

AASLH AND MICHIGAN MUSEUMS ASSOCIATION ANNUAL MEETING

# *The Spirit of Rebirth*

Three green sprouts with leaves are growing from the city skyline, symbolizing rebirth and growth.

**AASLH/MMA 2016**  
**DETROIT, MICHIGAN | SEPTEMBER 14-17**

# *Join Us in Detroit!*

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*N*othing can replace the opportunities that arise when you intersect with people coming together around common goals and interests. AASLH is proud to partner with the Michigan Museums Association for our 2016 joint conference.





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**1**n 2016, the AASLH/MMA Annual Meeting in Detroit invites us to explore **The Spirit of Rebirth**. Our host city is an excellent example of the conference theme. Detroit has a proud, remarkable history. Just as the Detroit River connects the Great Lakes, the city has linked great cultures. For more than 300 years the city's promise of opportunity and legacy of innovation attracted countless traders and tradesmen; entrepreneurs and entertainers; inventors and industrialists; laborers and leaders. A city administered at various times by French, British, and American governments, Detroit remains one of the busiest international borders in the United States. The rich heritage of the oldest city in the Midwest offers historians and MMA members a timely setting to consider the relevance of our past in shaping our future.

Meanwhile, we must anticipate changes within our profession. The shifting demographics of our audiences and our offices; the increasing pressure on our finances and partnering organizations; and questions about the relevance of our work in a nation beset by discordant political dialogue all require self-reflection. We need to review the assumptions that have served us to this point, question old processes, and ponder outdated interpretations.

Make your reservations now to join us in Detroit for an exciting week of networking, tours, events, and professional development. In return we promise to energize you, expand your knowledge, encourage you to create new collaborations, and help you discover resources for the work you do in the field of state and local history.

We look forward to seeing you in Detroit to explore **The Spirit of Rebirth**!

Sincerely,

David Janssen  
Program Chair  
Brucemore, Inc.

Mark Heppner  
Host Committee Chair  
Historic Ford Estates





# DETROIT AND *The Spirit of Rebirth*

By Matt Anderson and Cindy Olsen

**Detroit is built on the Spirit of Rebirth. Over its three centuries the city has risen, fallen, and risen again. Each cycle has added to the culture of this vibrant, resilient city.**

When Antoine de la Mothe, Sieur de Cadillac, arrived here in 1701, Native American communities thrived throughout the area. Native trails—including some that morphed into important Detroit streets like Woodward, Michigan, and Grand River Avenues—became spokes in a 4,000-mile fur trade network stretching to Paris. France maintained its presence at Fort Pontchartrain du Detroit for the next 60 years. The British took possession in 1760, followed by the Americans in 1796.

Detroit was formally incorporated as a city in 1802, only to be leveled by fire three years later. Residents remodeled their city after L'Enfant's plan for Washington, yielding the grand boulevards and civic spaces we enjoy today. The fire also inspired a new city motto: *Speramus meliora; resurget cineribus*, or in English: We hope for better things; it will arise from the ashes.

Transportation, Detroit's once and future industry, flourished with the opening of the Erie Canal in 1825 and railroads soon thereafter. Thousands of migrants passed through the city, and enough stayed to permit Michigan's statehood in 1837. By 1840, Detroit was a hub for the Underground Railroad with some 45,000 enslaved African Americans passing through to Canada and freedom.

Diverse industries powered Detroit's growth after the Civil War. The population boomed from 45,000 in 1860 to 285,000 at the turn of the century. Machinery, tobacco, clothing, flour,

beer, and heating stoves all ranked among the city's important products.

Immigrants came to share in—and contribute to—the bounty, and by 1900 one-third of Detroit's population was foreign-born.

Such was the state of the city on March 6, 1896, when Charles Brady King drove his homebuilt horseless carriage

along Jefferson and Woodward Avenues to Cadillac Square.

Detroit newspapers made only passing reference to the city's first

automobile; but Henry Ford, who followed King on a bicycle, knew better. Three months later, Ford drove his own auto through the city. Many more were soon to follow.

Why did Detroit become home to the automotive industry? Yes, the city had skilled workers, a strong industrial base, and ready access to capital and raw materials, but it had something else: a critical mass of dreamers obsessed with the new technology. People like Ford, Ransom E. Olds, Billy Durant, David D. Buick, and brothers John and Horace Dodge all called Michigan home, and all gravitated to Detroit. Like today's Silicon Valley tech barons, they pulled others into their orbit, and the Motor City was born.

Ford Motor Company, fueled by its Model T and revolutionary assembly line, dominated in the 1910s. The boom spawned by the company's \$5 Day lured thousands more to Detroit, including African Americans from the South and immigrants from Europe and the Middle East. In the affluent 1920s, when low price was no longer enough to lure customers, General Motors ascended with its “car for every purse and purpose.” Walter Chrysler's firm rounded out the “Big Three” when founded in 1925.

The Great Depression brought labor unions to prominence in Detroit, and World War II gave the city some of its finest hours. The “Arsenal of Democracy” churned out material in quantities the Axis powers could not hope to match. Postwar demand for new cars brought the city its most prosperous years yet, and in 1950 it reached a peak population of 1.8 million.

Before Baby Boomers bought cars, they bought records. Berry Gordy founded Motown in 1959, and he and his talented artists broke new ground for minorities in the entertainment industry. Their “Sound of Young America” defined a generation and continues to influence popular music today.

Not everyone shared in the wealth. Riots in 1967 exposed social problems too long ignored. African American leaders like Coleman Young, mayor from 1974 through 1993, fought decreasing population and deindustrialization to rebuild the city—figuratively through police department reforms, and literally in projects ranging from the Renaissance Center to the Detroit People Mover.

Today we find Detroit in the midst of another rebirth. When it arrived in 2013, municipal bankruptcy proved a curious source of inspiration. There was nowhere to go but up, and up we're going. Companies have moved their headquarters downtown. The Tigers and Lions—soon to be joined by the Red Wings—have built new facilities here. A new light rail line will soon connect the riverfront with the Midtown and New Center neighborhoods to the north. Detroit is arising from the ashes once more.





## ***Make Your Reservations Now***

to join AASLH and the Michigan Museums Association in Detroit for an exciting week of networking, tours, events, and professional development that will energize you, expand your knowledge, help you make connections between the present and the past, and allow you to discover resources for the work you do in the field of state and local history.

## ***Why Attend***

- Choose from more than 75 sessions that will show you the latest in developing, delivering, and connecting to history.
- Find colleagues who share your specific and unique challenges by participating in an AASLH Affinity Group or MMA event.
- Celebrate our achievements as a field and gain the courage to build new models for the future.
- Explore the Exhibit Hall to find the newest products and services that directly improve the way history professionals operate.
- Have fun and explore the rich history of Detroit through evening events and engaging tours.

## ***Who Attends***

The AASLH/MMA Annual Meeting provides the following new and experienced history professionals with the networking and resources they need to succeed and become leaders in the field:

- |               |                         |                    |
|---------------|-------------------------|--------------------|
| • Archivists  | • Educators             | • Preservationists |
| • CEOs        | • Historians            | • Registrars       |
| • Consultants | • Librarians            | • Students         |
| • Curators    | • Museum Administrators | • and More         |
| • Directors   |                         |                    |

## ***Can't Travel to Detroit? Try AASLH's Online Conference***

No money in the budget for travel? Can't come to Detroit, but still want to attend? Need a way to provide low cost training for employees? Sign up now to hear six of the best sessions from the AASLH/MMA Annual Meeting by participating in the AASLH Online Conference. AASLH will broadcast six of the best sessions presented in Detroit so you can participate, ask questions, and make comments from your desk or your kitchen table. With the Online Conference, you can provide training for all your employees and volunteers and hear what experts from the field are talking about, all for one low price. Visit [go.aaslh.org/OnlineConference](http://go.aaslh.org/OnlineConference) to view a free sample session from the 2015 online conference.

AASLH will air three sessions per day during the conference on Thursday and Friday, September 16–17. Participants will also have access to the session handouts. The recordings will be available to the online participants for reviewing for six months after the broadcast through LearningTimes. A list of sessions is available on the AASLH website.

Register for the online conference at [go.aaslh.org/OnlineConference](http://go.aaslh.org/OnlineConference). You will receive instructions by email about how to log on to the Learning Times site and information about technical issues and requirements. If you have any questions, please email Caroline Montgomery at [montgomery@aaslh.org](mailto:montgomery@aaslh.org).



# Featured Speakers



## Thursday, September 15

10:45 am–12 pm

Thomas J. Sugrue is Professor of Social and Cultural Analysis and History at New York University. A specialist in twentieth-century American politics, urban history, civil rights, and race, Sugrue was educated at Columbia; King's

College, Cambridge; and Harvard, where he earned his Ph.D. in 1992. His first book, *The Origins of the Urban Crisis* (1996), focused on Detroit as the symbol of the American urban crisis. It won the Bancroft Prize in American History and the Urban History Association Award for Best Book in North American Urban History among other numerous awards. In 2005, Princeton University Press selected *The Origins of the Urban Crisis* as one of its 100 most influential books of the past one hundred years and recently published a new edition including the Detroit bankruptcy. Sugrue challenges the conventional wisdom that urban decline is the product of the social programs and racial fissures of the 1960s. Weaving together the history of

workplaces, unions, civil rights groups, political organizations, and real estate agencies, Sugrue finds the roots of today's urban poverty in a hidden history of racial violence, discrimination, and deindustrialization that reshaped the American urban landscape after World War II.



## Friday, September 16

10:45 am–12 pm

Mary Wilson is a living legend from the height of Detroit's Motown era. A member of the world-renowned Supremes, one of the greatest female vocal groups of all time, Mary Wilson has been the only

original Supreme carrying on the group's legacy to this day. Representing the group, Mary Wilson accepted the Lifetime Achievement Award for the Supremes at their induction into the Rock 'N Roll Hall of Fame. She is still touring extensively and also became a *New York Times* best-selling author when she released her autobiography, *Dreamgirl: My Life As A Supreme* and its follow-up, *Supreme Faith...Someday We'll Be Together*.



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(Detail) Olga Florenskaya, *Russian Greeting Cards: For the Health of Ladies*, Silkscreen, GVSU Collection 2006.541.1



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# Top 10 Reasons TO VISIT DETROIT

- 10 The Cobo Convention Center, site of the AASLH/MMA conference, is located at the site where French explorer Antoine de la Mothe Cadillac landed in 1701. He established Detroit as a fort and claimed the area for the King of France.
- 9 Most of the booze distributed in the United States during Prohibition came through Detroit.
- 8 Among several Art Deco beauties is the Fisher Building, affectionately known as "Detroit's largest art object." It opened in 1928 and was designed by acclaimed architect Albert Kahn.
- 7 For many enslaved African Americans, Detroit was the last stop on the Underground Railroad, with a system of tunnels to take them on the final mile of their journey into Canada.
- 6 Detroit has the largest number of registered bowlers in the United States.
- 5 Diana Ross, The Temptations, Stevie Wonder, Jackson 5, and many other Motown legends began their careers in Detroit at Motown Records, established in 1959 by Berry Gordy.
- 4 Belle Isle Park, built in 1884, is the largest island park in the country and includes a museum, an aquarium, a conservancy, and a golf course. In addition, Detroit's Eastern Market is the largest historic public market district in the country, in its current location since 1891.
- 3 The nation's first mile of concrete highway, known today as Woodward Avenue, was built in Detroit in 1909.
- 2 Vernor's is the oldest surviving ginger ale brand in the U.S., first sold by Detroit pharmacist James Vernor in 1866.
- 1 Detroit is the only city in the contiguous United States where you can look south into Canada.





# MEETING *Highlights*

## **NEW! Current Issues Forums**

Have a hot topic that deserves sustained discussion? Our Current Issues Forums are two-hour spaces reserved for key questions that the field should be addressing. AASLH will open a call for topics this summer, followed by a call for participants. Organizers—who propose the topic—get the discussion going by email and conference call several weeks before the conference. When the group gathers in Detroit, the organizer and participants have already identified core issues and had time to discuss relevant background documents, call on colleagues, or do new research. The forums in Detroit will carry the topics forward to a culminating point that the organizers can share widely with the field. Forums will have space for ten to fifteen participants.

## **POP-UP ROUNDTABLES!**

Is there something you want to talk about with your colleagues? We have two slots during the conference for roundtable discussions about a subject you don't see presented in the current meeting schedule. **THESE SESSIONS ARE NOT PRESENTATIONS**—they are facilitated discussions. To propose a topic, visit the conference registration desk before 2 pm on Thursday. You can also propose topics via Twitter (#aaslhpup2016). Topics will be announced by 6 pm Thursday (via Twitter and on the conference information board). They will be held during the following sessions: Friday at 4 pm and Saturday at 9 am.

## **BATTLEDECKS 2016: Motor City Mayhem**

**Friday, September 16 at 9 pm**

Join us for this exciting (rated R for language) after hours event at a local Detroit watering hole where the best and brightest in the museum field compete head-to-head in this inventive, interactive, and improvisational competition highlighting the theme of this year's meeting, *The Spirit of Rebirth*. Ten contestants will present a four-minute presentation on ten Power Point slides they have never seen before. Topics will range from the relevant and real to the surreal and silly, and contestants will be judged by the audience on their adherence to the theme, creativity, and delivery. Don't miss what is certain to be a legendary part of the conference.

## *Sharing Your Ideas and Opportunities*

The AASLH/MMA Annual Meeting includes activities and networking especially for the field of state and local history! In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to be inspired:

Corporate History Museums and Archives	Tour on Wednesday and Lunch on Thursday
Court and Legal History	Session on Friday
Educators and Interpreters	Roundtable and Lunch on Thursday
Emerging History Professionals	Session on Thursday
Field Services Alliance	Meeting on Wednesday
Historic House Museums	Breakfast on Thursday
Military History	Breakfast on Friday
Religious History	Breakfast on Saturday
Small Museums	Luncheon on Thursday
StEPs	Session/Breakfast on Friday
Women's History	Lunch on Thursday and Tour on Friday



National Council on Public History will sponsor a poster session in the exhibit hall during the morning coffee break on Friday, September 16.

## *Explore new products and services in the Exhibit Hall*

On Thursday, September 15, and Friday, September 16, don't miss your chance to visit the Exhibit Hall and meet sixty vendors and suppliers at this year's annual meeting. The Exhibit Hall is your place to network, check out the latest technology and services being offered, and WIN lots of great prizes!

## *History Happy Hour!*

On Thursday between sessions and the evening event, take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. A full schedule will be distributed onsite in Detroit and posted on the AASLH website.



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# welcomes you!

The Michigan Museums Association (MMA) is excited to welcome our colleagues from history organizations all around the country to our wonderful state and we look forward to the joint conference with AASLH. MMA will be hosting several events and activities within the larger conference to help our members engage with each other.

## Where Michigan Meets

Looking for all your Michigan besties? Interested in meeting other museum professionals working in Michigan? We'll be hanging at the **MMA Lounge**—a space that will offer comfy seats, super smart people, and intriguing buzz about our favorite topic: museums in Michigan. The lounge will be available on Thursday and Friday.

Looking for a Michigan friend in the crowd? MMA members will be easy to spot with a special **MMA Pin** that will help you find your people.

## Special MMA Events

Michigan Museums Association members will gather on Friday for our Awards and Business Meeting. Join us for our awards luncheon where we will honor several Michigan museum leaders. Our annual business meeting will follow and will give updates about MMA's year-in-review as well the exciting things ahead. The lunch is a paid event. Everyone is welcome to attend the business meeting.

Back by popular demand is the **MMA Pub Crawl**, which will take place on Thursday evening. Meet at the Crowne Plaza for a "Choose Your Own Adventure" experience through vibrant downtown Detroit.

## Michigan Museums Association Programs

MMA will host eight sessions, a lab, and a workshop as part of the overall AASLH conference.

### Sessions

- Art/History: Crossing Disciplinary Borders to Make an Exhibition
- Building Public Will for Arts and Culture
- Connecting with Great Lakes Maritime Heritage Through Participation, Partnerships, and Publicity
- Make the Most of Your Local Resources: Reimagining NEH Support
- The Power of Museum Theater to Engage Audiences
- Revitalize Your Museum with IMLS Funding
- Sounds from Over and Out
- Working with Foundations

### Workshop

- Unlocking Innovation: Design Thinking in Museums

### Lab

- Connecting with Art: Continuing the Classroom, Evolving Teaching Practices at the Detroit Institute of Arts



Find the Michigan Museums Association anywhere you see the MMA logo

## Michigan Museums Association Planning Team

**Danielle Blasko**  
The Henry Ford

**Cheryl Chidester**  
Argus Museum

**Elizabeth Chilton**  
Arab American National Museum

**Andy Clark**  
Monroe County Museum

**Bettina Cousineau**  
Gerald R. Ford Presidential Museum

**Jason Dake**  
Dennos Museum

**LaNesha DeBardelaben**  
Charles H. Wright Museum of African American History

**Caitlyn Dial**  
Michigan Women's Hall of Fame

**Helen DeMarsh**

**Julie Dzurnak**  
The Henry Ford

**Samantha Engel**  
Whaley House Museum

**Elizabeth Palmer Jarvis**  
Selinsky-Green Farmhouse Museum

**Claire Johnston**  
Historic Charlton Park

**Ranti Junus**  
Michigan State University

**Nathan Kemler**  
Grand Valley State University Galleries

**Kimberly Long**  
Detroit Institute of Arts

**Jessica Belcoute Marcetti**  
George A. Smathers Libraries

**Megan McAdow**  
Applewood

**Claire Mildrum**  
Argus Museum

**Victoria Morris**  
The Henry Ford

**Melanie Parker**  
Detroit Institute of Arts

**Katie Person**  
Grand Valley State University Galleries

**Leslie Ann Pilling**  
Metro Museum of Design Detroit

**Shannon Pinkster**  
Historic Charlton Park

**Lisa Plank**  
Lowell Area Historical Museum

**Katie Pritchard**  
University of Michigan Museum of Art

**Ashley Ross**  
Applewood

**Mary Stachowiak**  
Selinsky-Green Farmhouse Museum

**Julia Toro**  
Detroit Institute of Arts

**Stacey Tveden**  
Grand Valley State University Galleries

**Tuesday, September 13**

3–6 pm REGISTRATION

**Wednesday, September 14**

7 am–6 pm REGISTRATION

**TOURS**

8 am–5:30 pm

- Flint, MI: From Vehicle City to Most Dangerous to Something New, Cost: \$55
- War and Peace: Following in the Footsteps of the Huron-Wyandot, Cost: \$55

8:30 am–5:30 pm

- Destination Detroit: Exploring Detroit's Rich Multicultural History, Cost: \$55

8:30 am–1 pm

- Woodward Avenue: A Road From the Past, A Path to the Future, Cost: \$35

1:30–5:30 pm

- Exploring Ford's Corporate History, Cost: \$35

**FULL DAY WORKSHOPS**

8:30 am–5 pm

- Easy to Read: A Guide to Transcribing Historical Documents, Cost: \$75
- Unlocking Innovation: Design Thinking in Museums, Cost: \$75

**MORNING WORKSHOPS**

8:30 am–12 pm

- Connecting Audiences to Traditional Stories: Interpreting American Military History in the 21st Century, Cost: \$45
- Housing Materials for Storage and Exhibition of Photographs, Cost: \$45
- making/history, Cost: \$45

8:30 am–1 pm

- CEO Forum: Leading the Field—Advocating for History, Cost: \$115

**AFTERNOON WORKSHOPS**

1:30–5 pm

- Connecting with Art: Continuing the Classroom, Evolving Teaching Practices at the Detroit Institute of Arts, Cost: \$45
- Field Services Alliance Meeting, Cost: Free
- Reassessing Historic Clothing Exhibits: Innovative and Practical Solutions for Costume Mounting on a Budget, Cost: \$45
- The SHA Wednesday Workshop: Meeting Your Educational Mission and Earning Revenue, Cost: \$25

**EVENING EVENT**

6–9 pm

- Distinctly Detroit: A Night at the Detroit Historical Museum, Cost: \$45

# Schedule at

**Thursday, September 15**

7 am–6 pm REGISTRATION

**BREAKFASTS**

7–8:30 am

- Historic House Museum Breakfast, Cost: \$30

**TOURS**

7–8:30 am

- AASLH 5K Fun Run, Cost: \$25
- Downtown Walking Tour, Cost: \$15

1:30–5:30 pm

- Historic Detroit Cemetery Tour, Cost: \$35

**CONCURRENT SESSIONS**

8:30–9:45 am

- Annual Meeting Newcomer Orientation
- Toward a More Democratic History
- Don't Get Chopped! Cutting Through the Obstacles to Great Food Interpretation
- Educators and Interpreters Annual Meeting Kick-Off
- Heritage Trades Exploration Centers: A Home for Preservation Trades and Crafts Training
- Making the Most of Your Local Resources: Reimagining NEH Support for Small and Local Organizations
- New Uses for Old Stuff: Early Learning as a Means of Community Engagement
- Oral History: A Tool for Social Action in Changing Communities
- Practical Tips on Moving Collections
- Revealing and Sharing Stories of Race and Diversity

9:45–10:45 am

- Break in the Exhibit Hall
- New Member Reception, Cost: Free

10:45 am–12 pm

- Keynote: Tom Sugrue

**AFFINITY COMMUNITY LUNCHEONS**

12–1:15 pm

- Corporate History Archives and Museums, Cost: \$40
- Educators and Interpreters, Cost: \$40
- Small Museums, Cost: \$40
- Women's History, Cost: \$40

**CONCURRENT SESSIONS**

1:30–3 pm

- Discussion with Tom Sugrue
- Interns: Developing a Diverse Leadership Pipeline
- Leading Organizational Rebirth: Tools for Change and Transformation
- Pop-Up Session: Unfolding Events

- Putting the Family Back into Family Programs
- Revitalize Your Museum with IMLS Funding
- Risk Management in Historic Homes and Properties
- Shaping the Future of Museum Collections
- Spirituality at Our Sites: Providing Space for Meditation and Reflection
- Strangelove: How to Stop Worrying and Embrace Fundraising
- We All Have Difficult Histories! Sharing Stories of the Past to Shape Our Collaborative Future

1:45–3:45 pm

- Current Issues Forum

3–4 pm

- Break in the Exhibit Hall

**CONCURRENT SESSIONS**

4–5:15 pm

- Connecting with Great Lakes Maritime Heritage Through Participation, Partnerships, and Publicity
- Emerging History Professionals: Mentoring Roundtable
- Hire Wisely! Finding the Best People for Your Organization
- Historical Interpretation of Slavery in Transition
- How Can We Teach Historical Thinking?
- Infusing Content for Young Visitors into Existing Museum Spaces
- Book Discussion: *Interpreting LGBT History at Museums and Historic Sites*
- Joining a Movement to Recognize and Dismantle Racism in Ourselves and Our Institutions
- Pricing the Priceless: An Introduction to the Antiques Trade for Museum Professionals
- Reaching Out: Contested History and Community Engagement
- Small Museums, Big Impact! Change Agents

5:45–6:45 pm

- Developing History Leaders @SHA Reception, Cost: Free
- History Happy Hour

**EVENING EVENTS**

6:30–9:30 pm

- Muse Cruise: Cruising the Museums in Motor City, Cost: \$50

9 pm–12 am

- MMA Pub Crawl, Cost: Free (Drinks and food are not included.)

# a Glance

## Friday, September 16

7 am–6 pm REGISTRATION

### TOUR

7–9 am

- Art and Architecture Via the People Mover, Cost: \$15

1:30–5:30 pm

- Detroit's Island Jewel: A Tour of Belle Isle Park, Cost: \$35
- More Than Just Friends? Trailblazing Women at Rochester Hills Museum and Farm, Cost: \$35

### BREAKFASTS

7–8:30 am

- Directors Breakfast, Cost: \$30
- Military History Affinity Group Breakfast, Cost: \$30

8:30–9:45 am

- STEP's Friday Morning MeetUP, Cost: \$10

### CONCURRENT SESSIONS

8:30–9:45 am

- Civil Rights Then and Now: Documenting #blacklivesmatter and Other Contemporary Historical Narratives
- Deconstructing the "Safe Space"
- Direct Care White Paper: What It Means to Your Museum
- Field Services Alliance Tips: Training Volunteers
- Grand Mound: Re-opening a Sacred Place
- History on Trial: Mock Trials and Reenactments in Historical Programming
- More Than Just Friends? The Do's and Don'ts of Interpreting Female Friendship
- The New Demographic Likes History and Museums: Asian Pacific Islander American Public History in the 21st Century
- Power and Responsibility: The Civic Mission of Museums (and the Re-Birth of Democracy)
- Public Library Partnerships Project: A Model for Digital Skill Development in State and Local History Organizations
- Working with Foundations

9:45–10:45 am

- Break in the Exhibit Hall
- NCPH Poster Session

10:45 am–12 pm

- Keynote: Mary Wilson

### LUNCHEONS

12–1 pm

- Annual Meeting Attendees Luncheon, Cost: \$10
- Michigan Museums Association Awards Luncheon, Cost: \$45

1–2 pm

- AASLH Meeting of the Membership
- Michigan Museums Association Business Meeting

2–2:15 pm

- Break

### CONCURRENT SESSIONS

2:15–3:30 pm

- After the Financial Crime: Putting the Pieces Back Together
- Breaking the Mold: Reimagining Traditional Museums, Programs, and Collections
- Embracing Social Issues: Public History in the Modern World
- An Encyclopedia of Public History
- From Farm to Fork: Narratives That Connect
- High Tech Enrichment with Low Staff and Resources
- Latinos in Museums: Conversations about Representation and Interpretation
- Pop-Up Session: Digital Strategies
- The Power of Museum Theater to Engage Audiences
- Rebirth of a Movement: Redefining a Vision at Two Leading African American Museums
- Who is "We"? Authorship, Authority, and Voice

2:15–4:15 pm

- Legal History Roundtable at The Million-Dollar Courtroom
- Current Issues Forum

3:30–4 pm

- Break in the Exhibit Hall

### CONCURRENT SESSIONS

4–5:15 pm

- Accessibility for the 21st Century: Welcoming All Visitors to History Museums and Historic Sites
- Best Practices: Friend or Foe?
- From *Brown v. Board* to Ferguson
- Historic Landscape Preservation: New Approaches to Old Challenges
- Intentional Inclusion: Developing a D&I Strategy for Your Organization
- In Sounds from Over and Out
- Meeting Your Mission Beyond the Walls: Exploring the Strategic Value of Outreach
- Out with the Old? Preserving Institutional Knowledge During Renumbering Projects
- Pop-Up Session

### EVENING EVENT

6:30–9 pm

- Leadership in History Awards Banquet, Cost: \$65

9 pm

- Battledecks, Cost: Free (Drinks and food are not included.)

## Saturday, September 17

8 am–12 pm REGISTRATION

### TOURS

8:30 am–1 pm

- Celebrating Detroit's Arab Heritage, Cost: \$45
- Dodge vs. Ford: The Way They Lived, Cost: \$35

### BREAKFASTS

7:30–9 am

- Religious History Breakfast, Cost: \$30

### CONCURRENT SESSIONS

9–10:15 am

- Art|History: Crossing Disciplinary Borders to Make an Exhibition
- Can You Handle the Truth? Interpreting Sensitive and Difficult Topics
- Historic House Museums and Interpreting for People with Disabilities
- Integrating Tribal Perspectives: Collaborating for the Common Good
- Life After Rebranding: Twenty Insights, Lessons, and Best Practices
- Passing the Torch: One Museum's Experience
- Pop-Up Session
- Where the Girls Are: Public History IS Women's History
- You Know That's Malarkey

10:15–10:45 am

- Break in Foyer

10:45 am–12 pm

- 2017 Annual Meeting Roundtable
- Community-Based Museums in Changing Urban Landscapes
- Creating Connection Through Creative Expression
- Don't Forget Us! Engaging Sometimes Forgotten Audiences
- Historic Sites, Museums, and Pre-Service Teachers: Transforming Social Studies Classes Before the Teacher Enters the Room
- Renewal: (Re)Designing a Site Based on Community Engagement and Evaluation
- Thinking Creatively, Working Collaboratively: University-Community Partnerships and the Rebirth of Local History
- Tattoos, Burlesque, and the Blues: Following Your Personal Interests Within Your Professional Life
- Transforming Former Sites of Detention into Sites of Conscience

### THE HENRY FORD UN-CONFERENCE

12:30–5 pm, Cost: \$25

# Tours

These events are not included in the annual meeting registration fee and require preregistration. See the registration form on page 43 for details.



Eastern Market

## Wednesday, September 14

### Flint, MI: From Vehicle City to Most Dangerous to Something New

8 am–5:30 pm

Cost: \$55

Flint is the birthplace of General Motors, Buick, and the home of Chevrolet. At its peak, Flint's population reached 200,000 people. Of those, 85,000 were employed in General Motors factories. Plant closings have now dropped that number down to 5,000. As corporations like General Motors and Delphi moved out of Flint, they leveled their factories and the city became an environmental wasteland. Downtown and surrounding neighborhoods were left abandoned and subsequently decayed. Despite the hardship, Flint is rich in history and culturally diverse.

Thanks to revitalization programs and a dedicated community, the city is now at the crux of a rebirth. During the trip to Flint, participants will visit Whaley House Museum, Durant-Dort Carriage Co. (the birthplace of GM), the Sloan Museum, and Applewood: The Charles Stewart Mott Estate. Lunch will be provided by the Ruth Mott Foundation.

### War and Peace: Following in the Footsteps of the Huron-Wyandot

8 am–5:30 pm

Cost: \$55

The Huron-Wyandot people have occupied the southeastern Michigan region for hundreds of years, and played an important role in the formation of Detroit through their actions of war and peace. The European invasion that started in the early 1500s brought Native Americans into international conflict, primarily involving the British, the French, and the Americans. The foundation of the American nation, and its westward expansion, pushed the Wyandot out of the homeland the tribe had established in the Detroit area. This tour explores many historical

sites important to the Wyandot, their role in the War of 1812, and how the war was influenced by the Battle of Fallen Timbers and the ensuing Greenville Treaty.

### Destination Detroit: Exploring Detroit's Rich Multicultural History

8:30 am–5:30 pm

Cost: \$55

In this full-day tour, participants will explore Detroit's history through landmarks and neighborhoods created by the diverse cultures that helped it grow from a French fur trading outpost in 1701 to the Motor City in the mid-20th century. We'll start at Hart Plaza, the site of Antoine de La Mothe Cadillac's landing in 1701 and today's monument to Detroit's role with the Underground Railroad. In addition to visiting significant cultural landmarks, including monuments, parks, and churches, the tour will visit Detroit's many ethnic enclaves, including Eastern Market, Mexicantown, Greektown, Chinatown, Hamtramck, Corktown, the Black Bottom area, and more. Participants will learn about the vibrant communities in these neighborhoods as well as their roles in Detroit's growth and development. Lunch will be arranged at either Polonia's in Hamtramck or at one of Mexicantown's famous eateries.



Maxine Young  
of WJLB  
Radio

### Woodward Avenue: A Road From the Past, A Path to the Future

8:30 am–1 pm

Cost: \$35

Call it Saginaw Trail, Dixie Highway, M-1, or as it is known worldwide, Woodward Avenue. It is Michigan's Main Street, and has been for at least 400 years. A nationally designated "All American Road," Woodward has been described as a linear city, hosting every type of business, housing, and development. But present-day Woodward holds secrets to its past and keys to its future. Through the eyes of historians, museum directors,

educators, and architects, the tour will highlight sites of interest from the Detroit River to the northern extent of Woodward Avenue in Pontiac, Michigan, and how those sites are being interpreted along this museum without walls. Two stops will include the Birmingham Historical Museum and Pine Grove, the former home of Michigan Governor Moses Wisner.

### Exploring Ford's Corporate History

**1:30–5:30 pm**

Cost: \$35

Join AASLH's Corporate History Affinity Group for a look at the history of the Ford Motor Company. Visit the brand new Ford Motor Company Archives facility and enjoy a behind-the-scenes tour of the Benson Ford Research Center at The Henry Ford. True to Henry Ford's vision, the research center and the company archives tell Ford Motor Company's story through thousands of cubic feet of photographs, films, documents, advertisements, press materials, product brochures, and more. Limited to 30 participants.

## Thursday, September 15

### AASLH 5K Fun Run

**7–8:30 am**

Cost: \$25

Join us on Thursday morning for exercise, history, and an informal visit with colleagues! Enjoy the great outdoors as we gather at the beautiful Detroit Riverwalk, conveniently located adjacent to the hotel, and run a 5K course together. The out-and-back course will conclude at the start of the Riverwalk. Beautiful views of Detroit, the river, and Canada await you along the course. Post-race snacks and a commemorative t-shirt are included in this active history experience and you'll be done in time to attend morning sessions.

### Downtown Walking Tour

**7–8:30 am**

Cost: \$15

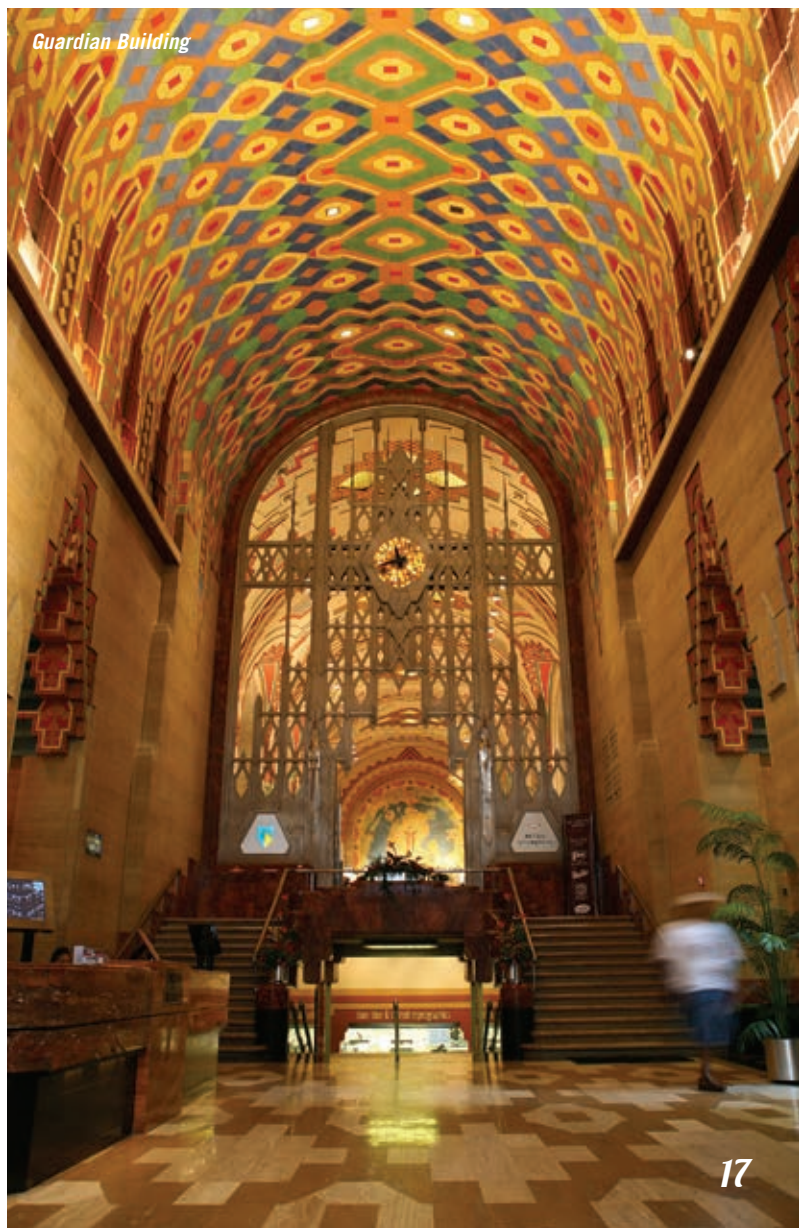
Explore the plan for the city from the ground up. Way up! Historic high-rises, towering monuments, grand boulevards, parks, and plazas are all part of this groundbreaking tour. Spanning over 300 years of Detroit history, see Detroit gems from streetscape to skyline.

### Historic Detroit Cemetery Tour

**1:30–5:30 pm**

Cost: \$35

Learn the history and stories behind the famous (and infamous) buried within Detroit's cemeteries while marveling at the historic architecture of the mausoleums and headstones. This combined bus and walking tour will explore Woodlawn Cemetery, located on Woodward Avenue in Detroit's Palmer Woods neighborhood. The cemetery was one of the last to be dedicated in the city limits—in 1895—and is the final resting place of the Dodge Brothers and Ford family members as well as many of Detroit's more recent trailblazers, including Rosa Parks and some of Motown's greatest performers. Please note that this tour will require a significant amount of walking along uneven terrain. Athletic shoes are strongly encouraged.



# Driving a Brighter Future



For opening minds and preserving our history to build a better tomorrow,  
Ford salutes the American Association for State and Local History.

[www.community.ford.com](http://www.community.ford.com)

@fordinthecommunity @ford

## Friday, September 16

### Art and Architecture Via the People Mover

7–9 am

Cost: \$15

View the city from a slightly different perspective! This tour will get off at each of the stops on the People Mover (Greektown, the Financial District, Cobo, Grand Circus Park, and more) to talk about the art in the stations, which ranges from sculptures and statues to painted and tiled murals, as well as the buildings and neighborhood history at each stop.

### Detroit's Island Jewel: A Tour of Belle Isle Park

1:30–5:30 pm

Cost: \$35

Rich with history and natural beauty, Belle Isle Park is a Detroit gem and Michigan's 102nd state park. The 987-acre island features a nature zoo, conservatory, golf practice facility, maritime museum, an aquarium, picnic areas, and more. The park includes three lakes, 150 acres of wooded area, and spectacular views of the Detroit and Windsor skylines. On this tour, participants will hear the history of the island from the comfort of a motor coach. The tour will stop for visits and tours at some of the island's attractions: the James Scott Memorial Fountain, the Dossin Great Lakes Museum, and, time permitting, the Anna Scripps Whitcomb Conservatory.

### More Than Just Friends? Trailblazing Women at Rochester Hills Museum and Farm

1:30–5:30 pm

Cost: \$35

Take a ride with the Women's History Affinity Group up the road to the Rochester Hills Museum north of Detroit. We will learn about some incredible Michigan women, including both the founder of the American Medical Women's Association and the first woman in the United States to earn a Doctorate in Animal Genetics. This custom tour is a companion to the roundtable hosted by the Affinity Group on the topic of interpreting female friendship. Why did she never marry? Were they more than friends? Why does it even matter? Part tour, part brainstorming, we will work together on how to write female friendship into your house museum or tour. This is your chance to ask the experts how to talk about these topics in your museum or site, experience the challenges another museum faces, and begin addressing this issue in the field in real and thoughtful ways.



## Saturday, September 17

### Celebrating Detroit's Arab Heritage\*

8:30 am–1 pm

Cost: \$45

Celebrating Detroit's Arab heritage will bring participants to Dearborn, a Detroit suburb known for its large Arab American population. The morning will start with a tour of the nationally acclaimed Arab American National Museum followed by a discussion session with museum staff and a lunch of local Arab food and delicacies. The museum tells the national story of Arab Americans, but also brings that story to life through its location in the heavily Arab community of Dearborn. A visit to the AANM is particularly relevant in the current political climate of Islamophobia and anti-immigrant sentiment. The AANM seeks to counter these ideas through education, by dispelling stereotypes and exposing visitors to the wonderful contributions of Arab culture and Arab Americans.

### Dodge vs. Ford: The Way They Lived\*

8:30 am–1 pm

Cost: \$35

This tour is an exploration of the business and personal lives of two of the automobile industry's biggest names, Ford and Dodge. Their contributions shaped Detroit as well as the world. This combination road trip and site visit will reveal the two men's beginnings, their friendship and rivalry, their charity efforts and legacies. Visits to the Dodge home, Meadow Brook Hall, and Henry Ford's estate, Fair Lane, will invite discussion on the future of the historic house museum.

\*Attendees on these tours will have the opportunity to be dropped off at The Henry Ford for the Saturday afternoon event if they have a ticket.

### Meadow Brook Hall





## HOURS

Tuesday – Friday: 9:30 a.m. – 4 p.m.  
Saturday and Sunday: 10 a.m. – 5 p.m.

Secured paid parking is available adjacent to the museum.



**DETROIT  
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MUSEUM**

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Detroit, MI 48202  
313.833.1805**



Two museums with **FREE** admission! Plan your visit at [detroithistorical.org](http://detroithistorical.org).



## HOURS

Saturday and Sunday: 11 a.m. – 4 p.m.

Please note that cars will need to purchase a State of Michigan Recreation Passport when visiting Belle Isle park.



**DOSSIN  
GREAT LAKES  
MUSEUM  
BELLE ISLE**

**100 Strand Drive  
Belle Isle  
Detroit, MI 48207  
313.833.5538**



# Special Events

These events are not included in the annual meeting registration fee and require preregistration. See the registration form on page 43 for details.



Henry Ford Museum

**Wednesday, September 14**

## **Distinctly Detroit: A Night at the Detroit Historical Museum**

**6–9 pm** Cost: \$45

Come celebrate Detroit's rich cultural history with a Motor City-themed party! In 2012, the Detroit Historical Museum re-opened after a major renovation of its exhibit halls and public spaces. Its new permanent exhibitions share Detroit's stories, including its development into the Motor City in the 20th century, its role as a terminal on the Underground Railroad in the 19th century, and its rich legacy as the "Arsenal of Democracy" during World War II. During this event, you can take a photo in a restored Model T, sing along with Motown greats, taste foods that represent Detroit's unique history and cultures, and walk back in time on recreated 19th-century streets of Old Detroit.

**Thursday, September 15**

## **Muse Cruise: Cruising the Museums in the Motor City!**

**6:30–9:30 pm** Cost: \$50

Visit three of Detroit's most celebrated museums during this progressive evening event. Start your evening at the Charles H. Wright Museum where attendees will mix and mingle, get a taste of authentic soul food, peruse the exhibition galleries, and enjoy an African dance presentation. Next, experience the Michigan Science Center's *After Dark* event deemed "The Thinking Person's Happy Hour." Explore the museum and try fun activities and educational demos along with some snacks and a cash bar. Conclude your cruise at the Detroit Institute of

Art where you can visit the Rivera Court, view Rivera's *Detroit Industry* murals depicting industry and technology as the indigenous culture of Detroit, and enjoy dessert and coffee.

**Friday, September 16**

## **Leadership in History Awards Banquet**

**6:30–9 pm** Cost: \$65

Join AASLH in honoring the best in state and local history at the 2016 Leadership in History Awards. The evening will include dinner, a performance from a National History Day winner, and a lively awards presentation.

**Saturday, September 17**

## **The Henry Ford Un-Conference**

**12:30–5 pm** Cost: \$25

End your conference with a bang at The Henry Ford. This tailored experience will give you special access and unique insight to this internationally recognized history destination. The Henry Ford brings the past forward by immersing visitors in the stories of ingenuity, resourcefulness, and innovation that helped shape America. Board the bus where Rosa Parks refused to give up her seat. Walk through Thomas Edison's Menlo Park Laboratory where he developed the phonograph and the first practical incandescent lightbulb. Ride in an authentic Ford Model T or take a tour of Greenfield Village on a historic steam train. Be sure to take advantage of our curated special access Un-Conference programming, designed especially for AASLH and MMA. (Opportunities have limited capacities. See page 38 for details). Includes admission to Henry Ford Museum, Greenfield Village, Unlimited Ride Pass, and Curated Events.

# Wednesday, September 14

## Pre-Meeting



### MORNING WORKSHOPS

8:30 am–12 pm

#### Connecting Audiences to Traditional Stories: Interpreting American Military History in the 21st Century

Cost: \$45

American military history continues to be popular, though many museums do not have the ability to mount a compelling and relevant exhibit. This session will provide museum personnel with an overview of the field and how to make small, local collections relevant to your community and larger academic trends.

Chair: Marc Blackburn, PhD, Supervisory Park Ranger, Mount Rainier National Park, Eatonville, WA

#### Housing Materials for Storage and Exhibition of Photographs

Cost: \$45

This workshop reviews the advantages and disadvantages of common materials used for archival housings with an emphasis on appropriateness for specific types of photographic processes. This information will help collections managers, archivists, preparators, and other professionals make informed decisions about best practices and practical solutions for housing their photographic collections.

Chair: Amanda Maloney, Associate Photograph and Paper Conservator, Northeast Document Conservation Center, Andover, MA

### making/history

Cost: \$45

This interactive workshop will introduce “making/history”—an initiative to help history organizations engage with “Makers” (an eclectic constituency of artists, craftspeople, and technologists). Participants will learn through hands-on activities and discussion with national experts how history institutions can leverage the Maker “toolbox” to energize new relationships with their communities.

Chair: Paul Orselli, Chief Instigator, POW! (Paul Orselli Workshop, Inc.), Baldwin, NY

8:30 am–1 pm

#### CEO Forum: Leading the Field—Advocating for History

Cost: \$115

What is advocacy? How does it differ from (A)dvocacy? Together with your colleagues, discuss the critical importance of advocacy for our institutions and our discipline. What are the leadership implications for advocacy? What does it look like, what does it mean, and, most importantly how do we do it? Hone and further develop strategies on advocacy for your individual institution(s) and identify how we can collectively advocate as a field.

Chair: Donna Sack, Vice President for Community Engagement, Naper Settlement, Naperville, IL

### FULL-DAY WORKSHOPS

8:30 am–5 pm

#### Easy to Read: A Guide to Transcribing Historical Documents

Cost: \$75

Historical documents might speak for themselves, but they need help to be understood. One step in making a document easier to understand is to make it easier to read. This workshop teaches participants best practices in transcribing historical documents, demonstrating how to reproduce original manuscripts as easy-to-read and reliable typescripts.

Chair: Bob Karachuk, Education Director, The Association for Documentary Editing, Columbia, SC

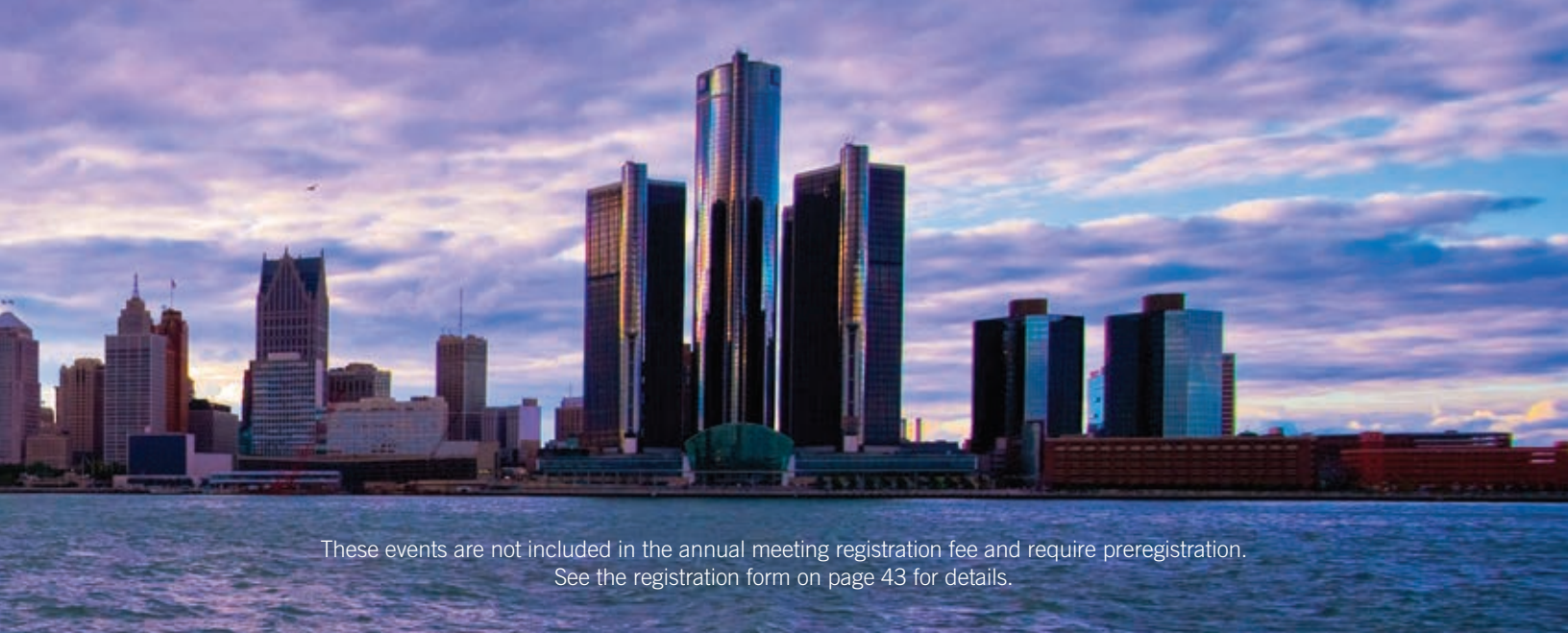
#### Unlocking Innovation: Design Thinking in Museums

Cost: \$75

Design Thinking is transforming how museums create value for their audiences and impact their communities. This workshop will teach practical methods for bringing teams together to do great work. From problem framing to prototyping, participants will learn strategies that will position their institutions for success today and in the future.

Chair: Jon Carfagno, Director of Learning and Audience Engagement, Grand Rapids Art Museum, Grand Rapids, MI





These events are not included in the annual meeting registration fee and require preregistration. See the registration form on page 43 for details.

## AFTERNOON WORKSHOPS

1:30–5 pm

### Connecting with Art: Continuing the Classroom, Evolving Teaching Practices at the Detroit Institute of Arts

Cost: \$45



The Detroit Institute of Arts has been experimenting with new ways of engaging students, focusing on building critical thinking skills that transfer to the classroom. In this workshop, held at the museum, DIA staff will explore engagement strategies used in the galleries and share lessons learned along the way.

Chair: Susan Troia, Manager Gallery Teaching, Senior Trainer, Detroit Institute of Arts, Detroit, MI

### Field Services Alliance Meeting

Cost: Free

The Field Services Alliance (AASLH Affinity Community) consists of those who provide training and capacity-building services for local history organizations and museums. Join FSA members to discuss programs and services that can assist local grassroots history organizations. Visit [community.aaslh.org/fsa](http://community.aaslh.org/fsa) for more information.

Chair: Mark Sundlov, Department Manager, Local History Office, Ohio History Connection, Columbus, OH

### Reassessing Historic Clothing Exhibits: Innovative and Practical Solutions for Costume Mounting on a Budget

Cost: \$45

This workshop provides practical tools and knowledge for museum professionals tasked with mounting successful

exhibitions of historic costume. Those responsible for exhibiting historic garments, whatever their title within the museum, will benefit from developing this practical skillset to present costume collections in a cost-effective manner to meet 21st-century needs.

Chair: Camille Myers Breeze, Director, Museum Textile Services, Andover, MA

### The SHA Wednesday Workshop: Meeting Your Educational Mission and Earning Revenue

Cost: \$25

Maintaining an effective K-12 education program requires historical organizations to understand the state and national standards that guide classroom instruction—and also build entrepreneurial skills to develop and market educational resources. Discussion and activities will increase your ability to serve schools, and earn the revenue that will sustain your mission. Participants will experience the kind of discussion characteristic of the Developing Leaders @SHA program.

Chair: Tim Hoogland, Director of Educational Outreach Programs, Minnesota Historical Society, St. Paul, MN

## EVENING EVENT

6–9 pm

### Distinctly Detroit: A Night at the Detroit Historical Museum

Cost: \$45, Preregistration Required



St. John's C.M.E. Church Usher Board

# Thursday, September 15



7–8:30 am

## Historic House Museum Breakfast

Cost: \$30

Across the nation young people are no longer being taught the traditional building skills needed to preserve America's significant inventory of historic structures. Nancy Finegood, the Executive Director of Michigan Historic Preservation Network, will present the MHPN's innovative program to encourage training in these lost restoration arts to youth and unemployed Michigan residents. Join fellow historic house enthusiasts to discuss this innovative program.

## CONCURRENT SESSIONS

8:30–9:45 am

### Annual Meeting Newcomer Orientation

Is this your first AASLH Annual Meeting? Do you need some tips on how to make the most of your conference experience? Join AASLH staff and meeting veterans for advice on sessions, networking tips, and more.

Chair: Bethany Hawkins, Chief of Operations, AASLH, Nashville, TN

### Toward a More Democratic History

Many innovations in history—ranging from digital media to crowdsourcing—are promoted as making history more democratic. In practice, however, this has not often been the case. In this conversation with David Thelen, the audience will explore common barriers to the democratic promise of public history, and consider ways to make access to and interpretation of history more reflective of the diversity of the nation.

Chair: Modupe Labode, Associate Professor of History and Museum Studies, IUPUI, Indianapolis, IN

### Don't Get Chopped! Cutting Through the Obstacles to Great Food Interpretation

Food and drink offer tantalizing entry points to history—but great ideas can get chopped from the competition as museums contend with health codes, struggle to find partners, and refresh stale interpretive approaches. Hear three professionals throw down their solutions in rapid-fire style, then toss in your own ideas.

Chair: Michelle Moon, Student, Harvard Extension School, Salem, MA

### Educators and Interpreters Annual Meeting Kick-Off

Start off the annual meeting with a session guaranteed to challenge and inspire. Sharing examples from their institution, staff from the Arab American National Museum will facilitate a discussion on how becoming more culturally competent can enable institutions to respond to changing demographics and work with new audiences.

Chair: Kate Betz, Director of Education, Bullock State History Museum, Austin, TX

### Heritage Trades Exploration Centers: A Home for Preservation Trades and Crafts Training

What if house museums became a community's primary location for training skilled preservation tradesmen? Or the go-to place for hands-on workshops hosted by local professionals? What if 1 percent of the country's 2,087 house museums opened workshops and began a network of Heritage Trades Exploration Centers? Who wants to start?

Chair: Andrew Ferrell, Chief, Architecture and Engineering, National Center for Preservation Technology and Training, Natchitoches, LA

### Making the Most of Your Local Resources: Reimagining NEH Support for Small and Local Organizations



How can small organizations and local projects access new scholarship, employ best practices, and leverage community relationships? Discover successes and struggles of projects endeavoring to engage communities and preserve local history with NEH support.



Ford Rouge Factory Tour

Explore new NEH initiatives designed for underserved populations, telling local stories, and supporting small organizations.

Chair: Tricia Brooks, Senior Program Officer, Public Programs, National Endowment for the Humanities, Washington, DC

### New Uses for Old Stuff: Early Learning as a Means of Community Engagement

Curious George. A splash pad. Ta Mit's Egyptian burial case. Learn how three museums are engaging young audiences, traditionally underserved by the history field, in their quests to address community needs, attract partnerships, and remain true to mission through different ways of utilizing their sites and collections.

Chair: Debbie Grinnell, Vice President, Museum Services, Naperville, IL

### Oral History: A Tool for Social Action in Changing Communities

The Troy Historical Society, APIAVOTE-MI, and the Troy Community Coalition will lead an interactive session on how traditional oral history can capture 20th-century immigrant experiences and expand the relevance of these stories in crisis intervention and as a catalyst for community and civic assimilation.

Chair: Loraine Campbell, Executive Director, Troy Historic Village, Troy, MI

### Practical Tips on Moving Collections

Are you looking to move a collection any time soon, or have you recently moved one? This session will be a discussion about practical tips of what to consider before, during, and after relocating a collection.

Chair: Tiffany Meng, Director-Operations, Delta Flight Museum, Atlanta, GA

### Revealing and Sharing Stories of Race and Diversity

In this session, a roundtable of practitioners will engage the audience in a discussion of educational and public history projects at their organizations that are working to better serve and represent the history and experiences of Michigan's diverse communities through programs, exhibits, and grant-making.

Chair: Joseph Cialdella, Program Manager, Michigan Humanities Council, Ann Arbor, MI

9:45–10:45 am

### Break in the Exhibit Hall

### New Member Reception

Cost: Free; Preregistration Required

Are you or your institution a new member of AASLH? Come learn about what AASLH has to offer and how you can reap the benefits of your individual or your museum's membership. Also, meet fellow AASLH members, along with members of the AASLH Council and staff.

10:45 am–12 pm

### Keynote: Tom Sugrue



### AFFINITY COMMUNITY LUNCHEONS

12–1:15 pm

These events are not included in the annual meeting registration fee and require preregistration. Everyone is welcome to attend. See the registration form for more details.

### Corporate History Archives and Museums

Cost: \$40

Join the Corporate History Affinity Group for a discussion of issues unique to the corporate world. Dave J. Moore, Corporate Archivist for Allied Vaughn, a digital asset management company, and onsite archivist at Carhartt, Inc. since the beginning of the company's archive initiative in the summer of 2014, will speak about what motivated Carhartt to pursue the creation of an official archive for their 125th anniversary and how the partnership with Allied Vaughn started.

# Thursday, September 15

## Educators and Interpreters

Cost: \$40

Is it Just My Imagination, or were you thinking that you'd skip the Educators and Interpreters Affinity Group Luncheon this year? There's no need to Shop Around. If you love spirited conversation, networking, and Motown, Let's Get It On (get your mind out of the gutter!). Come and enjoy a meal as you talk with fellow educators and interpreters about how there Ain't No Mountain High Enough to keep you away from this field.

## Small Museums

Cost: \$40

How do you translate museum speak intended for large organizations with multiple departments into real-world museum talk for small organizations with few staff? How do you apply experience earned in other professions to everyday museum life? Join Mary Cummings, Executive Director of the Harbor Springs Area Historical Society in Harbor Springs, Michigan, as she shares lessons learned as she navigates her way through the history museum world. You're guaranteed to leave feeling inspired!

## Women's History

Cost: \$40

Delve into Michigan's civil rights history through the eyes of its women. Join the Women's History Affinity Group and special guest Emily Fijol, the Executive Director of the Michigan Women's Historical Center and Hall of Fame, for lunch and a presentation of Detroit's rich and diverse women's history.

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## CONCURRENT SESSIONS

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1:30–3 pm

## Discussion with Tom Sugrue

Participate in a discussion with Sugrue and your peers on the implications of his research in our own communities and institutions. Discuss the role history and history organizations play in bridging community divides, and brainstorm ways to increase diversity and inclusion in light of a past that has long been presented from a homogenous viewpoint.

Chair: David Janssen, Executive Director, Brucemore, Inc., Cedar Rapids, IA

## Interns: Developing a Diverse Leadership Pipeline

Creating a diverse pipeline for institutional leadership starts with building internship programs that reflect our visitors. Emerging professionals express frustration with early career opportunities. We will highlight new models, including the Minnesota Historical Society's undergraduate internship program and #museum-workersspeak, and then consider how the AASLH can help the field move forward.

Chair: Sarah Jencks, Director of Education and Leadership, Ford's Theatre Society, Washington, DC

## Leading Organizational Rebirth: Tools for Change and Transformation

How do we facilitate the rebirth of a history organization? Using Los Alamos Historical Society as our case study, we'll explore seven key understandings to leading organizational transformation, including: nature of change, change agents, transformational leadership, stakeholders' role during change, organizational learning, and paradoxes and competing values during change.

Chair: Candace Tangorra Matelic, President and CEO, CTM Professional Services, Inc., Santa Fe, NM

## Pop-Up Session: Unfolding Events

What role do cultural institutions have to engage, document, collect, and interpret historic events as they unfold? Who takes the lead when history is made in real time and—in both the physical and digital world? What constitutes a knee-jerk reaction versus responsive professional activism? Join the conversation about how museums can take the lead and serve as community anchors as history is happening.

Chair: Jason Crabill, Manager, Curatorial Services, Ohio History Connection, Columbus, OH

## Putting the Family Back into Family Programs

Family programs are ubiquitous, yet few truly encourage children and their grownups to engage together. Learn how multigenerational engagement develops family identity, future museum-goers, and lifelong learners. Engage Families Project staff will share actionable facilitation and design strategies that get family members laughing and learning together.

Chair: Lauren McCormack, Engage Families Project Manager, EngageFamilies.org, Salem, MA

## Revitalize Your Museum with IMLS Funding



The Institute of Museum and Library Services provides funding for museum activities including exhibitions, collections management, and programs. This session will provide an overview of grant programs and demystify the application process with practical examples from museum peers of what makes an application competitive.

Chair: Steven Schwartzman, Senior Program Officer, Institute of Museum and Library Services, Washington, DC

## Risk Management in Historic Homes and Properties

Historic homes and properties present unique issues in their preservation needs. This session will explore those needs through a discussion of hazards, risk assessments, and evaluations, and disaster preparation and mitigation methods—all with a focus on historic properties.

Chair: Samantha Forsko, Preservation Specialist, Conservation Center for Art & Historic Artifacts, Philadelphia, PA



### Shaping the Future of Museum Collections

An opportunity for AASLH members to give input on a research and practice agenda that guides further exploration of what it means to steward leaner, more sustainable collections with greater impact. Expect a lively interactive session where participants will discuss collaborations and action items on innovative and possibly unconventional ideas.

Chair: Elee Wood, Director, Museum Studies Program, IUPUI School of Liberal Arts, Indianapolis, IN

### Spirituality at Our Sites: Providing Space for Meditation and Reflection

Discover how institutions that explore religious and cultural history also can provide visitors opportunities for personal meditation and reflection. Following three case studies representing Christian, Jewish, and Native American practices, the audience will discuss the benefits and challenges associated with allowing space at historic sites and museums for private spirituality.

Chair: Karen Graham Wade, Board President, Community of Christ Historic Sites Foundation, Los Alamitos, CA

### Strangelove: How to Stop Worrying and Embrace Fundraising

Fundraising is critical to nonprofit work, but it isn't exclusively reserved for executive directors, development staff, and board committees. This discussion will demystify fundraising and explore how staff and volunteers at organizations of all sizes can advance their mission with better understanding of the fund development process.

Chair: Jamie Simek, Fundraising Educator—Local History Services, Indiana Historical Society, Indianapolis, IN

### We All Have Difficult Histories! Sharing Stories of the Past to Shape Our Collaborative Future

A solution-based approach to visualizing difficult histories, Story Maps encapsulate deeper engagement to historic landscapes. The symbiotic relationship between geography and history stimulates a physical and intellectual reaction, summons emotional responses for meaningful conversations at historic sites, and reaches audiences through active interpretation away from a singular "familiar" story.

Chair: Rachael Finch, Research Historian, Tennessee Civil War National Heritage Area, Murfreesboro, TN

1:45–3:45 pm

### Current Issues Forum

Have a hot topic or burning issue that deserves sustained discussion? Our new Current Issue Forums are two-hour spaces reserved for focused conversation about questions that the field should be addressing. See page 8 for a full description.

3–4 pm

### Break in the Exhibit Hall

### CONCURRENT SESSIONS

4–5:15 pm

### Connecting with Great Lakes Maritime Heritage Through Participation, Partnerships, and Publicity



How does your institution generate sustained engagement from diverse audiences? In this session, maritime archaeologists and educators from northeast Michigan's Thunder Bay National Maritime Sanctuary explore their team's proven success in engaging audiences with interactive participation, inclusive partnerships, and innovative publicity.

Chair: Stephanie Gandulla, Media Coordinator, Thunder Bay National Marine Sanctuary, Alpena, MI

### Emerging History Professionals: Mentoring Roundtable

Join AASLH's newest Affinity Community for a unique mentoring experience. Being an Emerging History Professional (EHP) in a sea of seasoned professionals can seem intimidating, and the AASLH EHP Affinity Community wants to help EHPs navigate the waters. Get a chance to speak with professionals working in the field that interests you the most. History professionals at all levels of experience are encouraged to attend and contribute to the discussion.

Chair: Hope Shannon, PhD, Student, Loyola University, Chicago, IL

### Hire Wisely! Finding the Best People for Your Organization

If you manage paid or volunteer staff, your most important job is hiring. A poor hire costs an organization dearly, while a good hire can foster a spirit of rebirth. We will provide practical techniques for interviewing and hiring to find the best people to help you reach your goals.

Co-Chairs: Linnea Grim, Hunter J. Smith Director of Education and Visitor Programs, Thomas Jefferson's Monticello, Charlottesville, VA, and Trevor Jones, Director/CEO, Nebraska State Historical Society, Lincoln, NE

### Historical Interpretation of Slavery in Transition

Introducing and expanding historical interpretations of slavery demands best practices to train front-line interpreters. Three types of history organizations approach training and individuals' resistance to learning slavery history. The sites include the new Whitney Plantation, the long standing Oak Alley, and the multiple sites at Cane River National Heritage Area.

Chair: Julie Rose, Director, West Baton Rouge Museum, Port Allen, LA

# Thursday, September 15

## How Can We Teach Historical Thinking?

In a follow-up to last year's popular session about historical thinking, this session will include more discussion about how we can teach historical thinking in a variety of formats and to many types of audiences. We will share ideas in small groups and learn from our colleagues.

Chair: Tim Grove, Chief of Museum Learning, Smithsonian National Air and Space Museum, Washington, DC

## Infusing Content for Young Visitors into Existing Museum Spaces

Want to provide more content and activities for preschool and young visitors in a museum that is not geared specifically toward child audiences? This session describes how two institutions reach young learners within existing gallery/exhibit spaces while engaging visitors of all ages.

Chair: Denise Blair, Education Team Co-Manager, Michigan State University Museum, Lansing, MI

## Book Discussion: *Interpreting LGBT History at Museums and Historic Sites*

Join Russell Lewis, editor for the AASLH book series with Rowman & Littlefield Press, and historian Susan Ferentinos for a discussion on her book *Interpreting LGBT History at Museums and Historic Sites*, which recently won the 2016 National Council on Public History Book Award, in a discussion about Ferentinos's research and findings as well as implications for the field of public history.

Chair: Russell Lewis, Executive Vice President and Chief Historian, Chicago History Museum, Chicago, IL

## Joining a Movement to Recognize and Dismantle Racism in Ourselves and Our Institutions

This session grew out of *Museums & Race 2016: Transformation and Justice*, a convening of twenty-five museum professionals who came together for a three-day dialogue about how to recognize and dismantle systemic racism in America's museums. Beginning with an acknowledgment that the field today is dominated by white people, how can we come to understand mechanisms of white privilege, oppression, and intersectionality? And with that understanding, how can white people use their privilege to become allies in the work of structuring new practices that break down white privilege and support people of color inside the museum and in our communities?

Chair: Swarupa Anila, Director of Interpretive Engagement, Detroit Institute of Arts, Detroit, MI

## Pricing the Priceless: An Introduction to the Antiques Trade for Museum Professionals

Familiarity with the monetary value of a museum's collections is a vital component of collections management. This panel will teach participants how an understanding of the antiques market can benefit a museum, its collections, and its mission.

Chair: Erika Holst, Curator of Collections, Springfield Art Association, Springfield, IL

## Reaching Out: Contested History and Community Engagement

No meaningful conversation about our future can occur without confronting our contentious past. This session will present case studies of collaboration as vehicles for communities to share their respective stories. Panelists will share strategies for initiating productive conversations and discuss collaborative programming efforts to sustain positive relationships with communities.

Chair: Adam Scher, Senior Curator, Minnesota Historical Society, St. Paul, MN

## Small Museums, Big Impact! Change Agents

Being small doesn't mean thinking small. Examine the successful reinvention of three small museums that used big challenges to guide their institutions to new levels of excellence. Metamorphosis in small museums might seem impossible but can play a vital part in making 21st-century museums relevant and sustainable.

Chair: Maggie Marconi, Museum Administrator, Sandusky Library Follett House Museum, Sandusky, OH

5:45–6:45 pm

## Developing History Leaders @SHA Reception

Cost: Free, Preregistration Required

Interested in learning more about this leadership program? Join alumni and prospective participants for networking and conversation.

## History Happy Hour

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can meet people with similar professional interests. Find a list of offerings on the AASLH website or at the conference registration desk.

## EVENING EVENTS

6:30–9:30 pm

## Muse Cruise: Cruising the Museums in Motor City

Cost: \$50, Preregistration Required

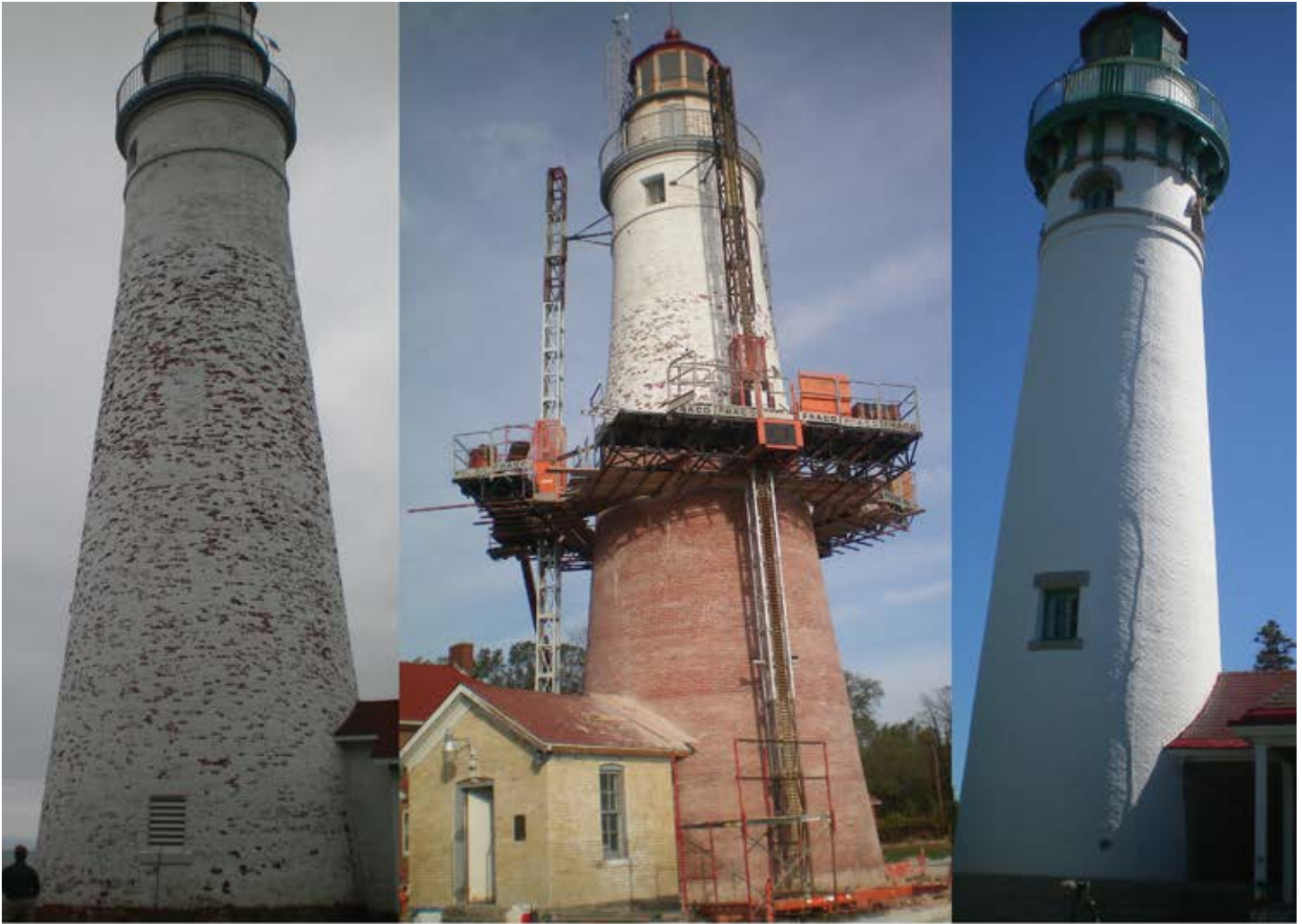
9 pm–12 am

## MMA Pub Crawl

Cost: Free (Drinks and food are not included.)



Join colleagues for a fun, social "choose your own adventure" pub crawl. MMA will host a table at a variety of watering holes in downtown Detroit. Participants are invited to meet up at Urban Cellars in the Crowne Plaza Detroit Downtown at 9 pm for an ice breaker activity and to get your adventure map. Groups will head out from there to the various spots on the map. Open to all conference attendees.



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**After**

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# Friday, September 16



7–8:30 am

## Directors Breakfast

Cost: \$30, Preregistration Required

Directors and CEOs of organizations of all sizes are invited to breakfast for networking and discussion. Be sure to bring your business cards!

## Military History Affinity Group Breakfast

Cost: \$30, Preregistration Required

Join the AASLH Military History Affinity Group as they network and hear from Phil Porter, Director for Mackinac State Historic Parks, which includes numerous historic sites related to the War of 1812. He will share lessons learned from the recent War of 1812 Bicentennial Commemorations held at the park, including several special events and a battle reenactment.

8:30–9:45 am

## StEPs Friday Morning MeetUP

Cost: \$10; Preregistration required.

The StEPs program is helping hundreds of organizations take a leap forward with improved policies and practices. Because an effective board of directors is key to the success of a nonprofit, our first annual Friday Morning MeetUP focuses on governing bodies and the paid/unpaid staff who work with them. Guest speaker Dan Yaeger, executive director of the New England Museum Association, will discuss best and worst practices for boards. Small group discussions will help participants return home empowered to create a culture of teamwork within their organization. Whether your organization is already using StEPs or still on the fence, you are invited to join us. Continental breakfast included.

## CONCURRENT SESSIONS

8:30–9:45 am

### Civil Rights Then and Now: Documenting #blacklivesmatter and Other Contemporary Historical Narratives

Our country is embroiled in divisions over race and ethnicity. In this discussion, we look at how history organizations are playing an active role in the contemporary and historical events of the day.

Chair: Jon Voss, Strategic Partnerships Director, Historypin, San Francisco, CA

### Deconstructing the “Safe Space”

The concept of “safe space” is often summoned as historical institutions approach challenging topics on race, politics, and identity. But what does “safety” actually look or feel like? Should institutions create experiences in which visitors feel unsafe? We’ll take a critical look at this buzzword and its implications on interpretation.

Chair: Maggie Schmidt, Senior Exhibit Developer, 106 Group, St. Paul, MN

### Direct Care White Paper: What It Means to Your Museum

The recent AAM Direct Care White Paper addresses the history and conundrums of “direct care” as a use of proceeds from deaccessioning. This session will provide a summary of the paper, cover the ethical concepts behind “direct care,” and offer guiding questions and models to help define parameters of direct care.

Chair: Kenneth C. Turino, Manager of Community Engagement and Exhibitions, Historic New England, Haverhill, MA





*Ford House*

### Field Services Alliance Tips: Training Volunteers

How can we train our volunteers for projects that will help them make a difference in our organizations? And how do we make it fun and empowering while avoiding conflicts? Learn about training tips and tactics that can stimulate the long-term sustainability of a volunteer program.

**Chair:** Jeannette Rooney, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

### Grand Mound: Re-opening a Sacred Place

Grand Mound, a 2,000-year-old sacred site on the Canadian border, closed to the public in 2003. Recently, in the midst of regional economic and demographic change, the Minnesota Historical Society engaged local tribes, governments, and citizens to craft a creative and sustainable plan to reopen and operate the site.

**Chair:** Ben Leonard, Manager of Community Outreach & Partnerships, Minnesota Historical Society, St. Paul, MN

### History on Trial: Mock Trials and Reenactments in Historical Programming

Trial reenactments and mock trials can be an exciting way to engage with visitors by exposing them to historical narratives through legal controversy. Come hear about two successful trial-based historical programs and participate in a short trial reenactment to learn about the possibilities of presenting history through trials.

**Chair:** Matthew Hofstedt, Associate Curator, Supreme Court of the United States, Washington, DC



*Canal Belle Isle*

### More Than Just Friends? The Do's and Don'ts of Interpreting Female Friendship

Boston Marriage. Lovers. Lesbians. Roommates. Regardless of the label applied, interpreting "female friendship" within the context of LGBT history remains a challenge. Hosted by the Women's History Affinity Group, this discussion and Q&A centers on how to approach this topic in your museum or site through best practices and case studies.

**Chair:** Rebecca Price, President/CEO, Chick History, Inc., Nashville, TN

### The New Demographic Likes History and Museums: Asian Pacific Islander American Public History in the 21st Century

Public history is a growing civic space for Asian Pacific Islander Americans, and its continuation appears to be unabated. How did this happen? What is its future? How can the "history habit" be nurtured to include an appreciation and consumption of historical sites in general?

**Chair:** Victor Jew, Senior Lecturer, University of Wisconsin-Madison, Madison, WI

### Power and Responsibility: The Civic Mission of Museums (and the Re-Birth of Democracy)

How can a museum, regardless of size, place, or focus, contribute to cultivating civic-minded youth? Historic museums and sites are community hubs for discussing public affairs, exploring history, and understanding political and social change over time. Join representatives from three presidential sites and libraries to explore the transferable way they leverage the power of the presidency to help cultivate and promote engaged and informed citizens and leaders. Panelists will also engage the audience in an exploration of the broader civic mission of museums in general.

**Chair:** Anthony Pennay, Director, Annenberg Presidential Learning Center, Ronald Reagan Presidential Foundation, Simi Valley, CA

# Friday, September 16

## Public Library Partnerships Project: A Model for Digital Skill Development in State and Local History Organizations

The speakers will discuss the Digital Public Library of America's Public Library Partnerships Project as a model for teaching basic digital project skills to local history and museum professionals. The project included in-person sessions and developed a self-guided version for digitization beginners.

Chair: Sheila McAlister, Director, Digital Library of Georgia, University of Georgia, Athens, GA

## Working with Foundations



Foundations can be an important source of funding for museums. In this session, presenters will focus on various aspects of museum-foundation relationships.

Chair: Lisa Plank, Executive Director, Lowell Area Historical Museum, Lowell, MI

9:45–10:45 am

## Break in the Exhibit Hall

## NCPH Poster Session

The National Council on Public History has partnered with AASLH to sponsor a Poster Session at the 2016 AASLH/MMA Annual Meeting in Detroit. Built on NCPH's model for public history presentations about projects that use visual evidence, presenters will share their work through one-on-one discussion, including works in progress.

10:45 am–12 pm

## Keynote: Mary Wilson



12–1 pm

## Annual Meeting Attendees Luncheon

Cost: \$10, Preregistration required

Take time to visit with exhibitors and colleagues in the exhibit hall during this informal luncheon provided by AASLH. Box lunch included.

## Michigan Museums Association Awards Luncheon

Cost: \$45, Preregistration Required



Join the Michigan Museums community for our awards luncheon as we honor several Michigan museum leaders.

1–2 pm

## AASLH Meeting of the Membership

All meeting attendees are invited to this session to learn more about the work of AASLH and meet its new Council leadership for 2016.

## Michigan Museums Association Business Meeting



All members of MMA and the Michigan museums community are invited to attend the MMA Annual Meeting where we will give a report of the association as well as updates on the exciting things ahead. Includes fabulous prizes.

2–2:15 pm

## Break

## CONCURRENT SESSIONS

2:15–3:30 pm

## After the Financial Crime: Putting the Pieces Back Together

Unfortunately, the nonprofit sector is not immune to the bad gals and guys out there. From small historical societies to large museums, in the past decade, the history field has been hit hard by cases of financial embezzlement and fraud. This session will focus on what you need to know NOW, before it happens to you. What you do after discovery is critical to your organization's future.

Chair: Donna Sack, Vice President for Community Engagement, Naperville Settlement, Naperville, IL

## Breaking the Mold: Reimagining Traditional Museums, Programs, and Collections

See how three institutions are rethinking how they operate in order to reach new audiences, maintain relevancy, and create advocates for history. From tweaking programming to breaking the operational mold, ideas and tips will be shared to inspire staff at institutions large and small.

Chair: Alexandria Rasic, Director of Public Programs, Homestead Museum, City of Industry, CA

## Embracing Social Issues: Public History in the Modern World

Representatives from the Arab American National Museum and Tibbits Opera House will use their experiences planning and presenting Arab American cultural programming in the conservative town of Coldwater to examine the use and value of public history in modern national discourse.

Chair: Tamara Barnes, Director of Audience Outreach, Historical Society of MI, Lansing, MI



## An Encyclopedia of Public History

Participants will brainstorm ideas for and provide feedback on the Encyclopedia of Public History project. The project's co-editors will share a preliminary list of entries with a pre-selected group of discussants. In addition, audience members will be invited to share their suggestions and comments on the list.

**Chair:** William S. Walker, Associate Professor of History, Cooperstown Graduate Program (SUNY Oneonta), Cooperstown, NY

## From Farm to Fork: Narratives That Connect

Agricultural tools, equipment, heritage plants, and animals hold the key to link historic food and fiber production to current trends in agriculture literacy and locavore/foodie culture. Speakers will share ideas that can turn photographs, equipment, historic buildings, and landscape into thought-provoking exhibits and programs appealing to audiences of all ages.

**Chair:** James C. McCabe, Special Projects Manager, The Henry Ford, Dearborn, MI

## High Tech Enrichment with Low Staff and Resources

Think small museums can't go high tech? Think again! Learn how three small institutions worked with affordable, easy-to-use, engaging digital tools to enrich their offerings in-house, online, and out in the community. Discover widely accessible digital tools and get the know-how to implement them right away.

**Chair:** Liz Schultz, Executive Director, Oberlin Heritage Center, Oberlin, OH

## Latinos in Museums: Conversations about Representation and Interpretation

Due to the increasing Latino presence throughout the United States, many cultural institutions are faced with a new audience. Learn about current representation of Latinos in public history institutions and museums—both lack of presence in our field and largely forgotten histories—and successful strategies to incorporate these stories into your institution.

**Chair:** Mónica S. Moncada, Education and Admissions Assistant, La Plaza de Cultura y Artes, Los Angeles, CA

## Pop-Up Session: Digital Strategies

Does your organization have a digital strategy? Are you thinking about how to use technology to enhance interpretation in innovative ways? Do you have an idea for a project that you want to discuss with your peers? Bring it with you to this Pop-Up Session. This informal session will start with a discussion of how organizations are thinking about digital and then offer short, structured opportunities to share and receive feedback on project ideas.

**Chair:** Sarah Jencks, Director of Education and Leadership Programming, Ford's Theatre, Washington, DC

## The Power of Museum Theater to Engage Audiences



In the spirit of rebirth, some sites turn to museum theater for its power to make people, events, and issues from the past relevant and to stimulate dialogue. This session will explore the ideas and research supporting museum theater and provide activities and strategies for its use.

**Chair:** Dale Jones, Principal, Making History Connections, Glenwood, MD

## Rebirth of a Movement: Redefining a Vision at Two Leading African American Museums

The National Civil Rights Museum in Memphis and the Birmingham Civil Rights Institute have both welcomed new leaders in the past year. They are taking the helm at a time of elevated community expectations with the rebirth of social activism and will share lessons learned in charting a new vision.

**Chair:** Juanita Moore, Charles H. Wright Museum of African American History, Detroit, MI

## Who is "We"? Authorship, Authority, and Voice

Whose voice is represented in an exhibit? How do they choose to make themselves known? How might museums open up to communities so they may tell their own stories? Presenters start with stories from their own extensive experience, setting the stage for a facilitated discussion about access and representation.

**Chair:** Steve Boyd-Smith, Interpretation and Design Group Manager, 106 Group, St. Paul, MN

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2:15–4:15 pm

## Legal History Roundtable at The Million-Dollar Courtroom

Walk from the Cobo Center to the Theodore S. Levin U.S. Courthouse (1934), featuring a court museum and the "million-dollar courtroom"—a gem of marble and mahogany preserved from the 1890s federal building replaced by the current courthouse. A roundtable discussion with the Legal History Affinity Group concludes the session. (Picture ID required; no cell phones/wireless devices due to security regulations.)

**Chair:** Rachael L. Drenovsky, Learning Center Coordinator, Michigan Supreme Court Learning Center, Lansing, MI

## Current Issues Forum

Have a hot topic or burning issue that deserves sustained discussion? Our new Current Issues Forums are two-hour spaces reserved for focused conversation about questions that the field should be addressing. See page 8 for a full description.

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3:30–4 pm

## Break in the Exhibit Hall



# Friday, September 16

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## CONCURRENT SESSIONS

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4–5:15 pm

### Accessibility for the 21st Century: Welcoming All Visitors to History Museums and Historic Sites

Participants will gain ideas for enhancing accessibility for all visitors in ways that go beyond the legal obligations of the Americans with Disabilities Act. Panelists include professionals who are actively promoting accessibility through innovative programs and partnerships at history museums of varying size, scope, and location.

**Chair:** Caroline Braden, Guest Accessibility/Special Needs Assistant, The Henry Ford, Dearborn, MI

### Best Practices: Friend or Foe?

Best practices are usually seen as signs of professionalism, but what if “doing right” keeps us from doing good work—putting internal standards over impact? Professionals in education, exhibits, collections, and administration will each tackle a “best practice” in their fields and propose a new “principle” to guide innovative action.

**Chair:** Benjamin Filene, Director of Public History, UNC Greensboro, Greensboro, NC

### From *Brown v. Board* to Ferguson

Participants will examine techniques and lessons learned through a national initiative bringing together ten museums and their community-based partner organizations to foster much-needed dialogue on race, education equity, and incarceration in the context of civil rights history.

**Chair:** Sarah Pharaon, Senior Director of Methodology and Practice, International Coalition of Sites of Conscience, New York, NY

### Historic Landscape Preservation: New Approaches to Old Challenges

Gardening is the #1 hobby in America yet “living” historic landscapes are often overlooked compared to their historic structures and collections counterparts. This panel will focus on the issues of preservation, rehabilitation, restoration, and reconstruction as well as current methodology, maximizing educational opportunities, and consideration of contemporary “green” initiatives.

**Chair:** Mark J. Heppner, Vice President of Historic Resources, Historic Ford Estates, Grosse Pointe Shores, MI

### Intentional Inclusion: Developing a D&I Strategy for Your Organization

As demographics in the country continue to become more diverse, museums must create new systems to be more inclusive organizations. Developing a strategy for inclusion can help history organizations efficiently create new patterns of behavior that are inclusive and supportive of all types of diversity.

**Chair:** Chris Taylor, Director of Inclusion and Community Engagement, Minnesota Historical Society, St. Paul, MN

### In Sounds from Over and Out



Sound is an important part of the museum experience. Experts in the field will discuss innovation through history of sound in museum settings.

Participants will learn tricks of the trade to use sound to intrigue audiences, engage millennials, and make sound an integral part of the museum experience.

**Chair:** Leslie Ann Pilling, Founder/President, Metro Museum of Design Detroit, Detroit, MI

### Meeting Your Mission Beyond the Walls: Exploring the Strategic Value of Outreach

As historical organizations confront significant challenges to traditional visitation models, outreach functions are playing a larger role in staffing and program delivery. But to what degree have these organizations had strategic conversations about support, coordination, and impact of outreach efforts? Join a conversation started at the SHA workshop in Louisville.

**Chair:** Stephen Cure, Chief Operating Officer, Texas State Historical Association, Austin, TX

### Out with the Old? Preserving Institutional Knowledge During Renumbering Projects

Deciphering your institution’s numbering system is an essential process for any collection manager or registrar, especially when instituting a new standardized system. Learn practical methods from panelists to assess your organizational structure and weigh the pros and cons of a renumbering project.

**Chair:** Casey Mathern, Curator of Objects and Exhibits, Goodhue County Historical Society, Little Canada, MN

### Pop-Up Session

The topic of this session will be announced via Twitter and on the conference information board no later than 6 pm on Thursday. For more information, see page 10.

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## EVENING EVENTS

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6:30–9 pm

### Leadership in History Awards Banquet

Cost: \$65, Preregistration Required

9 pm

### Battledecks

Cost: Free (Drinks and food are not included.)

# Dodge vs. Ford: The Ways They Lived and Worked



*Above: John and Horace Dodge launch an automobile company in their own name by driving their new car in front of John's Detroit home, 1914.*



*Right: Henry Ford and Ford Motor Co vice-president John Dodge with other Ford executives at a gathering in Detroit, c. 1907.*

Join us **Saturday, September 17** for an insightful tour about the personal and business lives of two of the automotive industry's biggest names, Ford and Dodge. Learn how their innovation shaped Detroit and the world.

The tour will reveal their humble beginnings, complicated friendship, philanthropic endeavors and lasting legacies.

The road trip includes visits to:  
**Meadow Brook Estate, Rochester**  
and **Henry Ford Estate, Dearborn.**



Purchase your ticket for this tour when you register for the annual meeting!

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# Saturday, September 17



7:30–9 am

## Religious History Affinity Group Breakfast

Cost: \$30, Preregistration Required

Join the AASLH Religious History Group as we learn about the Historic First Congregational Church of Detroit. Here local adherents gather to worship and visitors come to experience the Underground Railroad Living Museum. The museum provides visitors an engaging reenactment of the Underground Railroad passage that operated between 1840 and 1863. Our speaker will be Al Rice, treasurer of The Historic First Congregational Church of Detroit.

## CONCURRENT SESSIONS

9–10:15 am

## Art|History: Crossing Disciplinary Borders to Make an Exhibition



This session will explore how interdisciplinary connections can foster new ways to interpret art.

Panelists will discuss the Detroit Institute of Arts'

2015 exhibition *Diego Rivera and Frida Kahlo in Detroit*, reflecting on successes and missed opportunities that resulted as the fields of art history, obstetrics, psychology, and history intersected.

Chair: Megan DiRienzo, Interpretive Planner, Detroit Institute of Arts, Detroit, MI

## Can You Handle the Truth? Interpreting Sensitive and Difficult Topics

If it's difficult to talk about, it's probably relevant and worthwhile. Share stories of victories, defeats, and narrow escapes in the world of interpretation; learn why audiences react strongly to

sensitive topics; and discover how museums can leverage that reaction in a constructive way.

Chair: Christian Cotz, Director of Education & Visitor Engagement, James Madison's Montpelier, Orange, VA

## Historic House Museums and Interpreting for People with Disabilities

The visitor is blind! How can I make his/her experience meaningful when my collections policy doesn't allow object handling? Can I say SEE or LOOK on my tour? Bring these and other questions and challenges to this session where a team of experts will provide suggestions, guidance, and gather feedback.

Chair: Laura Minzes, Indiana State Museum and Historic Sites, Indianapolis, IN

## Integrating Tribal Perspectives: Collaborating for the Common Good

Today, America's political climate has alerted public audiences to racial issues, yet to Native American voices and histories still linger in the shadows. This roundtable will explore the panelists' challenges and successes as they have worked to include Native perspectives in both educational outreach and collections management.

Chair: Martha Kohl, Historical Specialist, Montana Historical Society, Helena, MT

## Life After Rebranding: Twenty Insights, Lessons, and Best Practices

Many history organizations make the bold move to rebrand with the goal of attracting a broader audience. While much energy is often focused on the brand launch, this session addresses life after the launch date: how to manage your brand, how it evolves, and how you evolve.

Chair: Shannon Thomas, Director of Marketing and Communications, Ohio History Connection, Columbus, OH

## Passing the Torch: One Museum's Experience

Attention Baby Boomer museum leaders: are you making plans for your successor? Generation X and Millennials: are you ready to take on a leadership position? Hear the story of one museum's leadership transition from one generation to another, and from unexpected challenges to surprising success.

Chair: Melissa Prycer, Executive Director, Dallas Heritage Village, Dallas, TX

## Pop-Up Session

The topic of this session will be announced via Twitter and on the conference information board no later than 6 pm on Thursday. For more information, see page 10.

## Where the Girls Are: Public History IS Women's History

Despite great strides in crafting more diverse narratives, history professionals too often allow women's experiences to remain marginalized in preservation, interpretation, and programming. This session asks how attention to women's history can advance gender equality today, examining recent efforts that incorporate women's history into public history practice.

Chair: Michelle McClellan, Assistant Professor, University of Michigan, Ann Arbor, MI

## You Know That's Malarkey

Four historic site professionals admit times they have chosen a funny punch line or simple narrative over the messy, confusing historic record. Audience members share their own cringe-worthy examples. This fast-paced, interactive session picks the real whoppers and celebrates the brave souls who interpret the complexity of our history.

Chair: Sean Kelley, Senior Vice President, Director of Interpretation, Eastern State Penitentiary Historic Site, Philadelphia, PA

10:15–10:45 am

## Break in Foyer

### CONCURRENT SESSIONS

10:45 am–12 pm

## 2017 Annual Meeting Roundtable

The program committee for the 2017 Annual Meeting in Austin, TX, wants to hear your ideas for making the next meeting better. What did you like about the Detroit meeting? What should we have done differently? Members of the 2017 Annual Meeting program committee should attend. All meeting attendees are welcome.

Chair: Dina Bailey, Independent Museum Professional, Atlanta, GA

## Community-Based Museums in Changing Urban Landscapes

Museums have long been initiators of urban renewal and gentrification. In a context in which these institutions are at the center of tense debates about urban change, how are community-based

museums reacting and responding to changing neighborhoods? Institutions from Detroit, Chicago, and New York City weigh in.

Chair: Julieta Cuellar, Global Networks Program Manager, International Coalition of Sites of Conscience, New York, NY

## Creating Connection Through Creative Expression



Arts Midwest and Metropolitan Group are leading a national effort to build public will for creative expression by connecting it with people's deeply held values. This session will explore this initiative's research findings, theory of change, and how pilots are implementing messaging and recommendations to create long-term change.

Chair: Robert Sarror, Senior Director, Metropolitan Group, Washington, DC

## Don't Forget Us! Engaging Sometimes Forgotten Audiences

Effective techniques and lessons learned from programs designed to engage audiences including preschoolers, children, and adults with cognitive issues as well as families in crisis due to homelessness or incarceration. We will explore ways your site can be relevant to your community at all points in their lives.

Chair: Lisa H. Robbins, Vice President of Education and Interpretation, Historic Annapolis, Inc., Annapolis, MD

## Historic Sites, Museums, and Pre-Service Teachers: Transforming Social Studies Classes Before the Teacher Enters the Room

Learn about the ways universities are using historic sites and museums to train the social studies teachers of tomorrow. Faculty share the mutually beneficial ways their local history resources and concepts better prepare their students to teach history in a school environment that has devalued social studies.

Chair: K. Allison Wickens, Vice President for Education, George Washington's Mount Vernon, Mount Vernon, VA

## Renewal: (Re)Designing a Site Based on Community Engagement and Evaluation

Community engagement was the key to unlocking audience needs for three very different museums in need of revitalization. Learn how these sites used a variety of community engagement tools, including surveys, focus groups, and more, to help plan for their rebirth as relevant sources for history learning for diverse populations.

Chair: Megan McAdow, Director of Collections & Education, Applewood: The Charles Stewart Mott Estate, Flint, MI

## Thinking Creatively, Working Collaboratively: University-Community Partnerships and the Rebirth of Local History

This panel discussion will explore the challenges and successes of building university-community partnerships in an effort to rebirth two small and struggling local history institutions—a county historical society and a historic house museum—as well as a university's history program.

Chair: Dr. William F. Stoutamire, Director, G.W. Frank Museum of History and Culture; Affiliated Faculty, University of Nebraska at Kearney, Kearney, NE

# Saturday, September 17

## Tattoos, Burlesque, and the Blues: Following Your Personal Interests Within Your Professional Life

How can history professionals stay connected to their personal research passions within the context of their employment at an institution? What conflicts arise when our specialty is beyond the scope of our actual job? Join the conversation with three public historians who have pushed the boundaries.

**Chair:** Eloise Batic, Director, Exhibitions, Indiana Historical Society, Indianapolis, IN

## Transforming Former Sites of Detention into Sites of Conscience

Former prisons are powerful places to invite the public to confront difficult questions around punitive justice, political legacies, and human rights. How do we transform them into spaces for confronting our past and envisioning our future? Practitioners at former prisons in Albania, Chile, and the United States share their experiences.

**Chair:** Sophia Milosevic Bijleveld, Global Networks Program Director, International Coalition of Sites of Conscience, New York, NY

## The Henry Ford Un-Conference

**12:30–5 pm** Cost: \$25; Preregistration Required

End your conference with a bang at The Henry Ford. This tailored experience will give you special access and unique insight to this internationally recognized history destination. The Henry Ford brings the past forward by immersing visitors in the stories of ingenuity, resourcefulness, and innovation that helped shape America. Board the bus where Rosa Parks refused to give up her seat. Walk through Thomas Edison's Menlo Park Laboratory where he developed the phonograph and the first practical incandescent lightbulb. Ride in an authentic Ford Model T or take a tour of Greenfield Village on a historic steam train. Event registration includes transportation, admission to Henry Ford Museum, Greenfield Village, Unlimited Ride Pass, and Curated Events. Be sure to take advantage of the curated special access Un-Conference programming, designed especially for AASLH and MMA (sign up for insider session onsite the day of the event, spaces are limited):



## Detroit 1967, 50 years later

**Brian Wilson, Digital Access and Preservation Archivist**

Join archivist Brian Wilson as he discusses The Henry Ford's collec-

tions relating to the 1967 Race Riots and the social unrest that changed and continues to challenge Detroit.

*Capacity: 100 participants*

## Henry Ford Museum: A National Museum of American Innovation

**Patricia Mooradian, President of The Henry Ford and Christian Overland, Executive Vice President**

Henry Ford Museum showcases the American ideas and innovations, technological and social, that have fired our imaginations and changed our lives. Learn how The Henry Ford is leveraging this one-of-a-kind Archive of American Innovation to inspire future generations.

*Capacity: 350 participants*

## INSIDER SESSIONS

### There's Only One Greenfield Village

**Donna Braden, Curator of Public Life**

It's an outdoor collection of buildings but there's no other outdoor museum like it. Curator Donna Braden, working on a new guidebook for The Henry Ford, has dusted off some long-known stories and uncovered some new ones.

*Capacity: 100 participants*

### The Henry Ford's Digital Platform

**Ellice Engdahl, Digital Collections & Content Manager**

Get an insider's look at The Henry Ford's cutting-edge work in digital and new media, including web, mobile, and onsite experiences. Learn about our successes and struggles.

*Capacity: 350 participants*

## SPECIAL ACCESS OPPORTUNITIES

### Behind the Scenes Tour: Benson Ford Research Center

Step behind the scenes of the knowledge hub of The Henry Ford. This is the home of archives, records, and collections that document the American experience. Here, you'll find Thomas Edison's research papers, Henry Ford's personal correspondence, and millions of photographs, toys, textiles, recordings, and all manner of media that inform and inspire many of our most groundbreaking exhibitions.

*Capacity: 30 participants*

### Museum Insider's Tour

Discover insider info about iconic artifacts during this one-hour tour of Henry Ford Museum.

*Capacity: 40 participants*

AASLH and MMA would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. Thank you!

# Special Thanks

## Program Committee

### David Janssen, Chair

Bruemore, Inc  
Cedar Rapids, IA

### Scott Alvey

Kentucky Historical Society  
Frankfort, KY

### Dina Bailey

Independent Museum Professional  
Atlanta, GA

### Ashley Bouknight

The Hermitage  
Nashville, TN

### Bill Brewster

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### Lisa Craig Brisson

Michigan Museums Association  
Cheboygan, MI

### Tanya Brock

Dayton History  
Dayton, OH

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Indiana State Museum and  
Historic Sites  
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County  
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Texas Historical Commission  
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### LaNesha DeBardelaben

Charles H. Wright Museum  
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### Emily Fijol

Michigan Women's Hall of Fame  
and Museum  
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### Susan Fletcher

The Navigators  
Colorado Springs, CO

### Leo Goodsell

Historic Westville  
Columbus, GA

### Richard Harker

Museum of History and  
Holocaust Education  
Kennesaw, GA

### Callie Hawkins

President Lincoln's Cottage  
Washington, DC

### Mark Heppner

Historic Ford Estates  
Grosse Pointe Shores, MI

### Claire Johnston

Historic Charlton Park  
Hastings, MI

### Brian Joyner

National Park Service  
Washington, DC

### Nathan Kemler

Grand Valley State University Art  
Gallery  
Allendale, MI

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### Leo Landis

State Historical Society of Iowa  
Des Moines, IA

### Jennifer Landry

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Sandusky Library  
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### Michelle McClellan

University of Michigan  
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### Kyle McKoy

Indiana Historical Society  
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### Mónica Moncada

La Plaza de Cultura y Artes  
Los Angeles, CA

### Nicole Moore

Center for Civil and Human Rights  
Atlanta, GA

### Kate Morland

The Henry Ford  
Dearborn, MI

### Paul Orselli

Paul Orselli Workshop  
Baldwin, NY

### Lisa Plank

Lowell Area Historical Museum  
Lowell, MI

### Melissa Prycer

Dallas Heritage Village  
Dallas, TX

### Victoria Ramirez

Bob Bullock Museum of Texas History  
Austin, TX

### Alexandra Rasic

Workman and Temple Family  
Homestead Museum  
City of Industry, CA

### Amy Reiman

Ella Sharp Museum  
Jackson, MI

### Chad Roberts

Ramsey County Historical Society  
St. Paul, MN

### Alan Robison

Berman Museum  
Anniston, AL

### Amy Rohmiller

Ohio History Connection  
Columbus, OH

### Ryan Spencer

The Henry Ford  
Dearborn, MI

### Jessica Stavros

Indiana State Museum and Historic Sites  
Indianapolis, IN

### Chris Taylor

Minnesota Historical Society  
St. Paul, MN

### Joshua Campbell Torrance

Woodlawn Museum, Gardens, and Park  
Ellsworth, ME

### Allison (Karol A.) Wickens

Mount Vernon  
Mt. Vernon, VA

### Travis Zimmerman

Mille Lacs Indian Museum  
Onamia, MN

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## Networking Sponsor

**National Arab American Museum**

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### Mark Heppner, Chair

Historic Ford Estates

### Devon Akmon

Arab American National Museum

### Lisa Craig Brisson

Michigan Museums Association

### Sandra Clark

Michigan Historical Center

### LaNesha DeBardelaben

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Detroit Historical Society

### Larry Wagenaar

Historical Society of Michigan

### Lisa Worley

Historic Ford Estates

### Brian Yopp

MotorCities National Heritage Area

### Kim Zelinski

Meadow Brook Hall



# Come Early and Stay Late

Do you think that Detroit is *only* the Motor City? Come early or stay late for the AASLH Annual Meeting and find out how much more there really is!

- Detroit sits on the Detroit River, one of the few spots in the United States where Canada lays south. A quick trip over the Ambassador Bridge or through the Detroit Windsor tunnel will make your visit international, just don't forget to bring your passport!
- If you want to walk, run, or bike along the river, enjoy the miles of trails along the Detroit River. Riverfront bike rentals are available at Wheelhouse Detroit. The East Riverfront and the rails-to-trails greenway along the Dequindre Cut are part of the Detroit Riverfront Conservancy that has transformed the area along the Detroit River into a vibrant trail system.
- Did you know that Detroit is the home to a vibrant arts and entertainment atmosphere? The Fox Theater on Woodward, built in 1928 and restored in 1989, hosts concerts and shows for all interests. You can also catch shows at the Fillmore, the Fischer Theater, and the Masonic Temple among others. If classical music is your passion, Detroit also is home to the Detroit Symphony Orchestra and the Detroit Opera House. If Motown is more your thing, make sure you visit the Motown Museum.
- For the art lovers, don't miss the Pewabic Pottery Studios or the Scarab Club for an off-the-beaten-path experience. Go for a tour of the houses converted to art in the Heidelberg Project, or take a drive up to the Cranbrook Art Museum. For book lovers, don't miss a chance to visit John King Books, four stories of used and rare books for sale.
- Sports lovers shouldn't miss a chance to see the Detroit Tigers play during the walk at Comerica Park, catch a Detroit Lions Game on Sunday at Ford Field, or watch the Detroit Derby Girls if they are skating at home in September.
- Want to eat your way through Detroit? No problem! Recently named a food mecca by *The Washington Post*, the city has plenty of culinary delights to offer. From the ever-popular Slows BBQ in Corktown, authentic flavor in Mexicantown, Greektown, and nearby by Dearborn for Middle Eastern food, to the 53-room historic Whitney Mansion in midtown, there's something for everyone.

Most of these options can be reached by a quick walk from the conference hotel, a cab, Uber ride, or a short trip on the Detroit People Mover.

Finally, plan to get out of the city and learn more about Michigan's history. Lansing, the state capitol, is only about ninety minutes away. Visit the Historical Society of Michigan, the Michigan Historical Center, the Michigan Women's Historical Center and Hall of Fame, and the Michigan State Capitol to learn more about the Great Lakes State.



## The Possibilities are Endless...

# Enjoy Your Visit!

# Hotel and Travel

## Meeting Location

All concurrent sessions, general sessions, and exhibit hall will be held at the Cobo Center Convention Center. Some meal events will take place at the Crowne Plaza Detroit Downtown.

**Headquarter Hotel:** The Crowne Plaza Detroit Downtown Riverfront is the host hotel for the conference. Visit [go.aaslh.org/AMtravel](http://go.aaslh.org/AMtravel) for more information.

### The Crowne Plaza Detroit Downtown Riverfront

2 Washington Blvd.  
Detroit, Michigan 48226  
Phone: 313-965-0200 (request the AASLH group rate)

- Rate: \$149 per night plus tax. Includes complimentary Wi-Fi.
- [go.aaslh.org/2016hotel](http://go.aaslh.org/2016hotel)
- Cut-off date for reservations is **August 22** or when the block is full, whichever comes first.

## Overflow Hotel

### DoubleTree Suites by Hilton Hotel Detroit Downtown—Fort Shelby

525 West Lafayette Blvd.  
Detroit, Michigan 48226  
Phone: 313-963-5600

- Rate: \$139 single/double plus applicable taxes
- Room block cut-off: **August 13**

## Airport Transportation

The Detroit International Airport is located approximately thirty miles from downtown. The hotel does not offer shuttle service. Taxi fees from the airport to the hotel are approximately \$45 one way. In addition to rental cars and cabs, travelers can reach downtown using Skoot, a scheduled shuttle service. Discount information is available on the AASLH website.

## Registration Information

All attendees, speakers, and exhibitors must register for the Annual Meeting. Onsite registration and preregistration pick up will be at the Cobo Center. When you receive your registration materials, please consult the Program Update for the location of each activity you plan to attend.

## Registration Deadlines

**Early Bird Registration – July 29, 2016**

**Preregistration Deadline – August 19, 2016**

If you are unable to register by mail before the preregistration deadline, August 19, plan to register onsite at the Cobo Center. Registrations received by the AASLH office after August 19 will be taken to the meeting and treated as onsite registrations.

## Membership and Nonmember

You may become a member or renew your membership with AASLH when you register for the Annual Meeting by checking the appropriate box on the registration form. MMA members receive the AASLH member rate. Nonmembers may attend the Annual Meeting. Please see the appropriate fee on the registration form.



Art Beats Eats

## Scholarship Opportunities

In addition to two scholarships offered by AASLH, the Michigan Museums Association and AASLH/MMA Host Committee are offering additional scholarships this year. MMA is offering a scholarship program for Michigan museums. The Host Committee is offering ten diversity scholarships. The diversity scholarships are not limited to applicants from Michigan. Visit [go.aaslh.org/AMschol](http://go.aaslh.org/AMschol) for application information.

**AASLH Small Museum Scholarship**—AASLH's Small Museums Committee is offering scholarships to any AASLH members who are full-time, part-time, paid, or volunteer employees of small museums. The \$500 scholarship will cover the cost of registration and the Small Museums Luncheon. Any remaining funds can be used to offset travel and/or lodging expenses. To qualify, the applicant must work for a museum with a budget of \$250,000 or less and either be an individual member of AASLH or work for an institutional member. Deadline for applications is **June 10, 2016**. The application form is available at [go.aaslh.org/2016sms](http://go.aaslh.org/2016sms).

**Douglas Evelyn Scholarships for Diversity**—The Evelyn Scholarship is named in honor of Douglas Evelyn, AASLH president from 1992-1994, and recognizes Evelyn's strong support of AASLH's professional development mission. A goal of the scholarship is to increase culturally diverse participation at the AASLH Annual Meeting and in all of the association's programs. The scholarship includes registration fee, a one-year individual membership in AASLH, and \$500 toward travel and hotel expenses. Applications are due in the AASLH office **by 5 pm CDT on July 1, 2016**. The application form is available at [go.aaslh.org/AMschol](http://go.aaslh.org/AMschol).

## One-Day Tickets and Onsite Registrations

One-day tickets are valid only for the day of issue for program sessions, general sessions, coffee breaks, and admission to the exhibit hall. Onsite registrations will be available.

## Student Volunteers

Any full-time student who is a member of AASLH or MMA may volunteer to work eight hours during the Annual Meeting in exchange for a complimentary full meeting registration. Each volunteer will be assigned to work two, four-hour shifts during the meeting. For more information on student volunteer opportunities, please contact Terry Jackson at [jackson@aaslh.org](mailto:jackson@aaslh.org).

org or 615-320-3203.

## Special Events, Workshops, and Laboratories

Tickets are available in advance and require preregistration. AASLH and MMA reserve the right to cancel workshops, labs, and special events if minimum numbers are not met. Refunds will be made after the meeting for any canceled event.

## Program Updates

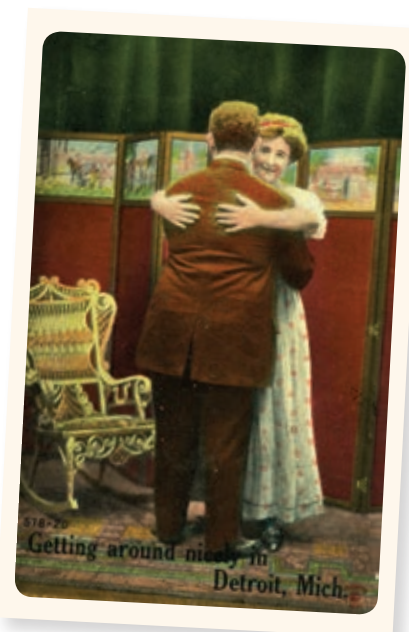
Attendees will receive a program update at the registration desk with any program or activity changes. The update will also list meeting room locations for all sessions and activities. AASLH and MMA reserve the right to make changes in programming as necessary.

## Accessibility

AASLH and MMA are committed to providing access to all individuals attending the Annual Meeting. Please mark the appropriate box on the registration form if you have special needs that require our consideration. Send your request to AASLH no later than August 15, so that we have adequate time to prepare for your accommodations.

## Cancellation/Refunds

All cancellations must be in writing. Cancellations postmarked on or before August 19 will be subject to a \$55 processing charge on the cancelled registration fee and a 50% cancellation fee on all special events, including workshops. No refunds for registration, workshops, and special events will be made after August 19. Neither AASLH nor MMA is responsible for cancellations that were mailed or faxed but never received. If you do not receive confirmation from AASLH within one week, please contact the AASLH office at 615-320-3203 or [membership@aaslh.org](mailto:membership@aaslh.org).



# Registration Form



We will produce the meeting participant list and your name badge directly from this form. Please type or print legibly. All correspondence and written confirmations will be sent to the address below.

Page 1 of 2

☐ Please do not include my information in the attendee directory.

Nickname/Badge Name \_\_\_\_\_

Name \_\_\_\_\_

Position/Title \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Guest Name (if attending any Events/Tours) \_\_\_\_\_

Organization Type \_\_\_\_\_

Job Type/Occupation \_\_\_\_\_

**First-Time Attendee** ☐ Yes ☐ No

AASLH Membership Number \_\_\_\_\_

MMA Membership Promo Code \_\_\_\_\_

**More Savings!**  
Become an AASLH Member  
and Save up to \$75!

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☐ Join ☐ Renew

**AASLH Individual Memberships**

- ☐ Patron \$250
- ☐ Sustaining Member \$125
- ☐ Supporting Member \$100
- ☐ Basic Member \$70
- ☐ Retired Member \$40
- ☐ Student Member \$30

**AASLH Institutional Memberships**

- ☐ Institutional Partner \$1,000
- ☐ Sustaining Institutional Member \$750
- ☐ Supporting Institutional Member \$500
- ☐ Contributing Institutional Member \$250
- ☐ Basic Institutional Member \$115

## AASLH/MMA ANNUAL MEETING 2016 Registration Rates

### Full Meeting Rate

	Early Bird Rate by July 29	Prereg- istration Rate by Aug 19	Onsite Rate
<input type="checkbox"/> Member Rate	\$253	\$318	\$343
<input type="checkbox"/> Non-Member	\$328	\$393	\$418
<input type="checkbox"/> Staff of Institutional Partners	\$253	\$253	\$278
<input type="checkbox"/> Full-time Student Member	\$195	\$195	\$195
<input type="checkbox"/> Student Volunteer <small>Part-time students who are employed full-time do not qualify for the student rate</small>	Free	Free	Free

### Daily Rate

	Early Bird Rate by July 29	Prereg- istration Rate by Aug 19	Onsite Rate
<input type="checkbox"/> One Day: Member	\$153	\$173	\$193
<input type="checkbox"/> One Day: Non-Member	\$223	\$248	\$298

**Circle the day:** Wed, Sept 14    Thur, Sept 15    Fri, Sept 16    Sat, Sept 17

Register online at [go.aaslh.org/AMreg](http://go.aaslh.org/AMreg)

Send both pages of the form!

# Registration Form

Page 2 of 2

These events are not included in the annual meeting registration fee and require preregistration.

## WEDNESDAY, SEPTEMBER 14

- Tour: Destination Detroit:  
Exploring Detroit's Rich Multicultural History \_\_\_\_\_ x \$ 55 \_\_\_\_\_
- Tour: Flint, MI:  
From Vehicle City to Most Dangerous to Something New \_\_\_\_\_ x \$ 55 \_\_\_\_\_
- Tour: War and Peace:  
Following in the Footsteps of the Huron-Wyandot \_\_\_\_\_ x \$ 55 \_\_\_\_\_
- Tour: Woodward Avenue:  
A Road From the Past, A Path to the Future \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Tour: Exploring Ford's Corporate History \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Connecting Audiences to Traditional Stories:  
Interpreting American Military History in the 21st Century \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Housing Materials for Storage and Exhibition of Photographs  
making/history \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- CEO Forum: Leading the Field—Advocating for History \_\_\_\_\_ x \$ 115 \_\_\_\_\_
- Unlocking Innovation: Design Thinking in Museums \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Easy to Read: A Guide to Transcribing Historical Documents \_\_\_\_\_ x \$ 75 \_\_\_\_\_
- Connecting with Art: Continuing the Classroom,  
Evolving Teaching Practices at the Detroit Institute of Arts \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Field Services Alliance Meeting \_\_\_\_\_ FREE \_\_\_\_\_
- Reassessing Historic Clothing Exhibits: Innovative and  
Practical Solutions for Costume Mounting on a Budget \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- The SHA Wednesday Workshop: Meeting Your Educational  
Mission and Earning Revenue \_\_\_\_\_ x \$ 25 \_\_\_\_\_
- Evening Event:  
Distinctly Detroit: A Night at the Detroit Historical Museum \_\_\_\_\_ x \$ 45 \_\_\_\_\_

## THURSDAY, SEPTEMBER 15

- AASLH 5K Fun Run \_\_\_\_\_ x \$ 25 \_\_\_\_\_
- Tour: Downtown Walking Tour \_\_\_\_\_ x \$ 15 \_\_\_\_\_
- Tour: Historic Detroit Cemetery Tour \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Historic House Museum Breakfast \_\_\_\_\_ x \$ 30 \_\_\_\_\_
- New Member Reception \_\_\_\_\_ FREE \_\_\_\_\_
- Luncheon: Corporate History Archives and Museums \_\_\_\_\_ x \$ 40 \_\_\_\_\_
- Luncheon: Educators and Interpreters \_\_\_\_\_ x \$ 40 \_\_\_\_\_
- Luncheon: Small Museums \_\_\_\_\_ x \$ 40 \_\_\_\_\_
- Luncheon: Women's History \_\_\_\_\_ x \$ 40 \_\_\_\_\_
- Reception: Developing History Leaders @SHA \_\_\_\_\_ FREE \_\_\_\_\_
- Evening Event:  
Muse Cruise: Cruisin' the Museums in the Motor City! \_\_\_\_\_ x \$ 50 \_\_\_\_\_

## FRIDAY, SEPTEMBER 16

- Tour: Art and Architecture Via the People Mover \_\_\_\_\_ x \$ 15 \_\_\_\_\_
- Tour: Detroit's Island Jewel: A Tour of Belle Isle Park \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Tour: More Than Just Friends?  
Trailblazing Women at Rochester Hills Museum and Farm \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Directors Breakfast \_\_\_\_\_ x \$ 30 \_\_\_\_\_
- Military History Breakfast \_\_\_\_\_ x \$ 30 \_\_\_\_\_
- StEPs Friday Morning MeetUP \_\_\_\_\_ x \$ 10 \_\_\_\_\_
- Michigan Museums Association Awards Luncheon \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Annual Meeting Attendees' Luncheon \_\_\_\_\_ x \$ 10 \_\_\_\_\_
- Leadership in History Awards Banquet \_\_\_\_\_ x \$ 65 \_\_\_\_\_

## SATURDAY, SEPTEMBER 17

- Tour: Celebrating Detroit's Arab Heritage \_\_\_\_\_ x \$ 45 \_\_\_\_\_
- Tour: Dodge vs. Ford: The Way They Lived \_\_\_\_\_ x \$ 35 \_\_\_\_\_
- Religious History Affinity Group Breakfast \_\_\_\_\_ x \$ 30 \_\_\_\_\_
- The Henry Ford Un-Conference \_\_\_\_\_ x \$ 25 \_\_\_\_\_

## PAYMENT

All registrations must be prepaid by check or credit card. Send completed Registration Form (both page 1 and page 2) with payment by:

**Online** – Registrations can be submitted through the AASLH website at [go.aaslh.org/AMreg](http://go.aaslh.org/AMreg).

**Fax** – You may fax your registration form with credit card information to 615-327-9013, 24 hours a day.

**Mail** – AASLH

Attention: Annual Meeting Registration  
1717 Church St., Nashville, TN 37203

**Confirmation** – You will receive a registration confirmation from AASLH. If you do not receive confirmation from the AASLH office within one week of sending your registration, please contact our office.

*AASLH is not responsible for registrations faxed or mailed and never received.*

## SPECIAL REQUEST

Accessibility (please explain)

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Dietary Restrictions \_\_\_\_\_

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## PAYMENT INFORMATION

☐ Check # \_\_\_\_\_

(Make payable to AASLH)

☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card Number \_\_\_\_\_

Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

## PAYMENT ENCLOSED

Registration Rates (from page 1) \$ \_\_\_\_\_

Membership Fees (from page 1) \$ \_\_\_\_\_

Special Event Fees \$ \_\_\_\_\_

Total Due \$ \_\_\_\_\_

**Be sure to fax/mail BOTH pages of the registration form.** Do not mail registration forms or payment after August 19. If payment has not been received by August 19, you will be responsible for payment at the registration desk. Check your registration forms carefully. An incomplete form could delay your registration.



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Visit us at [www.windhamfabrics.com](http://www.windhamfabrics.com)



PALAMPORE PANEL BY MARY KOVAL



WINDHAM FABRICS

The PALAMPORE reproduction is an excellent example of a typical hand painted bed cover from 1775 in England. It combines complex and elaborate designs featuring a variety of plants, flowers and birds. The tree of life motif was used as a symbol to celebrate birth, marriage, and special occasions.



# AASLH

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for State and Local History

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