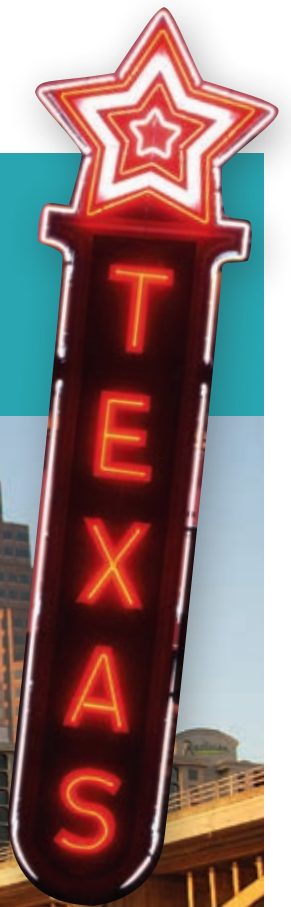


AASLH 2017
ANNUAL MEETING

I Am History



AUSTIN, TEXAS, SEPTEMBER 6-9

A photograph of the Austin skyline at dusk, with several skyscrapers and modern buildings. The city is reflected in a body of water in the foreground. The text "Join Us in" is written in a large, orange, cursive font in the upper right corner.

Join Us in

AMERICAN ASSOCIATION for STATE and LOCAL HISTORY

CONTENTS

- 3 Why Come to Austin?
- 6 About Austin
- 9 Featured Speakers
- 11 Top 12 Reasons to Visit Austin
- 12 Meeting Highlights and Sponsors
- 14 Schedule at a Glance
- 16 Tours
- 19 Special Events

PRE-MEETING WORKSHOPS

20 Wednesday, September 6

SESSIONS AND PROGRAMS

22 Thursday, September 7

28 Friday, September 8

34 Saturday, September 9

37 AASLH Institutional
Partners and Patrons

39 Special Thanks

40 Come Early and Stay Late

41 Hotel and Travel

43 Registration

AUSTIN!

A photograph of the Austin skyline at sunset. The sun is low on the horizon, creating a warm, golden glow. Several skyscrapers are visible, including the Frost Tower. A bridge spans the water in the foreground, and its reflection is visible in the calm water. The sky is a mix of orange, yellow, and blue.

N

othing can replace the opportunities that arise when you intersect with people coming together around common goals and interests.

AASLH

VISIT AUSTIN. VISIT THE LBJ LIBRARY.

Experience the complex and fascinating life and times of our 36th President. Step into a replica of the Oval Office, listen to private telephone conversations, study decisions made during the Vietnam War, and learn how the laws passed during the Johnson Administration impact you today.



HOURS 9AM - 5PM FREE PARKING

2313 RED RIVER ST. AUSTIN, TX 78705 (512) 721-0200

www.LBJLIBRARY.org

Voted by *Forbes* as #1 among America's fastest growing cities in 2016, Austin is continually redefining itself. Home of the state capital, the heart of live music, and a center for technology and innovation, its iconic slogan, "Keep Austin Weird," embraces the individualistic spirit of an incredible city in the hill country of Texas. In Austin you'll experience the richness in diversity of people, histories, cultures, and communities, from earliest settlement thousands of years in the past to the present day — all instrumental in the growth of one of the most unique states in the country. There can be no more fitting or timely host city for AASLH's 2017 Annual Meeting theme, **I AM History**. Reflecting conversations happening in every community, Austin, Texas, represents the dichotomy of the modern world while celebrating and forging a path ahead on our collective journey towards diversity and inclusion.

Where else can you see the nation's Spanish and Tejano roots alongside those of Anglo immigrants on every street corner? Where else can you find a mix of 21st-century skyscrapers and untamed landscapes dotted with steers with horns wider than your arm's reach? Where else are global companies at the forefront of internet innovation growing alongside rattlesnake wranglers? Austin heralds both the individualism and the myth for which Texas is known simultaneously. The confluence of cultures, traditions, and ideals inherent in the colorful and storied past of Texas history reveals itself to each new generation. As individuals work to expand how and by whom they're defined in an increasingly globalized community, **I AM History** invites each of us to lay claim to this birthright within our own communities. Consider this a personal invitation to explore with our colleagues how **I AM History** encourages a dialogue about who we serve as historians and the methodology we use to chart our future to ensure that all people's extraordinary histories are being told.

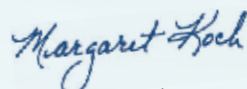
Make your reservations now and join us in the Heart of Texas for an exciting week of networking, tours, events, and professional development. In return, we promise to energize you, expand your knowledge, encourage you to create new collaborations, and help you discover resources for the work you do in the field of state and local history.

We look forward to seeing you in Austin and invite you to experience the amazing city we call home.

Sincerely,



Laura Casey
Host Committee Co-Chair
Texas Historical Commission



Margaret Koch
Host Committee Co-Chair
Bullock Texas State History Museum



I AM History
AASLH ANNUAL MEETING 2017

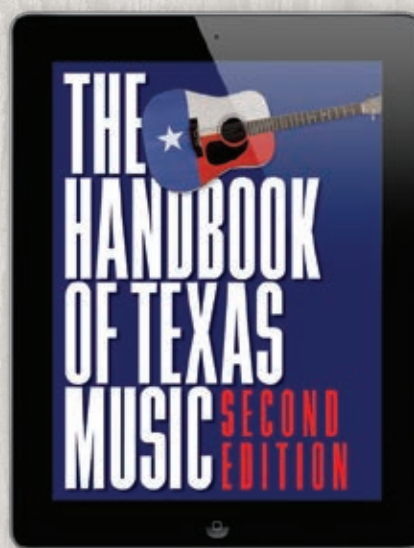
Texas State Historical Association *An Independent Nonprofit Since 1897*

As the authority on Texas history for more than 120 years, TSHA invites everyone to learn more about the history of the Lone Star State and to come see us in Austin for the 2017 AASLH Annual Meeting. Visit www.TSHAonline.org for more information about Texas history, TSHA, and its award-winning programs which include:


- *Handbook of Texas*, our state encyclopedia of more than 27,000 articles
- *Texas Almanac*, the source for all things Texan since 1857
- Academic journals for and by all ages, including the *Southwestern Historical Quarterly*, *Touchstone*, and the *Texas Historian*
- Student programs that affect over 1 million students annually, including National History Day in Texas, Junior Historians of Texas, Texas Quiz Show, and a range of online resources
- Educator resources that reach over 18,000 educators annually
- Online resources to engage the general public such as our *Texas Talks* webinar series, and various interactive games such as the Virtual Race Across Texas and Are You Smarter than A Texas 7th Grader?
- A combined web presence that receives more than 25 million page views from more than 230 countries and territories



To learn more about Texas before your next visit download our FREE 750 page 2016-2017 *Texas Almanac* at www.tshaonline.org/membership/texas-almanac



To learn more about Texas before your next visit download our FREE 750 page 2016-2017 *Texas Almanac* at www.tshaonline.org/membership/music_ebook



There are already hundreds of reasons to come to the AASLH Annual Meeting!

And in 2017, we give you yet another reason to come—be a part of activating this year's theme *I AM History* as we embrace and celebrate the continuing journey of AASLH toward leading a more inclusive field. This year, the Annual Meeting may seem a little different. As AASLH continues to redefine itself through the new AASLH Aspirations, we have dedicated this Annual Meeting to consciously and visibly living these aspirations.

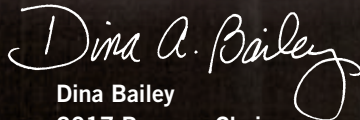
Through the AASLH Aspirations, the association seeks to:

- Promote the relevance of history
- Build diversity and inclusion
- Cultivate an experimental and creative spirit
- Increase organizational sustainability and transparency.

Both these aspirations and this year's theme support what AASLH and its members work toward on a daily basis. During the Annual Meeting, we hope you see examples of individuals and institutions living these aspirations. In some areas, we may be wildly successful or a little off the mark—who knows! We believe in taking steps toward success even as we acknowledge that sometimes we may have to “fail forward” first.

Make your reservations now to join us in Austin as we share in the experience of living our AASLH Aspirations and remembering how history is relevant and is happening every day, everywhere, to everyone.

Sincerely,



Dina Bailey
2017 Program Chair
CEO, Mountain Top Vision

Paramount Theater

Come make history in **AUSTIN!**

AUSTIN, TEXAS

A Historical Overview



Austin Barrientos
Mexican-American
Cultural Center

Austin, state capital, county seat of Travis County, and home of the University of Texas at Austin, has been a cultural and economic crossroads since its inception.



East 6th Street

This area was once inhabited by the nomadic Tonkawa or Tickanwa-tic Native American tribe before white buffalo hunters established a camp on the edge of Comanche territory in 1835. By 1839, it was called Waterloo, designated as the capital of the Republic of Texas, and renamed Austin in honor of the late Texas Revolution leader, Stephen F. Austin. During the Republic period, the capital moved in and out of Austin for a variety of security and political reasons, leading to a colorful incident known as the Archive War in which local residents refused to allow government records to leave the city. Following the annexation of Texas in 1845 by the United States and a popular vote in 1850, Austin was designated as the permanent capital.

From its location on the edge of the Balcones Escarpment and the banks of the Colorado River, Austin was well-positioned for agricultural and commercial development. The fertile prairies and river bottoms to the east of the city attracted farmers, who brought thousands of enslaved people with them: by 1870, 36 percent of Austin's population was African American.

The next year ushered in a new era of transportation and trade as the first railroad reached Austin. During the 1880s, the current Capitol building and early University of Texas structures were built. In the late nineteenth century, city founders developed the transportation, water, and electrical infrastructure needed for Austin to be a political and educational center for the state.

The city and its primary employers (state government and universities) grew threefold between 1880 and 1920 as Austin turned its attention to improving the quality of life of its residents through the creation of parks, libraries, and other city services. Despite difficult economic times, the various public works projects of the 1930s positioned the city well for growth. Austin's appeal greatly improved with the building of the Highland Lakes in the Hill Country just west of Austin, which provided abundant water, hydroelectric power, recreation, and much needed flood control, along with a massive construction campaign by the University of Texas. The 1940s brought the construction of what became Bergstrom Air Force Base, which operated until the early 1990s, and is now Austin-Bergstrom International Airport.

Austin continued its efforts to improve quality of life for residents and newcomers from the 1950s through the 1970s by breaking down segregationist policies in public spaces and education and diversifying its economy through the active recruitment of high-tech employers. While actively encouraging business, city leaders also encouraged the growth of Austin's music scene which developed into an industry bringing over \$1 billion into the community annually. From 1940-2000, Austin's population grew at an average of 40 percent per decade, making it the fourth largest city in Texas and fourteenth in the nation by 2010 and eleventh by 2017.

Today, Austin is a city of over 900,000 diverse residents working in thriving high-tech, governmental, and educational institutions. The rapid population growth over seven decades created a population of creative people from across the country and globe who embolden robust live music and culinary venues while regularly promoting Austin's individuality through its enduring slogan, "Keep Austin Weird." Certainly a part of the larger story of Texas history, Austin takes pride in its progressive spirit as well as its diversity, all features highlighted through AASLH's 2017 theme, *I AM History*.

MAKE YOUR RESERVATIONS NOW!



Why Attend?

- Choose from more than 85 sessions that will show you the latest in developing, delivering, and connecting to history.
- Find colleagues who share your specific and unique challenges by participating in an AASLH Affinity Group event.
- Celebrate our achievements as a field and gain the courage to build new models for the future.
- Explore the Exhibit Hall to find new products, services, and approaches that directly improve the way history professionals operate.
- Have fun and explore the rich history of Austin through evening events and engaging tours.

Who Attends?

The AASLH Annual Meeting provides new and experienced history professionals with the networking and resources they need to succeed and become leaders in the field:

- Archivists
- CEOs/Directors
- Consultants
- Curators
- Educators
- Historians
- Interpreters
- Librarians
- Museum Administrators
- Preservationists
- Registrars
- Students
- and More

Be in Austin for an exciting week of networking, tours, events, and professional development that will energize you, expand your knowledge, help you make connections between the present and the past, and allow you to discover resources for the work you do in the field of state and local history.

CAN'T TRAVEL TO AUSTIN?

Try AASLH's Online Conference

No money in the budget for travel? Can't come to Austin, but still want to participate? Need a way to provide low cost training for employees? Sign up now to hear six of the best sessions from the AASLH Annual Meeting by participating in the AASLH Online Conference. You can ask questions and make comments from your desk or kitchen table, provide training for all your employees and volunteers and hear what experts from the field are talking about, all for one low price. Visit about.aaslh.org/am-online-conference to view a free sample session from the 2017 online conference.

AASLH will air three sessions per day during the conference on Thursday and Friday, September 7-8. Participants will also have access to the session handouts. The recordings will be available to the online participants for reviewing for six months after the broadcast through LearningTimes. Sessions will include:

The Art of Saying No: Declining Collections Gifts Gracefully
Crowdsourcing: A Critical Tool for Creating Public History
Engaging Programs = Engaging Communities?
Field Services Alliance Tips: Caring for Collections on a Budget
Historic Preservation Never Ends: Practical Maintenance for Your Historic Buildings
Seeking Absent Voices: Inclusion and Relevance; Examples, Tools, and a Conversation

Register for the online conference at about.aaslh.org/am-online-conference. You will receive instructions by email about how to log on to the Learning Times site and information about technical issues and requirements. If you have any questions, please email membership@aslh.org.

Featured Speakers



Thursday, September 7

8:30–9:45 am

Darren Walker is President of the Ford Foundation, the nation's second largest philanthropy, and for two decades has been a leader in the nonprofit and philanthropic sectors. He led the philanthropy committee that helped bring a resolution to the city of Detroit's historic bankruptcy and chairs the U.S. Impact Investing Alliance. Prior to joining Ford, he was Vice President at the Rockefeller Foundation where he managed the Rebuilding New Orleans initiative after Hurricane Katrina. In the 1990s, as COO of Harlem's largest community development organization, the Abyssinian Development Corporation, Darren oversaw a comprehensive revitalization program of central Harlem, including over 1,000 new units of housing. He had a decade long career in international law and finance at Cleary Gottlieb Steen & Hamilton and UBS. He is a member of the Commission on the Future of Rikers Island and serves on the boards of Carnegie Hall, New York City Ballet, the High Line, the Arcus Foundation, and PepsiCo. Educated exclusively in public schools, Darren received the "Distinguished Alumnus Award," the highest honor given by his alma mater, the University of Texas at Austin. In 2016, *TIME* magazine named him to its annual list of the "100 Most Influential People in the World." He is a member of the Council on Foreign Relations, the American Academy of Arts and Sciences, and the recipient of ten honorary degrees and university awards.



Saturday, September 9

10:30 am–12 pm

Congressman Joaquin Castro is a second-generation Mexican American raised on the San Antonio's West Side. The Castro family's history in the United States began nearly 100 years ago when his grandmother, Victoria Castro, came to Texas as a young orphan. In the spirit of the American Dream, she often worked two and three jobs at a time to be able to give her daughter (Joaquin's mother, Rosie) and her grandchildren a better chance in life. After finishing high school a year early, Joaquin left San Antonio to graduate with honors from Stanford University in 1996. He then went on to attend Harvard Law School where he received his Juris Doctorate degree in 2000. Upon his return to San Antonio, Joaquin joined a private law practice and was elected into the Texas Legislature. He served five terms as state representative for District 125. In 2012 Joaquin was elected to serve in the U.S House of Representatives as representative of Texas Congressional District 20, which covers a large portion of San Antonio and Bexar County. Now in his second term in the U.S. House of Representatives, Joaquin serves on the House Permanent Select Committee on Intelligence, as well as the House Foreign Affairs Committee. He was the 2013 Co-President for the House freshman Democrats and serves in House Democratic Leadership as Chief Deputy Whip. Joaquin continues to be a tireless advocate for those who call San Antonio home. From supporting military families to investing in education, Joaquin remains committed to helping mold an Infrastructure of Opportunity for San Antonians and Americans around the country.



Be in the heart of Texas



Visit the official Texas State History Museum!
EXHIBITIONS | EVENTS | IMAX | CAFE & STORE



1800 N. Congress, Austin, TX | [THE STORY OF TEXAS .COM](http://THESTORYOFTEXAS.COM)

Support for the Bullock Museum's exhibitions and education programs provided by the
Texas State History Museum Foundation.

Top 12 Reasons

TO VISIT AUSTIN

Bats at Congress Avenue Bridge

12

Everything really is bigger in Texas—The Texas State Capitol is ten feet taller than the United States Capitol.

8

Austin is the Live Music Capital of the World.

4

There is always a festival, including South by Southwest, Austin City Limits Music Festival, and Rodeo Austin.

11

Austin's Congress Avenue Bridge is home to the largest urban bat colony in North America.

7

Austin doesn't have any professional sports teams—but University of Texas Longhorn football is its own religion on game day.

3

Hollywood loves Austin! Movies and TV shows filmed in town include *Friday Night Lights*, *Dazed and Confused*, *Boyhood*, and *Kill Bill I*.

10

Austin has the highest annual book sales in the nation.

6

Two words: Breakfast Tacos

2

Willie Nelson lives here.

9

Hungry? There's a food truck for that.

5

Austin is one of the sunniest cities with over 300 days of sunshine each year.

1

Its motto is "Keep Austin Weird."

MEETING Highlights

Current Issues Forums

Current Issues Forums are two-hour spaces reserved for key questions the field should be addressing. Organizers get the discussion going by email and conference call with forum participants several weeks before the conference. When the group gathers in Austin, the organizer and participants have already identified core issues and had time to discuss relevant background documents, call on colleagues, or do new research. The forums in Austin will carry the topics forward to a culminating point that the organizers can share widely with the field.

POP-UP ROUNDTABLES!

Is there something you want to talk about with your colleagues? We have two slots during the conference for roundtable discussions about a subject you don't see presented in the current meeting schedule. THESE SESSIONS ARE NOT PRESENTATIONS—they are facilitated discussions. To propose a topic, visit the conference registration desk before 2 pm on Thursday. You can also propose and vote on topics via Twitter (#aaslhpopup2017). Topics with the most votes will be announced by 3:30 pm Thursday (via Twitter and on the conference information board).

Explore New Products and Services in the Exhibit Hall

On Thursday, September 7, and Friday, September 8, don't miss your chance to visit the Exhibit Hall and meet more than fifty vendors and suppliers at this year's annual meeting. New this year are special PDQ Sessions offering 15-minute presentations on programs and resources your organization needs to know about. The Exhibit Hall is your place to network, check out the latest technology and services being offered, and WIN great prizes!

History Happy Hour!

On Wednesday and Thursday between sessions and the evening event, take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together with people with similar professional interests. A full schedule will be distributed onsite in Austin and posted on the AASLH website.

FRIDAY, SEPTEMBER 8, AT 9 PM

BATTLEDECKS 2017: Texas Tussle

Join us for this exciting (rated R for language) after-hours event at the historic Scholz Garten where the best and brightest public historians compete head-to-head in this inventive, interactive, and improvisational competition highlighting a day in the life of a history geek. Contestants will present a four-minute presentation on ten PowerPoint slides they have never seen before. Topics will range from the relevant and real to the surreal and silly, and contestants will be judged by the audience on their adherence to the theme, creativity, and delivery.

ANNUAL MEETING SPONSORS

PREMIER
SPONSORS



PLATINUM
SPONSORS



SHARING YOUR IDEAS AND OPPORTUNITIES

The AASLH Annual Meeting includes activities and networking especially for the field of state and local history!

In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events

to discuss the latest issues, share ideas, and to be inspired:

WEDNESDAY	THURSDAY		FRIDAY	SATURDAY
Field Services Alliance Meeting	Corporate History Museums and Archives Lunch	Educators and Interpreters Session and Lunch	StEPs Morning Meet Up	Historic House Museums Breakfast
	Religious History Lunch	Emerging History Professionals Session and Networking Meet Up		Military History Breakfast
	Small Museums Lunch	Legal History Session and Tour		
	Women's History Lunch			

New! Texas Track

Want to know more about Texas's rich history? For 2017, a special track of sessions focus on topics related to the history of the Lone Star State. These conference sessions will be held at the Bullock Texas State History Museum and feature topics such as barbecue, the state's disability history, recovering the history of LBJ's secret service detail, and the history of desegregation of the state park system. It is a great way to get a deeper appreciation for our host state.

New! Closing General Session

Make plans now to stay through the end of the conference on Saturday as you don't want to miss our closing session. This year's conference will culminate in a keynote by Congressman Joaquin Castro and a special invitation to the 2018 conference in Kansas City. You don't want to miss it!

NCPH Poster Session

The National Council on Public History will sponsor a poster session in the exhibit hall during the morning coffee break on Friday, September 8. There will also be scheduled activities throughout the Exhibit Hall where you can hear about programs, talk to AASLH staff and Council, and hear short presentations about what your colleagues are doing at their institutions.



AASLH THANKS YOU!

SCHOLARSHIP SPONSOR



GOLD

SPONSORS



SILVER SPONSORS

Texas Parks and Wildlife Commission
Texas Historical Commission

BRONZE SPONSOR

The National Society of the Colonial Dames of America

NETWORKING SPONSORS

Erin McClelland Museum Services
Sustainable Museums
Department of Museums Studies at Baylor University
The Sixth Floor Museum at Dealey Plaza
Fort Worth Aviation Museum
Dallas Heritage Village

Schedule at a Glance

Tuesday, September 5

3–6 pm **REGISTRATION**

Wednesday, September 6

7 am–6 pm **REGISTRATION**

TOURS

8 am–5:30 pm

- I Am Austin, Cost: \$75

8:30 am–5:30 pm

- Life in the Hills: Lyndon Johnson, Admiral Nimitz, and German American Texas, Cost: \$75

1:30–5:30 pm

- Austin Tejano Tour, Cost: \$35

MORNING WORKSHOPS

8:30 am–12 pm

- Community Engagement through User Experience, Cost: \$45
- Field Services Alliance Meeting, Cost: Free
- Gone with the Monuments? Interpreting Confederate History at Your Site, Cost: \$45

8:30 am–1 pm

- Leadership Forum, Cost: \$115

FULL DAY WORKSHOPS

8:30 am–5 pm

- The Empathetic Museum: Beyond Playing Nice, Cost: \$75
- Exhibit Makeovers: Have Fun Doing It Yourself, Cost: \$75

AFTERNOON WORKSHOPS

1:30–5 pm

- Awaken the Historic House: A Fresh Look at the Traditional Model, Cost: \$45
- DIY Photography: Capturing Moments That Matter for Your Organization, Cost: \$45
- The SHA Wednesday Workshop, Cost: \$25

EVENING EVENT

6:30–9:30 pm

- Texas Beer, BBQ, and Boot-Scootin', Cost: \$40

SHUTTLE

7–11 pm

- Downtown Austin Shuttle, Cost: \$5 round trip

Thursday, September 7

7 am–6 pm **REGISTRATION**

TOURS

7–8:30 am

- From Commemoration to Education: The Jefferson Davis Statue, Cost: \$15

12–1 pm

- Behind the Scenes of *La Belle*, Cost: \$15

1–5 pm

- Defining Community: The African American Diaspora in East Austin, Cost: \$35

KEYNOTE

7:30–8 am

- Load Buses for Transportation to LBJ Auditorium for Keynote Address

8:30–9:45 am

- Kick-Off Keynote: Darren Walker

9:45–11 am

- Break in Exhibit Hall

CONCURRENT SESSIONS

10:15 am–12:15 pm

- Current Issues Forum: What Role Should Historic Sites Play in Teacher Professional Development?

11 am–12:15 pm

- Community-Supported Software Today
- The State of Inclusion
- Educators and Interpreters Kick-Off Session
- Engaging Programs = Engaging Communities?
- Keeping Austin War-d: The Pig War and the Archives War of Austin, TX
- Live Your Mission and Vision
- Preserving and Interpreting Contested Histories of Missions and Missionaries
- Standards and Best Practices: Friend or Foe?
- Supporting Citizenship Education at Museums
- Taming Civics: Using Historical Narratives and Landmark Court Cases to Bring Civics to Life
- We Are History: Teamwork and Transparency in History Exhibit Renovations

AFFINITY COMMUNITY LUNCHEONS

12:30–1:45 pm

- Corporate History Archives and Museums, Cost: \$45
- Educators and Interpreters, Cost: \$45
- Religious History, Cost: \$45
- Small Museums, Cost: \$45
- Women's History, Cost: \$45

CONCURRENT SESSIONS

1:45–3 pm

- The Art of Saying No: Declining Collections Gifts Gracefully
- Beyond Ramps: The Ongoing Journey toward Universal Accessibility
- Collective Wisdom: A LAM Approach to Professional Development

- Creative Programming and Partnerships for Diverse Revenue Streams: The Experience of Three Philadelphia Historic Sites
- Crowdsourcing: A Critical Tool for Creating Public History
- Deep Roots in Shallow Soils: Lyndon Johnson, the Secret Service, and Life on the Ranch
- From Storefront to Monument: Tracing the Public History of the Black Museum Movement
- Historic Preservation Never Ends: Practical Maintenance for Your Historic Buildings
- Power Up: Demonstrate History Relevance through National History Day
- Preserving Business History
- Workplace Confidential: Museum Women Talk Gender Equity

1:15–3:15 pm

- Current Issues Forum: When I Say "History," You Say ... "What?"
- Legal History Roundtable at the Texas State Capitol

3–4 pm

- Break in Exhibit Hall
- New Member Reception, Cost: Free

CONCURRENT SESSIONS

4–5:15 pm

- Don't Get Passed in Being Part of History
- From Millstone to Crown Jewel: Revitalization and Transition of a "Tired" Site
- History in Motion: Archival Film and Video in Historical Collections
- Next Steps: Navigating Career Pathways with People Who've Been There
- Pop Up Session
- Rapidly Responding to Events in Our Communities
- Re-contextualizing Latin American Collections
- Sharing the Stage with Theaters and Schools
- Texas Disability History: Accessing the Inaccessible
- Thinking Like a Donor: Down-to-Earth Advice from Foundations on Seeking Funds

5:30–6:30 pm

- Developing Leaders @SHA Reception, Cost: Free
- History Happy Hour

EVENING EVENT

6:30–9:30 pm

- Keep History Weird at the Bullock Museum, Cost: \$40

SHUTTLE

7–11 pm

- Downtown Austin Shuttle, Cost: \$5 round trip

Friday, September 8

7 am–6 pm REGISTRATION

BREAKFAST

7–8:15 am

- Directors Breakfast, Cost: \$40

8:30–9:45 am

- STEP's Friday Morning MeetUP, Cost: \$10

TOURS

12–1:30 pm

- Behind the Scenes: The Blanton Museum Prints and Drawings Study Lab, Cost: \$15

1:30–5:30 pm

- Punk Rock, Honky Tonks, and More: Exploring the Live Music Capital of the World, Cost \$55

CONCURRENT SESSIONS

8:30–9:45 am

- The Austin Archives Bazaar: Keeping Austin's Weird
- But Why Should They Care?
- Commemorating Tragedy, Healing Wounds: Mother Emanuel, AME, Charleston, SC
- Developing Diversity: Increasing Inclusivity Before and During Hiring
- Field Services Alliance Tips: Caring for Collections on a Budget
- Get Techie: Engaging the Next Generation in Their History
- I AM CURATOR ... Am I?
- Trends and Lessons from the Leadership in History Awards
- Parks and Prejudice: The Legacy of Segregation and State Parks
- Past/Present/Podcast: The Challenges of On-Air History
- Who's "Shoulding" on Your Fundraising Efforts?

8:30–10:30 am

- Current Issues Forum: Mentorship: An Imperative for Future Leaders

9:45–10:45 am

- Break in the Exhibit Hall
- NCPH Poster Session

10:45–11:45 am

- AASLH Meeting of the Membership

11:45 am–12:30 pm

- Annual Meeting Attendees Luncheon, Cost: \$10

CONCURRENT SESSIONS

12:30–1:45 pm

- #TheyAreHistory: Engaging Youth and Discovering Relevancy
- Collections Conundrums: Solving Collections Management Mysteries
- The Great Debate: Engaging Audiences vs. Protecting Dollhouses
- Pay Attention, Connect, and Participate: The Magic of Experience
- Pop Up Session
- Reigniting a Collective Memory: Interpreting the Forgotten Stories of a Texas Art Colony

- We Are NOT History: Reaffirming Cultural Sovereignty in Indigenous Communities
- The Why and How of Exhibits and Programs about World War I

1:45–2 pm Break

CONCURRENT SESSIONS

2–3:15 pm

- Building a Small Museum Archives
- Controversial Statues: Beyond Up or Down
- I Am History or I Am Hoarding?
- Keepers of Knowledge: Encyclopedias in the Digital Age
- Lessons Learned: The Legal, Ethical, and Practical Issues Involved in Finding a New Steward for Upsala
- Open the Door! Approaches to Interpreting Historic Landscapes
- Pop Up Session
- Positioning Your Museum as a Critical Community Asset: A Roundtable Discussion
- Seeking Absent Voices: Inclusion and Relevance; Examples, Tools, and a Conversation
- Smokin' History: Barbecue in America

3:15–4 pm Break in the Exhibit Hall

CONCURRENT SESSIONS

4–5:15 pm

- Augmenting Reality with History Collections
- Bridging the Past and Present with the Texas Department of Transportation
- Designing for Outrage: How to Create Activist Architectures for Disruption, Engagement, and Action
- History Has Its Eyes on You: Lessons Learned from Broadway's *Hamilton*
- Innovative Audience Engagement From Outside the Museum Bubble
- *MLK50: Where Do We Go From Here?* Creating and Implementing Large Scale Commemorative Events
- Moving Women to the Foreground through Community Partnerships
- Race, History, and the Archive: Strategies for Community Archives/Museums
- StEPping up Collections Stewardship of Digital Materials
- Super-Size It! Handling and Displaying Large Objects
- The Value and Responsibility of Environmental Sustainability: What Do You Want to See?

RECEPTION

5:30–6:30 pm

- Thank You Reception, Cost: Free, Invitation Only

EVENING EVENTS

6:30–9:30 pm

- Leadership in History Awards Banquet, Cost: \$75
- 9 pm
- Battledecks, Cost: Free (Drinks and food are not included.)

Saturday, September 9

8 am–12 pm REGISTRATION

BREAKFASTS

7–8:30 am

- Historic House Museum Affinity Group Breakfast, Cost: \$40
- Military History Affinity Group Breakfast, Cost: \$40

TOURS

7–9 am

- *Our Austin Story*: Great Cities Tell Great Stories Walking Tour, Cost: \$15

9 am–6:30 pm

- San Antonio, Cost: \$75

1:30–6:30 pm

- Historic New Braunfels, Cost: \$45

CONCURRENT SESSIONS

9–10:15 am

- 2018 Annual Meeting Roundtable
- Beyond the Likes: Social Media, Meaning, History, and Heritage
- Bucking the Trend: Energizing Historic Homes in Central Texas
- Engaging K-16 through Creative Connections to History
- How Many Quaker Bonnets Does it Take?
- I Feel History
- Innovative and Low-Cost Strategies for a Successful Executive Search
- White on White: When Standing By Isn't an Option

10:15–10:30 am Break in Foyer

10:30 am–12 pm

- Closing Keynote Speaker: Congressman Joaquin Castro

LABS

1–4:30 pm

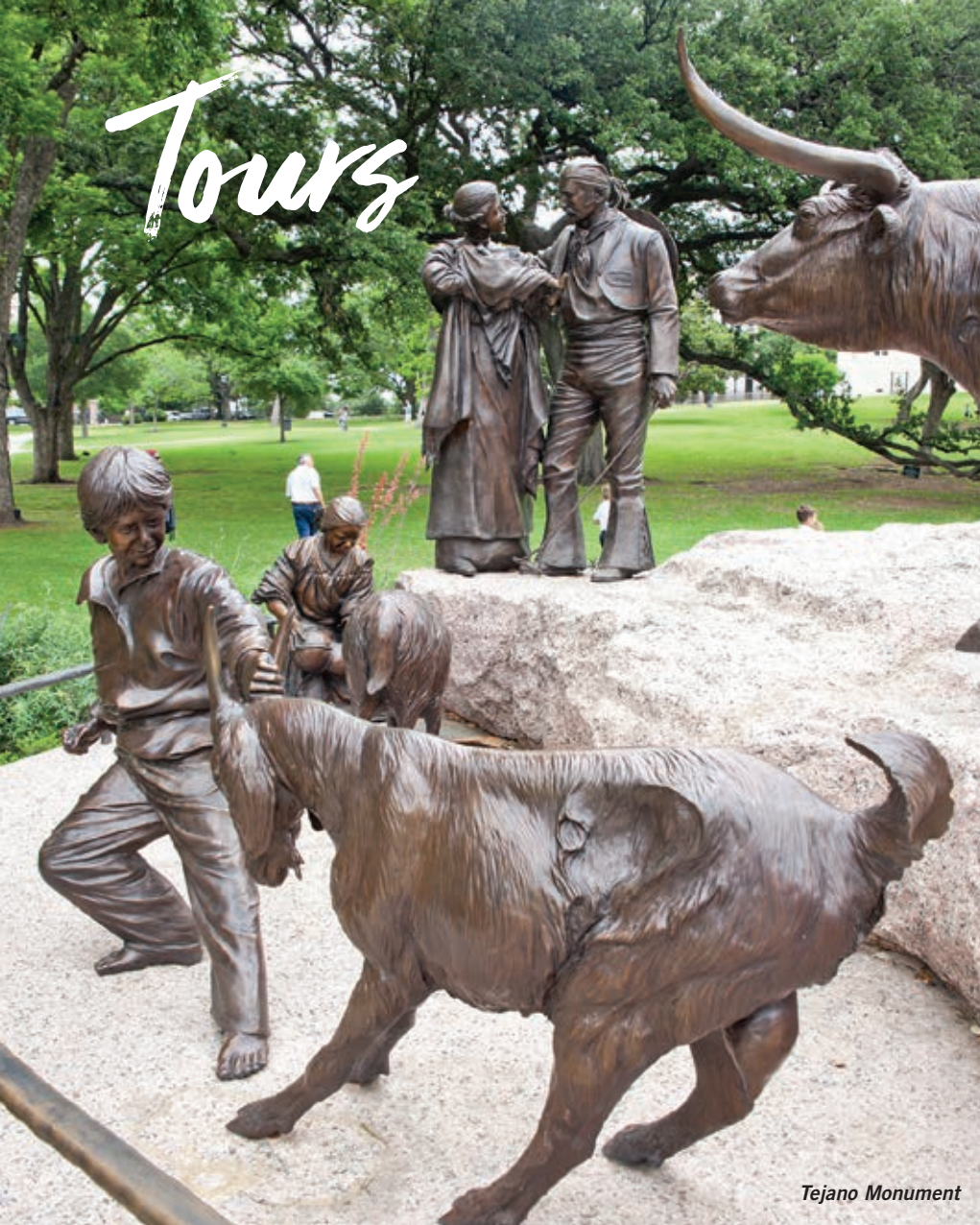
- Beyond the Exhibits, Cost: \$25
- Digital Preservation for Individuals and Small Institutions, Cost: \$25
- Fun with Faux Food!, Cost: \$25
- Indian Education for All: New Approaches to Teaching Native American Culture and History, Cost: \$25
- Natural Connections: History and Science, Cost: \$25
- Training Made Unboring: Make Your Site's Professional Development into Serious Fun, Cost: \$25

WORKSHOPS

1–5:30 pm

- The Advocacy / Neutrality Throwdown!, Cost: \$45
- Beyond the Bake Sale: Fundraising Basics for Local History Organizations, Cost: \$45
- Bringing History Communicators into Public History Practice, Cost: \$45

Tours



Tejano Monument

These events are not included in the annual meeting registration fee and require preregistration. See the registration form on page 43 for details.

Wednesday SEPTEMBER 6

I Am Austin

8 am–5:30 pm

Cost: \$75

Few cities can claim the rich, individual personality that Austin can, and has, claimed for decades. Founded in 1839 as the capital of the Republic of Texas, its unique sense of place—rough and romantic, proud, and rambunctious—was branded into its hide from the very start. On this tour, we will visit sites that have endured the test of time and tell tales big, small, robust, and, yes, “weird.” Stops include the French Lega-

tion, Elisabet Ney Museum, Oakwood Cemetery, Austin History Center, a drive down famous Sixth Street, and a tour of the Texas State Capitol. The tour includes lunch from Freedmen’s smoke house and beer garden including brisket, house-made sausage, pulled pork, or smoked turkey breast served with tasty sides and a dessert of smoked banana pudding.

Life in the Hills: Lyndon Johnson, Admiral Nimitz, and German American Texas

8:30 am–5:30 pm

Cost: \$75

Join us as we head for the hills! We will follow the trail out to the Texas White House in Johnson City to see where

Lyndon Johnson spent 25 percent of his time as President of the United States. From there we will go to Fredericksburg, where we will enjoy a traditional German lunch and tour the town with renowned architectural historian Kenneth Hafertepe, and then visit the Museum of the Pacific War. On the way back to the hotel, attendees will hear about the growth of the Texas wine industry and sample some of its wares. Note: This tour requires lots of walking.

Austin Tejano Tour

1:30–5:30 pm

Cost: \$35

First used in 1824, the term Tejano refers to Texans of Mexican descent, but today the word also encompasses music, cuisine, art, literature, and language. Tejano history throughout Austin and the state has shaped the general culture of all Texans. This half-day tour will explore Tejano heritage in Austin and exemplify how its rich ethos became such an integral part of Texans’ identities today. Participants will discover various landmarks that tell of Tejano’s significance, including civil rights, cultural influences, and unique attributes. Celebrate Tejano heritage by exploring Austin’s east side and the important contributions Tejanos have made to Texas.

Downtown Austin Shuttle

Wednesday, September 6 and
Thursday, September 7

7–11 pm

Cost: \$5 round trip per night

Want to head downtown to catch the action on Sixth Street or other Austin hot spots? AASLH will provide a shuttle bus to take attendees from the AT&T Conference Center to the Sixth Street area. The bus will make regular trips for a convenient transportation option. Roundtrip fare is \$5 per person per night and tickets must be purchased in advance.





Thursday SEPTEMBER 7

From Commemoration to Education: The Jefferson Davis Statue

7–8:30 am

Cost: \$15

In 2015, University of Texas's statue of Jefferson Davis was removed from a place of honor on the South Mall of the campus and relocated to the Briscoe Center for American History, where it is now part of an exhibit. This two-mile walking tour will trace the history of the Davis statue from commemoration to education. Starting at the AT&T Center, participants will walk to the Littlefield War Memorial of which the Davis statue was formerly a part. While walking to the Briscoe Center, learn how the UT campus changed over time (both architecturally and culturally) in ways that allowed the Davis statue to stand for more than eighty years, but also laid the groundwork for its swift relocation. See monuments to Cesar Chavez, Barbara Jordan, and Martin Luther King—statues that were designed, in part, to counter-balance the Confederate monuments on campus. Pause at Texas's largest memorial to those who died in World War I and reflect on the role that war played in both undermining and enabling Confederate commemoration. Finally, visit the Briscoe Center and see the Davis statue in its now purely educational context. Athletic shoes are strongly encouraged.

Behind the Scenes of *La Belle*

12–1 pm

Cost: \$15

In 1684, French King Louis XIV sent explorer René-Robert Cavelier, Sieur de la Salle, across the ocean with four ships and 400 people to North America. The explorer was to land at the mouth of the Mississippi River, establish a colony and trade routes, and locate Spanish silver mines. That plan was never realized.

Instead, in a series of remarkable circumstances, La Salle lost ships to pirates and disaster, sailed past his destination, and was murdered by his own men. In 1686, *La Belle*, the one remaining expedition ship, wrecked in a storm and sank to the muddy bottom of Matagorda Bay where it rested undisturbed for over 300 years. Join exhibition curator Franck Cordes for a behind-the-scenes tour of the discovery, conservation, and interpretation of this one-of-a-kind artifact collection.

Defining Community: The African American Diaspora in East Austin

1–5 pm

Cost: \$35

In 1928, the City of Austin implemented its master plan, concentrating all public services for African Americans east of the original town site. This plan resulted in the creation of a mini diaspora in the city, as African-American families and businesses uprooted from across Austin

and moved east of East Avenue (now Interstate 35). The community thrived in East Austin and developed a rich culture and deep traditions that survive today. It is now under siege from urban development and gentrification. This half-day tour, led by architectural historian Dr. Tara Dudley, will showcase East Austin's rich black history. Tour stops include Huston-Tillotson University, a historically black college, and Downs Field, a 1920s-era baseball field that once hosted the Negro League's Austin Black Senators. Other stops include a tour of Carver Museum, the first African-American library in Austin, and a visit to Rosewood Park, the first municipal park for African Americans. Along the way, tour goers will discover freedmen communities, encounter the works of black architects, view important social, cultural, and religious landmarks, and learn about the development pressures facing this historic community today.



Tours

Friday
SEPTEMBER 8

Behind the Scenes: The Blanton Museum Prints and Drawings Study Lab

12–1:30 pm

Cost: \$15

Just steps away from the conference headquarters, explore one of the finest collections of European prints and drawings on an American college campus. The museum's encyclopedic holdings of more than 14,000 prints reflect the history, characteristics, and processes of the medium from the Renaissance to the present day, featuring examples of masters from Dürer and Rembrandt to Goya and Picasso. Particular strengths in the museum's collection of 1,800 drawings are contemporary American, Latin American, and Renaissance and Baroque drawings. The tour will include a visit to the study center for a private tour highlighting masterworks from the internationally recognized Blanton collection.

Punk Rock, Honky Tonks, and More: Exploring the Live Music Capital of the World

1:30–5:30 pm

Cost: \$55

Explore the live music capital of the world—Austin, Texas. This tour includes a look at some of the places that shaped Austin's music scene as well as discussions with leading members of the Austin music community. Explore such Austin icons as the Cactus Café, a live music venue and bar on the campus of The University of Texas where such artists as Robert Earl Keen, the Dixie Chicks, Alison Krauss, Townes Van Zandt, and Lyle Lovett played. Stop at the Texas Music Museum, an institution that collects and displays artifacts showcasing the diverse traditions of Texas music, and visit Threadgills, a southern-style restaurant that pays homage to the 1970s Austin music scene. This

Texas hang-out includes such memorabilia as a piano played by Jerry Lee Lewis hanging from the ceiling. Of course, no visit to Austin would be complete without a drive down Austin's notorious Sixth Street, and a visit to one of Austin's famous honky tonks.

Saturday
SEPTEMBER 9

***Our Austin Story: Great Cities Tell Great Stories* Walking Tour**

7–9 am

Cost: \$15

Austin's historic squares are common ground, and ideal for the interpretation of the city's heritage. A new Austin initiative, *Our Austin Story*, is constructing a narrative of our city from the stories and experiences shared by those who lived them. Join us for a morning walk to Austin's Wooldridge Square, learn about Austin's original African-American churches, Lyndon Johnson's infamous 1948 race for the U.S. Senate, and how a pot-smoking armadillo set the stage for Austin's meteoric rise to greatness. Sponsored by Downtown Austin Alliance and City of Austin Parks and Recreation.

San Antonio

9 am–6:30 pm

Cost: \$75

Come and visit San Antonio as it prepares to celebrate its Tercentennial.

The tour will include a visit to World Heritage Sites Mission San Jose and Mission Concepción. Then, head to the historic San Antonio River Walk where attendees will learn about its history and the city's efforts to preserve and protect the waterway followed by lunch at an authentic Tex-Mex lunch spot popular with the locals. Afterwards, tour the Alamo and Historic Main Plaza featuring the Spanish Governor's Palace, San Fernando Catholic Church, San Antonio City Hall, and Bexar County Courthouse.

Historic New Braunfels

1:30–6:30 pm

Cost: \$45

Join us for a fun-filled afternoon exploring New Braunfels. Founded in 1845 by German settlers, this small town is just forty miles south of Austin in the Texas Hill Country. It is home to several museums, and the area features many examples of intact historic architecture from the traditional German craftsmanship of the 1840s. The tour will start at Consecration Plaza and then head next door to Heritage Village and the Museum of Handmade Texas Furniture. From there, tour guides will provide a short history lesson while we ride the bus to downtown New Braunfels to see the Historic Outdoor Art Museum Murals along Castell Avenue in downtown New Braunfels. Enjoy some free time to visit the shops downtown and grab some refreshments before touring one more historic property in the downtown area before heading back to Austin.



The Alamo



These events are not included in the annual meeting registration fee and require preregistration. See the registration form on page 43 for details.

WEDNESDAY, SEPTEMBER 6

Texas Beer, BBQ, and Boot-Scootin'

6:30–9:30 pm, Cost: \$40

The LBJ Presidential Library and the Briscoe Center for American History welcome AASLH in true Texas style! Enjoy Texas BBQ from the Salt Lick, libations, and live music under the Texas sky on a beautiful plaza linking the two institutions. The galleries of both institutions will be open with special exhibitions exploring southern history, maps, and the vast collections of the University of Texas system.

THURSDAY, SEPTEMBER 7

Keep History Weird at the Bullock Museum

6:30–9:30 pm, Cost: \$40

Join us at the Bullock Museum for a quintessentially “weird” evening. Sample tastes and drinks from local food trucks and breweries, pose with some of Austin’s most famous landmarks, and dance to the beats of some of the best live music the city has to offer. While you’re here, view three floors of Texas History Galleries and the special exhibitions *American Spirits* and *From Pong to Pokemon: The Evolution of Electronic Gaming*.

FRIDAY, SEPTEMBER 8

Leadership in History Awards Banquet

6:30–9:30 pm, Cost: \$75

Join AASLH in honoring the best in state and local history at the 2017 Leadership in History Awards. The evening will include dinner, a performance from a National History Day winner, and a lively awards presentation.



LBJ Library and Museum



Bob Bullock Texas
State History Museum

Pre-Meeting Wednesday, September 6



George Washington Statue on UT Campus

These events are not included in the annual meeting registration fee and require preregistration.
See the registration form on page 43 for details.

Morning Workshops

8:30 am–12 pm

Community Engagement through User Experience

Cost: \$45

User Experience (UX) is how your visitors feel about a product or service. In this session, we'll cover UX fundamentals, why it matters, and ways to engage new and existing communities in the process. We'll practice a toolbox of techniques that are useful for museum professionals, from research to prototyping to testing.

Chair: Mike Tedeschi, Owner and Creative Director, Interactive Mechanics, Philadelphia, PA

Field Services Alliance Meeting

Cost: Free

The Field Services Alliance (AASLH Affinity Group) consists of those who provide training and capacity-building services for local history organizations and museums. Join FSA members to discuss programs and services that can assist local grassroots history organizations. Visit community.aaslh.org/fsa for more information.

Chair: Jeanette Rooney, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

Gone with the Monuments? Interpreting Confederate History at Your Site

Cost: \$45

What is the best way for museums, historic sites, and historical societies to interpret Confederate iconography? This workshop explores the topic through the viewpoints of historians, historic site managers, and a public relations specialist. Attendees will have the opportunity to ask questions and discuss their own experiences.

Chair: Tricia Blakistone, Program Specialist, Museum Services, Texas Historical Commission, Austin, TX

8:30 am–1 pm

Leadership Forum

Cost: \$115

We will address leadership in two ways. Looking outward, W. Todd Groce of the Georgia Historical Society will suggest strategies to transform your history institution into a community leader. How can you make your organization relevant and entrepreneurial and on par with the other power brokers in your city and state so that history has a place at the table? Focusing inward, Dan Yaeger, Executive Director of the New England Museum Association, will explore the practice of mindful leadership. With mindfulness, leaders are better able to focus on the things that most matter: pursuit of mission, team building, interpersonal relationships, and organizational and personal health. Lunch and a continental breakfast are included.

Co-Chairs: W. Todd Groce, President and CEO, Georgia Historical Society, Savannah, GA, and Dan Yaeger, Executive Director, New England Museum Association, Arlington, MA

Full-Day Workshops

8:30 am–5 pm

The Empathetic Museum: Beyond Playing Nice

Cost: \$75

The qualities of twenty-first century museums are impossible without an inner core of institutional empathy: the intention of the museum to be, and be perceived as, deeply connected with its community. This workshop introduces the characteristics of an empathetic museum and engages participants in an honest assessment of institutional practices.

Chair: Stacey Mann, Learning and Interpretation Strategist/Museum Consultant, Philadelphia, PA

Exhibit Makeovers: Have Fun Doing It Yourself

Cost: \$75

Interpretive exhibits can vividly bring to life objects, images, and ideas. In this workshop you'll tap into your own creativity and excitement as an exhibit developer. Through mini-lectures, group participation, and hands-on experiments, discover tried-and-true ways to plan, evaluate, and project manage engaging, memorable exhibits.

Chair: Alice Parman, Interpretive Planner, Eugene, OR

Afternoon Workshops

1:30–5 pm

Awaken the Historic House: A Fresh Look at the Traditional Model

Cost: \$45

Historic houses using traditional tours and programming to attract and engage visitors are increasingly at a disadvantage. Shifting the model seems like a remedy to increase attendance and revenue; however, historic houses can fulfill these goals by using existing assets strategically. Workshop participants will explore these realities while gaining practical tools.

Chair: Brett Lobello, Deputy Director, Brucemore, Inc., Cedar Rapids, IA

DIY Photography: Capturing Moments That Matter for Your Organization

Cost: \$45

Quality photography is a must-have for the modern museum. Whether you shoot on an iPhone or DSLR, this session will teach you how to capture moments that matter, engage audiences, and promote your institution in today's visual-centric universe.

Chair: Ty Pierce, Manager, Education and Multimedia Services, Ohio History Connection, Columbus, OH

The SHA Wednesday Workshop

Cost: \$25

Workshop attendees will experience the model of professional development practiced at Developing History Leaders @SHA. Presenters will address topics and themes centered on evaluation including data collection and building a culture of evaluation in your institution that guides programs and improves fundraising. They will also take time to teach participants how to take care of business and themselves with strategies on balancing commitment to the job with strategies for self-care.

Chair: Tim Hoogland, Director of Educational Outreach Programs, Minnesota Historical Society, St. Paul, MN

Evening Event

6:30–9:30 pm



Texas Beer, BBQ, and Boot-Scootin'

Cost: \$40

See description on page 19.

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Thursday



Volunteer Fireman Statue at Texas State Capitol

7:30–8 am

**Load Buses for Transportation to LBJ
Auditorium for Keynote Address**

**8:30–9:45 am
Kick-Off
Keynote:
Darren Walker**



**9:45–11 am
Break in the Exhibit Hall**

Concurrent Sessions

10:15 am–12:15 pm

Current Issues Forum: What Role Should Historic Sites Play in Teacher Professional Development? DI

Many public history institutions offer teacher professional development programs. Both Ford's Theatre and Monticello are working with researchers to look at their programs' efficacy. This forum will bring together practitioners who want to think about what role we are best suited to play in teacher learning.

Chair: Sarah Jencks, Director of Education and Interpretation, Ford's Theatre Society, Washington, DC

11 am–12:15 pm

Community-Supported Software Today CE

This session will bring together local history professionals to discuss strategies for finding, evaluating, selecting, and implementing open- and community-source software for websites, exhibitions, and collections management. Attendees will leave with tools for evaluating the pros and cons of different applications, and strategies for evaluating functionality and sustainability.

Chair: Leigh A. Grinstead, Digital Services Consultant, LYRASIS, Denver, CO

September 7



The State of Inclusion **HR**

How are our institutions doing with regard to inclusive employment, continuing education, collection development, and descriptive practices? AASLH's Task Force on Diversity & Inclusion hosts this panel in conjunction with sessions organized by the Committee on Archives, Libraries, and Museums at the American Library Association in June and the Society of American Archivists in July.

Chair: Marian Carpenter, Curator of Collections Management, Delaware Division of Historical and Cultural Affairs, Dover, DE

Educators and Interpreters Kick-Off Session **CE**

Join the Educators and Interpreters Affinity Group in kicking off the conference. Listen to the experiences of a Texas organization working with issues of migration and immigration and participate with fellow educators and interpreters in a discussion-based activity.

Chair: Megan Wood, Director of Museum and Library Services, Ohio History Connection, Columbus, OH

Engaging Programs = Engaging Communities? **DI**

History museums and historic sites are always part of a community, but what makes a community want to engage with them? This session will explore three different approaches as well as develop a set of practical steps to help you engage more effectively with your local community.

Chair: Max A. van Balgooy, President, Engaging Places, LLC, Rockville, MD

Keeping Austin War-d: The Pig War and the Archives War of Austin, TX **TT**

Austin has always been a little weird, and it starts with its local history. Austin's early history, which includes the Pig War and the Archives War, defined Austin as the capital city of Texas, and the stories have been used to promote the city's unique position in Texas.

Chair: Mark Lambert, Deputy Director of Archives and Records, Texas General Land Office, Austin, TX

Live Your Mission and Vision **HR**

Three organizations outline strategies for using your core story, as expressed through your mission and vision, to influence your operations, partnerships, and major decisions about building stewardship.

Chair: Erin Carlson Mast, CEO and Executive Director, President Lincoln's Cottage at the Soldiers' Home, Washington, DC

Preserving and Interpreting Contested Histories of Missions and Missionaries **DI**

Three case studies of historic sites that interpret the contested role of missionaries raise issues that many museums face when they approach difficult subjects like religion. These examples will include discussions of research and documentation, address competing audiences and perspectives, and balance the separation of church and state with historical interpretation.

Chair: Barbara Franco, Independent Scholar, Harrisburg, PA



Standards and Best Practices: Friend or Foe? **CE**

Standards and best practices are usually seen as signs of professionalism, but what if doing right keeps us from doing good work? At a time when museums need to be nimble and relevant, the very standards that prove we have arrived as a field might be holding us back.

Chair: Linda Norris, *Idea Generator, The Uncataloged Museum, Treadwell, NY*

Supporting Citizenship Education at Museums **DI**

Museums are not always considered welcoming places for new Americans, but history museums in particular have an important role to play in connecting immigrants past and present. Representatives from government agencies and museums will discuss ways museums can reach immigrant audiences, promote citizenship education, and support their increasingly diverse audiences.

Chair: Christopher J. Reich, *Chief Administrator, Office of Museum Services, Institute of Museum and Library Services, Washington, DC*

Taming Civics: Using Historical Narratives and Landmark Court Cases to Bring Civics to Life **HR**

Presenters will share how they use historical narratives and hands-on primary source activities to guide students in the discovery of how judicial systems evolve to address real-life concerns.

Chair: Rachael Drenovsky, *Coordinator, Michigan Supreme Court Learning Center, Lansing, MI*

We Are History: Teamwork and Transparency in History Exhibit Renovations **ST**

What does it take to successfully renovate a community history museum—one in which stakeholders are lovingly and completely invested? It takes planning, building a great team, and communication, communication, communication. This session offers tips on best practices and how to avoid pitfalls when redoing exhibits with community input.

Chair: Heather McClenahan, *Executive Director, Los Alamos Historical Society, Los Alamos, NM*

Affinity Group Luncheons

12:30–1:45 pm

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for more details.

Corporate History Archives and Museums

Cost: \$45

Join the Corporate History Affinity Group for a luncheon spotlight on the Dr. Pepper Museum and Free Enterprise Institute. The presentation will highlight how a branded, but independent, museum organization interacts with both its community outreach and its brand partners.

Educators and Interpreters

Cost: \$45

Join the Educators and Interpreters Committee for lunch, networking, and discussion. Each roundtable lunch will have a discussion topic related to issues facing educators and interpreters. Get a chance to meet other professionals, contribute to a lively lunch discussion, and learn more about the work of the Educators and Interpreters Committee.

Religious History

Cost: \$45

Join the AASLH Religious History Group as we explore the intersection of sacred and secular memory within California mission landscapes. Elizabeth Kryder-Reid, drawing on her recent publication, *California Mission Landscapes: Race, Memory, and the Politics of Heritage*, will focus on various case studies to illustrate the tensions experienced at sites which have been positioned in the tangled spaces of public history and faith over the past 150 years.

Small Museums

Cost: \$45

What is it like to be small in a really big state? Texas is fiercely proud of its history. How do you catch up with the legends, myths, and truths when you're not from around here? Get a taste of preserving Texas history with Evan Thompson, Executive Director of Preservation Texas, as he explores these challenges and more.

Women's History

Cost: \$45

The Women's History Affinity Group wants to hear from you. What are the challenges for women's history? What works? What doesn't? As the Affinity Group grows, what resources can it provide and topics can it cover for professional development? Join your colleagues for a networking lunch to share experiences, discuss the state of women's history in the field, and help shape the growth of the AASLH Women's History Affinity Group.

Concurrent Sessions

1:45–3 pm

The Art of Saying No: Declining Collections Gifts Gracefully **ST**

Saying no to potential donations is a difficult part of collections work. Yet this skill is essential to maintaining relevance and sustainability. Participants will learn how to say no gracefully, why a collections policy is their ally, and how to suggest alternative homes for the items.

Chair: Aimee E. Newell, PhD, *Executive Director, Luzerne County Historical Society, Wilkes-Barre, PA*

Beyond Ramps: The Ongoing Journey toward Universal Accessibility DI

Panelists will discuss the challenges of learning about Americans with Disabilities Act requirements, understanding truly universal design, and beginning implementation efforts with success and failure stories to illustrate.

Chair: Dr. Maureen Kelly Jonason, Executive Director, Historical and Cultural Society of Clay County, Moorhead, MN

Collective Wisdom: A LAM Approach to Professional Development ST

This session will bring together museum, library, and archive professionals to discuss the work of the Collective Wisdom Program, an initiative focused on analyzing cross-sector professional development and continuing education needs, while inviting attendees to continue the discussion on LAM collaborations, projects, and future opportunities.

Chair: Stephanie Allen, Collections and Exhibits Manager, The Sixth Floor Museum at Dealey Plaza, Dallas, TX

Creative Programming and Partnerships for Diverse Revenue Streams: The Experience of Three Philadelphia Historic Sites CE

Developing creative programming and partnerships in historic sites is a requirement for diversifying and accessing new revenue streams. Since creative programming and partnerships are non-traditional, designing and implementing new programs and partnerships can be risky, yet they have the potential to create more sustainable organizations.

Chair: James Stevens, Senior Associate, ConsultEcon, Inc., Cambridge, MA

Crowdsourcing: A Critical Tool for Creating Public History ST

Digital communities are reshaping museums in unprecedented ways. They have told us what exhibitions to develop, contributed media installation content, and helped us develop better archival and research data collections—all because we've asked for help and offered access through easy-to-use digital tools. Come learn how we did it!

Chair: Alex Freeman, Senior Director, Membership and Special Projects, The New Media Consortium, Austin, TX

Deep Roots in Shallow Soils: Lyndon Johnson, the Secret Service, and Life on the Ranch TT

In 2011, public history graduate students at Texas State University conducted a historical resource study for the National Park Service focused on the Secret Service Command Post at the LBJ National Historical Park near Stonewall, TX, providing a foundation to build the story of the Secret Service at the Texas White House.

Chair: Dan K. Utley, Chief Historian, Center for Texas Public History, Texas State University, San Marcos, TX

From Storefront to Monument: Tracing the Public History of the Black Museum Movement HR

This conversation with *From Storefront to Monument's* author is a chance to think about the shifts in our field that led to the new National Museum of African American History and Culture.

Selected by the NCPH as the best public history book of 2015, it is a history that will resonate for all institutions that have reclaimed stories, embraced identity, and connected to local communities. Co-sponsored by the National Council on Public History.

Chair: Andrea A. Burns, Associate Professor, Appalachian State University, Boone, NC

Historic Preservation Never Ends: Practical Maintenance for Your Historic Buildings HR

A historic building expresses the tangible past like few other artifacts can—but needs its own collections care. Learn proper preservation stewardship for your museum: the basics of routine maintenance, working with construction professionals, the guiding ideas of preservation, and how to inform stakeholders about the processes and costs involved.

Chair: Evelyn Montgomery, Director of Collections, Exhibits and Preservation, Dallas Heritage Village, Dallas, TX

Power Up: Demonstrate History Relevance through National History Day HR

How can engagement with National History Day help you demonstrate history relevance to school audiences? Learn how institutions in three states use the power of NHD to connect collections to students, promote outreach to nontraditional audiences, and position themselves as leaders through partnerships. Participants will also brainstorm ways to boost their institutional relevance through NHD.

Chair: Kim Fortney, Deputy Director, National History Day, College Park, MD

Preserving Business History ST

No two business history organizations approach their brand and organizational history in the same way. Join the Corporate History Affinity Group as we share a few examples of current business heritage case studies, including Walmart's archives and museum in Arkansas, Carhartt's efforts to document history in rural Kentucky, and preservation partnership efforts to save the "Numero Uno" Taco Bell location in Southern California.

Chair: Sarah Lund-Goldstein, Contract Archivist, Cleveland, OH

Workplace Confidential: Museum Women Talk Gender Equity DI

According to a 2016 Pew Research survey, 56 percent of American men believe obstacles that once made it hard for women to get ahead are gone. Most women disagree. This session unpacks gender in history museums with the authors and interviewees of *Women in the Museum: Lessons from the Workplace*.

Chair: Joan Baldwin, Curator of Special Collections, The Hotchkiss School, Lakeville, CT

Concurrent Sessions

1:15–3:15 pm

Current Issues Forum: When I Say "History," You Say ... "What?" HR

Discover how the Values of History are (or are not) meaningful and relevant to the general public through observation of a focus group of leaders of Austin nonprofits following a tour of

Thursday, September 7



one exhibit at Austin's Bullock Texas State History Museum. During the session, Kate Betz and Conny Graft will pose questions about reactions to the exhibit and to the Values of History. They will also invite conference attendees to pose questions to the panel on how we can make history more relevant for the leaders and for the people they serve.

Chair: Conny Graft, President, Conny Graft Research and Evaluation, Williamsburg, VA

Legal History Roundtable at the Texas State Capitol **HR**

Walk from the conference center to tour the Texas Capitol and hear a presentation on Texas judicial and legal history from the author of a recent narrative history of the court. The building features former Supreme Court and Court of Criminal Appeals courtrooms and Governor's Office and current legislative chambers.

Chair: Elizabeth R. Osborn, Ph.D, Project Director, Indiana Center on Representative Government, Bloomington, IN

3–4 pm

Break/New Member Reception

Break in Exhibit Hall

New Member Reception

Cost: Free; Preregistration Required

Are you or your institution a new member of AASLH? Come learn about what AASLH has to offer and how you can reap the benefits of your individual or your museum's membership. Also, meet fellow AASLH members, along with members of the AASLH Council and staff.

Concurrent Sessions

4–5:15 pm

Don't Get Passed in Being Part of History **HR**

How does the public view your museum or historic site? Narrow or inclusive? Out-of-step or relevant to the dynamic world in which we live? Let's circle up and discuss lessons learned in our quest to remain integral to the future of history and not just a relic of the past.

Chair: John Sherrer, Director of Cultural Resources, Historic Columbia, Columbia, SC

From Millstone to Crown Jewel: Revitalization and Transition of a "Tired" Site **CE**

This session examines the transition of a forty-year-old nineteenth-century established historic site. Changes in furnishings, interpretation, costuming, and copious amounts of research for staff and volunteers will be discussed and examined. Presenters

will also discuss the successes and learning experiences related to this gigantic change.

Chair: Mike Follin, Coordinator of Interpretive Services, Ohio History Connection, Columbus, OH

History in Motion: Archival Film and Video in Historical Collections **HR**

Beyond Hollywood pictures, the diverse community of history organizations often hold moving image materials in their collections that capture another side of American film history. This session will explore various types of non-theatrical film and video, from home movies to local access television, which offer new approaches to documenting regional histories.

Chair: Madeline Moya, Managing Director, Texas Archive of the Moving Image, Austin, TX

Next Steps: Navigating Career Pathways with People Who've Been There **ST**

Back by popular demand, the Emerging History Professional Affinity Community's next steps session provides attendees with the opportunity to speak one-on-one with seasoned professionals working in education, collections, government, house museums, and other positions related to state and local history. History professionals at all stages of their career are welcome to attend.

Chair: Hope Shannon, Loyola University, Chicago, IL

Pop Up Session

The topic of this session will be announced via Twitter, the conference app, and on the conference information board, after voting concludes, no later than 3:30 pm on Thursday. For more information, see page 12.

Rapidly Responding to Events in Our Communities **HR**

Quickly responding to major events is a crucial part of being essential community assets. Drawing from the work of multiple organizations, this session will look at how to prepare to respond, when not to engage, and how internal and external responses should differ.

Chair: Sarah Pharaon, Senior Director, Methodology and Practice, International Coalition of Sites of Conscience, New York, NY

Re-contextualizing Latin American Collections **DI**

Historians as curators can serve to bridge the knowledge gap between the collections that they care for and potential researchers. Three Latin American historians will discuss the origins of their collections and the challenges that researchers face when working with de-contextualized collections.

Chair: Daniel Alonzo, Digital Archivist, Texas General Land Office, Austin, TX

Sharing the Stage with Theaters and Schools **CE**

How do you help teachers incorporate your story into the curriculum? What about partnering with a theater? Educators from a museum, two theaters, and a school district will discuss goals

and actual outcomes of two very different theater experiences created to connect teachers to a local museum.

Chair: Ani Simmons, Education Programs Coordinator, The Sixth Floor Museum at Dealey Plaza, Dallas, TX

Texas Disability History: Accessing the Inaccessible **TT**

Panelists will address the Texas Disability History Collection—how materials were located, and how a digital exhibition was built with maximum accessibility in mind, especially for individuals with hearing, sight, physical, or cognitive disabilities. The panelists will discuss collaborations within the community and the creation of the Disability History/Archives Consortium.

Chair: Wendy Cole, Archivist, Dallas Historical Society, Dallas, TX

Thinking Like a Donor: Down-to-Earth Advice from Foundations on Seeking Funds **ST**

History grant seekers are often so caught up in the urgency of their proposed funding needs that they lack the perspective to effectively communicate the value of their projects. Foundations have missions they must honor, priorities for funding, and procedural guidelines that have to be met. Foundations need to be transparent about what they are looking for from grant seekers, and grant seekers need to “think like a donor” in order to make their best appeal. Three foundation executives whose foundations fund history organizations will address these issues.

Chair: Gary N. Smith, Program Officer for Texas History, The Summerlee Foundation, Dallas, TX

5:30–6:30 pm

Developing Leaders @SHA Reception

Cost: Free

Interested in learning more about this leadership program? Join alumni and prospective participants for networking and conversation and to welcome new SHA director, Max van Balgooy.

History Happy Hour

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting meet-ups in the hotel or at restaurants or bars where you can come together and meet people with similar professional interests. Find a list of offerings on the AASLH website, on the conference app, or at the conference registration desk.

Evening Event

6:30–9:30 pm

Keep History Weird at the Bullock Museum

Cost: \$40

See description on page 19.



access outstanding history resources

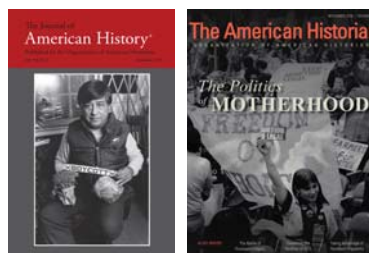
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Friday, September 8



Historic Buildings on Austin's Sixth Street

7–8:15 am

Directors Breakfast

Cost: \$40

Directors and CEOs of organizations of all sizes are invited to breakfast for networking and conversation. Be sure to bring your business cards!

8:30–9:45 am

StEPs Friday Morning MeetUP

Cost: \$10; Preregistration Required

Is your organization doing all it can to protect itself from embezzlement and fraud? Join colleagues for the annual StEPs MeetUP as we focus this year on the top ten ways to prevent this disaster from striking your organization and causing not only financial distress and emotional fallout but also diminished reputation and credibility. Small group discussions will help participants identify specific procedures they can implement to better protect their organization. The StEPs program is helping more than 800 small- to mid-sized organizations take a leap forward with improved policies and practices. Whether your organization is already using StEPs or still on the fence, you are invited to join us. Continental breakfast included.

Concurrent Sessions

8:30–9:45 am

The Austin Archives Bazaar: Keeping Austin's Weird **CE**

The Austin Archives Bazaar is a successful collaboration between central Texas repositories that both highlights our collections and promotes general archival awareness to the public. In this session, members of the Archivists of Central Texas will discuss how to create a successful outreach event to promote archives to your community.

Chair: Rebecca Elder, Principal, Rebecca Elder Cultural Heritage Preservation, Austin, TX

But Why Should They Care? **HR**

What does it mean to be relevant? This session delves into that question and others such as: how are value and relevance related? Can or should an organization be relevant to everyone? Can content be fascinating but not relevant? This session gets to the heart of why we practice history.

Chair: Tim Grove, Chief of Museum Learning, Smithsonian National Air and Space Museum, Washington, DC

Commemorating Tragedy, Healing Wounds: Mother Emanuel, AME, Charleston, SC **HR**

How should historical organizations respond when tragedy strikes their communities? Local organizations' quick responses to the massacre at Mother Emanuel, AME offer learning opportunities. This session will feature a church leader and staff of historical organizations who together sought ways to confront tragedy, overcome obstacles, and engender healing.

Chair: George W. McDaniel, PhD, President, McDaniel Consulting, Charleston, SC

Developing Diversity: Increasing Inclusivity Before and During Hiring **DI**

You've already decided that inclusion is a value and your staff needs to reflect the diversity of your public. How do you change your hiring process to reflect that value? Discover three tools—challenge-based hiring activities, interview question development, and intentional workforce development through internships—to improve your recruiting and hiring inclusivity.

Chair: Stacy Klingler, Executive Director, Butterworth Center and Deere-Wiman House, Moline, IL

Field Services Alliance Tips: Caring for Collections on a Budget **CE**

Every museum works within the confines of a budget. We all know the best practices and what we should do for our organizations, but the question stopping us is usually: How? Join us for a series of tips and tricks addressing budget-friendly practices for collections care, exhibition, and disaster planning.

Chair: Karen DePauw, Coordinator, Local History Services, Indiana Historical Society, Indianapolis, IN

Get Techie: Engaging the Next Generation in Their History **CE**

Staff from history organizations wear many hats and have little time to build online audiences, connect with new technology, and create outreach products. This session examines ten popular cross-platform tech tools that can help streamline tours, expand an organization's online presence, connect with new audiences, and potentially save you money.

Chair: Shannon Haltiwanger, Director of Strategic Implementation and Partnerships, History Colorado, Denver, CO

I AM CURATOR ... Am I? **HR**

Curator can mean virtually anything. What will it mean in history institutions as we strive for relevance and to serve diverse audiences? How curators shape and interpret collections is an important part of this challenge. Bring examples, questions, and crazy ideas to explore how the role of curator is evolving.

Chair: Julie Maio Kemper, Senior Curator, Kentucky Historical Society, Frankfort, KY

Trends and Lessons from the Leadership in History Awards **CE**

What are the current trends emerging in the history field? Join several recent Leadership in History award winners for lightning presentations about why their project matters, how it's an example of innovation, and what challenges they overcame. The conversation will conclude with group discussion to identify current trends and models of success.

Chair: Nicholas Hoffman, Managing Director of Education and Visitor Experience, Missouri History Museum, St. Louis, MO

Parks and Prejudice: The Legacy of Segregation and State Parks **TT**

The panel members will explore segregation at state parks nationally, those in Texas, and one Texas park in particular. Leading the session is William O'Brien, author of *Landscapes of Exclusion*. Panelists will address how certain chapters in a park or park system's history may test parks' ability to be inclusive.

Chair: Cynthia Brandimarte, Director, Historic Sites and Structures Program, Texas State Parks-TPWD, Austin, TX

Past/Present/Podcast: The Challenges of On-Air History **HR**

What happens when an NPR affiliate, a museum, and a university team up to produce a radio show? With New Orleans gearing up for its 300th anniversary, the stakes and outreach potential are high. Two years along in a three-year experiment, our intrepid podcasters discuss the challenges of on-air history.

Chair: Jessica Dorman, Director of Publications, Marketing, and Student Education, The Historic New Orleans Collection, New Orleans, LA

Who's "Shoulding" on Your Fundraising Efforts? **ST**

Ever been on the receiving (or giving) end of a conversation with your board about how fundraising should be done? Does your organization risk "shoulding" its way out of critical dollars because of communication breakdowns and unrealistic expectations? This session explores best practices for boards in the fund development process.

Chair: Jamie Simek, Fundraising Educator, Local History Services, Indiana Historical Society, Indianapolis, IN

8:30–10:30 am

Current Issues Forum: Mentorship: An Imperative for Future Leaders **DI**

A diverse group of practitioners, mid-career professionals, and those currently in leadership, will come together to consider the importance of mentorship for the next generation of leaders and the responsibility of the field to foster it explicitly. We will identify action items to achieve the identified goals.

Chair: Kristin Gallas, Project Manager for Education Development, Tsongas Industrial History Center, Lowell, MA

9:45–10:45 am

Break in the Exhibit Hall

NCPH Poster Session

The National Council on Public History has partnered with AASLH to sponsor this Poster Session. Built on NCPH's model for public history presentations about projects that use visual evidence, presenters will share their work through one-on-one discussion, including works-in-progress.

10:45–11:45 am
AASLH Meeting of the Membership

AASLH

11:45 am–12:30 pm

Annual Meeting Attendees Luncheon

Cost: \$10

Take time to visit with exhibitors and colleagues in the exhibit hall during this informal luncheon provided by AASLH.

AMERICAN ASSOCIATION for STATE and LOCAL HISTORY

Friday, September 8

Concurrent Sessions

12:30–1:45 pm

#TheyAreHistory: Engaging Youth and Discovering Relevancy **HR**

Looking for unique ways to engage youth? Join us to discuss the successes and challenges related to three creative programs that empower millennials (and beyond) to find their own place in history while serving their communities. Presenters will provide practical, scalable tips on how to facilitate similar programs at your organization.

Chair: Ashleigh Oatts, Education Coordinator, Watson-Brown Foundation, Athens, GA

Collections Conundrums: Solving Collections Management Mysteries **ST**

This session builds on the collective wisdom of the audience in attendance. Panelists will facilitate group-wide conversation on such subjects as conducting wall-to-wall inventories, collection moves, digitization, deaccessioning, how to train your board, etc. Please bring your own questions and your willingness to brainstorm creative solutions on behalf of others!

Chair: Lindsey Richardson, Curator of Collections, The Sixth Floor Museum at Dealey Plaza, Dallas, TX

The Great Debate: Engaging Audiences vs. Protecting Dollhouses **CE**

They took down the ropes, served food in the dining room, and lived to tell the tale! The staff of the Charlotte Hawkins Brown Museum share how they are working to balance old and new perspectives on historic house interpretation at the former home of Dr. Charlotte Hawkins Brown.

Chair: Brandie Ragghianti, Assistant Site Manager, Charlotte Hawkins Brown Museum, Sedalia, NC

Pay Attention, Connect and Participate: The Magic of Experience **HR**

What value do museums have when limitless information is available through technology? During this session, we'll explore the value of meaningful, in-person experiences that make visitors feel wonder, togetherness, and purpose. A specially designed immersive experience will be staged, and we'll discuss implications of prioritizing experience over information dissemination.

Chair: Andrea Jones, Founder, Peak Experience Lab, Brentwood, MD

Pop Up Session

The topic of this session will be announced via Twitter, the conference app, and on the conference information board, after voting concludes, no later than 3:30 pm on Thursday. For more information, see page 12.

Reigniting a Collective Memory: Interpreting the Forgotten Stories of a Texas Art Colony **TT**

Learn how the History Center for Aransas County researched and curated an exhibit on the Rockport, Texas, art colony, named one of "The Top Ten Coastal Art Colonies," using oral histories, artwork, and artifacts. Through this, they enriched their community's narrative with inclusion of forgotten individuals and their contribution.

Chair: Vickie Moon Merchant, PhD, President, History Center for Aransas County, Rockport, TX

We Are NOT History: Reaffirming Cultural Sovereignty in Indigenous Communities **DI**

Native American sovereignty has been largely ignored throughout American history. But museums, libraries, and historic sites are uniquely poised to stimulate indigenous sovereignty in compelling ways. In this session, presenters will share techniques used by sites that embrace Native art, history, and culture to reaffirm the inherent rights of Indigenous People.

Chair: Andrew Albertson, Adult Education Manager, Museum of Indian Arts and Culture, Santa Fe, NM

The Why and How of Exhibits and Programs about World War I **HR**

You don't have to be a military museum to commemorate the American contributions to World War I. This session will help you in creating an exhibit or planning programs. Pondering how to involve your community? This "nuts & bolts" session is designed to provide ideas, resources, and meaning.

Chair: Gordon Blaker, Director/Curator, U.S. Army Artillery Museum, Ft. Sill, OK

1:45–2 pm
Break

Concurrent Sessions

2–3:15 pm

Building a Small Museum Archives **ST**

For most small museums, archival materials pose a special challenge. Limited resources make it difficult to obtain the specialized knowledge that a trained archivist can provide. Four museum professionals will present creative solutions to identifying and organizing the archival materials in their collections so that they are usable by their communities.

Chair: Berlin Loa, Projects Coordinator, Special Collections, California Polytechnic State University, San Luis Obispo, CA

Controversial Statues: Beyond Up or Down **HR**

Conversations about controversial statues and monuments are often reduced to "Leave it up or take it down?" This session will

complicate the discussion by looking at how controversial monuments can become part of complex narratives and how the absent spaces of former monuments can be reinterpreted.

Chair: Braden Paynter, Associate, Membership, Methodology, and Practice, International Coalition of Sites of Conscience, New York, NY

I Am History or I Am Hoarding? CE

In the literature on the psychology of hoarding, there are a shocking number of parallels between hoarding and museum collecting. In this session, speakers will outline those parallels and then lead a thoughtful discussion about the continuum between healthy collecting and hoarding. Warning: it might get real.

Chair: Elee Wood, Director, Museum Studies Program, Indiana University- Indianapolis, Indianapolis, IN

Keepers of Knowledge: Encyclopedias in the Digital Age HR

Representatives from the digital encyclopedia projects of Alabama, Georgia, Minnesota, North Carolina, Philadelphia, Tennessee, and Texas will engage in a roundtable discussion on a variety of topics including funding, content generation, sustainment, technology, education, and user experience.

Chair: Brett J. Derbes, Managing Editor, *Handbook of Texas*, Texas State Historical Association, Austin, TX

Lessons Learned: The Legal, Ethical, and Practical Issues Involved in Finding a New Steward for Upsala ST

Learn from the experiences of the National Trust for Historic Preservation and its co-stewardship partner, Cliveden, Inc., as they discuss the history of the Upsala historic house museum and the process they went through to determine its future, and ultimately decide to find a new steward for the property.

Chair: Carrie Villar, John and Neville Bryan Senior Manager of Museum Collections, National Trust for Historic Preservation, Washington, DC

Open the Door! Approaches to Interpreting Historic Landscapes HR

This session examines the ways sites across the country are approaching the interpretation of diverse historic landscapes in order to expand a site's significance and stimulate engagement for contemporary audiences. The panelists will present case studies and focus on extracting lessons from the front lines of historic landscape interpretation.

Chair: Sean E. Sawyer, Washburn and Susan Oberwager President, The Olana Partnership, Hudson, NY

Pop Up Session

The topic of this session will be announced via Twitter, the conference app, and on the conference information board, after voting concludes, no later than 3:30 pm on Thursday. For more information, see page 12.

Positioning Your Museum as a Critical Community Asset: A Roundtable Discussion HR

In a roundtable format, chat with contributors to the book, *Positioning Your Museum as a Critical Community Asset*. The volume includes practical discussions that museums can use to build relationships with their communities around education, advocacy, digital technology, finances, and co-creation, while serving as a community asset and resource.

Co-Chairs: Melissa Prycer President and Executive Director, Dallas Heritage Village, Dallas, TX, and Robert Connolly, Adjunct Associate Professor, Louisiana State University, Baton Rouge, LA

Seeking Absent Voices: Inclusion and Relevance; Examples, Tools, and a Conversation DI

Your institution may be missing its full potential. Be motivated to build relationships in your communities and to collect and convey the stories



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the new galleries

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our collections

DISCOVER

the Briscoe Center for American History

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Friday, September 8

you're missing. Observe the value of digging deeper. Learn tools for meaningful engagement. And be forewarned of challenges you will face if you open this door.

Chair: Steve Boyd-Smith, Manager of Interpretation and Design, 106 Group, St. Paul, MN

Smokin' History: Barbecue in America **TT**

This panel explores the issues associated with utilizing foodways to identify and interpret history, culture, traditions, and identity in regions throughout America. The Atlanta History Center's exhibition planning for *Smokin' History: Barbecue in America* demonstrates how foodways are shaping interdisciplinary studies of popular American culture.

Chair: Craig S. Pascoe, Guest Curator, Atlanta History Center and Professor of History, Georgia College, Milledgeville, GA

3:15–4 pm
Break in the Exhibit Hall

Concurrent Sessions

4–5:15 pm

Augmenting Reality with History Collections **CE**

In 2016, *Pokemon Go* made augmented reality a reality. The Chicago History Museum has begun developing AR and VR (virtual reality) site-specific experiences using the museum's collection material. This session will provide a history of the project, chicago00.org, and offer lessons and guidance for future AR developers.

Chair: John Russick, Vice President for Interpretation and Education, Chicago History Museum, Chicago, IL

Bridging the Past and Present with the Texas Department of Transportation **TT**

Much of our heritage is found in buildings, bridges, and other structures lining our streets, while roads themselves contain evidence of the land's first people. Brainstorm with the Texas Department of Transportation on how local museums can partner to reveal these hidden histories and tell a unique story of place.

Chair: Rebekah Dobrasko, Historic Preservation Specialist, Texas Department of Transportation, Austin, TX

Designing for Outrage: How to Create Activist Architectures for Disruption, Engagement, and Action **DI**

Violent murders, rampant xenophobia, homophobia, racism, and gender and economic injustices vibrate around us. Is there a way that exhibitions can create spaces that authentically address these issues in all of their moral messiness without rushing to feel-good emotions, harmony, or even empathy? Can there be space for outrage?

Chair: Suzanne Seriff, PhD, University of Texas at Austin, Austin, TX

History Has Its Eyes on You: Lessons Learned from Broadway's *Hamilton* **CE**

At the intersection of historic and contemporary themes, deliberate inclusivity, collaboration, and commitment to the highest artistic and intellectual standards, *Hamilton: An American Musical* informs and inspires without idealizing. As museums strive to diversify stories and audiences, how can we leverage *Hamilton's* lessons to move toward a more inclusive future?

Chair: Becky Schlomann, Coordinator, Education, Indiana Historical Society, Indianapolis, IN

Innovative Audience Engagement From Outside the Museum Bubble **CE**

What techniques and practices from outside the museum bubble inspire us to push the boundaries of audience engagement? After reviewing innovative experiences from non-museum organizations that meaningfully connect audiences and content, speakers will use creative thinking strategies to brainstorm intersections with museum work and techniques our field might adapt or borrow.

Chair: Beth Maloney, Director of Interpretation, Baltimore Museum of Industry, Baltimore, MD

MLK50: Where Do We Go From Here? Creating and Implementing Large Scale Commemorative Events **CE**

In April 2017, the National Civil Rights Museum began its yearlong commemoration of the 50th anniversary of Dr. King's assassination, *MLK50: Where Do We Go From Here?* This roundtable discussion will examine the dynamics of planning and implementing a major historic commemoration with a diverse audience.

Chair: Noelle Trent, PhD, Director of Interpretation, Collections, and Education, National Civil Rights Museum, Memphis, TN

Moving Women to the Foreground through Community Partnerships **DI**

Community partnerships are vital to the expansion of programs, especially when trying to reach new audiences or interpreting underrepresented subject matter. This session showcases a Native American exhibit, a suffrage education program, and an African quilt exhibit that harness the strength of their communities to reach greater relevance with their audiences.

Chair: Page Harrington, Executive Director, National Woman's Party at the Belmont-Paul Women's Equality National Monument, Washington, DC

Race, History, and the Archive: Strategies for Community Archives/Museums **DI**

This roundtable discussion explores the major obstacles and challenges to building and sustaining a museum or archive dedicated to historically under-documented and under-represented communities. The unique City of Austin-sponsored Community Archives Program and its three archivists/historians at the Austin History Center lead this discussion.

Chair: Phonshia Nie, PhD, Asian American Community Archivist, Austin History Center, Austin, TX

StEPping up Collections Stewardship of Digital Materials

ST

As the StEPs program gets ready for an enhancement, the Collections Stewardship section of the program will be integrated with the care of digital materials. Join us to discuss how to update collections policies, management, preservation, and access practices for digital materials. Practical with a lot of take-aways!

Chair: Cherie Cook, Senior Program Manager, AASLH, Nashville, TN

Super-Size It! Handling and Displaying Large Objects ST

Extra large items like aircraft, vehicles, and boats can attract visitors, enhance collections, and add a WOW factor, but they come with special challenges. Learn how museums acquire, transport, preserve, restore, exhibit, fund, and manage these large items. The unique challenges will be explored with key takeaways and guidelines that can be used at any museum or historic site.

Chair: Jim Hodgson, Executive Director, Fort Worth Aviation Museum, Fort Worth, TX

The Value and Responsibility of Environmental Sustainability: What Do You Want to See? ST

Join us for a brief presentation and important field-wide discussion. Sarah Sutton will narrate an overview of how green practices are playing out in museums, parks, and gardens. Then, as a group, we'll discuss the resources and opportunities we see for environmental sustainability and talk about how AASLH could assist in the effort to help history go green.

Chair: Sarah Sutton, Principal, Sustainable Museums, Waialua, HI

Reception

5:30–6:30 pm

Thank You Reception

Cost: Free, Invitation Only

Have you taken an extra step to support AASLH with time or money? Then please join us for a special thank you reception where we will celebrate our volunteers, donors, and sponsors. Amid all the business of the Annual Meeting, AASLH staff and Council members want to slow down and get to know you over drinks and light appetizers.

Evening Events

6:30–9:30 pm

Leadership in History Awards Banquet

Cost: \$75

Description on page 19.

9 pm

Battledecks

Cost: Free (Drinks and food are not included.)

Description on page 12.

Aaut Studio helps historians craft their digital history projects, especially for a young public. We create lessons that learners can take home from your museum. We work with you to develop an affordable online exhibit. We champion the diverse voices and audiences you serve—and wish to serve better.

**I AM HISTORY
I CAN TELL DIVERSE STORIES**

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Saturday
September 9



Paramount Theater



George Washington Carver Museum

7–8:30 am

Historic House Museum Affinity Group Breakfast

Cost: \$40

The AASLH Historic House Affinity Group will join together in Austin to eat breakfast and network. Ken Turino, Director of Community Engagement and Exhibitions with Historic New England and instructor for AASLH's *Reinventing the Historic House Museum* workshop, will share stories of his top ten most creative and experimental historic houses and how creativity can help with historic house museum sustainability.

Military History Affinity Group Breakfast

Cost: \$40

Join the AASLH Military History Affinity Group as they network and hear from a representative of the Center for Military History (CMH) who will discuss its digitization initiative. The CMH has historians working on creating digital content for their institutional partners and for the public. Join us for a compelling look at how institutional history is meeting the digital age.

Concurrent Sessions

9–10:15 am

2018 Annual Meeting Roundtable

The program committee for the 2018 Annual Meeting in Kansas City wants to hear your ideas for making the next meeting better. What did you like about the Austin meeting? What should we have done differently? Members of the 2018 Annual Meeting program committee should attend. All meeting participants are welcome.

Chair: Tim Grove, Chief of Museum Learning, Smithsonian National Air and Space Museum, Washington, DC

Beyond the Likes: Social Media, Meaning, History, and Heritage HR

Do we, as historians and social media managers, have a larger responsibility than simply promoting our organizations and collecting likes? This open discussion will consider how the visual media we share influences public perceptions and discourse of history, heritage, and identity, using Texas as a case study.

Chair: Jennifer Carpenter, Preservation, Research, and Outreach Specialist, Texas Parks and Wildlife, Austin, TX

Bucking the Trend: Energizing Historic Homes in Central Texas CE

Central Texas famously enjoys a rich but increasingly threatened sense of place. Three Austin and San Antonio historic house museums have managed to grow dramatically in visitation and impact despite the rapid change. Staff from each site will discuss successful turnaround through creative engagement strategies.

Chair: Oliver Franklin, Museum Site Coordinator, Elisabet Ney Museum, City of Austin Parks and Recreation Department, Austin, TX

Engaging K-16 through Creative Connections to History CE

How can museums, universities, and schools work together creatively to express the value of historic knowledge? One answer, do something creative. Panelists will discuss the Bullock Museum's *Butterfly Project*—a collaboration that engaged students in lessons of tolerance by creating a large-scale, history-based art installation—and ideas for incorporating social justice into other community projects.

Chair: Kate Betz, Director of Education, Bullock Texas State History Museum, Austin, TX

How Many Quaker Bonnets Does it Take? CE

Do we really need 200 Quaker bonnets sitting quietly in climate-controlled storage? A number of history organizations are experimenting with new ways that audiences can creatively access and utilize their collections. This session will consider questions about shifting standards of preservation in collections care that prioritize interpretation as well as conservation. This session will consist of case studies to be considered and a brainstorming workshop to inspire new ways of respectfully caring for collections and, at the same time, inventively responding to contemporary audience needs.

Chair: Bill Adair, Program Director, Pew Center for Arts and Heritage, Philadelphia, PA

I Feel History HR

This session will consider the role of emotion in historical interpretation. First, the presenters will explain why emotion matters in interpretation, and share some compelling inspiration projects from a range of museums and sites. Then together we'll explore and discuss methods for weaving emotion into your own work.

Chair: Rainey Tisdale, Independent Museum Professional, Boston, MA

Innovative and Low-Cost Strategies for a Successful Executive Search ST

Your museum's executive director just announced that he or she is leaving, but there is no money in the budget to hire a

search firm. No need to panic! This panel will reveal the strategies deployed by search professionals so that you can ensure a successful transition for your museum.

Chair: Mary Baily Wieler, President, Museum Trustee Association, Baltimore, MD

White on White: When Standing By Isn't an Option DI

In our current context of social discord and divisive immigration policies, the role of a relevancy-focused facilitator working with majority-white historians in a majority-white community takes on new meaning. This session will focus on best practices and strategies to have meaningful conversations using history as a tool for critical thinking, understanding, and fostering empathy, in order to build connections between our immigrant past and future.

Chair: Anna Altschwager, Assistant Director, Guest Experience, Old World Wisconsin-The Wisconsin Historical Society, Eagle, WI

10:15–10:30 am

Break in Foyer

10:30 am–12 pm

Closing Keynote Speaker:
Congressman Joaquin Castro



Public History at MTSU

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Saturday, September 9

Labs

Cost: \$25; Preregistration Required

1–4:30 pm

Beyond the Exhibits

Let's go on a goose chase! As your scavenger hunt team seeks the secrets to successful educational outreach, go behind the scenes at the Bullock to participate in distance learning, join a live streaming event, explore student history clubs, and discover new ways to take your institution beyond the exhibits.

Chair: Sally Bloom, Distance Learning Educator, North Carolina Museum of History, Raleigh, NC

Digital Preservation for Individuals and Small Institutions

As digital collections become an increasingly important part of the historical record, institutions and individuals must develop strategies for preserving digital content. This lab will introduce participants to freely available, simple digital preservation tools. The session will focus on small-scale solutions that can be helpful to individuals and institutions. All participants must bring a laptop.

Chair: Annie Peterson, Preservation Services Librarian, LYRASIS, Atlanta, GA

Fun with Faux Food!

Real food not allowed in your museum? No problem! Join the Collections Department of Andrew Jackson's Hermitage in a hands-on lab to learn how to make delicious-looking faux pastries and sweets for your next exhibition.

Chair: Ashley Bouknight, Assistant Curator, Andrew Jackson's Hermitage, Nashville, TN

Indian Education for All: New Approaches to Teaching Native American Culture and History

Following Montana's framework, discover how to implement culturally relevant understandings of historic and contemporary Native American issues into your educational programming, outreach, and exhibit interpretation. This lab introduces museum educators to the concept of Indian Education for All programming and demonstrates how to apply this approach at any site.

Chair: Danielle Stuckle, Outreach Coordinator, State Historical Society of North Dakota, Bismarck, ND

Natural Connections: History and Science

It's bigger than buzzwords! Collaborating across topical boundaries, building cross-curricular lessons, and creating relevance to communities can greatly enrich program offerings. Join history and natural science educators for an outdoor, hands-on lab at the Lady Bird Johnson Wildlife Center and gain strategies for cross-discipline collaboration. Bring a water bottle!

Chair: Melissa Dowland, Coordinator of Teacher Education, North Carolina Museum of Natural Sciences, Raleigh, NC

Training Made Unboring: Make Your Site's Professional Development into Serious Fun

We bend over backwards to give our audiences dynamic, meaningful experiences—but train our staff and volunteers with three-ring binders, saying, “read this.” It's time to use our museum superpowers on ourselves—this active and engaging lab gives you the tools you need to make staff and volunteer training AMAZING!

Chair: Jodi Larson, Museum Experience Coordinator, Split Rock Studios, Minneapolis, MN

Workshops

Cost: \$45; Preregistration Required

1–5:30 pm

The Advocacy / Neutrality Throwdown!

Some historic sites have begun to openly advocate for social change. They have left the pretense of neutrality behind, and admit that our organizations, by their nature, can never be truly neutral. But do these sites actually foster change? How do they measure success? And do they alienate some stakeholders with their approach? Join an open, honest, and energetic set of conversations during this workshop about the pros and the cons of mixing historic interpretation with advocacy work, including many examples of successful and flawed projects. Advocacy skeptics welcome!

Chair: Sean Kelley, Senior Vice President, Director of Interpretation, Eastern State Penitentiary Historic Site, Philadelphia, PA

Beyond the Bake Sale: Fundraising Basics for Local History Organizations

Tired of planning one fundraising event after another? Want a more strategic approach to raising money? Looking for suggestions that are actually practical for your small shop? This workshop introduces basic fundraising principles and explores best practices that can be applied to local history organizations of all sizes.

Chair: Tamara Hemmerlein, Director, Local History Services, Indiana Historical Society, Indianapolis, IN

Bringing History Communicators into Public History Practice

Learn to be a better history communicator with tips and tools to bolster public outreach, stimulate public interest in history, and develop strategies to reach twenty-first century STEM-driven media and audience using principles of the emerging field of history communication. This workshop is for anyone who wants to better communicate about public history with the message of relevance in mind.

Chair: Jason Steinhauer, Director, Lepage Center for History in the Public Interest, Villanova, PA

AASLH acknowledges and appreciates these Institutional Partners and Patrons for their extraordinary support!

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turn page for more...



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Commission
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Lexington, MA



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The Sixth Floor Museum at Dealey Plaza
Dallas, TX



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Thank you for your contributions as we continue to grow!

Special Thanks

AASLH would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. Thank you!

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Flat Creek Vineyards



Nightwing Bat Statue

If Austin isn't already one of your favorite American cities, by the time you leave it's sure to be.

As you plan your trip, you will find there are probably more interesting and fun attractions to take in than a busy conference schedule allows. We encourage you to stay beyond the planned activities to truly enjoy the city, its attractions, and hospitality. If your schedule permits, you will find even more fun things to do outside of Austin within an easy drive. Recently ranked as the best place to live in the country by *U.S. News*, you might like Austin so much you'll never leave!

Use the tips below as a starting point to plan your fun!

Barbecue

Austin is proud of its diverse lineup of food that reflects the city's eclectic culture. But in Texas, barbecue is king, and Austin boasts a number of the state's top barbecue attractions. Franklin Barbecue is world renowned but be prepared for a long wait in line—perhaps with a cooler of beverages—which itself has become part of the experience. Near Austin City Hall and Austin City Limits, Lambert's offers delicious entrees, appetizers, and cocktails in a sit-down dining environment. Freedman's is a newer arrival on the barbecue scene, and is also housed in a historic building in west Austin. From food carts like La Barbecue to more conventional experiences like Black's BBQ, Green Mesquite, and Stiles Switch, there's no shortage of spots offering some of the best barbecue you will find in the world.

Bar and Entertainment Districts

If nightlife is your thing, don't miss Austin's exciting live music and bar scene. Sixth Street is the most well-known, and very youth oriented. Some consider its intersection with Red River Street the city's live music epicenter. Sixth Street is closed to vehicle traffic every weekend night due to crowds, and it becomes a true crossroads for Austin residents and visitors alike. West Sixth is slightly more upscale while still catering to a younger crowd, and the Warehouse District hosts equal measures of bars, clubs and fine dining.



Around Austin

There are some exciting day trips around Austin that are definitely worth your time. To the south, New Braunfels offers scenic river floats and Gruene (pronounced "Green") has a compelling historical district with charming restaurants, live music venues (particularly Gruene Hall), and shops. To the west in the heart of the Texas Hill Country, Wimberley hosts bed and breakfasts, resorts, and honky tonks. To the east, those that can't get their fill of barbecue in Austin can visit Lockhart. Called the BBQ capital of Texas, it offers a half-dozen don't miss spots for delicious barbecue. It's also home to the historic Caldwell County Courthouse, featured in the HBO series *The Leftovers*. The San Antonio Missions will also be hosting the World Heritage Festival on September 8-10 which offers opportunities to explore these amazing sites in different ways.

Outdoor Fun

For a unique healthy outing featuring some of the best views of the Austin skyline, make some time to check out the Ann and Roy Butler Hike-and-Bike Trail and Boardwalk at Lady Bird Lake. The impressive urban trail closely follows the water's edge and passes by an epic downtown skyline, wildlife, neighborhoods, and other attractions. Hikers and nature lovers should check out McKinney Falls State Park in Austin, or go a little further and visit Bastrop State Park, about forty minutes east of Austin. The park still shows significant effects from 2011's massive wildfires that impacted the entire Austin region. Just remember, if you're enjoying the Austin outdoors in September, bring some bottled water and sunscreen! Hot summer-like weather is more likely than not in September.

Bats

Finally, no trip to Austin is complete without a visit to the famous bats that roost under the Ann Richards Congress Avenue Bridge. From March through November, more than a million bats take flight each night to eat their fill of insects in the night sky. This free nightly show is one of the city's more unique tourist attractions and should be in full swing by the time of the AASLH conference in September.

We hope you get to see for yourselves what makes Austin so special. Take some time to explore and experience this special community.

For more information about Austin, visit the Austin Convention and Visitors Bureau (austintexas.org). Check out other Austin music, cultural and special events at austin360.com.

Hotel and Travel

The Waterfront

Meeting Locations

Most concurrent sessions, general sessions, and the exhibit hall will be held at the AT&T Executive Education and Conference Center. Some sessions will take place at the Bullock Texas State History Museum. Thursday's keynote address will be held at the LBJ Auditorium on the University of Texas campus. Transportation will be provided to the keynote address.

Headquarter Hotel*

The AT&T Executive Education and Conference Center is the host hotel for the conference. Visit <http://about.aaslh.org/am-travel> for more information.

AT&T Executive Education and Conference Center

1900 University Ave.
Austin, TX 78705

- Rate: \$179 per night plus tax. Includes complimentary Wi-Fi.
- Cut-off date for reservations is **August 16** or when block is full, whichever comes first.

Overflow Hotels

DoubleTree by Hilton Austin – University Area

1617 North Interstate 35
Austin, TX 78702
Phone: 512-479-4000 (request the block code ALH)

- Rate: \$179 single/double plus applicable taxes
- Cut-off date for reservations is **August 13** or when block is full, whichever comes first.
- Note: This hotel is 0.8 miles from the conference location and does not provide shuttle service.

Holiday Inn Austin Midtown

6000 Middle Fiskville Rd.

Austin, TX 78752

Phone: (512) 451-5757 (request the American Association for State and Local History room block rate)

- Room rate: \$119 plus local taxes; includes breakfast based on single occupancy
- Cut-off date for reservations is **August 5** or when block is full, whichever comes first.
- Note: This hotel is 4.1 miles from the conference location. Complimentary shuttle service will be provided between the hotel and the AT&T Conference Center.

Airport Transportation

The Austin-Bergstrom International Airport is located about nine miles from downtown. Cab fare is approximately \$20 to the downtown area. Transportation options from the Austin airport to downtown are available at austintexas.gov/departments/ground-transportation. Note that as of April 2017, Uber and LYFT do not operate in Austin.

Registration Information

All attendees, speakers, and exhibitors must register for the Annual Meeting. Registration and most meeting functions for the AASLH Annual Meeting will take place at the AT&T Executive Education and Conference Center. When you receive your registration materials, please consult the program update for the location of each activity you plan to attend.

Membership and Nonmember

You may become a member or renew your membership with AASLH when you register for the Annual Meeting by checking the appropriate box on the registration form. Staff of institutional

* Note: There is a University of Texas football game on Saturday, so make hotel reservations early.

members should include their institution's member number on their registration form. Institutional Partner staff (members who join at \$1,000 or more) may register at the Early Bird rate until the registration deadline of August 18th. After the registration deadline, Institutional Partner staff will be charged the Onsite Partner rate.

Scholarship Opportunities

There are three opportunities for scholarships to attend the AASLH Annual Meeting

AASLH Small Museums Scholarship—AASLH's Small Museums Committee is offering several scholarships to AASLH members who are full-time, part-time, paid, or volunteer employees of small museums. The \$500 scholarship will cover the cost of registration and the Small Museums Luncheon. Any remaining funds can be used to offset travel and/or lodging expenses. To qualify, the applicant must work for a museum with a budget of \$250,000 or less and either be an individual member of AASLH or work for an institutional member. Deadline for applications is **June 10, 2017**. The application form is available at community.aaslh.org/small-museums-scholarship/.

Douglas Evelyn Scholarship for Minority Professionals—The Evelyn Scholarship is named in honor of Douglas Evelyn, AASLH Council Chair from 1992-1994, and recognizes Evelyn's strong support of AASLH's professional development mission. A primary objective of the Douglas Evelyn Scholarship is to increase culturally diverse participation at the AASLH annual meeting and in all of the association's programs. The scholarship includes annual meeting registration fee, a one-year individual membership in AASLH, and \$500 toward travel and hotel expenses. Applications are due online on **July 1, 2017**. The application form is available at about.aaslh.org/annual-meeting-scholarships.

2017 Austin Diversity Fellowships—Thanks to generous support from the Summerlee Foundation, the 2017 Austin Host Committee is pleased to offer ten fellowships to increase diverse participation at the AASLH Annual Meeting. The scholarship is open to full-time, part-time, and volunteer staff from institutions across the state of Texas. Preference will be given to people who expand the diversity of the conference in areas such as ethnicity, gender, age, sexual orientation, or socioeconomic status to support the conference's theme "I AM History." The \$500 scholarship will cover the annual meeting registration fee and additional meeting events or travel and hotel expenses. Deadline is **June 10, 2017**.

Registration Deadlines

Early Bird Registration—July 21, 2017

Preregistration Deadline—August 18, 2017

If you are unable to register by mail before the preregistration deadline, plan to register onsite at the AT&T Executive Education and Conference Center. Registrations received by the AASLH office after August 18 will be taken to the meeting and treated as onsite registrations.

One-Day Tickets and On-Site Registrations

One-day registrations received by the AASLH office after August 18 will be taken to the meeting and treated as onsite registrations. One-day tickets are valid only for the day of issue for program sessions, general sessions, coffee breaks, and admission to the exhibit hall. Onsite registrations will be available.

Student Volunteers

Full-time students who are members of AASLH may volunteer to work eight hours during the Annual Meeting in exchange for a complimentary full meeting registration, space permitting. Each volunteer will be assigned to work two four-hour shifts during the meeting. For more information on student volunteer opportunities, please contact Amber Mitchell at mitchell@aaslh.org or 615-320-3203.

Special Events, Workshops, and Laboratories

Tickets are available in advance and require preregistration. AASLH reserves the right to cancel workshops, labs, tours, and special events if minimum numbers are not met. Refunds will be made after the meeting for any canceled event.

Program Updates

Attendees will receive a program update at the registration desk with any program or activity changes. The update will also list meeting room locations for all sessions and activities. In addition, AASLH will be offering a free conference app to keep attendees informed of any updates or changes. AASLH reserves the right to make changes in programming as necessary.

Accessibility

AASLH is committed to providing access to all individuals attending the Annual Meeting. Please mark the appropriate box on the registration form if you have special needs that require our consideration. Send your request to AASLH no later than August 18, so that we have adequate time to prepare for your accommodations.

Cancellation/Refunds

All cancellations must be in writing. Cancellations postmarked on or before August 18 will be subject to a \$55 processing charge on the cancelled registration fee and a 50 percent cancellation fee on all special events, including workshops. No refunds for registration, workshops, and special events will be made after August 18. AASLH is not responsible for cancellations that were mailed, emailed, or faxed but never received. If you do not receive confirmation from AASLH within three weeks, please contact the AASLH office at 615-320-3203 or membership@aaslh.org.

Waiver and Photo Release

By submitting a registration for the AASLH Annual Meeting, you authorize AASLH to use, reproduce, and/or publish photographs and/or video that may pertain to you—including your image, likeness, and/or voice without compensation. AASLH may use this material in various publications, recruitment materials, or for other related endeavors in print and online, including the AASLH website and email correspondence. You also agree that you are not aware of health or medical conditions preventing your safe participation in the activities for which you register, and release and discharge AASLH, their respective affiliates and subsidiaries as well as any event sponsor jointly and severally from any and all liability, damages, costs (including attorney fees), actions or causes of action related to or arising from or out of your participation in or preparation of any of the events for which you register.

Registration Form

PAGE 1 OF 2

We will produce the meeting participant list and your name badge directly from this form. Please type or print legibly. All correspondence and written confirmations will be sent to the address below.

☐ Please do not include my information in the attendee directory.

Nickname/Badge Name _____

Name _____

Position/Title _____

Institution _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

Email _____

Twitter Handle _____

Guest Name (if attending any Events/Tours) _____

First-Time Attendee ☐ Yes ☐ No AASLH Membership Number _____

Emergency Contact/Phone _____



More Savings!

Become an AASLH Member and Save up to \$75!

AASLH New Members or Renewals

(Check One)

☐ Join ☐ Renew

AASLH Individual Memberships

- ☐ Patron Member \$250
- ☐ Sustaining Member \$150
- ☐ Supporting Member \$100
- ☐ Individual Member \$70
- ☐ New Professional Member \$45
- ☐ Retired Member \$40
- ☐ Student Member \$30

AASLH Institutional Memberships

- ☐ Institutional Partner \$1,000
- ☐ Sustaining Institutional Member \$750
- ☐ Supporting Institutional Member \$500
- ☐ Contributing Institutional Member \$250
- ☐ Institutional Member \$115

☐ Academic Program Member \$310

I AM History

2017 REGISTRATION RATES

<i>Full Meeting Rate</i>	Early Bird Rate by July 21	Preregistration Rate by Aug 18	Onsite Rate
<input type="checkbox"/> Member	\$253	\$318	\$343
<input type="checkbox"/> Non-Member	\$328	\$393	\$418
<input type="checkbox"/> Staff of Institutional Partners	\$253	\$253	\$278
<input type="checkbox"/> Full-time Student Member	\$195	\$195	\$195
<input type="checkbox"/> Student Volunteer Part-time students who are employed full-time do not qualify for the student rate.	Free	Free	Free
<i>Daily Rate</i>	Early Bird Rate by July 21	Preregistration Rate by Aug 18	Onsite Rate
<input type="checkbox"/> One Day: Member	\$153	\$173	\$193
<input type="checkbox"/> One Day: Non-Member	\$223	\$248	\$298
Circle the day: Wed, Sept 6 Thur, Sept 7 Fri, Sept 8 Sat, Sept 9			

Register online at go.aaslh.org/AMreg

SEND BOTH PAGES OF THE FORM!

Registration Form

These events are not included in the annual meeting registration fee and require preregistration.

PAGE 2 OF 2

WEDNESDAY, SEPTEMBER 6

- Tour: I Am Austin _____ x \$ 75 _____
- Tour: Life in the Hills: Lyndon Johnson, Admiral Nimitz, and German American Texas _____ x \$ 75 _____
- Austin Tejano Tour _____ x \$ 35 _____
- Workshop: Community Engagement through User Experience _____ x \$ 45 _____
- Field Services Alliance Meeting _____ FREE _____
- Gone with the Monuments? Interpreting Confederate History at Your Site _____ x \$ 45 _____
- Leadership Forum _____ x \$ 115 _____
- Workshop: The Empathetic Museum: Beyond Playing Nice _____ x \$ 75 _____
- Workshop: Exhibit Makeovers: Have Fun Doing It Yourself _____ x \$ 75 _____
- Workshop: Awaken the Historic House: A Fresh Look at the Traditional Model _____ x \$ 45 _____
- Workshop: DIY Photography: Capturing Moments that Matter for Your Organization _____ x \$ 45 _____
- The SHA Wednesday Workshop _____ x \$ 25 _____
- Evening Event: Texas Beer, BBQ, and Boot-Scootin' _____ x \$ 40 _____
- Downtown Austin Shuttle _____ x \$ 5 _____

THURSDAY, SEPTEMBER 7

- Tour: From Commemoration to Education: The Jefferson Davis Statue _____ x \$ 15 _____
- Tour: Behind the Scenes of *La Belle* _____ x \$ 15 _____
- Tour: Defining Community: The African American Diaspora in East Austin _____ x \$ 35 _____
- Luncheon: Corporate History Archives and Museums _____ x \$ 45 _____
- Luncheon: Educators and Interpreters _____ x \$ 45 _____
- Luncheon: Religious History _____ x \$ 45 _____
- Luncheon: Small Museums _____ x \$ 45 _____
- Luncheon: Women's History _____ x \$ 45 _____
- New Member Reception _____ FREE _____
- Reception: Developing History Leaders @SHA _____ FREE _____
- Evening Event: Keep History Weird at the Bullock Museum _____ x \$ 40 _____
- Downtown Austin Shuttle _____ x \$ 5 _____

FRIDAY, SEPTEMBER 8

- Tour: Behind the Scenes: The Blanton Prints and Drawings Study Lab _____ x \$ 15 _____
- Tour: Punk Rock, Honky Tonks, and More: Exploring the "Live Music Capitol of the World" _____ x \$ 55 _____
- Directors Breakfast _____ x \$ 40 _____
- StEPs Friday Morning MeetUP _____ x \$ 10 _____
- Annual Meeting Attendees' Luncheon _____ x \$ 10 _____
- Leadership in History Awards Banquet _____ x \$ 75 _____

SATURDAY, SEPTEMBER 9

- Our Austin Story: Great Cities tell Great Stories Walking Tour _____ x \$ 15 _____
- Tour: San Antonio _____ x \$ 75 _____
- Tour: Historic New Braunfels _____ x \$ 45 _____
- Historic House Museum Affinity Group Breakfast _____ x \$ 40 _____
- Military History Affinity Group Breakfast _____ x \$ 40 _____
- Lab: Beyond the Exhibits _____ x \$ 25 _____
- Lab: Digital Preservation for Individuals and Small Institutions _____ x \$ 25 _____
- Lab: Fun with Faux Food! _____ x \$ 25 _____
- Lab: Indian Education for All: New Approaches to Teaching Native American Culture and History _____ x \$ 25 _____
- Lab: Natural Connections: History and Science _____ x \$ 25 _____
- Lab: Training Made Unboring: Make Your Site's Professional Development into Serious Fun _____ x \$ 25 _____
- Workshop: The Advocacy / Neutrality Throwdown! _____ x \$ 45 _____
- Workshop: Beyond the Bake Sale: Fundraising Basics for Local History Organizations _____ x \$ 45 _____
- Workshop: Bringing "History Communicators" into Public History Practice _____ x \$ 45 _____

PAYMENT

All registrations must be prepaid by check or credit card. Send completed Registration Form (both page 1 and page 2) with payment by:

Online – Registrations can be submitted through the AASLH website at go.aaslh.org/AMreg.

Fax – You may fax your registration form with credit card information to 615-327-9013, 24 hours a day.

Mail – AASLH

Attention: Annual Meeting Registration
2021 21st Avenue S., Suite 320, Nashville, TN 37212

Confirmation – You will receive a registration confirmation from AASLH. If you do not receive confirmation from the AASLH office within one week of sending your registration, please contact our office.

AASLH is not responsible for registrations faxed or mailed and never received.

SPECIAL REQUEST

Accessibility (please explain)

Dietary Restrictions _____

PAYMENT INFORMATION

☐ Check # _____

(Make payable to AASLH)

☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card Number _____

Security Code _____ Exp Date _____

Name on Card _____

Signature _____

PAYMENT ENCLOSED


Registration Rates (from page 1) \$ _____

Membership Fees (from page 1) \$ _____

Special Event Fees \$ _____

Total Due \$ _____

Be sure to fax/mail BOTH pages of the registration form. Do not mail registration forms or payment after August 19. If payment has not been received by August 19, you will be responsible for payment at the registration desk. Check your registration forms carefully. An incomplete form could delay your registration.



**WITHOUT OUR HISTORY
ACCESSIBLE ONLINE,
PEOPLE IN THE FUTURE
CAN MAKE UP WHAT THEY
WISH TO BE TRUE
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