

AASLH Conference, 2012

Yield to On-Coming Traffic: No Stopping Strollers or Small Feet

TOOLS FOR BUILDING PARTNERSHIPS

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Phase 1 – Preparation

- Identify stakeholders - organizations with missions, visions, needs, values, or audiences that would help guide this project.
- Reach out – communicate, set meetings, find common ground, gauge interest and bandwidth for partnership of each organization.

Phase 2 – Establishment

- Create clear scopes of partnerships, outlining representation, priorities, accountability, communication strategies, time frames, and end goals.
- Be as open and inclusive as possible – involving partners in program development insures partner buy-in.
- Capitalize on unexpected opportunities and enthusiasm.

Phase 3 – Implementation

- Focus on coordination
- Watch for compatibility
- Evaluate and monitor as you go

Phase 4 – Evaluation and moving forward

- Implement improvements based on evaluation.
- Preserve, nurture and expand the partnerships that have been established.
- Establish partnerships as the norm for community programming.