Bad Boards, What'cha Gonna Do? Strategies for Fixing Poorly Functioning Museum Boards

► **Room: 355B**

Directors of small history museums will share their experience in making

positive changes in poorly functioning boards with solutions that include team building, community involvement, and the difficult issue of removing a member from the board.

**Chair: Janice Klein**, Consultant, EightSixSix Consulting, Tempe, AZ; **Susan Goganian**, Director, Beverly Historical Society, Beverly, MA; **Rebecca A. Mavencamp**, Director, Rockford Area Historical Society, Rockford, MN; **Jim McCreight**, President, Museum Trustee Association, Washington, DC

### Connecting to Collections: Tools You Can Use—The Sequel!

► **Room: 255A**

Building on the success of the 2011 AASLH Annual Meeting session “Connecting to Collections: Tools You Can Use,” this sequel provides information on new initiatives/key developments from existing statewide preservation programs. Speakers will discuss advances in preservation fundraising, disaster planning, and collections value assessment, and how results can benefit the community.

**Chair: Tom Clareson**, Senior Consultant for Digital and Preservation Services, LYRASIS, Westerville, OH; **Nichole Doub**, Head Conservator, Maryland Archaeological Conservation Laboratory, St. Leonard, MD; **Celeste DeWald**, Executive Director, California Association of Museums, Santa Cruz, CA; **Paula T. Work**, Registrar and Curator of Zoology, Maine State Museum, Augusta, ME

### The Importance of a Digital Strategy

► **Room: 155A**

Most history institutions do not follow a technology strategy and as a result they flounder in the constantly changing technology landscape. All institutions, whatever size or budget, need to think strategically about technology. In-depth conversation with two leaders in the field will help you craft a digital strategy you can maintain and will help identify potential funding sources.

**Chair: Tim Grove**, Chief of Education, Smithsonian National Air and Space Museum, Washington, DC; **Nik Honeysett**, Head of Administration, J. Paul Getty Museum, Los Angeles, CA; **Rose Sherman**, Director/CIO Enterprise Technology and Business Development, Minnesota Historical Society, St. Paul, MN

### New Crossroads at the Intersection of Public and Private

► **Room: 355A**

Public-private partnerships are often cited as the solution to current institutional and financial constraints and the reduction of government support for history. Leaders of public and private history organizations discuss old and new models and the opportunities and challenges they present for the future.

**Chair: Barbara Franco**, Executive Director, Gettysburg's Seminary Ridge Museum, Gettysburg, PA; **David Donath**, President/CEO, Billings Farm and Museum, Woodstock, VT; **Burt Logan**, Executive Director, Ohio Historical Society, Columbus, OH

AASLH ANNUAL MEETING  
Salt Lake City

**CROSSROADS:**

Exploring Vibrant Connections  
Between People and Place

8:30–9:45 am *continued*

## Passing the Torch of Leadership to a Younger Generation

► **Room: 155D**

Small museums with few full-time staff members usually rely on post-retirement age volunteers. When the individuals who have run these institutions for many years step down, many are replaced with professionally-trained paid staff. Also, many seasoned professionals are planning for retirement and younger professionals are moving into leadership positions. Join this session and learn how these different generations learn from each other and work together to make for a smooth transition for the organization.

**Chair: Daniel Schlegel, Jr.**, Executive Director, Scurry County Museum, Snyder, TX; **Gary Walrath**, Executive Director, Rocky Mount Historical Association and Museum, Piney Flats, TN; **Donald P. Zuris**, Head Curator, Corpus Christi Museum of Science and History, Corpus Christi, TX

## Save Time with Effective Meetings

► **Room: 355C**

Do you feel that most meetings at your institution are a waste? Do you want to gain at least four hours of productive time a week? Let us show you how! Everyone complains about meetings, but few work to improve them. Learn easy steps to make meetings both shorter and more effective.

**Chair: Trevor Jones**, Director, Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY; **Linnea Grim**, Hunter J. Smith Director of Education and Visitor Programs, Monticello, Thomas Jefferson Foundation, Charlottesville, VA

## Small Museums, Big Impact!

► **Room: 355D**

Representatives from three small museums will share their successful experiences in developing exhibitions focused on members of their local community. These exhibits serve as role models of how a small museum can play a significant role in recognizing the achievement of local residents in, or their connections to, the wider world.

**Chair: Paul Katz**, Ph.D., Principal, PRIAM, Panhandle, TX; **David W. Dexter**, Executive Director, Neenah Historical Society, Neenah, WI; **Shawn Lum**, Executive Director, Vacaville Museum, Vacaville, CA; **Sandra Morrison**, Executive Director, Park City Museum, Park City, UT

## Thinking About Grad School? What, Where, and How?

► **Room: 155E**

The graduate school options available to history professionals are bewildering. MA, MAT, MBA, MPH, Ph.D.? History, American studies, museum studies, public history, archives, museum education? Full- or part-time? Live or online? This is not a showcase for graduate programs, but a frank discussion of options and their pros and cons.

**Chair: Laura Roberts**, Adjunct Faculty, Bank St. College of Education and Harvard Extension School, Cambridge, MA; **Jane Becker**, Internship Coordinator and Instructor, History Department, University of Massachusetts, Boston, MA; **Marilyn J. Sklar**, Director of Education and Communications, Rosson House Museum, Phoenix, AZ; **Lawrence Yerdon**, President and CEO, Strawberry Banke Museum, Portsmouth, NH

## Twilight at Conner Prairie: The Creation, Betrayal, and Rescue of a Museum

► **Room: 155C**

This session is a book discussion on *Twilight at Conner Prairie: The Creation, Betrayal, and Rescue of a Museum* by Berkley W. Duck, III. Participants will have the opportunity to discuss issues raised and lessons learned from this case study of Conner Prairie and its split from Earlham College in 2005. Sponsored by the National Council on Public History.

**Chair: Melissa Bingmann**, Assistant Professor of History/Director of Public History, West Virginia University, Morgantown, WV; **David Allison**, Manager of Visitor Programs, Denver Museum of Nature and Science, Denver, CO

## When History Hits the Road: Mobile Museums

► **Room: 155B**

Learn from Pennsylvania's and Virginia's mobile museum experiences as staff talk about their goals for the mobile museums and lessons from their travels. The IMLS-funded evaluator for the Pennsylvania project will share what the project has learned about maximizing public interest in the Civil War for new audience development.

**Chair: James M. Vaughan**, Executive Director, Pennsylvania Historical and Museum Commission, Harrisburg, PA; **Dale Jones**, Principal, Making History Connections, Glenwood, MD; **John R. Seitter**, Civil War Project Manager, Pennsylvania Heritage Society/PHMC, Harrisburg, PA

9:45–10:45 am

## Morning Refreshment Break in the Exhibit Hall

## First Time Attendee Reception

PREREGISTRATION REQUIRED

COST: FREE

► **Room: 258**

First-time meeting attendees are invited to attend a special reception in their honor to meet new colleagues and learn tips for getting the most out of their annual meeting experience.

Sponsored by the AASLH Mentor Committee.

10:45 am–12 pm

## Keynote Address: Pat Croce

► **Room: 255D-F**



12–1:15 pm

## LUNCHEONS

## Corporate History Luncheon

PREREGISTRATION REQUIRED

COST: \$35

► **Room: 258**

Join the Corporate History Museum and Archives Affinity Group for lunch and meet with other professionals who work in the corporate history field. Discuss hot topics in the field, network with fellow professionals, and bring home great ideas for telling your corporation's story.

**Chair: Tiffany Meng**, Director, Delta Air Transport Heritage Museum, Atlanta, GA

# THURSDAY OCTOBER 4

12–1:15 pm *continued*

## Small Museums Luncheon

PREREGISTRATION REQUIRED

COST: \$35

► **Room: 255B**

Bring your appetite and join fellow small museum colleagues for an upbeat luncheon where together you can sample the key ingredients for authentic networking and plan a menu that will help make your museum the toast of the town! Be inspired and entertained by self-proclaimed expert in “comfort food,” Kent Whitworth who also serves as the executive director for the Kentucky Historical Society.

**Chair: Stacy Klingler**, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

12–2:45 pm

## Director’s Luncheon and Session

PREREGISTRATION REQUIRED

COST: \$40

► **Room: 255C**

Directors and CEOs of organizations of all sizes are invited to lunch for networking and discussion. The Center for the Future of Museums recently issued *TrendsWatch 2012* on seven trends that will shape our future. Consultant Laura Roberts will lead attendees in a discussion on these hot topics. Topics will include how we can monitor changes in our community and the wider society and consider the implications for our organizations and how can board and staff help scan the horizon and think about creative responses.

**Chair: D. Stephen Elliott**, Director and CEO, Minnesota Historical Society, St. Paul, MN

1:30–2:45 pm

## CONCURRENT SESSIONS

### AASLH, Your Guide Along the Career Path, Part I

► **Room: 355B**

Concerned about where your career is headed by don’t know where to turn? This panel, the first of a double-

session, will examine job prospects and choices at various points along the career path and discuss how the AASLH Mentor Program and training opportunities can help guide your way. Sponsored by the AASLH Mentor Program and Professional Development Committee.

**Chair: Karen Graham Wade**, Director, Homestead Museum, City of Industry, CA; **Jody Blankenship**, Director of Education, Kentucky Historical Society, Frankfort, KY; **Thomas Costello**, Principal, Cultural Resources Management Group, Reston, VA

### Beyond History: Expanding Your Education Offerings

► **Room: 155A**

The Creative Learning Factory, the professional development arm of the Ohio Historical Society, will demonstrate ways participants can utilize history collections to provide education opportunities beyond history by focusing on the arts and humanities. While the emphasis will be on outreach to K-12 educators, the programming examples may also be used directly with students.

**Chair: Stacia Kuceyeski**, CEO of Creative Learning, Creative Learning Factory at the Ohio Historical Society, Columbus, OH; **Mark Butler**, Creative Learning Engineer, Creative Learning Factory at the Ohio Historical Society, Columbus, OH; **Molly Uline-Olmstead**, Creative Learning Engineer, Creative Learning Factory at the Ohio Historical Society, Columbus, OH

### Educators and Interpreters Showcase

► **Room: 155E**

This session enables participants to join themed discussions on various relevant topics, set up as six mini-roundtables. Each table will be manned by a facilitator with experience on topics including the changing museum field trip, education outreach strategies, new trends in interpretation, starting an education department from scratch, working with volunteer docents and educators, and more. Participants are encouraged to bring their issues and solutions and participate in discussions.

**Chair: Tobi Voigt**, Director of Education and Interpretation, Detroit Historical Society, Detroit, MI; **Sharron Conrad**, Curator of Education, The Sixth Floor Museum at Dealey Plaza, Dallas, TX; **Callie P. Hawkins**, Curator of Education, President Lincoln’s Cottage, Washington, DC; **Tim Hoogland**, Director of Education Outreach, Minnesota Historical

Society, St. Paul, MN; **Alexandra Rasic**, Public Programs Manager, Homestead Museum, City of Industry, CA; **Christopher Shires**, Director of Interpretation and Programs, Edsel and Eleanor Ford House, Gross Pointe Shores, MI

### Empowering Small Museums on Main Street, USA

► **Room: 155B**

Exhibitions and humanities programs in community-based museums help connect people to the place they call home. Come hear about a Smithsonian exhibition project that inspires a fresh look at local history and how hands-on facilitated training by the Utah Humanities Council leaves staff and volunteers of small museums with the knowledge and skills needed to create vibrant interpretive exhibits that inspire local audiences to learn and be proud of their own history.

**Chair: Carol Harsh**, Director, Museum on Main Street, Smithsonian Institution, Washington, DC; **Travis Schenck**, Director, Museum of Moab, Moab, UT; **Karen Stark**, Board Member, Utah Museums Association, Ogden, UT; **Megan van Frank**, Historical and Museum Programs Officer, Utah Humanities Council, Salt Lake City, UT

### FSA Tips: Improving Your Online Presence

► **Room: 355D**

This session will demonstrate through the on-the-spot creation of a website, several inexpensive and easy-to-use digital media tools that historical organizations can use to create a dynamic, user-friendly online presence with everyday hardware such as mobile phones, video cameras, and laptops. Sponsored by the Field Services Alliance and AASLH Professional Development and Small Museums Committee.

**Chair: Mike Frohlich**, Multimedia Developer/ Web Manager, State Historical Society of North Dakota, Bismarck, ND; **Maggie Marconi**, Museum Administrator, Sandusky Library Follette House Museum, Sandusky, OH; **Scott Wands**, Heritage Resource Center and Field Services Director, Connecticut Humanities Council, Middletown, CT

### History in 4D: Sharing Content on Historypin

► **Room: 255A**

In this tutorial, participants will learn from fellow state and history organizations how they can easily use Historypin’s free web and mobile app tools to engage their audiences. See

**THURSDAY  
OCTOBER 4**

**1:30–2:45 pm *continued***

augmented reality in action and learn tips on tech implementations and community engagement strategies.

**Chair: Jon Voss**, *Strategic Partnerships Director, Historypin, San Francisco, CA*; **Robert Killion**, *Curator of Collection and Technology, Peoria Historical Society, Peoria, IL*; **Christine Pittsley**, *Digital Collections Technician, Connecticut State Library, Hartford, CT*

### **Making Room for SHA**

► **Room: 355C**

Have you ever considered attending or sending a staff member to attend Developing History Leaders @SHA? This session provides an opportunity to have your questions answered, how to complete a successful application, how to survive away from the office or without a staff member for three weeks (its easier than you think), and how the program develops history leaders.

**Chair: Michelle Moon**, *Assistant Director of Education for Adult Programs, Peabody Essex Museum, Salem, MA*; **John Durel**, *Coordinator, Developing History Leaders @SHA, Baltimore, MD*; **Kyle McKoy**, *Museum Director, Arizona Historical Society, Tempe, AZ*; **Rebecca Slaughter**, *Director, Branigan Cultural Center, Las Cruces, NM*

### **Opportunities and Resources from IMLS**

► **Room: 355A**

Grant awards offered by the Institute of Museum and Library Services advance the museum field by supporting a range of activities, from professional development to conservation and educational programming, in a wide variety of museums. IMLS has adopted a new mission, vision, and five-year strategic plan that will support its continuing efforts to assist museums in connecting with their communities. In this discussion-focused panel, IMLS program staff will share insight on the strategic plan and the associate changes in museum funding programs for 2013, along with dialogue with the audience on submitting a successful application for funding.

**Chair: Christopher J. Reich**, *Associate Deputy Director for Museums, Institute of Museum and Library Services, Washington, DC*; **Connie Bodner**, *Senior Program Officer, Institute of Museum and Library Services, Washington, DC*

### **Reproductions: How, When, and Where to Use Them**

► **Room: 155D**

Do you use reproductions in your museum? Four museum professionals share their experiences in creating, managing, as well as why and how to use reproductions successfully in your institution. Presentations include discussions on theory and practical examples. *Sponsored by the AASLH Military History Affinity Group.*

**Chair: Carrie Gutierrez**, *Museum Curator, U.S. Army Center of Military History, Washington, DC*; **Gordon Blaker**, *Director/Curator, US Army Artillery Museum, Ft. Sill, OK*; **Jacqueline Davis**, *Curator, Fort Sam Houston Museum, Ft. Sam Houston, TX*

### **What Do History Museums Really Need to Know About Their Visitors?**

► **Room: 155C**

Discuss what history museums need to know about their visitors and how they can use that information to improve the visitor experience. The Small Museums and Visitors Voices Affinity Groups will share a pilot project of an off-the-shelf visitor study that will be further refined by participants during the session.

**Co-Chairs: Conny Graft**, *Principal, Conny Graft Research and Evaluation, Williamsburg, VA*; **Stacy Klingler**, *Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN*

**2:45–3:45 pm**

### **Afternoon Break in the Exhibit Hall**

**4–5:15 pm**

#### **CONCURRENT SESSIONS**

### **AASLH, Your Guide Along the Career Path, Part II**

► **Room: 155C**

Building on the first session, sit down with colleagues to discuss what you can do to get ahead in the history field. Learn more about the AASLH Mentor Program, training programs that are right for you, ways to improve your resume and interviewing techniques, and characteristics of different jobs in and outside the field. Opportunities for one-on-one counseling sessions will be available for those attending.

*Sponsored by the AASLH Mentor and Professional Development Committees.*

**Chair: Karen Graham Wade**, *Director, Homestead Museum, City of Industry, CA*; **Jody Blankenship**, *Director of Education, Kentucky Historical Society, Frankfort, KY*; **Thomas Costello**, *Principal, Cultural Resources Management Group, Reston, VA*

### **At the Crossroads: A Conversation on Adult Learners**

► **Room: 155D**

Adult learners are among our most important and loyal audiences. Yet, what do we know about their learning styles? Have we effectively integrated current research about adult visitors into our exhibits and programs? Join the experts for a provocative conversation about these essential members of your museum audience.

**Chair: Beverly Sheppard**, *Consultant, Centerville, MD*; **Robin Grenier, Ph.D.**, *Associate Professor of Adult Learning, Department of Educational Leadership, University of Connecticut, Storrs, CT*

### **Canaries in Our Mine: Embezzlement at History Organizations**

► **Room: 355C**

Just as canaries warned miners of impending danger, this session will feature a certified fraud examiner and panelists whose organizations were hit by embezzlement, including fraud and identity theft. This must-attend session will help your organization identify what policies and procedures you need to have in place. What are the warning signs of criminal activity? What do you do if you suspect a problem? How do you handle the aftermath, if it does happen to your organization?

**Chair: Donna K. Sack**, *Executive Director, Illinois Association of Museums, Springfield, IL*; **Lynne Ireland**, *Deputy Director, Nebraska State Historical Society, Lincoln, NE*; **Jeffrey Nichols**, *CEO, Jefferson's Poplar Forest, Forest, VA*; **Kelly Paxton**, *Certified Fraud Examiner, Financial Caseworks, LLC, Portland, OR*

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# THURSDAY OCTOBER 4

4–5:15 pm *continued*

## Corporations Connecting with Their Community

► Room: 155B

Corporate museums and archives collect and interpret the history of business. While often structured as a branch of their parent companies, corporate museums can offer valuable resources to other museums and the general community. This session will focus on what kind of resources corporate museums and archives have available and what we can do within the community. Speakers will talk about their experiences working within the museum community and with the general public. At the end, there will be an open forum to encourage dialogue about what works and what doesn't within corporate museums.

**Chair:** *Tiffany Meng*, Director, Delta Air Transport Heritage Museum, Atlanta, GA; **Patricia LaBounty**, Outreach and Collections Manager, Union Pacific Railroad Museum, Council Bluffs, IA; **Toni Nagel**, Director, Visitor Services Program, King Ranch, Kingsville, TX

## Facilitating Conversations with Visitors

► Room: 255B

Our audiences expect to be part of the conversation, but how do we make that happen? What are the skills that museum professionals need to facilitate conversations? Three experienced facilitators will review the basics of facilitation, work with participants to identify attributes of good facilitation, and give participants a chance to practice their skills.

**Chair:** *Sandra Clark*, Director, Michigan Historical Center, Lansing, MI; **Conny Graft**, Principal, Conny Graft Research and Evaluation, Williamsburg, VA; **Mark Howell**, Principal, Howell Consulting, Williamsburg, VA

## Places of Note: Musical Venues as Windows on History

► Room: 355A

Where do we go to find the range of music that people encountered every day? What can these settings tell us about the communities that created, performed, and heard that music? Panelists will discuss locations such as churches and concert halls, bandstands and parade grounds, clubs and coffee houses.

**Chair:** *Kathleen J. Barker*, Assistant Director of Education and Public Programs, Massachusetts Historical Society, Boston, MA; **Jane Becker**, Internship Coordinator and Instructor, History Department, University of Massachusetts, Boston, MA; **Jayne K. Gordon**, Director of Education and Public Programs, Massachusetts Historical Society, Boston, MA

## Technology in History Institutions: Four Perspectives

► Room: 355D

Join a discussion about Conner Prairie Interactive History Park and vendor BPI, Indiana Historical Society, and Follett House Museum incorporating technology such as QR codes, holograms, and theater effects combining video and audio, into interpretive guest experiences. Participants will discuss how to determine what technology is right for their institution.

**Chair:** *Trina Nelson Thomas*, Senior Director, Public Programs, Indiana Historical Society, Indianapolis, IN; **Cathy Ferree**, Vice President of Exhibits, Programs, and Facilities, Conner Prairie Interactive History Park, Fishers, IN; **Maggie Marconi**, Museum Administrator, Sandusky Library Follett House Museum, Sandusky, OH; **Jeff Mills**, Director, Exhibitions Design and Production, Indiana Historical Society, Indianapolis, IN; **Bob Noll**, Chief Creative Officer, BPI, Norwood, MA

## Too Important to Fail: Historic House Museums Meet Communities' Needs

► Room: 255A

At a crossroads and facing an uncertain future, many historic house museums are reimagining themselves in response to specific needs in their communities. This panel will examine how several historic sites from around the country are creating vibrant connections with their constituents while ensuring their own long-term sustainability in the process.

**Co-Chairs:** *Kendra Dillard*, Director of Exhibits, Capital District, California State Parks, Sacramento, CA; and **Kenneth C. Turino**, Manager of Community Engagement and Exhibitions, Historic New England, Boston, MA; **Shannon Burke**, Director of Education and Visitors Services, Harriet Beecher Stowe Center, Hartford, CT; **Cindy Olsen**, Administrator, Historic Sites and Museums Division, Minnesota Historical Society, St. Paul, MN

## The Toolkit Talks: Collections Care Basics, Advocacy, and Visitor Studies

► Room: 355B

Running a small museum is like trying to juggle a dozen balls and when you're a new or terribly overworked leader, how

do you know what you are responsible for or where to start? Three contributors to the newly released *Small Museum Toolkit* will share some of their insights into mission-based planning and implementation for small museums, as well as offer practical strategies for success in collections care basics, advocacy, and visitor studies.

**Chair:** *Cinnamon Catlin-Legutko*, CEO, Abbe Museum, Bar Harbor, ME; **Stacy Klingler**, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN; **Scott Carrlee**, Curator of Museum Services, Alaska State Museum, Juneau, AK; **Barbara Walden**, Executive Director, Community of Christ Historic Sites Foundation, Nauvoo, IL

## Uncovering Local History with National History Day

► Room: 155A

You know those WWII infantry division photographs or troop movement records in your collections? Dig out the finding aids. Students will be looking for information on local soldiers for National History Day's Fallen Soldier Project. You can provide connections to a student's soldier of interest. Attend to learn more.

**Chair:** *Kim Fortney*, Deputy Director, National History Day, College Park, MD; **Mary Bezbatchenko**, State Coordinator, National History Day in Ohio, Ohio Historical Society, Columbus, OH; **Joe Boyle**, Teacher, Rogers High School, Bowling Green, OH; **Ann Claunch**, Director of Curriculum, National History Day, College Park, MD

5:45–6:30 pm

## Reception: Developing History Leaders @SHA

► Room: 258

If you aspire to be a better leader in your institution, community, and the field of public history, join SHA alumni and faculty to learn about this unique professional development program. Hosted by the SHA Alumni Affinity Group.

6:30–9 pm

## Evening Event: A Stroll Through Time: The Natural History Museum of Utah

COST: \$45



# FRIDAY, OCTOBER 5

Utah State Historical Society



COPPERTON, UTAH. UNDATED

7–8:15 am

## Breakfast: Historic House Museums and Visitors' Voices

PREREGISTRATION REQUIRED

COST: \$30

► **Room: 255B**

Get up early for a joint breakfast with the AASLH Historic House Museum Affinity Group and Visitors' Voices' Affinity Group. Join speakers Conny Graft and Max van Balgooy for a presentation of *Are You in Jeopardy? Visitors' Experiences in Historic Houses* as they explore what visitors are thinking and doing in your historic house museum (and it's not just to look in the closets!).

**Co-Chairs:** *Kendra Dillard, Director of Exhibits, Capital District State Museums, and Historic Parks, California State Parks, Sacramento, CA, and Conny Graft, Principal, Conny Graft Research and Evaluation, Williamsburg, VA*

Utah is the site of the nation's first department store: Zions Co-operative Mercantile Institution was established in 1870.

8:30–9:45 am

## CONCURRENT SESSIONS

### Banish the Boring: Creating Great Presentations

► **Room: 155C**

Want to create a really great presentation? Tired of boring, bullet-filled PowerPoints? Join us for a lively session that demonstrates techniques and approaches to create memorable presentations. It'll be fun, fast-paced, and challenging—and hopefully, inspire participants to create their own good sessions.

**Chair:** *Linda Norris, The Uncataloged Museum, Treadwell, NY*

### Beyond Counting Visitors: Four Examples of Evaluation in History Museums

► **Room: 155B**

How do visitors use museums to make sense of history and connect it to their lives? Hear about four evaluation projects that contributed to organizations becoming more visitor-centered in their planning and development of programs and exhibits. Learn also how the Visitors Studies

Association can be a valuable resource for history organizations.

**Chair:** *Cheryl Kessler, Principal, Blue Scarf Consulting, LLC, Minnetonka, MN; Sarah Cohn, Principal, Cohn Consulting, St. Paul, MN; Caren Oberg, Principal, Oberg Research, Alexandria, VA; Kristie Smeltzer, Manager of Visitor Evaluation and Correspondence, Monticello/Thomas Jefferson Foundation, Charlottesville, VA; Mary Jane Taylor, Research and Evaluation Manager, National Constitution Center, Philadelphia, PA*

### Boots on the Ground: C2C Outreach Projects

► **Room: 255A**

This panel will focus on the tribulations and triumphs of statewide field services that have been implemented through the IMLS Connecting to Collections grants. It will feature four states that have conducted onsite assistance, training, and fundraising for collections care.

**Chair:** *LeRae Umfleet, C2C Project Director and ND DCR Chief of Collections Management, North Carolina Department of Cultural Resources, Raleigh, NC; Tamara Hemmerlein, Coordinator, Hoosier Heritage Alliance, Indiana Historical Society, 450 West Ohio St., Indianapolis, IN; Mark Ryan, Director of Collections and Operations, Plains Art Museum, Fargo, ND*

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8:30–9:45 am *continued*

## Business Models and Earned Income for Historic Houses

► **Room: 355D**

This session will look beyond traditional models for historic houses and discuss examples of ways small institutions are addressing the issue of earned income through creative programs and new revenue streams. The importance of business plans will be discussed and participants will be involved in a case study to solve problems and create a plan for a fictional historic site.

**Chair: Kenneth C. Turino**, *Manager of Community Engagement and Exhibitions, Historic New England, Boston, MA*; **Joshua Campbell Torrance**, *Executive Director, Woodlawn Museum, Gardens, and Park, Ellsworth, ME*; **Lawrence Yerdon**, *President and CEO, Strawberry Banke Museum, Portsmouth, NH*

## Negotiated Spaces: The Commodification of Space and Role of Multiple Histories

► **Room: 355A**

The past does not change, but the chronicling of it is dynamic. The meanings people assign places and events make up the history we tell at historic sites. Learn how collaborative, interdisciplinary research and programming has led to the inclusion of multiple pasts in reinterpreting the Mann-Simons site in Columbia, SC.

**Chair: John Sherrer**, *Director of Cultural Resources, Historic Columbia Foundation, Columbia, SC*; **Jakob Crockett**, *Ph.D., Archaeologist, Historic Columbia Foundation, Columbia, SC*; **Annie Wright**, *Ph.D., Community Psychologist, Columbia, SC*

## NEH and Historical Organizations: Exploring Connections

► **Room: 355B**

Learn about NEH support for museums and historical organizations, including special initiatives and funding trends. Emphasis will be on smaller institutions. NEH program officers representing three funding areas will describe their programs and present case studies.

**Chair: Andrea Anderson**, *Senior Program Officer, Office of Challenge Grants, National Endowment for the Humanities, Washington, DC*; **Brandon Johnson**, *Senior Program Officer, Office of Challenge Grants, National Endowment for the Humanities, Washington, DC*; **Danielle Shapiro**, *Senior Program Officer, Division of Public Programs, National Endowment for the Humanities, Washington, DC*; **Laura Word**, *Senior Program Officer, Division of Preservation and Access, National Endowment for the Humanities, Washington, DC*

**People, Place, and What Matters in Your Community**

## People, Place, and What Matters in Your Community

► **Room: 355C**

The current, multidisciplinary scholarship on place will frame a forum about community engagement strategies in museum practice. Topics will include: the role of place as an effective community engagement tool, strategies for museum professionals to engage communities through place, and the concept of “civic tourism.”

**Chair: Donna R. Braden**, *Curator/Experience Developer, The Henry Ford, Dearborn, MI*; **Candace T. Matelic**, *Ph.D., President, CTM Professional Services, Inc., Santa Fe, NM*

## Taking History to the Streets

► **Room: 155A**

In the program *If This House Could Talk*, residents post handmade signs in their yards and the neighborhood itself becomes an exhibit. In associate Pop-Up Performances, actors present stories where they happened. ITHCY organizers from Cambridge, MA, and Sacramento, CA, will share these novel approaches to connecting people to place.

**Chair: Cathie Zusy**, *Originator and organizer, If This House Could Talk, Cambridge, MA*; **Maryellen Burns**, *Organizer, If This House Could Talk, Sacramento, CA*

## What Can We Do About Public Misconceptions About Our Past?

► **Room: 155E**

We are often confronted with the reality and consequences of public misconceptions of the past, whether the result of education, experience, or memory. This has become a critical issue in the age of shared authority and user-generated content. Join a discussion of how we can help the public develop a more holistic and critical understanding of history.

**Co-Chairs: Anita N. Durel**, *CFRE, and John W. Durel*, *Ph.D., Principals, Durel Consulting Partners/Qm2, Baltimore, MD*; **Jody Blankenship**, *Director, Education Division, Kentucky Historical Society, Frankfort, KY*; **Tim Hoogland**, *Director of Education Outreach Programs, Minnesota Historical Society, St. Paul, MN*; **Christopher Shires**, *Director of Interpretation and Programs, Edsel and Eleanor Ford House, Grosse Pointe Shores, MI*

## Yield to On-Coming Traffic: No Stopping Strollers and Small Feet

► **Room: 155D**

Many museums are developing programs to engage young children. Motivations for doing so and levels of success vary. Some museums are thoughtfully incorporating young audiences into a larger planning process. Others are responding to new needs and interests that have evolved. Panelists will share perspectives based on experiences. Participants will consider the direction of their own early childhood programming.

**Chair: Betsy Bowers**, *Deputy Director of Museum Education, Smithsonian Early Enrichment Center, Washington, DC*; **Ilene Dackman-Alon**, *Director of Education, Jewish Museum of Maryland, Baltimore, MD*; **Gainor Davis**, *President and CEO, The Western Reserve Historical Society, Cleveland, OH*; **Linnea Grim**, *Hunter J. Smith Director of Education and Visitor Programs, Monticello, Thomas Jefferson Foundation, Charlottesville, VA*; **Tara McCauley**, *Manager of Education and Youth Programs, Museum of History and Industry, Seattle, WA*

9:45–10:45 am

## Morning Refreshment Break in the Exhibit Hall

10:45 am–12 pm

### CONCURRENT SESSIONS

## African American Culture and Place-Making in a National Museum

► **Room: 155A**

In 2015, the Smithsonian National Museum of African American History and Culture will open in one of the most auspicious locations in the United States, the National Mall in Washington, DC. What can we learn from the ways a national museum deals with issues of place, tradition, and identity?

**Chair: William Pretzer**, *Senior History Curator, Smithsonian National Museum of African American History and Culture, Washington, DC*; **Paul Gardullo**, *Museum Curator, Smithsonian National Museum of African American History and Culture, Washington, DC*; **Elaine Nichols**, *Senior Culture Curator, African American History and Culture, Washington, DC*; **Kevin Strait**, *Project Historian, African American History and Culture, Washington, DC*

10:45 am–12 pm *continued*

## Are Your Docents Dwindling, Dull, or Dying? We Can Help!

► **Room: 355C**

Have you ever thought, “If only we had more or better tour guides, docents, or interpreters, we could improve our audience experiences?” Hear some tested ideas you can adapt to develop your programs or increase the pool of presenters in your galleries or site.

**Chair: Erik Holland**, Curator of Education, State Historical Society of North Dakota, Bismarck, ND; **Megan Gately**, Educator, Arizona Historical Society, Tempe, AZ

## Context Is the Key: Exploring Meaning and Relevance at Sites of Tragedy

► **Room: 355D**

How does the passage of time alter how we remember events that hold broad meaning for communities? This roundtable uses case studies to explore how we memorialize the past and create relevance at sites of tragedy. Breakout sessions address how these lessons apply to any history deemed uncomfortable or challenging. *This session supported by The International Coalition of Sites of Conscience.*

**Chair: Sharron Wilkins Conrad**, Curator of Education, The Sixth Floor Museum at Dealey Plaza, Dallas, TX; **Clifford Chanin**, Director of Education and Programs, National September 11 Memorial and Museum, New York, NY; **Sarah Jencks**, Director of Education, Ford’s Theatre Society, Washington, DC; **Lynne Roller**, Director of Education and Research, Oklahoma City National Memorial and Museum, Oklahoma City, OK

## Do History Museums Still Need Objects?

► **Room: 155E**

This session, based on the *History News* article “Do History Museums Still Need Objects?” (download at [bit.ly/HNCollections](http://bit.ly/HNCollections)), considers seven major issues facing museums as they seek to make their collections meaningful and accessible to the public. Join us to discuss these issues and how they affect your daily work.

**Chair: Rainey Tisdale**, Independent Curator, Rolindale, MA; **Lynne Ireland**, Deputy Director, Nebraska State Historical Society, Lincoln, NE; **Trevor Jones**, Director, Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY; **Linda Norris**, Principal, Riverhill, Treadwell, NY

## Marketing, Education, and Access: Perspectives on Web Resources

► **Room: 355B**

This session will explore how historical organizations are using websites for marketing, collections access, and educational purposes, where these functions diverge and intersect. The panelists will lead a discussion with the audience on how which use, if any, should lead and when, and how the others can support.

**Chair: Mike Frohlich**, Multimedia Developer/Web Manager, North Dakota State Historical Society, Bismarck, ND; **Steve Bromage**, Deputy Director, Maine Historical Society, Portland, ME; **Jamie Glavic**, Strategic Projects Coordinator, National Underground Railroad Freedom Center, Cincinnati, OH; **Stacia Kuceyeski**, CEO of Creative Learning Factory at Ohio Historical Society, Columbus, OH

## Putting Meat on the Bones: Using Genealogy to Personalize History

► **Room: 155C**

History and family history, or genealogy, go hand-in-hand, supporting and enriching each other. This panel will discuss their experiences using family history in historical research and writing in order to more fully understand the subject. Suggestions will be given on how to incorporate genealogical sources in historical research.

**Chair: Laurie Hillier**, Research Consultant, US/Canada Reference, Salt Lake City, UT; **Dr. L. Teresa Church**, Independent Archival Consultant, Durham, NC; **Craig L. Foster**, Research Consultant, Family History Library, Salt Lake City, UT

## Reenactments: Solid Interpretation or Edu-tainment?

► **Room: 155B**

History is a blend of truth and fancy, or what professional educators may distinguish as “fact” and “interpretation.” Historical reenactments carried out before our eyes more or less on the “scared field” or on the television or movie screen too often fades our ability to be analytical instead our judgment is swayed by emotional engagement with the past—real or fictionalized.

**Chair: Gary Walrath**, Executive Director, Rocky Mount Historical Association and Museum, Piney Flats, TN; **Gordon Blaker**, Director/Curator, US Army Artillery Museum, Ft. Sill, OK; **David Freece**, Museum Director, Cowlitz County Historical Museum, Kelso, WA

## Re-imagining Historic Sites: Three Roads to the Same Destination

► **Room: 255A**

The declining economy, changing audiences, and a renewed emphasis on mission and impact are prompting many historic sites and house museum to consider new ways to be more relevant and engaging. Learn how three organizations have rethought their historic sites through visitor research, expert charettes, and community workshops. Discover what worked (and what didn’t).

**Chair: Max A. van Balgooy**, President, Engaging Places, LLC, Rockville, MD; **Barbara Campagna**, FAIA, LEED, AP BD+C, Principal, Barbara A. Campagna Architecture and Planning, Washington, DC; **Conny Graft**, Principal, Conny C. Graft Research and Evaluation, Williamsburg, VA; **Gwendolen Raley**, Museum and Heritage Tourism Director, Indiana Landmarks, Indianapolis, IN

## The West: Where Women and the Law Meet

► **Room: 355A**

This session will present research about women’s legal history in Utah and the American West and lead a forum exploring how it can be used in exhibits and historic site interpretation. Particular areas of focus include early women lawyers in Utah, and the arrest of women under Utah’s polygamy laws. *Sponsored by the AASLH Court and Legal History Affinity Group.*

**Chair: Dr. Elizabeth R. Osborn**, Assistant to the Chief Justice for Court History and Public Education, Indiana Supreme Court, Indianapolis, IN; **Professor Kathryn Daynes**, Assistant Professor, Department of History, Brigham Young University, Provo, UT; **Cathleen Gilbert**, Attorney, Gilbert Law Office, Bountiful, UT; **Carol Madsen**, Professor Emeritus, History, Brigham Young University, Salt Lake City, UT; **Lisa M. Pearson**, Lecturer in Law, Stanford University, Stanford, CA

# FRIDAY OCTOBER 5

10:45 am–12 pm *continued*

## Your Turn: Answers about StEPs, MAP, and CAP Assessment Programs

► **Room:** 155D

Staff from each of the national assessment programs will answer moderator and audience questions and discuss strengths and unique attributes that each program offers.

**Chair:** *Cherie Cook*, Senior Program Manager, AASLH, Jefferson City, MO; *Cinnamon Catlin-Legutko*, CEO, Abbe Museum, Bar Harbor, ME; *Jill Connors-Joyner*, Assistant Director, Museum Assessment Program, American Alliance of Museums, Washington, DC; *Kristen Laise*, Vice President, Collections Care Programs, Heritage Preservation, Washington, DC

12–1 pm

## AASLH Membership and Networking Luncheon

COST: FREE

► **Room:** Exhibit Hall

Open to all, this is your chance to check out the latest and greatest products available in the exhibit hall while grabbing a complimentary lunch.

12–1:15 pm

## Court and Legal History Luncheon

PREREGISTRATION REQUIRED

COST: \$35

► **Room:** 255B

Join one of AASLH's newest affinity groups for a stimulating program and help welcome them officially to the AASLH affinity group family. This group is comprised of individuals working in state legal history societies, circuit court libraries, and the U.S. Supreme Court Historical Society. The luncheon speaker will be Thomas Alexander, Professor Emeritus of Western American history at Brigham Young University. He will be speaking on *Carpetbaggers, Reprobates, and Liars: Federal Judges and the Utah war, 1857-58*. If you want to know how carpetbaggers, reprobates, and liars became federal judges, this is the man to tell you!

**Chair:** *Bradley B. Williams*, Director, Ninth Judicial Circuit Historical Society, Pasadena, CA

1–2 pm

## AASLH Meeting of the Membership

► **Room:** 255D-F

2:15–3:30 pm

## Plenary Address: Laurel Thatcher Ulrich

► **Room:** 255D-F



Stephanie Mitchell, Harvard University News Service

3:30–4 pm

## Afternoon Break in Exhibit Hall and Book Signings

4 pm

EXHIBIT HALL CLOSES

4–5:15 pm

CONCURRENT SESSIONS

## 2013 Annual Meeting Roundtable

► **Room:** 155E

We want to hear from you! The program committee for the 2013 AASLH Annual Meeting in Birmingham, AL, wants to hear your ideas for our next meeting. What did you like about the meeting? What should we have done differently? Members of the 2013 Annual Meeting program committee should attend. All meeting attendees are welcome.

**Chair:** *Katherine Kane*, Executive Director, Harriett Beecher Stowe Center, Hartford, CT; *Bob Beatty*, Vice President for Programs, AASLH, Nashville, TN

## The Changing Web: The Future of the (History) Website

► **Room:** 355A

How are websites changing in the future? What should history organizations be doing to ensure the broadest access and maximum engagement? From the rise of user-generated content to the explosion of mobile technology, we will ponder the changing landscape of the Internet. Attendees will be invited to join in the discussion.

**Chair:** *Tim Grove*, Chief of Education, Smithsonian National Air and Space Museum, Washington, DC; *Bill Adair*, Director, Heritage Philadelphia Program, Pew Center for Arts and Heritage, Philadelphia, PA; *Cassie Chinn*, Deputy Executive Director, Wing Luke Museum of the Asian Pacific, American Experience, Seattle, WA; *Rose Sherman*, Director, Enterprise Technology and Business Development, Minnesota Historical Society, St. Paul, MN

## Developing Coalitions Among Small Museums

► **Room:** 255C

Panelists from small history museums in Phoenix's East Valley will present their experiences in collaborating to create a coalition among regional history museums which has strengthened each institution. This coalition, the East Valley Museum Coalition, has combined the assets and skills of different organizations to produce exhibits, share collections, and improve community engagement.

**Chair:** *Brian Crockett*, Independent Professional, Albuquerque, NM; *Lisa Anderson*, President and CEO, Mesa Historical Museum, Mesa, AZ; *Jody Crago*, Museum Administrator, Chandler Museum, Chandler, AZ

## Historic Places as Museums: Crossroads of Expectations

► **Room:** 155D

Using historic properties to teach history sounds like a win-win as a historic site or local museum. However, historic properties became a crossroads of people with certain expectations and places intentionally constructed with others. Learn about considerations in reusing historic places as sites or small museums.

**Chair:** *David Grabitske*, Manager of Outreach Services, Minnesota Historical Society, St. Paul, MN; *Diane Adams-Graf*, Historic Properties Manager, Minnesota Historical Society, St. Paul, MN; *Pat Miller*, Executive Director, Illinois Heritage Association, Champaign, IL

**FRIDAY  
OCTOBER 5**

4–5:15 pm *continued*

### **Lyres and Tires and Barns, Oh My! Using *Nomenclature 3.0* for Museum Cataloging**

► **Room: 355B**

As museums turn to technology to share their collections, cataloging standards are more important than ever. Learn how the recently published *Nomenclature 3.0 for Museum Cataloging* is meeting this need. Panelists will discuss *Nomenclature's* new structure, format, conventions, and general use. Learn how the accompanying website and other supplementary materials can help museums adopt *Nomenclature 3.0*.

**Chair:** **Paul Bourcier**, Chief Curator, Wisconsin Historical Society, Madison, WI; **Trevor Jones**, Director of Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY; **Sarah Kappelusch**, Curator and Collections Manager, The History Museum at the Castle, Appleton, WI

candidly share their experiences in re-visioning an established historical society and metropolitan museum.

**Chair:** **Dr. Lorraine McConaghy**, Public Historian, Museum of History and Industry, Seattle, WA; **Tara McCauley**, Education and Youth Programs Manager, MOHAI, Seattle, WA; **Julia Swan**, Manager of Programs and Community Engagement, MOHAI, Seattle, WA; **Jeanne Thompson**, Advancement Officer, MOHAI, Seattle, WA

### **Standing at the Crossroads of Diversity: Creating Pathways to Employment for Under-represented Communities**

► **Room: 155B**

Most organizations make commitments to staff diversity in their strategic plans, but these aspirations often fail to be realized. This session will look at how the Minnesota Historical Society has developed replicable strategies for pre-professional development that is creating pathways to employment for minority and American Indian students.

**Chair:** **Tim Hoogland**, Director of Education Outreach Programs, Minnesota Historical Society, St. Paul, MN; **Kyle Parsons**, Diversity Outreach Program Associate, Minnesota Historical Society, St. Paul, MN; **Bradley Sam**, Program Supervisor, Mille Lacs Indian Museum and Trading Post Site, Minnesota Historical Society, Onamia, MN; **Chris Taylor**, Diversity Outreach Programs Manager, Minnesota Historical Society, St. Paul, MN; **Travis Zimmerman**, Mille Lacs Indian Museum and Trading Post Site Manager and Indian Affairs Liaison, Minnesota Historical Society, Onamia, MN

### **Visitors to Religious Sites: The Whos and Whys**

► **Room: 255A**

By examining sites associated with Mormon history, discover how historic properties associated with a variety of faith traditions might expand their mission and attract new audiences. The session will focus on three specific roles played by religious properties: pilgrimage sites, destinations of historic interest, and places of community gathering. *Sponsored by the AASLH Religious History Affinity Group.*

**Chair:** **Karen Graham Wade**, Director, Homestead Museum, City of Industry, CA; **Gary L. Boatright, Jr.**, Historic Sites Curator, LDS Church History Department, Salt Lake City, UT; **Melissa Bingmann**, Assistant Professor, Director of Public History, West Virginia University, Morgantown, WV; **Barbara B. Walden**, Executive Director, Community of Christ Historic Sites Foundation, Lexington, KY

### **Wrestling with Issues of Change and Controversy**

► **Room: 155A**

This panel will highlight issues that developed as the Atlanta History Center undertook a museum-wide three-year initiative to transform its visitor experience for all ages and tell a more complete history inclusive of previously unheard voices that reflect the diversity of Atlanta's past, present, and future.

**Co-Chairs:** **Kate Whitman**, Vice President of Public Programs, and **Andrea Childress**, Education Specialist, *Meet the Past*, Atlanta History Center, Atlanta, GA; **Susie Wilkening**, Senior Consultant and Curator of Museum Audiences, Reach Advisors, Quincy, MA

6:30–9:30 pm

### **AASLH Leadership in History Awards Banquet**

PREREGISTRATION REQUIRED, COST: \$55

► **Room: Radisson Hotel, Wasatch Ballroom**

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### **Reinventing Your Museum: New Audiences, Great Expectations**

► **Room: 355D**

Faced with impending demolition, Seattle's Museum of History and Industry (MOHAI) began a daring reinvention. This panel discussion will feature managers from the Public Programs, Education and Youth Programs, Exhibits, and Advancement Departments each of whom will



Laura Bayer

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# SATURDAY, OCTOBER 6

Utah State Historical Society



UTAH SYMPHONY PERFORMING IN THE SALT LAKE TABERNALE. 1947

7:30–8:45 am

## Breakfast: Military History and Religious History

PREREGISTRATION REQUIRED

COST: \$30

► **Room: 258**

Join these two AASLH affinity groups (including the newest AASLH affinity group, Religious History) as they explore the complex and intertwined religious and military history of Utah. Bob Voyles of the Ft. Douglas Military Museum will discuss the Utah Wars and their impact on the state and the LDS church.

**Co-Chairs:** *Gordon Blaker*, Director/Curator, U.S. Army Military Museum, Ft. Sill, OK and *Gary L. Boatright, Jr.*, Historic Sites Curator, LDS Church History Department, Salt Lake City, UT

Women's Suffrage was won twice in Utah. First in 1870 by the territorial legislature but revoked by Congress in 1887, and then restored in 1895 when the right to vote and hold office was written into the constitution of the new state.

9–10:15 am

## CONCURRENT SESSIONS

### A Measured Approach to Integrating Sustainability in History Organizations

► **Room: 155A**

For many organizations, integrating sustainability reduces impacts on the environment and saves operating costs. This forum introduces how organizations can evaluate sustainability and incorporate strategies that fit their needs. Attendees will work with different scenarios, which will demonstrate the benefits and accessibility of sustainability for large to small history organizations.

**Chair:** *Shengyin Xu*, LEED AP BD+C, Institutional Sustainability Specialist, Minnesota Historical Society, St. Paul, MN; **Matt Hill**, Manager, Arts and Cultural Heritage Fund, Minnesota Historical Society, St. Paul, MN

### Communities and Archives: Exploring New Uses for Old Records

► **Room: 355D**

Local records can be found in state, university, or government archives. The panelists will discuss interpretations of

community past and present through traditional and dynamic new uses of local records. Panelists will highlight the multiple research uses and the challenges in educating new audiences in the uses of these records.

**Chair:** *Karri Krattley*, Archives Manager, Salt Lake County Archives, West Valley City, UT; **Paula Mitchell**, CA, University Archivist, Southern Utah University, Gerald R. Sharratt Library, Cedar City, UT; **Sharon Silengo**, CA, Photograph Archivist, State Historical Society of North Dakota, Bismarck, ND

### From Sustenance to Relevance: Reinterpreting Food, Place, and Local History

► **Room: 255D**

Food history is a powerful pathway to community connections. Transcending nostalgia, local history museums can serve as educational clearinghouses for vital knowledge that not only illuminates the past and celebrates place, but demonstrates relevance today and generates solutions for community resilience in the face of future challenges. *Sponsored by the National Council on Public History.*

**Chair:** *Michelle Moon*, Assistant Director of Education for Adult Programs, Peabody Essex Museum, Salem, MA; **John Forti**, Curator of Historic Gardens and Landscapes, Strawberry Banke Museum, Portsmouth, NH; **Cathy Stanton**, Lecturer, Tufts University, Wendell, M

9–10:15 am *continued*

## Growing Awareness and Creating Change: Museums and the Disability Community

► **Room: 155D**

On July 26, 1990, Congress passed the Americans with Disabilities Act, the disability community's civil rights act. Today, museums are only beginning to realize the implications of creating environments that connect to people with disabilities. Panelists will discuss their efforts to commit to full accessibility and challenge other museums to do the same.

**Chair: Sharon Smith**, Curator of Civic and Personal Identity, Missouri History Museum, St. Louis, MO; **Colleen Kelly Stackloff**, Co-Director, Stackloff Disability Institute, St. Louis, MO; **Whitney Watson**, Senior Exhibition Designer, Missouri History Museum, St. Louis, MO; **Jennifer Wolff**, Manager, Interpretation, Missouri Botanical Gardens, St. Louis, MO

## Localizing Difficult Histories

► **Room: 155C**

Want to broaden your impact with your communities? This session examines how programming and exhibitions related to slavery, nuclear weapons, the Holocaust, and even controversy itself have been used to successfully engage local communities with histories that extend far beyond their borders, yet may hit much closer than they realize.

**Chair: Cynthia Capers**, Associate Director of Education and Changing Exhibitions, Holocaust Museum Houston, Houston, TX; **Jason Crabill**, Manager, Curatorial Services, Ohio Historical Society, Columbus, OH; **Jamie Glavic**, Strategic Projects Coordinator, National Underground Railroad Freedom Center, Cincinnati, OH; **Mark Sundlov**, Site Supervisor, Ronald Reagan Minuteman State Historic Site, Cooperstown, ND

## Meshing Mission and Community: Identifying Strategies for Engagement

► **Room: 355B**

Engaging your community can be challenging when the neighbors think that local history doesn't matter of they can visit anytime (so why visit today?). Three history organizations of vastly different sizes and types share what's worked (and what hasn't) to uncover the ingredients for success and identify next step for your museum.

**Chair: Max van Balgooy**, President, Engaging Places, LLC, Rockville, MD; **Rachel Desgrosseilliers**, Executive Director, Museum

L-A, Lewiston, ME; **Dr. Lorraine McConaghy**, Historian, Museum of History and Industry, Seattle, WA; **Deborah F. Schwartz**, President, Brooklyn Historical Society, Brooklyn, NY

## Secrets from the Lodge: Identifying and Demystifying Fraternal Objects

► **Room: 355A**

By 1900, over 250 American fraternal groups existed, numbering six million members. The regalia, badges, souvenirs, and ritual objects used by these groups have made their way to local historical societies and museums ever since. This session will offer practical information on how to identify, interpret, and exhibit the Masonic and fraternal objects in your collection.



Eric Schramm

**Chair: Aimee E. Newell**, Ph.D., Director of Collections, Scottish Rite Masonic Museum and Library, Lexington, MA; **Adam G. Kendall**, Collections Manager and Curator of Exhibits, Henry W. Coil Library and Museum of Freemasonry, San Francisco, CA; **Hilary Anderson Stelling**, Director of Exhibitions and Audience Development, Scottish Rite Masonic Museum and Library, Lexington, MA

## Serious Play: Interpreting History for Young Audiences

► **Room: 255A**

Most of us want to engage young audiences with history at our sites and museums, but what are we really hoping they'll get from these programs? When those audiences are preliterate, what, if anything, can we hope they'll

learn? When they're older (and a little surly) how can we get them truly interested? Panelists will share the results of two pilot projects, one geared toward four- to seven-year-olds and the other to high school students, to get the conversation started.

**Chair: Laura Koloski**, Senior Program Specialist, Heritage Philadelphia Program, Philadelphia, PA; **Maria Möller**, Artist, Philadelphia, PA; **Dan Spock**, Director of History Center Museum, Minnesota Historical Society, St. Paul, MN

## Telling a Good Story

► **Room: 355C**

This session will focus on the importance of finding key stories to engage audiences at history museums and historic sites. Using models from within and outside the field, we will discuss why stories matter, what makes a good story, and how to engage our organizations in the development of compelling stories.

**Chair: Linda Norris**, The Uncataloged Museum, Treadwell, NY

10:15–10:45 am

MORNING BREAK IN FOYER

10:45 am–12 pm

CONCURRENT SESSIONS

## 21st-Century Roundtable for Museum Professionals

► **Room: 255D**

Museums and the museum profession are changing. What are these changes and how should museum professionals prepare themselves? Issues to be discussed include: visions for the future of museums, preparing both professionally and personally for these changes and how various levels and generations of museum leadership are meeting these changes.

**Chair: Kyle McKoy**, Director, Arizona Historical Society Museum at Papago Park, Tempe, AZ; **Patricia Brooks**, Manager of African-American Initiatives, The Colonial Williamsburg Foundation, Williamsburg, VA; **Christopher Shires**, Director of Interpretation and Programs, Edsel and Eleanor Ford House, Grosse Pointe Shores, MI

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# SATURDAY OCTOBER 6

10:45 am–12 pm *continued*

## Gems in the Rough: Mining Social Media for Local History Information

► Room: 355A

Learn to use social media in an entirely new way: as a source of raw history content, ready to refine into compelling museum projects. This session delves into real user-generated content from several platforms to reveal the power of social media to create genuine multi-vocal conversations about place and the past.

**Chair: Michelle Moon**, Assistant Director of Education for Adult Programs, Peabody Essex Museum, Salem, MA; **Jamie Glavic**, Strategic Projects Coordinator, National Underground Railroad Freedom Center, Cincinnati, OH

## Journey for Justice: Local History, Civil Rights, and the Power of Place

► Room: 155D

This sixty-minute documentary on the work of the late New Orleans civil rights attorney, Alexander Pierre Trudeau, Sr. will be followed by a discussion with his son, A.P. Trudeau, Jr. and historian Rachel Emanuel. The power of place was, in turn, the source of power for civil rights change led by Trudeau, Sr., who worked to better Louisiana rather than move north or accept Jim Crow oppression.

**Chair: Jessica Dorman**, Director of Publications, The Historic New Orleans Collection, New Orleans, LA; **Rachel Emanuel, Ph.D.**, Director, Communications and Development Support, Southern University Law Center, Baton Rouge, LA; **A.P. Trudeau, Jr.**, Educational Consultant, Ridgefield, CT

## Integrating a National Institution with the Local Community

► Room: 355C

This session will explore the unique opportunities and challenges presented for national museums located outside

of the typical geographic areas for national institutions, such as Washington, DC, or New York. Specific themes that will be addressed are: audience attraction and retention, interpretation, fundraising, and community perception and marketing.

**Chair: Dina Bailey**, Director of Exhibitions and Collections, National Underground Railroad Freedom Center, Cincinnati, OH; **David Mandel**, Curator of Exhibits, Hubbard Museum of the American West, Rudolfo Downs, NM; **Leslie Mooney**, Manager of Corporate and Foundation Relations, National Underground Railroad Freedom Center, Cincinnati, OH

## Long Term Sustainability Issues with Online Reference Works

► Room: 255A

If you have an online encyclopedia or other reference work, or plan on starting one in the future, join members of the Internet Digital Encyclopedia Alliance for conversation, networking, and lots of ideas. The program will include an update on activities of AASLH's IDEA group as well as reports on digital projects around the country. The roundtable

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10:45 am–12 pm *continued*

will include a special focus on sustainability issues with online reference works.

**Chair:** *Douglas E. Barnett*, Chief of Staff, University of Texas Libraries, Austin, TX; *Ann Toplovich*, Executive Director, Tennessee Historical Society, Nashville, TN

### Paranormal Policies

► **Room:** 155A

From facility use policies that cover the Ghost Hunters to the discussion of who owns the findings, dealing with press, and marketing about possible haunting or not, this session is an opportunity to actually discuss how museum staff deal (or not) with paranormal researchers.

**Chair:** *Kat Burkhart*, Executive Director/ Curator, Carnegie Museum of Montgomery County, Crawfordsville, IN; *Lisa Anderson*, CEO, Mesa Historical Museum, Mesa, AZ; *Leah Craig*, Curator of Education, Oklahoma History Center, Oklahoma City, OK; *Allyn Lord*, Director, Shiloh Museum of Ozark History, Springdale, AR

### Presidential Sites and Libraries Roundtable

► **Room:** 155C

Join colleagues in the PS&L field as we discuss strategies for service to the affinity group and prepare for the 2014 Presidential Sites and Libraries conference in Little Rock, AR.

**Chair:** *Nicola Longford*, Executive Director at The Sixth Floor Museum at Dealey Plaza, Dallas, TX

## POST-MEETING WORKSHOPS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

Saturday, 8:30 am–5 pm

COST: \$75

### Getting Things Done: The AASLH Project Management for History Professionals Program

► **Room:** 259

This workshop teaches the basics of project management for history professionals—taking projects through the phases of conception, planning, implementing, and closing—and offers a preview of the newest component of the well-received program, a ten-module AASLH Introduction to Project Management course offered completely online to history professionals (available 2013).

**Chair:** *Steven Hoskins*, Project Director, AASLH Project Management for History Professionals Program, AASLH, Nashville, TN

Saturday, 1–4:30 pm

COST: \$45

### Putting Your Board to Work to Build a Financially Sustainable Organization

► **Room:** 355C

The board should connect your organization to its community in ways that build reputation and bring in financial resources. This workshop will present strategies for engaging the board in this challenging work. We will cover the key elements of sustainability, practical ways to help the board meet its responsibilities, and the executive director's role in leading and supporting the board.

**Co-Chairs:** *Anita N. Durel, CFRE*, and *John W. Durel, Ph.D.*, Principals, Durel Consulting Partners/QM2, Baltimore, MD



PEOPLE WAITING TO ENTER THE SALT LAKE THEATRE. MAY 3, 1910

# SPECIAL THANKS!

AASLH would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. We appreciate you!

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