

SPONSORSHIPS

DIAMOND SPONSOR | \$4,000 (1 available)

The Diamond Sponsor will receive premium brand exposure from the chance to host their own session and from prominent logo placement in all lists of sponsors

- Host an Annual Meeting session on your product listed as such in the Annual Meeting schedule
- Complimentary group registration
- Announced as presenting sponsor for two days of Annual Meeting sessions. Exhibit booth in virtual exhibit hall
- Pre- and post-conference contact list
- Virtual swag bag Item
- Full-page ad in *History News*, (Winter 2021 issue)
- 4 Twitter mentions from the AASLH Twitter account, reaching our 10,000+ followers
- 4 Facebook mentions from the AASLH Facebook page, reaching our 10,000+ Facebook fans

CLOSED CAPTIONING SPONSOR | \$3,500 (1 available)

- Complimentary group registration
- Announced as closed captioning sponsor for each plenary and breakout session at the Annual Meeting
- Exhibit booth in virtual exhibit hall
- Virtual swag bag item
- Pre- and post-conference contact list
- Full-page ad in *History News*, (Winter 2021 issue)
- 2 Twitter mentions from the AASLH Twitter account (one prior to the conference, one onsite), reaching our 10,000+ followers
- 2 Facebook mentions from the AASLH Facebook page (one prior to the conference, one onsite), reaching our 10,000+ Facebook fans

DAILY PRESENTING SPONSOR | \$2,000 (4 available)

- Complimentary group registration
- Presenting sponsor for one day of sessions
- Exhibit booth
- Virtual Swag Bag Item
- Pre- and post-conference contact list
- Full page ad in *History News*, (Winter 2021 issue)
- 2 Twitter mentions from the AASLH Twitter account (one prior to the conference, one onsite), reaching our 10,000+ followers
- 2 Facebook mentions from the AASLH Facebook page (one prior to the conference, one onsite), reaching our 10,000+ Facebook fans

KEYNOTE PRESENTING SPONSOR | \$1,000 (3 available)

- Complimentary group registration
- Announced as presenting sponsor for one Keynote Session
- Exhibit booth in the virtual exhibit hall
- Virtual swag bag item
- Pre- and Post-Conference contact list
- 1/3-page ad in *History News*, (Winter 2021 issue)
- 1 Twitter mention from the AASLH Twitter account reaching our 10,000+ followers
- 1 Facebook mention from the AASLH Facebook page reaching our 10,000+ Facebook fans

SPONSORSHIPS

SCHEDULE

SPONSOR | \$500

(1 available)

- Sponsor the Annual Meeting schedule sent to all conference attendees.
- Complimentary individual registration
- Exhibit booth in the virtual exhibit hall

NETWORKING

SPONSORSHIPS |

\$250

- Complimentary individual registration
- Sponsor a networking event from a list that will be available when the schedule is released. Events may include Affinity Community meetings, meal breaks, and happy hours among other possibilities.

ADVERTISE

All 2020 Annual Meeting attendees will receive a Virtual Swag Bag with offers from meeting sponsors and other interested advertisers.

Virtual Swag Bag Item | \$150

- Virtual swag bag items must be sent to AASLH by Friday, August 28.
- AASLH must approve all virtual swag bag offers.

EXHIBIT

Exhibit in the Virtual Exhibit Hall

Showcase your products and expertise in our Exhibit Hall. The Exhibit Hall will give you chances to highlight your products, link to your website and other deals, and include video resources. The exhibit hall will be open to anyone interested in visiting, not just Meeting attendees.

Reserve early to get the best spot. Advance registrations will be taken for exhibit booths in the virtual exhibit hall **starting in June 2020. The Early Bird rate will be available until Friday, August 28.**

Cost

- Early Bird Rate: \$300 (before August 28, 2020)
- Standard Rate: \$400 (Before August 28, 2020)

How to Register as an Exhibitor

Exhibitor Registration starts June 2020. To register, please fill out the Annual Meeting Order Form and email it to Rey Regenstreif-Harms (regenstreif-harms@aaslh.org) or fax it to 615-327-9013.

QUICK FACTS

Have an idea for a sponsorship you don't see? We'd love to work with you to create an individualized package. Contact AASLH Membership & Development Manager Rey Regenstreif-Harms at regenstreif-harms@aaslh.org.

To reserve or purchase a sponsorship, exhibit booth, or advertising opportunity, fill out the order form on the last page and send it by mail, email or fax.

General sponsorships are now open. Advance registrations for exhibit booths will resume in June 2020

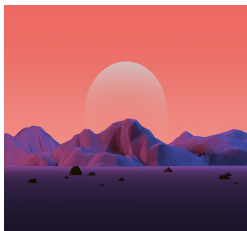
IMPORTANT DATES

- Virtual Swag Bag item and Early Bird Exhibit Hall
Deadline: August 28, 2020
- **AASLH Annual Meeting:** mid-to-late September 2020,
exact dates TBD

STAFF CONTACT

Rey Regenstreif-Harms
AASLH Membership & Development Coordinator
regenstreif-harms@aaslh.org
Tel: 615-320-3203
Fax: 615-327-9013





AMERICAN ASSOCIATION *for* STATE *and* LOCAL HISTORY

Exhibit/Advertise/Sponsor Order Form

AASLH 2020 Virtual Meeting September 2020

Return BOTH pages of form to AASLH Membership and Development Manager Rey Regenstreif-Harms at regenstreif-harms@aaslh.org, by fax at 615-327-9013, or by mail to AASLH, 2021 21st. Ave S. Suite 320, Nashville, TN 37212

Contact Information

Name:

Email:

Phone:

Organization:

Address, City, State, Zip:

Payment Information: Payment may be made via credit card, check, or by invoice. Please complete your preferred payment method below.

Credit Card

Credit Card #:

☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Security Code:

Expiration Date:

Signature:

Name on Card (Please PRINT):

Check

Please make checks out to:
AASLH
2021 21st Ave S. Suite 320
Nashville, TN 37212

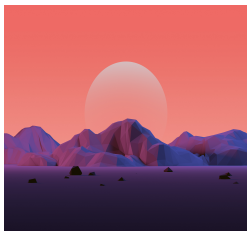
Invoice Me

Email:

Address:

Signature:

Date:



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SPONSOR	
Diamond Sponsorship: \$4,000	\$
Closed Captioning Sponsorship: \$3,500	\$
Daily Presenting Sponsorship: \$2,000	\$
Keynote Presenting Sponsorship: \$1,000	\$
PDF Calendar Sponsorship: \$500	\$
Networking Sponsorship: \$250	\$
	\$
SPONSORSHIP SUBTOTAL	\$
ADVERTISE	
Virtual Swag Bag Item: \$150	\$
ADVERTISE SUBTOTAL	\$
EXHIBIT	
Early Bird (Before August 28, 2020): \$300	\$
Standard Rate (After August 28, 2020): \$400	\$
	\$
EXHIBIT SUBTOTAL	\$
TOTAL	\$