

# 2023 ADVERTISING MEDIA KIT

**Reach over 20,000 history professionals and organizations through AASLH's nationally recognized publications and events.**

AASLH is the only national association of its kind for professionals in the field of state and local history. We serve all-volunteer run museums, national historical institutions, and everyone in between with diverse programs and services that meet the needs of all our members while progressively advancing the goals and standards of the field of state and local history.

## Who is a Member of AASLH?

### Individuals

- Directors & CEOs
- Administrators
- Archivists & Librarians
- Curators, Conservators & Collection Managers
- Educators & Program Managers
- History & Museum Studies Professors
- Graduate Students
- Historians & Preservationists
- Independent Historians & Consultants

### Institutions

- History Museums
- Historic House Museums
- Historic Sites
- Historical Societies
- Cultural Centers
- Libraries & Archives
- Academic Programs
- Art Museums
- & More

# History News Magazine

## History News magazine is the official publication of AASLH.

Written by and for history professionals, each issue of the quarterly magazine provides industry articles, columns, Technical Leaflets, and authoritative discussions of current issues facing history organizations. It is consistently ranked as one of the top benefits of AASLH membership.

At least one copy of each *History News* issue is sent to every individual and institutional member, with higher institutional levels receiving up to ten copies for their senior staff. In addition to the physical reach, AASLH members *and their entire staff* can download the most recent 12 issues of the magazine for free on our website, and every member has access to the entire collection of issues on JSTOR.

## ADVERTISING RATES

Ad Size	1x	2x	4x
Full	\$770	\$735	\$680
Full, Inside Front Cover	\$1,100	\$1,000	\$930
Full, Inside Back Cover	\$1,100	\$1,000	\$930
1/2 Horizontal	\$570	\$545	\$500
1/3 Square	\$495	\$475	\$435
1/2 Back Cover Horizontal	\$720	\$695	\$650
1/4 Back Cover Vertical	\$645	\$625	\$585

## 2023 DEADLINES

Issue	Reserve	Art Due
2023.1	March 31	April 7
2023.2	May 26	June 2
2023.3	July 28	August 4
2023.4	October 27	November 3

## DIMENSIONS

Ad Size	Width	Height
Full, Bleed*	8.5"	11"
Full, No Bleed	7.5"	9.75"
1/2 Horizontal	7.5"	4.875"
1/3 Square	4.875"	4.875"
1/4 Back Cover Vertical	3.375"	4.875"

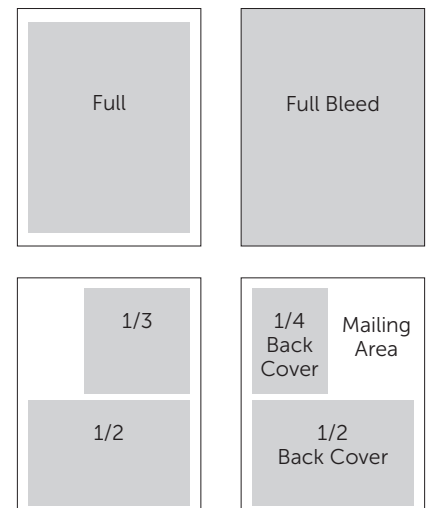
Provide ad in PDF format, 300 DPI, 4-color

\*Add .125" each side for bleed edge

AASLH reserves the right to reject advertising material that is not consonant with the mission, values, or goals of the organization.



## AD SIZE REFERENCE



# Professional Development

**AASLH Professional Development is used by over 1,500 individual users per year** and includes options for people at all stages of their careers. Most attendees are AASLH members.

For a full list of upcoming webinars, workshops, and online courses, reach out to Rey Regenstreif-Harms at [regenstreif-harms@aaslh.org](mailto:regenstreif-harms@aaslh.org).

## Webinars

- Opportunity to provide AASLH with a 1-2 minute commercial video to be played before each applicable webinar and included in the webinar recording
- Name and link in webinar recording description for as long as the webinar is included in the AASLH Recorded Webinar Library
- Listed as the Presenting Sponsor in the upcoming events of The Weekly Dispatch (sent to over 20,000 people) for each webinar
- 1-2 social media mentions per webinar (subject to approval)

**1 Webinar: \$400**

**3 Webinars: \$1,000**

## STATISTICS

**8-12**

Webinars Per Year

**3,500**

Viewers Per Year

**20,000**

Average Reach Per Week

**13.9k**

Twitter Followers

**16.8k**

Facebook Followers

**2.5k**

Linkedin Followers



## Infomercial

**\$500**

**Introduce AASLH members to your products.**

Team up with AASLH to create a 1-hour introduction to what you can do for AASLH members. We encourage organizations interested in this option to include former collaborators or your current partners to let interested AASLH members ask questions and learn from their peers as well. AASLH does not charge any registration fee for these webinars.

- Name, logo, link and 100-word profile on the webinar page for duration of the season
- Name and link in webinar event description
- Name and link in webinar recording description for the life of the webinar recording

**Looking for an alternative sponsorship opportunity?**

Please contact Rey Regenstreif-Harms at [regenstreif-harms@aaslh.org](mailto:regenstreif-harms@aaslh.org).

# Professional Development

## **AASLH Online Courses are designed for busy history-doers.**

Each course is offered twice a year but class sizes are limited. Four or five online courses are offered each season. This can include sponsorship of ARCUS courses.

## Online Courses

- Name and link in Online Course description in the AASLH Resource Center
- Listed as the Presenting Sponsor in the upcoming events of The Weekly Dispatch (sent to over 20,000 people) for each online course
- 1-2 social media mentions per webinar (subject to approval)
- 1 sponsored email will be sent to attendees by AASLH for each sponsored course
- 1 Free registration for each sponsored course

**1 Online Course: \$800**

**3 Online Courses: \$2,000**

## Workshops

**AASLH offers 8-10 workshops per year.** AASLH workshops are a chance for participants to engage in intensive learning on a particular topic as well as discussion with faculty and classmates.

- Name and link in Online Course description in the AASLH Resource Center
- Listed as the Presenting Sponsor in the upcoming events of The Weekly Dispatch (sent to over 20,000 people) for each online course
- 1-2 social media mentions per webinar (subject to approval)
- 1 sponsored email (or handout for in person workshops) will be sent to attendees by AASLH for each sponsored workshop
- 1 Free registration for each sponsored workshop

**Virtual Workshop Sponsorship: \$1,500**

**In Person Workshop Sponsorship: \$2,000**



# Community

According to AASLH's most recent membership survey, the **number one motivation for individuals and institutions** to become members is **to stay up-to-date on current news and issues** in the history community.

## The Weekly Dispatch

The *Weekly Dispatch*, AASLH's weekly email newsletter, is **one of the primary ways AASLH shares history news, trends, and updates**. This newsletter is widely popular as a source of information for the history community, with a minimum open rate of 30%. *The Weekly Dispatch* has recorded **an open rate as high as 47%**. An open rate is the percentage of subscribers who open the email.

The *Weekly Dispatch* is delivered on Tuesdays to **more than 31,000 members and non-members**.

An advertisement in the newsletter is a great way to **reach thousands of history practitioners and organizations across the country**. We only accept two ads in each issue, giving your ad additional high visibility.

Receive a discount when advertising in multiple issues!

## ADVERTISING RATES

Ad Placement	1x	2x	4x
Top Banner	\$1,200	\$1,000	\$800
Middle Banner	\$1,000	\$800	\$650

## 2023 DEADLINES

Delivered	Reserve	Art Due
every Tuesday	2 weeks prior	1 week prior

Ad artwork is due the Wednesday before the newsletter is distributed.

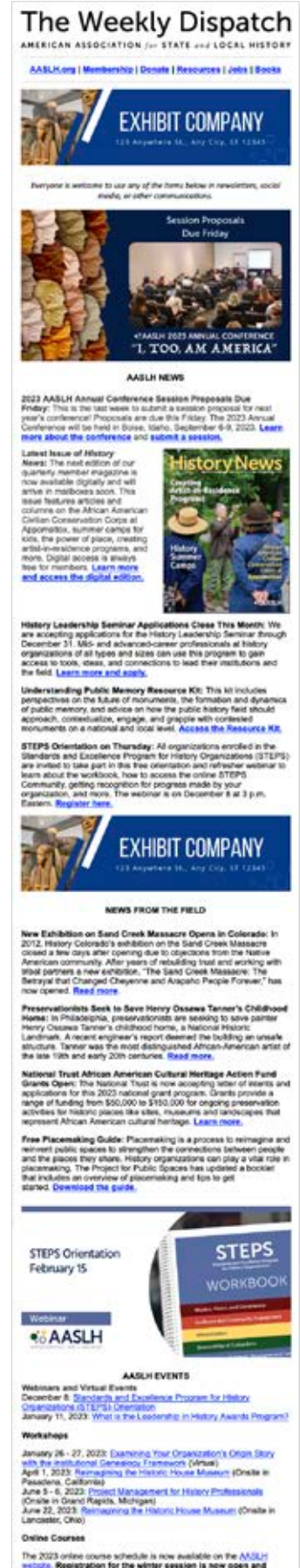
The *Weekly Dispatch* will not be published on July 4, September 12, and December 26.

## DIMENSIONS

File	Width	Height
PNG and JPEG files accepted	1200 px	340 px

Artwork should be sent to Eric Morse, Marketing and Sales Manager, at [morse@aaslh.org](mailto:morse@aaslh.org).

AASLH reserves the right to reject advertising material that is not consonant with the mission, values, or goals of the organization.





# Community

**AASLH Affinity Communities are member-led organizations** bringing together people interested in a specific area of history work or at a specific type of site.

A community sponsorship includes:

- Listed as the sponsor on the AASLH website
- Sponsoring any sessions the community organizes at the Annual Conference
- Listed sponsor on any online networking events the community organizes throughout the year

**Affinity Community Sponsorship \$1,000**

**Choose from the following list of communities:**

- Climate and Sustainability
- Educators and Interpreters
- Emerging History Professionals
- Field Services Alliance
- Historic House Museums
- History in our Parks
- Military History
- Nomenclature
- Religious History
- Small Museums
- Women's History



# Advertising & Marketing Form

Return this form to Rey Regenstreif-Harms at [regenstreif-harms@aaslh.org](mailto:regenstreif-harms@aaslh.org),  
by fax at 615-327-9013, or by mail to AASLH, 2021 21st Ave S. Suite 320, Nashville, TN 37212.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Payment may be made via credit card, check, or by invoice. Please complete your preferred payment below:**

☐ **Check** (Make payable to AASLH)    ☐ **Invoice**    ☐ **MasterCard**    ☐ **Visa**    ☐ **AmEx**    ☐ **Discover**

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card (Please Print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Check all appropriate boxes:**

Reserve these Issues:    ☐ 2023.1    ☐ 2023.2    ☐ 2023.3    ☐ 2023.4

<i>History News Ad</i>	<b>1x</b>	<b>2x</b>	<b>4x</b>	<b>Total</b>
<input type="checkbox"/> Full	<input type="checkbox"/> \$ 770	<input type="checkbox"/> \$ 735	<input type="checkbox"/> \$ 680	\$
<input type="checkbox"/> Full, Inside Front Cover	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$ 930	\$
<input type="checkbox"/> Full, Inside Back Cover	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$ 930	\$
<input type="checkbox"/> 1/2	<input type="checkbox"/> \$ 570	<input type="checkbox"/> \$ 545	<input type="checkbox"/> \$ 500	\$
<input type="checkbox"/> 1/3	<input type="checkbox"/> \$ 495	<input type="checkbox"/> \$ 475	<input type="checkbox"/> \$ 435	\$
<input type="checkbox"/> 1/2 Back Cover	<input type="checkbox"/> \$ 720	<input type="checkbox"/> \$ 695	<input type="checkbox"/> \$ 650	\$
<input type="checkbox"/> 1/4 Back Cover	<input type="checkbox"/> \$ 645	<input type="checkbox"/> \$ 625	<input type="checkbox"/> \$ 585	\$
<b>Total</b>				\$

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by fax at 615-327-9013, or by mail to AASLH, 2021 21st Ave S. Suite 320, Nashville, TN 37212.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Payment may be made via credit card, check, or by invoice. Please complete your preferred payment below:**

☐ **Check** (Make payable to AASLH)    ☐ **Invoice**    ☐ **MasterCard**    ☐ **Visa**    ☐ **AmEx**    ☐ **Discover**

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card (Please Print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Check all appropriate boxes:**

<i>The Weekly Dispatch Ad</i>	1x	2x	4x	Total
<input type="checkbox"/> Top Banner	<input type="checkbox"/> \$ 1,200	<input type="checkbox"/> \$ 1,000	<input type="checkbox"/> \$ 800	\$
<input type="checkbox"/> Middle Banner	<input type="checkbox"/> \$ 1,000	<input type="checkbox"/> \$ 800	<input type="checkbox"/> \$ 650	\$
<b>Total</b>				\$

Reserve these Dates:    • \_\_\_\_\_    • \_\_\_\_\_    • \_\_\_\_\_    • \_\_\_\_\_

Affinity Communities	Total
<input type="checkbox"/> Affinity Community Sponsorship    \$1,000 each	\$

**Select Community:**

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Climate and Sustainability | <input type="checkbox"/> Educators and Interpreters | <input type="checkbox"/> Emerging History Professionals |   |
| <input type="checkbox"/> Field Services Alliance    | <input type="checkbox"/> Historic House Museums     | <input type="checkbox"/> History in our Parks           | <input type="checkbox"/> Military History |
| <input type="checkbox"/> Nomenclature               | <input type="checkbox"/> Religious History          | <input type="checkbox"/> Small Museums                  | <input type="checkbox"/> Women's History  |

<b>Page Total</b> (if applicable)	\$
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# Professional Development Sponsorship Form

Return this form to Rey Regenstreif-Harms at [regenstreif-harms@aaslh.org](mailto:regenstreif-harms@aaslh.org),  
by fax at 615-327-9013, or by mail to AASLH, 2021 21st Ave S. Suite 320, Nashville, TN 37212.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Payment may be made via credit card, check, or by invoice. Please complete your preferred payment below:**

☐ **Check** (Make payable to AASLH)    ☐ **Invoice**    ☐ **MasterCard**    ☐ **Visa**    ☐ **AmEx**    ☐ **Discover**

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card (Please Print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Check all appropriate boxes:**

Online Courses	1x	3x	Total
<input type="checkbox"/> Professional Development Sponsorship	<input type="checkbox"/> \$ 800	<input type="checkbox"/> \$ 2,000	\$ _____

Reserve these Courses:    • \_\_\_\_\_    • \_\_\_\_\_    • \_\_\_\_\_

Workshop Sponsorships	Virtual	In Person	Total
<input type="checkbox"/> Professional Development Sponsorship	<input type="checkbox"/> \$ 1,500	<input type="checkbox"/> \$ 2,000	\$ _____

Reserve these Workshops:    • \_\_\_\_\_    • \_\_\_\_\_    • \_\_\_\_\_    • \_\_\_\_\_

Webinars / Infomercials	1x	3x	Total
<input type="checkbox"/> Webinars	<input type="checkbox"/> \$ 400	<input type="checkbox"/> \$ 1,000	\$ _____
<input type="checkbox"/> Infomercials	<input type="checkbox"/> \$ 500		\$ _____

Name of Webinar(s):    • \_\_\_\_\_    • \_\_\_\_\_    • \_\_\_\_\_

# AASLH Conference Advertising

**Connect with public history practitioners** at the 2023 AASLH Annual Conference in Boise, ID, on September 6-9. Advertise your organization, institution, services, or products to conference attendees and a total estimated reach of 25,000 history practitioners.

## Why attend the Annual Conference?

History and museum professionals from all over the country attend the AASLH Annual Conference to learn new techniques, solve challenges together, and find new products or services to improve their practice of history. As an exhibitor or sponsor, you have a unique opportunity to meet prospective clients and network at dozens of sessions, tours, evening events, luncheons, and more.

**Sponsor:** Get maximum brand exposure as an Annual Conference Sponsor. Packages start at \$500.

**Exhibit:** Reserve a booth in our two-day Exhibit Hall. Packages start at \$825.

**Advertise:** Raise awareness of your organization or product with a full-color ad in our Preliminary Program and Onsite Guide. Prices start at \$200.

“What an incredible event — very valuable! It was a great opportunity to learn about the many important initiatives that are going on at museums and historical associations across the USA. The trade show was excellent for making and renewing contacts with vendors.”

## STATISTICS

750

History Practitioners  
Attendees in 2022

25,000

Reach

5,000+

AASLH Members

70%

Institutional Members

30%

Individual Members

40-50

Exhibit Hall Vendors  
Historically

## AASLH 2023 ANNUAL CONFERENCE “I, TOO, AM AMERICA”



SEPTEMBER 6-9

BOISE, ID

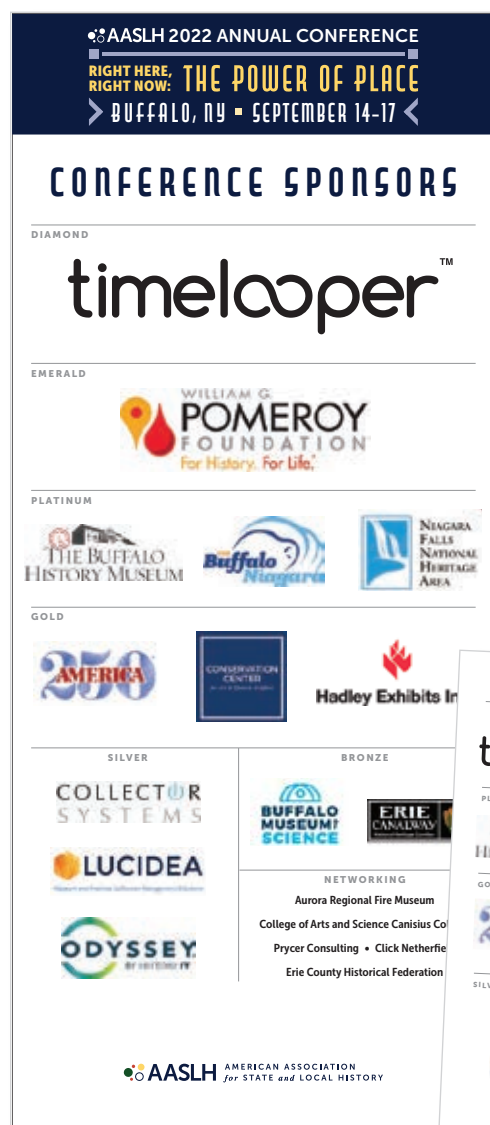
# AASLH Conference Advertising

## Sponsorship Opportunities

Sponsors of the AASLH Conference get comprehensive brand exposure in the Preliminary Program and Onsite Guide, on the website, in the conference app, and on conference signage along with a host of other great benefits to help you reach AASLH members and conference attendees.

All sponsorship packages include the following recognition, plus:

- Direct link on AASLH website through November 2023
- Conference signage logo and/or listing
- Conference app



**AASLH 2022 ANNUAL CONFERENCE**  
RIGHT HERE, RIGHT NOW: **THE POWER OF PLACE**  
BUFFALO, NY • SEPTEMBER 14-17

**CONFERENCE SPONSORS**

**DIAMOND**  
timelooper™

**EMERALD**  
WILLIAM G. POMEROY FOUNDATION  
For History. For Life.

**PLATINUM**  
THE BUFFALO HISTORY MUSEUM | Buffalo Niagara | NIAGARA FALLS NATIONAL HERITAGE AREA

**GOLD**  
AMERICA | CONSERVATION CENTER | Hadley Exhibits Inc.

**SILVER**  
COLLECTOR SYSTEMS | LUCIDEA

**BRONZE**  
BUFFALO MUSEUM OF SCIENCE | ERIE CANALWAY

**NETWORKING**  
Aurora Regional Fire Museum  
College of Arts and Science Canisius College  
Pryce Consulting • Click Netherfield  
Erie County Historical Federation

**AASLH** AMERICAN ASSOCIATION for STATE and LOCAL HISTORY

Sponsors are featured on conference signage and in the programs.

## Important Sponsorship Information

- General sponsorships are open now. The list of events available to sponsor will be posted on the AASLH website in early spring of 2023
- Sponsorships are competitive and preference is given on a first come, first served basis
- All social media mentions are deployed by AASLH and are subject to approval



“It was my first time attending and I loved it! It's a good size (smaller than AAM, but bigger than regional conferences). I liked meeting new colleagues, getting new ideas, and just the general air of excitement that comes from putting a whole bunch of nerdy museum/history types all in one space. I'm already looking into how I can attend next year's conference.”

## Important Dates & Deadlines

**March 27**

Preliminary Program reservation

**May 31**

Exhibit Booth Early Bird Price

**June 16**

Onsite Guide reservation, conference app, and conference signage

**July 31**

Tote Bag insert reservation

**August 31**

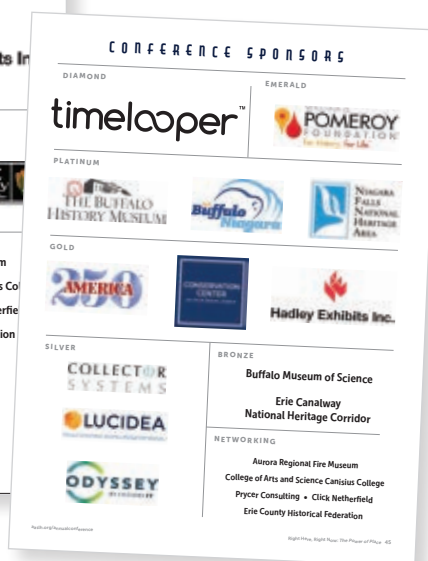
Tote Bag inserts must arrive onsite

**September 6-9**

Conference in Boise

**September 7-8**

Exhibit Hall open



**CONFERENCE SPONSORS**

**DIAMOND**  
timelooper™

**EMERALD**  
WILLIAM G. POMEROY FOUNDATION  
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Aurora Regional Fire Museum  
College of Arts and Science Canisius College  
Pryce Consulting • Click Netherfield  
Erie County Historical Federation

**AASLH** AMERICAN ASSOCIATION for STATE and LOCAL HISTORY

# AASLH Conference Advertising

## Preliminary Program

The Conference Preliminary Program for many is the first point of advertising for the AASLH Conference and is available on [aaslh.org](http://aaslh.org) as early as spring. A full-color print copy will be mailed to each AASLH member. It is where potential attendees learn the daily agenda, read the details of each session, and are introduced to panelists.

**March 27:** Reservation Deadline

**April 8:** Artwork Deadline

## Onsite Guide

The Onsite Guide is the most used print piece associated with the Annual Conference, including a Schedule-at-a-Glance, exhibitor directory, and onsite logistical information. Every attendee receives a full-color guide at registration and typically carries it around with them from session to session.

**June 16:** Reservation Deadline

**July 1:** Artwork Deadline



## ADVERTISING RATES

Ad Size	Preliminary	Onsite
Full	\$800	\$600
Full, Inside Front Cover	\$900	\$700
Full, Inside Back Cover	\$900	\$700
1/2, Back Cover*	\$700	\$500
1/2 Horizontal	\$600	\$400
1/4 Vertical	\$400	\$200

\*Preliminary: 1 available; Onsite: 2 available

## DIMENSIONS

Page Size	Width	Height
Full, Bleed**	8.5"	11"
Full, No Bleed	7.5"	9.75"
1/2 Horizontal	7.5"	4.875"
1/4 Vertical	3.375"	4.875"

Provide ad in PDF format, 300 DPI, 4-color

\*\*Add .125" each side for bleed edge

AASLH reserves the right to reject advertising material that is not consonant with the mission, values, or goals of the organization.

## Tote Bag Insert

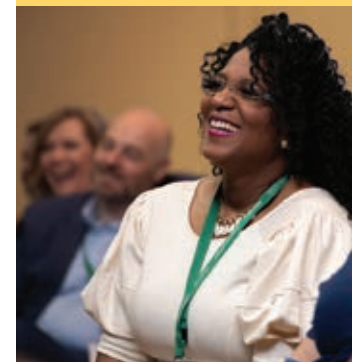
**\$425**

Promote your organization, product, or service. Simply deliver 1,000 pieces of literature, stickers, or small items to the conference location prior to the start of conference and we'll insert it in every attendee's tote bag.

**July 31:** Reservation Deadline

**August 31:** Arrival Deadline

“I almost always learn something new. Even when a session just reinforces the best practices/information that I already know, it's still energizing. I love networking and making new connections and seeing old friends.”





# AASLH Conference Advertising

## Exhibit at the Annual Conference

Showcase your products and expertise in the Exhibit Hall, meet potential clients and speak one-on-one in a fun, informal environment. Morning and afternoon coffee and snack breaks are held in the Exhibit Hall to encourage attendees to visit your booth. Reserve early to get the best spot. The floor plan for the Exhibit Hall will be released closer to the conference, and those who registered early will be given preference in order of registration date.



“The combination of inspirational (e.g. keynotes) events and practical sessions... is a good mix. I left with lots of interesting ideas that I felt I will be able to put into practice right away.”

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RIGHT HERE, RIGHT NOW: **THE POWER OF PLACE**  
BUFFALO, NY • SEPTEMBER 14-17

**EXHIBIT HALL**

**THURSDAY, SEPTEMBER 15**

9 am	Exhibit Hall Opens
10-11 am	Morning Refreshment Break
3:15-4:15 pm	Afternoon Refreshment Break
5:15 pm	Exhibit Hall Closes

**FRIDAY, SEPTEMBER 16**

9 am	Exhibit Hall Opens
9:45-10:45 am	Morning Refreshment Break
3:30-4:15 pm	Afternoon Refreshment Break
4:15 pm	Exhibit Hall Closes

**EXHIBITORS**

AASLH Booth 607	Foundation for Advancement in Conservation Booth 407	Organization of American Historians Booth 313
AASLH Affinity Communities Booth 605	Frank and Glory Booth 315	ReDiscovery Software Booth 212
America 250 Foundation Booth 513	The Calder Lehrman Institute of American History Booth 409	Riggs Ward Design Booth 414
American Battlefield Trust Booth 203	Hadley Exhibits Booth 509	Rowman & Littlefield Booth 101 & 103
Aria Strategies LLC Booth 113	HistoryIT Booth 507	Smithsonian Institution Traveling Exhibition Service and Smithsonian Affiliations Booth 400
Art Display Essentials, a 10-31 Company Booth 514	Hollinger Metal Edge Booth 303	Split Rock Studios Booth 308
Association for Living History, Farm and Agricultural Museums Booth 515	Institute of Museum and Library Services Booth 415	STORY Booth 606
Boise #AASLH2022 Booth 214	Lucide Booth 406	TimeLooper Booth 200
The Buffalo History Museum Booth 414	LYRASI Booth 402	Tour-Mate Systems Ltd Booth 402
Buffalo Museum of Science Booth 407		

## Exhibit Booth Package

- 8' x 10' booth space with company sign
- 6' skirted table
- Backdrop
- Side rail dividers
- 2 chairs
- A wastebasket
- 2 complimentary full-conference registrations for booth staff
- Pre- and post-conference attendee contact lists
- Company name and description in the Onsite Guide

## Cost & Deadlines

- Early Bird Rate: \$850 (before May 31)
- Standard Rate: \$950 (after May 31)
- Early Dismantle: \$200
- Additional Exhibitors: \$75 per person

## Important Dates

- September 6: Exhibit Hall set up
- September 6-9: Conference in Boise
- September 7-8: Exhibit Hall open
- September 8: Exhibit Hall break down



## EXHIBIT HALL HIGHLIGHTS

Explore New Products and Services in the Exhibit Hall  
On Thursday and Friday, don't miss your chance to meet with vendors and suppliers. The Exhibit Hall is your place to network and check out the latest technology and services being offered.

**Food, Drinks, and Networking**  
The Exhibit Hall features networking, food, and beverages during the Annual Meeting. Take a break and join us in Exhibit Hall North!

THURSDAY, SEPTEMBER 15		FRIDAY, SEPTEMBER 16	
9 am	Exhibit Hall Opens	9 am	Exhibit Hall Opens
10-11 am	Morning Refreshment Break	9:45-10:45 am	Morning Refreshment Break
3:15-4:15 pm	Afternoon Refreshment Break	3:30-4:15 pm	Afternoon Refreshment Break
5:15 pm	Exhibit Hall Closes	4:15 pm	Exhibit Hall Closes



## EXHIBITORS

AASLH Booth 607	Institute of Museum and Library Services Booth 406
AASLH Affinity Communities Booth 605	Lucide Booth 406
America 250 Foundation Booth 513	LYRASI Booth 402
American Battlefield Trust Booth 203	Mid-America Arts Alliance Booth 215
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Buffalo Museum of Science Booth 407	Split Rock Studios Booth 308
Calder Institute Booth 409	STORY Booth 606
Compassion Center for Art and Antiquities Booth 201	TimeLooper Booth 200
Concussion Systems, LLC Booth 301	Tour-Mate Systems Ltd Booth 402
Cornell University Press Booth 301	Tracy Booth 315
Douglas County Publishers Booth 301	Vista Systems Ltd Booth 207
Durham Museum of Science Booth 407	Western New York Library Resources Council Booth 214
Elizabethan National Historic Site Booth 407	William G. Pomeroy Foundation Booth 214
Frank and Glory Booth 315	
The Calder Lehrman Institute of American History Booth 409	
Hadley Exhibits Booth 509	
HistoryIT Booth 507	
Hollinger Metal Edge Booth 303	



Exhibitors are listed on conference signage and in the Onsite Guide.



# Conference Sponsorship Levels

<b>DIAMOND</b> <b>\$10,000   1 Available</b> The Diamond Sponsor sees the maximum amount of brand exposure and reach through various points of contact with our attendees.	<ul style="list-style-type: none"> <li>• Host a session included in the Onsite Guide</li> <li>• 6 total complimentary registrations</li> <li>• Exhibit booth</li> <li>• Tote bag insert</li> <li>• Full page ad in the Preliminary Program</li> <li>• Full page ad in the Onsite Guide</li> <li>• Pre- and Post-Conference contact lists</li> <li>• Full page ad in <i>History News</i>, (Autumn 2023 issue)</li> <li>• 4 social media mentions</li> </ul>		
<b>EMERALD</b> <b>\$7,500   2 Available</b>	<ul style="list-style-type: none"> <li>• 4 total complimentary registrations</li> <li>• Exhibit booth</li> <li>• Tote bag insert</li> <li>• Full page ad in the Preliminary Program</li> <li>• Full page ad in the Onsite Guide</li> <li>• Pre- and Post-Conference contact lists</li> <li>• Full page ad in <i>History News</i>, (Autumn 2023 issue)</li> <li>• 2 social media mentions</li> </ul>		
<b>PLATINUM</b> <b>\$5,000   2 Available</b>	<ul style="list-style-type: none"> <li>• 4 total complimentary registrations</li> <li>• Exhibit booth</li> <li>• Tote bag insert</li> <li>• Full page ad in the Preliminary Program</li> <li>• Full page ad in the Onsite Guide</li> <li>• Pre- and Post-Conference contact lists</li> <li>• 1/2 page ad in <i>History News</i>, (Autumn 2023 issue)</li> </ul>		
<b>GOLD (KEYNOTE)</b> <b>\$3,500   2 Available</b>	<ul style="list-style-type: none"> <li>• 3 complimentary registrations</li> <li>• Exhibit booth</li> <li>• Pre- and Post-Conference contact lists</li> <li>• 1/2 page ad in the Preliminary Program</li> <li>• 1/2 page ad in the Onsite Guide</li> <li>• 1/3 page ad in <i>History News</i> (Autumn 2023 issue)</li> </ul>		
<b>SILVER</b> <b>\$2,500</b>	<b>Tote Bag</b> <b>1 Available</b> <ul style="list-style-type: none"> <li>• Name/Logo</li> </ul>	<b>Name Badge Lanyard</b> <b>1 Available</b> <ul style="list-style-type: none"> <li>• Name/Logo</li> </ul>	<b>Evening Event   2 Available</b> <ul style="list-style-type: none"> <li>• Recognition on event signage and complimentary ticket to event</li> </ul>
	<ul style="list-style-type: none"> <li>• 2 complimentary registrations</li> <li>• Exhibit booth</li> <li>• Pre- and Post-Conference contact lists</li> </ul>		
<b>BRONZE</b> <b>\$1,500</b>	<ul style="list-style-type: none"> <li>• 2 complimentary registrations</li> <li>• Exhibit booth</li> <li>• 1/4 page ad in the Onsite Guide</li> </ul>		
<b>NETWORKING</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• 1 complimentary ticket to the sponsored event</li> <li>• Choose from a list of events, including breakfasts, luncheons, tours, and coffee breaks (available spring 2023)</li> </ul>		

# AASLH Conference Advertising

Return this form to Rey Regenstreif-Harms at [regenstreif-harms@aaslh.org](mailto:regenstreif-harms@aaslh.org),  
by fax at 615-327-9013, or by mail to AASLH, 2021 21st Ave S. Suite 320, Nashville, TN 37212.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Payment may be made via credit card, check, or by invoice. Please complete your preferred payment below:**

☐ **Check** (Make payable to AASLH)    ☐ **Invoice**    ☐ **MasterCard**    ☐ **Visa**    ☐ **AmEx**    ☐ **Discover**

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card (Please Print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Check all appropriate boxes:**

Program Ad	Prelim	Onsite	Total
<input type="checkbox"/> Full	<input type="checkbox"/> \$800	<input type="checkbox"/> \$600	\$
<input type="checkbox"/> Full, Inside Front	<input type="checkbox"/> \$900	<input type="checkbox"/> \$700	\$
<input type="checkbox"/> Full, Inside Back	<input type="checkbox"/> \$900	<input type="checkbox"/> \$700	\$
<input type="checkbox"/> 1/2, Back Cover	<input type="checkbox"/> \$700	<input type="checkbox"/> \$500	\$
<input type="checkbox"/> 1/2	<input type="checkbox"/> \$600	<input type="checkbox"/> \$400	\$
<input type="checkbox"/> 1/4	<input type="checkbox"/> \$400	<input type="checkbox"/> \$200	\$
<b>Subtotal</b>			\$

Sponsorships	Total
<input type="checkbox"/> Diamond \$10,000	\$
<input type="checkbox"/> Emerald \$7,500	\$
<input type="checkbox"/> Platinum \$5,000	\$
<input type="checkbox"/> Gold \$3,500	\$
<input type="checkbox"/> Silver \$2,500	\$
<input type="checkbox"/> Bronze \$1,500	\$
<input type="checkbox"/> Networking \$500	\$

Exhibit Booth		Total
<input type="checkbox"/> Early Bird (Before May 31)	<input type="checkbox"/> \$850	\$
<input type="checkbox"/> Standard (After May 31)	<input type="checkbox"/> \$950	\$
<input type="checkbox"/> Additional Exhibitor	<input type="checkbox"/> \$ 75	\$
Subtotal		\$

Inserts	Total
<input type="checkbox"/> Tote Bag      \$ 450	\$
<b>Subtotal</b>	\$

<b>Page Total</b>	\$
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